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U. S. Department of Agriculture Agricultural Marketing Service Poultry Programs Market News Branch

New British Farm Logo

A new quality production mark for food made its appearance in June. The new British Farm Standard logo, a red and blue tractor, will be displayed on a range of products from fruit and vegetables to meat and poultry and is the first quality production mark that can be applied to all types of agricultural produce. The new logo highlights food produced to meet exacting food hygiene, environmental and animal welfare standards and will help farmers compete with imported food. Food retailers Aldi, Asda, Co-op, Marks & Spencer, Morrison's, Safeway, Sainsbury's, Somerfield, Tesco and Waitrose will all be displaying the logo in-store.

A study by the National Farmers' Union (NFU) expects the British public to increase its consumption of poultry meat by 21 percent over the next ten years. Chicken now accounts for more than a third of the primary meat market. However, the amount of chicken and turkey supplied by British producers is expected to fall 11 percent. Cheaper foreign imports from Europe, Hungary, Thailand and Brazil are predicted to fill the increased demand.

British producers suffer from a strong pound and new welfare laws from the European Commission. A total of 8,975 tons of fresh and frozen chicken came into the country from Brazil in 1998. For the first ten months of 1999 that figure had risen to 10,651 tons. For Thailand, imports went from 7,053 to 9,767 tons. Over the past decade imports have grown from seven per cent of the British market to the 20 percent currently imported.

The same study found it is 40 percent cheaper to produce eggs in the United States than in Britain. Production costs will rise even further under the new Laying Hen Directive, which demands improved housing for hens.

Source: National Farmers' Union Press Releases

JAPANESE POWDERED EGG IMPORTS (IN TONS)

Month	Powdered			Total
	Whole Eggs	Powdered Yolks	Powdered Albumen	
1999				
January	200.2	269.1	912.5	1,381.8
February	201.6	251.3	566.2	1,019.1
March	233.3	121.9	740.6	1,095.8
1999 To-Date	635.1	642.3	2,219.3	3,496.7
2000				
January	230.1	139.3	861.1	1,230.5
February	132.3	64.2	811.5	1,008.0
March	187.9	192.1	805.4	1,185.4
2000 To-Date	550.3	395.6	2,478.0	3,423.9

Source: ALIC Monthly Statistics

January-March 2000 Trade Update

USDA increased its estimates for U.S. total meat exports for the first quarter 2000 due to continued strong demand in foreign markets. Poultry exports are estimated at 30 percent higher than the same time a year ago. Broiler meat exports are estimated at a 31 percent increase from the same time a year ago, while turkey exports are estimated at 50 percent higher. Exports for other chicken meats increased 10 percent. Low prices and high demand in major markets, particularly Canada, China, Korea and Mexico, resulted in higher poultry meat exports. Poultry exports to Canada and Mexico increased 51 percent to 26,325 tons and 27 percent to 63,981 tons, respectively, over the first quarter of 1999, while exports to Korea and China increased 119 percent to 20,946 tons and 47 percent to 19,310 tons, respectively. U.S. poultry exports to Russia for the first quarter of 2000 are estimated at 122,000 tons, compared with 61,000 tons the same time last year.

U.S. Beef, Pork, and Poultry Meat Exports (1,000 MT)

	Jan-Mar 1999	Jan-Mar 2000	% change
Beef	188	218	16
Pork	93	113	22
Poultry	546	712	30
Broilers	470	615	31
Turkey	36	54	50
Other chicken	39	43	10
Red Meat & Poultry	827	1,043	26

*Trade reported by the Census does not accurately account for U.S. exports of beef, pork and poultry shipped to Russia as part of the food aid program in late 1999 and early 2000, distorting year-to-year comparisons. Total trade figures used in this report have been estimated by USDA.

Source: USDA/Foreign Agricultural Service

Quebec Food Exporters

Agriculture and Agri-Food Canada (AAFC) will provide US\$880,000 to the Quebec Agri-Food Export Club to promote the international sales of the province's agri-food products. The funds are being provided under AAFC's Agri-Food Trade 2000 program. The Export Club is an organization representing 335 small, medium and large private companies in that province either entering or improving their performance on export markets. According to AAFC, the businesses belonging to the Quebec Agri-Food Export Club accounted for about 12% of total Canadian agri-food exports in 1999.

Brazilian Non-GM Chicken to Japan

A major Japanese frozen foods importer will market Brazilian chicken meat from poultry raised without genetically modified (GM) feeds beginning in July. Initial sales are expected to be 300 tons per month. The chicken is certified as "raised on 100% non-GM feed by the Brazilian Department of Agriculture's Federal Inspection Service.

Source: USDA/Foreign Agricultural Service

Inspected Egg Products-U.S. & Canada Export/Import Trade
U.S. Exports to Canada, in Pounds (Preliminary)

Type	Week Ending Jun 17, 2000		Year-To-Date	
	(000)		(000)	
	2000	1999/1	2000	1999
Liquid	143	486	2,754	6,977
Frozen	0	0	85	6
Dried	20	0	246	276
Total	163	486	3,085	7,259

U.S. Imports From Canada, in Pounds (Preliminary)

Type	Week Ending Jun 17, 2000		Year-To-Date	
	(000)		(000)	
	2000	1999/1	2000	1999
Liquid	125	127	2,872	2,172
Frozen	33	25	310	128
Dried	0	68	588	128
Total	158	220	3,770	2,428

Inspected Shell Eggs

U.S Exports To Canada, In 30-Dozen Cases (Preliminary)

Type	Week Ending Jun 17, 2000		Year-To-Date	
	(000)		(000)	
	2000	1999/1	2000	1999
Jumbo	108	52	625	534
Extra Large	2,040	600	18,162	14,443
Large	2,847	6,644	68,425	56,385
Medium	405	1,985	15,930	24,784
Ungraded	9,250	6,090	97,930	196,169
Misc	0	0	6,237	3,348
Total	14,650	15,371	207,309	295,663

/1 Comparable Week, to-date figures may not total due to rounding.

Source: USDA/AMS Poultry Programs, Market News Branch in cooperation with Agriculture Canada, Poultry Development Division

CENTRAL REGION PRICES NEGOTIATED FOR MECHANICALLY SEPARATED CHICKEN IN TRUCKLOT AND LESS THAN TRUCKLOT VOLUMES, CENTS PER POUND FOR DELIVERY WITHIN TWO WEEKS. 23-JUN-00

CHICKEN PRICES

FAT CONTENT	-----FROZEN-----		-----FRESH-----	
	FOB DOCK	DELIVERED	FOB DOCK	DELIVERED
15% OR LESS RANGE	-	-	-	-
WTD AVERAGE				

0 pounds, this includes 0 pounds for export shipment.

CHICKEN PRICES, WITH ADDED SKIN

15% OR LESS RANGE	-	-	12.00-14.00	14.00-17.00
WTD AVERAGE			13.33	15.50

163,200 pounds, this includes 0 pounds for export shipment.

15-20% RANGE	13.00	15.00	10.75-12.50	13.00-18.00
WTD AVERAGE	13.00	15.00	11.41	13.76

1,836,000 pounds, this includes 122,400 pounds for export shipment.

20% OR MORE RANGE	-	-	-	-
WTD AVERAGE				

0 pounds, this includes 0 pounds for export shipment.

* INCLUDES THE FOLLOWING STATES: AL, AR, IA, IL, IN, KS, KY, LA, MI, MN, MO, MS, ND, NE, OK, OH, SD, TN, TX, WI

LIVE POULTRY SLTRD UNDER INSPECTION W/E 17-Jun-00 (PRELIMINARY)

U.S. FOWL SLAUGHTERED DOMESTICALLY

	LIGHT HENS	HEAVY HENS	TOTAL HENS
	THOUSANDS		
HEAD	1,884	1,632	3,516
LAST WEEK	1,970	1,554	3,524
SAME WEEK YR AGO	2,095	1,564	3,659
TO-DATE/2000	47,971	33,547	81,518
TO-DATE/1999	52,453	32,441	84,894

	LIGHT HENS	HEAVY HENS	TOTAL HENS
	THOUSANDS		
HEAD	473	7	480
LAST WEEK	479	2	481
SAME WEEK YR AGO	549	0	549
TO-DATE/2000	11,876	59	11,935
TO-DATE/1999	12,011	168	12,179

SOURCE: AGRICULTURE CANADA, POULTRY DEVELOPMENT DIVISION

TOTAL U.S. FOWL SLAUGHTERED IN THE U.S. AND CANADA

	LIGHT HENS	HEAVY HENS	TOTAL HENS
	THOUSANDS		
HEAD	2,357	1,639	3,996
LAST WEEK	2,449	1,556	4,005
SAME WEEK YR AGO	2,644	1,564	4,208
TO-DATE/2000	59,847	33,606	93,453
TO-DATE/1999	64,464	32,609	97,073

EASTERN REGION PRICES NEGOTIATED FOR MECHANICALLY SEPARATED CHICKEN IN TRUCKLOT AND LESS THAN TRUCKLOT VOLUMES, CENTS PER POUND FOR DELIVERY WITHIN TWO WEEKS. 23-JUN-00

CHICKEN PRICES

FAT CONTENT	-----FROZEN-----		-----FRESH-----	
	FOB DOCK	DELIVERED	FOB DOCK	DELIVERED
15% OR LESS RANGE	15.00-16.00	-	16.00	-
WTD AVERAGE	15.06		16.00	

575,000 pounds, this includes 0 pounds for export shipment.

CHICKEN PRICES, WITH ADDED SKIN

15% OR LESS RANGE	14.00-16.28	17.00	12.00	16.00
WTD AVERAGE	16.07	17.00	12.00	16.00

714,000 pounds, this includes 200,000 pounds for export shipment.

15-20% RANGE	11.00-12.96	-	11.50-13.00	12.00-14.50
WTD AVERAGE	12.21		11.77	13.30

1,552,000 pounds, this includes 216,000 pounds for export shipment.

20% OR MORE RANGE	-	-	-	12.75
WTD AVERAGE				12.75

200,000 pounds, this includes 0 pounds for export shipment.

* INCLUDES THE FOLLOWING STATES: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA, RI, SC, VA, VT, WV

NATIONAL YOUNG TURKEY PARTS AND BULK MEAT

FROZEN (UNLESS SPECIFIED), CENTS PER LB., DELIVERED FIRST RECEIVERS, PART AND FULL TRUCKLOTS
JUNE 23, 2000

Undertone steady to instances weak, mostly steady to barely steady on fresh tom breast meat for pre-holiday needs and barely steady on destrapped tenderloins. Wing meat with skin undertone steady to barely steady, breast trim and scapula steady. Some strength noted on frozen mechanically separated turkey (MST) for export to selected countries, fresh steady. White meat demand light to fair with offerings of breast trim and scapula light, balance mostly adequate to fully adequate for pre-holiday needs. Frozen MST demand slow to moderate with best interest noted for export, fresh fair. Offerings of frozen MST light at best, fresh adequate.

FRIDAY, JUNE 23, 2000**EXPORT TRADING**

	PRICE RANGE	L.S.T. CODE 1/	WTD AVG PRICE	VOLUME (000)	WEEKLY WTD AVG PRICE	WEEKLY VOLUME (000)
DRUMSTICKS, TOMS	27.00		27.00	80	26.24	788
WINGS FULL-CUT - TOMS		R	22.00	14	22.00	14
WINGS, V-TYPE, TOM TAILS		F	26.00	208		
MECHANICALLY SEPARATED 2/ THIGH MEAT - FROZEN	14.00		14.00	40	14.00	40
		R	62.00	40	61.28	530

THURSDAY, JUNE 22, 2000**EXPORT TRADING**

	PRICE RANGE	L.S.T. CODE 1/	WTD AVG PRICE	VOLUME (000)
DRUMSTICKS, TOMS	25.00-26.00		25.69	302
WINGS FULL-CUT - TOMS	22.00		22.00	14
WINGS, V-TYPE, TOM TAILS		F	26.00	208
MECHANICALLY SEPARATED 2/ THIGH MEAT - FROZEN		F	14.71	48
	62.00		62.00	40

WEDNESDAY, JUNE 21, 2000**EXPORT TRADING**

	PRICE RANGE	L.S.T. CODE 1/	WTD AVG PRICE	VOLUME (000)
DRUMSTICKS, TOMS	25.00-27.00		26.24	194
WINGS FULL-CUT - TOMS		F	19.00	104
WINGS, V-TYPE, TOM TAILS		F	26.00	208
		W	24.00	120
MECHANICALLY SEPARATED 2/ THIGH MEAT - FROZEN		F	14.71	48
	60.50-62.00		60.66	330

TUESDAY, JUNE 20, 2000**EXPORT TRADING**

	PRICE RANGE	L.S.T. CODE 1/	WTD AVG PRICE	VOLUME (000)
DRUMSTICKS, TOMS	26.00		26.00	52
WINGS FULL-CUT - TOMS		F	19.00	104
WINGS, V-TYPE, TOM TAILS		F	26.00	208
		W	24.00	120
MECHANICALLY SEPARATED 2/ THIGH MEAT - FROZEN		F	14.71	48
	62.00		62.00	120

MONDAY, JUNE 19, 2000**EXPORT TRADING**

	PRICE RANGE	L.S.T. CODE 1/	WTD AVG PRICE	VOLUME (000)
DRUMSTICKS, TOMS	27.00		27.00	160
WINGS FULL-CUT - TOMS		F	19.00	104
WINGS, V-TYPE, TOM TAILS		F	26.00	208
		W	24.00	120
MECHANICALLY SEPARATED 2/ THIGH MEAT - FROZEN		F	14.71	48
	63.50		63.50	40

1/ CODES FOR LAST SIGNIFICANT TRADE (L.S.T.): M=MONDAY T=TUESDAY W=WEDNESDAY R=THURSDAY F=FRIDAY

2/ Product contains 15-20% fat with skin added.

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