

# NATIONAL ORNAMENTAL TRENDS

Agricultural Marketing Service Specialty Crops Market News

April 04, 2024

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Email us with accessibility issues with this report.

Unless otherwise stated, imports are for the weeks ending March 16, 23, and 30,2024 in that order in 1,000 stem count units. Expected movement is for the period March 31, 2024 - April 6, 2024. Prices are for April 4, 2024 compared to March 28, 2024. Unless otherwise stated, sales are F.O.B. port of entry basis and extra services are included. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shipper are included in the price reported. IMPORTS FROM COLOMBIA, ECUADOR, COSTA RICA, AND GUATEMALA; MOSTLY COLOMBIA.

## **ORNAMENTALS**

### ---ALSTROEMERIA

Imports via Air 22,648-22,072-23,409 --- Movement expected to remain about the same. Trading Moderate. Prices Assorted super select unchanged, select, fancy higher. Bunched 10s Assorted colors Super Select mostly, 3.75; Select mostly 3.45; Fancy mostly 3.50.

### ---ANTIRRHINUM (SNAPDRAGON)

Imports via Air 1,599-1,640-1,820 --- Movement expected to increase. Trading Moderate. Prices Lower. Per bunch 10s 70 cm mostly 3.95.

#### ---ASTER

Imports via Air U-U-U --- Movement expected to increase. Supplies very light. Trading Moderate. Prices Higher. Per bunch, White mostly 3.25, Purple mostly 3.25. (U = unavailable)

#### --- CARNATIONS, MINIATURE

Imports via Air 17,336-18,225-19,697 --- Movement expected to decrease. Trading Moderate. Prices Assorted lower, others generally unchanged. Per bunch assorted mostly 2.50, pink, mostly 2.75; red mostly 2.75, white mostly 2.75. yellow mostly 2.75; novelty, mostly 2.75.

#### ---CHRYSANTHEMUM

Imports via Air 11,855-11,624-13,020 --- Movement expected to increase. Trading Moderate. Prices Higher. Bunched 10s Disbud Spider Assorted mostly 4.25; white mostly 4.25, yellow mostly 4.25, pink, mostly 4.25.

# ---CHRYSANTHEMUM (POM-POM)

Imports via Air 45,936-45,195-47,314 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Per bunch Cushion Daisy Novelty (CDN) Assorted Colors, mostly 2.45.

#### ---GERBERA

Imports via Air U-U-U --- Movement expected to increase. Supplies very light. Trading Moderate. Prices Unchanged. Per stem Large mostly .60. (U = unavailable)

## ---GYPSOPHILA

Imports via Air 8,426-8,194-8,427 --- Movement expected to remain about the same. Trading Moderate. Prices Lower. Per bunch Million Stars mostly 4.50. Xlence mostly 4.50

## ---HYDRANGEA

Imports via Air U-U-U --- Movement expected to increase. Supplies light. Trading Moderate. Prices Generally Unchanged. Per stem Assorted Colors mostly .85 white mostly .85, mini green mostly .65, blue, mostly .78. (U = unavailable)

#### ---LIATRIS

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices Unchanged. Bunched 90cm; 80cm 70cm no offerings. (U = unavailable)

Source: USDA Specialty Crops Market News

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## ---LIMONIUM (STATICE)

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices Higher. Per bunch Sinuata Assorted Colors mostly 3.25; Purple, mostly 3.25, White mostly 3.25, White Limonium Hybrids; Maine Blue mostly 4.50, Misty Blue, 4.50, Misty White mostly 4.50. (U = unavailable)

## ---ROSE, HYBRID TEA

Imports via Air 121,098-111,307-110,512 --- Movement expected to remain about the same. Trading Moderate. Prices Generally Unchanged. Assorted colors 60cm mostly .67, 50cm mostly .45; 40cm, mostly .32; Red variety Freedom 70cm mostly .70, 60cm .55; 50cm mostly .45; 40cm mostly .35.

## ---SOLIDAGO

Imports via Air U-U-U --- Movement expected to increase. Supplies light. Trading Moderate. Prices Generally Unchanged. Per bunch mostly 3.25. (U = unavailable)

# ---ZANTEDESCHIA (CALLA)

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices White 80 cm, assorted 50cm, mini white 50 cm generally unchanged. Per stem Standard Type White Varieties 80cm mostly 1.36; Miniature Type Assorted Color 50cm, mostly .87; Miniature Type White 50cm mostly .90. (U = unavailable)

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