



**USDA Weekly Retail Beef Feature Activity**

Advertised Prices for Beef to Consumers at Major Retail Supermarket Outlets ending during the period of 02/03 thru 02/09

(prices in dollars per pound)

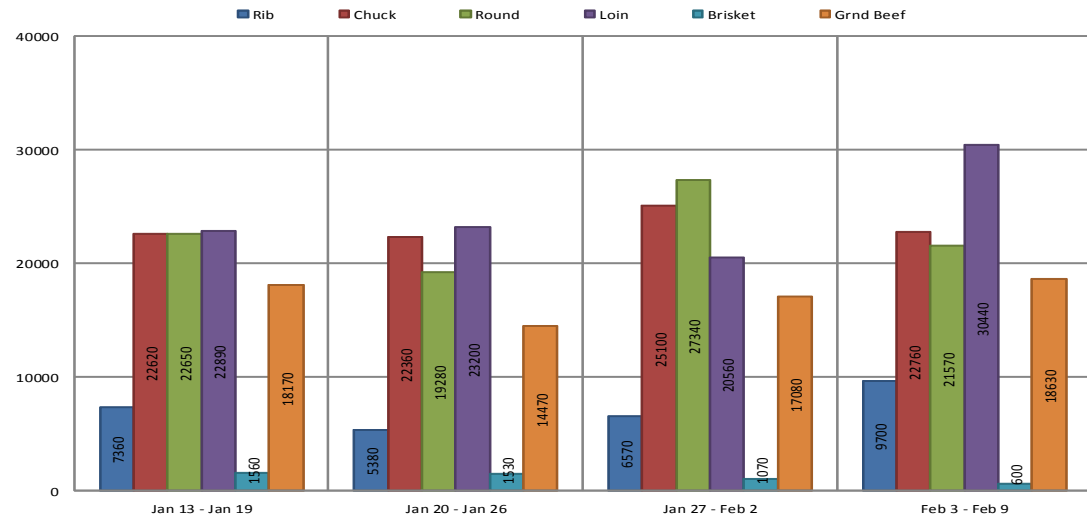
**NATIONAL SUMMARY**

Outlets	THIS WEEK		LAST WEEK	
	Stores	Wtd Avg	Stores	Wtd Avg
Outlets	18,300		18,300	
Feature Rate (1/)	99.8%		99.5%	
Special Rate (2/)	5.7%		9.5%	
Activity Index (3/)	110,290		106,390	
	Stores	Wtd Avg	Stores	Wtd Avg
Bone-In Ribeye Roast	390	8.97	300	9.68
Bone-In Ribeye Steak	4,070	7.80	3,230	7.89
Bnls Ribeye Roast	710	5.29	40	6.82
Bnls Ribeye Steak	4,520	7.83	3,010	8.86
T-Bone Steak	5,180	6.75	4,220	6.83
Porterhouse Steak	2,850	7.36	2,780	7.05
Tenderloin	2,490	9.58	490	9.26
Filet Mignon	970	11.19	420	12.55
Loin, Bnls.	120	7.96	520	7.28
Bone-in Strip Steak	3,040	5.87	1,250	7.26
Bnls.New York Strip Steak	5,770	7.52	3,680	8.43
Beef Backribs	2,300	3.03	970	2.14
Sirloin Roast	20	3.99	200	4.15
Bnls. Sirloin Roast	30	3.89	20	3.99
Sirloin Steak	300	5.31	1,130	4.87
Bnls. Sirloin Steak	1,600	5.36	910	5.10
Sirloin Tip Roast	3,220	3.59	3,790	3.40
Sirloin Tip Steak	1,030	4.55	970	4.19
Bnls. Top Sirloin Roast	90	3.57	470	3.80
Bnls. Top Sirloin Steak	3,670	5.45	3,650	5.37
Top Round Roast	2,520	3.79	3,000	3.63
Top Round Steak	710	3.98	2,760	4.28
Bottom Round Roast	2,780	3.58	6,070	3.49
Bottom Round Steak	1,110	4.00	1,320	3.84
Eye of Round Roast	3,210	4.11	3,600	4.11
Eye of Round Steak	2,400	4.50	730	4.72
Rump Roast	830	3.77	990	3.60
Rump Steak				
Chuck/Shldr/Arm Roast	8,350	3.82	11,430	3.68
Chuck/Shldr/Arm Steak	7,640	4.01	9,440	4.07
London Broil	5,750	3.83	3,300	3.44
Brisket	290	3.46	220	4.22
Brisket, Flat	30	5.22	160	4.49
Corned Beef Brisket	260	4.02	280	4.14
Corned Beef Flat	20	3.89	410	3.94
Beef Short Ribs	2,550	4.15	800	4.20
Flat Iron Steak	1,020	5.97	940	5.79
Flank Steak	980	6.57	730	7.11
Minute/Cube Steaks	3,010	4.22	3,380	4.00
Stew Meat	3,570	4.00	5,270	3.99
Ground Round	1,870	3.27	1,410	3.83
Ground Chuck	4,810	3.11	2,490	3.20
Ground Sirloin	550	4.46	1,300	4.29
Ground Beef 90% or more	3,230	3.76	3,790	4.12
Ground Beef 80-89%	4,650	3.08	4,420	2.89
Ground Beef 70-79%	2,010	2.62	2,110	2.32
Beef Patties	1,510	3.66	1,540	3.62
Tri-tip	1,660	4.92	1,680	4.10
Skirt Steak	600	6.16	770	6.54

**This week in Beef Retail.....**

This week in the Retail Beef Features there was a slight increase of 0.3 percent in outlets featuring beef and a decrease of 3.8 percent in special rates but the overall activity index was up 3.7 percent when compared to last week. Rib, Loin and Ground Beef items had more ad space with Chuck, Round and Brisket cuts showing up fewer times. As reported Friday afternoon, the estimated week to date cattle slaughter under Federal Inspection was 3.1 percent behind that of last week.

**Activity Index: 4 Week Comparison**



**Explanatory Notes**

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

**1/: FEATURE RATE:** the amount of sampled stores advertising any reported beef item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised beef item (e.g., a retailer with 100 outlets featuring 3 beef items has an activity index of 300). **4/: STORES/AVG:** the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. **5/: BRANDED:** Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef Programs. **6/: NON LABELED / OTHER:** Beef cuts advertised without a USDA Quality Grade.

USDA-MGC Certified Programs List: <http://www.ams.usda.gov/AMSV1.0/BeefPrograms>



<b>Outlets</b>	3,900
<b>Feature Rate (1/)</b>	100.0%
<b>Special Rate (2/)</b>	2.1%
<b>Activity Index (3/)</b>	28,650

**Explanatory Notes**

**5/ BRANDED:** Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef Programs. **6/ NON LABELED / OTHER:** Beef cuts advertised without a USDA Quality Grade.

	BRANDED (5/)			CHOICE			SELECT			NON LABELED / OTHER (6/)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			-		
Bone-In Ribeye Steak	5.99 - 8.99	390	8.02	6.99 - 6.99	130	6.99	-			4.97 - 6.99	40	6.09
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	7.99 - 10.00	130	8.08	-			-			6.99 - 7.49	30	7.24
T-Bone Steak	5.99 - 10.99	350	8.94	5.99 - 7.99	140	6.09	-			5.99 - 6.99	210	6.22
Porterhouse Steak	5.99 - 8.99	460	8.62	5.99 - 5.99	130	5.99	5.99 - 5.99	130	5.99	5.99 - 7.99	360	6.94
Tenderloin	9.59 - 14.99	110	12.76	-			6.99 - 7.99	370	7.65	4.99 - 9.99	340	6.79
Filet Mignon	9.99 - 14.99	240	14.13	-			-			7.99 - 12.99	50	10.85
Loin, Bnls.	9.99 - 9.99	10	9.99	5.99 - 5.99	10	5.99	-			-		
Bone-in Strip Steak	5.99 - 8.99	490	7.68	5.99 - 7.99	170	6.50	4.77 - 4.77	10	4.77	4.88 - 6.49	460	5.72
Bnls.New York Strip Steak	7.99 - 10.00	170	8.89	6.88 - 7.99	750	7.01	4.99 - 6.99	50	5.99	4.99 - 7.99	180	7.17
Beef Backribs	2.97 - 2.97	10	2.97	-			-			2.49 - 3.99	120	3.81
Sirloin Roast	-			-			-			3.99 - 3.99	10	3.99
Bnls. Sirloin Roast	4.99 - 4.99	10	4.99	-			-			3.69 - 3.69	20	3.69
Sirloin Steak	4.99 - 4.99	130	4.99	-			-			-		
Bnls. Sirloin Steak	4.99 - 7.99	30	5.73	4.99 - 5.99	870	5.57	3.99 - 3.99	10	3.99	3.99 - 6.99	380	5.36
Sirloin Tip Roast	3.39 - 3.39	100	3.39	2.99 - 4.68	570	3.42	-			3.88 - 3.99	200	3.97
Sirloin Tip Steak	4.49 - 6.69	140	5.53	3.99 - 5.29	60	4.73	-			3.88 - 4.99	40	4.07
Bnls. Top Sirloin Roast	-			-			-			-		
Bnls. Top Sirloin Steak	3.99 - 7.99	250	5.98	4.99 - 4.99	10	4.99	4.99 - 4.99	20	4.99	4.99 - 4.99	30	4.99
Top Round Roast	3.99 - 4.59	820	4.00	2.77 - 3.89	560	3.49	-			3.49 - 3.49	40	3.49
Top Round Steak	3.99 - 5.99	170	4.21	2.99 - 3.99	70	3.71	-			4.99 - 4.99	10	4.99
Bottom Round Roast	3.49 - 4.49	360	4.04	2.69 - 3.99	330	3.60	-			2.69 - 4.59	420	2.96
Bottom Round Steak	3.49 - 4.19	30	3.83	4.99 - 4.99	150	4.99	-			-		
Eye of Round Roast	3.97 - 5.99	220	4.93	3.38 - 4.99	810	3.63	-			3.48 - 4.49	410	3.71
Eye of Round Steak	4.99 - 4.99	130	4.99	3.38 - 4.99	520	3.41	-			4.59 - 5.99	230	5.84
Rump Roast	4.79 - 4.79	40	4.79	2.99 - 4.49	60	3.29	-			2.99 - 3.99	170	3.15
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.99 - 4.99	650	3.73	2.59 - 3.99	370	3.20	-			2.97 - 3.99	120	3.38
Chuck/Shldr/Arm Steak	3.49 - 5.49	220	4.14	2.79 - 4.09	970	3.36	-			2.69 - 4.29	350	3.45
London Broil	3.99 - 4.99	980	4.46	2.39 - 4.99	2,570	3.28	-			2.99 - 3.99	240	3.77
Brisket	4.99 - 4.99	20	4.99	-			-			4.39 - 4.99	20	4.62
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			4.49 - 4.49	160	4.49
Corned Beef Flat	3.89 - 3.89	20	3.89	-			-			-		
Beef Short Ribs	4.99 - 4.99	320	4.99	3.99 - 4.99	160	4.60	-			3.99 - 5.49	140	4.32
Flat Iron Steak	-			-			-			4.99 - 4.99	20	4.99
Flank Steak	7.99 - 7.99	10	7.99	5.99 - 5.99	10	5.99	-			6.99 - 6.99	150	6.99
Minute/Cube Steaks	4.47 - 4.99	340	4.97	3.99 - 4.99	800	4.04	-			3.29 - 4.99	520	4.29
Stew Meat	3.49 - 4.99	220	4.86	3.49 - 4.99	750	3.95	-			2.99 - 4.99	600	3.61
Ground Round	3.49 - 3.49	5	3.49	-			-			2.47 - 3.99	200	3.39
Ground Chuck	2.99 - 3.79	210	3.39	-			-			2.18 - 3.49	100	2.71
Ground Sirloin	-			-			-			3.49 - 3.49	10	3.49
Ground Beef 90% or more	3.99 - 5.99	170	4.91	3.99 - 3.99	20	3.99	-			2.99 - 4.39	500	3.36
Ground Beef 80-89%	2.99 - 3.99	40	3.34	-			-			1.99 - 3.79	1,750	3.30
Ground Beef 70-79%	-			2.69 - 2.69	10	2.69	-			2.89 - 2.99	50	2.91
Beef Patties	3.99 - 4.39	10	4.19	-			-			2.99 - 4.49	330	3.57
Tri-tip	-			-			-			-		
Skirt Steak	-			8.99 - 8.99	50	8.99	-			5.99 - 5.99	20	5.99

<b>Outlets</b>	5,000	<b>Explanatory Notes</b>
<b>Feature Rate (1/)</b>	99.8%	
<b>Special Rate (2/)</b>	1.2%	
<b>Activity Index (3/)</b>	32,560	

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	BRANDED (5/)				CHOICE				SELECT				NON LABELED / OTHER (6/)			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	5.98 - 9.98	200	9.81	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-In Ribeye Steak	5.99 - 7.98	50	6.24	6.99 - 9.99	2,120	8.97	4.97 - 4.97	5	4.97	5.99 - 5.99	10	5.99	5.99 - 5.99	10	5.99	
Bnls Ribeye Roast	-	-	-	5.99 - 6.99	140	6.03	5.99 - 5.99	10	5.99	3.77 - 4.99	70	4.87	-	-	-	
Bnls Ribeye Steak	5.98 - 8.99	180	8.12	6.99 - 9.99	2,410	8.26	6.99 - 6.99	80	6.99	4.99 - 8.99	220	6.51	-	-	-	
T-Bone Steak	4.98 - 10.99	640	8.14	5.99 - 8.99	710	6.88	5.29 - 5.78	40	5.62	3.99 - 5.99	110	5.11	-	-	-	
Porterhouse Steak	5.18 - 7.99	270	7.55	5.99 - 7.99	550	7.82	5.49 - 5.49	10	5.49	5.99 - 5.99	10	5.99	-	-	-	
Tenderloin	9.99 - 9.99	210	9.99	10.99 - 11.99	1,000	11.49	-	-	-	5.99 - 6.99	40	6.92	-	-	-	
Filet Mignon	7.19 - 11.99	520	10.45	-	-	-	-	-	-	-	-	-	-	-	-	
Loin, Bnls.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bone-in Strip Steak	-	-	-	5.99 - 5.99	40	5.99	-	-	-	5.99 - 5.99	5	5.99	-	-	-	
Bnls.New York Strip Steak	5.99 - 9.99	1,360	8.90	6.88 - 6.99	270	6.98	2.99 - 4.99	10	4.22	4.88 - 8.99	180	7.52	-	-	-	
Beef Backribs	2.97 - 2.97	200	2.97	1.99 - 1.99	500	1.99	-	-	-	2.99 - 3.99	1,070	3.99	-	-	-	
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls. Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	4.99 - 4.99	50	4.99	-	-	-	-	-	-	-	-	-	-	-	-	
Bnls. Sirloin Steak	-	-	-	5.99 - 5.99	70	5.99	3.95 - 4.99	30	4.02	3.99 - 3.99	5	3.99	-	-	-	
Sirloin Tip Roast	2.98 - 3.39	1,100	3.38	3.99 - 3.99	530	3.99	-	-	-	2.98 - 3.99	50	3.47	-	-	-	
Sirloin Tip Steak	3.18 - 4.97	240	4.68	3.99 - 3.99	30	3.99	-	-	-	3.38 - 3.88	40	3.70	-	-	-	
Bnls. Top Sirloin Roast	-	-	-	-	-	-	-	-	-	2.38 - 2.38	20	2.38	-	-	-	
Bnls. Top Sirloin Steak	3.99 - 7.99	960	6.99	-	-	-	-	-	-	4.99 - 4.99	20	4.99	-	-	-	
Top Round Roast	3.49 - 3.99	120	3.93	2.77 - 3.99	120	3.55	-	-	-	-	-	-	-	-	-	
Top Round Steak	3.99 - 3.99	40	3.99	2.99 - 3.99	120	3.72	-	-	-	-	-	-	-	-	-	
Bottom Round Roast	2.99 - 3.99	80	3.75	2.69 - 3.79	100	3.38	2.89 - 2.89	5	2.89	3.48 - 3.48	10	3.48	-	-	-	
Bottom Round Steak	3.49 - 3.79	20	3.69	-	-	-	2.99 - 3.69	10	3.50	3.68 - 3.68	10	3.68	-	-	-	
Eye of Round Roast	3.49 - 4.99	250	4.15	3.38 - 4.49	1,170	4.38	3.94 - 3.94	30	3.94	-	-	-	-	-	-	
Eye of Round Steak	-	-	-	3.38 - 4.79	1,110	4.71	-	-	-	5.99 - 5.99	40	5.99	-	-	-	
Rump Roast	2.99 - 3.29	30	3.07	2.99 - 2.99	40	2.99	-	-	-	3.48 - 3.99	30	3.79	-	-	-	
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	2.39 - 3.99	490	3.65	2.99 - 4.49	1,080	4.46	2.88 - 3.69	60	3.26	2.99 - 3.99	250	3.42	-	-	-	
Chuck/Shldr/Arm Steak	2.69 - 4.97	850	4.09	3.29 - 4.79	1,140	4.71	3.28 - 3.28	30	3.28	2.88 - 4.49	260	3.89	-	-	-	
London Broil	2.99 - 4.99	130	4.17	3.49 - 4.99	160	3.99	3.64 - 3.64	30	3.64	3.99 - 4.49	220	4.49	-	-	-	
Brisket	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Brisket, Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Corned Beef Brisket	2.19 - 3.49	80	3.40	-	-	-	-	-	-	4.49 - 4.49	5	4.49	-	-	-	
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	4.59 - 5.99	170	5.00	3.99 - 3.99	1,070	3.99	3.69 - 3.69	10	3.69	3.78 - 3.78	10	3.78	-	-	-	
Flat Iron Steak	5.99 - 7.99	120	6.09	-	-	-	-	-	-	-	-	-	-	-	-	
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Minute/Cube Steaks	2.99 - 4.99	440	4.22	3.99 - 4.99	80	4.21	3.79 - 3.79	5	3.79	3.69 - 4.99	50	4.74	-	-	-	
Stew Meat	3.49 - 3.99	250	3.89	3.49 - 3.99	170	3.88	3.59 - 3.99	10	3.88	3.78 - 3.99	20	3.90	-	-	-	
Ground Round	3.49 - 3.99	10	3.80	3.99 - 3.99	5	3.99	-	-	-	2.47 - 4.99	290	3.15	-	-	-	
Ground Chuck	2.79 - 3.79	1,080	2.99	-	-	-	-	-	-	2.18 - 3.49	1,980	3.20	-	-	-	
Ground Sirloin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Ground Beef 90% or more	3.99 - 4.99	390	4.49	-	-	-	-	-	-	2.99 - 4.49	140	4.02	-	-	-	
Ground Beef 80-89%	3.49 - 3.49	5	3.49	-	-	-	-	-	-	1.99 - 3.69	670	2.80	-	-	-	
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	1.98 - 2.98	700	2.40	-	-	-	
Beef Patties	-	-	-	-	-	-	-	-	-	2.68 - 3.99	370	3.59	-	-	-	
Tri-tip	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Skirt Steak	7.99 - 7.99	10	7.99	8.99 - 8.99	40	8.99	-	-	-	2.58 - 2.58	20	2.58	-	-	-	



Outlets	3,000
Feature Rate (1/)	99.9%
Special Rate (2/)	7.5%
Activity Index (3/)	15,800

Explanatory Notes

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	BRANDED (5/)				CHOICE				SELECT				NON LABELED / OTHER (6/)			
	Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg		Price Range	Stores	Wtd Avg	
Bone-In Ribeye Roast	7.89 - 8.99	10	8.44	-	-	-	-	3.99 - 3.99	10	3.99	-	-	-	-	-	
Bone-In Ribeye Steak	6.76 - 8.99	170	7.78	6.99 - 7.99	110	7.62	-	5.99 - 5.99	120	5.99	-	-	-	-	-	
Bnls Ribeye Roast	7.99 - 7.99	20	7.99	5.99 - 5.99	130	5.99	-	-	-	-	-	4.69 - 5.98	20	5.23		
Bnls Ribeye Steak	5.98 - 8.99	50	8.05	6.99 - 8.99	310	8.17	-	6.88 - 6.99	20	6.96	-	4.99 - 8.99	150	8.39		
T-Bone Steak	4.98 - 8.99	380	7.11	5.99 - 9.98	580	7.50	-	4.88 - 5.29	10	5.03	-	-	-	-		
Porterhouse Steak	5.18 - 8.99	290	7.43	6.49 - 6.99	450	6.97	-	4.88 - 5.49	10	5.11	-	-	-	-		
Tenderloin	9.99 - 9.99	20	9.99	-	-	-	-	-	-	-	-	5.99 - 6.99	230	6.11		
Filet Mignon	14.99 - 14.99	30	14.99	-	-	-	-	-	-	-	-	6.99 - 8.99	110	7.12		
Loin, Bnls.	5.99 - 5.99	10	5.99	4.99 - 6.99	40	6.34	-	-	-	-	-	4.99 - 4.99	10	4.99		
Bone-in Strip Steak	5.99 - 5.99	10	5.99	4.97 - 5.99	310	5.50	-	3.99 - 3.99	10	3.99	-	-	-	-		
Bnls.New York Strip Steak	5.49 - 10.00	680	7.45	4.97 - 8.99	500	7.08	-	4.98 - 4.99	20	4.98	-	4.99 - 9.99	170	8.75		
Beef Backribs	0.99 - 0.99	10	0.99	1.99 - 1.99	10	1.99	-	-	-	-	-	3.99 - 3.99	10	3.99		
Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Bnls. Sirloin Roast	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Sirloin Steak	5.99 - 5.99	50	5.99	-	-	-	-	-	-	-	-	-	-	-		
Bnls. Sirloin Steak	3.88 - 8.99	20	8.02	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-		
Sirloin Tip Roast	2.98 - 3.99	210	3.89	2.99 - 3.99	20	3.52	-	-	-	-	-	3.49 - 4.29	30	3.77		
Sirloin Tip Steak	3.18 - 4.39	20	4.01	3.69 - 4.99	200	4.89	-	-	-	-	-	3.79 - 4.29	20	3.97		
Bnls. Top Sirloin Roast	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-	-	-		
Bnls. Top Sirloin Steak	3.88 - 7.99	350	5.89	3.79 - 5.98	310	5.21	-	-	-	-	-	4.28 - 4.57	20	4.38		
Top Round Roast	3.49 - 4.49	190	4.00	2.77 - 3.79	80	3.55	-	-	-	-	-	-	-	-		
Top Round Steak	3.79 - 3.99	160	3.98	2.99 - 4.79	90	4.10	-	-	-	-	-	-	-	-		
Bottom Round Roast	2.69 - 4.99	620	3.97	3.19 - 4.59	120	4.18	-	2.89 - 2.89	5	2.89	-	-	-	-		
Bottom Round Steak	3.69 - 4.29	200	3.93	-	-	-	-	2.99 - 2.99	5	2.99	-	-	-	-		
Eye of Round Roast	3.99 - 4.99	30	4.59	4.49 - 4.49	200	4.49	-	-	-	-	-	-	-	-		
Eye of Round Steak	3.99 - 4.29	160	4.00	4.49 - 4.49	200	4.49	-	-	-	-	-	-	-	-		
Rump Roast	3.27 - 3.89	130	3.84	2.99 - 3.69	30	3.22	-	-	-	-	-	-	-	-		
Rump Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Chuck/Shldr/Arm Roast	2.49 - 5.99	310	3.76	3.29 - 3.99	890	3.86	-	-	-	-	-	2.99 - 3.99	40	3.55		
Chuck/Shldr/Arm Steak	2.99 - 6.49	120	3.98	3.69 - 4.49	250	4.00	-	-	-	-	-	3.28 - 3.96	20	3.52		
London Broil	3.69 - 4.49	50	4.10	3.49 - 4.99	230	4.47	-	-	-	-	-	-	-	-		
Brisket	-	-	-	4.49 - 4.49	10	4.49	-	-	-	-	-	-	-	-		
Brisket, Flat	4.99 - 4.99	10	4.99	-	-	-	-	-	-	-	-	-	-	-		
Corned Beef Brisket	2.19 - 2.19	10	2.19	2.99 - 2.99	10	2.99	-	-	-	-	-	-	-	-		
Corned Beef Flat	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Beef Short Ribs	-	-	-	3.99 - 4.99	20	4.34	-	3.39 - 3.39	10	3.39	-	3.99 - 3.99	20	3.99		
Flat Iron Steak	4.99 - 5.99	120	5.88	-	-	-	-	-	-	-	-	-	-	-		
Flank Steak	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Minute/Cube Steaks	3.38 - 4.49	150	4.30	3.49 - 3.99	210	3.95	-	3.79 - 3.99	10	3.96	-	3.79 - 3.99	260	3.98		
Stew Meat	3.69 - 4.19	30	3.95	3.29 - 4.99	390	3.96	-	3.59 - 3.99	10	3.92	-	3.48 - 4.39	290	4.08		
Ground Round	2.48 - 3.99	30	2.85	3.99 - 3.99	20	3.99	-	-	-	-	-	2.47 - 3.99	670	3.40		
Ground Chuck	2.49 - 3.79	310	3.61	2.79 - 2.99	20	2.91	-	-	-	-	-	1.99 - 4.29	690	2.87		
Ground Sirloin	-	-	-	3.99 - 3.99	10	3.99	-	-	-	-	-	3.29 - 4.89	200	4.76		
Ground Beef 90% or more	-	-	-	3.99 - 3.99	10	3.99	-	-	-	-	-	2.79 - 4.79	610	3.74		
Ground Beef 80-89%	2.99 - 3.59	30	3.12	-	-	-	-	-	-	-	-	1.99 - 3.49	630	2.93		
Ground Beef 70-79%	-	-	-	-	-	-	-	-	-	-	-	1.99 - 2.59	180	2.37		
Beef Patties	2.99 - 3.99	80	3.73	-	-	-	-	-	-	-	-	2.68 - 3.99	300	3.68		
Tri-tip	5.99 - 5.99	40	5.99	-	-	-	-	-	-	-	-	-	-	-		
Skirt Steak	5.99 - 6.99	90	6.88	4.99 - 4.99	10	4.99	-	-	-	-	-	3.99 - 3.99	10	3.99		

Outlets	2,500	Explanatory Notes											
Feature Rate (1/)	99.8%	<u>5/ BRANDED:</u> Includes any advertised beef cuts marketed under a corporate trademark, or under one of Meat Grading & Certification Branch's Certified Beef Programs. <u>6/ NON LABELED / OTHER:</u> Beef cuts advertised without a USDA Quality Grade.											
Special Rate (2/)	6.0%												
Activity Index (3/)	10,870												
BRANDED (5/)				CHOICE			SELECT			NON LABELED / OTHER (6/)			
Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg		
Bone-In Ribeye Roast	-		5.99 - 5.99	40	5.99	-			-				
Bone-In Ribeye Steak	4.99 - 6.77	150	5.41	6.99 - 6.99	10	6.99	4.97 - 5.99	110	5.68	0.99 - 7.99	70	4.68	
Bnls Ribeye Roast	-		6.99 - 6.99	30	6.99	3.99 - 5.99	160	4.16	3.77 - 3.77	10	3.77		
Bnls Ribeye Steak	5.98 - 6.99	10	6.60	6.99 - 9.99	150	8.21	4.98 - 7.49	240	5.37	5.97 - 5.99	120	5.97	
T-Bone Steak	4.98 - 6.99	170	6.51	6.99 - 8.99	160	7.15	4.97 - 5.99	500	5.22	3.99 - 5.99	110	4.73	
Porterhouse Steak	5.18 - 7.28	30	6.08	7.99 - 7.99	50	7.99	5.49 - 5.49	5	5.49	6.19 - 6.19	10	6.19	
Tenderloin	-		10.99 - 11.99	110	11.49	-			7.99 - 8.99	10	8.54		
Filet Mignon	-		-	-	-	-	9.00 - 9.00	10	9.00	9.99 - 9.99	10	9.99	
Loin, Bnls.	-		-	-	-	-	-	-	-	-	-	-	
Bone-in Strip Steak	5.99 - 7.99	450	6.48	4.97 - 5.98	40	5.81	4.77 - 5.99	220	4.82	4.99 - 4.99	10	4.99	
Bnls. New York Strip Steak	5.49 - 11.99	180	6.76	4.97 - 4.97	10	4.97	4.97 - 6.99	70	6.82	2.88 - 6.99	60	4.76	
Beef Backribs	0.99 - 0.99	120	0.99	1.99 - 1.99	50	1.99	-	-	-	-	-	-	
Sirloin Roast	-		-	-	-	-	-	-	-	-	-	-	
Bnls. Sirloin Roast	-		-	-	-	-	-	-	-	-	-	-	
Sirloin Steak	3.99 - 5.99	70	5.59	-	-	-	-	-	-	-	-	-	
Bnls. Sirloin Steak	-		2.99 - 2.99	10	2.99	4.99 - 4.99	10	4.99	3.98 - 3.99	30	3.98		
Sirloin Tip Roast	2.98 - 3.99	20	3.51	3.99 - 3.99	50	3.99	-	-	-	-	-	-	
Sirloin Tip Steak	3.18 - 3.99	50	3.82	-	-	-	-	-	-	-	-	-	
Bnls. Top Sirloin Roast	-		-	-	-	-	-	-	-	-	-	-	
Bnls. Top Sirloin Steak	3.88 - 6.99	380	5.04	4.99 - 4.99	10	4.99	3.99 - 3.99	40	3.99	3.99 - 5.99	40	4.94	
Top Round Roast	3.49 - 3.49	5	3.49	3.99 - 3.99	30	3.99	-	-	-	-	-	-	
Top Round Steak	-		-	-	-	-	-	-	3.79 - 3.99	50	3.89		
Bottom Round Roast	2.98 - 4.99	60	3.78	2.99 - 3.99	150	3.64	2.89 - 2.89	40	2.89	-	-	-	
Bottom Round Steak	3.48 - 3.69	20	3.60	3.49 - 3.49	70	3.49	2.99 - 3.69	60	3.14	3.49 - 3.49	10	3.49	
Eye of Round Roast	3.49 - 3.88	50	3.61	-	-	-	-	-	-	-	-	-	
Eye of Round Steak	3.98 - 3.98	20	3.98	-	-	-	-	-	-	-	-	-	
Rump Roast	2.98 - 4.79	160	4.32	4.49 - 4.49	30	4.49	3.19 - 3.49	20	3.28	3.29 - 3.49	20	3.43	
Rump Steak	-		-	-	-	-	-	-	-	-	-	-	
Chuck/Shldr/Arm Roast	2.89 - 5.99	650	3.98	3.29 - 6.99	380	5.05	2.69 - 3.99	240	3.80	2.98 - 3.49	120	3.17	
Chuck/Shldr/Arm Steak	3.19 - 6.49	650	4.59	3.59 - 6.99	240	5.66	3.49 - 3.49	40	3.49	3.19 - 4.29	40	3.68	
London Broil	-		-	3.99 - 4.99	170	4.79	3.99 - 3.99	210	3.99	3.99 - 3.99	30	3.99	
Brisket	3.99 - 4.99	60	4.16	2.59 - 2.99	120	2.93	2.79 - 2.79	10	2.79	2.67 - 2.67	50	2.67	
Brisket, Flat	5.99 - 5.99	10	5.99	3.99 - 3.99	10	3.99	-	-	-	-	-	-	
Corned Beef Brisket	-		-	-	-	-	-	-	-	-	-	-	
Corned Beef Flat	-		-	-	-	-	-	-	-	-	-	-	
Beef Short Ribs	3.38 - 4.19	30	3.97	3.49 - 3.49	10	3.49	-	-	2.89 - 3.99	20	3.41		
Flat Iron Steak	4.69 - 4.69	80	4.69	3.79 - 3.79	10	3.79	-	-	-	-	-	-	
Flank Steak	-		-	-	-	-	-	-	-	-	-	-	
Minute/Cube Steaks	3.38 - 3.99	20	3.81	3.49 - 3.49	10	3.49	3.79 - 4.29	40	3.86	3.99 - 3.99	40	3.99	
Stew Meat	3.38 - 4.19	250	3.95	3.69 - 4.49	40	4.25	3.59 - 3.59	40	3.59	3.99 - 3.99	20	3.99	
Ground Round	2.69 - 3.49	170	3.38	-	-	-	-	-	2.69 - 3.99	350	3.08		
Ground Chuck	2.49 - 3.69	70	3.48	-	-	-	-	-	1.97 - 4.29	200	2.99		
Ground Sirloin	4.49 - 4.99	220	4.96	-	-	-	-	-	2.99 - 2.99	110	2.99		
Ground Beef 90% or more	-		-	-	-	-	-	-	2.79 - 3.79	260	2.97		
Ground Beef 80-89%	-		-	-	-	-	-	-	1.88 - 2.99	380	2.59		
Ground Beef 70-79%	-		-	-	-	-	-	-	1.98 - 2.59	140	2.19		
Beef Patties	3.99 - 3.99	70	3.99	-	-	-	3.29 - 3.29	10	3.29	2.68 - 3.99	190	3.48	
Tri-tip	4.95 - 5.99	20	5.12	-	-	-	-	-	-	-	-	-	
Skirt Steak	-		-	-	-	-	-	-	2.99 - 4.99	60	4.66		

<b>Outlets</b>	2,800	<b>Explanatory Notes</b>
<b>Feature Rate (1/)</b>	99.5%	
<b>Special Rate (2/)</b>	17.9%	
<b>Activity Index (3/)</b>	17,430	

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	BRANDED (5/)			CHOICE			SELECT			NON LABELED / OTHER (6/)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	8.99 - 8.99	130	8.99	-			-			-		
Bone-In Ribeye Steak	4.99 - 5.99	410	5.31	9.99 - 10.99	20	10.52	-			3.99 - 6.99	30	4.49
Bnls Ribeye Roast	-			4.77 - 4.77	120	4.77	3.99 - 3.99	5	3.99	-		
Bnls Ribeye Steak	-			8.99 - 12.99	90	10.18	4.99 - 5.99	180	5.98	5.99 - 8.99	40	6.42
T-Bone Steak	5.99 - 6.99	380	6.33	4.47 - 10.99	140	5.37	-			4.97 - 6.59	190	5.02
Porterhouse Steak	-			10.99 - 10.99	10	10.99	-			4.99 - 5.49	80	5.06
Tenderloin	7.99 - 7.99	5	7.99	-			-			7.99 - 9.99	40	8.69
Filet Mignon	-			-			-			-		
Loin, Bnls.	12.99 - 12.99	20	12.99	-			-			-		
Bone-in Strip Steak	4.99 - 4.99	370	4.99	-			-			3.89 - 3.89	170	3.89
Bnls. New York Strip Steak	5.99 - 12.99	720	6.74	13.99 - 13.99	10	13.99	5.99 - 5.99	20	5.99	5.99 - 6.99	210	6.08
Beef Backribs	1.49 - 1.79	130	1.76	-			-			-		
Sirloin Roast	-			-			-			-		
Bnls. Sirloin Roast	-			-			-			-		
Sirloin Steak	-			-			-			-		
Bnls. Sirloin Steak	3.99 - 3.99	120	3.99	-			-			-		
Sirloin Tip Roast	3.49 - 3.49	250	3.49	-			-			-		
Sirloin Tip Steak	-			-			-			3.99 - 3.99	170	3.99
Bnls. Top Sirloin Roast	-			-			-			3.79 - 3.79	70	3.79
Bnls. Top Sirloin Steak	2.99 - 2.99	280	2.99	4.47 - 7.99	270	5.14	-			3.49 - 5.99	90	4.52
Top Round Roast	3.99 - 3.99	250	3.99	3.99 - 3.99	60	3.99	-			3.49 - 3.49	250	3.49
Top Round Steak	-			-			-			3.59 - 3.59	5	3.59
Bottom Round Roast	2.99 - 3.49	380	3.34	-			-			-		
Bottom Round Steak	3.49 - 3.99	540	3.98	-			-			-		
Eye of Round Roast	-			-			-			-		
Eye of Round Steak	-			-			-			-		
Rump Roast	-			4.49 - 4.49	80	4.49	-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.87 - 4.49	960	3.70	3.99 - 3.99	120	3.99	2.87 - 2.99	140	2.88	1.98 - 3.99	660	3.46
Chuck/Shldr/Arm Steak	3.49 - 4.49	940	3.99	3.99 - 3.99	120	3.99	2.49 - 2.99	170	2.80	1.77 - 3.99	900	3.41
London Broil	3.99 - 4.49	370	4.15	4.99 - 4.99	60	4.99	-			3.29 - 3.99	100	3.88
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	1.99 - 1.99	10	1.99	5.79 - 5.79	10	5.79	-			2.59 - 3.69	230	3.52
Flat Iron Steak	5.99 - 6.49	530	6.25	-			-			-		
Flank Steak	5.99 - 7.49	530	6.78	5.99 - 5.99	10	5.99	-			5.99 - 5.99	250	5.99
Minute/Cube Steaks	3.58 - 3.58	10	3.58	-			-			-		
Stew Meat	3.58 - 3.79	20	3.73	4.49 - 5.79	80	4.63	3.48 - 3.48	130	3.48	2.69 - 3.49	100	3.01
Ground Round	2.99 - 2.99	80	2.99	-			-			2.99 - 2.99	20	2.99
Ground Chuck	3.49 - 3.49	10	3.49	-			-			2.39 - 3.89	140	2.76
Ground Sirloin	-			-			-			4.99 - 4.99	5	4.99
Ground Beef 90% or more	3.49 - 3.49	10	3.49	-			-			2.79 - 4.99	720	3.69
Ground Beef 80-89%	2.78 - 3.99	30	3.73	-			-			2.69 - 3.99	620	3.24
Ground Beef 70-79%	1.99 - 2.79	30	2.39	-			-			1.79 - 3.49	890	2.91
Beef Patties	-			-			-			3.99 - 3.99	170	3.99
Tri-tip	4.49 - 5.99	570	5.57	3.99 - 6.99	10	6.22	-			2.97 - 4.99	890	4.45
Skirt Steak	5.99 - 5.99	250	5.99	9.69 - 9.69	10	9.69	-			3.99 - 3.99	50	3.99

<b>Outlets</b>	1,100	<b>Explanatory Notes</b>
<b>Feature Rate (1/)</b>	100.0%	
<b>Special Rate (2/)</b>	1.8%	
<b>Activity Index (3/)</b>	5,185	

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	BRANDED (5/)			CHOICE			SELECT			NON LABELED / OTHER (6/)		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
Bone-In Ribeye Roast	-			-			-			5.79 - 5.79	10	5.79
Bone-In Ribeye Steak	5.99 - 6.98	140	6.79	-			-			5.99 - 5.99	10	5.99
Bnls Ribeye Roast	-			-			-			-		
Bnls Ribeye Steak	7.98 - 7.98	120	7.98	-			-			-		
T-Bone Steak	5.99 - 6.99	320	6.09	5.99 - 7.99	50	7.12	-			4.99 - 4.99	10	4.99
Porterhouse Steak	-			-			-			-		
Tenderloin	8.99 - 8.99	10	8.99	17.99 - 17.99	10	17.99	-			-		
Filet Mignon	-			17.99 - 17.99	10	17.99	-			-		
Loin, Bnls.	13.88 - 13.88	10	13.88	-			-			5.99 - 5.99	30	5.99
Bone-in Strip Steak	4.99 - 5.99	290	5.02	7.99 - 7.99	30	7.99	-			-		
Bnls.New York Strip Steak	7.99 - 13.88	70	9.12	6.47 - 6.47	5	6.47	-			3.98 - 5.99	90	5.49
Beef Backribs	0.99 - 2.29	40	1.95	1.99 - 1.99	30	1.99	-			0.99 - 0.99	10	0.99
Sirloin Roast	-			3.99 - 3.99	10	3.99	-			-		
Bnls. Sirloin Roast	-			-			-			3.29 - 3.29	10	3.29
Sirloin Steak	-			-			-			-		
Bnls. Sirloin Steak	-			-			-			3.49 - 3.49	10	3.49
Sirloin Tip Roast	2.89 - 3.99	100	3.68	-			-			-		
Sirloin Tip Steak	3.49 - 3.49	30	3.49	-			-			-		
Bnls. Top Sirloin Roast	-			-			-			-		
Bnls. Top Sirloin Steak	3.99 - 5.99	570	4.45	5.99 - 5.99	30	5.99	-			-		
Top Round Roast	-			-			-			-		
Top Round Steak	-			-			-			-		
Bottom Round Roast	2.49 - 2.49	110	2.49	-			-			-		
Bottom Round Steak	-			-			-			-		
Eye of Round Roast	3.99 - 3.99	30	3.99	-			-			3.79 - 3.79	10	3.79
Eye of Round Steak	-			-			-			-		
Rump Roast	-			-			-			-		
Rump Steak	-			-			-			-		
Chuck/Shldr/Arm Roast	2.87 - 5.99	590	3.58	2.89 - 6.99	50	3.48	-			2.38 - 3.99	190	3.90
Chuck/Shldr/Arm Steak	3.49 - 6.49	260	4.03	3.99 - 6.99	30	4.20	-			2.58 - 4.49	60	3.88
London Broil	3.99 - 4.99	30	4.27	3.47 - 4.99	10	3.98	-			3.99 - 3.99	180	3.99
Brisket	-			-			-			-		
Brisket, Flat	-			-			-			-		
Corned Beef Brisket	-			-			-			-		
Corned Beef Flat	-			-			-			-		
Beef Short Ribs	3.69 - 3.99	280	3.81	2.99 - 2.99	30	2.99	-			-		
Flat Iron Steak	-			5.99 - 5.99	130	5.99	-			-		
Flank Steak	-			4.98 - 4.98	20	4.98	-			5.79 - 5.79	10	5.79
Minute/Cube Steaks	3.58 - 4.99	30	4.48	3.49 - 3.49	20	3.49	-			-		
Stew Meat	3.58 - 3.99	20	3.77	-			-			5.99 - 5.99	130	5.99
Ground Round	2.99 - 3.49	20	3.05	-			-			-		
Ground Chuck	-			-			-			3.27 - 3.27	5	3.27
Ground Sirloin	-			-			-			-		
Ground Beef 90% or more	4.69 - 5.99	80	5.83	-			-			2.79 - 3.49	340	3.08
Ground Beef 80-89%	2.49 - 3.99	110	3.37	-			-			2.49 - 3.99	220	2.85
Ground Beef 70-79%	-			-			-			2.28 - 2.28	20	2.28
Beef Patties	-			-			-			-		
Tri-tip	4.49 - 4.99	80	4.74	4.98 - 4.99	50	4.99	-			-		
Skirt Steak	-			-			-			-		