



## Fruit and Vegetable Market News Division

Agricultural  
Marketing  
Service

# National Retail Report - Fruits and Vegetables

Websites: [www.marketnews.usda.gov/mnp/fv-home](http://www.marketnews.usda.gov/mnp/fv-home) and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>

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Issued Weekly

Friday, January 30, 2015

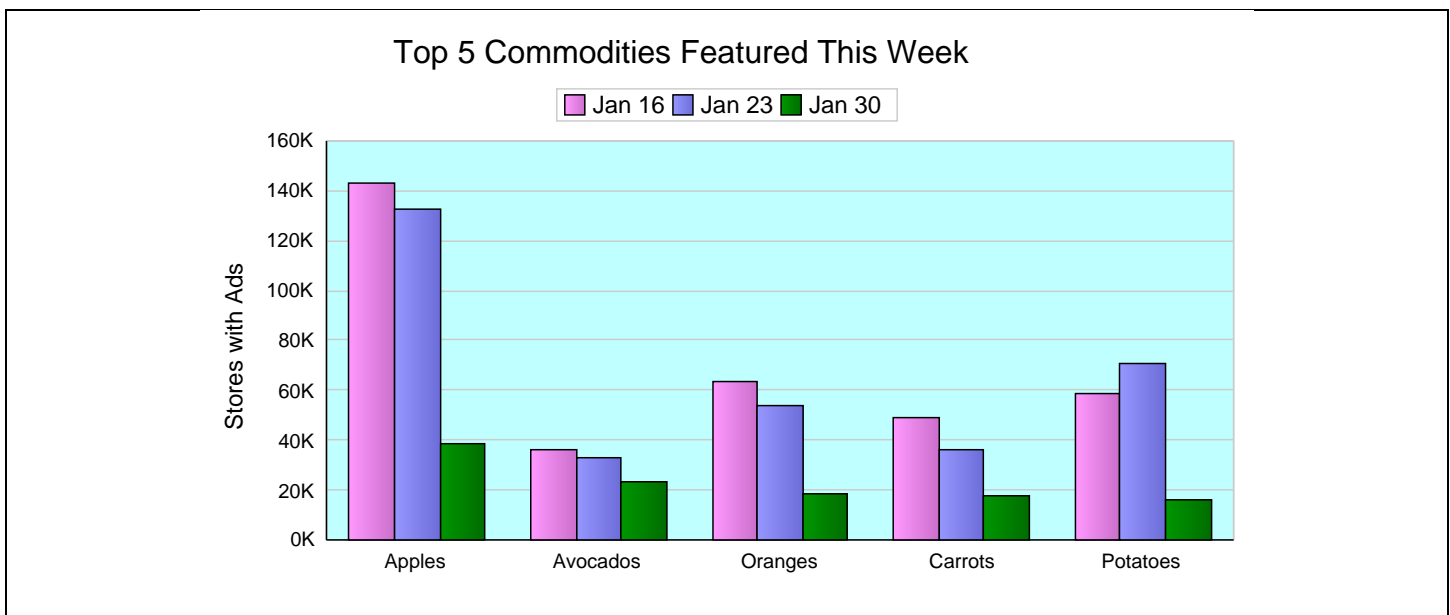
### Advertised Prices for Fruits & Vegetables at Major Retail Supermarket Outlets ending during the period of 01/24 to 02/05<sup>1,2</sup>

#### Super Size Super Bowl Savings

As the Nation gets ready for the Super Bowl this weekend, grocers are offering huge savings worth tackling. Front and center this week were avocados, plum tomatoes, onions, and cilantro for game time salsa. Also showcased for this big tailgating weekend were celery, potatoes, apples, pears, green onions, pineapples, berries, peppers, hot peppers, cucumbers, and all varieties of lettuce. Citrus and stone fruit still have a heavy presence in the produce departments this week. Grocers are also starting to feature items for Valentines Day for those plan ahead shoppers.

Total ad numbers this week are 326,639, a 4% decrease from the last weeks 340,363 ads. The total number of ads broken out by commodity groups: fruit 174,676 (which is 54% of all ads), onions and potatoes 27,400 (9%), vegetables 119,754 (37%), herbs 1,770, and ornamentals 3,039. The number of ads for organic produce are 38,426, 12% of total ads.

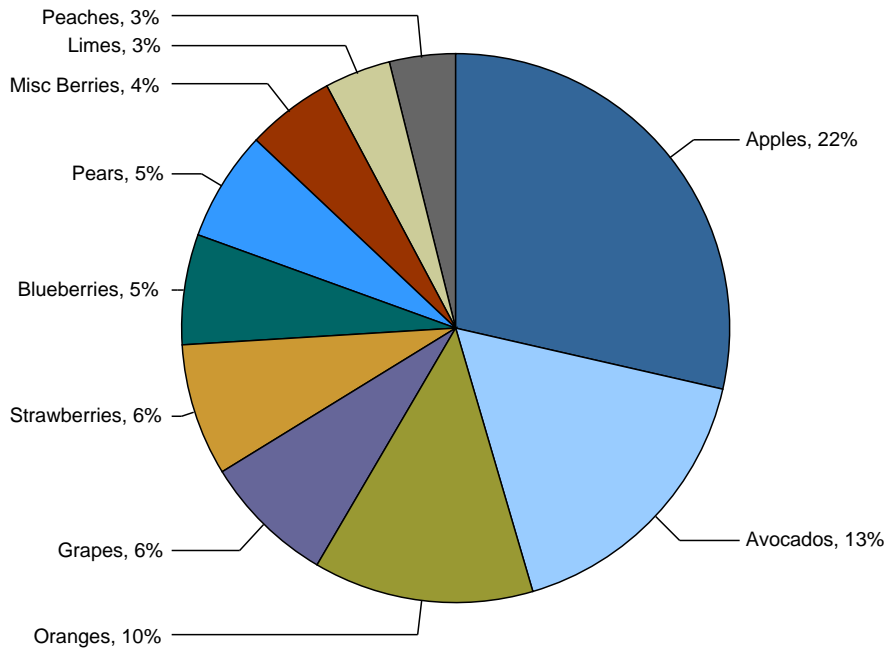
The following are the prices of major advertised items (3,000 plus stores) this week compared to the same week last year. Fruit items that increased in price include mangos at 38%. Fruit that decreased in price include Fuji apples (per lb) at 18%, blueberries (1 pt) at 17%, nectarines at 15%, Navel oranges (8 lb bg) at 10%. Decreases in onions include yellow marked sweet (per lb) at 22%. Vegetables that increased in price include celery at 14% and organic baby peeled carrots (1 lb bg) at 12%. Decreases in vegetable prices this week include Grape tomatoes at 15%, red peppers (ea) at 13%, baby peeled carrots in 1 lb bag at 11% and 2 lb bag at 10%.



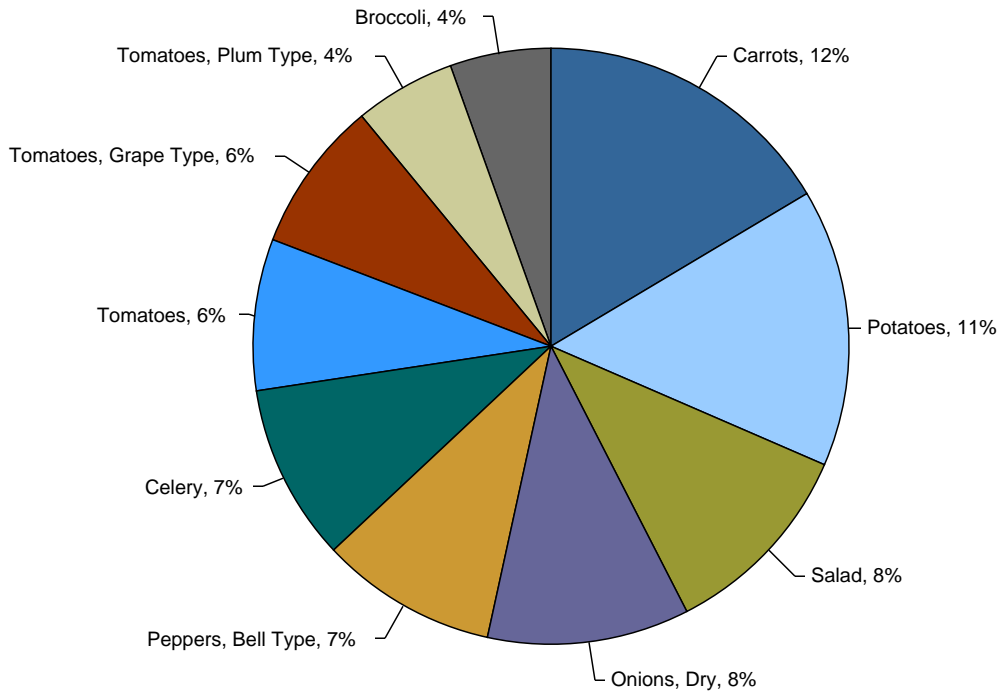
1 - Fruit and Vegetable Market News surveys more than 360 retailers, comprising over 28,000 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

### Top 10 Fruits as Percentage of Total Fruit Ads January 30, 2015



### Top 10 Vegetables as Percentage of Total Vegetable Ads Including Onions and Potatoes January 30, 2015





### NATIONAL SUMMARY

| FRUITS            |                       |                    |                 |               |                 |               |                 |               |
|-------------------|-----------------------|--------------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Commodity         | Variety               | Unit               | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|                   |                       |                    | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Apples            | Braeburn              | per pound          | 1,568           | 1.12          | 1,503           | 1.19          | 1,281           | 1.29          |
| Apples            | Braeburn              | 3 lb bag           | 282             | 2.74          |                 |               | 5               | 2.50          |
| Apples            | Braeburn              | 5 lb bag           | 47              | 3.84          |                 |               |                 |               |
| Apples            | Fuji                  | per pound          | 4,763           | 1.21          | 4,689           | 1.26          | 1,344           | 1.48          |
| Apples            | Fuji                  | 3 lb bag           | 147             | 3.00          | 126             | 3.05          | 242             | 2.52          |
| Apples            | Gala                  | per pound          | 5,529           | 1.33          | 5,556           | 1.29          | 2,519           | 1.37          |
| Apples            | Gala                  | 3 lb bag           | 2,663           | 3.03          | 2,565           | 2.82          | 327             | 2.66          |
| Apples            | Gala                  | 5 lb bag           | 302             | 4.99          | 23              | 3.99          | 72              | 4.99          |
| Apples            | Golden Delicious      | per pound          | 3,277           | 1.26          | 2,867           | 1.24          | 1,442           | 1.25          |
| Apples            | Golden Delicious      | 3 lb bag           | 1,121           | 2.50          | 1,479           | 2.59          | 146             | 2.80          |
| Apples            | Golden Delicious      | 5 lb bag           | 7               | 2.99          | 10              | 3.98          | 37              | 3.65          |
| Apples            | Granny Smith          | per pound          | 2,223           | 1.29          | 2,378           | 1.12          | 1,373           | 1.32          |
| Apples            | Granny Smith          | 3 lb bag           | 1,374           | 3.49          | 45              | 3.18          | 5               | 2.50          |
| Apples            | Granny Smith          | 5 lb bag           | 135             | 4.99          |                 |               | 306             | 4.92          |
| Apples            | Honeycrisp            | per pound          | 312             | 2.53          | 1,300           | 2.26          | 577             | 1.99          |
| Apples            | Jonagold              | per pound          | 696             | 1.14          | 647             | 1.04          | 327             | 1.10          |
| Apples            | Jonagold              | 5 lb bag           | 7               | 2.99          |                 |               |                 |               |
| Apples            | Jonathan              | 3 lb bag           | 99              | 2.80          | 259             | 2.41          | 34              | 2.80          |
| Apples            | Mcintosh              | per pound          | 29              | 0.98          | 479             | 1.33          | 577             | 1.38          |
| Apples            | Mcintosh              | 3 lb bag           | 417             | 2.50          | 331             | 2.95          | 694             | 2.94          |
| Apples            | Pink Lady/Cripps Pink | per pound          | 96              | 1.52          | 712             | 1.56          | 330             | 2.30          |
| Apples            | Pink Lady/Cripps Pink | 3 lb bag           | 21              | 5.00          |                 |               |                 |               |
| Apples            | Red Delicious         | per pound          | 4,308           | 1.23          | 5,218           | 1.09          | 2,568           | 1.25          |
| Apples            | Red Delicious         | 3 lb bag           | 1,499           | 2.49          | 1,960           | 2.61          | 493             | 3.23          |
| Apples            | Red Delicious         | 5 lb bag           | 162             | 4.34          | 158             | 3.41          | 1,254           | 4.25          |
| Apples            | Rome                  | per pound          | 33              | 0.99          |                 |               |                 |               |
| Apples            | Rome                  | 3 lb bag           | 61              | 2.88          | 56              | 2.77          |                 |               |
| Apples, Processed | Juice                 | 64 oz (1/2 gallon) | 2,994           | 2.05          | 2,589           | 1.89          |                 |               |
| Apples, Processed | Juice                 | 128 oz (1 gallon)  | 9               | 3.69          | 17              | 3.98          |                 |               |
| Apples, Processed | Juice Marked Cider    | 64 oz (1/2 gallon) | 256             | 2.79          | 122             | 1.99          |                 |               |
| Apples, Processed | Juice Marked Cider    | 128 oz (1 gallon)  | 81              | 3.51          | 21              | 2.99          |                 |               |
| Avocados          | Hass                  | each               | 19,672          | 0.90          | 6,257           | 1.09          | 16,661          | 0.94          |

Wtd Avg - Simple weighted average



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|              |                                |                    |       |      |       |      |       |      |
|--------------|--------------------------------|--------------------|-------|------|-------|------|-------|------|
| Avocados     | Various Greenskin Varieties    | each               | 748   | 0.99 | 384   | 1.13 |       |      |
| Bananas      |                                | per pound          | 643   | 0.47 | 1,833 | 0.43 | 875   | 0.49 |
| Blueberries  |                                | 4.4 oz package     | 241   | 1.50 | 241   | 2.50 | 276   | 2.00 |
| Blueberries  |                                | 6 oz package       | 2,042 | 2.64 | 1,700 | 2.29 | 1,209 | 2.57 |
| Blueberries  |                                | 1 pint package     | 5,971 | 2.97 | 7,239 | 3.08 | 1,981 | 3.57 |
| Blueberries  |                                | 18 oz package      | 449   | 4.23 | 856   | 5.01 | 160   | 6.99 |
| Cantaloups   |                                | each               | 3,018 | 2.61 | 4,055 | 2.53 | 3,285 | 2.67 |
| Cantaloups   |                                | per pound          | 42    | 0.94 | 223   | 0.77 | 218   | 0.78 |
| Clementines  |                                | 5 lb package       | 769   | 5.55 | 1,167 | 5.76 | 1,148 | 5.99 |
| Clementines  |                                | 3 lb bag           | 2,687 | 4.35 | 3,640 | 4.24 | 1,493 | 4.46 |
| Fruit, Other | Apple Pears                    | per pound          | 44    | 1.58 | 19    | 1.99 | 204   | 1.28 |
| Fruit, Other | Apple Pears                    | each               | 704   | 1.00 | 4     | 1.00 |       |      |
| Grapefruit   | Red                            | each               | 2,488 | 0.82 | 4,344 | 0.87 | 1,801 | 0.84 |
| Grapefruit   | Red                            | per pound          | 13    | 0.69 | 409   | 0.93 | 69    | 0.83 |
| Grapefruit   | Red                            | 5 lb bag           | 847   | 3.28 | 1,917 | 3.32 | 850   | 3.71 |
| Grapes       | Black Seedless                 | per pound          | 66    | 2.99 | 140   | 2.91 | 496   | 2.92 |
| Grapes       | Red Globe                      | per pound          | 460   | 2.35 | 367   | 2.32 | 573   | 1.92 |
| Grapes       | Red Seedless                   | per pound          | 6,089 | 2.52 | 6,038 | 2.23 | 8,828 | 2.46 |
| Grapes       | White Seedless Type            | per pound          | 4,416 | 2.34 | 4,351 | 2.17 | 4,904 | 2.37 |
| Honeydews    |                                | each               | 848   | 2.94 | 328   | 2.75 | 634   | 3.49 |
| Kiwifruit    | Hayward                        | each               | 1,647 | 0.48 | 2,355 | 0.44 | 1,721 | 0.36 |
| Lemons       |                                | each               | 2,922 | 0.56 | 1,237 | 0.54 | 4,268 | 0.50 |
| Lemons       |                                | per pound          | 103   | 1.34 | 30    | 1.21 | 15    | 1.17 |
| Limes        |                                | each               | 5,509 | 0.31 | 1,205 | 0.35 | 5,707 | 0.32 |
| Limes        |                                | per pound          | 197   | 0.61 | 129   | 0.77 | 239   | 0.86 |
| Mangoes      |                                | each               | 3,034 | 1.53 | 4,198 | 1.26 | 5,721 | 1.11 |
| Misc Berries | Blackberries                   | 5.6 - 6 oz package | 7,146 | 2.68 | 4,718 | 2.19 | 4,557 | 2.65 |
| Misc Citrus  | Satsuma                        | per pound          | 30    | 2.99 | 9     | 2.99 | 12    | 1.27 |
| Nectarines   | Various White Flesh Varieties  | per pound          | 5     | 1.99 | 8     | 3.99 |       |      |
| Nectarines   | Various Yellow Flesh Varieties | per pound          | 3,442 | 2.66 | 4,779 | 2.91 | 1,886 | 3.14 |
| Oranges      | Navel                          | each               | 4,607 | 0.83 | 4,834 | 0.76 | 2,121 | 0.77 |
| Oranges      | Navel                          | per pound          | 4,100 | 1.16 | 4,553 | 1.21 | 2,676 | 1.09 |
| Oranges      | Navel                          | 3 lb bag           | 1,140 | 2.87 | 1,929 | 2.54 |       |      |
| Oranges      | Navel                          | 4 lb bag           | 2,273 | 3.77 | 1,624 | 3.04 | 1,276 | 4.09 |
| Oranges      | Navel                          | 8 lb bag           | 4,502 | 5.95 | 483   | 6.09 | 717   | 6.64 |
| Oranges      | Valencia                       | per pound          | 45    | 0.33 |       |      | 27    | 0.69 |
| Papaya       | Maradol/Tainung Types          | per pound          | 87    | 1.04 | 481   | 1.00 |       |      |
| Peaches      | Various White Flesh Varieties  | per pound          | 11    | 2.26 |       |      |       |      |

Wtd Avg - Simple weighted average



|                   |                                |                    |       |      |        |      |       |      |
|-------------------|--------------------------------|--------------------|-------|------|--------|------|-------|------|
| Peaches           | Various Yellow Flesh Varieties | per pound          | 4,789 | 2.93 | 5,735  | 2.83 | 1,878 | 3.13 |
| Pears             | Bartlett                       | per pound          | 1,115 | 1.68 | 2,773  | 1.42 | 2,492 | 1.41 |
| Pears             | Bosc                           | per pound          | 3,473 | 1.45 | 2,880  | 1.31 | 3,062 | 1.45 |
| Pears             | D'Anjou                        | per pound          | 3,278 | 1.33 | 4,042  | 1.27 | 3,304 | 1.33 |
| Pineapples        |                                | each               | 3,006 | 2.91 | 5,401  | 2.86 | 3,303 | 3.05 |
| Pineapples        |                                | per pound          | 347   | 0.94 | 96     | 0.74 | 283   | 0.94 |
| Plums             |                                | per pound          | 1,769 | 2.35 | 738    | 2.37 | 585   | 3.12 |
| Plums             | Interspecific Type             | per pound          | 4     | 1.98 |        |      |       |      |
| Pomegranates      |                                | each               | 10    | 0.84 | 501    | 1.00 | 27    | 1.83 |
| Raspberries       | Red                            | 6 oz package       | 1,279 | 2.82 | 1,608  | 2.77 | 751   | 2.83 |
| Strawberries      |                                | 1 lb package       | 9,356 | 2.69 | 10,224 | 2.59 | 8,225 | 2.83 |
| Strawberries      |                                | 2 lb package       | 1,033 | 4.24 | 309    | 5.41 | 900   | 5.26 |
| Tangelos          |                                | per pound          | 1,432 | 1.40 | 1,111  | 1.13 | 392   | 1.05 |
| Tangelos          |                                | each               | 338   | 1.09 | 49     | 0.58 |       |      |
| Tangerines        |                                | per pound          | 445   | 1.28 | 501    | 1.26 | 142   | 0.95 |
| Tangerines        |                                | 5 lb package       | 4     | 6.88 |        |      | 7     | 0.98 |
| Tangerines        |                                | 3 lb bag           | 1,539 | 3.72 | 2,700  | 3.29 | 898   | 3.62 |
| Tangerines        |                                | each               | 206   | 0.72 | 149    | 0.31 | 349   | 0.71 |
| Watermelons       | Red Flesh Seedless Miniature   | each               | 292   | 3.23 | 2,285  | 3.22 | 1,577 | 3.26 |
| Watermelons       | Red Flesh Seedless Type        | per pound          | 5     | 0.50 |        |      |       |      |
| <b>ORGANIC</b>    |                                |                    |       |      |        |      |       |      |
| Apples            | Braeburn                       | per pound          | 231   | 1.45 | 399    | 1.40 | 270   | 1.99 |
| Apples            | Fuji                           | per pound          | 2,061 | 2.07 | 1,450  | 2.06 | 1,265 | 2.19 |
| Apples            | Fuji                           | 3 lb bag           | 15    | 3.99 | 9      | 3.99 | 276   | 3.99 |
| Apples            | Gala                           | per pound          | 2,286 | 1.96 | 2,958  | 1.89 | 1,309 | 2.02 |
| Apples            | Gala                           | 3 lb bag           | 15    | 3.99 | 77     | 5.60 | 22    | 3.99 |
| Apples            | Golden Delicious               | per pound          | 733   | 2.48 | 1,049  | 1.99 | 14    | 1.67 |
| Apples            | Granny Smith                   | per pound          | 473   | 2.13 | 968    | 2.02 | 335   | 2.24 |
| Apples            | Granny Smith                   | 3 lb bag           | 24    | 4.74 |        |      | 6     | 5.99 |
| Apples            | Jonagold                       | per pound          | 6     | 1.49 |        |      |       |      |
| Apples            | Pink Lady/Cripps Pink          | per pound          | 45    | 2.19 | 246    | 2.46 |       |      |
| Apples            | Red Delicious                  | per pound          | 1,319 | 2.02 | 1,297  | 1.87 | 342   | 2.14 |
| Apples            | Red Delicious                  | 3 lb bag           | 8     | 3.99 | 26     | 4.99 |       |      |
| Apples, Processed | Juice                          | 64 oz (1/2 gallon) | 61    | 2.50 | 125    | 3.30 |       |      |
| Avocados          | Hass                           | each               | 2,969 | 1.28 | 2,460  | 1.35 | 1,170 | 1.23 |
| Bananas           |                                | per pound          | 830   | 0.83 | 763    | 0.65 | 347   | 0.82 |
| Blueberries       |                                | 4.4 oz package     | 57    | 3.85 | 61     | 3.99 |       |      |
| Blueberries       |                                | 6 oz package       | 423   | 3.78 | 418    | 3.99 | 261   | 3.90 |

Wtd Avg - Simple weighted average



|              |              |                    |     |      |       |      |     |      |
|--------------|--------------|--------------------|-----|------|-------|------|-----|------|
| Grapefruit   | Red          | each               | 141 | 1.68 | 484   | 1.69 | 345 | 0.96 |
| Grapefruit   | Red          | 5 lb bag           | 8   | 3.99 | 186   | 4.17 |     |      |
| Kiwifruit    | Hayward      | each               | 657 | 0.49 | 164   | 0.45 | 8   | 0.69 |
| Lemons       |              | each               | 561 | 0.68 | 262   | 0.60 | 8   | 0.69 |
| Lemons       |              | per pound          | 84  | 1.59 | 5     | 1.18 |     |      |
| Limes        |              | each               | 62  | 0.99 | 45    | 0.67 |     |      |
| Limes        |              | per pound          | 90  | 1.89 | 7     | 1.73 |     |      |
| Mangoes      |              | each               | 579 | 1.99 | 416   | 1.70 | 300 | 1.86 |
| Misc Berries | Blackberries | 5.6 - 6 oz package | 651 | 2.78 | 847   | 2.87 | 63  | 2.98 |
| Oranges      | Navel        | each               | 529 | 1.22 | 1,053 | 1.11 | 167 | 1.40 |
| Oranges      | Navel        | per pound          | 492 | 1.42 | 1,494 | 1.48 | 84  | 1.34 |
| Oranges      | Navel        | 3 lb bag           | 8   | 4.99 |       |      |     |      |
| Oranges      | Navel        | 4 lb bag           | 292 | 4.97 | 698   | 5.60 | 198 | 4.99 |
| Oranges      | Valencia     | per pound          | 75  | 0.99 | 6     | 0.99 | 273 | 0.95 |
| Oranges      | Valencia     | 4 lb bag           | 33  | 3.98 | 150   | 2.83 |     |      |
| Pears        | Bosc         | per pound          | 54  | 1.77 | 337   | 2.00 | 193 | 1.97 |
| Pears        | D'Anjou      | per pound          | 673 | 1.88 | 1,073 | 2.02 | 203 | 1.36 |
| Raspberries  | Red          | 6 oz package       | 167 | 2.00 | 388   | 2.84 |     |      |
| Strawberries |              | 1 lb package       | 8   | 5.99 | 12    | 4.98 | 742 | 4.03 |
| Tangelos     |              | per pound          | 46  | 1.48 | 32    | 1.27 |     |      |
| Tangelos     |              | each               | 18  | 0.75 | 10    | 0.75 |     |      |
| Tangerines   |              | per pound          | 80  | 1.67 | 255   | 1.58 |     |      |
| Tangerines   |              | 3 lb bag           | 5   | 4.99 | 23    | 5.38 |     |      |

**ONIONS AND POTATOES**

| Commodity   | Variety             | Unit      | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|-------------|---------------------|-----------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
|             |                     |           | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Onions, Dry | Red                 | per pound | 1,170           | 1.17          | 1,846           | 1.03          | 856             | 1.24          |
| Onions, Dry | Red                 | 2 lb bag  | 434             | 1.60          | 304             | 1.53          | 203             | 1.85          |
| Onions, Dry | White               | per pound | 1,305           | 0.76          | 1,233           | 0.89          | 1,781           | 0.99          |
| Onions, Dry | White               | 3 lb bag  | 220             | 2.48          | 52              | 1.06          |                 |               |
| Onions, Dry | Yellow              | per pound | 670             | 0.52          | 1,521           | 0.61          | 489             | 0.59          |
| Onions, Dry | Yellow              | 2 lb bag  | 739             | 1.04          | 773             | 1.03          | 654             | 1.23          |
| Onions, Dry | Yellow              | 3 lb bag  | 1,858           | 1.76          | 1,832           | 1.64          | 1,372           | 2.02          |
| Onions, Dry | Yellow              | 5 lb bag  | 299             | 3.41          | 73              | 1.77          | 461             | 3.34          |
| Onions, Dry | Yellow Marked Sweet | per pound | 4,093           | 1.04          | 4,138           | 1.04          | 3,498           | 1.33          |
| Onions, Dry | Yellow Marked Sweet | 3 lb bag  | 211             | 2.62          | 1,738           | 2.24          | 1,499           | 2.05          |
| Potatoes    | Round Red           | per pound | 634             | 0.88          | 812             | 0.70          | 633             | 0.77          |

Wtd Avg - Simple weighted average



| Potatoes          | Round Red           | 3 lb bag  | 1,036           | 2.74          | 210             | 2.05          | 1,091           | 3.46          |
|-------------------|---------------------|-----------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
| Potatoes          | Round Red           | 5 lb bag  | 1,480           | 2.78          | 4,827           | 2.86          | 1,839           | 2.98          |
| Potatoes          | Round White         | per pound | 9               | 0.79          | 21              | 0.59          |                 |               |
| Potatoes          | Round White         | 5 lb bag  | 366             | 2.58          | 1,053           | 2.04          | 1,089           | 2.57          |
| Potatoes          | Round White         | 10 lb bag | 124             | 4.62          | 22              | 2.86          | 23              | 2.99          |
| Potatoes          | Round White         | 8 lb bag  | 79              | 2.99          | 90              | 2.99          |                 |               |
| Potatoes          | Russet              | per pound | 1,726           | 0.84          | 1,391           | 0.75          | 2,104           | 0.73          |
| Potatoes          | Russet              | 3 lb bag  | 202             | 1.62          | 163             | 0.99          | 28              | 1.00          |
| Potatoes          | Russet              | 5 lb bag  | 4,036           | 2.23          | 3,038           | 2.25          | 4,331           | 2.44          |
| Potatoes          | Russet              | 10 lb bag | 1,223           | 3.06          | 768             | 2.76          | 2,211           | 3.81          |
| Potatoes          | Russet              | 8 lb bag  | 1,764           | 2.53          | 2,300           | 2.58          | 774             | 3.32          |
| Potatoes          | Yellow Type         | per pound | 224             | 0.78          | 255             | 0.73          | 109             | 0.57          |
| Potatoes          | Yellow Type         | 3 lb bag  | 322             | 2.50          | 122             | 1.65          | 312             | 2.81          |
| Potatoes          | Yellow Type         | 5 lb bag  | 1,056           | 3.10          | 2,225           | 2.80          | 1,164           | 3.45          |
| Potatoes          | Yellow Type         | 10 lb bag | 13              | 2.62          |                 |               |                 |               |
| <b>ORGANIC</b>    |                     |           |                 |               |                 |               |                 |               |
| Onions, Dry       | Red                 | per pound | 85              | 1.06          | 24              | 1.24          |                 |               |
| Onions, Dry       | Red                 | 2 lb bag  | 7               | 1.49          |                 |               |                 |               |
| Onions, Dry       | Red                 | 3 lb bag  | 8               | 3.49          | 11              | 3.99          | 223             | 4.11          |
| Onions, Dry       | Yellow              | per pound | 248             | 1.28          | 161             | 0.87          | 3               | 0.96          |
| Onions, Dry       | Yellow              | 2 lb bag  | 7               | 1.49          | 106             | 2.29          |                 |               |
| Onions, Dry       | Yellow              | 3 lb bag  | 292             | 3.75          | 429             | 3.23          | 604             | 3.25          |
| Onions, Dry       | Yellow Marked Sweet | 2 lb bag  | 18              | 2.99          |                 |               |                 |               |
| Potatoes          | Round Red           | per pound | 2               | 0.98          |                 |               |                 |               |
| Potatoes          | Round Red           | 5 lb bag  | 459             | 4.99          | 898             | 4.99          | 546             | 4.74          |
| Potatoes          | Russet              | per pound | 232             | 1.19          | 41              | 0.90          | 196             | 1.79          |
| Potatoes          | Russet              | 3 lb bag  | 419             | 1.99          | 752             | 2.55          | 118             | 2.04          |
| Potatoes          | Russet              | 5 lb bag  | 310             | 4.85          | 1,411           | 4.60          | 377             | 3.89          |
| Potatoes          | Yellow Type         | per pound | 20              | 0.90          | 13              | 0.99          |                 |               |
| <b>VEGETABLES</b> |                     |           |                 |               |                 |               |                 |               |
| Commodity         | Variety             | Unit      | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|                   |                     |           | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Asparagus         | Green               | per pound | 4,047           | 2.65          | 3,834           | 3.53          | 3,714           | 2.63          |
| Beans             | Round Green Type    | per pound | 1,202           | 1.40          | 2,601           | 1.45          | 475             | 1.79          |
| Broccoli          |                     | per pound | 34              | 1.17          | 664             | 1.48          | 814             | 1.42          |
| Broccoli          |                     | per bunch | 2,554           | 1.93          | 518             | 1.89          | 2,384           | 2.02          |

Wtd Avg - Simple weighted average



|                  |                          |                 |       |      |       |      |       |      |
|------------------|--------------------------|-----------------|-------|------|-------|------|-------|------|
| Broccoli         | Crown Cut                | per pound       | 1,857 | 1.52 | 2,428 | 1.50 | 3,846 | 1.58 |
| Brussels Sprouts |                          | per pound       | 160   | 2.02 | 386   | 2.63 | 327   | 2.09 |
| Cabbage          | Round Green Type         | per pound       | 1,050 | 0.53 | 2,621 | 0.45 | 1,167 | 0.50 |
| Carrots          |                          | per pound       | 69    | 0.30 | 114   | 0.43 | 96    | 0.84 |
| Carrots          |                          | 1 lb bag        | 267   | 0.81 | 773   | 0.66 | 369   | 0.75 |
| Carrots          |                          | 2 lb bag        | 333   | 1.02 | 1,142 | 1.46 | 232   | 1.53 |
| Carrots          | Baby Peeled              | 1 lb bag        | 8,319 | 1.16 | 4,521 | 1.08 | 7,017 | 1.31 |
| Carrots          | Baby Peeled              | 2 lb bag        | 3,779 | 2.28 | 1,427 | 2.25 | 2,409 | 2.54 |
| Cauliflower      |                          | each            | 1,571 | 2.51 | 2,057 | 1.91 | 1,691 | 2.21 |
| Cauliflower      |                          | per pound       | 349   | 1.18 | 246   | 1.18 | 1,397 | 1.20 |
| Celery           |                          | each            | 6,290 | 1.12 | 3,489 | 1.38 | 4,431 | 0.98 |
| Celery           |                          | per pound       | 143   | 0.79 | 41    | 0.70 | 252   | 0.82 |
| Celery           | Hearts                   | each            | 2,073 | 2.03 | 572   | 2.26 | 396   | 2.04 |
| Cilantro         |                          | per bunch       | 1,770 | 0.75 | 450   | 0.68 | 2,094 | 0.56 |
| Corn-Sweet       |                          | each            | 342   | 0.52 | 489   | 0.42 | 431   | 0.50 |
| Cucumbers        |                          | each            | 2,491 | 0.61 | 4,123 | 0.62 | 4,507 | 0.56 |
| Cucumbers        | Long Seedless-Greenhouse | each            | 1,299 | 1.58 | 1,217 | 1.65 | 1,678 | 1.51 |
| Eggplant         |                          | per pound       | 871   | 1.45 | 977   | 1.33 | 893   | 1.34 |
| Eggplant         |                          | each            | 338   | 1.17 | 563   | 1.05 | 112   | 0.91 |
| Garlic           |                          | per pound       | 15    | 0.49 | 111   | 2.58 | 602   | 0.59 |
| Garlic           |                          | per sleeve      | 125   | 1.30 | 387   | 1.12 | 218   | 0.74 |
| Greens           | Collard                  | per bunch       | 204   | 1.74 | 128   | 0.92 | 103   | 1.42 |
| Greens           | Collard                  | per pound       | 372   | 0.98 | 152   | 0.81 | 443   | 0.91 |
| Greens           | Kale                     | per bunch       | 421   | 1.00 | 675   | 1.07 | 83    | 0.67 |
| Greens           | Kale                     | per pound       | 365   | 1.05 | 173   | 0.83 | 379   | 0.99 |
| Greens           | Mustard                  | per bunch       | 29    | 0.50 | 93    | 0.75 | 6     | 0.88 |
| Greens           | Mustard                  | per pound       | 311   | 0.99 | 7     | 0.99 | 379   | 0.99 |
| Greens           | Turnip Tops              | per bunch       | 29    | 0.50 | 98    | 0.75 | 6     | 0.88 |
| Greens           | Turnip Tops              | per pound       | 311   | 0.99 | 26    | 0.77 | 371   | 0.99 |
| Lettuce, Iceberg |                          | each            | 985   | 0.95 | 2,485 | 1.05 | 2,726 | 0.99 |
| Lettuce, Other   | Boston-Greenhouse        | each            | 110   | 1.97 |       |      | 6     | 1.99 |
| Lettuce, Other   | Green Leaf               | each            | 356   | 1.02 | 619   | 1.03 | 1,061 | 1.06 |
| Lettuce, Other   | Red Leaf                 | each            | 348   | 1.03 | 625   | 1.03 | 1,029 | 1.06 |
| Lettuce, Romaine |                          | each            | 356   | 1.02 | 643   | 1.06 | 943   | 1.10 |
| Lettuce, Romaine | Hearts                   | 3 count package | 463   | 2.67 | 442   | 3.16 | 2,790 | 2.59 |
| Mushrooms        | Portobella               | per pound       | 62    | 4.14 | 9     | 2.99 | 85    | 4.99 |
| Mushrooms        | Portobella               | 6 oz package    | 79    | 2.73 | 197   | 3.26 |       |      |
| Mushrooms        | White                    | per pound       | 16    | 2.83 | 5     | 1.98 | 247   | 3.05 |
| Mushrooms        | White                    | 8 oz package    | 3,318 | 1.26 | 3,800 | 1.68 | 3,547 | 1.39 |

Wtd Avg - Simple weighted average





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|                      |                                    |                    |       |      |       |      |        |      |
|----------------------|------------------------------------|--------------------|-------|------|-------|------|--------|------|
| Onions Green         |                                    | per bunch          | 1,682 | 0.79 | 255   | 0.47 | 1,641  | 0.54 |
| Peppers, Bell Type   | Green                              | per pound          | 1,244 | 1.48 | 1,564 | 1.46 | 464    | 1.76 |
| Peppers, Bell Type   | Green                              | each               | 3,902 | 0.82 | 3,431 | 0.78 | 1,789  | 0.81 |
| Peppers, Bell Type   | Red                                | per pound          | 1,411 | 2.59 | 2,566 | 2.76 | 1,478  | 2.67 |
| Peppers, Bell Type   | Red                                | each               | 3,391 | 1.07 | 6,899 | 1.15 | 4,736  | 1.23 |
| Peppers, Bell Type   | Red-Greenhouse                     | per pound          | 43    | 1.90 | 33    | 2.99 | 21     | 2.99 |
| Peppers, Bell Type   | Red-Greenhouse                     | each               | 175   | 1.44 | 168   | 1.52 | 305    | 1.25 |
| Peppers, Other       | Jalapeno                           | per pound          | 3,005 | 1.03 | 1,152 | 0.77 | 2,049  | 1.05 |
| Peppers, Other       | Serrano                            | per pound          | 315   | 0.66 | 458   | 0.82 | 71     | 0.81 |
| Radishes             |                                    | per bunch          | 1,476 | 0.92 | 214   | 0.92 | 1,191  | 0.61 |
| Radishes             |                                    | 6 oz film bags     | 28    | 0.50 |       |      |        |      |
| Radishes             |                                    | 1 lb bag           | 677   | 1.31 | 166   | 1.42 | 375    | 1.25 |
| Salad                | Mixed Types                        | 1 lb bag           | 1,385 | 1.06 | 1,125 | 2.03 | 1,314  | 1.35 |
| Salad                | Mixed Types                        | 10 - 12 oz package | 3,159 | 2.07 | 6,116 | 1.94 | 10,043 | 2.14 |
| Salad                | Mixed Types                        | 5 - 9 oz package   | 3,725 | 2.22 | 5,302 | 2.14 | 7,812  | 2.24 |
| Spinach              | Flat, Baby Type                    | 10 oz package      | 161   | 1.99 | 577   | 2.26 | 144    | 2.26 |
| Spinach              | Flat, Baby Type                    | 1 lb package       | 16    | 5.99 | 580   | 2.57 | 104    | 2.64 |
| Spinach              | Flat, Baby Type                    | 8 oz package       | 142   | 1.73 | 169   | 1.86 |        |      |
| Spinach              | Flat, Baby Type                    | 9 oz package       | 30    | 2.50 | 23    | 1.69 | 410    | 1.98 |
| Squash               | Acorn                              | per pound          | 190   | 0.90 | 185   | 0.90 | 78     | 0.81 |
| Squash               | Butternut                          | per pound          | 207   | 0.90 | 191   | 0.89 | 87     | 0.96 |
| Squash               | Spaghetti                          | per pound          | 125   | 0.88 |       |      | 78     | 1.91 |
| Squash               | Yellow Crookneck/Straightneck      | per pound          | 927   | 1.30 | 2,740 | 1.37 | 612    | 1.85 |
| Squash               | Zucchini                           | per pound          | 1,178 | 1.31 | 3,385 | 1.32 | 959    | 1.66 |
| Sweet Potatoes       |                                    | per pound          | 1,455 | 0.92 | 2,320 | 0.88 | 1,323  | 0.88 |
| Tomatillos           |                                    | per pound          | 382   | 0.73 | 130   | 0.86 | 564    | 0.79 |
| Tomatoes             |                                    | per pound          | 1,380 | 1.12 | 1,757 | 1.00 | 2,752  | 1.21 |
| Tomatoes             | Vine Ripe - Heirloom Varieties     | per pound          | 230   | 2.49 | 230   | 2.49 |        |      |
| Tomatoes             | Vine Ripes                         | per pound          | 2,718 | 1.76 | 3,505 | 1.62 | 1,526  | 2.06 |
| Tomatoes             | Vine Ripes, On The Vine            | per pound          | 25    | 2.23 |       |      |        |      |
| Tomatoes             | Vine Ripes, On The Vine-Greenhouse | per pound          | 3,125 | 2.27 | 1,583 | 2.16 | 2,630  | 2.34 |
| Tomatoes             | Vine Ripes-Greenhouse              | per pound          | 1,502 | 1.54 | 360   | 1.93 | 1,352  | 2.25 |
| Tomatoes, Cherry     |                                    | 1 pint package     | 310   | 2.72 | 274   | 2.16 | 204    | 2.18 |
| Tomatoes, Grape Type |                                    | 1 pint package     | 4,788 | 1.74 | 5,598 | 2.08 | 6,116  | 2.04 |
| Tomatoes, Grape Type |                                    | 10 oz package      | 1,461 | 1.81 | 1,034 | 1.99 | 1,616  | 1.70 |
| Tomatoes, Plum Type  | Roma                               | per pound          | 5,991 | 1.07 | 3,961 | 1.26 | 6,730  | 1.08 |
| Vegetables Other     | Cactus Leaf (Nopales)              | per pound          | 26    | 0.66 | 74    | 0.57 |        |      |

Wtd Avg - Simple weighted average



| ORGANIC            |                  |                    |       |      |       |      |       |      |
|--------------------|------------------|--------------------|-------|------|-------|------|-------|------|
| Artichokes         |                  | each               | 18    | 1.89 |       |      | 7     | 2.50 |
| Beans              | Round Green Type | per pound          | 9     | 1.98 |       |      |       |      |
| Broccoli           |                  | per pound          | 673   | 2.47 | 165   | 1.85 | 298   | 1.99 |
| Broccoli           |                  | per bunch          | 901   | 3.03 | 504   | 2.55 | 272   | 2.21 |
| Cabbage            | Round Green Type | per pound          | 26    | 1.01 | 125   | 1.00 |       |      |
| Carrots            |                  | per pound          | 6     | 0.99 | 32    | 1.04 |       |      |
| Carrots            |                  | 1 lb bag           | 694   | 1.21 | 621   | 1.12 | 456   | 1.09 |
| Carrots            |                  | 2 lb bag           | 216   | 1.49 | 291   | 1.25 | 10    | 1.81 |
| Carrots            |                  | per bunch          | 638   | 1.17 | 128   | 1.93 | 47    | 1.99 |
| Carrots            | Baby Peeled      | 1 lb bag           | 3,512 | 1.77 | 2,265 | 1.70 | 3,804 | 1.58 |
| Carrots            | Baby Peeled      | 2 lb bag           | 6     | 2.99 | 155   | 2.99 | 140   | 2.11 |
| Cauliflower        |                  | each               | 142   | 3.99 | 374   | 3.42 | 653   | 3.34 |
| Cauliflower        |                  | per pound          | 44    | 1.63 | 5     | 0.89 |       |      |
| Celery             |                  | each               | 460   | 1.97 | 111   | 1.63 | 8     | 1.99 |
| Celery             | Hearts           | each               | 882   | 2.87 | 83    | 2.59 | 512   | 2.93 |
| Celery             | Hearts           | per pound          | 141   | 2.50 |       |      |       |      |
| Cucumbers          |                  | each               | 9     | 1.99 | 121   | 1.50 | 12    | 1.59 |
| Greens             | Kale             | per bunch          | 2,686 | 1.64 | 1,911 | 1.63 | 1,205 | 1.59 |
| Greens             | Kale             | per pound          | 153   | 1.95 | 144   | 2.12 |       |      |
| Lettuce, Iceberg   |                  | each               | 122   | 2.74 | 174   | 1.97 |       |      |
| Lettuce, Other     | Green Leaf       | each               | 13    | 1.69 | 158   | 1.81 | 80    | 1.54 |
| Lettuce, Other     | Red Leaf         | each               | 13    | 1.69 | 159   | 1.81 | 80    | 1.54 |
| Lettuce, Romaine   |                  | each               | 23    | 2.04 | 156   | 1.76 | 219   | 2.49 |
| Lettuce, Romaine   | Hearts           | 3 count package    | 355   | 2.78 | 613   | 3.38 | 973   | 3.16 |
| Mushrooms          | Portobella       | 6 oz package       | 8     | 3.49 |       |      |       |      |
| Mushrooms          | White            | per pound          | 18    | 3.39 |       |      |       |      |
| Mushrooms          | White            | 8 oz package       | 71    | 2.14 | 297   | 2.48 | 683   | 2.17 |
| Onions Green       |                  | per bunch          | 8     | 0.99 | 68    | 0.75 | 92    | 0.84 |
| Peppers, Bell Type | Red              | each               | 302   | 1.32 | 151   | 1.32 | 63    | 1.98 |
| Salad              | Mixed Types      | 1 lb bag           | 1,763 | 4.96 | 2,828 | 4.74 | 459   | 4.86 |
| Salad              | Mixed Types      | 10 - 12 oz package | 117   | 5.07 | 284   | 4.59 | 149   | 4.52 |
| Salad              | Mixed Types      | 5 - 9 oz package   | 1,554 | 3.12 | 2,113 | 3.12 | 1,763 | 2.95 |
| Spinach            | Flat, Baby Type  | 1 lb package       | 179   | 5.00 | 210   | 5.34 | 177   | 4.52 |
| Spinach            | Flat, Baby Type  | per bunch          | 171   | 1.49 | 318   | 1.50 |       |      |
| Squash             | Butternut        | per pound          | 289   | 1.29 | 254   | 1.02 |       |      |
| Squash             | Spaghetti        | per pound          | 117   | 0.99 | 117   | 0.99 |       |      |
| Squash             | Zucchini         | per pound          | 230   | 2.79 | 248   | 2.92 | 15    | 1.88 |
| Sweet Potatoes     |                  | per pound          | 336   | 1.91 | 555   | 1.75 | 98    | 1.50 |

Wtd Avg - Simple weighted average



|                      |      |                |       |      |       |      |     |      |
|----------------------|------|----------------|-------|------|-------|------|-----|------|
| Tomatoes             |      | per pound      | 79    | 2.24 | 8     | 2.99 |     |      |
| Tomatoes, Cherry     |      | 1 pint package | 10    | 3.00 | 111   | 2.50 | 203 | 2.49 |
| Tomatoes, Grape Type |      | 1 pint package | 2,042 | 2.98 | 2,997 | 3.46 | 829 | 2.67 |
| Tomatoes, Grape Type |      | 10 oz package  | 205   | 2.35 | 153   | 2.50 | 738 | 2.22 |
| Tomatoes, Plum Type  | Roma | per pound      | 270   | 2.02 | 316   | 1.74 | 214 | 2.01 |

**SEASONAL ITEMS**

| Commodity        | Variety       | Unit        | THIS WEEK       |               | LAST WEEK       |               | LAST YEAR       |               |
|------------------|---------------|-------------|-----------------|---------------|-----------------|---------------|-----------------|---------------|
|                  |               |             | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price | Stores With Ads | Wtd Avg Price |
| Chayote          |               | per pound   | 14              | 0.56          | 17              | 0.80          |                 |               |
| Chayote          |               | each        | 69              | 0.50          | 206             | 0.37          |                 |               |
| Daffodil         |               | bunched 10s | 71              | 2.82          | 6               | 2.98          | 23              | 3.00          |
| Potted Plants    | Chrysanthemum | 6 inch pot  | 6               | 10.98         | 90              | 8.12          | 378             | 9.35          |
| Rose, Hybrid Tea |               | bunched 12s | 79              | 8.98          | 344             | 8.22          | 198             | 9.68          |
| Tulips           |               | bunched 10s | 2,787           | 7.46          | 1,557           | 6.87          | 1,970           | 7.32          |
| Tulips           |               | bunched 5s  | 96              | 3.81          | 259             | 4.36          | 138             | 3.61          |

**REGIONAL DETAILS**

| Commodity Variety       | Unit      | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|-------------------------|-----------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                         |           | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| <b>FRUITS</b>           |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Apples Braeburn         | per pound | 1.29-1.69      | 191             | 1.66          |                | 0.98-1.69      | 129             | 1.18          |                | 0.59-1.49    | 482             | 0.92          | 2              |
| Apples Braeburn         | 3 lb bag  |                |                 |               |                |                |                 |               |                | 2.50-3.49    | 282             | 2.74          | 76             |
| Apples Braeburn         | 5 lb bag  |                |                 |               |                |                |                 |               |                | 3.77-3.98    | 47              | 3.84          |                |
| Apples Fuji             | per pound | 0.99-1.69      | 966             | 1.17          |                | 0.98-1.79      | 2,798           | 1.25          |                | 0.59-1.49    | 182             | 1.28          |                |
| Apples Fuji             | 3 lb bag  | 2.50-3.99      | 12              | 3.49          |                | 1.99           | 7               | 1.99          |                | 1.99-5.00    | 97              | 3.00          |                |
| Apples Gala             | per pound | 0.99-1.69      | 955             | 1.37          |                | 0.98-1.99      | 2,622           | 1.32          |                | 0.78-1.49    | 303             | 1.27          |                |
| Apples Gala             | 3 lb bag  | 2.49-3.49      | 473             | 3.04          |                | 2.98-3.49      | 319             | 3.44          |                | 2.49-5.00    | 1,220           | 2.82          | 17             |
| Apples Gala             | 5 lb bag  | 4.99           | 302             | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Apples Golden Delicious | per pound | 0.97-1.79      | 1,078           | 1.31          |                | 1.00-1.69      | 1,602           | 1.34          |                | 0.59-1.49    | 96              | 1.06          |                |
| Apples                  | 3 lb bag  | 2.49-3.50      | 219             | 2.57          |                | 1.99-2.99      | 52              | 2.51          |                | 1.98-2.99    | 664             | 2.48          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                      |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Golden Delicious                     |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Apples Golden Delicious              | 5 lb bag           |                |                 |               |                | 2.99           | 7               | 2.99          |                |              |                 |               |                |
| Apples Granny Smith                  | per pound          | 0.99-1.99      | 1,133           | 1.50          |                | 0.99-1.69      | 655             | 1.09          |                | 0.95-1.39    | 112             | 1.20          |                |
| Apples Granny Smith                  | 3 lb bag           | 3.49-3.50      | 270             | 3.49          |                | 3.49           | 288             | 3.49          |                | 3.49         | 343             | 3.49          |                |
| Apples Granny Smith                  | 5 lb bag           | 4.99           | 135             | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Apples Honeycrisp                    | per pound          | 2.99           | 108             | 2.99          |                |                |                 |               |                | 1.69-2.49    | 59              | 2.27          |                |
| Apples Jonagold                      | per pound          |                |                 |               |                | 0.99-1.49      | 97              | 1.42          |                | 0.88-1.49    | 136             | 1.38          |                |
| Apples Jonagold                      | 5 lb bag           |                |                 |               |                | 2.99           | 7               | 2.99          |                |              |                 |               |                |
| Apples Jonathan                      | 3 lb bag           |                |                 |               |                | 3.29           | 25              | 3.29          |                | 1.99-3.29    | 65              | 2.73          |                |
| Apples McIntosh                      | per pound          | 0.97-0.99      | 29              | 0.98          |                |                |                 |               |                |              |                 |               |                |
| Apples McIntosh                      | 3 lb bag           | 1.99-3.50      | 147             | 2.50          |                |                |                 |               |                | 2.50         | 270             | 2.50          | 79             |
| Apples Pink Lady/Cripps Pink         | per pound          |                |                 |               |                |                |                 |               |                | 1.49         | 6               | 1.49          |                |
| Apples Pink Lady/Cripps Pink         | 3 lb bag           |                |                 |               |                |                |                 |               |                | 5.00         | 21              | 5.00          |                |
| Apples Red Delicious                 | per pound          | 0.97-1.69      | 1,341           | 1.33          |                | 0.47-1.69      | 1,975           | 1.28          |                | 0.49-1.49    | 120             | 1.05          |                |
| Apples Red Delicious                 | 3 lb bag           | 2.49-3.50      | 322             | 2.68          |                | 1.99-2.99      | 69              | 2.63          |                | 1.98-2.99    | 877             | 2.49          | 24             |
| Apples Red Delicious                 | 5 lb bag           | 4.99           | 102             | 4.99          |                | 2.99           | 53              | 2.99          |                | 4.99         | 7               | 4.99          |                |
| Apples Rome                          | per pound          |                |                 |               |                | 0.99           | 33              | 0.99          |                |              |                 |               |                |
| Apples Rome                          | 3 lb bag           | 2.99           | 47              | 2.99          |                | 2.49           | 14              | 2.49          |                |              |                 |               |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 0.98-2.99      | 475             | 2.35          |                | 1.89-2.99      | 735             | 2.08          |                | 1.49-2.33    | 739             | 1.92          | 1              |
| Apples, Processed Juice Marked Cider | 64 oz (1/2 gallon) | 2.79-2.99      | 244             | 2.81          |                |                |                 |               |                | 2.50         | 12              | 2.50          |                |
| Apples, Processed Juice Marked Cider | 128 oz (1 gallon)  | 3.49           | 72              | 3.49          |                |                |                 |               |                |              |                 |               |                |
| Avocados Hass                        | each               | 0.59-1.66      | 3,457           | 1.05          |                | 0.34-1.33      | 4,401           | 0.92          |                | 0.49-1.66    | 4,140           | 0.84          |                |
| Avocados Various Greenskin Varieties | each               | 1.00           | 275             | 1.00          |                | 0.88           | 10              | 0.88          |                | 0.67-1.50    | 376             | 1.03          |                |
| Bananas                              | per pound          | 0.39-0.99      | 119             | 0.53          |                | 0.33-0.55      | 139             | 0.47          |                | 0.29-0.88    | 113             | 0.61          |                |
| Blueberries                          | 6 oz package       | 3.00           | 110             | 3.00          |                | 1.98-3.00      | 136             | 2.61          |                | 1.99-3.99    | 307             | 2.72          |                |
| Blueberries                          | 1 pint package     | 1.99-3.99      | 1,271           | 3.20          |                | 2.00-3.99      | 2,716           | 2.88          |                | 1.77-3.99    | 381             | 2.68          |                |
| Cantaloups                           | each               | 1.50-3.50      | 1,138           | 2.75          |                | 1.79-3.90      | 1,314           | 2.45          |                | 1.49-3.00    | 378             | 2.68          |                |
| Clementines                          | 5 lb package       | 4.99-5.97      | 21              | 5.78          |                | 4.99-6.98      | 393             | 5.98          |                | 3.99-6.99    | 299             | 4.90          |                |
| Clementines                          | 3 lb bag           | 3.97-4.99      | 843             | 4.28          |                | 3.99-5.99      | 252             | 4.95          |                | 3.00-6.49    | 883             | 4.32          |                |
| Fruit, Other Apple Pears             | each               | 1.00           | 643             | 1.00          |                | 1.00           | 61              | 1.00          |                |              |                 |               |                |
| Grapefruit Red                       | each               | 0.33-1.50      | 1,261           | 0.99          |                | 0.48-1.00      | 296             | 0.99          |                | 0.33-1.00    | 292             | 0.70          |                |
| Grapefruit Red                       | 5 lb bag           | 2.99-3.99      | 183             | 3.94          |                | 3.29-3.99      | 36              | 3.70          |                | 2.50-3.99    | 620             | 3.06          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                         | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|   |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Grapes Red Globe                          | per pound          | 1.99-2.99      | 141             | 2.14          |                | 1.48-2.48      | 133             | 1.82          |                | 2.99         | 106             | 2.99          |                |
| Grapes Red Seedless                       | per pound          | 1.69-2.99      | 1,497           | 2.74          |                | 1.48-3.49      | 2,268           | 2.53          |                | 0.99-3.49    | 1,272           | 2.25          |                |
| Grapes White Seedless Type                | per pound          | 1.69-2.99      | 1,151           | 2.47          |                | 1.49-3.49      | 1,255           | 2.28          |                | 0.99-3.49    | 962             | 1.98          |                |
| Honeydews                                 | each               | 2.99           | 529             | 2.99          |                | 2.50-2.99      | 94              | 2.82          |                | 2.88-2.99    | 185             | 2.88          |                |
| Kiwifruit Hayward                         | each               | 0.21-0.69      | 396             | 0.41          |                | 0.33-0.69      | 86              | 0.51          |                | 0.33-0.50    | 17              | 0.41          |                |
| Lemons                                    | each               | 0.17-0.75      | 694             | 0.52          |                | 0.25-0.69      | 1,067           | 0.67          |                | 0.49-1.50    | 489             | 0.65          |                |
| Lemons                                    | per pound          |                |                 |               |                | 0.75-2.00      | 46              | 1.45          |                |              |                 |               |                |
| Limes                                     | each               | 0.20-0.75      | 1,494           | 0.31          |                | 0.17-0.50      | 1,538           | 0.30          |                | 0.09-1.00    | 554             | 0.42          |                |
| Limes                                     | per pound          |                |                 |               |                |                |                 |               |                | 1.50         | 11              | 1.50          |                |
| Mangoes                                   | each               | 1.00-2.00      | 1,225           | 1.32          |                | 1.00-1.99      | 317             | 1.13          |                | 1.00-1.99    | 134             | 1.11          |                |
| Misc Berries Blackberries                 | 5.6 - 6 oz package | 1.66-3.99      | 1,735           | 2.80          |                | 1.98-3.00      | 2,282           | 2.79          |                | 1.99-3.00    | 598             | 2.19          |                |
| Nectarines Various White Flesh Varieties  | per pound          |                |                 |               |                |                |                 |               |                | 1.99         | 5               | 1.99          |                |
| Nectarines Various Yellow Flesh Varieties | per pound          | 1.97-2.99      | 1,149           | 2.39          |                | 1.49-2.99      | 1,457           | 2.91          |                | 1.49-2.99    | 247             | 2.18          |                |
| Oranges Navel                             | each               | 0.20-1.25      | 2,141           | 0.95          |                | 0.40-1.00      | 1,140           | 0.92          |                | 0.20-1.00    | 505             | 0.70          |                |
| Oranges Navel                             | per pound          | 0.99-1.39      | 170             | 1.00          |                | 0.79-1.29      | 1,097           | 1.29          |                | 0.39-1.58    | 506             | 0.99          | 2              |
| Oranges Navel                             | 3 lb bag           | 2.99           | 202             | 2.99          |                |                |                 |               |                | 1.95-2.99    | 711             | 2.96          |                |
| Oranges Navel                             | 4 lb bag           | 2.99-4.77      | 1,220           | 4.00          |                | 2.98-3.99      | 408             | 3.35          |                | 2.50-4.49    | 393             | 3.37          |                |
| Oranges Navel                             | 8 lb bag           | 4.99-5.98      | 394             | 5.78          |                | 4.99-5.99      | 1,600           | 5.98          |                | 3.99-5.99    | 970             | 5.93          |                |
| Papaya Maradol/Tainung Types              | per pound          |                |                 |               |                | 0.99           | 20              | 0.99          |                |              |                 |               |                |
| Peaches Various White Flesh Varieties     | per pound          | 2.49           | 6               | 2.49          |                |                |                 |               |                | 1.99         | 5               | 1.99          |                |
| Peaches Various Yellow Flesh Varieties    | per pound          | 1.97-3.99      | 1,148           | 2.36          |                | 1.94-3.99      | 1,479           | 2.96          |                | 0.99-3.99    | 286             | 2.17          |                |
| Pears Bartlett                            | per pound          | 0.99-1.99      | 709             | 1.81          |                | 1.59-1.69      | 237             | 1.68          |                | 1.49-1.59    | 48              | 1.51          |                |
| Pears Bosc                                | per pound          | 0.99-2.29      | 1,246           | 1.68          |                | 1.49-1.69      | 1,256           | 1.53          |                | 0.99-1.59    | 54              | 1.38          |                |
| Pears D'Anjou                             | per pound          | 0.99-1.99      | 1,566           | 1.45          |                | 0.99-1.79      | 444             | 1.56          |                | 0.95-1.59    | 238             | 1.35          |                |
| Pineapples                                | each               | 1.99-3.99      | 935             | 3.32          |                | 1.00-3.99      | 1,004           | 2.88          |                | 1.00-3.99    | 432             | 2.75          |                |
| Pineapples                                | per pound          |                |                 |               |                |                |                 |               |                | 0.77         | 5               | 0.77          |                |
| Plums                                     | per pound          | 1.97-2.49      | 912             | 2.24          |                | 1.99-2.99      | 341             | 2.79          |                | 1.49-2.99    | 229             | 2.18          |                |
| Plums Interspecific Type                  | per pound          |                |                 |               |                | 1.98           | 4               | 1.98          |                |              |                 |               |                |
| Pomegranates                              | each               |                |                 |               |                |                |                 |               |                | 0.69-0.99    | 10              | 0.84          |                |
| Raspberries Red                           | 6 oz package       | 2.00-2.99      | 547             | 2.58          |                | 1.98-2.99      | 119             | 2.21          |                | 2.50-3.49    | 286             | 2.91          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                              | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|  |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Strawberries                                   | 1 lb package       | 1.88-3.99      | 1,977           | 3.03          |                | 1.98-3.50      | 3,743           | 2.59          |                | 1.67-3.99    | 1,165           | 2.46          |                |
| Strawberries                                   | 2 lb package       | 4.49-4.99      | 233             | 4.84          |                |                |                 |               |                | 5.00         | 8               | 5.00          |                |
| Tangerines                                     | per pound          |                |                 |               |                | 1.29           | 4               | 1.29          |                | 0.89-1.39    | 198             | 0.91          |                |
| Tangerines                                     | 3 lb bag           | 2.99-4.99      | 544             | 3.85          |                | 4.99           | 114             | 4.99          |                | 2.98-2.99    | 591             | 2.99          |                |
| Tangerines                                     | each               | 0.29-0.99      | 160             | 0.80          |                |                |                 |               |                | 0.50         | 27              | 0.50          |                |
| Tangelos                                       | per pound          | 1.29           | 9               | 1.29          |                |                |                 |               |                | 0.98-1.49    | 12              | 1.32          |                |
| Tangelos                                       | each               | 0.75-1.25      | 296             | 1.10          |                | 0.99           | 42              | 0.99          |                |              |                 |               |                |
| Watermelons<br>Red Flesh Seedless<br>Miniature | each               | 2.99-3.99      | 168             | 3.37          |                | 2.98-2.99      | 51              | 2.98          |                | 2.50-2.99    | 49              | 2.83          |                |
| <b>FRUITS - ORGANIC</b>                        |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Braeburn                             | per pound          | 1.99           | 72              | 1.99          |                |                |                 |               |                | 1.77-1.99    | 42              | 1.81          |                |
| Apples<br>Fuji                                 | per pound          | 1.99-2.49      | 933             | 2.35          |                | 1.49-2.49      | 406             | 1.95          |                | 1.79-1.98    | 78              | 1.81          |                |
| Apples<br>Fuji                                 | 3 lb bag           |                |                 |               |                |                |                 |               |                | 3.99         | 15              | 3.99          |                |
| Apples<br>Gala                                 | per pound          | 1.99-2.49      | 479             | 2.03          |                | 1.49-2.49      | 204             | 1.78          |                | 1.77-2.28    | 69              | 1.94          |                |
| Apples<br>Gala                                 | 3 lb bag           |                |                 |               |                |                |                 |               |                | 3.99         | 15              | 3.99          |                |
| Apples<br>Golden Delicious                     | per pound          | 1.99-2.49      | 672             | 2.48          |                | 2.49           | 61              | 2.49          |                |              |                 |               |                |
| Apples<br>Granny Smith                         | per pound          | 1.99-2.49      | 343             | 2.19          |                |                |                 |               |                |              |                 |               |                |
| Apples<br>Granny Smith                         | 3 lb bag           |                |                 |               |                | 5.99           | 9               | 5.99          |                | 3.99         | 15              | 3.99          |                |
| Apples<br>Pink Lady/Cripps Pink                | per pound          | 2.49           | 18              | 2.49          |                |                |                 |               |                | 1.99         | 27              | 1.99          |                |
| Apples<br>Red Delicious                        | per pound          | 1.99-2.49      | 738             | 2.44          |                | 1.49-2.49      | 65              | 2.43          |                | 1.48-1.49    | 287             | 1.48          |                |
| Apples<br>Red Delicious                        | 3 lb bag           |                |                 |               |                |                |                 |               |                | 3.99         | 8               | 3.99          |                |
| Apples, Processed<br>Juice                     | 64 oz (1/2 gallon) |                |                 |               |                | 2.50           | 61              | 2.50          |                |              |                 |               |                |
| Avocados<br>Hass                               | each               | 1.00-2.00      | 474             | 1.42          |                | 0.98-2.00      | 606             | 1.62          |                | 0.79-2.00    | 331             | 1.37          |                |
| Bananas  | per pound          | 0.79-1.29      | 249             | 0.98          |                | 0.69-0.79      | 352             | 0.75          |                | 0.69-0.99    | 141             | 0.76          |                |
| Blueberries                                    | 4.4 oz package     | 2.99-3.99      | 22              | 3.63          |                | 3.99           | 35              | 3.99          |                |              |                 |               |                |
| Blueberries                                    | 6 oz package       | 3.99           | 16              | 3.99          |                |                |                 |               |                | 3.49-3.99    | 360             | 3.74          |                |
| Grapefruit<br>Red                              | each               | 2.00           | 59              | 2.00          |                | 1.49           | 4               | 1.49          |                | 0.98         | 4               | 0.98          |                |
| Grapefruit<br>Red                              | 5 lb bag           |                |                 |               |                |                |                 |               |                | 3.99         | 8               | 3.99          |                |
| Kiwifruit<br>Hayward                           | each               | 0.40-0.50      | 63              | 0.43          |                | 0.50           | 334             | 0.50          |                | 0.50         | 250             | 0.50          |                |
| Lemons   | each               | 0.50-0.79      | 246             | 0.67          |                |                |                 |               |                | 0.50         | 180             | 0.50          |                |
| Lemons   | per pound          |                |                 |               |                |                |                 |               |                | 1.59         | 3               | 1.59          |                |
| Limes  | each               | 0.99           | 62              | 0.99          |                |                |                 |               |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety            | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                              |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Limes                        | per pound          |                |                 |               |                |                |                 |               |                | 1.89         | 3               | 1.89          |                |
| Mangoes                      | each               | 1.99-2.50      | 75              | 2.39          |                | 1.66-2.00      | 314             | 1.90          |                | 1.67         | 98              | 1.67          |                |
| Misc Berries<br>Blackberries | 5.6 - 6 oz package | 2.99           | 28              | 2.99          |                | 2.50           | 4               | 2.50          |                | 2.99         | 250             | 2.99          |                |
| Oranges<br>Navel             | each               | 1.00-2.00      | 242             | 1.50          |                | 0.99           | 120             | 0.99          |                |              |                 |               |                |
| Oranges<br>Navel             | per pound          |                |                 |               |                | 1.49           | 4               | 1.49          |                | 1.09-1.99    | 161             | 1.43          |                |
| Oranges<br>Navel             | 3 lb bag           | 4.99           | 8               | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Oranges<br>Navel             | 4 lb bag           | 5.99           | 59              | 5.99          |                |                |                 |               |                | 3.49-5.99    | 142             | 5.01          |                |
| Oranges<br>Valencia          | per pound          |                |                 |               |                |                |                 |               |                | 0.98-0.99    | 7               | 0.98          |                |
| Oranges<br>Valencia          | 4 lb bag           |                |                 |               |                | 3.98           | 24              | 3.98          |                | 3.98         | 9               | 3.98          |                |
| Pears<br>Bosc                | per pound          | 1.99           | 37              | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Pears<br>D'Anjou             | per pound          | 1.79-2.49      | 497             | 1.99          |                | 1.49-1.69      | 129             | 1.50          |                | 1.99         | 12              | 1.99          |                |
| Tangelos                     | each               |                |                 |               |                | 0.75           | 10              | 0.75          |                | 0.75         | 8               | 0.75          |                |

**ONIONS AND POTATOES**

|                                    |           |           |       |      |  |           |       |      |  |           |     |      |    |
|------------------------------------|-----------|-----------|-------|------|--|-----------|-------|------|--|-----------|-----|------|----|
| Onions, Dry<br>Red                 | per pound | 0.69-1.69 | 476   | 1.27 |  | 0.69-1.69 | 339   | 1.57 |  | 0.49-0.79 | 138 | 0.67 |    |
| Onions, Dry<br>Red                 | 2 lb bag  | 1.49-1.69 | 407   | 1.64 |  | 0.99      | 22    | 0.99 |  | 1.29      | 5   | 1.29 |    |
| Onions, Dry<br>White               | per pound |           |       |      |  | 0.59-1.29 | 117   | 0.99 |  | 0.50-0.99 | 601 | 0.83 |    |
| Onions, Dry<br>White               | 3 lb bag  |           |       |      |  |           |       |      |  | 2.48      | 180 | 2.48 |    |
| Onions, Dry<br>Yellow              | per pound |           |       |      |  | 0.79-0.98 | 23    | 0.91 |  | 0.39-1.50 | 25  | 0.62 |    |
| Onions, Dry<br>Yellow              | 2 lb bag  | 0.58-1.99 | 529   | 1.02 |  | 0.99-1.00 | 93    | 1.00 |  | 0.88-1.69 | 75  | 1.24 |    |
| Onions, Dry<br>Yellow              | 3 lb bag  | 0.99-2.49 | 651   | 1.97 |  | 1.29-1.99 | 485   | 1.61 |  | 0.79-1.99 | 382 | 1.60 |    |
| Onions, Dry<br>Yellow              | 5 lb bag  | 1.49-4.99 | 288   | 3.48 |  |           |       |      |  | 1.50      | 4   | 1.50 |    |
| Onions, Dry<br>Yellow Marked Sweet | per pound | 0.79-1.49 | 1,189 | 1.12 |  | 0.79-1.49 | 1,571 | 1.00 |  | 0.58-1.29 | 825 | 1.04 |    |
| Onions, Dry<br>Yellow Marked Sweet | 3 lb bag  | 2.99      | 124   | 2.99 |  | 2.00-2.99 | 47    | 2.78 |  |           |     |      |    |
| Potatoes<br>Round Red              | per pound | 0.77-1.29 | 237   | 1.05 |  | 0.69      | 53    | 0.69 |  |           |     |      |    |
| Potatoes<br>Round Red              | 3 lb bag  | 2.99      | 147   | 2.99 |  | 2.50-2.99 | 564   | 2.94 |  | 2.50-2.69 | 201 | 2.50 |    |
| Potatoes<br>Round Red              | 5 lb bag  | 1.99-3.99 | 369   | 2.80 |  | 1.99-3.00 | 513   | 2.83 |  | 1.98-3.00 | 180 | 2.54 |    |
| Potatoes<br>Round White            | 5 lb bag  | 0.99-2.98 | 180   | 2.16 |  | 2.50-3.49 | 186   | 2.98 |  |           |     |      |    |
| Potatoes<br>Round White            | 10 lb bag | 4.99      | 102   | 4.99 |  | 2.89      | 22    | 2.89 |  |           |     |      |    |
| Potatoes<br>Round White            | 8 lb bag  |           |       |      |  |           |       |      |  | 2.99      | 79  | 2.99 | 13 |
| Potatoes<br>Russet                 | per pound | 0.69-1.29 | 863   | 0.96 |  | 0.65-1.00 | 252   | 0.90 |  | 0.48-0.89 | 30  | 0.59 |    |
| Potatoes<br>Russet                 | 3 lb bag  | 1.00      | 16    | 1.00 |  |           |       |      |  | 1.00-1.99 | 186 | 1.68 |    |
| Potatoes                           | 5 lb bag  | 1.77-2.99 | 1,706 | 2.46 |  | 1.50-2.99 | 1,379 | 2.13 |  | 1.39-3.00 | 621 | 2.18 |    |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit      | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|--------------------------------------|-----------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                      |           | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Russet                               |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Potatoes Russet                      | 10 lb bag | 2.99-3.99      | 62              | 3.42          |                | 2.98-3.98      | 646             | 3.45          |                | 1.77-2.99    | 149             | 2.12          |                |
| Potatoes Russet                      | 8 lb bag  | 1.99-2.77      | 218             | 2.05          |                | 2.69-4.00      | 458             | 3.35          |                | 1.99-3.99    | 820             | 2.25          | 4              |
| Potatoes Yellow Type                 | per pound |                |                 |               |                |                |                 |               |                | 0.39         | 8               | 0.39          |                |
| Potatoes Yellow Type                 | 3 lb bag  | 2.99           | 147             | 2.99          |                |                |                 |               |                | 2.50         | 127             | 2.50          |                |
| Potatoes Yellow Type                 | 5 lb bag  | 1.99-3.99      | 259             | 3.02          |                | 1.99-3.99      | 429             | 3.33          |                | 1.68-2.99    | 55              | 2.46          |                |
| Potatoes Yellow Type                 | 10 lb bag |                |                 |               |                |                |                 |               |                | 2.39-2.99    | 13              | 2.62          |                |
| <b>ONIONS AND POTATOES - ORGANIC</b> |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry Red                      | per pound | 1.99           | 6               | 1.99          |                |                |                 |               |                | 0.99         | 3               | 0.99          |                |
| Onions, Dry Red                      | 2 lb bag  |                |                 |               |                |                |                 |               |                | 1.49         | 7               | 1.49          |                |
| Onions, Dry Red                      | 3 lb bag  | 3.49           | 8               | 3.49          |                |                |                 |               |                |              |                 |               |                |
| Onions, Dry Yellow                   | per pound | 1.29-1.99      | 22              | 1.48          |                | 1.29           | 214             | 1.29          |                |              |                 |               |                |
| Onions, Dry Yellow                   | 2 lb bag  |                |                 |               |                |                |                 |               |                | 1.49         | 7               | 1.49          |                |
| Onions, Dry Yellow                   | 3 lb bag  | 3.49-3.99      | 288             | 3.76          |                | 2.99           | 4               | 2.99          |                |              |                 |               |                |
| Onions, Dry Yellow Marked Sweet      | 2 lb bag  | 2.99           | 18              | 2.99          |                |                |                 |               |                |              |                 |               |                |
| Potatoes Round Red                   | 5 lb bag  | 4.99           | 459             | 4.99          |                |                |                 |               |                |              |                 |               |                |
| Potatoes Russet                      | per pound | 1.19           | 16              | 1.19          |                | 1.19           | 214             | 1.19          |                |              |                 |               |                |
| Potatoes Russet                      | 3 lb bag  |                |                 |               |                | 1.99           | 298             | 1.99          |                | 1.99         | 121             | 1.99          |                |
| Potatoes Russet                      | 5 lb bag  | 2.99-4.99      | 81              | 4.45          |                |                |                 |               |                | 4.98-4.99    | 189             | 4.99          |                |
| <b>VEGETABLES</b>                    |           |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Asparagus Green                      | per pound | 1.97-2.99      | 1,153           | 2.81          |                | 1.98-2.99      | 371             | 2.40          |                | 1.99-3.49    | 772             | 2.37          |                |
| Beans Round Green Type               | per pound | 0.99-1.79      | 457             | 1.46          |                | 0.98-1.69      | 174             | 1.48          |                | 0.69-1.69    | 184             | 1.38          |                |
| Broccoli                             | per pound |                |                 |               |                |                |                 |               |                | 0.78-1.88    | 34              | 1.17          |                |
| Broccoli                             | per bunch | 1.69-2.50      | 295             | 1.99          |                | 1.99-2.00      | 1,830           | 1.99          |                | 1.99-2.50    | 17              | 2.41          |                |
| Broccoli Crown Cut                   | per pound | 0.99-1.99      | 875             | 1.44          |                | 1.49-1.99      | 314             | 1.80          |                | 0.69-2.50    | 121             | 1.92          |                |
| Cabbage Round Green Type             | per pound | 0.39-0.90      | 347             | 0.57          |                | 0.35-0.59      | 338             | 0.48          |                | 0.29-0.99    | 221             | 0.59          | 5              |
| Carrots                              | 1 lb bag  | 0.79-0.99      | 222             | 0.86          |                | 0.49           | 20              | 0.49          |                |              |                 |               |                |
| Carrots                              | 2 lb bag  | 0.97-1.00      | 32              | 0.99          |                | 0.97-1.29      | 259             | 1.03          |                |              |                 |               |                |
| Carrots Baby Peeled                  | 1 lb bag  | 0.59-2.00      | 1,836           | 1.40          |                | 0.69-1.50      | 2,391           | 1.22          |                | 0.49-1.50    | 1,919           | 0.90          |                |
| Carrots Baby Peeled                  | 2 lb bag  | 1.99-3.00      | 1,029           | 2.41          |                | 1.97-2.50      | 800             | 1.97          |                | 1.59-2.99    | 980             | 2.38          |                |
| Cauliflower                          | each      | 1.88-2.99      | 312             | 2.53          |                | 2.49-2.98      | 1,083           | 2.51          |                | 1.59-3.49    | 131             | 2.46          |                |

Wtd Avg - Simple weighted average





| Commodity Variety                  | Unit            | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|------------------------------------|-----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                                    |                 | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Cauliflower                        | per pound       |                |                 |               |                |                |                 |               |                | 0.69-1.29    | 159             | 1.14          |                |
| Celery                             | each            | 0.79-2.00      | 855             | 1.29          |                | 0.89-1.50      | 2,295           | 1.19          |                | 0.49-1.66    | 2,273           | 1.03          |                |
| Celery Hearts                      | each            | 1.50-2.50      | 831             | 2.15          |                | 1.99-2.69      | 1,013           | 2.00          |                | 1.99-2.99    | 142             | 2.10          |                |
| Cilantro                           | per bunch       | 0.50-1.50      | 259             | 0.99          |                | 0.33-1.50      | 331             | 1.22          |                | 0.33-0.99    | 496             | 0.72          |                |
| Corn-Sweet                         | each            | 0.67           | 137             | 0.67          |                | 0.60-0.66      | 37              | 0.65          |                |              |                 |               |                |
| Cucumbers                          | each            | 0.40-1.50      | 996             | 0.77          |                | 0.48-0.67      | 27              | 0.64          |                | 0.33-1.00    | 413             | 0.55          |                |
| Cucumbers Long Seedless-Greenhouse | each            | 1.29-2.50      | 509             | 1.74          |                | 1.50-2.00      | 233             | 1.97          |                | 0.99-1.50    | 280             | 1.21          |                |
| Eggplant                           | per pound       | 0.97-1.99      | 832             | 1.47          |                |                |                 |               |                | 0.79-0.99    | 21              | 0.94          |                |
| Eggplant                           | each            |                |                 |               |                | 1.29           | 20              | 1.29          |                |              |                 |               |                |
| Garlic                             | per sleeve      | 0.99-1.50      | 58              | 1.22          |                | 0.99-1.99      | 45              | 1.47          |                | 1.25         | 16              | 1.25          |                |
| Greens Collard                     | per bunch       |                |                 |               |                | 1.98-2.49      | 95              | 2.32          |                |              |                 |               |                |
| Greens Collard                     | per pound       | 0.99           | 344             | 0.99          |                | 1.19           | 15              | 1.19          |                | 0.48         | 13              | 0.48          |                |
| Greens Kale                        | per bunch       | 0.99           | 16              | 0.99          |                | 0.99           | 304             | 0.99          |                | 2.00         | 10              | 2.00          | 100            |
| Greens Kale                        | per pound       | 0.99-1.49      | 356             | 1.05          |                |                |                 |               |                |              |                 |               |                |
| Greens Mustard                     | per pound       | 0.99           | 311             | 0.99          |                |                |                 |               |                |              |                 |               |                |
| Greens Turnip Tops                 | per pound       | 0.99           | 311             | 0.99          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Iceberg                   | each            | 1.00-1.50      | 70              | 1.38          |                | 0.89-1.29      | 690             | 0.92          |                | 0.88-1.18    | 62              | 1.00          |                |
| Lettuce, Other Boston-Greenhouse   | each            | 1.69-2.49      | 78              | 1.75          |                |                |                 |               |                |              |                 |               |                |
| Lettuce, Other Green Leaf          | each            |                |                 |               |                | 0.99-1.19      | 313             | 1.00          |                |              |                 |               |                |
| Lettuce, Other Red Leaf            | each            |                |                 |               |                | 0.99-1.19      | 313             | 1.00          |                |              |                 |               |                |
| Lettuce, Romaine                   | each            |                |                 |               |                | 0.99-1.19      | 313             | 1.00          |                |              |                 |               |                |
| Lettuce, Romaine Hearts            | 3 count package | 2.49-2.99      | 386             | 2.76          |                | 2.49-2.99      | 11              | 2.67          |                | 2.00-2.99    | 66              | 2.11          |                |
| Mushrooms Portobella               | per pound       |                |                 |               |                |                |                 |               |                | 1.99-2.49    | 32              | 2.41          |                |
| Mushrooms Portobella               | 6 oz package    | 2.98           | 45              | 2.98          |                |                |                 |               |                | 2.00-3.00    | 21              | 2.33          |                |
| Mushrooms White                    | 8 oz package    | 0.69-2.00      | 562             | 1.22          |                | 0.89-2.00      | 919             | 1.13          |                | 0.69-2.00    | 1,097           | 1.19          |                |
| Onions Green                       | per bunch       | 0.46-1.00      | 120             | 0.87          |                | 0.50-1.50      | 32              | 0.91          |                | 0.50-1.00    | 167             | 0.54          |                |
| Peppers, Bell Type Green           | per pound       | 0.88-1.99      | 1,035           | 1.51          |                | 0.99           | 22              | 0.99          |                | 0.39-1.99    | 169             | 1.40          |                |
| Peppers, Bell Type Green           | each            | 0.79-1.00      | 361             | 0.94          |                | 0.48-1.00      | 1,222           | 0.82          |                | 0.49-1.00    | 397             | 0.62          |                |
| Peppers, Bell Type Red             | per pound       | 1.49-3.99      | 1,315           | 2.65          |                | 2.99           | 10              | 2.99          |                | 0.98-3.49    | 77              | 1.67          |                |
| Peppers, Bell Type Red             | each            | 1.00-1.50      | 267             | 1.03          |                | 0.48-1.50      | 423             | 1.31          |                | 0.88-1.66    | 210             | 1.25          |                |
| Peppers, Bell Type Red-Greenhouse  | per pound       | 1.99-2.99      | 10              | 2.59          |                | 1.69           | 33              | 1.69          |                |              |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|---|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|   |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| Peppers, Bell Type Red-Greenhouse           | each               |                |                 |               |                | 0.99-1.49      | 29              | 1.16          |                |              |                 |               |                |
| Peppers, Other Jalapeno                     | per pound          | 0.89-1.99      | 290             | 1.83          |                | 0.99-1.99      | 407             | 1.65          |                | 0.49-1.99    | 1,085           | 0.98          |                |
| Peppers, Other Serrano                      | per pound          |                |                 |               |                |                |                 |               |                | 0.50-1.29    | 40              | 0.77          |                |
| Radishes                                    | per bunch          | 0.99-1.50      | 247             | 1.03          |                | 1.50           | 33              | 1.50          |                | 0.66-1.00    | 71              | 0.78          |                |
| Radishes                                    | 6 oz film bags     |                |                 |               |                |                |                 |               |                | 0.50         | 28              | 0.50          |                |
| Radishes                                    | 1 lb bag           | 0.99           | 4               | 0.99          |                | 1.00-1.89      | 25              | 1.33          |                | 0.50-1.50    | 506             | 1.26          |                |
| Salad Mixed Types                           | 1 lb bag           |                |                 |               |                | 0.99           | 1,002           | 0.99          |                |              |                 |               |                |
| Salad Mixed Types                           | 10 - 12 oz package | 1.00-3.99      | 917             | 2.63          |                | 0.98-2.99      | 275             | 1.92          |                | 0.98-3.00    | 457             | 1.76          |                |
| Salad Mixed Types                           | 5 - 9 oz package   | 2.00-2.99      | 1,010           | 2.69          |                | 1.18-2.99      | 127             | 2.41          |                | 0.98-3.00    | 653             | 1.91          |                |
| Spinach Flat, Baby Type                     | 10 oz package      | 1.99           | 161             | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Spinach Flat, Baby Type                     | 1 lb package       | 5.99           | 16              | 5.99          |                |                |                 |               |                |              |                 |               |                |
| Spinach Flat, Baby Type                     | 8 oz package       | 1.50-2.00      | 128             | 1.75          |                | 1.50           | 14              | 1.50          |                |              |                 |               |                |
| Squash Acorn                                | per pound          | 0.99           | 64              | 0.99          |                |                |                 |               |                |              |                 |               |                |
| Squash Butternut                            | per pound          | 0.88-0.99      | 81              | 0.98          |                |                |                 |               |                |              |                 |               |                |
| Squash Spaghetti                            | per pound          | 0.88           | 8               | 0.88          |                |                |                 |               |                |              |                 |               |                |
| Squash Yellow Crookneck/Straightneck        | per pound          | 1.49-1.99      | 321             | 1.65          |                | 0.99-1.49      | 377             | 1.18          |                | 0.99         | 7               | 0.99          |                |
| Squash Zucchini                             | per pound          | 1.27-1.99      | 525             | 1.58          |                | 0.99-1.49      | 336             | 1.19          |                | 0.69-0.99    | 12              | 0.87          |                |
| Sweet Potatoes                              | per pound          | 0.59-0.99      | 918             | 0.96          |                | 0.59-0.99      | 203             | 0.85          |                | 0.39-1.49    | 179             | 0.83          | 6              |
| Tomatoes                                    | per pound          | 0.88-1.99      | 199             | 1.47          |                | 0.69-2.49      | 308             | 1.99          |                | 0.48-2.99    | 84              | 1.21          |                |
| Tomatoes Vine Ripe - Heirloom Varieties     | per pound          | 2.49           | 16              | 2.49          |                | 2.49           | 214             | 2.49          |                |              |                 |               |                |
| Tomatoes Vine Ripes                         | per pound          | 0.78-2.99      | 1,051           | 2.12          |                | 0.99-1.98      | 1,351           | 1.55          |                | 1.69-1.99    | 36              | 1.77          |                |
| Tomatoes Vine Ripes-Greenhouse              | per pound          | 1.29-2.49      | 631             | 1.50          |                | 1.99           | 11              | 1.99          |                | 1.49-1.99    | 843             | 1.56          | 25             |
| Tomatoes Vine Ripes, On The Vine            | per pound          |                |                 |               |                | 1.99-2.49      | 25              | 2.23          |                |              |                 |               |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound          | 1.49-2.99      | 208             | 2.87          |                | 0.99-2.99      | 1,320           | 1.54          |                | 0.99-2.99    | 184             | 2.36          |                |
| Tomatoes, Cherry                            | 1 pint package     | 2.00-3.00      | 44              | 2.36          |                | 1.50-3.00      | 228             | 2.91          |                | 1.50-2.50    | 33              | 1.95          |                |
| Tomatoes, Grape Type                        | 1 pint package     | 0.99-3.00      | 1,765           | 1.88          |                | 0.98-3.50      | 672             | 2.34          |                | 0.99-2.50    | 1,109           | 1.38          |                |
| Tomatoes, Grape Type                        | 10 oz package      |                |                 |               |                | 0.89-2.50      | 540             | 1.54          |                | 1.48-2.50    | 307             | 2.02          | 3              |
| Tomatoes, Plum Type Roma                    | per pound          | 0.99-1.99      | 417             | 1.13          |                | 0.75-1.98      | 1,884           | 1.29          |                | 0.59-1.99    | 1,511           | 1.05          |                |
| Vegetables Other Cactus Leaf (Nopales)      | per pound          |                |                 |               |                |                |                 |               |                | 0.79         | 9               | 0.79          |                |

Wtd Avg - Simple weighted average



| Commodity Variety           | Unit               | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|-----------------------------|--------------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                             |                    | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
| <b>VEGETABLES - ORGANIC</b> |                    |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Beans Round Green Type      | per pound          |                |                 |               |                |                |                 |               |                | 1.98         | 4               | 1.98          |                |
| Broccoli                    | per pound          |                |                 |               |                |                |                 |               |                | 0.79-2.49    | 16              | 1.64          |                |
| Broccoli                    | per bunch          | 2.99-3.49      | 164             | 3.43          |                | 3.00-3.49      | 256             | 3.08          |                |              |                 |               |                |
| Cabbage Round Green Type    | per pound          | 1.29           | 8               | 1.29          |                |                |                 |               |                |              |                 |               |                |
| Carrots                     | 1 lb bag           | 0.99-1.50      | 676             | 1.21          |                |                |                 |               |                |              |                 |               |                |
| Carrots                     | 2 lb bag           | 1.99           | 6               | 1.99          |                |                |                 |               |                |              |                 |               |                |
| Carrots                     | per bunch          |                |                 |               |                |                |                 |               |                | 1.89         | 3               | 1.89          |                |
| Carrots Baby Peeled         | 1 lb bag           | 1.00-2.00      | 892             | 1.83          |                | 1.50-1.99      | 92              | 1.96          |                | 1.00-2.00    | 611             | 1.50          |                |
| Carrots Baby Peeled         | 2 lb bag           |                |                 |               |                | 2.99           | 6               | 2.99          |                |              |                 |               |                |
| Cauliflower                 | each               | 3.99           | 137             | 3.99          |                |                |                 |               |                | 3.99         | 5               | 3.99          |                |
| Cauliflower                 | per pound          |                |                 |               |                |                |                 |               |                | 0.69-0.99    | 13              | 0.81          |                |
| Celery                      | each               | 1.99-2.99      | 199             | 2.31          |                |                |                 |               |                | 1.29-2.00    | 74              | 1.79          |                |
| Celery Hearts               | each               | 2.99-3.99      | 229             | 3.84          |                | 2.00           | 10              | 2.00          |                | 2.50-2.98    | 24              | 2.76          |                |
| Greens Kale                 | per bunch          | 2.50-3.99      | 41              | 3.41          |                | 0.99-2.50      | 422             | 1.84          |                | 0.99-2.50    | 603             | 1.21          |                |
| Greens Kale                 | per pound          | 1.99           | 84              | 1.99          |                | 1.99           | 42              | 1.99          |                | 1.75         | 27              | 1.75          |                |
| Lettuce, Iceberg            | each               |                |                 |               |                |                |                 |               |                | 2.69-3.89    | 115             | 2.78          |                |
| Lettuce, Romaine            | each               |                |                 |               |                |                |                 |               |                | 2.50         | 10              | 2.50          |                |
| Lettuce, Romaine Hearts     | 3 count package    | 3.49-3.99      | 25              | 3.77          |                |                |                 |               |                | 2.50-3.00    | 97              | 2.93          |                |
| Mushrooms Portobella        | 6 oz package       | 3.49           | 8               | 3.49          |                |                |                 |               |                |              |                 |               |                |
| Mushrooms White             | 8 oz package       | 1.99-2.49      | 66              | 2.07          |                |                |                 |               |                | 2.99         | 5               | 2.99          |                |
| Onions Green                | per bunch          | 0.99           | 8               | 0.99          |                |                |                 |               |                |              |                 |               |                |
| Salad Mixed Types           | 1 lb bag           | 4.99-5.99      | 335             | 5.04          |                | 5.99           | 35              | 5.99          |                | 3.99-5.00    | 118             | 4.06          |                |
| Salad Mixed Types           | 10 - 12 oz package | 4.99           | 37              | 4.99          |                |                |                 |               |                | 5.49         | 18              | 5.49          |                |
| Salad Mixed Types           | 5 - 9 oz package   | 2.99-3.99      | 536             | 3.47          |                | 2.99-3.34      | 88              | 3.01          |                | 2.50-3.89    | 499             | 2.88          |                |
| Spinach Flat, Baby Type     | 1 lb package       |                |                 |               |                | 5.00           | 42              | 5.00          |                |              |                 |               |                |
| Spinach Flat, Baby Type     | per bunch          |                |                 |               |                | 1.50           | 4               | 1.50          |                |              |                 |               |                |
| Squash Butternut            | per pound          | 1.49           | 5               | 1.49          |                |                |                 |               |                |              |                 |               |                |
| Squash Zucchini             | per pound          | 2.79           | 16              | 2.79          |                | 2.79           | 214             | 2.79          |                |              |                 |               |                |
| Sweet Potatoes              | per pound          | 1.49-1.99      | 336             | 1.91          |                |                |                 |               |                |              |                 |               |                |
| Tomatoes                    | per pound          |                |                 |               |                |                |                 |               |                | 2.09         | 3               | 2.09          |                |
| Tomatoes, Grape Type        | 1 pint package     | 2.50-3.99      | 1,316           | 3.14          |                | 2.50-3.49      | 124             | 3.02          |                | 1.59-2.99    | 450             | 2.65          |                |
| Tomatoes, Grape Type        | 10 oz              | 3.99           | 14              | 3.99          |                |                |                 |               |                | 2.99         | 20              | 2.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety           | Unit        | NORTHEAST U.S. |                 |               |                | SOUTHEAST U.S. |                 |               |                | MIDWEST U.S. |                 |               |                |
|-----------------------------|-------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|--------------|-----------------|---------------|----------------|
|                             |             | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range  | Stores with Ads | Wtd Avg Price | % Marked Local |
|                             | package     |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Tomatoes, Plum Type Roma    | per pound   | 1.99           | 209             | 1.99          |                |                |                 |               |                |              |                 |               |                |
| <b>SEASONAL ITEMS</b>       |             |                |                 |               |                |                |                 |               |                |              |                 |               |                |
| Chayote                     | each        | 0.66           | 6               | 0.66          |                |                |                 |               |                |              |                 |               |                |
| Daffodil                    | bunched 10s | 2.50           | 62              | 2.50          |                |                |                 |               |                |              |                 |               |                |
| Potted Plants Chrysanthemum | 6 inch pot  |                |                 |               |                |                |                 |               |                | 10.98        | 6               | 10.98         |                |
| Rose, Hybrid Tea            | bunched 12s | 6.99-8.88      | 45              | 8.63          |                | 8.88           | 17              | 8.88          |                |              |                 |               |                |
| Tulips                      | bunched 10s | 4.77-7.99      | 476             | 6.22          |                | 5.99-8.99      | 120             | 7.66          |                | 4.99-8.99    | 323             | 7.10          |                |
| Tulips                      | bunched 5s  |                |                 |               |                | 3.33           | 90              | 3.33          |                |              |                 |               |                |

| Commodity Variety            | Unit      | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|------------------------------|-----------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                              |           | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| <b>FRUITS</b>                |           |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Apples Braeburn              | per pound | 0.98               | 417             | 0.98          |                | 0.99-1.29      | 247             | 1.20          |                | 0.99-1.49      | 102             | 1.33          | 71             |
| Apples Fuji                  | per pound | 0.88-1.49          | 223             | 1.11          |                | 0.33-1.69      | 431             | 1.08          |                | 0.79-1.49      | 163             | 1.22          | 40             |
| Apples Fuji                  | 3 lb bag  |                    |                 |               |                | 1.00           | 10              | 1.00          |                | 3.99           | 21              | 3.99          | 100            |
| Apples Gala                  | per pound | 0.79-1.49          | 553             | 1.19          |                | 0.49-1.69      | 619             | 1.09          |                | 0.98-1.99      | 477             | 1.82          | 17             |
| Apples Gala                  | 3 lb bag  | 1.88-3.49          | 417             | 3.05          |                | 3.49           | 174             | 3.49          |                | 3.49           | 60              | 3.49          |                |
| Apples Golden Delicious      | per pound | 0.78-1.48          | 151             | 1.12          |                | 0.49-1.49      | 335             | 0.83          |                | 0.99           | 15              | 0.99          | 100            |
| Apples Golden Delicious      | 3 lb bag  | 1.88-2.98          | 186             | 2.48          |                |                |                 |               |                |                |                 |               |                |
| Apples Granny Smith          | per pound | 0.99-1.29          | 63              | 1.05          |                | 0.49-1.69      | 245             | 0.97          |                | 0.99           | 15              | 0.99          | 100            |
| Apples Granny Smith          | 3 lb bag  | 3.49               | 239             | 3.49          |                | 3.49           | 174             | 3.49          |                | 3.49           | 60              | 3.49          |                |
| Apples Honeycrisp            | per pound | 1.27               | 13              | 1.27          |                | 1.29           | 11              | 1.29          |                | 2.49           | 121             | 2.49          |                |
| Apples Jonagold              | per pound | 0.88-0.99          | 401             | 0.98          |                | 1.29           | 62              | 1.29          |                |                |                 |               |                |
| Apples Jonathan              | 3 lb bag  | 1.88               | 9               | 1.88          |                |                |                 |               |                |                |                 |               |                |
| Apples Pink Lady/Cripps Pink | per pound |                    |                 |               |                |                |                 |               |                | 1.49-1.98      | 90              | 1.52          |                |
| Apples Red Delicious         | per pound | 0.47-1.48          | 454             | 1.09          |                | 0.33-1.49      | 403             | 0.89          |                | 0.99           | 15              | 0.99          | 100            |
| Apples                       | 3 lb bag  | 1.88-2.98          | 186             | 2.48          |                | 0.99           | 45              | 0.99          |                |                |                 |               |                |

Wtd Avg - Simple weighted average



| Commodity Variety                    | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--------------------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                      |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Red Delicious                        |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Apples, Processed Juice              | 64 oz (1/2 gallon) | 1.89-2.00          | 301             | 1.92          |                | 1.69-2.50      | 653             | 1.97          |                | 1.88-2.49      | 91              | 2.32          |                |
| Apples, Processed Juice              | 128 oz (1 gallon)  |                    |                 |               |                |                |                 |               |                | 3.69           | 9               | 3.69          |                |
| Apples, Processed Juice Marked Cider | 128 oz (1 gallon)  |                    |                 |               |                |                |                 |               |                | 3.69           | 9               | 3.69          |                |
| Avocados Hass                        | each               | 0.25-1.50          | 3,774           | 0.85          |                | 0.20-1.50      | 2,747           | 0.77          |                | 0.50-2.00      | 1,153           | 0.97          |                |
| Avocados Various Greenskin Varieties | each               | 0.44-0.99          | 81              | 0.89          |                | 0.33           | 6               | 0.33          |                |                |                 |               |                |
| Bananas                              | per pound          | 0.39-0.57          | 16              | 0.48          |                | 0.19-0.99      | 256             | 0.39          |                |                |                 |               |                |
| Blueberries                          | 4.4 oz package     |                    |                 |               |                | 1.50           | 241             | 1.50          |                |                |                 |               |                |
| Blueberries                          | 6 oz package       | 1.50-3.99          | 403             | 2.29          |                | 2.50-3.00      | 632             | 2.72          |                | 1.50-3.00      | 454             | 2.72          |                |
| Blueberries                          | 1 pint package     | 1.97-3.99          | 871             | 2.63          |                | 2.50-3.99      | 692             | 3.40          |                | 2.99-4.98      | 40              | 4.02          |                |
| Blueberries                          | 18 oz package      | 3.99               | 45              | 3.99          |                | 2.99-5.99      | 315             | 4.29          |                | 3.99-4.99      | 89              | 4.14          |                |
| Cantaloups                           | each               | 1.97-2.99          | 154             | 2.65          |                | 2.50-3.00      | 11              | 2.86          |                | 2.99-3.00      | 23              | 3.00          |                |
| Cantaloups                           | per pound          |                    |                 |               |                | 1.29           | 5               | 1.29          |                | 0.89           | 37              | 0.89          |                |
| Clementines                          | 5 lb package       | 5.99               | 56              | 5.99          |                |                |                 |               |                |                |                 |               |                |
| Clementines                          | 3 lb bag           | 2.97-5.99          | 579             | 4.12          |                | 3.99-5.99      | 56              | 4.65          |                | 3.98-5.99      | 74              | 5.06          |                |
| Fruit, Other Apple Pears             | per pound          | 1.99               | 3               | 1.99          |                | 0.89-1.99      | 41              | 1.55          |                |                |                 |               |                |
| Grapefruit Red                       | each               | 0.20-0.48          | 457             | 0.35          |                |                |                 |               |                | 0.44-1.50      | 182             | 0.80          |                |
| Grapefruit Red                       | per pound          |                    |                 |               |                | 0.33           | 9               | 0.33          |                | 1.49           | 4               | 1.49          |                |
| Grapefruit Red                       | 5 lb bag           | 2.98               | 8               | 2.98          |                |                |                 |               |                |                |                 |               |                |
| Grapes Black Seedless                | per pound          |                    |                 |               |                |                |                 |               |                | 2.99           | 66              | 2.99          |                |
| Grapes Red Globe                     | per pound          | 1.39-2.49          | 18              | 1.94          |                | 2.99           | 62              | 2.99          |                |                |                 |               |                |
| Grapes Red Seedless                  | per pound          | 1.69-3.49          | 771             | 2.63          |                | 1.39-2.99      | 139             | 1.68          |                | 2.28-2.99      | 142             | 2.66          |                |
| Grapes White Seedless Type           | per pound          | 1.69-3.49          | 723             | 2.75          |                | 1.99-2.99      | 183             | 2.08          |                | 2.28-2.99      | 142             | 2.66          |                |
| Honeydews                            | each               | 2.88               | 40              | 2.88          |                |                |                 |               |                |                |                 |               |                |
| Kiwifruit Hayward                    | each               | 0.33-0.50          | 240             | 0.50          |                | 0.25-0.50      | 609             | 0.50          |                | 0.50           | 299             | 0.50          |                |
| Lemons                               | each               | 0.20-0.69          | 421             | 0.34          |                | 0.15-0.50      | 148             | 0.41          |                | 0.33-0.50      | 103             | 0.47          |                |
| Lemons                               | per pound          | 1.50               | 35              | 1.50          |                | 0.79-0.89      | 22              | 0.83          |                |                |                 |               |                |
| Limes                                | each               | 0.10-1.00          | 806             | 0.26          |                | 0.25-0.33      | 695             | 0.31          |                | 0.15-0.50      | 422             | 0.34          |                |
| Limes                                | per pound          |                    |                 |               |                | 0.33-0.79      | 186             | 0.56          |                |                |                 |               |                |
| Mangoes                              | each               | 0.50-1.99          | 341             | 1.67          |                | 0.99-1.99      | 613             | 1.98          |                | 1.25-1.99      | 404             | 1.80          |                |
| Misc Berries Blackberries            | 5.6 - 6 oz package | 1.98-3.00          | 899             | 2.59          |                | 1.50-3.00      | 1,280           | 2.55          |                | 1.99-3.00      | 352             | 2.98          |                |
| Misc Citrus Satsuma                  | per pound          | 2.99               | 30              | 2.99          |                |                |                 |               |                |                |                 |               |                |
| Nectarines                           | per pound          | 1.98-3.99          | 370             | 3.08          |                | 0.79-2.99      | 166             | 2.11          |                | 2.49-2.99      | 53              | 2.85          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                        | Unit         | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|--|--------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|  |              | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Various Yellow Flesh Varieties           |              |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Oranges Navel                            | each         | 0.16-1.00          | 815             | 0.49          |                |                |                 |               |                | 0.50           | 6               | 0.50          |                |
| Oranges Navel                            | per pound    | 0.30-1.49          | 864             | 1.21          |                | 0.25-1.49      | 1,413           | 1.13          |                | 0.39-1.49      | 50              | 0.86          |                |
| Oranges Navel                            | 3 lb bag     | 2.99               | 169             | 2.99          |                | 0.99           | 58              | 0.99          |                |                |                 |               |                |
| Oranges Navel                            | 4 lb bag     | 2.77-4.49          | 252             | 3.98          |                |                |                 |               |                |                |                 |               |                |
| Oranges Navel                            | 8 lb bag     | 5.98-5.99          | 1,064           | 5.98          |                | 5.98           | 344             | 5.98          |                | 5.98           | 130             | 5.98          |                |
| Oranges Valencia                         | per pound    |                    |                 |               |                | 0.33           | 45              | 0.33          |                |                |                 |               |                |
| Papaya Maradol/Tainung Types             | per pound    | 0.88-1.29          | 44              | 1.06          |                | 0.99           | 21              | 0.99          |                | 1.69           | 2               | 1.69          |                |
| Peaches Various Yellow Flesh Varieties   | per pound    | 1.87-3.99          | 640             | 3.00          |                | 1.99-3.99      | 884             | 3.43          |                | 2.49-3.99      | 352             | 3.82          |                |
| Pears Bartlett                           | per pound    |                    |                 |               |                |                |                 |               |                | 0.99           | 121             | 0.99          |                |
| Pears Bosc                               | per pound    | 0.99               | 103             | 0.99          |                | 0.69-1.29      | 672             | 1.06          |                | 0.99           | 142             | 0.99          | 4              |
| Pears D'Anjou                            | per pound    | 0.99-1.50          | 146             | 1.10          |                | 0.79-1.25      | 748             | 1.05          |                | 0.99           | 136             | 0.99          |                |
| Pineapples                               | each         | 1.00-3.99          | 447             | 2.31          |                | 1.00-3.50      | 104             | 2.13          |                | 1.00-3.99      | 84              | 3.58          |                |
| Pineapples                               | per pound    |                    |                 |               |                | 0.77-0.99      | 342             | 0.94          |                |                |                 |               |                |
| Plums                                    | per pound    | 1.98-2.99          | 271             | 2.22          |                | 3.99           | 8               | 3.99          |                | 2.99           | 8               | 2.99          |                |
| Raspberries Red                          | 6 oz package | 1.98-2.59          | 98              | 2.14          |                | 2.50-3.99      | 154             | 3.88          |                | 2.50-3.99      | 75              | 3.86          |                |
| Strawberries                             | 1 lb package | 1.88-3.99          | 1,236           | 2.58          |                | 1.47-3.99      | 1,068           | 2.82          | 1              | 2.50-3.98      | 167             | 2.88          |                |
| Strawberries                             | 2 lb package | 3.99-5.00          | 254             | 4.92          |                | 5.00           | 244             | 5.00          |                | 2.50-4.98      | 294             | 2.54          |                |
| Tangerines                               | per pound    | 1.68               | 31              | 1.68          |                | 0.33-2.99      | 126             | 1.13          |                | 1.28-3.99      | 86              | 2.18          |                |
| Tangerines                               | 5 lb package |                    |                 |               |                |                |                 |               |                | 6.88           | 4               | 6.88          |                |
| Tangerines                               | 3 lb bag     |                    |                 |               |                | 1.99-5.00      | 290             | 4.48          |                |                |                 |               |                |
| Tangerines                               | each         | 0.33               | 19              | 0.33          |                |                |                 |               |                |                |                 |               |                |
| Tangelos                                 | per pound    | 0.89-1.49          | 351             | 1.39          |                | 0.49-1.49      | 727             | 1.39          |                | 0.79-1.49      | 333             | 1.43          |                |
| Watermelons Red Flesh Seedless Miniature | each         | 3.98               | 6               | 3.98          |                | 3.00-3.99      | 18              | 3.50          |                |                |                 |               |                |
| Watermelons Red Flesh Seedless Type      | per pound    |                    |                 |               |                | 0.50           | 5               | 0.50          |                |                |                 |               |                |
| <b>FRUITS - ORGANIC</b>                  |              |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Apples Braeburn                          | per pound    |                    |                 |               |                | 0.99           | 117             | 0.99          |                |                |                 |               |                |
| Apples Fuji                              | per pound    | 1.09-1.99          | 28              | 1.89          |                | 1.09-2.49      | 537             | 1.80          |                | 0.99-1.99      | 79              | 1.67          | 13             |
| Apples Gala                              | per pound    | 1.49-1.99          | 443             | 1.89          |                | 1.99-2.49      | 1,029           | 1.99          |                | 1.49-1.99      | 62              | 1.84          |                |
| Apples Granny Smith                      | per pound    | 1.99               | 25              | 1.99          |                | 1.99           | 90              | 1.99          |                | 1.99           | 15              | 1.99          |                |

Wtd Avg - Simple weighted average



| Commodity Variety         | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                           |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Apples Jonagold           | per pound          |                    |                 |               |                | 1.49           | 6               | 1.49          |                |                |                 |               |                |
| Apples Red Delicious      | per pound          | 1.48-1.49          | 112             | 1.49          |                | 0.99           | 117             | 0.99          |                |                |                 |               |                |
| Avocados Hass             | each               | 0.98-1.25          | 437             | 1.04          |                | 0.77-2.50      | 761             | 1.14          |                | 0.89-2.00      | 360             | 1.05          |                |
| Bananas                   | per pound          | 0.79-0.88          | 88              | 0.80          |                |                |                 |               |                |                |                 |               |                |
| Blueberries               | 6 oz package       | 3.99               | 40              | 3.99          |                | 3.99           | 7               | 3.99          |                |                |                 |               |                |
| Grapefruit Red            | each               | 1.48               | 72              | 1.48          |                |                |                 |               | 0.98           | 2              | 0.98            |               |                |
| Kiwifruit Hayward         | each               |                    |                 |               |                |                |                 |               | 0.33-0.50      | 10             | 0.36            |               |                |
| Lemons                    | each               | 0.99               | 118             | 0.99          |                | 0.50           | 12              | 0.50          |                | 1.00           | 5               | 1.00          |                |
| Lemons                    | per pound          | 1.59               | 63              | 1.59          |                |                |                 |               | 1.59           | 18             | 1.59            |               |                |
| Limes                     | per pound          | 1.89               | 63              | 1.89          |                | 1.89           | 6               | 1.89          |                | 1.89           | 18              | 1.89          |                |
| Mangoes                   | each               | 2.00               | 31              | 2.00          |                |                |                 |               | 2.50           | 61             | 2.50            |               |                |
| Misc Berries Blackberries | 5.6 - 6 oz package | 2.50-3.50          | 97              | 2.76          |                | 2.00-3.50      | 257             | 2.53          |                | 3.50           | 15              | 3.50          |                |
| Oranges Navel             | each               |                    |                 |               |                | 0.99           | 167             | 0.99          |                |                |                 |               |                |
| Oranges Navel             | per pound          | 0.98-1.48          | 77              | 1.45          |                | 1.29-1.38      | 123             | 1.30          |                | 1.49-1.99      | 127             | 1.51          |                |
| Oranges Navel             | 4 lb bag           |                    |                 |               |                | 4.99           | 7               | 4.99          |                | 3.99-4.98      | 84              | 4.20          |                |
| Oranges Valencia          | per pound          | 0.98-0.99          | 68              | 0.99          |                |                |                 |               |                |                |                 |               |                |
| Pears Bosc                | per pound          |                    |                 |               |                | 0.99           | 7               | 0.99          |                | 1.49           | 10              | 1.49          | 100            |
| Pears D'Anjou             | per pound          | 1.69               | 35              | 1.69          |                |                |                 |               |                |                |                 |               |                |
| Raspberries Red           | 6 oz package       |                    |                 |               |                | 2.00           | 167             | 2.00          |                |                |                 |               |                |
| Strawberries              | 1 lb package       |                    |                 |               |                | 5.99           | 8               | 5.99          |                |                |                 |               |                |
| Tangerines                | per pound          |                    |                 |               |                | 1.49           | 62              | 1.49          |                | 2.29           | 18              | 2.29          |                |
| Tangerines                | 3 lb bag           |                    |                 |               |                | 4.99           | 5               | 4.99          |                |                |                 |               |                |
| Tangelos                  | per pound          |                    |                 |               |                | 1.39-1.49      | 46              | 1.48          |                |                |                 |               |                |

**ONIONS AND POTATOES**

|                                 |           |           |     |      |  |           |     |      |           |           |      |      |    |
|---------------------------------|-----------|-----------|-----|------|--|-----------|-----|------|-----------|-----------|------|------|----|
| Onions, Dry Red                 | per pound | 0.49-1.19 | 74  | 1.07 |  | 0.25-0.50 | 128 | 0.34 |           | 0.99      | 15   | 0.99 |    |
| Onions, Dry White               | per pound | 0.50-1.19 | 288 | 0.81 |  | 0.25-0.69 | 257 | 0.41 |           | 0.47-0.99 | 42   | 0.89 |    |
| Onions, Dry White               | 3 lb bag  | 2.48      | 40  | 2.48 |  |           |     |      |           |           |      |      |    |
| Onions, Dry Yellow              | per pound | 0.20-1.00 | 390 | 0.58 |  | 0.16-0.59 | 215 | 0.36 |           | 0.25-0.99 | 17   | 0.70 | 35 |
| Onions, Dry Yellow              | 2 lb bag  | 1.00      | 3   | 1.00 |  | 1.00      | 39  | 1.00 |           |           |      |      |    |
| Onions, Dry Yellow              | 3 lb bag  | 1.39-1.99 | 316 | 1.77 |  |           |     |      | 0.78-1.99 | 24        | 1.08 |      |    |
| Onions, Dry Yellow              | 5 lb bag  |           |     |      |  |           |     |      | 1.28-1.50 | 7         | 1.34 |      |    |
| Onions, Dry Yellow Marked Sweet | per pound | 0.69-1.19 | 354 | 0.96 |  | 1.99      | 8   | 1.99 |           | 0.79-1.48 | 146  | 0.84 |    |

Wtd Avg - Simple weighted average



| Commodity Variety               | Unit      | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------------|-----------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                 |           | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Onions, Dry Yellow Marked Sweet | 3 lb bag  | 1.29               | 40              | 1.29          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Round Red              | per pound | 0.99               | 80              | 0.99          |                | 0.49-1.29      | 264             | 0.74          |                |                |                 |               |                |
| Potatoes Round Red              | 3 lb bag  | 2.99               | 55              | 2.99          |                | 0.99-1.00      | 61              | 0.99          |                | 1.98           | 8               | 1.98          |                |
| Potatoes Round Red              | 5 lb bag  | 1.88-2.98          | 418             | 2.82          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Round White            | per pound |                    |                 |               |                | 0.79           | 9               | 0.79          |                |                |                 |               |                |
| Potatoes Russet                 | per pound | 0.49-0.79          | 244             | 0.72          |                | 0.48-0.79      | 304             | 0.58          |                | 0.58-0.59      | 33              | 0.58          |                |
| Potatoes Russet                 | 5 lb bag  | 1.00-1.99          | 287             | 1.63          |                | 1.00           | 39              | 1.00          |                | 1.50           | 4               | 1.50          |                |
| Potatoes Russet                 | 10 lb bag | 1.89-3.99          | 267             | 3.17          |                | 0.99-2.19      | 91              | 1.39          |                | 1.67           | 8               | 1.67          |                |
| Potatoes Russet                 | 8 lb bag  | 1.99-2.99          | 268             | 2.36          |                |                |                 |               |                |                |                 |               |                |
| Potatoes Yellow Type            | per pound |                    |                 |               |                | 0.69-1.29      | 216             | 0.79          |                |                |                 |               |                |
| Potatoes Yellow Type            | 3 lb bag  |                    |                 |               |                | 0.99           | 48              | 0.99          |                |                |                 |               |                |
| Potatoes Yellow Type            | 5 lb bag  | 2.98               | 313             | 2.98          |                |                |                 |               |                |                |                 |               |                |

**ONIONS AND POTATOES - ORGANIC**

|                      |           |      |    |      |  |      |    |      |  |           |    |      |  |
|----------------------|-----------|------|----|------|--|------|----|------|--|-----------|----|------|--|
| Onions, Dry Red      | per pound | 0.99 | 63 | 0.99 |  | 0.99 | 13 | 0.99 |  |           |    |      |  |
| Onions, Dry Yellow   | per pound |      |    |      |  | 0.79 | 12 | 0.79 |  |           |    |      |  |
| Potatoes Round Red   | per pound |      |    |      |  |      |    |      |  | 0.98      | 2  | 0.98 |  |
| Potatoes Russet      | per pound |      |    |      |  |      |    |      |  | 0.98      | 2  | 0.98 |  |
| Potatoes Russet      | 5 lb bag  | 4.99 | 40 | 4.99 |  |      |    |      |  |           |    |      |  |
| Potatoes Yellow Type | per pound |      |    |      |  |      |    |      |  | 0.89-0.98 | 20 | 0.90 |  |

**VEGETABLES**

|                          |           |           |       |      |  |           |     |      |  |           |     |      |  |
|--------------------------|-----------|-----------|-------|------|--|-----------|-----|------|--|-----------|-----|------|--|
| Asparagus Green          | per pound | 1.98-3.99 | 636   | 2.39 |  | 1.99-3.99 | 818 | 2.85 |  | 2.98-3.99 | 297 | 3.05 |  |
| Beans Round Green Type   | per pound | 0.98-0.99 | 84    | 0.98 |  | 0.99      | 180 | 0.99 |  | 1.69-1.99 | 123 | 1.99 |  |
| Broccoli                 | per bunch | 1.49-2.00 | 412   | 1.58 |  |           |     |      |  |           |     |      |  |
| Broccoli Crown Cut       | per pound | 0.99-2.50 | 441   | 1.35 |  | 0.99-1.99 | 39  | 1.58 |  | 1.49-1.99 | 67  | 1.71 |  |
| Brussels Sprouts         | per pound | 1.98      | 31    | 1.98 |  | 2.69      | 8   | 2.69 |  | 1.99      | 121 | 1.99 |  |
| Cabbage Round Green Type | per pound | 0.29-0.58 | 137   | 0.47 |  | 0.50      | 7   | 0.50 |  |           |     |      |  |
| Carrots                  | per pound |           |       |      |  | 0.25-0.50 | 69  | 0.30 |  |           |     |      |  |
| Carrots                  | 1 lb bag  | 0.59      | 16    | 0.59 |  | 0.49      | 9   | 0.49 |  |           |     |      |  |
| Carrots                  | 2 lb bag  | 1.00      | 3     | 1.00 |  | 1.00      | 39  | 1.00 |  |           |     |      |  |
| Carrots Baby Peeled      | 1 lb bag  | 0.59-1.69 | 1,229 | 1.14 |  | 0.79-1.50 | 745 | 1.11 |  | 0.88-1.50 | 199 | 1.18 |  |
| Carrots Baby Peeled      | 2 lb bag  | 1.48-2.99 | 572   | 2.16 |  | 1.99-2.50 | 140 | 2.11 |  | 1.98-3.49 | 258 | 2.66 |  |

Wtd Avg - Simple weighted average





| Commodity Variety                  | Unit         | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|------------------------------------|--------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                                    |              | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Cauliflower                        | each         | 2.99               | 13              | 2.99          |                | 0.99-2.99      | 27              | 1.96          |                | 3.00           | 5               | 3.00          |                |
| Cauliflower                        | per pound    |                    |                 |               |                | 0.50-1.99      | 123             | 0.95          |                | 1.49-1.99      | 67              | 1.71          |                |
| Celery                             | each         | 0.79-1.50          | 538             | 1.08          |                | 0.50-1.29      | 321             | 0.92          |                | 0.99-1.50      | 8               | 1.12          |                |
| Celery                             | per pound    | 0.79               | 141             | 0.79          |                |                |                 |               |                | 0.79           | 2               | 0.79          |                |
| Celery Hearts                      | each         | 0.99-2.29          | 87              | 1.18          |                |                |                 |               |                |                |                 |               |                |
| Cilantro                           | per bunch    | 0.25-0.99          | 500             | 0.43          |                | 0.33-0.49      | 154             | 0.45          |                | 0.49-0.77      | 30              | 0.58          |                |
| Corn-Sweet                         | each         | 0.33               | 11              | 0.33          |                | 0.33-0.50      | 157             | 0.38          |                |                |                 |               |                |
| Cucumbers                          | each         | 0.33-0.89          | 582             | 0.57          |                | 0.20-0.59      | 435             | 0.38          |                | 0.44-0.79      | 38              | 0.57          |                |
| Cucumbers Long Seedless-Greenhouse | each         | 1.50               | 78              | 1.50          |                |                |                 |               |                | 1.25-1.67      | 199             | 1.28          |                |
| Eggplant                           | per pound    | 1.09               | 18              | 1.09          |                |                |                 |               |                |                |                 |               |                |
| Eggplant                           | each         | 1.29               | 80              | 1.29          |                | 0.99           | 117             | 0.99          |                | 1.25           | 121             | 1.25          |                |
| Garlic                             | per pound    |                    |                 |               |                |                |                 |               |                | 0.49           | 15              | 0.49          |                |
| Garlic                             | per sleeve   |                    |                 |               |                | 0.99           | 6               | 0.99          |                |                |                 |               |                |
| Greens Collard                     | per bunch    | 1.50               | 80              | 1.50          |                | 0.50           | 29              | 0.50          |                |                |                 |               |                |
| Greens Kale                        | per bunch    | 0.99               | 26              | 0.99          |                | 0.49-1.00      | 65              | 0.90          |                |                |                 |               |                |
| Greens Kale                        | per pound    |                    |                 |               |                | 0.79           | 9               | 0.79          |                |                |                 |               |                |
| Greens Mustard                     | per bunch    |                    |                 |               |                | 0.50           | 29              | 0.50          |                |                |                 |               |                |
| Greens Turnip Tops                 | per bunch    |                    |                 |               |                | 0.50           | 29              | 0.50          |                |                |                 |               |                |
| Lettuce, Iceberg                   | each         | 0.78-1.00          | 112             | 0.87          |                | 0.50-1.00      | 51              | 0.88          |                |                |                 |               |                |
| Lettuce, Other Boston-Greenhouse   | each         |                    |                 |               |                | 2.50           | 32              | 2.50          |                |                |                 |               |                |
| Lettuce, Other Green Leaf          | each         | 0.98-1.29          | 43              | 1.23          |                |                |                 |               |                |                |                 |               |                |
| Lettuce, Other Red Leaf            | each         | 1.29               | 35              | 1.29          |                |                |                 |               |                |                |                 |               |                |
| Lettuce, Romaine                   | each         | 0.98-1.29          | 43              | 1.23          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms Portobella               | per pound    |                    |                 |               |                |                |                 |               |                | 5.99           | 30              | 5.99          |                |
| Mushrooms Portobella               | 6 oz package | 2.50               | 13              | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Mushrooms White                    | per pound    |                    |                 |               |                | 2.99           | 11              | 2.99          |                | 2.48           | 5               | 2.48          |                |
| Mushrooms White                    | 8 oz package | 0.69-2.00          | 395             | 1.30          | 10             | 0.99-2.00      | 229             | 1.94          |                | 1.50-2.00      | 116             | 1.71          |                |
| Onions Green                       | per bunch    | 0.33-1.00          | 389             | 0.81          |                | 0.33-1.00      | 663             | 0.74          |                | 0.50-1.00      | 311             | 0.98          |                |
| Peppers, Bell Type Green           | per pound    |                    |                 |               |                | 0.50-0.68      | 18              | 0.58          |                |                |                 |               |                |
| Peppers, Bell Type Green           | each         | 0.33-1.00          | 598             | 0.74          |                | 0.25-1.00      | 875             | 0.83          |                | 0.50-1.25      | 449             | 0.95          |                |
| Peppers, Bell Type Red             | per pound    |                    |                 |               |                | 0.99           | 9               | 0.99          |                |                |                 |               |                |
| Peppers, Bell Type Red             | each         | 0.48-1.50          | 999             | 1.08          |                | 0.49-1.25      | 979             | 0.93          |                | 1.00-1.67      | 513             | 1.08          |                |
| Peppers, Bell Type                 | each         | 1.50               | 137             | 1.50          |                |                |                 |               |                | 1.50           | 9               | 1.50          |                |

Wtd Avg - Simple weighted average



| Commodity Variety                           | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|   |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Red-Greenhouse                              |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Peppers, Other Jalapeno                     | per pound          | 0.33-1.19          | 684             | 0.73          |                | 0.33-1.99      | 423             | 0.59          |                | 0.68-0.99      | 116             | 0.89          |                |
| Peppers, Other Serrano                      | per pound          | 0.50-0.89          | 94              | 0.66          |                | 0.49-0.79      | 158             | 0.63          |                | 0.68           | 23              | 0.68          |                |
| Radishes                                    | per bunch          | 0.50-1.00          | 247             | 0.98          |                | 0.33-1.00      | 579             | 0.79          |                | 1.00           | 299             | 1.00          |                |
| Radishes                                    | 1 lb bag           | 1.49-1.50          | 136             | 1.49          |                |                |                 |               |                | 1.49           | 6               | 1.49          |                |
| Salad Mixed Types                           | 1 lb bag           | 1.18-1.50          | 383             | 1.25          |                |                |                 |               |                |                |                 |               |                |
| Salad Mixed Types                           | 10 - 12 oz package | 1.00-1.50          | 222             | 1.33          |                | 0.99-2.50      | 853             | 1.85          |                | 1.00-2.50      | 435             | 2.13          |                |
| Salad Mixed Types                           | 5 - 9 oz package   | 0.98-2.50          | 873             | 1.66          |                | 1.25-2.50      | 560             | 2.32          |                | 1.50-3.00      | 502             | 2.47          |                |
| Spinach Flat, Baby Type                     | 9 oz package       |                    |                 |               |                |                |                 |               |                | 2.50           | 30              | 2.50          |                |
| Squash Acorn                                | per pound          |                    |                 |               |                | 0.49-0.88      | 126             | 0.85          |                |                |                 |               |                |
| Squash Butternut                            | per pound          |                    |                 |               |                | 0.49-0.88      | 126             | 0.85          |                |                |                 |               |                |
| Squash Spaghetti                            | per pound          |                    |                 |               |                | 0.88           | 117             | 0.88          |                |                |                 |               |                |
| Squash Yellow Crookneck/Straightneck        | per pound          | 0.99-1.19          | 222             | 1.00          |                |                |                 |               |                |                |                 |               |                |
| Squash Zucchini                             | per pound          | 0.99-1.19          | 282             | 1.00          |                | 0.50-1.49      | 23              | 0.89          |                |                |                 |               |                |
| Sweet Potatoes                              | per pound          | 0.50               | 9               | 0.50          |                | 0.33-0.59      | 25              | 0.50          |                | 0.99           | 121             | 0.99          |                |
| Tomatoes                                    | per pound          | 0.50-2.39          | 418             | 0.64          |                | 0.49-1.69      | 358             | 0.70          |                | 0.69-0.98      | 13              | 0.80          |                |
| Tomatoes Vine Ripes                         | per pound          | 0.99-1.59          | 280             | 1.43          |                |                |                 |               |                |                |                 |               |                |
| Tomatoes Vine Ripes-Greenhouse              | per pound          |                    |                 |               |                |                |                 |               |                | 0.99-1.98      | 17              | 1.69          |                |
| Tomatoes Vine Ripes, On The Vine-Greenhouse | per pound          | 1.69-2.99          | 270             | 2.86          |                | 2.99           | 619             | 2.99          |                | 1.69-2.99      | 524             | 2.69          |                |
| Tomatoes, Cherry                            | 1 pint package     | 2.50               | 5               | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Tomatoes, Grape Type                        | 1 pint package     | 0.99-1.50          | 312             | 1.13          |                | 1.00-1.99      | 913             | 1.68          |                | 1.67-2.99      | 17              | 2.06          |                |
| Tomatoes, Grape Type                        | 10 oz package      | 1.48-2.50          | 589             | 1.93          |                |                |                 |               |                | 1.99-2.00      | 25              | 1.99          |                |
| Tomatoes, Plum Type Roma                    | per pound          | 0.49-1.49          | 981             | 0.87          |                | 0.33-1.59      | 955             | 0.89          |                | 0.77-1.29      | 243             | 0.96          |                |
| Tomatillos                                  | per pound          | 0.69-0.88          | 216             | 0.75          |                | 0.49-0.79      | 138             | 0.65          |                | 0.78-0.98      | 28              | 0.94          |                |
| Vegetables Other Cactus Leaf (Nopales)      | per pound          | 0.69               | 8               | 0.69          |                | 0.49           | 9               | 0.49          |                |                |                 |               |                |
| <b>VEGETABLES - ORGANIC</b>                 |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Artichokes                                  | each               |                    |                 |               |                |                |                 |               |                | 1.89           | 18              | 1.89          |                |
| Beans Round Green Type                      | per pound          | 1.98               | 5               | 1.98          |                |                |                 |               |                |                |                 |               |                |
| Broccoli                                    | per pound          |                    |                 |               |                | 2.49           | 358             | 2.49          |                | 2.49           | 299             | 2.49          |                |
| Broccoli                                    | per bunch          | 2.49-2.99          | 235             | 2.73          |                | 2.99           | 246             | 2.99          |                |                |                 |               |                |
| Cabbage                                     | per pound          |                    |                 |               |                |                |                 |               |                | 0.89           | 18              | 0.89          |                |

Wtd Avg - Simple weighted average



| Commodity Variety         | Unit               | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|---------------------------|--------------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                           |                    | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Round Green Type          |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |
| Carrots                   | per pound          |                    |                 |               |                | 0.99           | 6               | 0.99          |                |                |                 |               |                |
| Carrots                   | 1 lb bag           |                    |                 |               |                |                |                 |               |                | 1.50           | 18              | 1.50          |                |
| Carrots                   | 2 lb bag           | 1.48               | 210             | 1.48          |                |                |                 |               |                |                |                 |               |                |
| Carrots                   | per bunch          | 0.99-1.89          | 215             | 1.28          |                | 0.99-1.99      | 267             | 1.07          |                | 0.99-1.99      | 153             | 1.19          |                |
| Carrots Baby Peeled       | 1 lb bag           | 1.48-1.99          | 373             | 1.81          |                | 1.50-1.99      | 1,090           | 1.80          |                | 1.50-2.00      | 454             | 1.90          |                |
| Cauliflower               | per pound          | 1.98               | 31              | 1.98          |                |                |                 |               |                |                |                 |               |                |
| Celery                    | each               |                    |                 |               |                | 1.50-1.99      | 187             | 1.68          |                |                |                 |               |                |
| Celery Hearts             | each               | 2.47-2.99          | 369             | 2.52          |                | 2.49-2.69      | 209             | 2.52          |                | 2.50-2.69      | 41              | 2.68          |                |
| Celery Hearts             | per pound          | 2.50               | 141             | 2.50          |                |                |                 |               |                |                |                 |               |                |
| Cucumbers                 | each               |                    |                 |               |                |                |                 |               |                | 1.99           | 9               | 1.99          |                |
| Greens Kale               | per bunch          | 0.99-1.99          | 450             | 1.52          |                | 0.99-1.99      | 740             | 1.82          |                | 0.99-2.17      | 430             | 1.71          |                |
| Lettuce, Iceberg          | each               |                    |                 |               |                | 1.99           | 7               | 1.99          |                |                |                 |               |                |
| Lettuce, Other Green Leaf | each               |                    |                 |               |                | 1.69           | 13              | 1.69          | 100            |                |                 |               |                |
| Lettuce, Other Red Leaf   | each               |                    |                 |               |                | 1.69           | 13              | 1.69          | 100            |                |                 |               |                |
| Lettuce, Romaine          | each               |                    |                 |               |                | 1.69           | 13              | 1.69          | 100            |                |                 |               |                |
| Lettuce, Romaine Hearts   | 3 count package    | 2.50               | 210             | 2.50          |                | 3.79           | 5               | 3.79          |                | 2.50-3.79      | 18              | 3.65          |                |
| Mushrooms White           | per pound          |                    |                 |               |                |                |                 |               |                | 3.39           | 18              | 3.39          |                |
| Peppers, Bell Type Red    | each               |                    |                 |               |                | 0.99-1.50      | 295             | 1.30          |                | 2.00-2.50      | 7               | 2.36          |                |
| Salad Mixed Types         | 1 lb bag           | 5.00               | 235             | 5.00          |                | 5.00           | 741             | 5.00          |                | 5.00           | 299             | 5.00          |                |
| Salad Mixed Types         | 10 - 12 oz package |                    |                 |               |                | 4.99           | 62              | 4.99          |                |                |                 |               |                |
| Salad Mixed Types         | 5 - 9 oz package   | 2.50-3.00          | 158             | 2.87          |                | 2.50-4.99      | 273             | 3.07          |                |                |                 |               |                |
| Spinach Flat, Baby Type   | 1 lb package       |                    |                 |               |                | 5.00           | 137             | 5.00          |                |                |                 |               |                |
| Spinach Flat, Baby Type   | per bunch          |                    |                 |               |                | 1.49           | 167             | 1.49          |                |                |                 |               |                |
| Squash Butternut          | per pound          |                    |                 |               |                | 0.99-1.49      | 284             | 1.28          |                |                |                 |               |                |
| Squash Spaghetti          | per pound          |                    |                 |               |                | 0.99           | 117             | 0.99          |                |                |                 |               |                |
| Tomatoes                  | per pound          | 2.09               | 63              | 2.09          |                |                |                 |               |                | 2.99           | 13              | 2.99          |                |
| Tomatoes, Cherry          | 1 pint package     |                    |                 |               |                |                |                 |               |                | 3.00           | 10              | 3.00          |                |
| Tomatoes, Grape Type      | 1 pint package     | 2.50               | 11              | 2.50          |                | 2.50           | 123             | 2.50          |                | 2.99-3.79      | 18              | 3.39          |                |
| Tomatoes, Grape Type      | 10 oz package      |                    |                 |               |                | 2.50           | 50              | 2.50          |                | 2.00           | 121             | 2.00          |                |
| Tomatoes, Plum Type Roma  | per pound          |                    |                 |               |                | 1.99-2.99      | 31              | 2.22          |                | 1.99           | 30              | 1.99          |                |
| <b>SEASONAL ITEMS</b>     |                    |                    |                 |               |                |                |                 |               |                |                |                 |               |                |



| Commodity Variety | Unit        | SOUTH CENTRAL U.S. |                 |               |                | SOUTHWEST U.S. |                 |               |                | NORTHWEST U.S. |                 |               |                |
|-------------------|-------------|--------------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|----------------|-----------------|---------------|----------------|
|                   |             | Price Range        | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local | Price Range    | Stores with Ads | Wtd Avg Price | % Marked Local |
| Chayote           | per pound   | 0.69               | 9               | 0.69          |                | 0.33           | 5               | 0.33          |                |                |                 |               |                |
| Chayote           | each        | 0.50               | 26              | 0.50          |                | 0.33-0.49      | 37              | 0.47          |                |                |                 |               |                |
| Daffodil          | bunched 10s |                    |                 |               |                | 5.00           | 9               | 5.00          |                |                |                 |               |                |
| Rose, Hybrid Tea  | bunched 12s | 9.99               | 17              | 9.99          |                |                |                 |               |                |                |                 |               |                |
| Tulips            | bunched 10s | 7.99-9.99          | 497             | 9.45          |                | 6.99-8.99      | 1,055           | 7.27          |                | 6.99-9.99      | 316             | 7.10          |                |
| Tulips            | bunched 5s  | 10.99              | 6               | 10.99         |                |                |                 |               |                |                |                 |               |                |

### REGIONAL DEFINITIONS

As used in this report, regions include the following states:

|                    |  |
|--------------------|--|
| NORTHEAST U.S.     | Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New jersey, New York, Pennsylvania, Rhode Island and Vermont |
| SOUTHEAST U.S.     | Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia                      |
| MIDWEST U.S.       | Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin                   |
| SOUTH CENTRAL U.S. | Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas   |
| SOUTHWEST U.S.     | Arizona, California, Nevada and Utah   |
| NORTHWEST U.S.     | Idaho, Montana, Oregon, Washington, and Wyoming  |