



Fruit and Vegetable Market News Division

Agricultural Marketing Service

National Retail Report - Fruits and Vegetables

Websites: www.marketnews.usda.gov/mnp/fv-home and <http://www.ams.usda.gov/mnreports/fvwretail.pdf>

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Friday, February 27, 2015

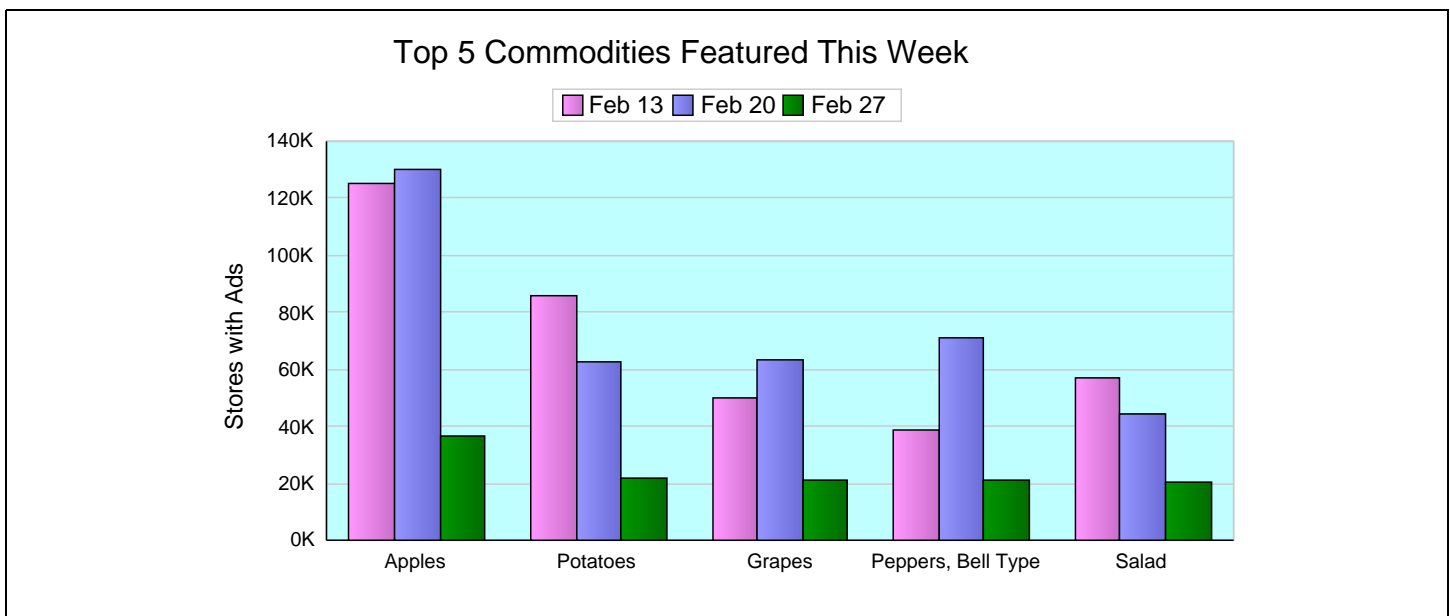
Advertised Prices for Fruits & Vegetables at Major Retail Supermarket Outlets ending during the period of 02/21 to 03/05^{1,2}

End of Winter Savings

Even though winter isn't finished with most of the country, grocers in the southern regions are offering outdoor furnishings and grills. A few stores are even starting to help their customers get a jump start on gardening by featuring seeds and plant starts. Spring bouquets, cut and potted popular Spring flowers, and blooming azaleas are also readily available. During this Lenten season all stores are offering specials on seafood along with asparagus, lemons, and limes. Hints of Easter are appearing with the availability of New Zealand lamb, candy, stuffed animals, and other popular Easter basket items.

Total ad numbers this week are 372,658, a 3% increase from the last weeks 362,990 ads. The total number of ads broken out by commodity groups: fruit 179,122 (which is 12% of all ads), onions and potatoes 34,841 (10%), vegetables 153,747 (42%), herbs 741, and ornamentals 4,207. The number of ads for organic produce are 44,598, 12% of total ads.

The following are the prices of major advertised items (3,000 plus stores) this week compared to the same week last year. There are no significant increase in price for fruit items this week. Fruit that decreased in price include Navel oranges (4 lb) at 23%, White Seedless grapes at 14%, Red Seedless grapes at 13%, and Red Delicious apples (per lb) and cantaloupes both at 12%. Increases in potatoes include russets (per lb) at 25%. Decreases in onions and potatoes include russets (5 lb bg) at 19% and yellow onions (3 lb bg) at 12%. Vegetables that increased in price include organic baby peeled carrots (1 lb bg) at 17%, 5-9 oz salads at 16%, and green peppers (ea) at 13%. Decreases in vegetable prices this week include cucumbers at 29%, vine ripe tomatoes at 22%, red peppers (ea) at 18%, beans and baby peeled carrots (1 lb bg) both at 15%, white mushrooms at 13%, and on-the-vine tomatoes at 12%.

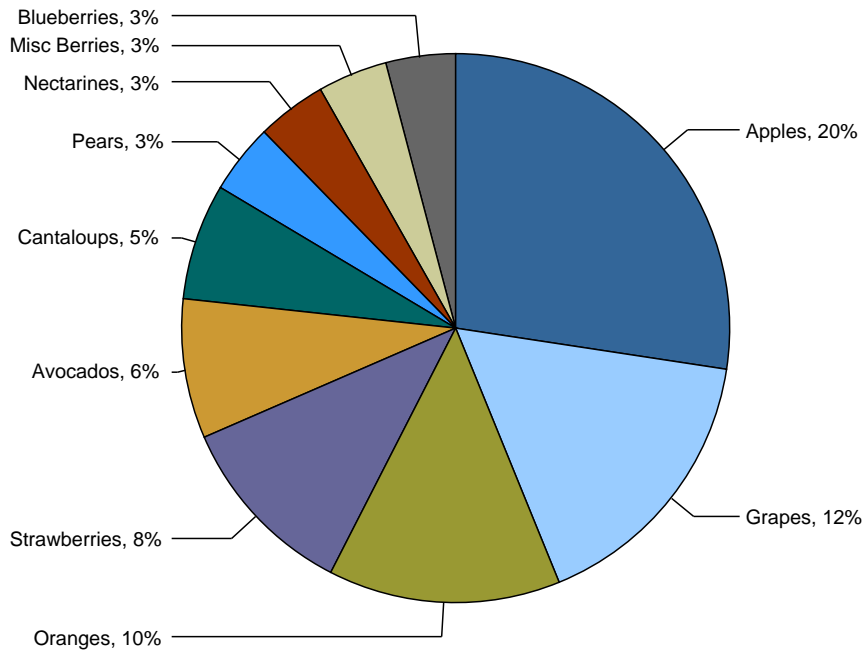


1 - Fruit and Vegetable Market News surveys more than 360 retailers, comprising over 28,000 individual stores, with online weekly advertised features.

2 - Date range reflects one week of data collection ending on the report date and encompasses ad pricing good from the Saturday before the report release date through the following Friday.

Top 10 Fruits as Percentage of Total Fruit Ads

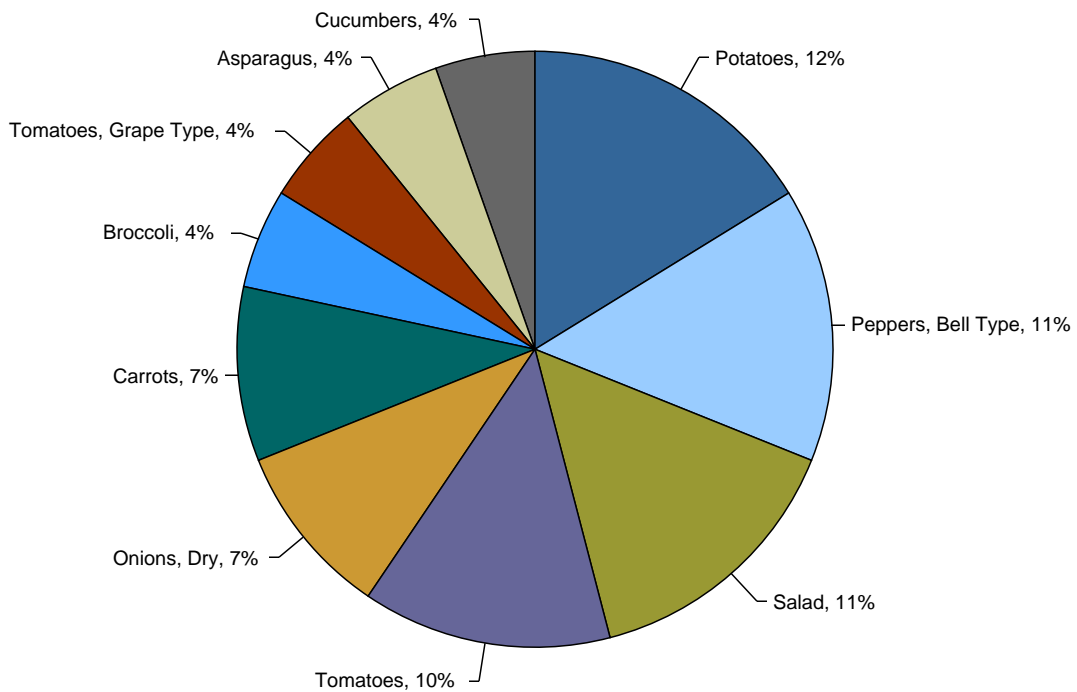
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Top 10 Vegetables as Percentage of Total Vegetable Ads

Including Onions and Potatoes

February 27, 2015





NATIONAL SUMMARY

FRUITS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Apples	Braeburn	per pound	1,750	1.10	1,210	1.06	951	1.37
Apples	Braeburn	3 lb bag	31	2.38	12	3.99		
Apples	Fuji	per pound	2,826	1.17	4,653	1.24	1,569	1.59
Apples	Fuji	3 lb bag	690	3.29	393	3.15	282	3.01
Apples	Fuji	5 lb bag	492	5.10	246	4.35	321	5.03
Apples	Gala	per pound	6,576	1.32	4,931	1.52	3,591	1.44
Apples	Gala	3 lb bag	267	2.84	715	2.36	767	2.23
Apples	Gala	5 lb bag	8	3.99	180	3.99		
Apples	Golden Delicious	per pound	1,413	1.23	2,529	1.25	1,006	1.27
Apples	Golden Delicious	3 lb bag	1,348	2.61	1,729	2.63	397	2.65
Apples	Golden Delicious	5 lb bag	50	3.57	14	3.99	19	3.28
Apples	Granny Smith	per pound	3,421	1.50	4,802	1.50	2,425	1.46
Apples	Honeycrisp	per pound	361	2.43	391	2.64	87	2.42
Apples	Jonagold	per pound	725	0.98	235	0.95	1,029	1.17
Apples	Jonagold	3 lb bag	9	2.49	268	2.77	161	3.35
Apples	Jonagold	5 lb bag	79	3.23	80	3.67	42	4.99
Apples	Jonathan	per pound	6	0.69				
Apples	Jonathan	3 lb bag	282	1.77	371	2.77	276	2.54
Apples	Mcintosh	per pound	206	1.37	175	1.19	409	1.41
Apples	Mcintosh	3 lb bag	473	2.86	438	2.87	461	2.60
Apples	Pink Lady/Cripps Pink	per pound	1,400	1.69	1,184	1.85	1,423	2.10
Apples	Red Delicious	per pound	3,290	1.13	5,384	1.39	3,696	1.28
Apples	Red Delicious	3 lb bag	2,231	2.43	2,084	2.68	1,020	2.72
Apples	Red Delicious	5 lb bag	966	4.11	566	3.47	427	4.41
Apples	Rome	3 lb bag	190	2.96	81	3.10		
Apples	Rome	5 lb bag	14	3.99	14	3.99		
Apples, Processed	Juice	64 oz (1/2 gallon)	4,280	1.98	3,671	2.01		
Apples, Processed	Juice	96 oz (3/4 gallon)	57	2.54				
Apples, Processed	Juice	128 oz (1 gallon)	12	3.59	48	5.13		
Apples, Processed	Juice Marked Cider	64 oz (1/2 gallon)	345	2.74	167	1.84		
Apples, Processed	Juice Marked Cider	96 oz (3/4 gallon)	49	2.48				
Avocados	Hass	each	8,044	1.06	8,536	1.11	10,089	1.03

Wtd Avg - Simple weighted average



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Avocados	Hass	per pound	18	0.99	28	0.88		
Avocados	Various Greenskin Varieties	each	278	1.16	393	0.97		
Bananas		per pound	1,718	0.48	1,395	0.46	605	0.49
Blueberries		6 oz package	3,111	2.56	748	3.20	2,315	2.47
Blueberries		1 pint package	1,448	3.75	2,191	3.37	3,343	3.58
Blueberries		18 oz package	510	6.42	376	6.73	216	4.99
Cantaloups		each	9,172	2.21	5,948	2.54	4,095	2.52
Cantaloups		per pound	624	0.68	989	0.89	404	0.64
Clementines		5 lb package	1,135	5.88	878	5.05	153	6.00
Clementines		3 lb bag	2,898	4.88	4,179	4.50	2,233	4.93
Fruit, Other	Apple Pears	per pound	9	1.29	35	1.79	64	1.13
Fruit, Other	Apple Pears	each	304	1.00	306	1.31		
Fruit, Other	Cactus Pears	per pound	13	0.50				
Grapefruit	Red	each	2,540	0.87	4,219	0.99	3,974	0.81
Grapefruit	Red	per pound	141	0.92	315	1.05	587	0.96
Grapefruit	Red	5 lb bag	860	3.49	2,060	3.09	1,019	3.53
Grapes	Black Seedless	per pound	1,736	2.49	1,666	2.68	1,458	2.85
Grapes	Red Globe	per pound	1,057	1.98	1,418	2.51	1,226	1.76
Grapes	Red Seedless	per pound	11,398	2.18	10,434	2.21	11,263	2.51
Grapes	White Seedless Type	per pound	7,036	2.20	6,228	2.35	6,356	2.55
Honeydews		each	785	3.60	535	3.07	980	3.32
Honeydews		per pound	193	0.74	74	1.24	33	0.77
Kiwifruit	Hayward	each	2,081	0.47	2,680	0.50	646	0.41
Kiwifruit	Hayward	1 lb bag	499	2.13	314	1.99		
Lemons		each	1,769	0.41	4,702	0.59	1,406	0.49
Lemons		per pound	609	0.98	51	1.13	55	0.75
Lemons		2 lb bag	445	2.45	1,563	3.18		
Limes		each	2,878	0.37	2,295	0.40	874	0.33
Limes		per pound	86	0.59	148	0.65		
Mangoes		each	2,947	1.57	2,799	1.30	4,160	1.12
Misc Berries	Blackberries	5.6 - 6 oz package	5,380	2.42	5,793	2.64	4,882	2.48
Misc Citrus	Satsuma	per pound	9	2.98				
Nectarines	Various White Flesh Varieties	per pound	13	1.99	167	1.49	12	1.49
Nectarines	Various Yellow Flesh Varieties	per pound	5,421	2.66	5,170	2.27	1,947	2.92
Oranges	Navel	each	2,980	0.77	3,905	0.83	4,068	0.77
Oranges	Navel	per pound	2,355	1.00	4,864	1.17	3,702	1.19
Oranges	Navel	3 lb bag	527	2.50	671	2.42		
Oranges	Navel	4 lb bag	3,414	2.92	2,712	3.79	1,061	3.80
Oranges	Navel	8 lb bag	6,324	6.10	951	6.70	185	6.36

Wtd Avg - Simple weighted average



Oranges	Valencia	each	8	0.25				
Papaya	Maradol/Tainung Types	per pound	348	0.87	491	1.05		
Peaches	Various White Flesh Varieties	per pound	13	1.99			175	2.08
Peaches	Various Yellow Flesh Varieties	per pound	4,753	2.81	3,781	2.37	1,991	2.93
Pears	Bartlett	per pound	808	1.60	728	1.45	1,133	1.63
Pears	Bosc	per pound	1,598	1.36	1,998	1.44	2,432	1.36
Pears	D'Anjou	per pound	3,348	1.22	2,491	1.32	4,301	1.30
Pineapples		each	2,322	2.91	3,086	2.75	4,597	2.60
Pineapples		per pound	385	0.92	143	0.64	460	0.85
Plums		per pound	2,826	2.13	3,429	2.16	920	2.66
Plums	Interspecific Type	per pound	158	2.87	64	2.08		
Raspberries	Red	6 oz package	2,521	2.79	2,412	2.83	559	2.88
Strawberries		1 lb package	12,252	2.20	10,255	2.39	12,502	2.22
Strawberries		2 lb package	1,211	4.49	1,772	4.43	1,552	4.46
Tangelos		per pound	778	0.93	2,369	1.29	1,298	1.18
Tangelos		each	538	0.87	496	1.03		
Tangerines		per pound	645	1.22	513	1.13	1,134	1.56
Tangerines		5 lb package	271	5.58	467	5.92	882	5.63
Tangerines		3 lb bag	2,030	4.57	3,076	4.32	2,020	4.07
Tangerines		each	335	0.41	860	0.47	133	0.42
Watermelons	Red Flesh Seedless Miniature	each	1,694	4.62	626	3.18	1,282	3.55
Watermelons	Red Flesh Seedless Miniature	per pound	5	0.57				
Watermelons	Red Flesh Seedless Type	each	230	4.28	13	8.99		
Watermelons	Red Flesh Seedless Type	per pound	117	0.44	342	0.97		
ORGANIC								
Apples	Braeburn	per pound	206	1.05	19	2.36		
Apples	Fuji	per pound	1,821	2.03	1,552	2.12	304	2.48
Apples	Fuji	3 lb bag	9	5.99	15	3.76		
Apples	Gala	per pound	2,223	1.98	1,884	1.92	655	2.04
Apples	Gala	3 lb bag	90	4.99				
Apples	Golden Delicious	per pound	858	1.81	131	1.37	467	2.16
Apples	Golden Delicious	3 lb bag	15	2.50	8	3.99	5	4.99
Apples	Granny Smith	per pound	640	2.26	1,025	2.10	200	2.49
Apples	Pink Lady/Cripps Pink	per pound	213	1.96	7	1.93	136	1.99
Apples	Red Delicious	per pound	1,118	1.78	1,238	1.72	1,003	1.94
Apples	Red Delicious	3 lb bag	49	4.66			5	4.99
Apples, Processed	Juice	64 oz (1/2 gallon)	13	5.99	992	2.53		
Avocados	Hass	each	2,405	1.29	2,470	1.53	1,464	1.29

Wtd Avg - Simple weighted average



Avocados	Various Greenskin Varieties	each	8	1.38	9	1.79		
Bananas		per pound	1,076	0.71	1,948	0.73	884	0.87
Blueberries		4.4 oz package	12	2.53				
Blueberries		6 oz package	20	4.19	448	4.64	243	3.22
Grapefruit	Red	each	548	1.35	69	1.86	679	1.58
Grapes	Red Globe	per pound	7	2.98				
Kiwifruit	Hayward	each	114	0.48	435	0.49	245	0.79
Lemons		each	248	0.63	224	0.67		
Lemons		per pound	9	1.49	8	2.99		
Lemons		2 lb bag	274	3.67	40	3.40		
Mangoes		each	890	1.54	1,794	2.37	1,110	1.48
Misc Berries	Blackberries	5.6 - 6 oz package	15	3.59	888	2.91	879	3.46
Oranges	Navel	each	571	1.28	278	1.28	92	1.35
Oranges	Navel	per pound	2,278	1.62	351	1.54	26	1.98
Oranges	Navel	4 lb bag	282	4.07	993	4.37		
Oranges	Valencia	per pound	25	0.99	6	0.89		
Pears	Bartlett	per pound	5	1.49				
Pears	Bosc	per pound	11	2.49	88	1.62	334	2.15
Pears	D'Anjou	per pound	310	1.58	449	1.92	14	2.49
Pineapples		per pound	9	1.99				
Raspberries	Red	6 oz package	227	3.76	320	3.58	116	3.99
Strawberries		1 lb package	1,718	4.43	1,135	4.56	751	3.98
Strawberries		2 lb package	5	9.98				
Tangerines		per pound	81	2.59				
Tangerines		3 lb bag	17	4.81				

ONIONS AND POTATOES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Onions, Dry	Red	per pound	1,162	1.05	1,654	1.17	929	1.13
Onions, Dry	Red	2 lb bag	91	1.92	764	1.12	228	0.99
Onions, Dry	Red	3 lb bag	5	0.79	107	1.34	248	2.71
Onions, Dry	White	per pound	1,744	0.89	1,695	1.14	731	0.96
Onions, Dry	White	2 lb bag	236	1.95	7	0.99		
Onions, Dry	White	3 lb bag	31	1.50	107	1.34	70	1.99
Onions, Dry	Yellow	per pound	963	0.58	853	0.49	522	0.71
Onions, Dry	Yellow	2 lb bag	552	1.24	878	1.01	202	1.12

Wtd Avg - Simple weighted average



Onions, Dry	Yellow	3 lb bag	4,914	1.73	5,963	1.54	2,969	1.97
Onions, Dry	Yellow	5 lb bag	419	3.17	191	2.23	427	2.96
Onions, Dry	Yellow Marked Sweet	per pound	1,725	1.00	3,235	1.19	4,250	1.06
Onions, Dry	Yellow Marked Sweet	3 lb bag	169	2.91	351	2.89	586	2.99
Potatoes	Round Red	per pound	750	0.81	1,002	0.88	1,128	1.01
Potatoes	Round Red	3 lb bag	467	2.31	507	2.99	254	2.22
Potatoes	Round Red	5 lb bag	3,184	2.75	2,798	3.00	6,678	2.94
Potatoes	Round Red	8 lb bag	12	2.99				
Potatoes	Round White	per pound	16	0.89	132	0.90	24	0.91
Potatoes	Round White	3 lb bag	18	2.50				
Potatoes	Round White	5 lb bag	415	2.00	2,154	2.12	561	2.31
Potatoes	Round White	8 lb bag	79	2.99				
Potatoes	Russet	per pound	4,565	0.95	2,775	0.90	1,845	0.76
Potatoes	Russet	3 lb bag	31	1.00	42	1.36	42	1.10
Potatoes	Russet	5 lb bag	4,479	1.73	3,739	2.21	2,535	2.13
Potatoes	Russet	10 lb bag	2,235	3.27	1,701	2.39	875	2.90
Potatoes	Russet	8 lb bag	3,080	2.88	2,573	2.89	345	3.14
Potatoes	Yellow Type	per pound	180	0.76	40	0.88	597	1.24
Potatoes	Yellow Type	3 lb bag	151	2.45	336	3.50	160	2.26
Potatoes	Yellow Type	5 lb bag	1,376	2.86	1,056	2.82	3,804	2.88

ORGANIC

Onions, Dry	Red	per pound	79	0.90	18	0.99	252	0.99
Onions, Dry	Yellow	per pound	253	1.26	255	1.67	1	0.89
Onions, Dry	Yellow	3 lb bag	553	3.48	926	3.16	63	3.48
Potatoes	Round Red	3 lb bag	198	3.90	237	3.34		
Potatoes	Round White	3 lb bag	18	2.99				
Potatoes	Russet	per pound	33	0.98	20	0.79	81	0.99
Potatoes	Russet	3 lb bag	367	2.79	155	2.99	262	2.05
Potatoes	Russet	5 lb bag	275	4.60	415	4.53	792	4.77
Potatoes	Yellow Type	5 lb bag	16	4.99	58	4.81	731	4.99

VEGETABLES

Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Artichokes		each	75	1.91	461	2.16	450	1.97
Asparagus	Green	per pound	6,971	2.51	6,441	2.58	8,801	2.33
Beans	Round Green Type	per pound	3,098	1.72	3,339	1.52	676	1.41

Wtd Avg - Simple weighted average



Broccoli		per pound	350	1.04	504	1.42	621	1.13
Broccoli		per bunch	3,386	2.11	945	1.46	2,881	2.02
Broccoli	Baby Hybrid Type	per bunch	82	2.50				
Broccoli	Crown Cut	per pound	1,974	1.48	4,367	1.55	3,866	1.36
Brussels Sprouts		per pound	311	2.11	76	1.99	696	1.81
Cabbage	Red Type	per pound	41	0.69	6	0.69	486	0.39
Cabbage	Round Green Type	per pound	2,146	0.52	1,519	0.51	2,667	0.50
Carrots		per pound	63	0.38	163	0.51	98	0.40
Carrots		1 lb bag	1,674	1.10	177	0.68	653	0.84
Carrots		2 lb bag	354	1.19	1,006	1.33	656	1.48
Carrots	Baby Peeled	1 lb bag	4,789	1.15	3,830	1.28	5,186	1.35
Carrots	Baby Peeled	2 lb bag	1,276	2.37	1,326	2.37	2,647	2.62
Cauliflower		each	2,344	2.47	1,227	2.68	2,847	2.38
Cauliflower		per pound	1,104	1.05	689	1.33	950	1.03
Celery		each	2,570	1.18	1,609	1.23	2,494	1.06
Celery		per pound	1,078	1.91			342	0.74
Celery	Hearts	each	758	2.50	430	2.41	2,168	2.29
Cilantro		per bunch	741	0.44	568	0.40	908	0.51
Corn-Sweet		each	1,237	0.49	449	0.64	167	0.51
Cucumbers		each	3,615	0.63	4,487	0.60	5,386	0.89
Cucumbers		per pound	9	0.59	5	0.33		
Cucumbers	Long Seedless-Greenhouse	each	2,884	1.33	1,699	1.53	2,026	1.62
Eggplant		per pound	862	1.38	999	1.36	388	1.46
Eggplant		each	1,158	0.98	980	1.05	193	1.31
Garlic		per pound	7	3.49	68	2.54		
Garlic		per sleeve	344	1.36	278	1.31	71	0.75
Greens	Collard	per bunch	340	0.99	294	1.08	126	1.66
Greens	Collard	per pound	73	0.89	182	0.92	587	1.29
Greens	Kale	per bunch	628	0.96	314	1.08	352	1.00
Greens	Kale	per pound	56	1.06	29	1.10	136	0.99
Greens	Mustard	per bunch	128	0.99	33	0.83	6	0.88
Greens	Mustard	per pound	31	0.98			151	1.05
Greens	Swiss Chard	per bunch	152	2.12				
Greens	Turnip Tops	per bunch	115	0.92	33	0.83	16	0.50
Greens	Turnip Tops	per pound	31	0.98			122	0.99
Lettuce, Iceberg		each	1,248	1.05	2,224	1.20	3,013	0.97
Lettuce, Iceberg		per pound	14	1.00	8	0.99		
Lettuce, Other	Green Leaf	each	476	1.03	477	1.24	1,528	1.06
Lettuce, Other	Green Leaf	per pound	139	1.71			140	1.25

Wtd Avg - Simple weighted average



Lettuce, Other	Red Leaf	each	487	1.03	1,041	1.26	1,444	1.06
Lettuce, Other	Red Leaf	per pound	139	1.71			126	1.28
Lettuce, Romaine		each	331	1.09	1,041	1.26	1,304	0.97
Lettuce, Romaine		3 count package	63	2.99				
Lettuce, Romaine		per pound	15	0.99			117	1.42
Lettuce, Romaine	Hearts	3 count package	948	2.75	793	2.94	2,536	2.56
Mushrooms	Portobella	per pound	239	2.99	104	5.49	6	4.99
Mushrooms	Portobella	8 oz package	332	3.82				
Mushrooms	Portobella	6 oz package	190	3.40	194	3.12		
Mushrooms	White	per pound	45	2.97	97	3.07	101	2.61
Mushrooms	White	8 oz package	4,020	1.67	3,920	1.30	2,300	1.91
Onions Green		per bunch	952	0.59	825	0.55	1,002	0.47
Peppers, Bell Type	Green	per pound	1,601	1.45	2,293	1.55	980	1.51
Peppers, Bell Type	Green	each	4,238	0.81	4,151	0.73	1,931	0.72
Peppers, Bell Type	Orange	per pound	1,161	2.97	167	2.40		
Peppers, Bell Type	Orange	each	2,259	1.11	2,315	1.24		
Peppers, Bell Type	Orange-Greenhouse	per pound	22	2.99				
Peppers, Bell Type	Orange-Greenhouse	each	179	1.37	294	1.34		
Peppers, Bell Type	Red	per pound	3,088	2.34	2,681	2.36	2,156	2.29
Peppers, Bell Type	Red	each	3,834	1.06	3,927	1.11	4,864	1.30
Peppers, Bell Type	Red-Greenhouse	per pound	22	2.99	72	1.69	120	2.42
Peppers, Bell Type	Red-Greenhouse	each	197	1.34	466	1.45	121	1.14
Peppers, Bell Type	Yellow	per pound	1,161	2.97	186	2.29		
Peppers, Bell Type	Yellow	each	2,451	1.12	2,824	1.21		
Peppers, Bell Type	Yellow-Greenhouse	per pound	22	2.99				
Peppers, Bell Type	Yellow-Greenhouse	each	197	1.34	466	1.45		
Peppers, Other	Jalapeno	per pound	457	0.74	632	0.75	314	1.12
Peppers, Other	Mixed Mini Sweet Types	per pound	10	2.79				
Peppers, Other	Mixed Mini Sweet Types	1 lb package	2,472	2.26	1,191	2.40		
Peppers, Other	Serrano	per pound	52	0.87	164	0.55	123	0.89
Radishes		per bunch	556	0.71	641	0.83	399	0.47
Radishes		1 lb bag	347	1.05	100	1.37	547	1.39
Salad	Mixed Types	1 lb bag	1,266	1.56	1,502	1.79	1,262	2.67
Salad	Mixed Types	10 - 12 oz package	7,599	1.84	3,948	2.12	6,346	1.98
Salad	Mixed Types	5 - 9 oz package	5,885	2.43	5,198	2.31	4,298	2.10
Spinach		per bunch	21	0.92				
Spinach	Flat, Baby Type	10 oz package	174	2.24	403	2.08	34	1.50
Spinach	Flat, Baby Type	1 lb package	72	3.99	101	2.71	59	2.81
Spinach	Flat, Baby Type	8 oz package	288	2.04	1,302	1.38		

Wtd Avg - Simple weighted average



Spinach	Flat, Baby Type	9 oz package	277	2.01	407	1.93	692	1.97
Squash	Acorn	per pound	21	1.07	19	0.99	6	0.99
Squash	Butternut	per pound	190	0.96	42	0.93	320	0.64
Squash	Grey	per pound	438	0.71	347	0.82		
Squash	Spaghetti	per pound	8	0.88	19	0.99	30	0.83
Squash	Yellow Crookneck/Straightneck	per pound	2,564	1.49	4,356	1.59	2,917	1.59
Squash	Zucchini	per pound	2,959	1.41	5,973	1.44	3,428	1.49
Sweet Potatoes		per pound	1,796	0.97	1,819	0.94	1,628	0.89
Tomatillos		per pound	79	0.74	88	0.94	414	0.68
Tomatoes		per pound	1,890	1.35	832	1.21	729	1.19
Tomatoes	-Field Grown	per pound	51	0.99				
Tomatoes	Vine Ripes	per pound	3,878	1.79	3,565	1.71	2,233	1.87
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	7,866	1.91	4,972	1.94	5,762	2.18
Tomatoes	Vine Ripes-Greenhouse	per pound	2,589	2.23	1,217	1.90	2,039	2.29
Tomatoes, Cherry		1 pint package	9	2.22	83	1.72	36	1.96
Tomatoes, Grape Type		1 pint package	4,321	2.24	1,842	2.04	3,834	2.12
Tomatoes, Grape Type		10 oz package	2,091	1.77	1,080	1.94	356	2.44
Tomatoes, Plum Type	Roma	per pound	2,573	1.07	4,858	1.05	2,763	1.02
Vegetables Other	Cactus Leaf (Nopales)	per pound	148	0.69	294	0.43		
Vegetables Other	Cactus Leaf (Nopales)	each	15	1.79				
ORGANIC								
Asparagus	Green	per pound	379	4.89	9	5.99	223	4.85
Beans	Round Green Type	per pound	167	2.99				
Beets		per bunch	96	2.45	172	2.72		
Broccoli		per pound	1,154	2.03	1,195	2.24	364	1.44
Broccoli		per bunch	1,096	2.14	668	2.61	1,221	2.65
Broccoli	Baby Hybrid Type	per bunch	19	2.50	5	3.00		
Broccoli	Crown Cut	per pound	97	2.86			250	2.85
Brussels Sprouts		per pound	5	4.98	23	4.60		
Cabbage	Round Green Type	per pound	14	0.93	19	1.46	14	0.99
Carrots		per pound	151	1.13	95	1.42		
Carrots		1 lb bag	785	1.08	1,468	1.05	267	1.01
Carrots		2 lb bag	65	2.32	279	1.61	46	2.57
Carrots		per bunch	369	1.43	190	1.40	55	1.99
Carrots	Baby Peeled	1 lb bag	3,144	1.90	1,394	1.72	1,495	1.62
Cauliflower		each	47	3.99	324	4.20		
Cauliflower		per pound	13	0.81	13	1.49	1	1.79
Celery		each	471	2.06	270	1.30	362	1.45

Wtd Avg - Simple weighted average



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Celery		per pound	18	0.89	9	1.99	28	0.94
Celery	Hearts	each	753	2.33	622	2.70	94	3.45
Celery	Hearts	per pound	141	1.99				
Cucumbers		each	69	1.31	187	1.30		
Cucumbers		per pound	90	1.99				
Greens	Kale	per bunch	1,638	1.36	2,214	1.39	789	1.58
Greens	Kale	per pound	240	1.54	220	1.98	4	1.79
Greens	Swiss Chard	per bunch	4	2.00	53	1.84		
Lettuce, Iceberg		each	88	1.59				
Lettuce, Other	Green Leaf	each	215	1.92	223	1.69	457	1.88
Lettuce, Other	Red Leaf	each	215	1.92	223	1.69	457	1.88
Lettuce, Romaine		each	186	2.28	217	1.68	208	1.77
Lettuce, Romaine		3 count package	135	3.99				
Lettuce, Romaine	Hearts	3 count package	404	3.32	651	3.45	1,921	3.25
Mushrooms	White	8 oz package	789	1.90	237	2.47	17	2.38
Onions Green		per bunch	252	1.01	248	0.98		
Peppers, Bell Type	Green	each	10	0.99			204	1.50
Peppers, Bell Type	Orange	per pound	103	3.43	100	3.54		
Peppers, Bell Type	Orange-Greenhouse	per pound	5	3.99				
Peppers, Bell Type	Red	per pound	186	3.31	225	3.26	33	2.49
Peppers, Bell Type	Red	each	360	2.16	430	1.94	512	1.85
Peppers, Bell Type	Red-Greenhouse	per pound	5	3.99				
Peppers, Bell Type	Yellow	per pound	103	3.43	100	3.54		
Peppers, Bell Type	Yellow	each	13	1.70	107	1.40		
Peppers, Bell Type	Yellow-Greenhouse	per pound	5	3.99				
Peppers, Other	Mixed Mini Sweet Types	1 lb package	90	2.58	9	2.50		
Radishes		per bunch	12	1.50	137	1.29		
Salad	Mixed Types	1 lb bag	537	4.96	783	4.28	892	5.05
Salad	Mixed Types	10 - 12 oz package	508	4.86	116	4.73	464	3.39
Salad	Mixed Types	5 - 9 oz package	4,328	3.06	2,175	3.18	3,705	2.90
Squash	Butternut	per pound	112	1.27	63	0.89		
Squash	Zucchini	per pound	248	2.67	338	2.66		
Sweet Potatoes		per pound	426	1.65	365	1.74	354	1.29
Tomatoes		per pound	626	2.50	13	2.53	8	2.99
Tomatoes	Vine Ripe - Heirloom Varieties	per pound	1,160	4.98	1,153	4.98	390	3.90
Tomatoes	Vine Ripes	per pound	207	1.63			340	3.17
Tomatoes	Vine Ripes, On The Vine-Greenhouse	per pound	478	2.52	10	3.99	20	3.57
Tomatoes	Vine Ripes-Greenhouse	per pound	12	2.98	74	1.56		
Tomatoes, Cherry		1 pint	9	3.99	156	3.99	8	2.99

Wtd Avg - Simple weighted average



		package						
Tomatoes, Grape Type		1 pint package	1,002	3.37	1,492	3.16	1,269	3.11
Tomatoes, Grape Type		10 oz package	184	2.29	525	2.79	448	2.68
Tomatoes, Plum Type	Roma	per pound	361	2.58	410	1.94	196	2.99
SEASONAL ITEMS								
Commodity	Variety	Unit	THIS WEEK		LAST WEEK		LAST YEAR	
			Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price	Stores With Ads	Wtd Avg Price
Chayote		per pound	150	0.90	23	0.82		
Chayote		each	21	0.43	83	0.50		
Daffodil		bunched 10s	271	3.05	486	2.60	404	1.96
Potted Plants	Chrysanthemum	6 inch pot	228	9.99	450	9.14		
Rose, Hybrid Tea		bunched 12s	820	8.15	351	12.03	1,607	9.39
Tulips		bunched 10s	2,324	7.56	740	6.73	1,200	7.24
Tulips		bunched 5s	564	3.75	850	3.68	589	4.83

REGIONAL DETAILS

Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound	0.89-1.39	99	1.02		0.98-1.47	136	1.29		0.59-1.49	619	1.23	
Apples Braeburn	3 lb bag					2.38	31	2.38					
Apples Fuji	per pound	0.89-1.69	1,245	1.15		0.89-1.99	141	1.18	3	0.69-1.98	248	1.59	
Apples Fuji	3 lb bag	2.79	4	2.79		2.99	66	2.99		2.50-4.49	292	4.10	
Apples Fuji	5 lb bag	3.99-5.69	24	5.12		3.99-5.69	411	5.34					
Apples Gala	per pound	0.99-1.99	1,929	1.33	8	0.98-1.99	1,326	1.04		0.68-1.99	780	1.16	
Apples Gala	3 lb bag	2.79	4	2.79		2.99	66	2.99		2.50-2.99	64	2.55	
Apples Gala	5 lb bag	3.99	8	3.99									
Apples Golden Delicious	per pound	0.99-1.69	493	1.50		0.99-1.69	334	1.16		0.69-1.50	247	1.12	
Apples Golden Delicious	3 lb bag	2.49-2.99	369	2.72		2.28	5	2.28		1.99-2.99	655	2.52	
Apples	5 lb bag					3.00-3.99	35	3.59		2.99-3.99	15	3.52	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Golden Delicious													
Apples Granny Smith	per pound	0.89-1.99	998	1.45		0.99-1.99	278	1.35		0.99-1.99	353	1.15	
Apples Honeycrisp	per pound									1.69-2.99	321	2.41	
Apples Jonagold	per pound					0.98-0.99	44	0.99	70	0.68-1.39	93	0.94	
Apples Jonagold	3 lb bag									2.49	9	2.49	
Apples Jonagold	5 lb bag					2.99-3.99	22	3.08					
Apples Jonathan	per pound									0.69	6	0.69	
Apples Jonathan	3 lb bag									1.50-2.99	273	1.77	78
Apples Mcintosh	per pound	0.99-1.49	172	1.46	94	0.99	21	0.99		0.78	13	0.78	
Apples Mcintosh	3 lb bag	2.50-2.99	366	2.94	1	2.28	5	2.28		1.99-2.99	102	2.59	
Apples Pink Lady/Cripps Pink	per pound	1.49-1.99	22	1.85		1.69-1.99	1,118	1.70		0.89-1.99	126	1.91	
Apples Red Delicious	per pound	0.78-1.69	923	1.40		0.88-1.69	624	1.25		0.48-1.49	275	0.97	
Apples Red Delicious	3 lb bag	2.49-2.99	522	2.80		2.28-2.99	20	2.81		1.50-3.99	1,003	2.33	21
Apples Red Delicious	5 lb bag	2.99-4.99	788	4.20		3.00-4.49	118	4.06		2.99-3.99	43	3.18	
Apples Rome	3 lb bag	2.99	137	2.99		2.88	53	2.88					
Apples Rome	5 lb bag					3.99	14	3.99					
Apples, Processed Juice	64 oz (1/2 gallon)	1.39-2.69	861	2.03		1.50-2.50	851	2.02		0.99-3.49	928	1.88	
Apples, Processed Juice	128 oz (1 gallon)									3.59	12	3.59	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	2.50-3.99	141	3.80									
Avocados Hass	each	0.88-2.00	1,401	1.20		0.79-1.50	1,719	1.00		0.69-1.67	1,086	1.13	
Avocados Hass	per pound	0.99	18	0.99									
Avocados Various Greenskin Varieties	each	1.25	167	1.25						0.99-1.50	21	1.14	
Bananas	per pound	0.39-0.69	1,048	0.47		0.49-0.69	296	0.54	15	0.29-0.49	101	0.42	
Blueberries	6 oz package	2.50-3.00	502	2.64		1.50-3.00	1,189	2.53		2.00-2.99	71	2.50	
Blueberries	1 pint package	2.99-3.99	425	3.94		2.99-3.50	218	3.00		2.48-3.89	412	2.92	
Blueberries	18 oz package	5.99	396	5.99									
Cantaloups	each	1.28-3.50	1,985	2.46		0.98-3.50	2,630	2.29		0.99-3.00	1,674	2.14	
Cantaloups	per pound					2.00	9	2.00		0.69-0.98	78	0.78	
Clementines	5 lb package	3.99-5.99	235	5.80		3.99-6.98	324	6.18		5.00-5.99	315	5.81	
Clementines	3 lb bag	2.99-5.99	373	5.12		3.88-5.99	916	4.90		2.50-5.99	206	4.60	
Fruit, Other Apple Pears	each	1.00	161	1.00									
Grapefruit Red	each	0.25-1.50	1,626	0.96		0.50-1.00	346	0.90		1.00	224	1.00	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Grapefruit Red	per pound	0.69	6	0.69						0.58-0.99	67	0.86	
Grapefruit Red	5 lb bag	3.97-3.99	394	3.99		2.99-3.99	87	3.89		2.49-3.99	268	3.11	
Grapes Black Seedless	per pound	1.69-2.99	693	2.70		1.98-2.99	363	2.38		1.88-2.99	195	2.25	
Grapes Red Globe	per pound	1.99-2.79	230	2.51		1.49-2.79	597	1.60		0.99-2.79	214	2.49	
Grapes Red Seedless	per pound	1.09-2.99	2,093	2.32		1.39-2.99	3,750	2.28		0.77-3.89	3,111	1.91	
Grapes White Seedless Type	per pound	1.69-2.99	1,632	2.39		1.49-2.99	1,248	1.82		0.77-3.89	2,086	2.09	
Honeydews	each	2.50-4.49	518	3.37		4.49	214	4.49		1.98-2.99	53	2.30	
Honeydews	per pound									0.77	31	0.77	
Kiwifruit Hayward	each	0.33-0.69	605	0.42		0.25-0.69	129	0.43		0.33-0.50	62	0.43	
Kiwifruit Hayward	1 lb bag	2.50	137	2.50						1.99	362	1.99	
Lemons	each	0.33-0.75	312	0.46		0.19-0.79	528	0.41		0.10-0.67	374	0.49	
Lemons	per pound									0.79-0.99	596	0.99	
Lemons	2 lb bag	1.69-3.99	263	1.76		1.98	31	1.98		3.99	116	3.99	
Limes	each	0.17-0.75	650	0.30		0.25-0.50	543	0.43		0.20-0.67	705	0.44	
Mangoes	each	0.89-2.50	619	1.45		0.99-1.99	492	1.17		0.50-2.00	380	1.35	
Misc Berries Blackberries	5.6 - 6 oz package	1.50-3.00	830	2.71		1.50-3.00	1,249	2.52		1.48-3.50	1,131	2.30	
Misc Citrus Satsuma	per pound									2.98	9	2.98	
Nectarines Various White Flesh Varieties	per pound	1.99	9	1.99		1.99	4	1.99					
Nectarines Various Yellow Flesh Varieties	per pound	0.99-3.99	1,063	2.37		1.49-3.99	1,558	2.47		1.49-3.99	707	2.44	
Oranges Navel	each	0.25-1.50	1,505	0.97		0.30-1.00	259	0.66		0.10-1.00	480	0.54	
Oranges Navel	per pound	0.99	155	0.99		0.77-1.69	35	1.00	11	0.33-1.88	385	1.15	
Oranges Navel	3 lb bag	1.99	16	1.99		1.99	214	1.99		2.99	115	2.99	
Oranges Navel	4 lb bag	1.99-3.99	1,297	3.35		2.00-3.99	452	2.96		1.69-4.00	1,069	2.29	
Oranges Navel	8 lb bag	5.00-6.99	1,173	6.48		5.98-6.99	2,645	6.00		5.98-6.99	968	6.10	
Oranges Valencia	each	0.25	8	0.25									
Papaya Maradol/Tainung Types	per pound	0.99-1.29	97	1.01		0.99	20	0.99		0.79-0.99	24	0.83	
Peaches Various White Flesh Varieties	per pound	1.99	9	1.99		1.99	4	1.99					
Peaches Various Yellow Flesh Varieties	per pound	1.69-3.99	834	2.49		1.79-3.99	1,526	2.48		1.69-3.99	647	2.49	
Pears Bartlett	per pound	1.29-1.79	776	1.61						0.99-1.29	24	1.24	
Pears Bosc	per pound	0.99-1.99	748	1.48		1.79	214	1.79		0.79-1.69	284	1.12	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Pears D'Anjou	per pound	0.99-1.99	1,381	1.35		0.98-1.59	545	1.24		0.69-1.69	739	1.16	
Pineapples	each	2.50-3.99	750	3.13		0.99-3.99	954	2.76		2.00-2.99	134	2.80	
Pineapples	per pound									0.87	5	0.87	
Plums	per pound	1.69-2.49	686	2.20		1.39-2.99	429	2.28		1.79-2.99	482	2.52	
Plums Interspecific Type	per pound	2.99	135	2.99						1.69	15	1.69	
Raspberries Red	6 oz package	2.50-3.99	383	3.34		1.50-3.99	1,329	2.44		0.97-3.50	302	2.79	
Strawberries	1 lb package	1.66-3.00	1,979	2.27		1.50-2.99	4,619	1.99		0.88-3.50	1,816	2.19	
Strawberries	2 lb package	3.99	76	3.99		3.99-4.79	28	4.10		4.99-5.00	264	4.99	
Tangerines	per pound									0.99-2.99	227	1.25	
Tangerines	5 lb package	5.88-5.99	23	5.91		5.88	35	5.88		5.49	213	5.49	
Tangerines	3 lb bag	3.99-5.99	458	5.03		2.99-4.99	431	4.55		2.99-4.49	276	4.39	
Tangerines	each	0.25-0.50	128	0.42		0.40-0.50	37	0.41		0.10-0.50	132	0.46	
Tangelos	per pound	0.89-1.29	99	0.94		0.98-0.99	105	0.99		0.99-1.29	87	1.01	
Tangelos	each	0.50-1.25	346	1.07		0.50	45	0.50		0.50	119	0.50	
Watermelons Red Flesh Seedless Miniature	each	3.48-4.99	160	4.51		2.99-4.99	204	3.62		2.99-4.99	40	3.65	
Watermelons Red Flesh Seedless Miniature	per pound									0.57	5	0.57	
Watermelons Red Flesh Seedless Type	each					3.98	195	3.98					
Watermelons Red Flesh Seedless Type	per pound	0.89	21	0.89									
FRUITS - ORGANIC													
Apples Braeburn	per pound					1.50	4	1.50		1.98	13	1.98	
Apples Fuji	per pound	1.99-2.49	845	2.38		1.69-2.49	182	1.97		1.88-1.99	280	1.89	
Apples Gala	per pound	1.79-2.49	1,153	2.26		1.69-2.49	175	1.97		1.88-1.99	430	1.93	
Apples Gala	3 lb bag									4.99	90	4.99	
Apples Golden Delicious	per pound	1.79	384	1.79		1.79	214	1.79		1.49-1.88	260	1.87	
Apples Golden Delicious	3 lb bag									2.50	15	2.50	
Apples Granny Smith	per pound	1.99-2.49	287	2.02		1.99	35	1.99		1.88-2.99	307	2.53	
Apples Pink Lady/Cripps Pink	per pound	1.99	24	1.99		1.99	20	1.99		1.99	8	1.99	
Apples Red Delicious	per pound	1.79-1.99	702	1.87		1.50-1.99	39	1.94		1.49-1.88	260	1.87	
Apples Red Delicious	3 lb bag					4.98	24	4.98		3.99-4.98	25	4.35	
Avocados	each	1.50-2.00	272	1.60		2.00	238	2.00		0.99-2.00	26	1.48	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Hass													
Bananas	per pound	0.69-0.99	50	0.84		0.69-0.79	547	0.74		0.59-0.99	98	0.76	
Blueberries	4.4 oz package									2.49-2.59	12	2.53	
Blueberries	6 oz package	4.99	4	4.99		3.99	4	3.99		3.99	12	3.99	
Grapefruit Red	each	1.67	59	1.67		1.49	124	1.49		0.75	110	0.75	
Grapes Red Globe	per pound									2.98	7	2.98	
Kiwifruit Hayward	each	0.50	16	0.50						0.25-0.50	11	0.32	
Lemons	each	0.67-0.68	192	0.67						0.50	10	0.50	
Lemons	per pound									1.49	9	1.49	
Lemons	2 lb bag	3.99-4.99	87	4.05		3.78	13	3.78		2.99-3.88	38	3.69	
Mangoes	each	1.49-2.00	667	1.51		1.49-1.50	63	1.49		1.39-2.50	64	2.10	
Misc Berries Blackberries	5.6 - 6 oz package	2.99	6	2.99									
Oranges Navel	each	0.79-1.50	434	1.35		1.49	42	1.49		0.50-1.00	66	0.86	
Oranges Navel	per pound	1.79	18	1.79		1.49	4	1.49		1.00-1.29	243	1.28	
Oranges Navel	4 lb bag	4.99	22	4.99		3.99	114	3.99					
Oranges Valencia	per pound	0.99	16	0.99						0.99	4	0.99	
Pears Bosc	per pound	2.49	11	2.49									
Pears D'Anjou	per pound	2.49	6	2.49		1.69	10	1.69		1.29	180	1.29	
Raspberries Red	6 oz package	3.99	62	3.99						2.99-4.99	35	4.18	
Strawberries	1 lb package	3.99-7.99	368	5.01		3.98	24	3.98		3.98-5.99	253	4.56	
Tangerines	3 lb bag									3.49	8	3.49	

ONIONS AND POTATOES

Onions, Dry Red	per pound	0.79-1.49	263	1.18		0.50-1.49	296	1.27		0.39-0.99	228	0.92	
Onions, Dry Red	2 lb bag	0.98-1.49	10	1.24						2.00	81	2.00	
Onions, Dry Red	3 lb bag									0.79	5	0.79	
Onions, Dry White	per pound	0.89-1.27	164	0.93		0.69-0.89	1,042	0.89		0.69-0.98	221	0.93	
Onions, Dry White	2 lb bag	1.99	135	1.99		1.50	7	1.50		2.00	81	2.00	
Onions, Dry White	3 lb bag					1.50	31	1.50	100				
Onions, Dry Yellow	per pound	0.89-1.29	189	0.98		0.50-1.19	132	0.97		0.15-0.88	34	0.48	24
Onions, Dry Yellow	2 lb bag	0.58-2.00	397	1.37		1.00	60	1.00		0.79-1.00	95	0.84	
Onions, Dry Yellow	3 lb bag	0.99-3.49	1,518	2.15		1.00-3.49	1,193	1.64		0.49-1.99	1,217	1.36	
Onions, Dry	5 lb bag	1.98-3.99	317	3.42		3.99	35	3.99		2.00	36	2.00	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Yellow													
Onions, Dry Yellow Marked Sweet	per pound	0.99-1.49	323	1.26		0.88-0.99	310	0.97		0.69-1.29	363	0.88	
Onions, Dry Yellow Marked Sweet	3 lb bag	2.99	147	2.99						2.39	22	2.39	
Potatoes Round Red	per pound	0.49-1.29	372	0.95		0.25	33	0.25		0.99-1.69	29	1.35	52
Potatoes Round Red	3 lb bag	2.50	155	2.50						1.50-2.50	106	2.29	
Potatoes Round Red	5 lb bag	1.99-3.50	484	3.08		2.49-3.49	2,357	2.73		1.49-3.99	196	2.49	
Potatoes Round Red	8 lb bag					2.98-2.99	12	2.99					
Potatoes Round White	3 lb bag	2.50	18	2.50									
Potatoes Round White	5 lb bag	0.98-2.50	285	1.61		1.99-3.49	98	2.97	32	1.99-2.99	32	2.52	47
Potatoes Round White	8 lb bag									2.99	79	2.99	
Potatoes Russet	per pound	0.98-1.29	850	1.10		0.58-2.99	1,209	0.97		0.48-0.98	843	0.97	
Potatoes Russet	3 lb bag					1.00	2	1.00		0.99-1.00	29	1.00	
Potatoes Russet	5 lb bag	0.98-3.00	1,399	1.96		0.99-3.00	700	2.03		0.98-2.99	1,129	1.25	
Potatoes Russet	10 lb bag	2.99-3.99	521	3.80		2.00-3.99	783	3.87		1.78-3.99	258	2.48	
Potatoes Russet	8 lb bag	2.77-3.99	369	3.38		2.49-3.49	964	2.69		1.49-2.99	1,290	2.86	
Potatoes Yellow Type	per pound	0.89	7	0.89									
Potatoes Yellow Type	3 lb bag	2.50	137	2.50						1.99	14	1.99	
Potatoes Yellow Type	5 lb bag	1.99-3.99	297	3.47		2.49-3.50	732	2.79		2.50-3.99	54	2.99	
ONIONS AND POTATOES - ORGANIC													
Onions, Dry Red	per pound									0.89	3	0.89	
Onions, Dry Yellow	per pound	1.29	16	1.29		1.29	214	1.29					
Onions, Dry Yellow	3 lb bag	2.99-3.99	369	3.95		1.99-3.00	114	2.20		2.50-3.00	30	2.65	
Potatoes Round Red	3 lb bag	2.99	18	2.99						3.99	180	3.99	
Potatoes Round White	3 lb bag	2.99	18	2.99									
Potatoes Russet	per pound					0.98	24	0.98		0.98	9	0.98	
Potatoes Russet	3 lb bag	2.99-3.99	36	3.49		1.99	90	1.99					
Potatoes Russet	5 lb bag	3.00-4.99	195	4.81						2.99-3.88	15	3.46	
Potatoes Yellow Type	5 lb bag	4.99	16	4.99									
VEGETABLES													
Artichokes	each	0.89-1.99	28	1.20						2.00	10	2.00	
Asparagus	per pound	1.49-2.99	2,052	2.34		1.99-3.49	1,382	2.93		0.97-2.99	1,260	2.15	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Green Beans Round Green Type	per pound	1.99	84	1.99		0.98-1.99	1,246	1.68		0.99-1.99	329	1.37	
Broccoli	per pound									0.48-1.39	45	0.78	
Broccoli	per bunch	0.99-2.50	326	1.75		0.99-2.50	2,453	2.22		0.99-2.50	313	1.61	
Broccoli Crown Cut	per pound	0.99-2.69	461	1.71		0.99-1.99	828	1.61	4	0.49-1.59	231	1.31	
Brussels Sprouts	per pound	1.99	221	1.99		2.29	7	2.29		1.99	19	1.99	
Cabbage Red Type	per pound	0.69	41	0.69									
Cabbage Round Green Type	per pound	0.39-0.69	601	0.61		0.35-0.69	810	0.44		0.39-0.69	219	0.59	
Carrots	per pound									0.39	8	0.39	
Carrots	1 lb bag	0.50-1.49	57	1.31		1.29	1,016	1.29		0.50-1.00	445	0.74	
Carrots	2 lb bag	0.97-1.99	84	1.56		0.97-1.49	233	1.01		0.99-2.49	16	1.83	
Carrots Baby Peeled	1 lb bag	0.49-2.00	1,678	1.30		0.69-1.59	761	1.14		0.49-1.66	1,114	0.84	
Carrots Baby Peeled	2 lb bag	1.99-2.99	923	2.35		2.50	61	2.50		1.99	62	1.99	
Cauliflower	each	1.99-2.99	391	2.51		0.99-2.50	1,437	2.47		1.50-3.99	243	2.54	
Cauliflower	per pound	2.49	60	2.49		0.98	4	0.98		0.99-1.29	132	1.00	
Celery	each	0.99-2.00	747	1.46		1.00-1.50	58	1.24		0.50-2.79	639	1.16	
Celery	per pound	1.50	17	1.50		1.99	1,002	1.99					
Celery Hearts	each	1.50-2.99	658	2.50		2.99	61	2.99		1.00-2.09	34	1.72	
Cilantro	per bunch	0.50-0.79	177	0.74		0.50	4	0.50		0.33	20	0.33	
Corn-Sweet	each	1.00	147	1.00		0.40	735	0.40		0.33-0.50	55	0.45	
Cucumbers	each	0.50-1.00	1,376	0.69		0.50-0.88	268	0.68		0.33-1.50	285	0.60	
Cucumbers Long Seedless-Greenhouse	each	0.66-2.50	499	1.90		1.00-1.99	1,422	1.26		0.69-2.50	684	1.11	
Eggplant	per pound	0.99-1.99	513	1.62		0.89-1.59	304	1.01		1.29	11	1.29	
Eggplant	each					0.99	90	0.99		0.99	261	0.99	
Garlic	per pound					3.49	7	3.49					
Garlic	per sleeve	1.50	184	1.50		0.99-1.99	70	1.39					
Greens Collard	per bunch	0.99	16	0.99		0.88-0.99	228	0.98	6				
Greens Collard	per pound	0.78-0.99	42	0.97		0.79	31	0.79	100				
Greens Kale	per bunch									0.88-0.99	295	0.95	
Greens Kale	per pound	0.99-1.49	48	1.10						0.79	8	0.79	
Greens Mustard	per pound					0.98	31	0.98					
Greens Swiss Chard	per bunch	2.99	82	2.99									

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Greens Turnip Tops	per pound					0.98	31	0.98					
Lettuce, Iceberg	each	0.98-1.67	189	1.25		0.69-0.99	510	0.97		0.68-1.99	220	1.27	
Lettuce, Iceberg	per pound					1.00	14	1.00					
Lettuce, Other Green Leaf	each	0.99	118	0.99		0.99	45	0.99		0.99	242	0.99	
Lettuce, Other Green Leaf	per pound	1.49-1.99	31	1.81		0.99	2	0.99		1.69	106	1.69	
Lettuce, Other Red Leaf	each	0.99	118	0.99		0.99	45	0.99		0.99	242	0.99	
Lettuce, Other Red Leaf	per pound	1.49-1.99	31	1.81		0.99	2	0.99		1.69	106	1.69	
Lettuce, Romaine	each	1.49-1.69	26	1.54		0.99	45	0.99		0.99	235	0.99	
Lettuce, Romaine	3 count package	2.99	63	2.99									
Lettuce, Romaine	per pound									0.99	15	0.99	
Lettuce, Romaine Hearts	3 count package	1.50-2.99	275	2.42		2.50-2.99	572	2.95		0.98-2.50	32	1.65	
Mushrooms Portobella	per pound	2.99	16	2.99		2.99	214	2.99		2.99	9	2.99	
Mushrooms Portobella	8 oz package					1.99	19	1.99					
Mushrooms Portobella	6 oz package	2.50-3.99	180	3.48						2.00	10	2.00	
Mushrooms White	per pound									2.88-2.99	27	2.94	
Mushrooms White	8 oz package	1.00-2.00	886	1.78		1.00-2.00	1,381	1.63		0.98-2.00	882	1.53	
Onions Green	per bunch	0.50-0.67	394	0.65		0.50	4	0.50		0.33-0.99	196	0.65	
Peppers, Bell Type Green	per pound	0.98-1.89	1,072	1.43		0.89-0.99	42	0.94		0.99-1.99	478	1.53	
Peppers, Bell Type Green	each	0.79-1.99	368	1.33		0.50-1.25	1,194	0.78		0.10-1.00	140	0.64	
Peppers, Bell Type Orange	per pound	2.88-2.99	59	2.91		2.99	1,083	2.99		0.99-2.49	19	1.94	
Peppers, Bell Type Orange	each	1.00-1.25	123	1.08		1.00-1.67	150	1.27		0.99-1.67	601	1.16	
Peppers, Bell Type Orange-Greenhouse	per pound	2.99	22	2.99									
Peppers, Bell Type Red	per pound	0.88-3.49	1,692	2.05		1.19-2.99	1,181	2.92		0.49-2.49	196	1.49	
Peppers, Bell Type Red	each	1.00-1.99	302	1.62		0.50-1.50	161	1.21		0.10-1.67	934	1.09	
Peppers, Bell Type Red-Greenhouse	per pound	2.99	22	2.99									
Peppers, Bell Type Red-Greenhouse	each									1.00	18	1.00	
Peppers, Bell Type Yellow	per pound	2.88-2.99	59	2.91		2.99	1,083	2.99		0.99-2.49	19	1.94	
Peppers, Bell Type Yellow	each	1.00-1.25	123	1.08		1.00-1.67	150	1.27		0.99-1.67	615	1.17	
Peppers, Bell Type Yellow-Greenhouse	per pound	2.99	22	2.99									
Peppers, Bell Type Yellow-Greenhouse	each									1.00	18	1.00	
Peppers, Other Jalapeno	per pound	0.79-1.99	14	1.30						0.69-0.79	43	0.76	
Peppers, Other Mixed Mini Sweet Types	per pound					2.50	4	2.50					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Peppers, Other Mixed Mini Sweet Types	1 lb package	1.99	16	1.99		1.99-3.69	425	2.02		1.99-2.99	560	2.22	
Peppers, Other Serrano	per pound					0.98	31	0.98					
Radishes	per bunch	0.99-1.00	298	1.00		0.50	4	0.50		0.69	5	0.69	
Radishes	1 lb bag	1.00-1.50	179	1.05		1.00	2	1.00		0.99-1.39	166	1.05	
Salad Mixed Types	1 lb bag	3.99	72	3.99		1.25-1.50	1,137	1.31	3	3.49	57	3.49	
Salad Mixed Types	10 - 12 oz package	1.28-3.99	1,722	2.50		0.88-2.99	1,399	1.73		0.77-3.00	1,492	1.65	
Salad Mixed Types	5 - 9 oz package	1.67-3.00	1,600	2.85		1.50-3.34	905	2.68		0.77-3.00	1,164	2.25	
Spinach	per bunch	1.49	5	1.49						0.50	8	0.50	
Spinach Flat, Baby Type	10 oz package	1.99-2.50	117	2.19						1.00-1.50	22	1.30	
Spinach Flat, Baby Type	1 lb package	3.99	72	3.99									
Spinach Flat, Baby Type	8 oz package	1.99-2.00	137	2.00		1.98-2.50	96	2.03					
Spinach Flat, Baby Type	9 oz package	1.99-2.00	82	2.00		1.99	25	1.99		1.99-2.00	146	2.00	
Squash Acorn	per pound	0.88	8	0.88									
Squash Butternut	per pound	0.79-0.88	28	0.82									
Squash Grey	per pound									0.79	11	0.79	
Squash Spaghetti	per pound	0.88	8	0.88									
Squash Yellow Crookneck/Straightneck	per pound	1.49-1.99	502	1.79		0.98-1.69	1,313	1.62		0.79-1.99	227	1.11	
Squash Zucchini	per pound	0.88-1.99	592	1.72		0.98-1.69	1,352	1.62		0.39-1.99	297	1.05	
Sweet Potatoes	per pound	0.59-1.29	1,105	1.02		0.79-0.99	264	0.92	28	0.49-1.00	108	0.89	
Tomatoes	per pound	0.98-1.99	72	1.55		0.88-1.69	897	1.58		0.99-1.99	144	1.67	
Tomatoes Vine Ripes	per pound	1.29-2.99	1,346	2.12		0.88-1.99	1,453	1.83		1.29-1.99	611	1.31	
Tomatoes Vine Ripes-Greenhouse	per pound	0.99-2.99	404	2.01		0.99-1.99	354	1.65		0.88-2.99	493	1.49	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.99-2.99	1,902	2.20		0.95-2.99	1,591	1.93		0.99-2.49	1,258	1.82	
Tomatoes, Cherry	1 pint package					2.00-2.50	9	2.22					
Tomatoes, Grape Type	1 pint package	1.50-3.99	1,305	2.49		1.48-2.99	2,180	2.45		0.99-2.50	695	1.14	
Tomatoes, Grape Type	10 oz package	0.99	255	0.99		0.99	227	0.99		1.50-2.50	608	2.06	
Tomatoes, Plum Type Roma	per pound	0.79-1.69	375	1.01		0.88-1.90	692	1.12		0.59-1.89	543	1.15	
Tomatillos	per pound									0.69	16	0.69	
Vegetables Other Cactus Leaf (Nopales)	per pound									0.50-0.69	16	0.58	

VEGETABLES - ORGANIC

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Asparagus Green	per pound	5.99	16	5.99		4.98	219	4.98		4.98-5.19	12	5.03	
Broccoli	per pound	2.99	62	2.99		2.49-2.99	62	2.83		0.69-1.99	131	1.63	
Broccoli	per bunch	1.99-2.99	293	2.73		1.99-2.49	219	2.07		2.00-2.98	29	2.59	
Broccoli Baby Hybrid Type	per bunch									2.50	14	2.50	
Broccoli Crown Cut	per pound	2.49-2.99	97	2.86									
Beets	per bunch	2.50	87	2.50						2.00	4	2.00	
Carrots	per pound	0.99-1.49	151	1.13									
Carrots	1 lb bag	0.99-1.29	533	1.12		0.99	44	0.99		0.99	115	0.99	
Carrots	2 lb bag	1.99-2.69	52	2.41						1.98	13	1.98	
Carrots	per bunch									1.00-2.00	238	1.08	
Carrots Baby Peeled	1 lb bag	1.50-1.99	1,363	1.98		1.50-1.99	107	1.97		1.00-1.99	152	1.43	
Cauliflower	each	3.99	47	3.99									
Cauliflower	per pound									0.69-0.99	13	0.81	
Celery	each	1.99-2.50	224	2.09		1.99-2.00	238	1.99		2.99	9	2.99	
Celery Hearts	each	1.99-2.79	114	2.49		1.99-2.79	334	2.50		2.00-2.99	282	2.07	
Cucumbers	per pound									1.99	3	1.99	
Greens Kale	per bunch	1.99-2.50	217	2.49		0.99-2.00	118	1.21		0.99-2.00	174	1.08	
Greens Kale	per pound	1.99	84	1.99		1.99	42	1.99		0.99-1.49	114	1.05	
Greens Swiss Chard	per bunch									2.00	4	2.00	
Lettuce, Iceberg	each									2.00	16	2.00	
Lettuce, Other Green Leaf	each					1.50	4	1.50		1.99	9	1.99	
Lettuce, Other Red Leaf	each					1.50	4	1.50		1.99	9	1.99	
Lettuce, Romaine	each					1.50	4	1.50		2.00	10	2.00	
Lettuce, Romaine	3 count package	3.99	135	3.99									
Lettuce, Romaine Hearts	3 count package	3.99	199	3.99						2.50-2.99	84	2.92	
Mushrooms White	8 oz package	1.99-2.69	377	2.05						1.00-2.99	243	1.25	
Onions Green	per bunch	0.99-1.29	24	1.09		0.99	214	0.99		1.49	7	1.49	
Peppers, Bell Type Green	each									0.99	10	0.99	
Peppers, Bell Type Orange	per pound									3.49	3	3.49	
Peppers, Bell Type Orange-Greenhouse	per pound									3.99	5	3.99	
Peppers, Bell Type Red	per pound	3.99	6	3.99						2.95-3.49	30	3.00	
Peppers, Bell Type Red	each	2.79	16	2.79		2.79	214	2.79					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	NORTHEAST U.S.				SOUTHEAST U.S.				MIDWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Peppers, Bell Type Red-Greenhouse	per pound									3.99	5	3.99	
Peppers, Bell Type Yellow	per pound									3.49	3	3.49	
Peppers, Bell Type Yellow-Greenhouse	per pound									3.99	5	3.99	
Peppers, Other Mixed Mini Sweet Types	1 lb package									2.50	3	2.50	
Radishes	per bunch									1.50	12	1.50	
Salad Mixed Types	1 lb bag	3.69-4.99	355	4.98									
Salad Mixed Types	10 - 12 oz package	4.99	162	4.99						5.49	18	5.49	
Salad Mixed Types	5 - 9 oz package	2.50-3.50	963	3.19		2.99-3.00	504	3.00		2.50-4.00	1,181	3.02	
Squash Butternut	per pound									1.29	106	1.29	
Squash Zucchini	per pound	2.79	16	2.79		2.79	214	2.79					
Sweet Potatoes	per pound	1.29-1.99	404	1.66						1.49	10	1.49	
Tomatoes	per pound	2.99	16	2.99		2.48-2.99	409	2.75		1.59	3	1.59	
Tomatoes Vine Ripe - Heirloom Varieties	per pound									4.99	8	4.99	
Tomatoes Vine Ripes	per pound	3.99	25	3.99		1.50	4	1.50		1.49	98	1.49	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	3.99-5.99	75	4.42		2.99	42	2.99		1.49	180	1.49	
Tomatoes, Grape Type	1 pint package	2.98-3.99	576	3.56		3.00-3.50	238	3.45		2.50-3.00	42	2.86	
Tomatoes, Plum Type Roma	per pound	2.99	147	2.99		2.29	214	2.29					
SEASONAL ITEMS													
Chayote	per pound									0.69-0.99	122	0.96	
Chayote	each	0.67	6	0.67									
Daffodil	bunched 10s	1.49-2.99	146	2.35		5.00	61	5.00		2.98-2.99	27	2.99	
Potted Plants Chrysanthemum	6 inch pot					9.99	214	9.99		9.99	14	9.99	
Rose, Hybrid Tea	bunched 12s	6.99-9.99	427	8.57		2.99-9.99	84	6.98		7.98-9.99	187	8.16	
Tulips	bunched 10s	4.99-5.99	386	5.48		5.99	42	5.99		5.99-7.99	138	7.78	



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
FRUITS													
Apples Braeburn	per pound	0.99-1.28	395	1.02		0.33-0.99	354	0.82		0.69-1.49	147	1.30	
Apples Fuji	per pound	0.98-1.50	593	1.11		0.33-1.69	412	0.91		0.79-1.99	187	1.56	35
Apples Fuji	3 lb bag	3.00	118	3.00		1.00-2.49	210	2.42					
Apples Fuji	5 lb bag	2.99-3.99	57	3.29									
Apples Gala	per pound	0.67-1.99	862	1.32		0.79-1.99	1,175	1.50		0.88-1.99	504	1.78	13
Apples Gala	3 lb bag	1.88-3.00	133	2.90									
Apples Golden Delicious	per pound	0.99-1.50	90	1.33		0.69-1.69	206	0.90		0.68-1.29	43	0.86	
Apples Golden Delicious	3 lb bag	1.88-3.00	302	2.67		2.49	17	2.49					
Apples Granny Smith	per pound	0.99-1.99	434	1.55		0.79-1.99	1,013	1.57		0.99-1.99	345	1.86	
Apples Honeycrisp	per pound	2.99	29	2.99						1.49	11	1.49	
Apples Jonagold	per pound	0.97-1.29	401	0.99		0.99	167	0.99		1.00	20	1.00	
Apples Jonagold	5 lb bag	2.99-3.99	57	3.29									
Apples Jonathan	3 lb bag	1.88	9	1.88									
Apples Pink Lady/Cripps Pink	per pound					0.69	11	0.69		0.99-1.49	123	1.48	
Apples Red Delicious	per pound	0.57-1.50	502	1.05		0.33-0.99	923	0.90		0.68-1.29	43	0.86	
Apples Red Delicious	3 lb bag	1.77-3.00	669	2.29		2.49	17	2.49					
Apples Red Delicious	5 lb bag	1.99	6	1.99		2.59	11	2.59					
Apples, Processed Juice	64 oz (1/2 gallon)	0.99-3.49	577	1.81		1.50-2.99	865	2.06		1.33-2.50	198	2.24	
Apples, Processed Juice	96 oz (3/4 gallon)					1.99-2.50	28	2.46		2.50-2.88	29	2.60	
Apples, Processed Juice Marked Cider	64 oz (1/2 gallon)	1.47	51	1.47		1.50	44	1.50		1.33-2.50	109	2.46	
Apples, Processed Juice Marked Cider	96 oz (3/4 gallon)					1.99-2.50	28	2.46		2.50	21	2.50	
Avocados Hass	each	0.25-2.00	1,581	1.05		0.20-2.50	1,679	0.96		0.68-2.00	578	1.04	
Avocados Various Greenskin Varieties	each	0.99	9	0.99						0.99-1.00	81	0.99	
Bananas	per pound	0.33-0.39	158	0.39		0.33-0.79	80	0.60		0.39-0.44	35	0.41	
Blueberries	6 oz package	1.50-2.98	406	2.32		2.50-3.50	644	2.72		2.50	299	2.50	
Blueberries	1 pint package	2.88-3.99	224	3.51		3.99-6.99	145	6.82		4.99	24	4.99	
Blueberries	18 oz package									6.99-7.99	114	7.91	
Cantaloups	each	0.97-3.33	1,973	1.94		0.97-3.50	674	2.01		1.98-3.50	236	2.47	
Cantaloups	per pound	0.25-0.69	17	0.41		0.33-0.69	325	0.55		0.79-0.89	195	0.82	
Clementines	5 lb package	3.99-4.99	156	4.73						6.99	105	6.99	
Clementines	3 lb bag	3.49-5.00	607	4.64		3.99-5.99	409	4.97		3.87-5.99	387	5.02	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Fruit, Other Apple Pears	per pound					1.29	9	1.29					
Fruit, Other Apple Pears	each	0.99	141	0.99						0.99	2	0.99	
Fruit, Other Cactus Pears	per pound					0.50	13	0.50					
Grapefruit Red	each	0.14-1.00	320	0.32		1.49	9	1.49		0.25-0.40	15	0.34	
Grapefruit Red	per pound	0.99	30	0.99		0.33-1.49	38	1.00					
Grapefruit Red	5 lb bag	1.99-2.99	111	2.35									
Grapes Black Seedless	per pound	1.68-2.99	73	2.40		1.68-2.99	210	2.16		1.68-2.99	202	2.59	
Grapes Red Globe	per pound					1.49	16	1.49					
Grapes Red Seedless	per pound	0.99-2.99	1,633	2.22		0.99-2.99	472	2.13		1.49-2.99	339	2.46	
Grapes White Seedless Type	per pound	0.99-2.99	1,184	2.46		1.49-2.99	549	2.16		1.49-2.99	337	2.47	
Honeydews	per pound	0.99	66	0.99		0.49-0.89	96	0.55					
Kiwifruit Hayward	each	0.33-0.50	327	0.49		0.50	604	0.50		0.28-0.50	354	0.49	
Lemons	each	0.12-0.50	311	0.29		0.20-0.79	153	0.30	8	0.44-0.79	91	0.54	
Lemons	per pound					0.69	13	0.69					
Lemons	2 lb bag	2.98	35	2.98									
Limes	each	0.04-0.50	645	0.31		0.34	241	0.34		0.15-0.49	94	0.41	
Limes	per pound					0.50-0.69	86	0.59					
Mangoes	each	0.50-1.99	376	1.62		0.49-2.00	683	1.87		1.50-2.00	397	1.89	
Misc Berries Blackberries	5.6 - 6 oz package	0.77-3.50	954	1.81		1.50-3.00	797	2.60		2.50-3.99	419	2.87	
Nectarines Various Yellow Flesh Varieties	per pound	0.99-3.99	910	2.35		0.99-3.99	879	3.36		2.99-3.99	304	3.97	
Oranges Navel	each	0.09-1.00	730	0.54						0.50	6	0.50	
Oranges Navel	per pound	0.50-1.49	806	0.98		0.20-1.48	635	0.88	44	0.33-1.49	339	1.11	
Oranges Navel	3 lb bag	2.99	169	2.99		0.99	13	0.99					
Oranges Navel	4 lb bag	1.99-3.99	572	3.02						3.99	24	3.99	
Oranges Navel	8 lb bag	5.98-5.99	1,064	5.98		5.98	344	5.98		5.98	130	5.98	
Papaya Maradol/Tainung Types	per pound	0.77-1.00	84	0.87		0.50-0.99	118	0.73		0.98	5	0.98	
Peaches Various Yellow Flesh Varieties	per pound	1.99-3.99	569	3.01		1.79-3.99	873	3.37		2.99-3.99	304	3.97	
Pears Bartlett	per pound					1.69	8	1.69					
Pears Bosc	per pound	1.39	66	1.39		0.50-0.99	286	0.97					
Pears D'Anjou	per pound	0.98-0.99	125	0.98		0.99-1.29	490	1.03		0.88-0.99	68	0.95	
Pineapples	each	1.50-3.99	196	2.88		2.00-2.50	128	2.48		2.00-3.99	160	3.21	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Pineapples	per pound	0.99	6	0.99		0.69-1.39	374	0.92					
Plums	per pound	1.39-2.99	729	1.89		0.99-2.99	402	1.88		1.98-2.49	98	2.01	
Plums Interspecific Type	per pound					2.99	8	2.99					
Raspberries Red	6 oz package	1.50-3.49	293	2.29		1.50-3.99	103	2.43		3.50-6.99	111	6.80	
Strawberries	1 lb package	1.50-3.50	1,624	2.50		1.29-3.50	1,699	2.37		1.99-3.49	515	2.32	
Strawberries	2 lb package	3.48-5.00	528	4.61		2.50-5.99	315	4.02					
Tangerines	per pound	0.99-1.99	43	1.69		0.50-2.99	361	1.08	4	1.28-3.99	14	3.02	
Tangerines	3 lb bag	3.99-4.99	501	4.36		3.99-4.99	273	4.32	61	3.97-4.99	91	4.71	
Tangerines	each	0.20-0.29	38	0.23									
Tangelos	per pound	0.98-0.99	100	0.98		0.25-1.49	308	0.85		0.99-1.49	79	1.00	
Tangelos	each	0.50-0.69	28	0.63									
Watermelons Red Flesh Seedless Miniature	each	2.99-4.99	387	4.44		4.99	604	4.99		4.99	299	4.99	
Watermelons Red Flesh Seedless Type	each	5.98	35	5.98									
Watermelons Red Flesh Seedless Type	per pound					0.33-0.50	96	0.34					
FRUITS - ORGANIC													
Apples Braeburn	per pound	0.98	72	0.98		0.98	117	0.98					
Apples Fuji	per pound	1.49-1.99	167	1.98		0.87-1.99	311	1.29		1.79-1.99	36	1.96	17
Apples Fuji	3 lb bag					5.99	9	5.99					
Apples Gala	per pound	1.48-1.68	345	1.50		0.87	120	0.87					
Apples Granny Smith	per pound	1.89	11	1.89									
Apples Pink Lady/Cripps Pink	per pound	1.99	141	1.99						1.69-1.99	20	1.72	
Apples Red Delicious	per pound					0.98	117	0.98					
Apples, Processed Juice	64 oz (1/2 gallon)									5.99	13	5.99	
Avocados Hass	each	0.99-1.25	381	1.09		0.99-2.50	1,167	1.21		0.99-1.39	321	1.02	
Avocados Various Greenskin Varieties	each									1.38	8	1.38	
Bananas	per pound	0.59-0.79	312	0.61						0.79	69	0.79	
Grapefruit Red	each	0.99-1.49	77	1.46		1.50	167	1.50		0.99-1.00	11	1.00	
Kiwifruit Hayward	each	0.50	63	0.50		0.50	6	0.50		0.50	18	0.50	
Lemons	each	0.50	40	0.50		0.39	6	0.39					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Lemons	2 lb bag	3.78	74	3.78		2.99	62	2.99					
Mangoes	each	1.39	63	1.39		1.39-1.99	15	1.75		1.39	18	1.39	
Misc Berries Blackberries	5.6 - 6 oz package					3.99	9	3.99					
Oranges Navel	each	0.98	29	0.98									
Oranges Navel	per pound	1.29-1.99	837	1.65		0.99-1.99	848	1.63	2	1.29-1.99	328	1.77	
Oranges Navel	4 lb bag	3.99	80	3.99						3.99	66	3.99	
Oranges Valencia	per pound	0.99	5	0.99									
Pears Bartlett	per pound	1.49	5	1.49									
Pears D'Anjou	per pound					1.99	114	1.99					
Pineapples	per pound					1.99	9	1.99					
Raspberries Red	6 oz package					3.99	9	3.99		3.50	121	3.50	
Strawberries	1 lb package	2.98-5.99	593	4.16		2.98-4.99	344	3.74		3.99-5.99	136	5.67	
Strawberries	2 lb package									9.98	5	9.98	
Tangerines	per pound	2.59	63	2.59						2.59	18	2.59	
Tangerines	3 lb bag					5.99	9	5.99					
ONIONS AND POTATOES													
Onions, Dry Red	per pound	0.49-1.19	203	0.90		0.50-0.99	111	0.70		0.99	61	0.99	
Onions, Dry White	per pound	0.49-1.19	240	0.90		0.20-0.79	69	0.73		0.64	8	0.64	
Onions, Dry White	2 lb bag	1.50	13	1.50									
Onions, Dry Yellow	per pound	0.33-0.99	296	0.47		0.10-0.49	297	0.26		0.25-0.79	15	0.47	40
Onions, Dry Yellow	3 lb bag	0.98-2.00	945	1.63		1.19	17	1.19		1.29	24	1.29	
Onions, Dry Yellow	5 lb bag					0.99	13	0.99		0.99-1.50	18	1.13	
Onions, Dry Yellow Marked Sweet	per pound	0.50-1.19	380	0.91		0.99-1.29	267	1.02		0.50-0.99	82	0.97	
Potatoes Round Red	per pound	0.50-0.99	82	0.84		0.33-0.69	76	0.41		0.37-0.79	158	0.69	4
Potatoes Round Red	3 lb bag	1.98-2.50	196	2.25		1.00	10	1.00					
Potatoes Round Red	5 lb bag	1.49-2.69	123	2.27						2.50	24	2.50	
Potatoes Round White	per pound	0.89	16	0.89									
Potatoes Russet	per pound	0.29-0.98	1,102	0.93		0.33-0.78	403	0.74		0.48-0.59	158	0.50	
Potatoes Russet	5 lb bag	0.99-2.50	694	1.65		1.29-2.49	364	2.03		0.79-1.99	193	1.53	34
Potatoes Russet	10 lb bag	0.99-3.49	403	2.49		1.00-2.99	246	2.53		0.99-2.50	24	1.45	
Potatoes Russet	8 lb bag	2.79-2.99	457	2.92									
Potatoes Yellow Type	per pound					0.69	7	0.69		0.69-0.79	166	0.75	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Potatoes Yellow Type	5 lb bag	1.98-2.49	69	2.18		2.49	200	2.49		2.50	24	2.50	
ONIONS AND POTATOES - ORGANIC													
Onions, Dry Red	per pound	0.89	63	0.89		0.89-0.99	13	0.94					
Onions, Dry Yellow	per pound	0.99	5	0.99						0.89	18	0.89	
Onions, Dry Yellow	3 lb bag	3.48	40	3.48									
Potatoes Russet	3 lb bag					2.99	241	2.99					
Potatoes Russet	5 lb bag	4.99	40	4.99		2.99	7	2.99		2.99	18	2.99	
VEGETABLES													
Artichokes	each					2.99	16	2.99		2.00	21	2.00	
Asparagus Green	per pound	1.48-2.99	800	2.51		1.69-2.99	1,063	2.57		1.68-2.99	414	2.78	
Beans Round Green Type	per pound	0.98-1.99	465	1.63		0.50-1.99	675	1.89		1.99	299	1.99	
Broccoli	per pound	1.29	6	1.29		0.25-0.99	259	0.97		0.99-2.29	40	1.77	
Broccoli	per bunch	1.50-2.50	294	2.06									
Broccoli Baby Hybrid Type	per bunch	2.50	82	2.50									
Broccoli Crown Cut	per pound	0.97-1.79	228	1.11		0.50-1.69	162	1.03		0.69-1.69	64	1.32	
Brussels Sprouts	per pound	1.99-2.98	64	2.53									
Cabbage Round Green Type	per pound	0.29-0.69	199	0.50		0.33-0.59	312	0.49		0.58	5	0.58	
Carrots	per pound					0.33-0.69	55	0.38					
Carrots	1 lb bag	0.50-1.29	121	0.95		0.33	29	0.33		0.50	6	0.50	
Carrots	2 lb bag	1.29	15	1.29						0.99	6	0.99	
Carrots Baby Peeled	1 lb bag	0.50-1.50	741	1.15		0.99-1.50	320	1.42		0.98-1.50	175	1.43	
Carrots Baby Peeled	2 lb bag	2.50-2.59	116	2.52		2.49	15	2.49		2.49-2.50	99	2.50	
Cauliflower	each	0.99-2.59	202	2.41		1.99	71	1.99					
Cauliflower	per pound	0.98-0.99	213	0.99		0.59-0.99	613	0.96		0.69-1.49	82	0.98	
Celery	each	0.99-1.50	399	1.29		0.50-0.99	666	0.85		0.99	61	0.99	
Celery	per pound									0.59-0.79	59	0.66	
Celery Hearts	each					2.00	5	2.00					
Cilantro	per bunch	0.25-0.99	272	0.40		0.20-0.33	231	0.26		0.50	37	0.50	
Corn-Sweet	each	0.40-0.50	70	0.42		0.49-0.50	230	0.50					
Cucumbers	each	0.33-0.89	574	0.60		0.16-0.69	964	0.54		0.50-0.99	148	0.61	
Cucumbers	per pound					0.59	9	0.59					

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Cucumbers Long Seedless-Greenhouse	each					0.99-1.50	141	1.05		0.98-1.50	138	1.43	
Eggplant	per pound					0.50-0.99	34	0.92					
Eggplant	each	0.99	454	0.99		0.50-0.99	336	0.94		0.99-1.00	17	1.00	
Garlic	per sleeve					0.79-1.29	90	1.05					
Greens Collard	per bunch	0.50-0.99	26	0.68		0.99-1.99	70	1.10					
Greens Kale	per bunch	0.79-0.99	224	0.97		0.50-0.99	109	0.94					
Greens Mustard	per bunch	0.50-0.99	26	0.68		0.99-1.99	102	1.07					
Greens Swiss Chard	per bunch					0.99-1.99	70	1.10					
Greens Turnip Tops	per bunch	0.50-0.77	21	0.60		0.99	94	0.99					
Lettuce, Iceberg	each	0.79-1.19	140	0.97		0.50-1.29	161	0.88		0.98-0.99	28	0.98	
Lettuce, Other Green Leaf	each	1.50	13	1.50		0.50-1.69	24	1.07		0.98-2.29	34	1.30	
Lettuce, Other Red Leaf	each	0.99-1.50	24	1.27		0.50-1.69	24	1.07		0.98-2.29	34	1.30	
Lettuce, Romaine	each	1.50	13	1.50		1.69	7	1.69		2.29	5	2.29	
Lettuce, Romaine Hearts	3 count package	2.98	55	2.98						2.50-2.99	14	2.82	
Mushrooms Portobella	8 oz package	2.50-3.97	313	3.93									
Mushrooms White	per pound					1.99-3.99	13	3.22		2.49	5	2.49	
Mushrooms White	8 oz package	0.99-2.00	510	1.65		1.99	167	1.99		1.50-2.00	194	1.89	
Onions Green	per bunch	0.50-0.99	228	0.58		0.20-0.50	126	0.33		0.50	4	0.50	
Peppers, Bell Type Green	per pound					0.69	9	0.69					
Peppers, Bell Type Green	each	0.33-1.00	995	0.68		0.33-1.00	1,022	0.79		0.59-1.00	519	0.86	
Peppers, Bell Type Orange	each	0.69-1.50	381	1.12		0.88-1.50	619	1.09		0.99-1.50	385	1.01	
Peppers, Bell Type Orange-Greenhouse	each	1.25	54	1.25		1.50	107	1.50		0.98	18	0.98	
Peppers, Bell Type Red	per pound					0.50-0.79	19	0.64					
Peppers, Bell Type Red	each	0.33-1.50	1,155	0.99		0.25-1.69	826	0.93		0.50-1.50	456	0.98	
Peppers, Bell Type Red-Greenhouse	each	1.25	54	1.25		1.50	107	1.50		0.98	18	0.98	
Peppers, Bell Type Yellow	each	0.69-1.50	473	1.17		0.33-1.50	703	1.06		0.99-1.50	387	1.01	
Peppers, Bell Type Yellow-Greenhouse	each	1.25	54	1.25		1.50	107	1.50		0.98	18	0.98	
Peppers, Other Jalapeno	per pound	0.50-0.89	308	0.76		0.33-0.69	84	0.55		0.88	8	0.88	
Peppers, Other Mixed Mini Sweet Types	per pound									2.99	6	2.99	
Peppers, Other Mixed Mini Sweet Types	1 lb package	1.99-2.99	566	2.32		1.98-2.49	767	1.99		1.99-5.00	138	4.35	
Peppers, Other Serrano	per pound	0.79	6	0.79		0.69	15	0.69					
Radishes	per bunch	0.33-0.50	95	0.48		0.20-0.50	150	0.31		0.50	4	0.50	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Salad Mixed Types	10 - 12 oz package	0.89-2.50	1,532	1.57		0.99-3.00	909	1.72		1.25-2.50	545	1.52	
Salad Mixed Types	5 - 9 oz package	1.00-3.00	839	2.19		1.25-3.00	971	2.30		1.25-2.50	406	1.52	
Spinach	per bunch									0.98	8	0.98	
Spinach Flat, Baby Type	10 oz package	2.99	35	2.99									
Spinach Flat, Baby Type	8 oz package	1.99-2.00	46	2.00		2.99	9	2.99					
Spinach Flat, Baby Type	9 oz package	2.19	24	2.19									
Squash Acorn	per pound	1.19	13	1.19									
Squash Butternut	per pound	0.99	162	0.99									
Squash Grey	per pound	0.69-0.99	103	0.76		0.33-1.19	324	0.69					
Squash Yellow Crookneck/Straightneck	per pound	0.98-1.49	219	1.05		0.98-0.99	237	0.99		1.29	66	1.29	
Squash Zucchini	per pound	0.79-1.49	232	1.04		0.33-1.29	416	0.77		0.99-1.29	70	1.27	
Sweet Potatoes	per pound	0.50-1.00	303	0.90		0.89	16	0.89					
Tomatoes -Field Grown	per pound	0.99	51	0.99									
Tomatoes	per pound	0.34-1.49	397	1.11		0.49-1.99	366	0.82		1.49-2.99	14	2.13	
Tomatoes Vine Ripes	per pound	0.69-1.99	220	1.31		0.88-1.59	179	1.13		1.99	69	1.99	
Tomatoes Vine Ripes-Greenhouse	per pound	0.89-2.99	426	2.19		2.99	604	2.99		1.29-2.99	308	2.94	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	0.99-2.99	1,660	1.87		0.88-1.99	1,025	1.59		1.17-1.99	430	1.76	
Tomatoes, Grape Type	1 pint package	1.48-2.50	97	2.12		3.00	8	3.00		1.99-2.50	36	2.16	
Tomatoes, Grape Type	10 oz package	0.89-2.99	765	1.96		1.99	210	1.99		1.99-2.50	26	2.21	
Tomatoes, Plum Type Roma	per pound	0.33-1.28	407	0.94		0.39-1.49	487	1.08		0.88-0.99	69	0.98	
Tomatillos	per pound	0.69-1.00	50	0.82		0.50	13	0.50					
Vegetables Other Cactus Leaf (Nopales)	per pound	0.59	23	0.59		0.33-1.99	109	0.73					
Vegetables Other Cactus Leaf (Nopales)	each					1.79	15	1.79					
VEGETABLES - ORGANIC													
Asparagus Green	per pound	5.19	63	5.19		3.99-4.99	61	4.09		3.99	8	3.99	
Beans Round Green Type	per pound					2.99	167	2.99					
Broccoli	per pound	1.99	121	1.99		1.99	367	1.99		1.48-1.99	411	1.94	
Broccoli	per bunch	1.99	114	1.99		1.49-1.99	441	1.78					
Broccoli Baby Hybrid Type	per bunch									2.50	5	2.50	
Brussels Sprouts	per pound									4.98	5	4.98	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Beets	per bunch	2.00	5	2.00									
Cabbage Round Green Type	per pound					0.89	8	0.89		0.99	6	0.99	
Carrots	1 lb bag	0.99	24	0.99						0.99	69	0.99	
Carrots	per bunch	2.00	5	2.00		1.99	15	1.99		1.99-2.50	111	2.08	
Carrots Baby Peeled	1 lb bag	1.49-1.99	372	1.81		1.50-1.99	849	1.85		1.50-1.99	301	1.99	
Celery	per pound									0.89	18	0.89	
Celery Hearts	each	2.00	5	2.00						1.99-2.50	18	2.44	
Celery Hearts	per pound	1.99	141	1.99									
Cucumbers	each					1.29-1.50	69	1.31					
Cucumbers	per pound	1.99	63	1.99		1.99	6	1.99		1.99	18	1.99	
Greens Kale	per bunch	0.99-2.00	480	1.00		0.99-1.69	529	1.30		0.99-2.00	120	1.65	
Lettuce, Iceberg	each	1.50	72	1.50									
Lettuce, Other Green Leaf	each	1.50	72	1.50		0.99-1.99	59	1.18		2.00-2.99	71	2.96	
Lettuce, Other Red Leaf	each	1.50	72	1.50		0.99-1.99	59	1.18		2.00-2.99	71	2.96	
Lettuce, Romaine	each	1.50-2.99	96	1.87		1.69	5	1.69		2.00-2.99	71	2.96	
Lettuce, Romaine Hearts	3 count package									2.50	121	2.50	
Mushrooms White	8 oz package					2.50	169	2.50					
Onions Green	per bunch					0.79	7	0.79					
Peppers, Bell Type Orange	per pound	3.49	63	3.49		3.49	6	3.49		2.99-3.49	31	3.28	
Peppers, Bell Type Red	per pound	3.49	63	3.49		2.99-3.49	46	3.06		2.99-3.99	41	3.45	
Peppers, Bell Type Red	each					0.98	117	0.98		1.50-1.79	13	1.70	
Peppers, Bell Type Yellow	per pound	3.49	63	3.49		3.49	6	3.49		2.99-3.49	31	3.28	
Peppers, Bell Type Yellow	each									1.50-1.79	13	1.70	
Peppers, Other Mixed Mini Sweet Types	1 lb package	2.50	63	2.50		2.19	6	2.19		2.98	18	2.98	
Salad Mixed Types	1 lb bag					3.99-4.99	182	4.92					
Salad Mixed Types	10 - 12 oz package	3.98-4.99	159	4.52		4.99	169	4.99					
Salad Mixed Types	5 - 9 oz package	2.50-4.99	690	3.21		2.50-3.00	718	2.94		2.50-3.00	272	2.88	
Squash Butternut	per pound					0.89	6	0.89					
Squash Zucchini	per pound									1.19	18	1.19	
Sweet Potatoes	per pound					1.49	12	1.49					
Tomatoes	per pound	1.59	63	1.59		1.89-3.99	125	2.05		2.99	10	2.99	
Tomatoes	per pound	4.99	235	4.99		3.99-4.99	618	4.97		4.99	299	4.99	

Wtd Avg - Simple weighted average



Commodity Variety	Unit	SOUTH CENTRAL U.S.				SOUTHWEST U.S.				NORTHWEST U.S.			
		Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local	Price Range	Stores with Ads	Wtd Avg Price	% Marked Local
Vine Ripe - Heirloom Varieties													
Tomatoes Vine Ripes	per pound	0.98	72	0.98		1.99	8	1.99					
Tomatoes Vine Ripes-Greenhouse	per pound									2.98	12	2.98	
Tomatoes Vine Ripes, On The Vine-Greenhouse	per pound	3.98	31	3.98		1.49	63	1.49		2.99	87	2.99	
Tomatoes, Cherry	1 pint package					3.99	9	3.99					
Tomatoes, Grape Type	1 pint package					2.50-3.99	126	2.61		3.00	20	3.00	
Tomatoes, Grape Type	10 oz package					2.50-2.99	31	2.74		2.00-2.99	153	2.20	
SEASONAL ITEMS													
Chayote	per pound	0.69-0.89	15	0.81		0.50	13	0.50					
Chayote	each					0.33	15	0.33					
Daffodil	bunched 10s	2.99	24	2.99		1.99	13	1.99					
Rose, Hybrid Tea	bunched 12s	6.99-9.99	122	7.50									
Tulips	bunched 10s	7.99-9.99	376	8.74		6.99-9.99	1,077	8.06		6.99-9.99	305	7.07	1
Tulips	bunched 5s	4.00	235	4.00		3.00-4.00	210	3.57		2.50-4.00	119	3.56	55

REGIONAL DEFINITIONS

As used in this report, regions include the following states:

- NORTHEAST U.S. Connecticut, Delaware, Massachusetts, Maryland, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont
- SOUTHEAST U.S. Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia
- MIDWEST U.S. Iowa, Illinois, Indiana, Kentucky, Michigan, Minnesota, North Dakota, Nebraska, Ohio, South Dakota and Wisconsin
- SOUTH CENTRAL U.S. Arkansas, Colorado, Kansas, Louisiana, Missouri, New Mexico, Oklahoma, and Texas
- SOUTHWEST U.S. Arizona, California, Nevada and Utah
- NORTHWEST U.S. Idaho, Montana, Oregon, Washington, and Wyoming