

NATIONAL APPLE PROCESSING REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Fruit and Vegetable Programs
Market News Branch

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Thursday February 3, 2010

2009 Crop

UTILIZATION IN 2,000 LB (1 TON) UNITS

Week Ending		9-Jan	16-Jan	23-Jan	30-Jan	Total To Date		Final 2008
						2009	2008	
Appalachian (VA - WV - MD - PA)	Juice	638	369	1,270	2,517	34,773	34,943	48,405
	Canners	5,081	5,411	6,562	5,775	149,117	153,884	266,073
	Total	5,719	5,780	7,832	8,292	183,890	188,827	314,478
California	Juice	758	1,111	1,798	2,257	57,164	63,702	92,609
	Peelers	226	201	199	194	8,083	7,340	12,077
	Total	984	1,312	1,997	2,451	65,247	71,042	104,686
Washington	Juice	11,035	8,855	7,910	10,287	165,966	142,089	357,740
	Peelers	13,320	3,212	4,593	3,419	63,604	73,974	156,877
	Total	24,355	12,067	12,503	13,706	229,570	216,063	514,617
TOTAL		31,058	19,159	22,332	24,449	478,707	475,932	933,781

Revised figures in **BOLD**

* Supplies in too few hands to report

APPALACHIAN DISTRICT (VA, WV, MD, PA).

Trading continues to be very light as processors continue to work down inventories and purchase very little fruit. Prices steady. Canners U.S. On paid to growers and delivered to processors includes contract sales per hundredweight (cwt) 2 1/2 inch-2 3/4 inch including 2 1/2 inch up

Premium Golden Delicious, Granny Smith 9.00-10.00

Premium McIntosh, Red Rome, Empire, Fuji 9.00

Premium Cortland and Red Stayman 8.00-9.00 mostly 9.00

Straight loads of juice stock per hundredweight (cwt) U.S. Cider grade 5.00-6.00 mostly 6.00.

MICHIGAN:

Trading is slow for excess supplies and prices are generally trading at established MACMA prices. Some Juice Apples this season have been reported as low as \$4.00 per cwt.

The Michigan Processing Apple Growers Division of the Michigan Agricultural Cooperative Marketing Association (MACMA) and many processors have agreed on the following minimum prices per cwt., delivered to plant or receiving station for the 2009 crop:

Jonathan 2-1/2 inch & up 10.50

Soft Varieties 2-1/2 inch & up 6.50

Jonagold & Crispin 2-1/2 inch & up 9.00

Straight Loads of Juice Apples 5.00

Hard varieties 2-1/2 inch & up 8.00

Under 2-1/2" in Peeler Loads 4.00

Rome 2-1/2 inch & up 7.00

WASHINGTON:

Offerings fairly good, except Golden Delicious fairly light. Temperatures continue slightly above normal with some rain. Prices generally unchanged.

Prices for apples on Wednesday February 3, 2010 F.O.B. Packing house or receiving station Per ton 2009 Crop

Juice Stock: \$20.00-22.00 mostly \$20.00 occasional higher & lower

Peelers: Golden Delicious \$80.00-100.00 mostly \$80.00

Granny Smith \$20.00-30.00.00 occasional higher

Other varieties \$50.00 few lower occasional higher

NATIONAL SHIPPING POINT TRENDS

Unless otherwise stated, shipments, crossings or imports are for the weeks ending January 16, 23 and January 30, 2010 in that order in thousand hundred-weight (cwt - 100,000 lbs) units. Expected movement is for the period January 31-February 13, 2010. Prices are for Monday, February 1 2010, compared with Monday, January 26, 2010. Unless otherwise stated, sales are F.O.B. Shipping Point Basis (including Delivered Sales, F.O.B. Shipping Point Basis) or port of entry and extra services are included. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shipper are included in the price reported.

---APPLES

YAKIMA VALLEY AND WENATCHEE DISTRICT WASHINGTON---2009 CROP Shipments 1,145-1,054-1,495 (includes exports 422-359-371)---Movement expected about the same. Trading active. Prices Gala 88-100s slightly higher, others generally unchanged. Washington Extra Fancy carton tray pack Red Delicious 72-125s 15.00-16.00; Golden Delicious 72-80s 18.00-20.00, 88s 18.00, 100s 16.00, 113s 15.00-16.00, 125s 14.00-15.00; Gala 72-88s 26.00- 28.00, 100s 22.00-24.00, 113s mostly 20.00, 125s 18.00; Granny Smith (includes blush) 72-80s 18.00-20.00, 88s 18.00, 100-113s 14.00-16.00, 125s 14.00-15.00; Fuji 64s 20.00-22.00, 72-88s 22.00-24.00, 100s 17.00- 18.00, 113s 15.00-16.00; Braeburn 72-80s 16.00-18.00, 88s 15.00-17.00, 100-113s 13.00-15.00, 125s 12.00-14.00. Quality generally good. Total apple shipments are up 4 percent for the season to date (exports are up 5 percent), compared to the past 3 years. Exports to (listed by volume in descending order): Mexico, Canada, Taiwan, India, Indonesia, Hong Kong, United Kingdom, United Arab Emirates, Russia, China, Thailand, Malaysia, Saudi Arabia, Egypt, Singapore, Vietnam, Guatemala, El Salvador, Colombia, Costa Rica, Israel, Honduras, Morocco, Sri Lanka, Dominican Republic, Jordan, Philippines, Peru, Panama, Kuwait, Qatar, Nicaragua, Chile, Bahamas, and Guyana.

MICHIGAN---Shipments 101-90*-89---Movement expected to remain about the same. Trading fairly active. Prices cartons 12 3-lb film bags Gala, Fuji and McIntosh and cartons tray pack McIntosh 88s and 100s higher, others generally unchanged. Cartons tray pack U.S. Extra Fancy 88s Red Delicious and Golden Delicious 16.00-18.00, McIntosh 20.00-22.00, 100s Red Delicious and Golden Delicious 15.00-16.00, Gala mostly 18.00, McIntosh mostly 20.00. Cartons 12 3-lb film bags U.S. Extra Fancy 2 1/2 inch minimum Red Delicious mostly 12.00-13.00, Golden Delicious mostly 12.00, Gala mostly 18.00-20.00, Fuji mostly 15.00-16.00, Jonagold mostly 13.00-14.00, McIntosh mostly 14.00-15.00, Jonathan, Idared, Rome and Empire mostly 12.00. *revised.

NEW YORK---Shipments 89-89*-87---Movement expected to remain about the same. Trading fairly active. Prices cartons 12 3-lb film bags McIntosh higher, others generally unchanged. Cartons tray pack U.S. Extra Fancy 80s Cortland mostly 20.00, McIntosh mostly 20.00, Empire mostly 19.00- 20.00, 100s McIntosh mostly 18.00-19.00, Empire 16.00-18.00. Cartons 12 3-lb film bags U.S. Extra Fancy 2 1/2 inch minimum Red Delicious 14.00- 16.00, McIntosh mostly 16.00-17.00, Empire mostly 14.00-15.00, Cortland mostly 14.00. *revised.

APPALACHIAN DISTRICT (MD-PA-VA-WV)---Shipments 25-26-24---Export 1-1-3---Movement expected to about the same. Trading moderate. Prices unchanged. Cartons 12 3-pound film bags U.S. Extra Fancy 2 1/2 inch minimum Red Delicious mostly 15.00, Golden Delicious mostly 15.00, Gala mostly 19.00, Red Rome mostly 14.00, McIntosh 16.50-17.50, Empire 15.00. Cartons traypack U.S. Extra Fancy Red Delicious 72s-100s mostly 16.00, Export 72- 125s 16.00, Golden Delicious 72s-100s mostly 16.00, Fuji 72s-100s 19.00, Red Rome 72s-100s mostly 16.00, Jonagold 72s-88s 15.00-16.00. Export to Costa Rica, Dominican Republic, India, and Israel.

NEW ENGLAND---Shipments 7-6-4---Movement expected to remain about the same. Boston wholesale market prices on Monday, February 1, 2010, Cartons cell pack Massachusetts U.S. Extra Fancy McIntosh 80s mostly 19.00-20.00, 100s mostly 17.00-18.00, Cortland 120s mostly 15.00-16.00. Cartons 12 3- lb film bags U.S. Extra One 2-1/2 inch minimum/up McIntosh Maine mostly 12.00. Cartons tray pack Massachusetts U.S. Extra Fancy McIntosh 80s mostly 20.00, 100s mostly 18.00.

---NECTARINES

CHILE---Imports 29-33-40---Imports via boat. Movement expected to increase. Port of Entry: Los Angeles area. Trading moderate. Prices unchanged. Mostly Royal Glo and Rio Red. Cartons 2 layer tray pack various yellow flesh varieties 40s 16.00-18.00, 44s 16.00-18.00, 48s 14.00-16.00, 50s 14.00-16.00, 52s 14.00-16.00, 56s 14.00-16.00, 60s 12.00-14.00. Quality good. Port of Entry: Philadelphia area. Trading moderate. Prices unchanged. Mostly Rich Glo, Royal Glo and Rio Red. Cartons 2 layer tray pack various yellow flesh varieties 40-48s mostly 16.00, 50-52s 14.00- 16.00, 56s 12.00-14.00, 60s 8.00-10.00. Quality generally good.

---PEACHES

CHILE---Imports 47-33*-22---Imports via boat. Movement expected to decrease. Port of Entry: Los Angeles area. Trading moderate. Prices unchanged. Mostly Super Rich and Rich Lady. Cartons 2 layer tray pack Various Yellow Flesh Varieties 40-44s 16.00-18.00, 48s 14.00-16.00, 50s 14.00-16.00, 52s 14.00-16.00. Quality good. Port of Entry: Philadelphia area. Trading moderate. Prices unchanged. Mostly Super Rich and Rich Lady. Cartons 2 layer tray pack Various Yellow Flesh Varieties 40-52s 14.00-16.00, 56s 12.00-14.00, 60s mostly 10.00. Quality good. *revised.

---PEARS

YAKIMA VALLEY AND WENATCHEE DISTRICT WASHINGTON---Shipments 195-191-164 (includes exports 71-70-52)---Movement expected about the same. Trading fairly active. Prices generally unchanged. 4/5 bushel cartons wrapped U.S. One D'Anjou 70-100s 16.00-18.00, 110s 15.00-17.00, 120s 14.00-16.00, 135s 13.00-14.00, 150s 12.00; Bosc (standard russet) 70-90s 18.00-20.00, 100s 16.00-17.00, 110s 14.00-15.00, 120s 11.00-12.00, 135s 10.00-12.00. Bartlett supplies insufficient to establish a market. Last report for the 2009 crop Bartlett. Quality generally good. Total pear shipments are up 5 percent for the season to date (exports are up 10 percent), compared to the past 3 years. Exports to (listed by volume in descending order): Mexico, Canada, Russia, United Arab Emirates, Israel, Hong Kong, Dominican Republic, Netherlands, Costa Rica, Kuwait, Egypt, Saudi Arabia, Taiwan, Guatemala, El Salvador, Honduras, Nicaragua, Thailand, and Malaysia.

CHILE---Imports 0-1-6---Imports via boat. Very light volumes of Summer Bartletts arriving east and west coast current week. Expect sufficient volume and number of importers to establish a market by end of next week. FIRST REPORT.

ARGENTINA---Imports 0-0-**----Imports via boat. First vessels en-route, expected to arrive in next week to ten days. **unavailable. FIRST REPORT.

USDA AMS COMMODITY PURCHASING

The USDA Agriculture Marketing Service, through the Commodity Procurement Branch of the Fruit and Vegetable Programs, buys fresh and processed fruits, vegetables and specialty items from industry vendors. The service provides people with nutritious food and removes surplus production from the marketplace. Both fresh and processed apples are included in these purchases.

Information on commodity purchasing and invitation acceptances can be obtained from:

Commodity Procurement Branch
 Fruit and Vegetable Programs
 Agricultural Marketing Service, USDA
 1400 Independence Avenue SW, Room, 1406-S, Mail Stop 0239
 Washington, D.C. 20090
 Phone: (202) 720-4517 Fax: (202) 720-2782

Or on the web at:

<http://www.ams.usda.gov/AMSV1.0/FVFoodProcurement>

Current offers to sell:

Announcement FV-400, Invitation 051
 Canned Applesauce 24/#300 439,020 cases Due Date: 2-4-10

Current and Upcoming Announcement of Acceptances of offers:

February 9, 2010 for the following invitations:

- Fresh Apples Announcement-411, Invitation 007

February 10, 2010 for the following invitations:

- Plastic Bottled Apple Juice Announcement FV-405, Invitation 015
- Canned Apple Slices and Applesauce, Announcement FV-400, Invitation 048

February 12, 2010 for the following invitations:

- Frozen Apple Slices Announcement FV-401, Invitation 017
- Canned Cherry Apple Juice Announcement FV-405, Invitation 017

February 18, 2010 for the following invitations:

- Canned Applesauce Announcement FV-400, Invitation 051
- Canned Apple Juice Announcement FV-405, Invitation 016

February 19, 2010 for the following invitations:

- Frozen Apple Slices Announcement FV-401, Invitation 018

**Apple Product Purchases
 Fiscal Year 2005 - 2009, FY2010 to date**

Commodity Type	All Fund Sources		
	Total Cost	Total Pounds	Total Cases
FY2010			
Apple Juice	\$ 2,160,546	7,633,381	219,350
Apple Cherry Juice	\$ 251,135	642,060	18,450
Applesauce	\$ 7,821,968	19,521,680	562,658
Apple Slices, Canned	\$ 1,838,510	3,592,368	92,112
Apple Slices, Frozen	\$ 1,081,397	3,801,600	126,720
Apples, Fresh	\$ 335,192	1,067,226	27,721
Apples, Fresh Cut	\$ 4,569,560	3,524,808	260,076
Total FY 10 to date	\$ 18,058,308	\$ 39,783,123	\$ 1,307,087
FY2009			
Apple Juice	\$ 15,645,450	37,981,113	1,021,979
Apple Cherry Juice	\$ 3,248,034	5,961,667	159,568
Applesauce	\$ 34,181,853	65,285,974	2,184,398
Apple Slices, Canned	\$ 7,979,382	12,270,960	314,640
Apple Slices, Frozen	\$ 1,854,164	5,029,200	167,640
Apples, Fresh	\$ 784,180	1,529,689	39,732
Apples, Fresh Cut	\$ 4,146,487	2,946,468	209,318
Total FY 09	\$ 67,839,550	\$ 131,005,071	\$ 4,097,273
FY2008			
Apple Juice	\$ 13,358,697	28,381,526	756,840
Apple Cherry Juice	\$ 2,198,811	4,034,109	107,576
Applesauce	\$ 27,804,903	55,605,310	1,676,814
Apple Slices, Canned	\$ 8,640,614	13,729,248	352,032
Apple Slices, Frozen	\$ 540,368	1,029,600	34,320
Apples, Fresh	\$ 1,039,889	2,241,181	58,213
Total FY 08	\$ 53,583,282	105,020,974	2,985,795
FY2007			
Apple Juice	\$ 11,421,964	36,699,661	978,657
Apple Cherry Juice	\$ 1,685,479	4,212,619	112,336
Applesauce	\$ 16,301,348	45,212,686	1,440,361
Apple Slices, Canned	\$ 4,727,046	9,710,064	248,976
Apple Slices, Frozen	\$ 2,743,238	7,365,600	245,520
Apples, Fresh	\$ 867,949	2,454,622	63,756
Total FY 07	\$ 37,747,024	105,655,252	3,089,606
FY2006			
Apple Juice	\$ 6,975,711	24,383,126	650,216
Applesauce	\$ 18,017,939	55,540,369	1,593,380
Apple Slices, Canned	\$ 4,264,287	10,385,856	266,304
Apple Slices, Frozen	\$ 1,262,791	3,920,400	130,680
Apples, Fresh	\$ 1,012,881	3,094,946	80,388
Total FY 06	\$ 31,533,609	97,324,697	2,720,948
FY2005			
Apple Juice	\$ 13,545,329	49,944,356	1,331,848
Applesauce	\$ 19,235,451	60,919,205	1,924,657
Apple Slices, Canned	\$ 6,233,868	15,756,624	404,016
Apple Slices, Frozen	\$ 2,219,580	6,811,200	226,960
Apples, Fresh	\$ 3,668,440	12,059,621	313,236
Total FY 05	\$ 44,902,668	145,491,006	4,200,717

Economic Analysis and Program Planning Branch, FV,AMS
 January 11, 2010

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