

# NATIONAL WATERMELON REPORT



United States  
Department of  
Agriculture

Agricultural Marketing Service  
Fruit and Vegetable Programs  
Market News Branch

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Friday, November 06, 2009

## DAILY SHIPMENTS AND CROSSINGS

Movement information is current as of the date of the report. Information is subject to revision.

40,000 lb units	MODE	Fri	Sat	Sun	Mon	Tue	Wed	Thu	TOTAL TO DATE		FINAL
		Oct 30	Oct 31	Nov 1	Nov 2	Nov 3	Nov 4	Nov 5	This Season	Last Season	Last Season
<b>WATERMELONS</b>											
Brazil - Elizabeth (New Jersey)	B	-	5	-	-	-	-	-	21	-	6
Mexico - Calexico	T	1	2	-	3	2	1	1	23	-	67
Mexico - Otay Mesa	T	1	-	2	-	-	-	-	25	17	450
Mexico - New Mexico	T	-	-	-	-	-	-	-	57	-	15
Mexico - Texas	T	16	11	2	14	11	9	6	650	413	10,519
<b>TOTAL</b>		<b>18</b>	<b>18</b>	<b>4</b>	<b>17</b>	<b>13</b>	<b>10</b>	<b>7</b>	<b>776</b>	<b>430</b>	<b>11,057</b>
<b>WATERMELONS, SEEDED</b>											
Oklahoma - Oklahoma District	T	-	-	-	-	-	-	-	50	33	33
Texas - All Texas Districts	T	-	-	-	-	-	-	-	1,633	2,950	2,950
Mexico - Nogales	T	3	3	-	4	-	-	-	39	58	1,006
<b>TOTAL</b>		<b>3</b>	<b>3</b>	<b>-</b>	<b>4</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,722</b>	<b>3,041</b>	<b>3,989</b>
<b>WATERMELONS, SEEDLESS</b>											
Oklahoma - Oklahoma District	T	-	-	-	-	-	-	-	322	309	309
Texas - All Texas Districts	T	-	4	-	-	-	-	-	6,820	7,459	7,459
Mexico - Nogales	T	80	64	-	100	49	65	69	1,747	1,832	14,410
<b>TOTAL</b>		<b>80</b>	<b>68</b>	<b>-</b>	<b>100</b>	<b>49</b>	<b>65</b>	<b>69</b>	<b>8,889</b>	<b>9,600</b>	<b>22,178</b>
<b>GRAND TOTAL</b>		<b>101</b>	<b>89</b>	<b>4</b>	<b>121</b>	<b>62</b>	<b>75</b>	<b>76</b>	<b>11,387</b>	<b>13,071</b>	<b>37,224</b>
<b>CANTALOUPS</b>											
Arizona - Central Arizona	T	75	66	45	55	83	93	66	7,220	7,771	8,311
Arizona - Central Arizona	P	2	-	-	-	2	2	2	94	101	129
Arizona - Western Arizona	T	26	9	1	41	23	31	37	2,378	3,075	3,657
Arizona - Western Arizona	P	-	-	-	-	2	-	-	12	17	36
California - San Joaquin Valley District	T	7	4	-	2	3	10	4	16,988	19,902	19,902
California - San Joaquin Valley District	P	-	-	-	-	-	-	-	526	898	898
California - San Joaquin Valley District	R	-	-	-	-	-	-	-	131	75	75
Guatemala - South Florida	B	-	-	-	7	1	-	-	8	11	4,538
Mexico - Nogales	T	1	3	-	13	5	13	11	89	200	846
<b>TOTAL</b>		<b>111</b>	<b>82</b>	<b>46</b>	<b>118</b>	<b>119</b>	<b>149</b>	<b>120</b>	<b>27,538</b>	<b>32,058</b>	<b>38,400</b>
<b>HONEYDEW</b>											
Arizona - Central Arizona	T	16	18	-	12	13	16	11	1,382	1,512	1,648
Arizona - Central Arizona	P	-	-	-	-	-	-	1	23	17	18
Arizona - Central Arizona	R	8	-	-	-	-	-	4	24	-	-
Arizona - Western Arizona	T	-	-	-	1	2	2	3	193	438	560
Brazil - Elizabeth (New Jersey)	B	-	17	-	-	-	-	-	21	-	38
Mexico - Calexico	T	2	1	-	2	1	-	1	23	22	82
Mexico - Nogales	T	35	28	-	21	29	33	35	855	786	3,843
<b>TOTAL</b>		<b>61</b>	<b>64</b>	<b>-</b>	<b>36</b>	<b>45</b>	<b>51</b>	<b>55</b>	<b>2,521</b>	<b>2,775</b>	<b>6,189</b>

California - Central San Joaquin Valley was deleted from total to dates for watermelon seeded & seedless and honeydew 10/22.

B - Boat; T - Truck; P - Piggyback; R - Rail

### SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for **Friday, November 06, 2009**. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported.

Bakersfield, CA: Fair 51-69

Blythe, CA: Fair 55-83

Coachella, CA: Fair 52-83

Culiacan, Sin. MX: Sunny 66-92

El Centro, CA: Fair 56-84

Fresno, CA: Partly Cloudy 49-71

Guadalajara, Jal. MX: Sunny 45-75

McAllen, TX: Partly Cloudy 64-84

Morelia, Mich. MX: Partly Cloudy 46-72

Oxnard, CA: Partly Cloudy 51-64

Phoenix, AZ: Mostly Cloudy 63-83

Salinas, CA: Fair 46-66

San Antonio, TX: Fair 55-75

Santa Maria, CA: Fair 46-66

Veracruz, Ver MX: Mostly Cloudy 69-82

Villahermosa, Tab. MX: Cloudy 71-76

Yuma, AZ: Mostly Cloudy 60-85

### CENTRAL AND WESTERN ARIZONA

Sales F.O.B. Shipping Point and Delivered

Sales Shipping Point Basis 2009 Season

**CANTALOUPE**: SUPPLY 9S VERY

LIGHT. DEMAND 9-12S MODERATE,

OTHERS LIGHT. MARKET 12S

SLIGHTLY LOWER, OTHERS ABOUT

STEADY. Extra services included. Wide

range in price and appearance.

**1/2 CARTONS**

9s

11.95-12.95

mostly

11.95-12.45

few

13.45

occas higher and lower

12s	9.00-10.95
mostly	9.35-9.95
occas higher and lower	
15s	6.00-8.00
mostly	6.00-7.00
occas higher	
18s	4.00-6.45
mostly	5.00-6.00
occas higher	

**HONEYDEWS:** DEMAND FAIRLY LIGHT. MARKET STEADY. Extra services included. Wide range in appearance.

**2/3 CARTONS**

5s	6.00-8.50
mostly	7.00
occas lower	
6s	6.00-8.00
mostly	7.00-7.50
occas lower	
8s	7.00-9.00
mostly	7.50-8.00

**MEXICO CROSSINGS THROUGH NOGALES, ARIZONA**

Sales F.O.B. Shipping Point and Delivered Sales Shipping Point Basis 2009 Season

**HONEYDEWS:** DEMAND 8S FAIRLY LIGHT, OTHERS MODERATE. MARKET 4-5S HIGHER, 6S ABOUT STEADY, 8S LOWER. Extra services included.

**2/3 CARTONS**

4s	4.95-5.35
5s	4.25-5.50
mostly	5.00
few high as	6.95
6s	4.00-5.65
mostly	4.50-5.00
few	6.00
occas higher	
8s	6.35-8.00
mostly	6.35-7.15

**WATERMELONS:** DEMAND VERY LIGHT. MARKET ABOUT STEADY. Extra services included. Many sales booked open with price to be established later. **CARTONS PER LB**

**RED FLESH SEEDLESS TYPE**

4s	.08-.10
few	.07
occas higher	
5s	.08-.10
few	.07
occas higher	
6s	.08-.10
mostly	.08
few low as	.06

**24 INCH BINS PER LB****RED FLESH SEEDLESS TYPE**

approx 45 count	.08-.10
mostly	.08
few	.07
approx 55 count	.08-.10
mostly	.08
few	.07
approx 60 count	.06-.08
occas higher	

**WHOLESALE TERMINAL MARKET PRICES AS OF FRIDAY, NOVEMBER 06, 2009**

This is only a sample of wholesale terminal market reports. For a complete and current listing <http://www.ams.usda.gov/fv/mncs/fvdaily.htm>

**ATLANTA: CLEAR 39**

YESTERDAY'S HIGH 65

**CANTALOUPS:** MARKET CA 12-15S LOWER, OTHERS ABOUT STEADY. 1/2 cartons CA 9s 19.00-20.00 12s 16.00-20.00 mostly 17.00-18.00 15s 14.50-15.00 occas higher 18s 16.50 occas lower flat cartons MX Tuscan Type 8s 11.00

**HONEYDEWS:** MARKET ABOUT STEADY. 2/3 cartons CA 5s 17.50 6s 15.50 occas lower 8s 14.00-15.00 occas lower MX 4s 10.50 5s 10.00 6s 10.00-11.50 mostly 10.00-11.00 8s 12.00-12.50

**WATERMELONS:** OFFERINGS LIGHT. cartons 4s MX Red Flesh Seedless Type 3s 13.50 4s 18.00 cartons 5s MX Red Flesh Seedless Type 5s 19.00 occas lower cartons 6s MX Red Flesh Seedless Miniature 6s 9.00

**BOSTON: MOSTLY CLOUDY 33**

YESTERDAY'S HIGH 45

**CANTALOUPS:** MARKET LOWER. 1/2 cartons AZ 9s 18.00-20.00 mostly 18.00 12s 15.00-20.00 mostly 16.00-18.00 15s 14.00-18.00 mostly 15.00-16.00 CA 9s offerings insufficient to quote

**HONEYDEWS:** MARKET CALIFORNIA LOWER; OTHERS ABOUT STEADY. 2/3 cartons AZ 5s fr cond 5.00-8.00 mostly 7.00-8.00 6s 11.00-12.00 mostly 12.00 CA 5s 10.00-12.00 mostly 10.00-11.00 6s 10.00-12.00 mostly 10.00-11.00 8s 10.00-11.00 fr cond 3.00-5.00 mostly 5.00 MX 4s 8.00-10.00 mostly 8.00 5s 9.00-12.00 mostly 10.00 6s 9.00-12.00 mostly 10.00 8s 9.00-12.00 mostly 10.00

**WATERMELONS:** MARKET ABOUT STEADY. cartons per carton MX Red Flesh Seeded Type 3s 23.00-25.00 mostly 24.00 4s 23.00-25.00 mostly 24.00 Red Flesh Seedless Type 4s 25.00-28.00 mostly 26.00-28.00 5s 20.00-28.00 mostly 25.00-26.00 Red Flesh Seedless Miniature 6s 18.00-20.00 mostly 20.00 8s 18.00-20.00 mostly 20.00 SC Red Flesh Seedless Type 4s fr cond 15.00-18.00 mostly 15.00 5s 24.00-25.00 mostly 25.00 TX Red Flesh Seeded Type 3s 23.00-25.00 mostly 24.00 Red Flesh Seedless Type 4s 25.00-29.00 mostly 27.00-28.00 occas 30.00 5s 20.00-28.00 mostly 25.00-26.00 fr cond 15.00-18.00 mostly 15.00-16.00 Red Flesh Seedless Miniature 6s 18.00-20.00 mostly 18.00 occas lower ord cond 4.00-5.00 24 inch bins per melon MX Red Flesh Seedless Type Long Varieties 15-19 lb avg no offerings Round Varieties 15-19 lb avg 4.00-5.50 mostly 5.00-5.50 fr cond 2.25-2.75 mostly 2.50 20-24 lb avg 7.00-7.50 SC Red Flesh Seedless Type Round Varieties 15-19 lb avg 4.00-5.00 mostly 4.00-4.50 fr cond 2.00-3.00 mostly 2.00 TX Red Flesh Seedless Type Round Varieties 15-19 lb avg 5.00-5.50 20-24 lb avg 7.00-7.50

**ORGANIC**

**CANTALOUPS:** 1/2 cartons AZ 6s 22.00-25.00 mostly 23.00 9s 32.00-35.00 mostly 34.00

**WATERMELONS:** cartons per carton CA Red Flesh Seedless Miniature 6s 28.00-35.00 mostly 33.00

**CHICAGO: OVERCAST 45**

YESTERDAY'S HIGH 56

**LOS ANGELES: CLEAR 59**

YESTERDAY'S MAXIMUM 68

**CANTALOUPS:** OFFERINGS TUSCAN TYPE LIGHT. MARKET ARIZONA 9S AND OVERSIZED 9S LOWER, OTHERS ABOUT STEADY. 1/2 cartons AZ 9s 12.00-15.00 mostly 12.00-14.00 occas higher 12s 11.00-14.00 mostly 12.00-13.00 occas higher/lower 15s 8.00-10.00 mostly 8.00-9.00 18s 5.00-7.00 mostly 5.00-6.00 CA Palo Verde Valley California 9s 12.00 12s 12.00 MX 9s 9.00 15s 7.00 oversized 1/2 cartons AZ 6s (5 size) 12.00 9s (6 size) 12.00 flat cartons AZ Tuscan Type 6s 12.00 8s 12.00-14.00 occas higher

**HONEYDEWS:** MARKET MEXICO 6S AND 7S SLIGHTLY LOWER, OTHERS ABOUT STEADY. 2/3 cartons AZ 5s 7.00 MX 4s 5.00-6.00 5s 6.00-7.00 occas higher fr cond 5.00-5.50 6s 6.00-8.00 mostly 7.00 fr cond 5.00-5.50 8s 7.00-8.00

**WATERMELONS:** MARKET LOWER. cartons per lb MX Red Flesh Seeded Type 2s .26 Red Flesh Seedless Type 4s .12-.15 occas higher 5s .12-.18 mostly .15 6s .12-.15 mostly .12-.14 occas lower Yellow Flesh Seedless Type 6s .30-.32 flat cartons MX Red Flesh Seedless Miniature 6s 10.00-12.00 mostly 10.00 occas higher 8s 12.00-14.00 mostly 12.00 9s 12.00-14.00 24 inch bins MX Red Flesh Seedless Miniature 105s 90.00 per lb MX Red Flesh Seedless Type 45s .12-.15 mostly .12-.13 few low as .08 55s .10-.14 mostly .12 few low as .08 60s .10-.13 mostly .12 few low as .08 70s .08-.12

**MIAMI: MOSTLY CLOUDY 71**

YESTERDAY'S HIGH 82

**CANTALOUPS:** MARKET STEADY. 1/2 cartons AZ 9s 19.00 few higher 12s 18.00-19.00 mostly 19.00

**HONEYDEWS:** MARKET STEADY. 2/3 cartons AZ 6s 16.00 few higher MX 5s 17.00 few higher 6s 16.00 few higher

**WATERMELONS:** MARKET STEADY. 24 inch bins per melon FL Red Flesh Seeded Type 40s 3.00 few higher Red Flesh Seedless Type 30s 4.00 few lower 35s 3.00 few higher 40s 3.00 few higher 45s 2.00 few higher

**NEW YORK: CLEAR 42**

YESTERDAY'S HIGH 53 LOW 45

**CANTALOUPS:** MARKET ABOUT STEADY. 1/2 cartons AZ 9s 16.00-17.00 fr cond 14.00 12s 16.00-17.00 few 15.00 occas higher fr cond 12.00-14.00 15s 16.00 few 15.00 fr cond 12.00-14.00 few 10.00 MX 9s 18.00 12s 16.00-18.00 few 15.00 15s 16.00-18.00 few 15.00

**HONEYDEWS:** MARKET ABOUT

STEADY. 2/3 cartons AZ 5s 10.00-12.00 mostly 10.00 occas higher 6s 10.00-12.00 mostly 10.00 MX 5s 10.00-12.00 mostly 10.00 occas higher and lower fr cond 8.50-9.00 6s 10.00-12.00 mostly 10.00 occas lower fr cond 8.50-9.00

**WATERMELONS:** MARKET STEADY.

flat cartons MX Red Flesh Seedless Miniature 5s fr cond 10.00 6s 15.00 fr cond 10.00 9s fr cond 10.00 11s fr cond 10.00 cartons 3s per carton MX Red Flesh Seeded Type 70-74 lb avg 20.00 TX Red Flesh Seeded Type 70-74 lb avg no offerings cartons 4s per carton MX Red Flesh Seedless Type Round Varieties 70-74 lb avg 24.00-26.00 few 22.00 fr cond 20.00-21.00 few 18.00 ord cond 12.00-14.00 few 10.00 75-79 lb avg fineappear 30.00 TX Red Flesh Seedless Type Round Varieties 70-74 lb avg 26.00 fr cond 20.00 cartons 5s per carton MX Red Flesh Seedless Type Round Varieties 70-74 lb avg 24.00-26.00 few 22.00 fr cond 18.00-20.00 ord cond 12.00-14.00 TX Red Flesh Seedless Type Round Varieties 70-74 lb avg 24.00

**PHILADELPHIA:** PARTLY CLOUDY 37

YESTERDAY'S HIGH 56

**CANTALOUPS:** MARKET ARIZONA

SLIGHTLY HIGHER; CALIFORNIA SLIGHTLY LOWER. 1/2 cartons AZ 9s 18.00-21.00 mostly 18.00-20.00 12s 18.00-20.00 15s 15.00-16.00 mostly 16.00 CA 9s 16.00-18.00 occas higher 12s 16.00-18.00 mostly 16.00-17.00 few 14.00 15s 16.00-17.00 mostly 16.00

**HONEYDEWS:** MARKET STEADY. 2/3

cartons CA 4s 10.00-11.00 few 9.00 5s 10.00-11.00 few 9.00 6s 10.00-11.00 few 9.00 occas high as 14.00 MX 5s 10.00-11.00 fr cond 6.00 6s 10.00-11.00

**WATERMELONS:** MARKET ABOUT

STEADY. cartons per carton AZ Red Flesh Seedless Type Round Varieties 5s fr cond 10.00-12.00 6s fr cond 6.00-8.00 MX Red Flesh Seedless Type Round Varieties 4s ord cond 8.00 5s 15.00-16.00 mostly 16.00 fr cond 5.00-6.00 6s 13.00-14.00 fr cond 5.00-6.00 SC Red Flesh Seedless Type Round Varieties 4s 18.00-20.00 mostly 20.00 5s 18.00-20.00