

NATIONAL WATERMELON REPORT



United States
Department of
Agriculture

Agricultural Marketing Service
Fruit and Vegetable Programs
Market News Branch

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Tuesday, February 09, 2010

DAILY SHIPMENTS AND CROSSINGS

Movement information is current as of the date of the report. Information is subject to revision.

40,000 lb units	MODE	Tue	Wed	Thu	Fri	Sat	Sun	Mon	TOTAL TO DATE		FINAL	
		Feb 2	Feb 3	Feb 4	Feb 5	Feb 6	Feb 7	Feb 8	This Season	Last Season	Last Season	
WATERMELONS												
Costa Rica - Brooklyn (NYC)	B	-	-	-	-	3	-	-	18	-	-	
Costa Rica - Los Angeles/Long Beach	B	-	-	-	-	-	-	-	2	-	-	
Costa Rica - Port Hueneme (Calif)	B	-	-	-	-	-	-	-	2	5	5	
Guatemala - Freeport (Texas)	B	-	-	-	-	-	-	-	5	-	-	
Guatemala - Los Angeles/Long Beach	B	-	-	-	-	-	-	-	48	5	11	
Guatemala - Philadelphia-Camden	B	-	-	-	-	-	-	-	203	-	21	
Guatemala - Port Hueneme (Calif)	B	-	-	-	-	-	-	-	6	-	5	
Guatemala - South Florida/Tampa	B	-	-	-	-	-	-	-	249	414	415	
Honduras - Los Angeles-Long Beach	B	-	-	-	-	1	-	-	12	-	172	
Mexico - Calexico	T	-	-	-	-	-	-	-	87	1	67	
Mexico - Otay Mesa	T	-	-	3	2	-	2	-	40	78	450	
Mexico - Texas	T	43	13	5	6	11	3	48	2,767	2,613	10,524	
Nicaragua - South Florida/Tampa	B	-	-	-	-	-	-	-	23	-	-	
TOTAL		43	13	8	8	15	5	48	3,462	3,116	11,670	
WATERMELONS, SEEDED												
Mexico - Nogales	T	3	-	-	1	-	-	1	102	122	1,006	
TOTAL		3	-	-	1	-	-	1	102	122	1,006	
WATERMELONS, SEEDLESS												
Costa Rica - South Florida/Tampa	B	-	-	-	-	-	-	-	19	1	34	
Guatemala - South Florida/Tampa	B	25	-	-	-	-	-	-	346	223	757	
Honduras - South Florida/Tampa	B	-	1	-	-	-	-	-	20	65	476	
Mexico - Nogales	T	16	14	12	13	3	-	15	3,963	3,645	14,410	
Nicaragua - South Florida/Tampa	B	9	9	-	-	-	-	-	43	-	129	
TOTAL		50	24	12	13	3	-	15	4,391	3,934	15,806	
GRAND TOTAL		96	37	20	22	18	5	64	7,955	7,172	28,482	
CANTALOUPS												
Costa Rica - Galveston (Texas)	B	-	-	-	-	14	-	-	14	-	256	
Costa Rica - Los Angeles - Long Beach	B	-	-	-	-	4	-	-	11	9	100	
Costa Rica - Port Hueneme (Calif)	B	-	-	-	-	-	-	-	113	204	531	
Costa Rica - South Florida/Tampa	B	-	-	-	-	-	-	-	281	118	1,508	
Guatemala - Freeport (Texas)	B	-	-	-	-	-	-	-	74	-	33	
Guatemala - Galveston (Texas)	B	-	-	-	-	89	-	-	594	546	1,585	
Guatemala - Los Angeles/Long Beach	B	-	-	-	-	36	-	-	192	59	126	
Guatemala - Philadelphia-Camden	B	-	-	-	-	-	-	-	969	454	1,523	
Guatemala - Port Hueneme (Calif)	B	-	-	-	-	-	-	-	429	320	592	
Guatemala - South Florida/Tampa	B	7	24	7	-	-	-	-	3,595	1,260	4,538	
Guatemala - Wilmington (Delaware)	B	-	-	-	-	-	-	-	31	-	6	
Honduras - Los Angeles-Long Beach	B	-	-	-	-	45	-	-	311	20	195	
Honduras - South Florida/Tampa	B	-	3	-	-	-	-	-	579	532	2,436	
Honduras - Wilmington (Delaware)	B	-	-	-	-	-	-	-	8	25	64	
TOTAL		7	27	7	-	188	-	-	7,201	3,547	13,493	
HONEYDEW												
Brazil - Elizabeth (New Jersey)	B	-	-	-	-	-	-	-	69	23	40	
Costa Rica - Freeport (Texas)	B	-	-	-	-	-	-	-	2	-	-	
Costa Rica - Los Angeles - Long Beach	B	-	-	-	-	14	-	-	70	-	45	
Costa Rica - Port Hueneme (Calif)	B	-	-	-	-	-	-	-	10	13	38	

SHIPPING POINT INFORMATION

Sales F.O.B Shipping Point and Delivered Sales Shipping Point Basis for **Tuesday, February 09, 2010**. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported.

Bakersfield, CA: Rain 41-53
 Blythe, CA: Fair 46-64
 Coachella, CA: Fair 40-63
 Culiacan, Sin. MX: Cloudy 60-79
 El Centro, CA: Mostly Cloudy 48-67
 Fresno, CA: Light Rain 41-52
 Guadalajara, Jal. MX: Mostly Cloudy 44-74
 Guapiles, Costa Rica Chance of T.Storms 60-82F 16- 28C
 Huehuetenango, Guatemala Chance of Rain 51-80F 11- 27C
 Ica, Peru Partly Cloudy 66-77F 19- 25C
 Lima, Peru Chance of Rain 71-78F 22- 26C
 Linhares, Brazil Scattered Clouds 77-93F 25-34C
 Long Beach, CA Chance of T.Storms 47-56F 08- 13C
 McAllen, TX: Cloudy 45-58
 Miami, FL Chance of Rain 59-77F 15- 25C
 Morelia, Mich. MX: Mostly Cloudy 44-72
 Newark, NJ Mostly Cloudy 27-36F -3- 02C
 Oxnard, CA: Light Rain 43-54
 Philadelphia, PA Chance of Snow 25-31F -4- -1C
 Phoenix, AZ: Mostly Cloudy 48-65
 Salinas, CA: Cloudy 41-55
 San Antonio, TX: Fair 36-52
 San Pedro Sula, Honduras Clear 71-93F 22-34C
 Santa Maria, CA: Light Rain 37-54
 Veracruz, Ver MX: Windy 62-79
 Villahermosa, Tab. MX: Cloudy 71-86
 Yuma, AZ: Partly Cloudy 50-66

CARIBBEAN BASIN IMPORTS - PORTS OF ENTRY SOUTH FLORIDA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: DEMAND MODERATE. MARKET ABOUT STEADY. Guatemala, Honduras, Costa Rica. Extra services included.

1/2 CARTONS

9s	10.00-11.00
mostly	10.00-10.50
12s	10.50-12.00
mostly	11.00-11.50
occas higher	
15s	13.00
few	12.00

OVERSIZED 1/2 CARTONS

9s (6 size)	10.00-11.00
mostly	10.00-10.50
occas lower	

HONEYDEWS: DEMAND FAIRLY GOOD. MARKET ABOUT STEADY. Guatemala, Honduras, Costa Rica, Extra services included.

2/3 CARTONS

5s	8.50-9.50
occas lower	
6s	9.00-10.00
mostly	9.50-10.00
occas lower	
8s	10.00-10.50

WATERMELONS: DEMAND MODERATE. MARKET ABOUT STEADY. Guatemala, Honduras, Costa Rica, Extra services included.

FLAT CARTONS**RED FLESH SEEDLESS MINIATURE**

6s	11.00-12.00
occas higher and lower	
7s	11.00-12.00
occas higher and lower	
8s	11.00-12.00
occas higher and lower	
9s	10.00-11.00
few	12.00

CARTONS 4s PER LB**RED FLESH SEEDLESS TYPE**

65-69 lb supply in too few hands to establish a market

CARTONS 5s PER LB**RED FLESH SEEDLESS TYPE**

65-69 lb supply in too few hands to establish a market

CARIBBEAN BASIN IMPORTS - PORTS OF ENTRY SOUTHERN CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

CANTALOUPE: Guatemala, Honduras Most Sales committed to contract business with limited supply for the spot market

1/2 CARTONS

9s Too few sales to establish a market
 12s Too few sales to establish a market

HONEYDEWS: DEMAND MODERATE. MARKET ABOUT STEADY. Guatemala, Honduras

2/3 CARTONS

5s	8.00-9.00
occas higher	
6s	8.00-9.00

MEXICO CROSSINGS THROUGH NOGALES, ARIZONA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY VERY LIGHT. DEMAND FAIRLY GOOD. Extra services included.

CARTONS PER LB**RED FLESH SEEDLESS TYPE**

4s	.40-.42
5s	.40-.42

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis

WATERMELONS: SUPPLY VERY LIGHT. DEMAND FAIRLY GOOD. Wide range in quality.

CARTONS PER LB**RED FLESH SEEDLESS TYPE**

4s supplies insufficient to establish a market.
 5s supplies insufficient to establish a market.
 6s supplies insufficient to establish a market.

WHOLESALE TERMINAL MARKET PRICES AS OF Tuesday, February 09, 2010

This is only a sample of wholesale terminal market reports. For a complete and current listing <http://www.ams.usda.gov/fv/mncs/fvdaily.htm>

ATLANTA: OVERCAST 40

YESTERDAY'S HIGH: 51

CANTALOUPE: MARKET HD 9S HIGHER, OTHERS ABOUT STEADY. 1/2 cartons GU 9s 12.00 occas 9.50 12s 14.00-14.50 HD 9s 11.00-14.00 mostly 12.50-13.50 12s 14.00-15.00 15s 16.00-17.00

HONEYDEWS: MARKET ABOUT STEADY. 2/3 cartons CR 5s 12.00 8s 14.00 GU 4s 6.50 5s 10.50 6s 10.00-12.50 mostly 11.50-12.50 8s 13.00-13.50 HD 5s 11.00 6s 12.50-14.00 mostly 12.50-13.50 8s 13.00

WATERMELONS: OFFERINGS VERY LIGHT. cartons 5s MX Red Flesh Seedless Type 5s 38.00

BOSTON: SUNNY 18

YESTERDAY'S HIGH 33

CANTALOUPE: MARKET ABOUT STEADY. 1/2 cartons CR 9s 14.00 12s 14.00-15.00 mostly 14.00 15s 12.00-14.00 mostly 14.00 18s 12.00-14.00 mostly 14.00 GU 9s 14.00 12s 13.00-14.00 mostly 14.00 Tuscan Type 8s 16.00-18.00 HD 9s 12.00-14.00 mostly 13.00-14.00 fr cond 7.00-8.00 12s 14.00 15s 14.00-15.00 oversized 1/2 cartons CR 9s (6 size) 11.00-12.00 GU 9s (6 size) no offerings

HONEYDEWS: MARKET GUATEMALA HIGHER; OTHERS ABOUT STEADY. 2/3 cartons CR 6s 12.00-14.00 8s 14.00 GU 6s 12.00-13.00 8s 14.00 HD 5s 14.00 6s 12.00-13.00 8s 14.00 oversized 2/3 cartons GU 5s (4 size) no offerings

WATERMELONS: MARKET ABOUT STEADY. cartons per carton HD Red Flesh Seedless Miniature 6s 16.00-18.00 MX Red Flesh Seedless Type Long Varieties 3s no offerings Round Varieties 4s 38.00-40.00 fr cond 20.00 5s 40.00-42.00 fr cond 20.00 Red Flesh Seedless Miniature 6s fr cond 12.00 NI Red Flesh Seedless Type Round Varieties 5s 38.00-40.00

ORGANIC:

HONEYDEWS: 2/3 cartons MX 10s 35.00

CHICAGO: LIGHT SNOW/FOG 24
YESTERDAY'S HIGH 29

CANTALOUPS: MARKET ABOUT
STEADY. 1/2 cartons CR 9s 10.00-12.00
mostly 10.00-11.00 12s 11.50-13.50 mostly
11.50-12.00 GU 12s 10.00-12.00 HD 9s
10.00-12.00 mostly 10.50-12.00 12s 10.00-
12.50 mostly 11.00-12.00 oversized 1/2
cartons CR 9s (6 size) 11.00-13.00 mostly
12.00 HD 9s (6 size) 10.00-12.00 mostly
12.00

HONEYDEWS: MARKET ABOUT
STEADY. 2/3 cartons HD 5s 10.00-12.00
mostly 10.00-11.00 6s 10.00-12.00 mostly
10.00 MX 5s 10.00-13.00 mostly 11.00-12.00
6s 10.00-13.00 mostly 11.00-12.00 oversized
2/3 cartons HD 6s (5 size) 9.00

WATERMELONS: MARKET ABOUT
STEADY. cartons MX Red Flesh Seeded
Type 3s 33.00 4s 33.00 Red Flesh Seedless
Type Round Varieties 4s 36.00-38.00 mostly
36.00 5s 38.00 6s 32.00-34.00 mostly 32.00
per lb MX Red Flesh Seeded Type 4s .42
offerings light Red Flesh Seedless Type
Round Varieties 5s .54 flat cartons MX Red
Flesh Seedless Miniature 5s 18.00-20.00 6s
16.00-18.00 occas higher 11s 18.50 24 inch
bins per lb MX Red Flesh Seeded Type
approx 35 count .40 approx 45 count .40

LOS ANGELES: CLOUDY 53
YESTERDAY'S MAXIMUM: 63

CANTALOUPS: OFFERINGS FAIRLY
LIGHT. MARKET STEADY. 1/2 cartons CR
BOAT 12s 13.00-14.00 GU BOAT 9s 13.00-
14.00 HD BOAT 9s 13.50-15.00 mostly
14.00-15.00 12s 13.00-15.00 mostly 13.50-
14.00 occas higher 15s 12.00-14.00 oversized
1/2 cartons CR BOAT 9s (6 size) 13.50-14.50
flat cartons GU BOAT Tuscan Type 9s 18.00

HONEYDEWS: OFFERINGS COSTA
RICA LIGHT. MARKET ABOUT STEADY.
2/3 cartons CR BOAT 5s 8.00 6s 8.50 8s 9.00
HD BOAT 5s 9.00-10.00 mostly 9.00-9.50 6s
9.00-9.50 MX 5s 8.00-11.00 mostly 8.00-9.00
fr cond 6.00-7.00 6s 8.00-12.00 mostly 9.00-
11.00 fr cond 6.00-7.00 8s 8.00-10.00 occas
higher/lower orange flesh 5s 16.00 8s 14.00

WATERMELONS: OFFERINGS LIGHT.
cartons per lb MX Red Flesh Seedless Type
5s .46-.50 mostly .46-.48 occas higher/lower
6s .46-.48 occas higher/lower flat cartons GU
BOAT Red Flesh Seedless Miniature 6s
14.00-16.00 fr cond 6.00-8.00 8s 11.00 9s
12.00 MX Red Flesh Seedless Miniature 11s
12.00-14.00 12s 12.00

MIAMI: MOSTLY CLOUDY 67
YESTERDAY'S HIGH: 75

CANTALOUPS: MARKET ABOUT
STEADY. 1/2 cartons GU 9s 11.00-12.00
mostly 12.00 few higher 12s 13.00-14.00 few
lower HD 9s 13.00 few higher

HONEYDEWS: MARKET ABOUT
STEADY. 2/3 cartons CR 5s 8.00 few higher
GU 5s 11.00 few lower 6s 8.00 few higher
HD 6s 10.00 few higher

WATERMELONS: MARKET ABOUT
STEADY. flat cartons CR Red Flesh Seedless
Miniature 5s 20.00 few higher 6s 20.00 few
higher GU Red Flesh Seedless Miniature 5s

22.00 few higher 24 inch bins per melon HD
Red Flesh Seedless Type 40s 3.00 few higher

NEW YORK: CLEAR 30

YESTERDAY'S HIGH 38 LOW 24

CANTALOUPS: OFFERINGS LIGHT. 1/2
cartons CR 9s 10.00-12.00 12s 12.00-14.00
GU 12s 14.00 fr appear poor cond 1.00-2.00
HD 9s fr appear 9.00 12s 12.00-14.00 occas
higher fr appear 9.00 15s fr appear 9.00
oversized 1/2 cartons CR 6s (5 size) 12.00-
13.00 few 11.00 fr appear 8.00-10.00 GU 9s
(6 size) 12.00-13.00

HONEYDEWS: OFFERINGS LIGHT. 2/3
cartons CR 5s 12.00-13.00 6s 10.00-12.00 HD
4s 11.00-12.00 occas lower 5s 13.00-14.00
MX 5s 12.00-13.00

WATERMELONS: OFFERINGS LIGHT.
cartons GU Red Flesh Seedless Type 5s fr
cond 15.00 flat cartons CR Red Flesh
Seedless Miniature 7s 18.00-20.00 10s 18.00-
20.00 HD Red Flesh Seedless Miniature 6s
holdovers offerings insufficient to quote MX
Red Flesh Seedless Miniature 6s 18.00-20.00
cartons 3s per carton MX Red Flesh Seeded
Type 70-74 lb avg 34.00-35.00 Red Flesh
Seedless Type Long Varieties 65-69 lb avg
40.00 70-74 lb avg 42.00 cartons 4s per carton
MX Red Flesh Seedless Type Long Varieties
65-69 lb avg 38.00 70-74 lb avg 40.00 Round
Varieties 65-69 lb avg 38.00 70-74 lb avg
42.00-45.00 mostly 45.00 cartons 5s per
carton MX Red Flesh Seedless Type Round
Varieties 65-69 lb avg 40.00-42.00 mostly
42.00 few 43.00 70-74 lb avg 45.00

PHILADELPHIA: PARTLY CLOUDY 20
YESTERDAY'S HIGH 35

CANTALOUPS: MARKET ABOUT
STEADY. 1/2 cartons CR 12s 13.00 GU 9s
12.00-13.00 12s 11.00-12.00 mostly 12.00
15s 12.00 HD 9s 11.00-14.00 oversized 1/2
cartons GU 9s (6 size) 11.00

HONEYDEWS: MARKET ABOUT
STEADY. 2/3 cartons CR 5s ord cond 3.00-
6.00 6s 11.00 ord cond 3.00-6.00 GU 5s 12.00
6s 10.00-12.00 mostly 11.00 HD 5s 9.00
oversized 2/3 cartons GU 5s (4 size) 12.00

WATERMELONS: MARKET STEADY.
cartons per carton MX Red Flesh Seedless
Type Round Varieties 4s 37.00-40.00 mostly
37.00-38.00 5s 35.00-38.00