

**ROLES AND RESPONSIBILITIES
OF THE
NATIONAL MANGO PROMOTION BOARD MEMBERS**

1. Understand and comply with the Commodity Promotion, Research, and Information Act of 1996 (Act), the Mango Promotion, Research, and Information Order (Order), rules and regulations, and USDA guidelines.
2. Dedicated to the mission, goals, and objectives of the Mango Board (Board). Represent the members of the mango industry.
3. Serve the industry impartially, making decisions based on the welfare of the industry as a whole rather than on personal or business considerations. To ensure fair and equal treatment of all industry peers in market promotion and research programs.
4. Regularly attend the Mango Board meetings and come prepared to discuss the issues and business to be addressed.
5. Select Board officers, committees, and subcommittees at the start of each fiscal period or at other appropriate times.
6. Appoint an executive committee and delegate authority to administer duties under Board direction and within Board policies.
7. Develop Board policies, bylaws and procedures for approval by USDA for Board implementation, and recommend amendments to rules and regulations under the Order, as necessary.
8. Ensure staff compliance with the Act, Order, rules and regulations, bylaws, Board policies and procedures, and USDA policies.
9. Develop programs and projects to carry out the mission of the Board (use a fiscal year marketing plan) and forward to USDA for approval prior to implementation. Enter into contracts or agreements to develop and carry out approved programs and projects. Secure USDA approval prior to implementation of contracts and agreements.
10. Demonstrate fiscal responsibility by performing the following: recommend an assessment rate; prepare fiscal budgets; amend budgets as necessary; set a reserve; ensure that the staff issues monthly financial reports and accurate records of Board actions and transactions; ensure that the books of the board are audited each fiscal year; and evaluate the effectiveness of all programs and projects to assure wise stewardship of industry funds.

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11. Ensure efficient and timely enforcement of the Act and Order by staff; ensure identification, investigation/audit of violators and the complete documentation of cases and a timely referral of compliance cases to USDA.
12. Assist in securing qualified candidates for membership on the Board.
13. Promote industry unity. Advise the industry of the Board's mission, goals, objectives, projects and programs. Support the programs, projects, and actions of the Board outside of its meetings.
14. Maintain the highest standard of personal and professional conduct when representing the Board. Avoid conflicts of interest and appearances of conflicts of interest.
15. Make decisions for the good of the entire industry.