

# NATIONAL ORNAMENTAL Shipping Point Report



United States  
Department of  
Agriculture

Agricultural Marketing Service  
Fruit and Vegetable Programs  
Market News Branch

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Website: [www.ams.usda.gov/marketnews.htm](http://www.ams.usda.gov/marketnews.htm)

Thursday, October 14, 2004

Miami, FL  
Recorder 305-373-3048  
Oakland, CA  
Recorder 510-637-1850

San Francisco Market Terminal  
1301 Clay St., Room 520-N  
Oakland, CA 94612-5217  
Phone: 510-637-1815  
FAX: 510-637-1851

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For subscription information, please Call (800) 487-8796  
This report is issued Monday and Thursday except major holidays.

Thursday, October 14, 2004

## SHIPPING POINTS

### Prices FOB

### Shipping Point Basis

Thursday, October 14, 2004,  
Unless Otherwise Stated.

Sales to wholesalers, F.O.B shipping  
point basis, packing charges extra.

Prices for standing orders may be  
seasonally higher or lower than prices  
shown below.

## CENTRAL & SOUTHERN CALIFORNIA COAST

**ALSTROEMERIA:** DEMAND FAIRLY  
GOOD. MARKET STEADY.

bunched 10s

Assorted Colors

No. 1

long 2.25-3.25

mostly 2.50-2.75

occas 1.75

**GERBERA:** DEMAND GOOD. MARKET  
STEADY.

per stem

Standard Type

Assorted Colors .34-.38

mostly .36

occas volume sale .25

occas straight colors higher

Miniature Type

Assorted Colors .28-.34

occas higher

occas volume sale .15

**ROSE, HYBRID TEA:** DEMAND FAIRLY  
GOOD. MARKET STEADY. (Includes few

non-hydroponic)

per stem

Greenhouse Grown, Hydroponic

Assorted Colors

26 inch & lngr .44-.56

mostly .48-.52

few .60

occas higher and lower

22-26 inch .44-.56

mostly .48-.52

few .60

occas higher and lower

18-22 inch .44-.56

occas higher and lower

occas volume sale

18" & longer .32

Red Varieties

Kardinal

26 inch & lngr .40-.42

few .48

occas higher and lower

22-26 inch .32-.42

few .46

occas higher and lower

18-22 inch .24-.42

few .44

occas higher and lower

**ROSE, SPRAY TYPE:** DEMAND FAIRLY

GOOD. MARKET STEADY.

bunched 10s

Greenhouse Grown, Hydroponic

Assorted Colors

18 inch & lngr 6.00-7.00

few 7.50-8.00

few 5.25-5.75

occas higher

**ROSE, SWEETHEART:** DEMAND

FAIRLY GOOD. MARKET STEADY.

(Mostly Hydroponic)

per stem

Assorted Colors

14 inch & lngr .32-.38

mostly .32-.36

few .40-.42

occas higher and lower

## CENTRAL COAST CALIFORNIA

**CARNATIONS:** DEMAND FAIRLY

LIGHT. MARKET STEADY.

per stem

Assorted Colors

Fcy .20-.24

occas .28

Std .18-.20

Short .14-.18

**CARNATIONS, MINIATURE:** DEMAND

MODERATE. MARKET ABOUT STEADY.

per bunch

Assorted Colors 2.00-3.00

mostly 2.00-2.50

occas 1.75

**CHRYSANTHEMUMS:** DEMAND

MODERATE. MARKET STANDARD

LARGE AND ROVER SLIGHTLY

HIGHER, STANDARD EX-LARGE

STEADY.

per stem

Standard

Assorted Colors

ex lge .70-.76

lge .64-.66

occas lower

bunched 10s

Disbud Rover

Assorted Colors

long 2.50-3.00

mostly 2.75

**IRIS, DUTCH TYPE:** DEMAND

MODERATE. MARKET STEADY.

bunched 10s

Dark Blue Varieties

long 2.50-3.50

mostly 3.00-3.50

**SNAPDRAGON:** DEMAND FAIRLY

GOOD. MARKET SLIGHTLY HIGHER.

bunched 10s

long 3.50-4.00

occas lower

**STATIC (LIMONIUM):** DEMAND

MODERATE. MARKET STEADY.

per bunch

Sinuata

Assorted Colors

long 1.50-2.00

**STOCK:** DEMAND MODERATE.

MARKET SLIGHTLY LOWER.

bunched 10s

long 2.75-3.50

mostly 3.00-3.50

## SOUTHERN CALIFORNIA COAST

**GYPHOPHILA:** DEMAND FAIRLY GOOD.

MARKET STEADY.

per bunch

Golan

long 2.25-3.25

few 1.75

**IRIS, DUTCH TYPE:** DEMAND FAIRLY

LIGHT. MARKET SLIGHTLY LOWER.

bunched 10s

Dark Blue Varieties

long 2.50-3.50

<b>LARKSPUR (CONSOLIDA):</b> DEMAND GOOD. MARKET STEADY. per bunch long 3.50-4.50 occas lower	few higher Novi Belgii purple Sel 1.50-2.25 mostly 1.50-1.75 few higher	<b>POMPONS:</b> DEMAND FAIRLY LIGHT. MARKET SLIGHTLY LOWER. per bunch Asrtd Cushion-Daisy-Novelty Assorted Colors 1.00-1.20 mostly 1.00-1.10 few higher and lower Cushion Type Assorted Colors 1.00-1.25 mostly 1.00-1.10 few higher and lower Daisy Type Assorted Colors 1.10-1.30 mostly 1.10-1.20 few higher and lower
<b>POMPONS:</b> DEMAND MODERATE. MARKET SLIGHTLY LOWER. per bunch Greenhouse Grown Assorted Varieties 1.25-1.65 occas Fall colors higher	<b>CARNATIONS:</b> DEMAND FAIRLY LIGHT. MARKET LOWER. Wide Range in Price per stem Assorted Colors Sel .09-.11 mostly .09 few higher Fcy .07-.09 mostly .08 few higher Std .05-.07 mostly .06 few higher	<b>ROSE, HYBRID TEA:</b> DEMAND MODERATE. MARKET SLIGHTLY LOWER. per stem Assorted Colors 70cm .36-.42 mostly .36-.38 occas higher and lower 60cm .32-.38 mostly .32-.35 few higher 50cm .25-.30 mostly .25-.28 few higher 40cm .20-.25 mostly .22-.24 occas higher and lower Red Varieties Charlotte 70cm .28-.38 mostly .30-.32 few higher 60cm .22-.30 mostly .22-.25 few higher 50cm .20-.25 mostly .20-.22 few higher 40cm .16-.22 mostly .16-.18 few higher
<b>SNAPDRAGON:</b> DEMAND MODERATE. MARKET SLIGHTLY LOWER. bunched 10s long 3.00-3.50 mostly 3.50 occas lower occas field grown 2.00-2.50	<b>CARNATIONS, MINIATURE:</b> DEMAND MODERATE. MARKET ABOUT STEADY. per bunch Assorted Colors .80-1.25 mostly .85-1.00 few higher	Classy 70cm .28-.35 mostly .30-.32 few higher 60cm .22-.30 mostly .22-.25 few higher 50cm .18-.24 mostly .20-.22 few higher 40cm .16-.20 mostly .16-.18 few higher Madame Del Bard 70cm .28-.36 mostly .30-.32 few higher and lower 60cm .22-.30 mostly .22-.25 few higher 50cm .18-.25 mostly .20-.22 few higher
<b>STATICE (LIMONIUM):</b> DEMAND MODERATE. MARKET STEADY. (Includes occasional Mexico) per bunch Sinuata Assorted Colors long 1.50-1.75 mostly 1.50 occas 1.25	<b>CHRYSANTHEMUMS:</b> DEMAND MODERATE. MARKET ABOUT STEADY. per stem Standard Assorted Colors lge .35-.45 mostly .35-.40 few higher and lower bunched 10s Disbud Spider Assorted Colors 2.25-3.00 mostly 2.25-2.50 few higher	<b>GERBERA:</b> DEMAND MODERATE. MARKET ABOUT STEADY. per stem Large .30-.40 mostly .32-.35 few higher
<b>STOCK:</b> DEMAND FAIRLY GOOD. MARKET SLIGHTLY HIGHER. bunched 10s Double Varieties Assorted Colors long 2.75-3.50 mostly 3.00-3.50	<b>GERBERA:</b> DEMAND MODERATE. MARKET ABOUT STEADY. per stem Large .30-.40 mostly .32-.35 few higher	<b>GYPHOPHILA:</b> DEMAND MODERATE. MARKET ABOUT STEADY. Wide range in prices per bunch Perfecta 1.50-2.25 mostly 1.50-1.75 occas higher and lower Million Stars 2.00-3.00 mostly 2.25-2.50 few higher New Love 2.25-3.25 mostly 2.25-2.50 few higher and lower
<b>SUNFLOWER:</b> DEMAND MODERATE. MARKET SLIGHTLY LOWER. (Includes occasional Mexico) bunched 5s long 1.25-2.00 mostly 1.50-1.75 occas .75-1.00	<b>LIATRIS:</b> DEMAND MODERATE. MARKET ABOUT STEADY. bunched 10s 90cm 2.75-3.25 mostly 2.75-3.00 few higher 70cm 1.75-2.50 mostly 1.75-2.00 few higher 50cm .75-1.25 mostly .85-1.00 few higher	
<b>IMPORTS THROUGH MIAMI</b> Flower imports primarily from Colombia, Costa Rica, Guatemala, Ecuador, and Peru but mostly Colombia. Sales FOB basis, Miami, duty paid. Packing charges included.		
<b>ALSTROEMERIA:</b> DEMAND FAIRLY LIGHT. MARKET LOWER. Wide range in prices. Assorted Colors bunched 10s Assorted Colors Sup Sel 1.50-2.50 mostly 1.50-1.75 few higher Sel 1.00-1.75 mostly 1.25-1.50 few higher Fcy .75-1.50 mostly 1.00-1.25 few higher		
<b>ASTER:</b> DEMAND MODERATE. MARKET ABOUT STEADY. per bunch Monte Casino White Sel 1.50-2.50 mostly 1.75-2.00		





EC Million Stars		Madame Del Bard		<b>STOCK:</b> MARKET ABOUT STEADY.	
long	6.00	80cm	1.00	bunched 10s	
some	6.50	occas higher		CA Double Varieties	
New Love		70cm	.90-.95	Assorted Colors	
long	8.00-8.50	occas higher		long	7.50-8.50
Party Time		60cm	.80-.85	mostly	8.00
long	7.00-7.50	some	.65	<b>SUNFLOWER:</b> MARKET ABOUT	
some	6.50	few lower		STEADY.	
<b>IRIS, DUTCH TYPE</b> MARKET ABOUT		50cm	.75	bunched 5s	
STEADY.		occas higher & lower		CA Teddy Bear	
bunched 10s		MX Assorted Colors		long	5.50
CA Various Varieties		60cm	1.00	few	4.50
long	5.50-6.00	occas higher & lower		bunched 10s	
bchd 5s	4.50	Red Varieties		CA Teddy Bear	
<b>LARKSPUR (CONSOLIDA):</b> MARKET		Classy		long	7.00
ABOUT STEADY.		50-60cm	.90-.95	Various Varieties	
bunched 10s		occas higher & lower		long	5.50-6.00
CA long	7.50-8.50	Madame Del Bard		few high as	7.00
mostly	8.00	70-80cm	1.00	CB Various Varieties	
bchd 5s	7.00	occas higher & lower		long	6.50
occas lower		60cm	.90-.95	few	7.00
<b>LIATRIS:</b> MARKET ABOUT STEADY.		occas higher & lower			
bunched 10s		50cm	.85-.90		
CA long	4.00-5.00	occas higher & lower			
mostly	4.50	40cm	.80-.85		
few	5.50	occas higher & lower			
CB 90cm	6.00-6.50	Royalty			
80cm	5.00-5.50	70cm	1.00-1.25		
some	6.00	occas higher & lower			
70cm	4.50-5.00	60cm	.90-.95		
60cm	4.00-4.50	occas higher & lower			
<b>POMPONS:</b> MARKET ABOUT STEADY.		<b>ROSE, SWEETHEART:</b> MARKET ABOUT			
per bunch		STEADY.			
CA Assorted Varieties		per stem			
long	2.50-3.00	CA 14 inch & Ingr	.70-.80		
CB Assorted Varieties		occas lower			
long	2.75-3.00	CB 14 inch & Ingr	.75-.85		
mostly	2.85-3.00	few lower			
some	2.65	CD 14 inch & Ingr	.75		
<b>ROSE, HYBRID TEA:</b> MARKET ABOUT		NL 14 inch & Ingr	.75		
STEADY.		<b>SNAPDRAGON:</b> MARKET ABOUT			
per stem		STEADY.			
CA Asstd Colors Incl Red		bunched 10s			
26 inch & Ingr	.95-1.00	CA long	7.50-8.50		
few	.85	mostly	8.00		
22-26 inch	.85-.90	occas lower			
few	.80	bchd 5s	8.00		
14-18 inch	.75-.80	occas lower			
few	.70	<b>SOLIDASTER:</b> MARKET ABOUT			
CB Assorted Colors		STEADY.			
70cm	.95	per bunch			
few	.85	CA long	6.00-6.50		
60cm	.85	few	5.50		
few	.75	<b>STATICE (LIMONIUM):</b> MARKET ABOUT			
50cm	.80	STEADY.			
few	.70-.75	per bunch			
Red Varieties		CA Sinuata			
Charlotte		Assorted Colors			
60cm	.75-.80	long	3.50-4.50		
few	.85	occas higher			
50cm	.65	Seafoam			
occas higher		long	4.50-5.00		
Classy		occas lower			
60cm	.90-.95	CB Sinuata			
occas higher		long	4.50		
50cm	.75-.85				
occas higher					

**PHILADELPHIA**

Unavailable at time of released

**SEATTLE****ALSTROEMERIA:** MARKET STEADY.

bunched 10s

CA long 6.95-7.00

CB long 6.95-7.00

**ASTER:** MARKET STEADY.

per bunch

CA Monte Casino  
long 6.00

bunched 10s

CA Matsumoto

long 5.50-7.00

mostly 5.50-6.50

**CARNATIONS:** MARKET ABOUT

STEADY.

per stem

CA Assorted Colors

Fcy .36-.42

mostly .38-.40

CB Assorted Colors

Fcy .36-.42

mostly .38-.40

**CARNATIONS, MINIATURE:** MARKET

STEADY.

per bunch

CA 4.00-4.25

few higher

CB 4.00-4.25

few higher

**CHRYSANTHEMUMS:** MARKET

STEADY.

per stem

CA Standard

ex lge 1.50-2.15

Disbud

Peter John

long .58

bunched 10s

CA Disbud

Cremon 6.50-7.00

Rover 6.50-7.00

mostly 6.75-7.00

Spider 7.00-8.00

**GERBERA:** MARKET STEADY.

per stem  
 CA Standard Type  
 Assorted Colors  
 long .75-1.25  
 Miniature Type  
 Assorted Colors  
 long .45-.90

**GYPSOPHILA:** MARKET ABOUT STEADY.

per bunch  
 CA Perfecta 7.00-8.00  
 EC Perfecta 7.00-8.00  
 Million Stars 8.00-10.00

**IRIS, DUTCH TYPE** MARKET STEADY.

bunched 10s  
 CA Dark Blue Varieties  
 long 5.50-6.00  
 WA Dark Blue Varieties  
 long 5.50-6.00  
 White Varieties  
 long 6.00-7.25

**LARKSPUR (CONSOLIDA):** MARKET SLIGHT HIGHER.

per bunch  
 CA 7.00-9.00  
 mostly 7.00-8.00

**LIATRIS:** MARKET STEADY.

bunched 10s  
 CA long 7.00-8.00  
 NL long 7.00-8.00

**POMPONS:** MARKET STEADY.

per bunch  
 CA Assorted Varieties 3.25-3.50  
 CB Assorted Varieties 3.25-3.50

**ROSE, HYBRID TEA:** OFFERINGS

MODERATE. MARKET STEADY.

per stem  
 CA Asstd Colors Incl Red  
 22-26 inch .98-1.35  
 14-18 inch .62-.80  
 CB Asstd Colors Incl Red  
 22-26 inch .92-1.25

**ROSE, SPRAY TYPE:** OFFERINGS

MODERATE. MARKET STEADY.

bunched 10s  
 CA Greenhouse Grown, Hydroponic  
 Assorted Colors  
 long 15.95-16.00  
 CB Greenhouse Grown, Hydroponic  
 Assorted Colors  
 long 11.00-12.50  
 few higher/lower

**ROSE, SWEETHEART:** OFFERINGS

MODERATE. MARKET STEADY.

per stem  
 CA Assorted Colors  
 14 inch & Ingr .68-.78

**SNAPDRAGON:** MARKET STEADY.

bunched 10s  
 CA long 7.00-8.25  
 mostly 7.50-8.25

**SOLIDAGO:** OFFERINGS LIGHT.

MARKET STEADY.

per bunch  
 CA long 5.50-7.00  
 mostly 6.00-7.00  
 CB long 5.50-7.00  
 mostly 6.00-7.00

**SOLIDASTER:** MARKET STEADY.

per bunch  
 CA long 6.00-7.00  
 CB long 6.00-7.00

**STATICE (LIMONIUM):** MARKET STEADY.

per bunch  
 CA Sinuata  
 Assorted Colors  
 long 5.00-6.00  
 few lower

Seafoam  
 long 6.00-7.00  
 few higher

## Limonium Hybrids

Misty Blue  
 long 7.00-9.00  
 mostly 8.00-9.00

## CB Sinuata

Assorted Colors  
 long 5.00-6.00  
 few lower

## Limonium Hybrids

Misty Blue  
 long 7.00-9.00  
 mostly 8.00-9.00

**STOCK:** MARKET STEADY.

bunched 10s  
 CA Double Varieties  
 Assorted Colors  
 long 6.00-7.50

**SUNFLOWER:** MARKET STEADY.

per bunch  
 CA Medium Head Varieties  
 long 6.00-6.50  
 Teddy Bear  
 long 6.25-6.50  
 Miniature Type  
 long 5.00-6.25

## CALIFORNIA INTERSTATE SHIPMENTS OF SELECTED CUT FLOWERS

--- Units of 1,000 ---

	-----2004-----				2004 TOTAL TO DATE	2003 TOTAL TO DATE
	Week Ending September 18	Week Ending September 25	Week Ending October 2	Week Ending October 9		
ROSE (stems)	1,794	1,734	1,704	1,663	68,136	71,515
CARNATIONS, STANDARD (stems)	98	90	87	90	4,640	7,703
CARNATIONS, MINIATURE (bunches)	6	6	6	6	276	696
CHRYSANTHEMUMS, POMPONS (bunches)	93	99	104	103	3,921	3,826
CHRYSANTHEMUMS, STANDARD (stems)	102	93	85	104	2,516	2,837

IMPORTS OF SELECTED ORNAMENTALS INTO THE U.S.  
THROUGH MIAMI AIRPORT

( Provided by USDA, APHIS, PPQ and USCBP, AQI )

--- Units of 1,000 ---

	Week Ending 09/18/04	Week Ending 09/25/04	Week Ending 10/02/04	Week Ending 10/09/04	2004 TOTAL TO DATE	2003 TOTAL TO DATE
ALSTROEMERIA (stems)	5,723	6,410	5,809	5,923	178,118	157,969
ASTER (stems)	3,120	3,103	4,046	4,322	111,564	122,304
BOUQUETS, MIXED (bunches)	2,514	2,302	2,786	2,864	83,487	60,781
CALLA (stems) (ZANTEDESCHIA)	1,604	1,587	1,615	1,992	43,760	26,651
CARNATIONS STANDARD (stems)	16,456	18,458	17,554	19,907	588,007	562,819
CARNATIONS MINI (bunches)	833	974	997	922	30,421	29,773
CHAMAEDOREA & FERNS (bunches)	2,028	4,057	3,239	4,045	109,581	82,136
CHRYSANTHEMUMS STANDARD (stems)	7,874	6,681	7,570	7,746	338,088	139,211
CHRYSANTHEMUMS POMPONS (bunches)	1,819	2,058	2,067	1,737	44,228	77,313
DELPHINIUM (stems)	175	952	572	520	21,918	13,980
DAISIES (stems)	--	--	--	--	1,960	592
GERBERA (stems)	1,899	1,724	2,156	1,834	58,988	38,956
GLADIOLI (stems)	6	16	14	27	1,127	337
GYPHOPHILA (bunches)	605	428	419	439	18,272	14,967
LIATRIS (stems)	1,184	1,212	1,382	1,800	53,434	50,969
LISIANTHUS (EUSTOMA) (stems)	668	191	342	254	19,352	11,223
ROSES (stems)	47,013	38,936	40,459	51,164	1,484,452	1,313,685
STATICE (LIMONIUM) (bunches)	307	196	248	248	7,881	7,809

\*-Corrected to date

NA - Not Available