

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, January 2004 1/

Fluid Milk Product	January			Year To Date		
	Sales	Butterfat content	Change from prev. year	Sales	Butterfat content	Change from prev. year
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,274	3.26	-1.7	1,274	3.26	-1.7
Flavored Whole Milk	77	3.31	8.8	77	3.31	8.8
Reduced Fat Milk (2%)	1,273	1.96	-0.2	1,273	1.96	-0.2
Lowfat Milk (1%)	445	0.98	-1.4	445	0.98	-1.4
Fat-Free Milk (Skim)	568	0.11	-4.2	568	0.11	-4.2
Flavored Fat-Reduced Milk	262	1.01	0.8	262	1.01	0.8
Buttermilk	37	1.32	-6.7	37	1.32	-6.7
Total Fluid Milk Products 2/	3,950	1.96	-1.1	3,950	1.96	-1.1
Total Fluid Milk Products Adjusted for Calendar Composition 2/ 3/	3,892	1.96	-1.7	3,892	1.96	-1.7

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

3/ Sales volumes and percent changes have been adjusted for calendar composition.