

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, August 2004 1/

Fluid Milk Product	August			Year To Date 2/		
	Sales	Butterfat content	Change from prev. year 3/	Sales	Butterfat content	Change from prev. year 3/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,150	3.26	-4.0	9,333	3.26	-2.6
Flavored Whole Milk	61	3.42	-19.7	512	3.35	-11.8
Reduced Fat Milk (2%)	1,180	1.96	0.8	9,378	1.96	0.5
Lowfat Milk (1%)	408	0.98	1.9	3,282	0.98	0.0
Fat-Free Milk (Skim)	534	0.12	1.0	4,277	0.11	-1.1
Flavored Fat-Reduced Milk	207	1.17	20.4	1,800	1.13	10.3
Buttermilk	35	1.33	-1.7	281	1.32	-3.9
Total Fluid Milk Products 4/	3,589	1.96	-0.1	28,968	1.96	-0.5
Total Fluid Milk Products Adjusted for Calendar Composition 4/ 5/	3,631	1.96	0	28,831	1.96	-1.1

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Year to date sales volumes and butterfat content figures include data for the Western Federal milk order that was terminated effective April 1, 2004.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 2/.

4/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

5/ Sales volumes and percent changes have been adjusted for calendar composition.