

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, October 2003 1/

Fluid Milk Product	October			Year To Date		
	Sales	Butterfat content	Change from prev. year 2/	Sales	Butterfat content	Change from prev. year 2/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,243	3.26	-1.2	12,064	3.26	-0.9
Flavored Whole Milk	81	3.41	-0.5	742	3.40	-0.8
Reduced Fat Milk (2%)	1,233	1.97	-0.7	11,896	1.97	0.1
Lowfat Milk (1%)	432	0.98	-3.3	4,207	0.98	-1.0
Fat-Free Milk (Skim)	559	0.12	-3.4	5,470	0.11	-3.4
Flavored Fat-Reduced Milk	289	1.03	3.0	2,228	1.06	7.4
Buttermilk	40	1.27	-0.6	371	1.28	-4.9
Total Fluid Milk Products 3/	3,897	1.97	-1.1	37,089	1.97	-0.4
Total Fluid Milk Products Adjusted for Calendar Composition 3/ 4/	3,865	1.97	-1.7	37,053	1.97	-0.5

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for total markets combined will be shown on a calendar composition basis. See 4/.

3/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

4/ Sales volumes and percent changes have been adjusted for calendar composition.