

Table 14—Sales of Fluid Milk Products in All Federal Milk Order Marketing Areas Combined, January 2003 1/

Fluid Milk Product	January			Year To Date		
	Sales	Butterfat content	Change from prev. year 2/	Sales	Butterfat content	Change from prev. year 2/
	Mil. Lbs.	Percent		Mil. lbs	Percent	
Whole Milk	1,296	3.26	0.6	1,296	3.26	0.6
Flavored Whole Milk	71	3.40	-4.2	71	3.40	-4.2
Reduced Fat Milk (2%)	1,276	1.96	1.7	1,276	1.96	1.7
Lowfat Milk (1%)	452	0.98	2.2	452	0.98	2.2
Fat-Free Milk (Skim)	593	0.11	-0.3	593	0.11	-0.3
Flavored Fat-Reduced Milk	260	1.04	6.2	260	1.04	6.2
Buttermilk	40	1.27	-3.0	40	1.27	-3.0
Total Fluid Milk Products 3/	3,992	1.95	1.2	3,992	1.95	1.2
Total Fluid Milk Products Adjusted for Calendar Composition 3/ 4/	3,959	1.95	0.6	3,959	1.95	0.6

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for total markets combined will be shown on a calendar composition basis. See 4/.

3/ Total fluid milk products include the products listed plus miscellaneous products and eggnog.

4/ Sales volumes and percent changes have been adjusted for calendar composition.