

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, July 2004 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year 3/	
				Month	Year to date
		Mil. Lbs.	Percent		
Northeast	001	785	2.02	4.2	-0.4
Appalachian	005	286	2.10	1.3	1.3
Southeast	007	379	2.21	1.1	-2.4
Florida	006	236	2.20	4.1	1.0
Mideast	033	507	1.87	2.0	-1.2
Upper Midwest	030	346	1.58	0.9	-0.9
Central	032	369	1.84	1.3	-0.5
Southwest	126	332	2.35	-0.9	0.1
Arizona-Las Vegas	131	104	2.04	-0.7	0.5
Western 4/	135	--	----	---	---
Pacific Northwest	124	174	1.78	0.5	-0.9
All Areas Combined 5/		3,518	1.99	1.8	-0.5
All Areas Combined Adjusted for Calendar Composition 6/		3,467	1.99	0.6	-1.2

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Percent changes from the previous year are based on the same group of comparable markets – markets where the orders were in effect the entire applicable two-year period. Excludes the Western Federal milk order; see 4/.

4/ Effective April 1, 2004, the Western Federal milk order was terminated.

5/ May not add due to rounding.

6/ Sales volume and percent changes have been adjusted for calendar composition.

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