

Table 13—Sales of Total Fluid Milk Products in Federal Milk Order Marketing Areas, October 2003 1/

Federal Milk Order Marketing Area	Order Number	Total Fluid Milk Products 2/			
		Sales	Butterfat Content	Change from prev. year 3/	
				Month	Year to date
		Mil. Lbs.	Percent		
Northeast	001	834	2.03	-1.2	-1.2
Appalachian	005	307	2.08	2.8	0.8
Southeast	007	414	2.16	-4.0	-1.5
Florida	006	245	2.17	0.6	0.8
Mideast	033	543	1.87	-4.2	-1.1
Upper Midwest	030	385	1.56	-1.1	-0.4
Central	032	411	1.81	1.3	0.7
Southwest	126	374	2.27	0.3	0.2
Arizona-Las Vegas	131	113	2.05	2.0	2.7
Western	135	81	1.78	1.6	-1.1
Pacific Northwest	124	189	1.78	-2.8	-0.4
All Areas Combined 4/		3,897	1.97	-1.1	-0.4
All Areas Combined Adjusted for Calendar Composition 5/		3,865	1.97	-1.7	-0.5

1/ These figures are representative of the consumption of fluid milk products in Federal milk order marketing areas.

2/ Total fluid milk products include plain and flavored whole milk, eggnog, plain, solids added, and flavored fat-reduced milk, buttermilk, and miscellaneous fluid milk products.

3/ Previously, this data series showed all percent changes adjusted for calendar composition. Now, only percent changes, as well as sales volume, for all markets combined will be shown on a calendar composition basis. See 5/.

4/ May not add due to rounding.

5/ Sales volume and percent changes have been adjusted for calendar composition.