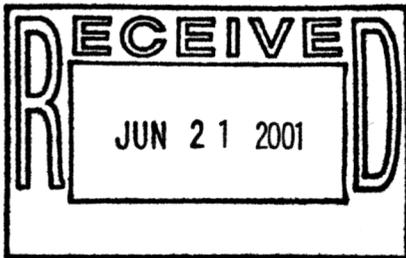


SUMMERVILLE ENTERPRISES

104 BROAD ST. S.E.

ALICEVILLE, ALABAMA 35442

205-373-6383



June 21, 2001

Ms. Whitney Rick
USDA
1400 Independence Avenue SW
Washington, D.C. 20250

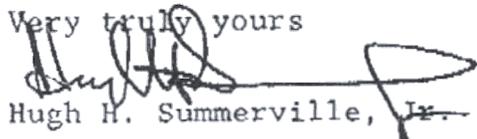
Dear Ms. Rick:

In reference to the notice in the Federal Register dated March 26, 2001, Volume 66 Number 58, 16440 requesting comments on the Cotton Research and Promotion Program please consider the following:

1. Since the cotton promotion program started cotton's market share has increased from about 30 percent to about 60 percent.
2. Per capita cotton consumption in the United States has increased dramatically in the past thirty years.
3. Apparel importers have benefited significantly as a result of the activities of Cotton Incorporated. Apparel imports are now at record levels.

The Cotton Research and Promotion Program is a tremendous success and has returned more money to producers and importers than they have paid into the program. There is no need for a referendum on this program.

Very truly yours


Hugh H. Summerville, Jr.