



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

Advertised Prices effective December 8-25, 2007

(all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

December Holidays 2007

Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs						Conditions		
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown			Medium White	
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		12 pack	18 pack
<b>EASTERN U.S. - CT,DE,DC,FL,GA,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV</b>															
<b>Connecticut</b>	A&P Stores	Land O Lakes Eggland's Best					2.50		2.50		2.50				
	Adam's	Hood Land O Lakes		3.99	2.00										
	Big Y	Big Y Hood Better'n Eggs		2.99 3.99	*									buy 1 get 1 free	
	Compare	Tuscan Better'n Eggs Egg Beater's	2.99	2.50	2.69										
	C-Town	Nature's Yoke Nature's Yoke Turkey Hill Egg Beater's Axelrod	2.49 2.50		2.99					*				1/2 doz Jumbo 1.49 1/2 doz Organic	
	Geissler's	Hood Land O Lakes		3.99	2.00										
	Price Chopper	Land O Lakes Price Chopper		2.99							2.50			also XL	
	Shaw	Wild Harvest Wild Harvest Shaw's Hood Garelick Farms Better'n Eggs Land O Lakes		4.49 3.99	2.29 2.50	1.67					2.99 2.99 1.67			Omega-3 and XL cage free	
	ShopRite	Eggland's Best				2.50		2.50							
	Stop & Shop	Stop & Shop Hood Turkey Hill Garelick		3.49 3.99 3.79 3.99											
	Whole Foods	Organic Valley	3.00												
	<b>Washington, DC</b>	A&P Stores	Land O Lakes Eggland's Best				2.50		2.50		2.50				
		Giant Foods	Giant Turkey Hill		3.49 3.79										



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Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs						Conditions			
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown			Medium White		
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		12 pack	18 pack	
Washington, DC (continued)	Magruder's	no label					1.39		1.49							
		Dairymaid	1.99	3.99												
Horizon		3.99														
Promiseland		3.99														
	Safeway	Lucerne		3.00				*							buy 1 get 1 free	
Delaware	A&P Stores	Land O Lakes					2.50		2.50		2.50					
		Eggland's Best														
	ACME	Egg Beaters			2.89											cage free
		Better'n Eggs			2.50						3.00					
		Eggland's Best														
	Food Lion	Food Lion					*								1 free w/ juice	
	Giant Foods	Giant		3.49												
		Turkey Hill		3.79												
Pathmark	Pathmark	2.50														
	Turkey Hill		4.49													
Safeway	Lucerne		3.00											buy 1 get 1 free		
Shopper's Food	Taste Great		2.29													
	Turkey Hill		3.69													
	Horizon	3.99														
	Richfood		3.49													
	Promise Land	3.99														
ShopRite	Eggland's Best					2.50		2.50								
Florida	Food Lion	Food Lion					*								1 free w/ juice	
	Publix	Publix		2.79												
	Wild Oats	Organic Valley	3.00													
Georgia	Food Lion	Food Lion					*								1 free w/ juice	
	Ingle's	Egg Beater's			2.38											
		Sealtest		2.98												
	Kroger	Kroger		2.99												
Publix	Publix		2.79													



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Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White		
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	
Maine	Shaw	Wild Harvest													Omega-3 and XL cage free
		Wild Harvest													
		Shaw's					1.67								
		Hood		4.49											
		Garelick Farms		3.99											
		Better'n Eggs			2.29										
		Land O Lakes			2.50										
	Stop & Shop	Stop & Shop		3.49											
		Hood		3.99											
		Turkey Hill		3.79											
		Garelick		3.99											
	Whole Foods	Organic Valley	3.00												
	Wild Oats	Organic Valley	3.00												
Maryland	A&P Stores	Land O Lakes					2.50		2.50			2.50			
		Eggland's Best													
	ACME	Egg Beaters			2.89										Omega-3 cage free
		Better'n Eggs			2.50										
		Land O Lakes					2.50					3.00			
		Eggland's Best													
		Turkey Hill				3.99									
	Bloom	Bloom					*							1 free w/ juice	
	Foodland	United	1.89												
		Foodland					0.99								limit 1 w/ coupon
	Food Lion	Food Lion					*							1 free w/ juice	
	Giant of Carlisle	Egg Beater's				2.50									
		Giant	2.00												
Giant Eagle	Giant Eagle			2.25											
Giant Foods	Giant		3.49												
	Turkey Hill		3.79												
Magruder's	no label					1.39		1.49							
	Dairymaid	1.99	3.99												
	Horizon	3.99													
	Promiseland	3.99													
	Turkey Hill		3.99												
Redner's	Better'n Eggs				3.50										
Safeway	Lucerne		3.00				*							buy 1 get 1 free	



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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White		
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	
Maryland (continued)	Shopper's Food	Taste Great		2.29											
		Turkey Hill		3.69											
Horizon		3.99													
Richfood			3.49												
Promise Land		3.99													
	Weis	Weis		3.89											
Massachusetts	Big Y	Big Y		2.99											
		Hood		3.99											
		Better'n Eggs			*									buy 1 get 1 free	
	Compare	Tuscan		2.50											
		Better'n Eggs Egg Beater's	2.99		2.69										
	C-Town	Nature's Yoke									*				
		Nature's Yoke Turkey Hill	2.49											1/2 doz Jumbo 1.49 1/2 doz Organic	
		Egg Beater's Axelrod	2.50		2.99										
	Donelan's	Hood		3.89											
	Price Chopper	Land O Lakes									2.50				
		Price Chopper		2.99										also XL	
	Roche Bros.	Better'n Eggs			1.89										
		Hood		3.99											
Garelick Farms			3.50												
Shaw/Star	Wild Harvest									2.99					
	Wild Harvest									2.99					
	Shaw's					1.67				1.67					
	Hood		4.49												
	Garelick Farms		3.99												
	Better'n Eggs Land O Lakes			2.29 2.50									Omega-3 and XL cage free		
Stop & Shop	Stop & Shop		3.49												
	Hood		3.99												
	Turkey Hill		3.79												
	Garelick		3.99												
Whole Foods	Organic Valley	3.00													
New Hampshire	Price Chopper	Land O Lakes									2.50			also XL	
		Price Chopper		2.99											



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Shell Eggs, Egg Products, & Egg Nog

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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White		
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	
New Hampshire (continued)	Shaw	Wild Harvest Wild Harvest Shaw's Hood Garelick Farms Better'n Eggs Land O Lakes		4.49 3.99			1.67				2.99 2.99 1.67				Omega-3 and XL cage free
	Stop & Shop	Stop & Shop Hood Turkey Hill Garelick		3.49 3.99 3.79 3.99											
New Jersey	Associated	Nature's Yoke Axelrod Egg Beater's ISE	2.50			2.99				1.98		1.99			cage free Jumbo @2.58
	A&P Stores	Land O Lakes Egglan's Best					2.50		2.50		2.50				
	ACME	Egg Beaters Better'n Eggs Egglan's Best Turkey Hill			2.89 2.50							3.00			cage free
	C-Town	Nature's Yoke Nature's Yoke Egg Beater's Turkey Hill Axelrod				2.99						*			1/2 doz Jumbo 1.49 1/2 doz Organic
	Food Basics	America's Choice Turkey Hill											0.98		limit 2 w/ \$15 purchase
	Foodtown	Foodtown Turkey Hill Egglan's Best Egglan's Best Better'n Eggs	1.99	3.99					2.69		2.50 3.49				Omega-3  cage free
	Genuardi's	Lucerne		3.50						*					buy 1 get 1 free
	Giant Foods	Giant Turkey Hill		3.49 3.79											
	Giant of Carlisle	Egg Beater's Giant				2.50									
				2.00											



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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown			Medium White	
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		12 pack	18 pack
New Jersey (continued)	King's	Nature's Design													Organic Organic
		Horizon			2.99										
		Better'n Eggs			2.50		2.50								
		Eggland's Best Egg Beater's			2.79										
	Met Foods	Axelrod Egg Beater's	2.00			2.99									
	Pathmark	Pathmark Turkey Hill Eggland's Best	2.50	4.49				4.49							
	ShopRite	Eggland's Best					2.50		2.50						
Stop & Shop	Stop & Shop Hood Turkey Hill Garelick		3.49 3.99 3.79 3.99												
Weis	Weis		3.89												
Whole Foods	Organic Valley	3.00													
New York	A&P Supermarket	Land O Lakes									2.50				
	Waldbaum's	Eggland's Best					2.50		2.50						
	Associated	Nature's Yoke Axelrod Egg Beater's ISE	2.50			2.99			1.98		1.99				cage free Jumbo @2.58
	C-Town	Nature's Yoke Nature's Yoke									*				1/2 doz Jumbo 1.49 1/2 doz Organic
		Turkey Hill Egg Beater's Axelrod	2.49 2.50			2.99									
	D'Agostino's	Tuscan	2.49												
	Food Basics	America's Choice Turkey Hill											0.98		limit 2 w/ \$15 purchase
	Foodtown	Foodtown Turkey Hill	1.99	3.99							2.50				Omega-3
Eggland's Best Eggland's Best Better'n Eggs					2.79			2.69		3.49				cage free	
Giant Food Markets	Eggland's Best							1.99							
	Crowley Hood	2.58 2.58													



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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White				
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack			
New York (continued)	Giant of Carlisle	Egg Beater's Giant	2.00			2.50											
	Key Foods	Egglan's Best			2.50		2.59		2.50								
		Better'n Eggs			2.99												
		Egg Beater's Chipwich Key		2.99													
	King Kullen	Egglan's Best Egg Beater's Better'n Eggs			2.99 2.50							3.49				cage free	
	King's	Nature's Design			2.99							3.49				Organic	
		Horizon			2.50											Organic	
		Better'n Eggs Egglan's Best Egg Beater's			2.79		2.50										
	Met Foods	Axelrod Egg Beater's	2.00			2.99											
	Pathmark	Pathmark	2.50														
		Turkey Hill Egglan's Best		4.49					4.49								
	Price Chopper	Land O Lakes Price Chopper										2.50				also XL	
ShopRite	Egglan's Best					2.50		2.50									
Stop & Shop	Stop & Shop			3.49													
	Hood			3.99													
	Turkey Hill			3.79													
	Garelick			3.99													
Weis	Weis			3.89													
Western Beef	Nature's Yoke										3.29						
	Farmland	2.29															
	White Rose	1.99															
Whole Foods	Organic Valley	3.00															
North Carolina	Bloom	Bloom					*									1 free w/ juice	
	Food Lion	Food Lion					*									1 free w/ juice	
	Ingle's	Egg Beater's			2.38												
		Sealtest			2.98												
	Kroger	Kroger			2.99												
Naturally Preferred						2.00					2.00					cage free	
Lowe's	Egg Beaters				2.50												



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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White				
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack			
Pennsylvania	A&P Stores	Land O Lakes Eggland's Best					2.50		2.50		2.50						
	ACME	Egg Beaters Better'n Eggs Eggland's Best Turkey Hill			2.89 2.50								3.00				cage free
	C-Town	Nature's Yoke Nature's Yoke Turkey Hill Egg Beater's Axelrod	2.49 2.50			2.99							*				1/2 doz Jumbo 1.49 1/2 doz Organic
	Food Basics	America's Choice Turkey Hill	1.98												0.98		limit 2 w/ \$15 purchase
	Foodland	United Foodland	1.89				0.99										limit 1 w/ coupon
	Food Lion	Food Lion					*										1 free w/ juice
	Foodtown	Foodtown Turkey Hill Eggland's Best Eggland's Best Better'n Eggs	1.99	3.99		2.79				2.69		2.50 3.49					Omega-3  cage free
	Genuardi's	Lucerne		3.50						*							buy 1 get 1 free
	Giant of Carlisle	Egg Beater's Giant	2.00			2.50											
	Giant Eagle	Giant Eagle				2.25											
	Pathmark	Pathmark Turkey Hill Eggland's Best	2.50	4.49						4.49							
	Price Chopper	Land O Lakes Price Chopper		2.99								2.50					also XL
	Redner's	Better'n Eggs				3.50											
	ShopRite	Eggland's Best					2.50		2.50								
	Sparkle	United Sparkle	1.99				1.67										
	Tops	Wendts		3.99													
	Weis	Weis		3.89													



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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White		
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	
Rhode Island	C-Town	Nature's Yoke													1/2 doz Jumbo 1.49 1/2 doz Organic
		Nature's Yoke									*				
	Turkey Hill	2.49													
	Egg Beater's			2.99											
	Axelrod	2.50													
	Compare	Tuscan		2.50											
		Better'n Eggs			2.69										
Shaw	Wild Harvest	Wild Harvest													Omega-3 and XL cage free
		Shaw's				1.67									
	Hood		4.49							2.99					
	Garelick Farms		3.99							2.99					
	Better'n Eggs			2.29						1.67					
	Land O Lakes			2.50											
Stop & Shop	Stop & Shop	Stop & Shop		3.49											
		Hood		3.99											
	Turkey Hill		3.79												
	Garelick		3.99												
Whole Foods	Organic Valley	3.00													
South Carolina	Bloom	Bloom					*								1 free w/ juice
	Food Lion	Food Lion					*								1 free w/ juice
	Ingle's	Egg Beater's			2.38										
		Sealtest		2.98											
	Kroger	Kroger		2.99											
	Lowe's	Egg Beaters			2.50										
Publix	Publix		2.79												
Vermont	Price Chopper	Land O Lakes													also XL
		Price Chopper		2.99							2.50				
	Shaw	Wild Harvest													Omega-3 and XL cage free
		Wild Harvest													
Shaw's					1.67										
Hood			4.49							2.99					
Garelick Farms		3.99							2.99						
Better'n Eggs			2.29						1.67						
Land O Lakes			2.50												



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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White				
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack			
Virginia	Bloom	Bloom					*									1 free w/ juice	
	Farm Fresh	Richfood		4.79													
	Food City	Food Club Full Circle	2.39									2.49				cage free	
	Foodland	United Foodland	1.89				0.99									limit 1 w/ coupon	
	Food Lion	Food Lion					*									1 free w/ juice	
	Giant Foods	Giant Turkey Hill		3.49 3.79													
	Giant of Carlisle	Egg Beater's Giant	2.00			2.50											
	Ingle's	Egg Beater's Sealtest		2.98		2.38											
	Kroger	Kroger Naturally Preferred		2.99				2.00				2.00				cage free	
	Lowe's	Egg Beaters				2.50											
	Magruder's	no label Dairymaid Horizon Promiseland Turkey Hill	1.99 3.99 3.99	3.99				1.39		1.49							
	Safeway	Lucerne		3.00					*							buy 1 get 1 free	
	Shopper's Food	Taste Great Turkey Hill Horizon Richfood Promise Land		2.29 3.69 3.99 3.49 3.99													
	Sparkle	United Sparkle	1.99					1.67									
	West Virginia	Foodland	United Foodland	1.89				0.99									limit 1 w/ coupon
		Food Fair	Broughton	1.89	2.49												
Food Lion		Food Lion					*									1 free w/ juice	
Giant of Carlisle		Egg Beater's Giant	2.00			2.50											
Giant Eagle		Giant Eagle				2.25											
Kroger		Kroger Naturally Preferred		2.99				2.00				2.00				cage free	
Weis		Weis		3.89													



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							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		
<b>CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI</b>																
Alabama	Ingle's	Egg Beater's Sealtest		2.98	2.38											
	Kroger	Kroger		2.99												
	Publix	Publix		2.79												
	Western	Barber's	2.00													
Arkansas	Country Mart	Best Choice					1.69									
	Kroger	Kroger					1.50		1.50							
		Horizon Naturally preferred	3.29				2.00				2.00				cage free	
	Wild Oats	Organic Valley	3.00													
Illinois	Berkot's Superfood	Land O Lakes Oberweis		5.99								0.99			limit 2; more @ 1.69	
	Buehler's Buy Low	Best Choice Prairie Farms	1.99				1.69									
	Butera Market	Rose Acre						1.99								
		Country's Delight	1.69													
	Caputo's	Land O Lakes Prairie Farms	1.49				1.99					1.99			Omega-3	
	Cub Foods	Kemp's	2.00				0.99									
		Land O Lakes	1.50													
		Morning Glory	1.50													
	Dierberg's	Dierberg's		3.99												
	Dominick's	Lucerne		4.00				*							buy 1 , get 1 free	
	Fareway	Anderson Erickson	1.88													
	Hilander	Kroger		2.99												
		Horizon	3.29													
	Hy-Vee	Healthmarket Hy-Vee					1.68					2.88			Organic	
Jewel	Phil's Fresh											2.50			cage-free Omega-3 or natural	
	Land O Lakes					2.00			2.50		2.00					
	Eggland's Best Better'n Eggs Dean's		2.99	2.50							2.50					
Kroger	Kroger		2.99													
	Horizon	3.29														



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			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White		
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	
Illinois (continued)	Strack & Van Til	Eggland's Best					2.39		2.39						
		Oberweis	2.99												
	Dean's	1.50													
	Ultra Foods	Eggland's Best					2.39		2.39						
Oberweis		2.99													
	Dean's	1.50													
	Walt's Food	Dean's	1.59												
	Whole Foods	Organic Valley	2.99												
Indiana	Al's Supermarket	Dean's	2.00												
	Buehler's Buy Low	Best Choice					1.69								
		Prairie Farms	1.99												
	Jewel	Phil's Fresh					2.00		2.50		2.50		2.50		cage-free Omega-3 or natural
		Land O Lakes			2.50										
		Eggland's Best													
		Better'n Eggs		2.99											
		Dean's		2.99											
	Kroger	Kroger		2.99											
		Horizon	3.29												
	Kroger	Kroger		2.99											
	Jay C	Kroger		1.99											
		Sunnymorn					1.49								
	Martin's	Dean's		2.50											
	Egg Beater's			2.00											
O'Malia's	Organic Valley		3.99												
Owen's/Pay Less	Kroger		2.99												
	Horizon	3.29													
Strack & Van Til	Eggland's Best					2.39		2.39							
	Oberweis	2.99													
	Dean's	1.50													
Ultra Foods	Eggland's Best					2.39		2.39							
	Oberweis	2.99													
	Dean's	1.50													
Walt's Food	Dean's	1.59													
Wild Oats	Organic Valley	3.00													
Iowa	Cub Foods	Kemp's	2.00												
		Land O Lakes	1.50	2.49											
	Dahl's	Dahl's							1.79						
	Anderson Erickson	1.99													



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

**Advertised Prices effective December 8-25, 2007**

(all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

December Holidays 2007

Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions	
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White			
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		
Iowa (continued)	Fareway	Anderson Erickson	1.88													
	Hy-Vee	Healthmarket Hy-Vee					1.68					2.88				Organic
Kansas	Country Mart	Robert's		1.99												
	Dillon's	Naturally Preferred Kroger		2.99								2.29				cage free
	Hen House	Anderson Erickson	1.66													
	Homeland	Hiland	1.99													
	Hy-Vee	Healthmarket Hy-Vee					1.68					2.88				Organic
	Price Chopper	Anderson Erickson	1.99													
	Wild Oats	Organic Valley	3.00													
Kentucky	Buehler's Buy Low	Best Choice Prairie Farms	1.99				1.69									
	Country Mart	Best Choice					1.69									
	Food City	Food Club Full Circle	2.39									2.49				cage free
	Food Fair	Broughton	1.89	2.49												
	Foodland	United Foodland	1.89				0.99									limit 1 w/ coupon
	Kroger	Kroger Horizon	3.29	2.99												
	Kroger	Kroger Naturally Preferred		2.99			2.00					2.00				cage free
	Remke's	Trauth		3.99												
	Wild Oats	Organic Valley	3.00													
Louisiana	Albertsons LLC	Albertsons					1.50									
	Breaux	Brown's Dairy	2.19													
	Kroger	Naturally Preferred Kroger Horizon		2.99			2.00				2.00					cage free
	Market Basket	Oak Farms		3.00												
Michigan	Busch's	Calder Busch's		5.49								2.99				Organic
	D&W	Country Fresh Egg Beater's	2.00	2.99		2.50										
	Family Fare	Country Fresh Egg Beater's	2.00	2.99		2.50										



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

**Advertised Prices effective December 8-25, 2007**

(all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

December Holidays 2007

Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions	
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White			
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		
Michigan (continued)	Felpausch	Country Fresh Egg Beater's	2.00	2.99												
	Glen's Market	Country Fresh Egg Beater's		3.50												
	Harding's	Country Fresh Egg Beater's	2.00	2.99												
	Kroger	Kroger Horizon		2.99												
	Martin's	Dean's Egg Beater's		2.50												
	Oleson's	Country Fresh Egg Beater's	2.00													
	Plumb's	Country Fresh Egg Beater's		2.50												
	Super One	Kemp's	1.88													
	Whole Foods	Organic Valley	2.99													
Minnesota	Cash Wise	Food Club Kemp's	2.00				*									1 free w/ \$25 purchase
	Coborn's	Kemp's Organic Valley	2.00 3.69													
	Cub Foods	Kemp's Land O Lakes	2.00 1.50	2.49												
	Hy-Vee	Healthmarket Hy-Vee										2.88				Organic
	Super One	Kemp's	1.88													
	Whole Foods	Organic Valley	2.99													
Mississippi	Kroger	Kroger Horizon	3.29				1.50		1.50							
		Naturally preferred					2.00				2.00					cage free
Missouri	Country Mart	Robert's		1.99												
	Country Mart	Best Choice					1.69									
	Dillon's/Gerbes	Naturally Preferred Kroger		2.99							2.29					cage free
	Hen House	Anderson Erickson	1.66													
	Hy-Vee	Healthmarket Hy-Vee										2.88				Organic
	Kroger	Kroger		2.99												
	Price Chopper	Anderson Erickson	1.99													
Ramey Price Cutter	Hiland		3.49													



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

**Advertised Prices effective December 8-25, 2007**

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December Holidays 2007

Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions	
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White			
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		
Missouri (continued)	Whole Foods	Organic Valley	2.99													
	Wild Oats	Organic Valley	3.00													
Nebraska	Albertson's LLC	Eggland's Best Egg Beaters Albertsons		3.29	2.50		2.00		2.00							
	Baker's	Naturally Preferred Kroger		2.99							2.29					cage free
	Fareway	Anderson Erickson	1.88													
	Hy-Vee	Healthmarket Hy-Vee					1.68				2.88					Organic
	Russ's Market	Best Choice					1.29									
	Safeway	Lucerne		3.00				*								buy 1 get 1 free
	SuperSaver	Meadow Gold	1.48													
	Whole Foods	Organic Valley	2.99													
	Wild Oats	Organic Valley	3.00													
North Dakota	Albertson's LLC	Eggland's Best Egg Beaters Albertsons		3.29	2.50		2.00		2.00							
	Cash Wise	Food Club Kemp's	2.00				*									1 free w/ \$25 purchase
Ohio	Acme Fresh	C.F. Burger	2.99													
	Bigg's	Organic Valley	3.69													
	Buehler's	Buehler's Smith's		2.99					2.50							
	Cub Foods	Reiter Dairy		2.99												
	Food Fair	Broughton	1.89	2.49												
	Foodland	United Foodland	1.89					0.99								limit 1 w/ coupon
	Geyer's	Reiter Dairy	2.99													
	Giant Eagle	Giant Eagle			2.25											
	Giant of Carlisle	Egg Beater's Giant	2.00			2.50										
	Heinen's	Reiter Dairy		3.50												
	Kroger	Kroger Naturally Preferred Horizon	3.29	2.99			2.00				2.00					cage free
	Marc's	C.F. Burger		2.79												



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

**Advertised Prices effective December 8-25, 2007**

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December Holidays 2007

Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions	
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White			
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		
Ohio (continued)	Sparkle	United Sparkle	1.99				1.67									
	Wild Oats	Organic Valley	3.00													
Oklahoma	Albertsons LLC	Albertsons					1.50									
	Country Mart	Best Choice					1.88									
	Homeland	Hiland	1.99													
	Reasor's	Davidson's					2.50									pasteurized
	United of Okla.	Plank's	2.00													
	Wild Oats	Organic Valley	3.00													
South Dakota	Albertson's LLC	Eggland's Best Egg Beaters Albertsons		3.29	2.50		2.00		2.00							
	Coborn's	Kemp's Organic Valley	2.00													
	County Fair	Land O Lakes	1.79													
	Hy-Vee	Healthmarket Hy-Vee					1.68				2.88					Organic
	Safeway	Lucerne		3.00				*								buy 1 get 1 free
Tennessee	Country Mart	Best Choice					1.69									
	Food City	Food Club Full Circle	2.39								2.49					cage free
	Food Lion	Food Lion					*									1 free w/ juice
	Ingle's	Egg Beater's Sealtest		2.98	2.38											
	Kroger	Kroger Horizon	3.29	2.99												
	Kroger	Kroger Horizon Naturally Preferred	3.29	2.99			2.00				2.00					cage free
	Kroger	Kroger Naturally preferred					1.50 2.00		1.50		2.00					cage free
	Publix	Publix		2.79												
	Wild Oats	Organic Valley	3.00													
Texas	Albertsons LLC	Albertsons					1.50									
	H-E-B	H-E-B		3.18							1.89					cage free
	Kroger	Naturally Preferred Kroger Horizon		2.99			2.00				2.00					cage free



**USDA HOLIDAY RETAIL PROMOTIONS FEATURING EGGS**

Advertised Prices effective December 8-25, 2007

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December Holidays 2007

Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs						Conditions		
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown			Medium White	
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		12 pack	18 pack
Texas (continued)	Market Basket	Oak Farms		3.00											
	Minyard	Best Choice						2.50							
	Tom Thumb	Lucerne		3.00				*							buy 1 get 1 free
	Sprout's	Sprout's					1.99								
	Super 1 Foods	Goldenbrook		2.99											
	United/Market Street	Oak Farms Better'n Eggs	1.67			2.00									
Wisconsin	Copp's/Pick'n Save	Kemp's	1.69												
	Cub Foods	Kemp's	2.00				0.99								
		Land O Lakes	1.50												
		Morning Glory	1.50												
	Festival	Kemp's	1.75												
		Morning Glory	1.75	3.28			0.68								
	Jewel	Phil's Fresh									2.50				cage-free Omega-3 or natural
		Land O Lakes					2.00		2.50		2.00				
Eggland's Best Better'n Eggs Dean's			2.99	2.50						2.50					
Sentry	Dean's		2.48												
Whole Foods	Organic Valley	2.99													
<b>WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA</b>															
Arizona	Albertson's LLC	Creamland		3.99											
	Basha's	Basha's					0.99								limit 1 w/ coupon
		Shamrock Farms	3.00												
	Fry's	Mountain Dairy		2.99											
	Safeway	Lucerne		3.00					*						buy 1 get 1 free
	Smart & Final	Alta Dena		3.99											
	Smith's	Smith's					0.99								cage free Organic
Naturally Preferred						2.00				2.00					
Private Selection Kroger			2.99							3.29					
Sprout's	Sprout's					1.99									
California	Albertson's	Albertson's	1.79	3.50										Organic Omega-3	
		Horizon	3.49							3.49					
		Gold Circle								3.49					
	Andronico's	Berkley Farms	2.50												
Nugget	Clover	3.99													
	Nulaid				3.79										



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Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions		
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White				
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack			
California (continued)	P&W Markets	Eggland's Best Clover Nulaid		3.99			2.50										buy 1 get free
	Raley's	Raley's Sunnyside Farms	1.50				2.49	2.99									
	Ralph's	Mountain Dairy	2.50														
	Ray's Food Place	Organic Valley	3.00														
	Safeway	Lucerne		3.00					*								buy 1 get 1 free
	Save Mart	Sunnyside Farms	1.50				2.00										
	Smart & Final	Alta Dena		3.99													
	Sprout's	Sprout's					1.99										
	Von's	Lucerne		3.00					*								buy 1 get 1 free
Colorado	Albertson's LLC	Eggland's Best Egg Beaters Albertsons		3.29	2.50		2.00		2.00								
	King Soopers	Naturally Preferred Kroger		2.99						2.00							
	Safeway	Lucerne		3.00					*								buy 1 get 1 free
	Wild Oats	Organic Valley	3.00														
Idaho	Albertson's	Albertson's Horizon Gold Circle	1.79 3.49									3.49 3.49					Organic Omega-3
	Fred Meyer	Fred Meyer Naturally Preferred Mountain Dairy		2.50			*					1.99					buy one get one free cage free
	Ridley's	Western Family Darigold	1.50				1.25										
	Safeway	Lucerne		3.00					*								buy 1 get 1 free
	Smith's	Smith's Naturally Preferred Private Selection Kroger		2.99			0.99 2.00					2.00 3.29					cage free Organic
	Super 1	Broadview	1.58														
	Yoke's	Broadview Organic Valley	1.99 2.99														
Montana	Albertson's	Albertson's Horizon Gold Circle	1.79 3.49									3.49 3.49					Organic Omega-3
	Safeway	Lucerne		3.00					*								buy 1 get 1 free



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Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White		
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	
Montana (continued)	Smith's	Smith's Naturally Preferred Private Selection Kroger		2.99			0.99 2.00					2.00 3.29			cage free Organic
	Super 1	Broadview	1.58												
Nevada	Albertson's	Albertson's Horizon Gold Circle	1.79 3.49	3.50								3.49 3.49			Organic Omega-3
	Raley's	Raley's Sunnyside Farms	1.50				2.49	2.99							
	Safeway/Von's	Lucerne		3.00				*							buy 1 get 1 free
	Smart & Final	Alta Dena		3.99											
	Smith's	Smith's Naturally Preferred Private Selection Kroger		2.99			0.99 2.00					2.00 3.29			cage free Organic
	Wild Oats	Organic Valley	3.00												
New Mexico	Albertson's LLC	Creamland		3.99											
	Albertson's LLC	Egland's Best Egg Beaters Albertsons		3.29	2.50		2.00		2.00						
	Safeway	Lucerne		3.00				*							buy 1 get 1 free
	Smith's	Smith's Naturally Preferred Private Selection Kroger		2.99			0.99 2.00					2.00 3.29			cage free Organic
	Wild Oats	Organic Valley	3.00												
Oregon	Albertson's	Albertson's Horizon Gold Circle	1.79 3.49									3.49 3.49			Organic Omega-3
	Fred Meyer	Fred Meyer Naturally Preferred Mountain Dairy		2.50				*				1.99			buy one get one free cage free
	Haggen's	Haggen Full Circle					1.99					3.49			Organic
	New Seasons	Stiebers										1.69			cage free
	QFC	Naturally Nested Mountain Dairy		2.50								2.39			cage free
	Ray's Food Place	Organic Valley	3.00												



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Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions		
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White				
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack			
Oregon (continued)	Red Apple	Darigold		2.99													
	Roth's	Darigold	1.50														
	Safeway	Lucerne		3.00				*								buy 1 get 1 free	
	Super 1	Broadview	1.58														
	Thriftway of OR	Willamette					1.50										
		Nulaid Darigold Western Family		2.99	2.00		1.50										
Wild Oats	Organic Valley	3.00															
Utah	Albertson's	Albertson's	1.79														
		Horizon	3.49								3.49					Organic	
		Gold Circle									3.49					Omega-3	
	Albertson's LLC	Eggland's Best Egg Beaters Albertsons		3.29	2.50		2.00		2.00								
	Harmon's	Cream 'o Weber	1.99														
	Macey's	Western Family Meadow Gold					1.25										
	Ream's	Meadow Gold Ream's	0.98							1.88							
Smith's	Smith's Naturally Preferred Private Selection Kroger					0.99											
			2.99			2.00					2.00					cage free Organic	
Wild Oats	Organic Valley	3.00															
Washington	Albertson's	Albertson's	1.79														
		Horizon Gold Circle	3.49								3.49					Organic Omega-3	
	Fred Meyer	Fred Meyer Naturally Preferred Mountain Dairy					*						1.99				buy one get one free cage free
				2.50													
	Haggen's	Haggen Full Circle					1.99						3.49			Organic	
	Mollie Stone's	Clover Mollie Stone	2.39										2.99			Organic Organic	
QFC	Naturally Nested Mountain Dairy											2.39			cage free		
Red Apple	Darigold		2.99														



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Shell Eggs, Egg Products, & Egg Nog

Market	Outlet	Label	Egg Nog (non alcoholic)		Egg Products		Shell Eggs								Conditions	
			32 oz.	64 oz.	15 oz.	32 oz.	Large White		Extra Large White		Large Brown		Medium White			
							12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack		
Washington (continued)	Safeway	Lucerne		3.00				*								buy 1 get 1 free
	Super 1	Broadview	1.58													
	Thriftway	Darigold Veg-a-Fed		2.99			2.39									
	Yoke's	Broadview Organic Valley	1.99 2.99													
Wyoming	Albertson's LLC	Eggland's Best Egg Beaters Albertsons		3.29		2.50	2.00		2.00							
	Safeway	Lucerne		3.00				*								buy 1 get 1 free
	Smith's	Smith's Naturally Preferred Private Selection Kroger					0.99 2.00				2.00 3.29					cage free Organic