

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (Prices effective through December 25)

**December Holidays 2004
TURKEY BREASTS**

(4-8 lbs.bone-in; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV											
Connecticut	Price Chopper	No Label		1.49							
Washington, DC	Giant	Shady Brook	1.99								
	Shopper's	No Label	1.98								
	Super Fresh	Shady Brook	1.99								
Delaware	Giant	Shady Brook	1.99								
	Pathmark	Shady Brook	1.99								
		"	1.79								Hotel Style
	Shopper's	Butterball No Label	1.98	0.98							
	Super Fresh	Shady Brook	1.99								
Florida	Bruno's	No Label		0.99							
	Food World	No Label		0.99							
	Harris Teeter	House of Raeford		0.98							
	Publix	Publix	1.99								
	Winn-Dixie	No Label		1.49							w/ store card
Georgia	Bruno's	No Label		0.99							
	Kroger	Honeysuckle		1.29							
		Carolina		1.99							oven-ready in a bag
		Jennie-O		1.59							
	Harris Teeter	House of Raeford		0.98							
	Publix	Publix	1.99								
	Kroger	Jennie-O		1.59							w/ store card
Maryland	Food Lion	House of Raeford	0.99								w/ store card
		" "	1.69							w/o store card	
		Jennie-O	1.49								w/ store card
		"	2.19								w/o store card
	Giant	Marval		1.99							
		Shady Brook	1.99								w/ store card
		" "	2.49								w/o store card
	Magruder's	Perdue	1.99								
	Mars	Shady Brook	1.79								
	Martin's	Marval		1.99							
		Shady Brook	1.99								
	Shopper's	Butterball		1.98							
		No Label		0.98							
Shady Brook		2.58									
Safeway	Marval	1.69								w/ store card	
	"	1.99								w/o store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Maryland (continued)	Super Fresh	Butterball		2.69							
		Marval		1.49							
		Shady Brook	1.99								
	Weis	Butterball	2.69								
		Golden Acre		1.29							
Massachusetts	Price Chopper	No Label		1.49							
		Price Chopper			0.99				0.99		limit 5 w/ store card
New Hampshire	P&C Foods	No Label		1.79							
	Price Chopper	No Label		1.49							
		Price Chopper				0.89					limit 3/ w/ store card
New Jersey	Giant	Shady Brook	1.99								
	Foodtown	Shady Brook	1.99								
	Genuardi's	Shady Brook	1.99	1.69							
	Pathmark	Shady Brook	1.99								
		"	1.79								Hotel Style
	Super Fresh	Shady Brook	1.99								
Weis	No Label		1.29								
New York Metro NYC	Best Yet	Best Yet		1.39							
	Chanatry;s	Honeysuckle	1.39								
	Gristedes	Shady Brook	1.99								
	King Kullen	Shady Brook	2.29								
	Pathmark	Shady Brook	1.99								
		"	1.79								Hotel Style
	P&C Foods	No Label		1.79							
	Pioneer	Shady Brook	1.99								
	Quality Markets	Butterball		2.49							
		No Label		1.79							
Waldbaum's	America's Choice				0.99					w/ store card	
	Eggland's Best			1.99						w/ store card; includes XL	
Weis	No Label		1.29								
New York Upstate	Price Chopper	No Label		1.49							not all locations
		Price Chopper			0.89						limit 3/ w/ store card
North Carolina	Bloom	No Label		0.99							
	Harris Teeter	House of Raeford		0.98							
	Winn-Dixie	No Label		1.49							w/ store card
Pennsylvania	Boyer's	No Label		1.29							
		Schur Fine		1.19							
	Genuardi's	Shady Brook	1.99	1.69							w/ store card
	Landis	Shady Brook	1.99								
P&C Foods	No Label		1.79								

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
Pennsylvania (continued)	Pathmark	Shady Brook "	1.99 1.79								Hotel Style	
	Price Chopper	No Label Price Chopper		1.49	0.89						not all locations limit 3/ w/ store card	
	Shop'n Save	Honeysuckle		1.19								
	Super Fresh	Shady Brook	1.99									
	Weis	No Label		1.29								
South Carolina	Food Lion	Food Lion		0.99							w/ store card	
	Kroger	Jennie-O		1.59							w/ store card	
	Harris Teeter	House of Raeford		0.98								
	Publix	Publix	1.99									
	Winn-Dixie	No Label		1.49							w/ store card	
Vermont	P&C Foods	No Label		1.79								
	Price Chopper	No Label Price Chopper		1.49	0.89						limit 3/ w/ store card	
Virginia	Food City	Food City		1.29							w/ store card	
		" "		1.69							w/o store card	
		Jennie-O		1.29								w/ store card
		" "		1.69								w/o store card
	Food Lion	No Label		0.99								w/ store card
		" "		1.69								w/o store card
	Giant	Shady Brook	2.49									
	Harris Teeter	House of Raeford		0.98								
	Shoppers	Butterball		1.98								
		No Label		0.98								
	Ukrop's	Shady Brook	1.99									
Ukrop's			1.29									
Wal-Mart	Honeysuckle		1.18									
Weis	No Label		1.29									
Winn-Dixie	No Label		1.49								w/ store card	
West Virginia	Food Land	Farm Fresh		1.29								
	Shop'n Save	Honeysuckle		1.19								
	Weis	No Label		1.29								
CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI												
Alabama	Bruno's	No Label		0.99								
	Food World	No Label		0.99								
	Kroger	Jennie-O		1.59							w/ store card	
	Publix	Publix	1.99									
	Winn-Dixie	No Label		1.49							w/ store card	

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Arkansas	Dillon's	Honeysuckle		1.69							
	Harvest Foods	No Label		0.89							limit 2
	Kroger	No Label		0.97							w/ store card
Illinois	Cub Foods	Jennie-O	1.69								
	Dominick's	Jennie-O	1.69								w/ store card
	Hy-Vee	Jennie-O		1.49							
		Honeysuckle	1.97								
	Kroger	Marval		1.19							w/ store card
Hilander	Marval	1.19									
Indiana	Owen's/Payless	Marval	1.19								
	Kroger	Marval	1.19								w/ store card; select locations
Iowa	Dahl's	Farm Fresh		1.49							
	Hy-Vee	Jennie-O		1.49							
		Honeysuckle	1.97								
Kansas	Dillons	Honeysuckle		1.69							
	Hen House	Norbest	2.49								w/ store card
		Honeysuckle		1.29							w/ store card
	Hy-Vee	Jennie-O		1.49							
Honeysuckle		1.97									
Price Chopper	Honeysuckle		1.49							w/ store card	
Kentucky	Biggs	Honeysuckle		1.49							
	Food City	Food City		1.29							w/ store card
		" "		1.69							w/o store card
		Jennie-O		1.29							w/ store card
		" "		1.69							w/o store card
	Foodland	Farm Fresh		1.29							
	Food Lion	No Label		0.99							w/ store card
			1.69							w/o store card	
Winn-Dixie	No Label		1.49							w/ store card	
Louisiana	Albertson's	Honeysuckle	1.99								w/ store card
	Sav A Center	Honeysuckle		1.49							
	Winn-Dixie	No Label		1.49							w/ store card
Minnesota	Hy-Vee	Jennie-O		1.49							
		Honeysuckle	1.97								
Missouri	Diebergs	Honeysuckle		1.69							
	Dillon's/Gerber's	Honeysuckle		1.69							
	Hen House	Norbest	2.49								w/ store card
		Honeysuckle		1.29							w/ store card
	Hy-Vee	Jennie-O		1.49							
Honeysuckle		1.97									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Missouri (continued)	Kroger	Marval		1.19							w/ store card
	Price Chopper	Honeysuckle		1.49							w/ store card
	Schnuck's	Honeysuckle		1.69							
Mississippi	Brookshire's	No Label	1.49								
	Kroger	No Label		0.87							
	McDade's	Honeysuckle		1.19							
	Piggly Wiggly	Piggly Wiggly		0.99							
	Sav A Center	Honeysuckle		1.49							
	Save Rite	No Label		1.29							
	Winn-Dixie	No Label		1.49							w/ store card
Nebraska	Bakers	Honeysuckle		1.69							w/ store card
	Hy-Vee	Jennie-O		1.49							
		Honeysuckle	1.97								
Ohio	Dorothy Lane	Bowman & Landes	4.29								all natural; locally grown
	Kroger	Honeysuckle		1.59							w/ store card
		Marval	1.19								w/ store card
		Shady Brook	1.99								w/ store card; select locations
Shop'n Save	Honeysuckle		1.19								
Oklahoma	Albertson's	Honeysuckle	1.99								
	Dillon's	Honeysuckle		1.69							
	Homeland	Honeysuckle		1.69							
South Dakota	Hy-Vee	Jennie-O		1.49							
		Honeysuckle	1.97								
Tennessee	Food City	Food City		1.29							w/ store card
		" "		1.69							w/o store card
		Jennie-O		1.29							w/ store card
		" "		1.69							w/o store card
	Food Lion	No Label		0.99							w/ store card
				1.69							w/o store card
	Kroger	No Label		0.87							
	Harris Teeter	House of Raeford		0.98							
	Publix	Publix	1.99								
	Schnuck's	Honeysuckle		1.69							
Winn-Dixie	No Label		1.49							w/ store card	
Texas	Kroger	Jennie-O		1.59							w/ store card
	Market Street	Honeysuckle	1.29								
	Tom Thumb	Honeysuckle	1.49								w/ store card
Wisconsin	Cub Foods	Jennie-O	1.69								

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
WESTERN U.S. - AK,AZ,CA,CO,HI,ID,MT,NM,NV,OR,UT,WA											
Alaska	Carrs Safeway	No Label		1.29							
Arizona	Safeway	No Label		1.69							
California											
	Northern	Key	Foster Farms	2.59							
		Ralph's	Jennie-O		1.39						
			Zacky Farms		1.39						
		Raley's	Foster Farms	2.29							
		Safeway	Foster Farms	2.29							
			No Label		1.69						
	Southern	Ralph's	Jennie-O		1.29						
			Zacky		1.29						
		Stater Brothers	Roast-Rite		1.17						
			Zacky Farms		1.17						
		Von's	No Label		1.69						
			Zacky	2.29							
Colorado	City Market	Honeysuckle		2.29							
		No Label		1.39							
	King Soopers	Honeysuckle		2.29							
	Safeway	No Label		1.69							
Idaho	Rosauers	Norbest		1.49							
Montana	Rosauers	Norbest		1.49							
New Mexico	City Market	Honeysuckle		2.29							
		No Label		1.39							
Oregon	Rosauers	Norbest		1.49							
	Safeway	Foster Farms		2.29							
		No Label		0.99							
Washington	Rosauers	Norbest		1.49							
	Safeway	Foster Farms		2.29							
		No Label		0.99							
Wyoming	King Soopers	Honeysuckle		2.29							
		No Label		1.39							
	Safeway	No Label		1.69							