

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY
WESTERN U.S. - AK,AZ,CA,CO,HI,ID,MT,NM,NV,OR,UT,WA

Thanksgiving 2004
WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Alaska	Carrs Safeway	Butterball	1.49	1.19							< 16 lbs. > 16 lbs. < 16 lbs. > 16 lbs.
		Honeysuckle		0.79							
		"		0.99							
		Manor House		0.49							
		" "		0.79							
	Mary's Safeway Select		1.19					1.49			
Arizona	Albertson's	Honeysuckle	0.97								
		Village Market		0.38							
	Basha's	Honeysuckle	0.99								
		Jennie-O		0.44							w/ \$25 purchase
	Fry's	Butterball	1.39	0.99							
		Foster Farms	1.39								
		Honeysuckle	0.99	0.69							
Jennie-O		0.99									
Safeway	Norbest		0.44								
	Butterball		0.99								
	Honeysuckle		0.69								
Smith's	Manor House		0.45								
	Butterball		10.00							per bird w/ store card and \$25 purchase	
	Jennie-O		7.00							< 16 lbs/ bird w/ store card & \$25 purchase	
	"		5.00							> 16 lbs/ bird w/ store card & \$25 purchase	
Sprout's	Sprouts							0.99			
California	Northern Albertson's	Butterball	1.49	1.29							
		Foster Farms	1.19								
		Honeysuckle	0.99								
		Village Market		0.99							
	Andronico's	No Label							1.99		
		Willie Bird							2.09		
		Zacky							1.99		
	Calabell	Butterball									\$10 off w/ \$75 purchase and club card - limit 1 w/ store card
		Honeysuckle		1.69							\$10 off w/ \$75 purchase and club card - limit 1
		Foster Farms									\$10 off w/ \$75 purchase and club card - limit 1
		Ralph's									limit 1 w/ club card
	Tender Gold	" "		0.59							limit 1 w/ club card and \$20 purchase
		" "		0.39							
G & G	Fircrest							1.29			
	Foster Farms	1.09								< 24 lbs.	
	" "	1.19								> 24 lbs.	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
California Northern (continued)	G & G (cont.)	Norbest	1.09								< 24 lbs. > 24 lbs.
		"	1.19								
		Willie Bird						2.09			
	Key Markets	Foster Farms	1.09								
		Willie Bird							1.99		
	Lunardis	Diestel								1.89	
		Foster Farms	1.19								
	Molly Stones	Diestel								1.98	
		Diestel Heidi's					2.29				
		Diestel Heritage	3.99								
		Empire			1.49						
		Molly Stones	1.49							1.79	
	New Deal	Willie Bird								1.99	
		Family Pride		0.18							w/ \$25 purchase
Foster Farms		1.09									
Raley's	Norbest	0.99									
	No Label		0.25							w/ \$25 purchase; limit 1	
	Nob Hill Trading Co.	1.29							1.99		
Plump & Juicy	Porter's	0.99									
	Porter's										
R & N	Norbest	0.99									
Safeway	Butterball	1.49	0.99								
	Foster Farms	1.39									
	Honeysuckle		7.99							< 16 lbs. per bird	
	"		9.99							> 16 lbs. per bird	
	Manor House		5.99							< 16 lbs. per bird	
" "		7.99							> 16 lbs. per bird		
Sams Food City	Foster Farms	0.99									
	Norbest	0.89	0.79								
	"		free							< 14 lbs. w/ \$100 purchase	
Savemart	Butterball	1.39									
	Diestel								1.69		
	Foster Farms	1.29									
	Mary's								1.49		
	Norbest	1.29									
	Pittman Farms	1.49									
	Pittman Heritage	3.99									
	Plymouth Pride	free								< 14 lbs. w/ \$99 purchase	
	" "	0.99								> 14 lbs.	

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
California Northern (continued)	Tragg's	Fircrest							1.69			
		Foster Farms	1.39									
		Rocky Sr. Willie Bird							1.69 1.89			
Los Angeles Area	Albertson's	Butterball		free							w/ \$100 ConAgra purchase	
		Foster Farms	1.29									
		Honeysuckle	0.89									
		Jennie-O	1.99								Oven-ready in a bag	
		Zacky	1.29									
	Best Way	Butterball		1.19								
		Foster Farms		1.19								
		Honeysuckle		0.37								w/ \$35 purchase
		"		0.87								
		Norbest		0.37								w/ \$35 purchase
		"		0.87								
	Buy Low	Norbest		0.59								
		Valchris		0.59								
	Food 4 Less	Californian		0.23								w/ \$25 purchase
		Honeysuckle	0.98									
Zacky		0.98										
Gigante	No Label		6.00								10-14 lbs. per bird	
	" "		9.00								14-18 lbs. per bird	
	" "		12.00								18-24 lbs. per bird	
Henry's	Henry's							1.29				
Jon's	Riverside		0.89								w/ \$10 purchase	
	"		free								w/ \$75 purchase	
	Zacky	1.29										
Numero Uno	Pavo Entero		5.00								per bird w/ 10 purchase	
	" "		0.58									
Pavilions	Butterball		9.00								< 16 lbs. per bird	
	"		11.00								> 16 lbs. per bird	
	Manor House		5.00								< 16 lbs. per bird	
	" "		7.00								> 16 lbs. per bird	
Raley's	Shurfine		0.39								w/ \$25 purchase; limit 1	
	"		0.79									
Ralph's	Tender Gold		0.59								w/ \$20 purchase	
	" "		0.39								or \$10 off w/ \$75 purchase	
	" "		free									

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
California Los Angeles Area	Smart & Final	First Street Deli		0.79							10% off 10 or more	
	Stater Brothers	Butterball		0.49							w/ \$25 purchase	
		"		0.89								
		Californian		0.29							w/ \$25 purchase	
		"		0.59								
		Honeysuckle	0.99								w/ \$25 purchase	
	Valchris			0.29							w/ \$25 purchase	
		"		0.59								
	Super Buy	Norbest			1.09							
		"			0.79							w/ \$25 purchase
		"			free							w/ \$50 purchase
	Superior	Butterball			1.29							
		Foster Farms	1.29									
		Norbest			5.00							limit 2; additional @ \$9 each
Randall		1.29										
Riverside				5.00							limit 2; additional @ \$9 each	
Zacky		1.29										
Value +	Riverside			4.77							< 16 lbs. per bird	
	"			5.77							> 16 lbs. per bird	
Von's	Butterball	1.49										
	"			9.00							< 16 lbs. per bird	
	"			11.00							> 16 lbs. per bird	
	Manor House			5.00							< 16 lbs. per bird	
	" "			7.00							> 16 lbs. per bird	
Safeway Select		0.99										
	Zacky	1.29										
Colorado	Albertson's	Butterball		0.79								
		Honeysuckle	0.99									
		Village Market		4.00								< 16 lbs. per bird
	City Market	" "		5.00								> 16 lbs. per bird
		Butterball	1.39									all sizes w/ store card
		"			0.99							< 24 lbs.
		"			1.29							> 24 lbs.
		"			8.00-10.0							< 16 lbs./bird w/ store card, limit 1
		"			12.0-14.0							> 16 lbs./bird w/ store card, limit 1
		Honeysuckle	1.19									
"			0.89							all sizes w/ store card		
"			7.00-8.00							< 16 lbs./bird w/ store card, limit 1		
"			8.00-9.00							> 16 lbs./bird w/ store card, limit 1		

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Colorado (continued)	City Market (cont.)	Jennie-O		0.79							< 16 lbs./bird w/ \$25 purchase, limit 1 > 16 lbs./bird w/ \$25 purchase, limit 1 all sizes
		"		5.00							
		"		6.00							
		Red Bird	1.49	1.39							
	King Soopers	Butterball	1.39	0.99							< 16 lbs./bird w/ store card; limit 1 > 16 lbs./bird w/ store card; limit 1
		"		8.00							
		"		12.00							
		Honeysuckle	1.19	0.89							
		"		7.00							
		"		8.00							
		Jennie-O		0.79							
	"		5.00								
	"		6.00							< 16 lbs./bird w/ store card; limit 1 > 16 lbs./bird w/ store card; limit 1	
	Red Bird	1.49	1.39								
Nash Finch	No Label		0.69							limit 1 w/ \$25 purchase	
Safeway	Butterball	1.49	0.99							< 16 lbs. per bird > 16 lbs. per bird < 16 lbs. per bird > 16 lbs. per bird	
	Honeysuckle		6.99								
	"		7.99								
	Manor House		4.99								
	" "		5.99								
Mary's Safeway Select	0.99							1.39			
Hawaii	Top	Butterball	1.19								
	Safeway	Butterball	1.19								< 16 lbs. per bird > 16 lbs. per bird < 16 lbs. per bird > 16 lbs. per bird
		Foster Farms	1.59								
		Honeysuckle		7.99							
		"		9.99							
	Manor House	" "		5.99							
		" "		7.99							
	Schnuck's	Honeysuckle		0.58							< 16 lbs. w/ \$25 purchase > 16 lbs. w/ \$25 purchase < 16 lbs. w/ \$25 purchase > 16 lbs. w/ \$25 purchase
"			0.68								
Schnuck's			0.38								
"			0.48								
Idaho	Albertson's	Butterball	1.39	1.29							w/ \$25 purchase
		Norbest	1.19	1.09							
		Village Market		0.38							
	Rosauers	Norbest		0.39							w/ \$25 purchase; limit 1
	Saving Center	Norbest		0.69							

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Idaho (continued)	Smith's	Butterball		12.00							16-20 lbs. per bird < 16 lbs. w/ \$25 purchase > 16 lbs. w/ \$25 purchase
		Jennie-O		7.00							
		"		9.00							
Montana	Albertson's	Butterball	1.39	1.29							w/ \$25 purchase
		Norbest	1.29	1.09							
		Village Market		0.49							
	City Market	Butterball	1.39								all sizes w/ store card < 24 lbs. > 24 lbs. < 16 lbs./bird w/ store card, limit 1 > 16 lbs./bird w/ store card, limit 1
		"		0.99							
		"		1.29							
		"		8.00							
		"		12.00							
		Honeysuckle	1.19								
		"		0.89							
		"		7.00							
		"		8.00							
		Jennie-O		0.79							
"		5.00									
"		6.00									
"	Red Bird	1.49	1.39							all sizes < 16 lbs./bird w/ \$25 purchase, limit 1 > 16 lbs./bird w/ \$25 purchase, limit 1	
Rosauers	Norbest		0.39							w/ \$25 purchase; limit 1	
Smith's	Butterball		12.00							per bird w/ store card and \$25 purchase	
	Jennie-O		7.00							< 16 lbs/ bird w/ store card & \$25 purchase	
	"		9.00							> 16 lbs/ bird w/ store card & \$25 purchase	
Nevada	Albertson's	Butterball									Buy 1 get 1 free w/ \$25 purchase Buy 1 get 1 free w/ \$25 purchase Buy 1 get 1 free w/ \$25 purchase
		Honeysuckle									
		Village Market									
	Raley's/Bel Air	Nob Hill Trading Co.		0.25							w/ \$25 purchase
		" " "	1.29								
		Plump & Juicy Porter's	0.99					1.99			
	Safeway	Butterball	1.49	0.99							< 16 lbs. per bird > 16 lbs. per bird < 16 lbs. per bird > 16 lbs. per bird
		Foster Farms	1.39								
		Honeysuckle		7.99							
		"		9.99							
Manor House " "			5.99 7.99								
Safeway Select	0.99										
Smith's	Butterball		10.0-12.0							per bird w/ store card and \$25 purchase < 16 lbs./ bird w/ store card & \$25 purchase > 16 lbs./ bird w/ store card & \$25 purchase	
	Jennie-O		4.00-5.00								
	"		6.00-7.00								

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
New Mexico	Albertson's	Honeysuckle	0.97								
		Village Market		0.39							w/ \$25 purchase
	City Market	Butterball	1.39								all sizes w/ store card
		"		0.99							< 24 lbs.
		"		1.29							> 24 lbs.
		"		8.00							< 16 lbs./bird w/ store card, limit 1
		"		12.00							> 16 lbs./bird w/ store card, limit 1
		Honeysuckle	1.19								
		"		0.89							all sizes w/ store card
		"		7.00							< 16 lbs./bird w/ store card, limit 1
	"		8.00							> 16 lbs./bird w/ store card, limit 1	
	Jennie-O		0.79								
	"		5.00							< 16 lbs./ bird w/ store card & \$25 purchase	
	"		6.00							> 16 lbs./ bird w/ store card & \$25 purchase	
	Red Bird		1.49	1.39							all sizes
	Raley's	Butterball		0.99					1.99		
		Diestel							1.99		
		Honeysuckle	0.99								
	Smith's	Butterball		0.69							w/ store card and \$25 purchase
		Jennie-O		0.35							
		Pilgrim's Pride	0.99								w/ store card
Oregon	Albertson's	Butterball		1.19							
		Foster Farms	1.49								
		Jennie-O	0.99								
		Village Market		0.19							w/ \$25 purchase
	Fred Meyer	Butterball		1.19							w/ \$25 purchase
		Norbest		0.47							w/ \$50 purchase
		"		0.37							w/ \$100 purchase
		"		free							
	QFC	Zacky									\$10 off w/ \$75 purchase & club card - limit 1
		Butterball									< 16 lbs. \$5 off w/ store card; frsh/frzn
	"									> 16 lbs. \$10 off w/ store card; frsh/frzn	
	Mary's									< 16 lbs. \$5 off w/ store card; frsh/frzn	
	"									> 16 lbs. \$10 off w/ store card; frsh/frzn	
Rosauers	Norbest		0.39							w/ \$25 purchase; limit 1	
Thriftway	Norbest		0.19							w/ \$50 purchase and coupon	
	"		0.29							w/ \$25 purchase and coupon	
	"	1.19	0.99							regular price	
	"							1.49			
	Mary's							1.49			

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Market	Outlet	Label	Regular		Kosher		Organic		Free Range		Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
Utah	City Market	Butterball	1.39								all sizes w/ store card < 24 lbs. > 24 lbs. < 16 lbs./bird w/ store card, limit 1 > 16 lbs./bird w/ store card, limit 1 all sizes w/ store card < 16 lbs./bird w/ store card, limit 1 > 16 lbs./bird w/ store card, limit 1 < 16 lbs./ bird w/ store card & \$25 purchase > 16 lbs./ bird w/ store card & \$25 purchase all sizes	
		"		0.99								
		"		1.29								
		"		8.00								
		"		12.00								
		Honeysuckle	1.19		0.89							
		"		7.00								
		"		8.00								
		Jennie-O		0.79								
		"		5.00								
"		6.00										
"		1.49		1.39								
Smith's	Butterball			12.00						per bird w/ store card and \$25 purchase < 16 lbs/ bird w/ store card & \$25 purchase > 16 lbs/ bird w/ store card & \$25 purchase		
		Jennie-O		5.00-6.00								
		"		7.00-8.00								
Washington	Albertson's	Butterball		1.19								
		Foster Farms	1.49									
		Jennie-O	0.99									
	Village Market			0.23								
		Fred Meyer	Butterball		1.19							
			Norbest		0.47							
	"			0.37								
	"		free									
Rosauers	Norbest		0.39						w/ \$25 purchase w/ \$50 purchase w/ \$100 purchase			
Thriftway	Fircrest									w/ \$25 purchase; limit 1		
		No Label	0.89					1.79				
Wyoming	Albertson's	Butterball		0.79							< 16 lbs. per bird > 16 lbs. per bird	
		Honeysuckle	0.99									
		Village Market		4.00								
		" "		5.00								
	City Market	Butterball	1.39									all sizes w/ store card < 24 lbs. > 24 lbs. < 16 lbs./bird w/ store card, limit 1 > 16 lbs./bird w/ store card, limit 1
		"		0.99								
		"		1.29								
		"		8.00								
"		12.00										
Honeysuckle	1.19		0.89						all sizes w/ store card < 16 lbs./bird w/ store card, limit 1 > 16 lbs./bird w/ store card, limit 1			
"		7.00										
"		8.00										
"		8.00										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Wyoming (continued)	City Market (cont.)	Jennie-O		0.79							< 16 lbs./ bird w/ store card & \$25 purchase > 16 lbs./ bird w/ store card & \$25 purchase all sizes
		"		5.00							
		"		6.00							
		Red Bird	1.49	1.39							
	King Soopers	Butterball	1.39	0.99							< 16 lbs./bird w/ store card; limit 1 > 16 lbs./bird w/ store card; limit 1
		"		8.00							
		"		12.00							
		Honeysuckle	1.19	0.89							< 16 lbs./bird w/ store card; limit 1 > 16 lbs./bird w/ store card; limit 1
		"		7.00							
		"		8.00							
		Jennie-O		0.79							< 16 lbs./bird w/ store card; limit 1 > 16 lbs./bird w/ store card; limit 1
	"		5.00								
	"		6.00								
	Red Bird	1.49	1.39								
Nash Finch	No Label		0.59							limit 1 w/ \$25 purchase	
Smith's	Butterball		10.00							per bird w/ store card and \$25 purchase	
	Jennie-O		5.00							< 16 lbs/ bird w/ store card & \$25 purchase	
	"		7.00							> 16 lbs/ bird w/ store card & \$25 purchase	