

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Thanksgiving 2004

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
Connecticut	A&P Foodmart	Butterball	1.39	0.89								
		"	0.50	0.30							w/ store certificate	
		Empire				1.49						w/ store certificate
		"				free						
		Honeysuckle		0.89								w/ store certificate
		"		0.10								
		Murray's							1.89			w/ store certificate
	"							1.00				
	Perdue	0.99										
	"	0.10									w/ store certificate	
	Riverside		0.89									
	"		free								w/ store certificate	
	Shady Brook	0.89										
	Big Y	Big Y	Butterball	1.09	0.99							
			Empire	1.39	1.29		1.49					
			Miller's Farm							1.89		
	Food Emporium	Food Emporium	Butterball	1.49					4.29			
			D'Artagnan				2.19					
			Empire								4.99	
			Mary's Heritage									
			Shady Brook	1.29								
			Perdue	1.49								
	Plainville Farms								3.19			
	Shaw's	Shaw's	Bell & Evans	1.99								
Butterball			0.99	0.89							limit 1	
Empire						1.99						
Misty Knoll Farm			1.99									
Perdue			0.99									
Shaw's			0.78	0.38-0.58								
Wild Harvest			1.99								limit 1; \$ varies by location	
Shop Rite	Shop Rite	Butterball	0.60								w/ certificate	
		"	1.49									
		Empire				0.50					w/ certificate	
		"				1.99						
Price Chopper	Price Chopper	Shop Rite	0.10								w/ certificate	
		"	0.99									
		Butterball	1.19-1.29	0.89-0.99								
		Empire				1.19					price varies by location	
Jaindl	1.69											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Connecticut (continued)	Price Chopper (cont.)	Plainville Shady Brook Vineland	0.89-0.99			1.19			1.99		price varies by location
Washington, DC	Giant	Butterball	1.19	0.89							limit 1
		Carolina		0.49							limit 1
		Empire				1.49					limit 1
		Perdue		0.69							limit 1
		Shady Brook	0.89								limit 1
	Shopper's	Butterball		0.98							w/ \$50 purchase; limit 1 regular price
		Honeysuckle		0.68							
		Marval		0.34							
		" Shady Brook	0.78	0.68							
	Super Fresh	Butterball	1.49	0.99							1.89
Honeysuckle			0.69								
Jennie-O			0.59								
Murray's											
Perdue Shady Brook		1.19 0.99	0.79								
Delaware	Acme	Lancaster	1.29								
		Village Market		0.79							
	Giant	Butterball	1.19	0.89							limit 1
		Carolina		0.49							limit 1
		Empire				1.49					limit 1
		Perdue		0.69							limit 1
		Shady Brook	0.89								limit 1
	Pathmark	Butterball		1.29							w/ certified purchase
		"		0.30							
		Pathmark		0.99							w/ certified purchase
		" Shady Brook	1.19	free							
	Shop Rite	Butterball	0.60								w/ certificate
		"	1.49								
Empire					0.50					w/ certificate	
"					1.99						
Shop Rite "		0.10 0.99								w/ certificate	
Super Fresh	Butterball	1.49	0.99								
	Honeysuckle		0.69								
	Jennie-O		0.59								

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
Delaware (continued)	Super Fresh (cont.)	Murray's							1.89			
		Perdue	1.19	0.79								
		Shady Brook	0.99									
Florida	Albertson's	Honeysuckle	0.99								w/ store card	
		Perdue	1.39								w/ store card	
		Village Market	0.69								w/ store card	
	Bruno's	Butterball	1.19								limit 1 w/ \$20 purchase	
		Honeysuckle	0.99									
	Butcher Shop	Honeysuckle	0.99									
	Food Lion	Misc. Labels		0.28							w/ \$35 purchase	
	Harris Teeter	Butterball		0.99								limit 1 w/ \$25 purchase
		HT Premium		0.39								
	Kash n' Karry	Butterball	0.69								limit 2	
Publix	Butterball	1.39	0.99									
	Publix	1.19	0.69									
Save Rite	Honeysuckle	0.99									limit 1	
	No Label		0.39								limit 1	
Winn-Dixie	Butterball		0.79								w/ store card	
	"		1.29								w/o store card	
	Honeysuckle	1.19									w/ store card	
		"	1.39								w/o store card	
Georgia	Bruno's	Butterball	1.19								limit 1 w/ \$20 purchase	
		Honeysuckle	0.99									
	Harris Teeter	Butterball		0.99								limit 1 w/ \$25 purchase
		HT Premium		0.29								
	Ingles	Butterball		0.99								w/ store card
		"		1.39								
		Carolina		0.58								limit 1 w/ store card
		"		1.19								
	Kroger	Butterball	1.29	0.99								limit 1 frozen
		Honeysuckle	0.99	0.49								limit 1 frozen
	"											
Publix	Butterball	1.39	0.99									
	Publix	1.19	0.69									
Save Rite	Butterball	0.99									limit 1	
	Honeysuckle	0.99									limit 1	
	Winn Dixie		0.33								limit 1	
Winn-Dixie	Butterball		0.79								w/ store card	
	"		1.29								w/o store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
Georgia (continued)	Winn Dixie	Honeysuckle	1.19								w/ store card	
	(cont.)	"	1.39								w/o store card	
Maine	Shaw's	Bell & Evans	1.99								limit 1	
		Butterball	0.99	0.89								
		Empire			1.99							
		Misty Knoll Farm	1.99								limit 1	
		Perdue	0.99									
		Shaw's	0.78	0.48								
		Wild Harvest	1.99									
Maryland	Acme	Village Market		0.79								
		Lancaster	1.29									
	Aldi	Butterball		0.84								
	BJ's Wholesale	Perdue	0.79								member price	
	Food Lion	Butterball	1.49	1.29								w/ store card
		"		0.89								
		House of Raeford		0.69								w/ \$35 purchase labels on hand
		" "		0.28								
		Misc. Labels	0.99									
	Food Rite	Butterball		0.99								
		Farm Fresh		0.69								
		Round Hill	0.99									
	Giant Foods	Butterball	1.19	1.29								w/ club card
		Carolina		0.99								
		"		0.49								
Empire				2.19								
Perdue			0.99									
	Shady Brook	1.29										
Giant Eagle	Butterball		0.99									
	Honeysuckle		0.79									
	Empire			1.29								
	Shady Brook	1.19										
	Wampler		0.69									
Magruder's	Butterball		0.89								10-24 lbs. - limit 2 over 24 lbs.	
	Empire		1.59									
	Farm Fresh		0.79									
	Perdue	0.69										
	"	1.29										
	Roundhill		0.79									
Martin's	Butterball		0.99									
	Honeysuckle		0.79									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Maryland (continued)	Martin's (cont.)	Empire		1.29							
		Martin's						2.49			
		Shady Brook	1.19								
		Wampler		0.69							
	Mars	Butterball		0.99							
		Carolina		0.59							8% basted
		Country Pride		0.69							8% basted
		Shady Brook	1.19								
	Safeway	Butterball	1.49	1.29							
		"		0.99							w/ club card
		Honeysuckle		1.19							
		"		0.69							w/ club card
		Manor House		0.99							
		" "		0.49							> 16 lbs. w/ club card
		" "		0.59							< 16 lbs. w/ club card
	Shopper's	Shady Brook	1.19								
		" "	0.99								w/ club card
		Butterball	1.28	0.98							
		Honeysuckle		0.98							
		Marval		0.68							
Snider's	"		0.34							w/ \$50 purchase	
	Shady Brook	0.88									
Super Fresh	Round Hill	0.97									
	Jennie-O		0.59								
	Honeysuckle		0.69								
	Shady Brook	0.99									
	Butterball	1.49	0.99								
	Perdue	1.19	0.79								
Weis	Murray's							1.89			
	Butterball	1.29	0.99								
	Empire		1.29								
	Roundhill	0.99									
Massachusetts	Big Y	Weis		0.79							
		Big Y	1.09	0.99							
		Butterball	1.39	1.29							
		Empire				1.49					
	Price Chopper	Miller's Farm							1.89		
		Butterball	1.29	0.99							
		Empire				1.19					
	Jaindl	1.69									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
Massachusetts (continued)	Price Chopper (cont.)	Plainville Shady Brook Vineland	0.99			1.19			1.99			
	Roche Bros.	Farm Fresh	0.79								w/ \$25 purchase; limit 1	
	Trucchi's	Norbest		0.49							limit 1	
	Victory	Best Yet		0.69							< 16 lbs. w/ \$25 purchase; limit 1	
		" "		0.59							> 16 lbs. w/ \$25 purchase; limit 1	
	Farm Fresh	0.89								w/ \$25 purchase; limit 1		
	Whole Foods	Whole Foods							1.99			
New Hampshire	Shaw's	Bell & Evans	1.99									
		Butterball	0.99	0.89							limit 1	
		Empire			1.99							
		Misty Knoll Farm	1.99									
		Perdue	0.99									
		Shaw's	0.78	0.48								
		Wild Harvest	1.99									
New Jersey	A&P Foodmart	Butterball	1.39	0.89								
		"	0.50	0.30							w/ store certificate	
		Empire				1.49						w/ store certificate
		"				free						w/ store certificate
		Honeysuckle		0.89								w/ store certificate
		"		0.10								w/ store certificate
		Murray's							1.89			w/ store certificate
		"							1.00			w/ store certificate
	Perdue		0.99									w/ store certificate
		"	0.10									w/ store certificate
	Riverside			0.89								w/ store certificate
		"		free								w/ store certificate
	Shady Brook		0.89									w/ store certificate
		"	0.10									w/ store certificate
	Acme	Lancaster Village Market	1.29									
Associated	Shady Brook	free									limit 1 w/ \$100 purchase 10-14 lbs.	
	" "	free									limit 1 w/ \$125 purchase 16-20 lbs.	
Food Emporium	Butterball	1.49										
	D'Artagnan							4.29				
	Empire				2.19							
	Mary's Heritage								4.99			
	Shady Brook	1.29										
Perdue	1.49											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
New Jersey (continued)	Food Emporium (cont.)	Plainville Farms							3.19			
	Foodtown	Butterball	1.29	1.09								
		"	0.60	0.30								limit 1 w/ \$250 purchase
		Empire				1.49						limit 1 w/ \$250 purchase
		"				free						limit 1 w/ \$250 purchase
	Foodtown	"		0.89								limit 1 w/ \$250 purchase
		"		free								limit 1 w/ \$250 purchase
	Shady Brook	"	1.09									
		"	0.20									limit 1 w/ \$250 purchase
	Giant	Butterball	1.19	0.89								limit 1
		Carolina		0.49								limit 1
		Empire				1.49						limit 1
		Perdue		0.69								limit 1
		Shady Brook	0.89									limit 1
	Pathmark	Butterball		1.29								
		"		0.30								w/ certified purchase
		Pathmark		0.99								
"			free								w/ certified purchase	
Shady Brook	"	1.19										
Shop Rite	Butterball	0.60									w/ certificate	
	"	1.49									w/ certificate	
	Empire				0.50						w/ certificate	
	"				1.99						w/ certificate	
Shop Rite	"	0.10									w/ certificate	
	"	0.99	0.89								w/ store card	
Super Fresh	Jennie-O		0.59									
	Honeysuckle		0.69									
	Shady Brook	0.99										
	Butterball	1.49	0.99									
	Perdue	1.19	0.79									
	Murray's								1.89			
Wegman's	Carolina		0.19								w/ \$25 purchase and store card	
	Jennie-O		0.19								w/ \$25 purchase and store card	
	Round Hill		0.19								w/ \$25 purchase and store card	
	Pilgrim's Pride		0.19								w/ \$25 purchase and store card	
	Wampler		0.19								w/ \$25 purchase and store card	
	Wegman's	1.49	1.19								w/ \$25 purchase and store card	

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Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
New York Metro NYC	Associated	Shady Brook "	free free								limit 1 w/ \$100 purchase 10-14 lbs. limit 1 w/ \$125 purchase 16-20 lbs.
	A&P Foodmart	Butterball " Empire " Honeysuckle " Murray's " Perdue " Riverside " Shady Brook "	1.39 0.50 0.99 0.10 0.89 0.10	0.89 0.30 0.89 0.10 0.89 free		1.49 free			1.89 1.00		w/ store certificate w/ store certificate w/ store certificate w/ store certificate w/ store certificate w/ store certificate w/ store certificate
	D'Agostino	Murray's Shady Brook	0.99						1.99		w/ store card
	Food Emporium	Butterball D'Artagnan Empire Mary's Heritage Shady Brook Perdue Plainville Farms	1.49 1.29 1.49		2.19		4.29		4.99 3.19		
	Foodtown	Butterball " Foodtown " Shady Brook "		1.09 0.30 0.89 free							limit 1 w/ \$250 purchase limit 1 w/ \$250 purchase limit 1 w/ \$250 purchase
	Gristedes	Empire Shady Brook	1.59	1.89							
	King Kullen	Butterball King Kullen Perdue Pilgrim's Pride Shady Brook	1.29 0.99 1.29 1.29 0.99	1.09 0.79 0.99 0.99							
	Pathmark	Butterball "		1.29 0.30							w/ certified purchase

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
New York Metro NYC (continued)	Pathmark	Pathmark		0.99							w/ certified purchase
	(cont.)	"		free							
		Shady Brook	1.19								
		"									
	Pioneer	Norbest		0.49							w/ \$49.99 purchase
		"		free							w/ \$100 purchase
	Redner's	Butterball		0.88							limit 1
		Perdue	0.78								limit 1
	Shop Rite	Butterball	0.60								w/ certificate
		"	1.49								w/ certificate
		Empire			0.50						w/ certificate
		"			1.99						w/ certificate
	Shop Rite	0.10								w/ certificate	
	"	0.99	0.89							w/ store card	
Tops	Butterball	1.19	0.99								w/ bonus reward points
	"	0.49	0.29								w/ bonus reward points
	Empire		1.29								w/ bonus reward points
	"		free								w/ bonus reward points
	Honeysuckle	0.99	0.79								w/ bonus reward points
	"	0.29	0.09								w/ bonus reward points
	Wampler		0.69								w/ bonus reward points
	"		free								w/ bonus reward points
	Waldbaum's	Butterball	1.09	0.99							Kosher Organic - 1.89
		Empire				0.99	1.89			1.89	
		Murray's									
		Norbest		0.89							
		Riverside		0.59							
		Shady Brook	0.89								
Upstate	Food Lion	Butterball	1.69	1.29							w/ store card w/ \$35 purchase; w/o card w/ \$35 purchase; w/ card; limit 1
		"	1.49	0.89							
		Misc. Labels		0.69							
	" "		0.28								
	Price Chopper	Butterball	1.19-1.29	0.89-0.99							price varies by location
		Empire				1.19					
		Jaindl	1.69						1.99		
		Plainville									
		Shady Brook	0.89-0.99								price varies by location
		Vineland				1.19					

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
New York (continued)	Tops	Wampler		0.69								
	Upstate Wegman's	Carolina		0.19							w/ \$25 purchase and store card	
		Jennie-O		0.19							w/ \$25 purchase and store card	
		Round Hill		0.19							w/ \$25 purchase and store card	
		Pilgrim's Pride		0.19							w/ \$25 purchase and store card	
		Wampler		0.19							w/ \$25 purchase and store card	
		Wegman's		1.49	1.19							
North Carolina	Food Lion	Butterball	1.49	0.89							w/ store card	
			1.69	1.29							w/o store card	
		No Label		0.18-0.28							w/ \$35 purchase; store card; limit 1	
				0.69							w/o store card	
	Harris Teeter	Butterball		0.98	0.99							
		HT Premium			0.69							< 16 lbs.
		"			0.59							> 16 lbs.
	Ingles	Butterball			0.99							w/ store card
		"			1.39							
		Carolina			0.58							limit 1 w/ store card
		"			1.19							
	Winn-Dixie	Butterball			0.79							w/ store card
		"			1.29							w/o store card
Honeysuckle		1.19									w/ store card	
	"	1.39									w/o store card	
Pennsylvania Philadelphia Area	Acme	Lancaster	1.29									
		Village Market		0.79								
	Boyer's	Butterball	1.29	0.99								
		Shady Brook	0.89	0.69								
		Shurfine	0.89	0.69								
	Clemen's	Marval		0.99								
		Shady Brook	1.29									
	Genuardi's	Honeysuckle		0.69								> 17 lbs. w/ store card; limit 2
		"		1.19								> 17 lbs. w/o store card
		Manor House		0.49								> 17 lbs. w/ store card; limit 2
		" "		0.99								> 17 lbs. w/o store card
		" "		0.59								< 17 lbs. w/ store card; limit 2
		" "		1.09								< 17 lbs. w/o store card
Landis	Butterball		0.98									
	Norbest		0.69									
	Shady Brook	0.98										

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Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen		
Pennsylvania Philadelphia Area (continued)	Pathmark	Butterball		1.29								
		"		0.30							w/ certified purchase	
		Pathmark		0.99								w/ certified purchase
		Shady Brook	1.19									
	Price Chopper	Butterball	1.29	0.99								
		Empire				1.19						
		Jaindl	1.69							1.99		
		Plainville										
		Shady Brook	0.99									
		Vineland				1.19						
	Shop Rite	Butterball	0.60									w/ certificate
		"	1.49									
		Empire				0.50						w/ certificate
		"				1.99						
		Shop Rite	0.10									w/ certificate
		"	0.99	0.89								w/ store card
	Super Fresh	Butterball	1.49	0.99								
		Honeysuckle		0.69								
Jennie-O			0.59									
Murray's									1.89			
Perdue		1.19	0.79									
Shady Brook		0.99										
Weis	Butterball	1.29	0.99									
	Empire		1.29									
	Roundhill	0.99										
	Weis		0.79									
Pittsburgh Area	Shop'n Save	Butterball		1.29								
		Honeysuckle	0.99									
	Tops	Wampler		0.69								
	Wegman's	Carolina		0.19								w/ \$25 purchase and store card
		Jennie-O		0.19								w/ \$25 purchase and store card
		Round Hill		0.19								w/ \$25 purchase and store card
Pilgrim's Pride			0.19								w/ \$25 purchase and store card	
	Wampler		0.19								w/ \$25 purchase and store card	
	Wegman's	1.49	1.19									
Rhode Island	Shaw's	Bell & Evans	1.99									
		Butterball	0.99	0.89							limit 1	
		Empire			1.99							
		Misty Knoll Farm	1.99									

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Thanksgiving 2004

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Rhode Island (continued)	Shaw's (cont.)	Perdue	0.99								limit 1; \$ varies by location
		Shaw's	0.78	0.38-0.58							
		Wild Harvest	1.99								
South Carolina	Harris Teeter	Butterball		0.99							limit 1 w/ \$25 purchase
		HT Premium		0.29							
	Ingles	Butterball		0.99							w/ store card
		"		1.39							
		Carolina		0.58							
	Kroger	Butterball	1.29	0.99							limit 1 frozen
		Honeysuckle	0.99	0.49-0.59							
	Publix	Butterball	1.39	0.99							limit 1 frozen; \$ varies by location
		Publix	1.19	0.69							
	Winn-Dixie	Butterball		0.79							w/ store card
"			1.29								
Honeysuckle		1.19									
Vermont	Price Chopper	Butterball	1.19	0.89							1.99
		Empire				1.19					
		Jaindl	1.69								
		Plainville									
		Shady Brook	0.99								
	Shaw's	Bell & Evans	1.99								limit 1
		Butterball	0.99	0.89							
		Empire				1.99					
		Misty Knoll Farm	1.99								
		Perdue	0.99								
Wild Harvest	Shaw's	0.78	0.48							limit 1	
	Wild Harvest	1.99									
Virginia	Costco	Butterball	0.89								member price
	Farm Fresh	Butterball		0.48							w/ \$25 purchase; limit 1
		Perdue	0.96								
	Food City	Butterball	1.29	0.79							w/ store card; limit 2 on frozen
		Food City		0.69							
Jennie-O			1.49								
Food Lion	"	0.99								w/ store card; limit 2 on frozen	
	Armour		0.69								
	Butterball	1.49	1.29								
	"		0.89							w/ store card	

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Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Virginia (continued)	Food Lion (cont.)	Marval		0.69							
		Northern Pride		0.69							
		Plymouth Pride		0.69							
		Misc. labels	0.99								labels on hand
	Giant Foods	Carolina		0.49							limit 1
		"		0.99							
		Butterball	1.19	1.35							limit 1
		"		0.89							limit 1
		Perdue		0.69							limit 1
		"		0.99							
		Shady Brook	0.89								limit 1
	"	1.29									
	Empire				1.29						limit 1
	Harris Teeter	Butterball		0.99							
		HT Premium		0.39							limit 1 w/ \$25 purchase
	Ingles	Butterball		0.99							w/ store card
		"		1.39							
		Carolina		0.58							limit 1 w/ store card
	"		1.19								
	Martin's	Butterball	1.19	0.99							
		Empire				1.29					
		Honeysuckle		0.79							
		Shady Brook	0.99								
Wampler			0.69								
Shoppers	Honeysuckle		0.98								
	Honeysuckle		0.68							limit 1	
	Marval		0.68								
	"		0.18							w/\$25 purchase	
	Pilgrim's Pride		0.68								
	Butterball		0.98								
	Shady Brook	0.78									
Ukrop's	Ukrop's		0.79								
	"		0.37								
	Butterball		0.99							limit 2 w/ \$25 additional purchase.	
	Shady Brook	0.99									
	Eberley						2.99				
	Empire				2.29						
Wal-Mart	Riverside		0.58								
	Butterball		0.97								
	Honeysuckle		0.93								

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Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Virginia (continued)	Wegman's	Carolina		0.19							w/ \$25 purchase and store card
		Jennie-O		0.19							w/ \$25 purchase and store card
		Round Hill		0.19							w/ \$25 purchase and store card
		Pilgrim's Pride		0.19							w/ \$25 purchase and store card
		Wampler		0.19							w/ \$25 purchase and store card
		Wegman's	1.49	1.19							
	Weis	Butterball	1.29	0.99							
		Empire		1.29							
		Roundhill	0.99								
		Weis		0.79							
	Winn-Dixie	Butterball		0.79							w/ store card
		"		1.29							w/o store card
Honeysuckle		1.19								w/ store card	
"		1.39								w/o store card	
West Virginia	Kroger	Honeysuckle		0.89							w/ store card
	Martin's	Butterball	1.19	0.99							
		Empire				1.29					
		Honeysuckle		0.79							
		Shady Brook	0.99								
		Wampler		0.69							
	Shop'n Save	Butterball		1.29							
		Honeysuckle	0.99								
	Wegman's	Carolina		0.19							w/ \$25 purchase and store card
		Jennie-O		0.19							w/ \$25 purchase and store card
		Round Hill		0.19							w/ \$25 purchase and store card
		Pilgrim's Pride		0.19							w/ \$25 purchase and store card
Wampler			0.19							w/ \$25 purchase and store card	
Wegman's		1.49	1.19								
Weis	Butterball	1.29	0.99								
	Empire		1.29								
	Roundhill	0.99									
	Weis		0.79								