

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2006)

December Holidays 2006

WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Arizona	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
		Village Market		0.69						
	Basha's	Honeysuckle	1.49							w/ store card; \$1.00 off w/ coupon
		Butterball		0.99						w/ store card
		Butterball		1.39						w/o store card
	Fry's	Jennie-O	1.29	0.79						w/ store card
		Jennie-O	1.79	1.29						w/o store card
	Safeway	Butcher's Cut	1.29							w/ store card
Jennie-O			1.67						oven-ready in a bag	
Smart & Final	Jennie-O		*						10% off on 10 or more	
	First Street		*						10% off on 10 or more	
	no label		0.89						w/ store card	
Smith's	Jennie-O	0.99							w/ store card	
Sprout's	Zacky Farms		0.79							
Super Target	Archer Farms		0.88							
California Northern	Lunardi's	Diestel						1.99		
	Nugget	Norbest	1.29							
		Branigan's							2.99	
	PW Markets	Norbest						1.79		
		Willie Bird						1.99		
	Ralph's	Zacky Farms	1.38							
	Ray's	Foster Farms	1.19							
		Honeysuckle	1.19							
	Safeway	Butcher's Cut	1.29							w/ store card
		Butcher's Cut	1.49							w/o store card
	Save Mart	Master Cut		0.99						< 16 lbs. (hen)
		Butterball	1.49							
		Foster Farms	1.49							
Mary's							3.99		heritage	
Mary's							1.59			
Pittman Farms							1.59			
Shop Smart	Honeysuckle	1.18					1.89			
Smart & Final	Jennie-O		*						10% off on 10 or more	
	First Street		*						10% off on 10 or more	
	no label		0.89						w/ store card	
Sprout's	Zacky Farms		0.79							

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Los Angeles Area	Albertson's	Jennie-O	0.99							w/ store card	
	Village Market	Village Market		*						< 16 lbs. (hen); \$5.00 per bird	
	Village Market	Village Market		*						> 16 lbs. (tom); \$7.00 per bird	
	Jon's	Foster Farms	1.39								
	Ralph's	Zacky Farms	1.38								
	Raley's	Raley's	1.49								
	Nob Hill	Nob Hill	1.69							< 16 lbs. (hen); broad-breasted	
Scolari's	Norbest	0.99	0.89								
Smart & Final	Jennie-O	Jennie-O		*						10% off on 10 or more	
	First Street no label	First Street no label		*						10% off on 10 or more w/ store card	
Von's/Pavillion's	Butterball	Butterball		0.69						w/ store card	
	Butterball Butcher's Cut	Butterball Butcher's Cut	1.29	1.29						w/o store card	
Colorado	Albertson's	Honeysuckle	0.99							w/ store card	
		Honeysuckle	1.49							w/o store card	
		Village Market		0.69							
	City Market/King Soopers	Butterball	Butterball	1.39	1.19						w/ store card
		Butterball	Butterball	1.69	1.59						w/o store card
		Honeysuckle	Honeysuckle	0.99							w/ store card
		Honeysuckle	Honeysuckle	1.39							w/o store card
		Private Selection	Private Selection		0.89						w/ store card
	Private Selection	Private Selection		1.39						w/o store card	
	Coastal Range	Coastal Range					2.49				
Safeway	Butcher's Cut	Butcher's Cut	1.29							w/ store card	
	Butcher's Cut	Butcher's Cut	1.49							w/o store card	
	Jennie-O	Jennie-O		1.67						oven-ready in a bag	
Super Target	Archer Farms		0.88								
Idaho	Albertson's	Honeysuckle	0.99							w/ store card	
		Honeysuckle	1.49							w/o store card	
		Village Market		0.69							
	Rosauer's	Norbest	1.29								
	Safeway	Manor House	Manor House		0.79						< 16 lbs. (hen)
Manor House		Manor House		0.59						> 16 lbs. (tom)	
Smith's	Jennie-O	0.99							w/ store card		
Montana	Albertson's	Honeysuckle	0.99							w/ store card	
		Honeysuckle	1.49							w/o store card	
		Village Market		0.69							
Rosauer's	Norbest	1.29									

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Montana (continued)	Safeway	Manor House		0.79						< 16 lbs. (hen)	
		Manor House		0.59						> 16 lbs. (tom)	
	Smith's	Jennie-O	0.99							w/ store card	
Nevada	Albertson's	Jennie-O	0.99							w/ store card	
		Village Market		*						< 16 lbs. (hen); \$5.00 per bird	
	Village Market		*							> 16 lbs. (tom); \$7.00 per bird	
	Raley's	Raley's	1.49								
		Nob Hill	1.69								< 16 lbs. (hen); broad-breasted
	Safeway	Butcher's Cut	1.29								w/ store card
		Butcher's Cut	1.49								w/o store card
	Scolari's	Norbest	0.99	0.89							
Smart & Final	Jennie-O			*						10% off on 10 or more	
	First Street no label			*						10% off on 10 or more	
Smith's	Jennie-O	0.99		0.89						w/ store card	
Von's/ Pavillion's	Butterball			0.69						w/ store card	
	Butterball Butcher's Cut		1.29	1.29						w/o store card	
New Mexico	Albertson's	Honeysuckle	0.99							w/ store card	
		Honeysuckle	1.49							w/o store card	
		Village Market		0.69							
	Raley's	Raley's	1.49								
		Nob Hill	1.69								< 16 lbs. (hen); broad-breasted
	Safeway	Butcher's Cut	1.29								w/ store card
Butcher's Cut Jennie-O		1.49		1.67						w/o store card oven-ready in a bag	
Smith's	Jennie-O	0.99								w/ store card	
Oregon	Albertson's	Honeysuckle	0.99							w/ store card	
		Honeysuckle	1.49							w/o store card	
		Village Market		0.69							
	Fred Meyer	Butterball	*								Save \$3.00 w/ coupon
	Haggen's/ Top Food	Butterball	1.39								w/ store card
		Butterball	1.89								w/o store card
		Butterball Butterball		1.29 1.59							< 16 lbs. (hen); w/ store card < 16 lbs. (hen); w/o store card
New Seasons	Diestel					1.99	1.59			6-10 lbs petite hen	
	Diestel						2.99			heirloom turkeys	
	Diestel					2.29					
QFC	Northwest	1.29								w/ store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Oregon (continued)	Ray's	Foster Farms	1.19							
		Honeysuckle	1.19							
	Rosauer's	Norbest	1.29							
	Roth's	Norbest	1.39	0.99						
		Shelton's						1.99		
	Safeway	Butcher's Cut	1.29							w/ store card
	Butcher's Cut	1.49							w/o store card	
	Manor House		0.59						> 16 lbs. (tom)	
Shop Smart	Honeysuckle	1.18								
Thriftway OR	Foster Farms	1.49						1.69		
	Norbest	1.49	0.99							
Utah	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
		Village Market		0.69						
	Smith's	Jennie-O	0.99							w/ store card
Super Target	Archer Farms		0.88							
Washington	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
		Village Market		0.69						
	Fred Meyer	Butterball	*							Save \$3.00 w/ coupon
	Haggen's/	Butterball	1.39							w/ store card
	Top Food	Butterball	1.89							w/o store card
		Butterball		1.29						< 16 lbs. (hen); w/ store card
		Butterball		1.59						< 16 lbs. (hen); w/o store card
	Metropolitan	no label						2.29		
	Mollie Stone's	Mollie Bird	1.69					2.29		
		Willie Bird						1.99		
		Mollie Stone								
PCC Natural	Diestel						2.19			
QFC	Northwest	1.29							w/ store card	
Rosauer's	Norbest	1.29								
Safeway	Manor House		0.79						< 16 lbs. (hen)	
	Manor House		0.59						> 16 lbs. (tom)	
Thriftway OR	Foster Farms	1.49						1.69		
	Norbest	1.49	0.99							
Yoke's	Jennie-O	1.29								
Wyoming	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
		Village Market		0.69						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Wyoming (continued)	Safeway	Butcher's Cut	1.29							w/ store card
		Butcher's Cut	1.49							w/o store card
		Jennie-O		1.67						oven-ready in a bag
	Smith's	Jennie-O	0.99							w/ store card