

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2006)

December Holidays 2006

CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Alabama	Bruno's	Butterball	1.29							w/ store card
		Butterball	1.69							w/o store card
	Food World	Butterball		0.99						w/ store card
		Butterball		1.19						w/o store card
	Kroger	Butterball	1.39	1.19						w/ store card
		Honeysuckle	1.19	0.99						w/ store card
	Piggly Wiggly	Piggly Wiggly		0.79						
	Publix	Butterball	1.39	0.99						
Publix		1.19	0.79							
Super Target	Archer Farms		0.88							
Western	Jennie-O	0.99							w/ \$10 purchase	
Winn-Dixie	Butterball		0.98						w/ store card	
			1.39						w/o store card	
	no label	1.19	0.68					w/ store card		
	no label	1.39	1.29						w/o store card	
Arkansas	Brookshires	Butterball		0.99					w/ store card	
		Honeysuckle	1.29						w/ store card	
	Kroger	Butterball	1.29	1.09						
Honeysuckle		0.99	0.99							
Illinois Chicago Area	Dominick's	Butcher's Cut	1.29							w/ store card
	Jewel	Perdue	1.49							
	Piggly Wiggly	Butterball		0.98						
		Honeysuckle no label	1.29	0.88						
	Super 1	Butterball	0.99							
Super Target	Archer Farms		0.88							
Illinois Downstate	Buehler's	Butterball		0.99						
		Honeysuckle	1.19							
		Best Choice		0.89						
	County Market	Farm Fresh	0.88							
	Country Mart	Honeysuckle	0.99							
	Cub (Niemann)	Honeysuckle	0.99							
	Cub Foods	Jennie-O	1.28							
	Dierberg's	Perdue	1.19							
		Honeysuckle		0.99						
Riverside Organic Prairie			0.89			2.99*			frozen	
Hy-Vee	Hy-Vee		0.89							
Kroger (south)	no label	*	*						< 16 lbs. (hen); \$6 off	
	no label	*	*						> 16 lbs. (tom); \$11 off	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Illinois Downstate (continued)	Schnuck's	Schnuck's Schnuck's Premium Honeysuckle	1.19	0.99							
	Super Target	Archer Farms		0.88							
Indiana	Buehler's	Butterball Honeysuckle Best Choice	1.19	0.99							
	Jay C	Butterball Butterball Butterball	1.29	0.99 1.19						w/ \$10 purchase; w/ store card; limit 1 w/o store card \$3.00 off w/ coupon	
	Jewel	Perdue	1.49								
	Kroger (SE)	Butterball		1.49	1.09						w/ store card
		Butterball		1.99	1.59						w/o store card
		Honeysuckle		1.29	1.09						w/ store card
		Honeysuckle		1.89	1.59						w/o store card
		Shady Brook		1.29							w/ store card
		Shady Brook		1.89							w/o store card
	Kroger (SW)	Private Selection			0.99						w/ store card
		Private Selection			1.49						w/o store card
	Marsh	no label		*	*						< 16 lbs. (hen); \$6 off
		no label		*	*						> 16 lbs. (tom); \$11 off
	Marsh	Norbest		1.29	0.99						w/ store card
		Butterball		1.39							
	Martin's	Honeysuckle		1.29							w/ store card
		Honeysuckle		1.39							w/o store card
Our Family				0.99							
O'Malia's	Perdue		1.49								
	Mary's Mary's						1.99 4.99*			heritage	
Schnuck's	Schnuck's Schnuck's Premium Honeysuckle		1.19	0.99							
				0.99							
Scott's	Butterball		1.18								
Strack & Van Til	Butterball			1.19							
	Norbest			1.19							
	Pilgrim's Pride			1.19							
	Perdue		1.29								
	Rosebud Farms		1.29								
Super Target	Archer Farms		0.88								

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Iowa	Cub Foods	Jennie-O	1.28							
	Hy-Vee	Hy-Vee		0.89						
	Super Target	Archer Farms		0.88						
Kansas	Country Mart	Best Choice	1.29	0.99						w/ store card
	Dillon's	Butterball	1.49							
		Honeysuckle	1.29							
	Hen House	Hen House	1.49							w/ store card
		Hen House	1.69							w/o/ store card
		Honeysuckle		1.19						w/ store card
		Honeysuckle		1.49						w/o/ store card
		Butterball		1.39						w/ store card
	Butterball		1.59						w/o/ store card	
	Homeland	Best Choice		0.79						
Honeysuckle		1.29	1.19							
Hy-Vee	Hy-Vee		0.89							
Price Chopper	Best Choice	1.19							w/ store card	
Super Target	Archer Farms		0.88							
Kentucky	Buehler's	Butterball		0.99						
		Honeysuckle	1.19							
		Best Choice		0.89						
	Food City	Butterball	1.29	0.89						w/ store card
		Butterball	1.59	1.39						w/o store card
		Jennie-O	1.19							w/ store card
		Jennie-O	1.49							w/o store card
		Food Club	0.99	0.69						w/ store card
		Food Club	1.29	0.99						w/o store card
	Food Fair	Amish Valley	1.39							< 16 lbs. (hen)
	Foodland	Honeysuckle	1.49	0.99						w/ store card; \$1.00 off w/ coupon
		Honeysuckle	1.89	1.39						w/o store card; \$1.00 off w/ coupon
	Food Lion	no label	0.99							w/ store card
		no label	1.29							w/o store card
	Kroger	Butterball	1.49	1.09						w/ store card
		Butterball	1.99	1.59						w/o store card
		Honeysuckle	1.29	1.09						w/ store card
Honeysuckle		1.89	1.59						w/o store card	
Shady Brook		1.29							w/ store card	
Shady Brook		1.89							w/o store card	
Private Selection			0.99						w/ store card	
Private Selection		1.49						w/o store card		

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Kentucky (continued)	Kroger (rural)	no label	*	*						< 16 lbs. (hen); \$6 off
		no label	*	*						> 16 lbs. (tom); \$11 off
	Kroger	Shady Brook	1.49							
		Country Pride		0.89						
	Remke's	Honeysuckle		1.19						< 16 lbs. (hen); w/ store card
		Honeysuckle		1.39						< 16 lbs. (hen); w/o store card
Louisiana	Sav A Center	Shady Brook	0.99							w/ store card
	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
	Breaux Mart	Butterball	1.19							< 16 lbs. (hen)
		Shurfresh		0.59						< 16 lbs. (hen)
	Brookshires	Butterball		0.99						w/ store card
		Honeysuckle	1.29							w/ store card
	Country Mart	Best Choice	1.29	0.99						w/ store card
	Kroger	Jennie-O	0.99							w/ store card
		Private Selection		0.69						w/ store card; limit 2
Market Basket	Jennie-O		0.79							
Super 1	Butterball	0.99								
Super Target	Archer Farms		0.88							
Winn-Dixie	Butterball		0.98						w/ store card	
	Butterball		1.39						w/o store card	
	no label	1.19	0.68						w/ store card	
	no label	1.39	1.29						w/o store card	
Michigan	A&P	Jennie-O	0.99							w/ store card
	Farmer Jack	Butterball		0.79						w/ store card
		Jennie-O	0.99							w/ store card
		Amish Valley	0.99							w/ store card
	Busch's	Peacock Amish	1.69							
	D&W	Spartan Amish	1.19							
	Family Fare	Spartan Amish	1.19							w/ store card
		Spartan Amish	1.59							w/o store card
		Spartan		0.99						w/ store card
		Spartan		1.29						w/o store card
Glen's Markets	Spartan Amish	1.19							w/ store card	
	Spartan Amish	1.59							w/o store card	
Harding's	Spartan	1.19								
Kroger	Honeysuckle		*						33% off w/ store card	
	Private Selection		*						33% off w/ store card	
	Riverside		*						33% off w/ store card	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Michigan (continued)	Martin's	Honeysuckle	1.29							w/ store card	
		Honeysuckle	1.39							w/o store card	
		Our Family		0.99							
	Plumb's	Spartan Premium	1.29								w/ store card
		Spartan Premium	1.59								w/o store card
		Honeysuckle		1.19							w/ store card
		Honeysuckle		1.39							w/o store card
	Strack & Van Til	Butterball		1.19							
		Norbest		1.19							
		Pilgrim's Pride		1.19							
Perdue		1.29									
Rosebud Farms		1.29									
VG's	Spartan Amish	1.39									
Minnesota	Cash Wise	Jennie-O	0.98	0.68							
		Organic Prairie					2.99 *			frozen	
	Corborn's	Jennie-O	0.99								
		Organic Prairie					2.99 *				frozen
	Cub Foods	Jennie-O	1.28								
	Festival	Jennie-O	1.19								
	Hy-Vee	Hy-Vee		0.89							
Rainbow	Jennie-O	0.99									
Super Target	Archer Farms		0.88								
Mississippi	Sav A Center	Shady Brook	0.99							w/ store card	
	Brookshires	Butterball		0.99						w/ store card	
		Honeysuckle	1.29							w/ store card	
	Kroger	Butterball	1.29	1.09							
		Honeysuckle	0.99	0.99							
	SaveRite	Butterball		0.97							limit 2
		no label		0.57							limit 2
Schnuck's	Schnuck's		0.99								
	Schnuck's Premium	1.19									
Winn-Dixie	Honeysuckle		0.99								
	Butterball		0.98							w/ store card	
	Butterball		1.39							w/o store card	
	no label	1.19	0.68							w/ store card	
	no label	1.39	1.29							w/o store card	
Missouri	Dierberg's	Perdue	1.19								
		Honeysuckle		0.99							
		Riverside		0.89							
		Organic Prairie					2.99*				frozen

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Missouri (continued)	Dillon's/Gerbe's	Butterball	1.49							
		Honeysuckle	1.29							
	Hen House	Hen House	1.49							w/ store card
		Hen House	1.69							w/o store card
		Honeysuckle		1.19						w/ store card
		Honeysuckle		1.49						w/o store card
		Butterball		1.39						w/ store card
		Butterball		1.59						w/o store card
	Hy-Vee	Hy-Vee		0.89						
	Price Chopper	Best Choice	1.19							w/ store card
Ramey's	Best Choice	1.19	0.69							
	Butterball	1.29	0.99							
	Honeysuckle	1.29	0.97							
Schnuck's	Honeysuckle		0.99							
	Schnuck's		0.99							
	Schnuck's Premium	1.19								
Super Target	Archer Farms		0.88							
Nebraska	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
		Village Market		0.69						
	Baker's	Butterball	1.49							
		Honeysuckle	1.39							
		Norbest	1.29							
	Bag 'n Save	Honeysuckle	1.18							
	Hy-Vee	Hy-Vee		0.89						
Safeway		Butcher's Cut	1.29							w/ store card
		Butcher's Cut	1.49							w/o store card
	Jennie-O		1.67						oven-ready in a bag	
Super Target	Archer Farms		0.88							
North Dakota	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
		Village Market		0.69						
	Cash Wise	Jennie-O	0.98							frozen
		Organic Prairie					2.99 *			
	Dan's	Farm Fresh		0.69						limit 2
Hornbacher's	Honeysuckle	1.08								
Super Target	Archer Farms		0.88							
Ohio	Acme Market	Honeysuckle	1.39							
	Buehler's	Amish Country	1.49							
		Bowman & Landis						2.29		

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
Ohio (continued)	Bigg's	Honeysuckle	0.99							w/ store card; limit 1 w/o store card	
		Shady Brook	0.99								
		Honeysuckle		0.48							
		Honeysuckle		1.19							
	Cub Foods	Honeysuckle		1.19	0.99						
	Fishers'	Amish Valley	1.29								
	Food Fair	Amish Valley	1.39							< 16 lbs. (hen)	
	Foodland	Honeysuckle		1.49	0.99					w/ store card; \$1.00 off w/ coupon	
				1.89	1.39					w/o store card; \$1.00 off w/ coupon	
	Fresh Encounter	Honeysuckle		0.99						\$1.00 off w/ coupon	
	Giant Eagle	Honeysuckle		1.29						2.29	> 16 lbs. (tom)
					0.79						
		Giant Eagle	1.29								
		Bell & Evans									
	Kroger	Honeysuckle			*					33% off w/ store card	
		Private Selection			*					33% off w/ store card	
Riverside				*					33% off w/ store card		
Kroger (east)	Shady Brook Country Pride		1.49								
				0.89							
Kroger	Butterball		1.49	1.09						w/ store card	
	Butterball		1.99	1.59						w/o store card	
	Honeysuckle		1.29	1.09						w/ store card	
	Honeysuckle		1.89	1.59						w/o store card	
	Shady Brook		1.29							w/ store card	
	Shady Brook		1.89							w/o store card	
	Private Selection			0.99						w/ store card	
	Private Selection			1.49						w/o store card	
Reisbeck's	Honeysuckle		1.29	0.99						w/ store card	
	Honeysuckle		1.79	1.49						w/o store card	
Shop 'n Save	Honeysuckle		1.19	0.99						\$1.00 off w/ coupon	
Sparkle	Honeysuckle		1.19								
	Butterball			1.19							
	Riverside			0.79						w/ store card	
	Riverside			1.19						w/o store card	
Oklahoma	Albertson's	Honeysuckle	0.99							w/ store card	
		Honeysuckle	1.49							w/o store card	
	Homeland	Best Choice			0.79						
		Honeysuckle		1.29	1.19						
Super Target	Archer Farms			0.88							
United	Honeysuckle			0.88							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
South Dakota	Albertson's	Honeysuckle	0.99							w/ store card		
		Honeysuckle	1.49							w/o store card		
		Village Market		0.69								
	Corborn's	Jennie-O	0.99									
		Organic Prairie					2.99 *			frozen		
	Hy-Vee	Hy-Vee		0.89								
Safeway		Butcher's Cut	1.29								w/ store card	
		Butcher's Cut	1.49								w/o store card	
		Jennie-O		1.67							oven-ready in a bag	
Tennessee	Bi-Lo	Butterball		0.99							w/ store card	
		Butterball		1.19							w/o store card	
	Food City	Butterball	1.29	0.89							w/ store card	
		Butterball	1.59	1.39							w/o store card	
		Jennie-O	1.19								w/ store card	
		Jennie-O	1.49								w/o store card	
		Food Club	0.99	0.69							w/ store card	
	Food Club	Food Club	1.29	0.99							w/o store card	
		Food Lion	no label	0.99							w/ store card	
		no label	1.29								w/o store card	
	Harris Teeter	Harris Teeter	Harris Teeter	0.99								w/ store card
		Harris Teeter	Harris Teeter	1.49								w/o store card
		Harris Teeter	Harris Teeter		0.79							< 16 lbs (hen); w/ store card
		Harris Teeter	Harris Teeter		1.19							< 16 lbs (hen); w/o store card
		Harris Teeter	Harris Teeter		0.69							> 16 lbs. (tom); w/ store card
		Harris Teeter	Harris Teeter		1.19							> 16 lbs. (tom); w/o store card
		Harris Teeter	Harris Teeter		0.69							> 16 lbs. (tom); w/ store card
		Harris Teeter	Harris Teeter		1.19					1.99		> 16 lbs. (tom); w/o store card
	Ingle's	Butterball	Butterball		0.98							< 16 lbs. (hen); w/ store card
		Butterball	Butterball		1.39							< 16 lbs. (hen); w/o store card
Butterball		Butterball	1.68								w/ store card	
Butterball		Butterball	1.98								w/o store card	
Kroger (delta)	Butterball	Butterball	1.29	1.09								
	Honeysuckle	Honeysuckle	0.99	0.99								
Kroger (west)	Shady Brook	Shady Brook	1.49									
	Country Pride	Country Pride		0.89								
Kroger (east)	Butterball	Butterball	1.39	1.19							w/ store card	
	Honeysuckle	Honeysuckle	1.19	0.99							w/ store card	
	no label	no label	*	*							< 16 lbs. (hen); \$6 off	
	no label	no label	*	*							> 16 lbs. (tom); \$11 off	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Tennessee (continued)	Publix	Butterball	1.39	0.99						
		Publix	1.19	0.79						
	Schnuck's	Schnuck's Schnuck's Premium Honeysuckle	1.19	0.99 0.99						
	Super Target	Archer Farms		0.88						
Texas	Albertson's	Honeysuckle	0.99							w/ store card
		Honeysuckle	1.49							w/o store card
	Brookshires	Butterball		0.99						w/ store card
		Honeysuckle	1.29							w/ store card
	Carnival	Country Pride		0.79						
	H-E-B	Pilgrim's Pride		0.67						limit 1
		Riverside		0.67						limit 1
	Kroger	Jennie-O	0.99							w/ store card
		Private Selection		0.69						w/ store card; limit 2
	Market Basket	Jennie-O		0.79						
	Minyard's	Butterball	0.99							w/ store card
		Butterball	1.58							w/o store card
		Country Pride		0.69						
Sack 'n Save	Country Pride		0.68							
Sprout's	Zacky Farms		0.79							
Sun Harvest	Jennie-O	1.29								
Super 1	Butterball	0.99								
Super Target	Archer Farms		0.88							
Tom Thumb	Butcher's Cut	1.29								
United	Butterball	1.29								
Wisconsin	Copp's	Jennie-O		0.99						
	Cub Foods	Jennie-O	1.28							
	Jewel	Perdue	1.49							
	Pick 'n Save	Jennie-O		0.99						
	Piggly Wiggly	Butterball		0.98						
		Honeysuckle no label	1.29	0.88						
Super Target	Archer Farms		0.88							