



Office of the  
Deputy Administrator  
Livestock, Poultry,  
and Seed Program

1400 Independence Avenue, SW.  
Room 2096-S, STOP 0249  
Washington, DC 20250-0249

July 17, 2014

## NOTICE TO THE TRADE

### VENDOR OUTREACH WEBINAR SERIES: HOW TO SELL RED MEAT, POULTRY, EGG, AND AQUATIC COMMODITIES TO THE AGRICULTURAL MARKETING SERVICE

On Thursday, August 28, 2014, at 2:00 p.m. Eastern Time, the Department of Agriculture's (USDA) Agricultural Marketing Service (AMS) will offer a free webinar on how to sell red meat and aquatic commodities to Federal nutrition assistance programs. This event will be the first in a series of webinars, each targeting specific commodity areas and/or vendor demographics.

This webinar is designed for growers, producers, processors and distributors of all sizes and will focus on the business and technical requirements related to becoming an eligible supplier to AMS. Specifically, members of AMS' Commodity Procurement Staff (CPS) and Livestock, Poultry, and Seed (LPS) Program will:

- introduce you to AMS CPS purchasing activities and "USDA Foods,"
- discuss the types of products AMS buys,
- review the solicitation and award process,
- outline LPS Program specification requirements and oversight, and
- explain and demonstrate the technical proposal development and approval process.

The webinar is free and available to anyone with Internet access. To register, please send an email to [darin.doerscher@ams.usda.gov](mailto:darin.doerscher@ams.usda.gov) by Thursday, August 14, 2014, with your intent to participate. Once the participant list is assembled, a Microsoft® Live Meeting request will follow. Should you have any questions regarding this notice, please contact Darin Doerscher at 563-847-1550 or [darin.doerscher@ams.usda.gov](mailto:darin.doerscher@ams.usda.gov).

A handwritten signature in blue ink, appearing to read "C. Morris", written over a horizontal line.

Craig A. Morris  
Deputy Administrator  
Livestock, Poultry and Seed Program