



# USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through December 25, 2012

## Christmas/Hanukkah<sup>1/</sup> 2012

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys and bone-in turkey breasts; roaster chickens; capons; Cornish hens; chicken gizzards and livers; ducks and ducklings; geese; baking hens; rabbits; shell eggs, liquid eggs, and egg nog.

### Whole Turkey Promotions - National

<input checked="" type="checkbox"/> Whole Turkeys .....	39 pages
Northeast Region .....	page 1
Southeast Region .....	page 10
Midwest Region .....	page 19
South Central Region .....	page 28
Southwest Region .....	page 34
Northwest Region .....	page 37
Turkey Dinners .....	32 pages
Miscellaneous Poultry .....	30 pages
Shell Eggs/Egg Products .....	46 pages



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibiotic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: Hanukkah begins at sunset on Saturday, December 8, 2012, and ends at sunset on Sunday, December 16, 2012.



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Prices effective through December 25, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>												
CT	A&P Stores	Shady Brook		0.99							w/ store card; limit 2	
	Adams	Shady Brook IGA	1.69	1.29								
	Aldi	Butterball		1.19								
	Big Y	Butterball		1.17							w/ store card	
	Bravo	Shady Brook	1.99								< 16 lbs. (hen)	
	C-Town	Shady Brook	1.99								< 16 lbs. (hen)	
	Price Chopper	Empire Shady Brook Riverside House of Raeford	1.69	1.39 1.39		2.99						
	ShopRite	ShopRite ShopRite	1.89 1.99	1.39 1.59								< 16 lbs. (hen) > 16 lbs. (tom)
	Stop & Shop	Stop & Shop Nature's Promise	1.49	0.99						1.99		w/ store card frozen
	Target Fresh	Butterball		0.99								limit 2
	The Fresh Market	no label								2.29		
	Whole Foods Northeast Region	Kosher Valley Whole Foods Plainville Farms Eberly				2.99	3.99 4.99		2.49		2.99	
DC	Aldi	Butterball		1.19								
	Giant Hyattsville	Empire Giant Nature's Promise	1.49	0.99		2.49				1.99	w/ \$25 purchase; limit 1 frozen	
	Harris Teeter	Harris Teeter		0.99								limit 4 w/ store card
		Harris Teeter		1.59								w/o store card
		Harris Teeter	1.29									limit 2 w/ store card
		Harris Teeter	1.99									w/o store card
Butterball		1.69	1.39								w/ store card	
Butterball	2.39	1.99								w/o store card		
Bell & Evans								2.49				
Plainville Farms								2.49				
Safeway	Butterball										smoked @ \$1.99/lb.	
	Shady Brook	1.49										
	Open Nature								1.99		< 16 lbs. (hen)	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
DC (cont)	Target Fresh	Butterball		0.99							limit 2	
	Whole Foods	Maple Lawn Farm Koch Kopp no label								2.49 2.49 2.49		
DE	A&P Stores	Shady Brook		0.99							w/ store card; limit 2	
	ACME Markets	Lancaster	1.79									
		Butterball	1.99									
	Food Lion	Jennie-O		1.59							w/ store card	
	Fresh Grocer	Farm Fresh		1.19								
	Giant Hyattsville	Empire					2.49					w/ \$25 purchase; limit 1
		Giant	1.49	0.99							1.99	frozen
		Nature's Promise										
	Harris Teeter	Harris Teeter			0.99							limit 4 w/ store card
		Harris Teeter			1.59							w/o store card
		Harris Teeter	1.29									limit 2 w/ store card
		Harris Teeter	1.99									w/o store card
		Butterball	1.69	1.39								w/ store card
		Butterball	2.39	1.99								w/o store card
		Bell & Evans Plainville Farms									2.49 2.49	
Pathmark	Shady Brook		0.88								w/ store card; limit 2	
Safeway	Butterball										smoked @ \$1.99/lb.	
	Shady Brook	1.49										
	Open Nature									1.99	< 16 lbs. (hen)	
ShopRite	ShopRite	1.89	1.39								< 16 lbs. (hen)	
	ShopRite	1.99	1.59								> 16 lbs. (tom)	
Shurfine	Shady Brook	1.49									w/ store card	
	Butterball	1.79									w/ store card	
Target Fresh	Butterball		0.99								limit 2	
MA	Aldi	Butterball		1.19								
	Big Y	Butterball		1.17							w/ store card	
	Donelan's	Empire				3.49					< 16 lbs. (hen)	
	Hannaford	no label					3.99					< 16 lbs. (hen)
		Shady Brook	1.29									
	Market Basket	Market Basket		0.59								limit 2
	Jennie-O		0.59								limit 2	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MA (cont)	Price Chopper	Empire				2.99						
		Shady Brook	1.69									
		Riverside		1.39								
		House of Raeford		1.39								
	Shaw/Star	Butterball	1.59	1.39								
		no label	1.29	0.79						limit 2		
		Wild Harvest							2.79			
	Stop & Shop	Stop & Shop	1.49	0.99							w/ store card	
		Nature's Promise							1.99		frozen	
	Target Fresh	Butterball		0.99							limit 2	
	Wegman's	Wegman's	1.49				4.99			2.59		
MD	A&P Stores	Shady Brook		0.99							w/ store card; limit 2	
	ACME Markets	Lancaster	1.79									
		Butterball	1.99									
	Aldi	Butterball		1.19								
	Food Lion	Jennie-O		1.59							w/ store card	
	Giant Carlisle	Empire				2.49						w/ \$25 purchase; limit 1
		Giant	1.49	0.99						1.99		w/ store card
		Nature's Promise										frozen
	Giant Eagle	Honeysuckle		1.19								
		Giant Eagle		1.19								
		no label		1.19								
	Giant Hyattsville	Empire				2.49						w/ \$25 purchase; limit 1
		Giant	1.49	0.99						1.99		frozen
Nature's Promise												
GreatVALU	Shady Brook	1.69										
Harris Teeter	Harris Teeter			0.99							limit 4 w/ store card	
	Harris Teeter			1.59							w/o store card	
	Harris Teeter	1.29									limit 2 w/ store card	
	Harris Teeter	1.99									w/o store card	
	Butterball	1.69	1.39								w/ store card	
	Butterball	2.39	1.99								w/o store card	
	Bell & Evans								2.49			
	Plainville Farms								2.49			
Magruder's	Perdue	1.49								< 16 lbs. (hen)		



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MD (cont)	Mars	Shady Brook		0.99							w/ \$10 purchase; limit 1 additional purchases
		Shady Brook		1.49							
		Shady Brook	1.29								
		Butterball		1.29							
	Safeway	Butterball									smoked @ \$1.99/lb.  < 16 lbs. (hen)
		Shady Brook Open Nature	1.49							1.99	
	Shop'n Save	Butterball		1.49							6-10 lbs. (hen)
		L'il Butterball		1.79							
		Honeysuckle	1.59	1.29							
	Shopper's Food	Marval		1.19							
		Honeysuckle		1.29							
		Shady Brook		0.99							
		Butterball		1.69							
ShopRite	ShopRite	1.89	1.39							< 16 lbs. (hen) > 16 lbs. (tom)	
	ShopRite	1.99	1.59								
Shurfine	Shady Brook	1.49								w/ store card	
	Butterball	1.79								w/ store card	
Stop Shop Save	Farm Fresh		free							w/ \$200 purchase; limit 1 < 16 lbs. (hen) w/ \$50 purchase; limit 1 < 16 lbs. (hen) w/ ham purchase; limit 1	
	Farm Fresh		0.58								
	Farm Fresh		0.68								
Target Fresh	Butterball		0.99							limit 2	
The Fresh Market	no label								2.29		
Wegman's	Wegman's	1.49					4.99		2.59		
Weis	Butterball		1.59							w/ store card	
	Weis	1.69								w/ store card	
Whole Foods	Maple Lawn Farm								2.49		
	Koch								2.49		
	Kopp								2.49		
	no label			3.49							
ME	Hannaford	no label				3.99				< 16 lbs. (hen)	
		Shady Brook	1.29								
	Shaw	Butterball	1.59	1.39						limit 2	
		no label Wild Harvest	1.29	0.79					2.79		
Target Fresh	Butterball		0.99						limit 2		



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NH	Aldi	Butterball		1.19								
	Hannaford	no label				3.99					< 16 lbs. (hen)	
		Shady Brook	1.29									
	Market Basket	Market Basket		0.59							limit 2	
		Jennie-O		0.59							limit 2	
	Price Chopper	Empire				2.99						
		Shady Brook	1.69									
		Riverside		1.39								
	House of Raeford		1.39									
Shaw	Butterball		1.59	1.39								
	no label		1.29	0.79							limit 2	
	Wild Harvest								2.79			
Stop & Shop	Stop & Shop		1.49	0.99							w/ store card	
	Nature's Promise								1.99		frozen	
Target Fresh	Butterball			0.99							limit 2	
NJ	A&P Stores	Shady Brook		0.99							w/ store card; limit 2	
	ACME Markets	Lancaster	1.79									
		Butterball	1.99									
	Aldi	Butterball		1.19								
	Associated	Shady Brook		1.39								
	Bravo	Shady Brook	1.99								< 16 lbs. (hen)	
	C-Town	Shady Brook	1.99								< 16 lbs. (hen)	
	Fine Fare	Butterball		1.49								
		Shady Brook		1.19								> 16 lbs. (tom)
	Food Bazaar	Butterball		1.79								
		Li'l Butterball		1.99								
	Foodtown	Shady Brook	1.99									
	Fresh Grocer	Farm Fresh		1.19								
	GreatVALU	Shady Brook	1.69									
	Key Food	Butterball		1.59								
	King's	King's								1.99		
	Met Foods	Shady Brook		0.99								> 16 lbs. (tom)
Pathmark	Shady Brook		0.88								w/ store card; limit 2	
ShopRite	ShopRite	1.89	1.39								< 16 lbs. (hen)	
	ShopRite	1.99	1.59								> 16 lbs. (tom)	
Stop & Shop	Stop & Shop	1.49	0.99								w/ store card	
	Nature's Promise								1.99		frozen	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NJ (cont)	Target Fresh	Butterball		0.99							limit 2	
	Wegman's	Wegman's	1.49				4.99			2.59		
	Weis	Butterball		1.59							w/ store card	
		Weis	1.69								w/ store card	
	Whole Foods Mid-Atlantic Region	Maple Lawn Farm								2.49		
Koch Kopp no label					3.49				2.49			
Whole Foods Northeast Region	Kosher Valley				2.99							
	Whole Foods Plainville Farms Eberly					3.99		2.49		2.99		
NY	A&P Stores	Shady Brook		0.99							w/ store card; limit 2	
	Aldi	Butterball		1.19								
	Associated	Shady Brook		1.39								
	Best Yet	Shady Brook	1.79									
	Bravo	Shady Brook	1.99								< 16 lbs. (hen)	
	C-Town	Shady Brook	1.99								< 16 lbs. (hen)	
	D'Agostino	Shady Brook	1.89									
	DeCiccio	Shady Brook	1.99								< 16 lbs. (hen)	
	Fine Fare	Butterball		1.49								
		Shady Brook		1.19								> 16 lbs. (tom)
	Food Bazaar	Butterball		1.79								
		Li'l Butterball		1.99								
	Food Emporium	Empire				2.49						
		Mid-Atlantic								2.49		
	Foodtown	Shady Brook	1.99									
	Grand Union	Shady Brook	1.48									w/ store card
		Shady Brook	2.19									w/o store card
Hannaford	no label				3.99						< 16 lbs. (hen)	
	Shady Brook	1.29										
Key Food	Butterball		1.59									
King Kullen	Empire				3.29							
	Shady Brook	1.69										
Met Foods	Shady Brook		0.99								> 16 lbs. (tom)	
Pathmark	Shady Brook		0.88								w/ store card; limit 2	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NY (cont)	Peck's Market	Shady Brook	1.69									
		IGA		1.29								
	Pioneer	Shady Brook		0.99							> 16 lbs. (tom)	
	Price Chopper	Empire				2.99						
		Shady Brook	1.69									
		Riverside		1.39								
		House of Raeford		1.39								
	Shop'n Save	Butterball		1.49								6-10 lbs. (hen)
		L'il Butterball		1.79								
		Honeysuckle	1.59	1.29								
	ShopRite	ShopRite		1.89	1.39							< 16 lbs. (hen)
		ShopRite		1.99	1.59							> 16 lbs. (tom)
	Stop & Shop	Stop & Shop		1.49	0.99							w/ store card
Nature's Promise									1.99		frozen	
Target Fresh	Butterball			0.99							limit 2	
The Fresh Market	no label									2.29		
Tops	Honeysuckle			1.49							w/ store card	
	Jennie-O	1.48									w/ store card	
	Tops			1.29							w/ store card	
Wegman's	Wegman's	1.49				4.99				2.59		
Weis	Butterball			1.59							w/ store card	
	Weis	1.69									w/ store card	
Whole Foods	Kosher Valley				2.99							
	Whole Foods					3.99			2.49			
	Plainville Farms									2.99		
	Eberly					4.99						
PA	A&P Stores	Shady Brook		0.99							w/ store card; limit 2	
	ACME Markets	Lancaster	1.79									
		Butterball	1.99									
	Aldi	Butterball		1.19								
	C-Town	Shady Brook	1.99								< 16 lbs. (hen)	
	Fine Fare	Butterball		1.49								
		Shady Brook		1.19								> 16 lbs. (tom)
	Food Lion	Jennie-O		1.59							w/ store card	
	Foodland	Honeysuckle	1.69	1.49								
	Foodtown	Shady Brook	1.99									
Fresh Grocer	Farm Fresh		1.19									



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
PA (cont)	Giant Carlisle	Empire				2.49					w/ \$25 purchase; limit 1 w/ store card frozen	
		Giant	1.49	0.99						1.99		
		Nature's Promise										
	Giant Eagle	Honeysuckle		1.19								
		Giant Eagle		1.19								
		no label		1.19								
	GreatVALU	Shady Brook	1.69									
	Karn's	no label	1.75									
		no label	1.99									> 24 lbs.
	Kuhn's	Amish Country	1.79	1.29								w/ store card
		Amish Country	2.29									w/o store card
		Butterball		1.69								
		Honeysuckle		1.29								
	Pathmark	Shady Brook		0.88								w/ store card; limit 2
	Price Chopper	Empire				2.99						
		Shady Brook	1.69									
		Riverside		1.39								
		House of Raeford		1.39								
	Shop'n Save	Butterball		1.49								6-10 lbs. (hen)
		L'il Butterball		1.79								
Honeysuckle		1.59	1.29									
ShopRite	ShopRite	1.89	1.39								< 16 lbs. (hen)	
	ShopRite	1.99	1.59								> 16 lbs. (tom)	
Shurfine	Shady Brook	1.49									w/ store card	
	Butterball	1.79									w/ store card	
ShurSave	Shady Brook	1.79									w/ store card	
Target Fresh	Butterball		0.99								limit 2	
The Fresh Market	no label									2.29		
Tops	Honeysuckle		1.49								w/ store card	
	Jennie-O	1.48									w/ store card	
	Tops		1.29								w/ store card	
Wegman's	Wegman's	1.49				4.99				2.59		
Weis	Butterball		1.59								w/ store card	
	Weis	1.69									w/ store card	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
PA (cont)	Whole Foods	Maple Lawn Farm								2.49		
		Koch								2.49		
		Kopp								2.49		
		no label			3.49							
RI	Aldi	Butterball		1.19								
	Dave's Marketplace	no label	1.69									
		Bell & Evans Plainville Farms								2.99 2.79		
	Shaw	Butterball	1.59	1.39								
		no label Wild Harvest	1.29	0.79						2.79	limit 2	
	Stop & Shop	Stop & Shop Nature's Promise	1.49	0.99						1.99	w/ store card frozen	
Target Fresh	Butterball		0.99							limit 2		
VT	Aldi	Butterball		1.19								
	Grand Union	Shady Brook	1.48								w/ store card	
		Shady Brook	2.19								w/o store card	
	Hannaford	no label				3.99					< 16 lbs. (hen)	
		Shady Brook	1.29									
	Price Chopper	Empire				2.99						
		Shady Brook	1.69									
Riverside House of Raeford			1.39 1.39									
Shaw	Butterball	1.59	1.39									
	no label Wild Harvest	1.29	0.79						2.79	limit 2		



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
<b>SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV</b>												
AL	Aldi	Butterball		1.19								
	Belle Foods	Honeysuckle	1.68								w/ \$20 purchase; limit 1	
		Butterball	1.98								w/ \$20 purchase; limit 1	
	Dollar General Mrkt	Jennie-O		0.85							< 16 lbs. (hen)	
	Food Giant	Best Choice		0.98								
	Greer's	Best Choice		0.98								
	Ingle's	Butterball	1.98								w/ store card	
		Butterball	2.58								w/o store card	
	Kroger Atlanta	Kroger		0.99							w/ store card	
		Honeysuckle	1.49								w/ store card	
	Piggly Wiggly AL	Piggly Wiggly		1.09								
	Piggly Wiggly FG	Best Choice		0.98								
	Publix	Empire					2.29					w/ store card
		Empire					3.59					w/o store card
		Butterball	1.89									
		Publix	1.69									
Publix				0.79							limit 2	
Super Target	Butterball		0.99							more than 2		
Target Fresh	Butterball		0.99							limit 2		
The Fresh Market	no label								2.29			
Western	Jennie-O	1.39										
Whole Foods	Whole Foods					3.99				2.49	Bronze breed @ \$3.99/lb.	
	Bell & Evans									2.99	brined	
Winn-Dixie	Butterball	1.89	0.99								w/ store card; limit 2	
	Butterball	1.99	1.59								w/o store card	
	no label		0.79								w/ store card	
	no label		1.49								w/o store card	
FL	Aldi	Butterball		1.19								
	Belle Foods	Honeysuckle	1.68								w/ \$20 purchase; limit 1	
		Butterball	1.98								w/ \$20 purchase; limit 1	
	Dollar General Mrkt	Jennie-O		0.85							< 16 lbs. (hen)	
	Food Lion	Jennie-O		1.59							w/ store card	
	Greer's	Best Choice		0.98								
Hichcock	Butterball		1.29									



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY**

Prices effective through December 25, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
FL (cont)	J.H. Harvey	Butterball		1.29							w/ store card	
		Butterball		1.69							w/o store card	
		Butterball									smoked @ \$1.99/lb.	
		Norbest	1.59								w/ store card	
		Norbest	1.89								w/o store card	
		Norbest		0.99							smoked @ \$1.99/lb.	
		Jennie-O		0.99								
	Publix	Empire				2.29						w/ store card
		Empire				3.59						w/o store card
		Butterball	1.89									
		Publix	1.69									
		Publix		0.79								limit 2
		Publix		1.09								more than 2
	Super Target	Butterball		0.99								limit 2
Sweetbay	Jennie-O	1.99	0.99								w/ store card	
	Jennie-O	2.19	1.39								w/o store card	
Target Fresh	Butterball		0.99								limit 2	
The Fresh Market	no label								2.29			
Whole Foods	Nature's Rancher								2.49			
Winn-Dixie	Butterball	1.89	0.99								w/ store card; limit 2	
	Butterball	1.99	1.59								w/o store card	
	no label		0.79								w/ store card	
	no label		1.49								w/o store card	
GA	Aldi	Butterball		1.19								
	Belle Foods	Honeysuckle	1.68									w/ \$20 purchase; limit 1
		Butterball	1.98									w/ \$20 purchase; limit 1
	Bi-Lo	Butterball		0.99								w/ \$35 purchase; limit 1
		Butterball		1.79								additional quantities
		no label	1.59	0.79								limit 2
		no label	1.79	1.49								additional quantities
	Food Lion	Jennie-O		1.59								w/ store card
	IGA	no label		0.99								
	Ingle's	Butterball	1.98									w/ store card
Butterball		2.58									w/o store card	



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY**

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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh			
GA (cont)	J.H. Harvey	Butterball		1.29							w/ store card		
		Butterball		1.69							w/o store card		
		Butterball									smoked @ \$1.99/lb.		
		Norbest	1.59								w/ store card		
		Norbest	1.89								w/o store card		
		Norbest		0.99							smoked @ \$1.99/lb.		
		Jennie-O		0.99									
	Kroger Atlanta	Kroger			0.99							w/ store card	
		Honeysuckle	1.49									w/ store card	
	Piggly Wiggly	Butterball	1.79	1.49								w/ store card	
		Piggly Wiggly		0.99								< 16 lbs. (hen)	
	Publix	Empire					2.29					w/ store card	
		Empire					3.59					w/o store card	
		Butterball	1.89										
Publix		1.69											
Publix			0.79								limit 2		
Super Target	Butterball		0.99								limit 2		
Target Fresh	Butterball		0.99								limit 2		
The Fresh Market	no label									2.29			
Whole Foods	Whole Foods						3.99				2.49	Bronze breed @ \$3.99/lb.	
	Bell & Evans										2.99	brined	
Winn-Dixie	Butterball	1.89	0.99									w/ store card; limit 2	
	Butterball	1.99	1.59									w/o store card	
	no label		0.79									w/ store card	
	no label		1.49									w/o store card	
MS	Aldi	Butterball		1.19									
	Belle Foods	Honeysuckle	1.68									w/ \$20 purchase; limit 1	
		Butterball	1.98									w/ \$20 purchase; limit 1	
	Dollar General Mrkt	Jennie-O		0.85								< 16 lbs. (hen)	
	Food Giant	Best Choice		0.98									
	Greer's	Best Choice		0.98									
	Kroger Delta	Kroger		0.88									w/ store card
		Honeysuckle	1.49										w/ store card
Piggly Wiggly FG	Best Choice		0.98										
Ramey	no label											< 16 lbs. (hen) smoked @ \$2.49/lb.	



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MS (cont)	Rouse's	Honeysuckle Butterball	1.49 1.49	0.78							
	Target Fresh	Butterball		0.99							limit 2
	Winn-Dixie	Butterball	1.89	0.99							w/ store card; limit 2
		Butterball no label no label	1.99 0.79 1.49	1.59							w/o store card w/ store card w/o store card
NC	Aldi	Butterball		1.19							
	Bi-Lo	Butterball		0.99							w/ \$35 purchase; limit 1
		Butterball		1.79							additional quantities
		no label	1.59	0.79							limit 2
		no label	1.79	1.49							additional quantities
	Compare Foods	Butterball		1.39							
		no label		1.20							
	Farm Fresh	Butterball		0.99							
		Perdue	1.69								
	Food Lion	Jennie-O		1.59							w/ store card
	Harris Teeter	Harris Teeter		0.99							limit 4 w/ store card
		Harris Teeter		1.59							w/o store card
		Harris Teeter	1.29								limit 2 w/ store card
		Harris Teeter	1.99								w/o store card
		Butterball	1.69	1.39							w/ store card
Butterball		2.39	1.99							w/o store card	
Bell & Evans Plainville Farms								2.49 2.49			
IGA	no label		0.99								
Ingle's	Butterball	1.98								w/ store card	
	Butterball	2.58								w/o store card	
Kroger MidAtlantic	Private Selection		0.99							w/ store card	
	Butterball	1.79								w/ store card	
	Shady Brook	1.59								w/ store card	
Lowe's Foods	Butterball	1.37									
	Butterball		0.99							limit 2	
Piggly Wiggly Cntrl	House of Raeford		0.98								
	Butterball		1.48								
Piggly Wiggly NC	House of Raeford		1.19								
	Butterball		1.49								



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh			
NC (cont)	Super Target	Butterball		0.99							limit 2		
	Target Fresh	Butterball		0.99							limit 2		
	The Fresh Market	no label								2.29			
	Whole Foods	Whole Foods Bell & Evans					3.99			2.49 2.99	Bronze breed @ \$3.99/lb. brined		
SC	Aldi	Butterball		1.19									
	Bi-Lo	Butterball		0.99								w/ \$35 purchase; limit 1	
		Butterball			1.79							additional quantities	
		no label	1.59	0.79								limit 2	
		no label	1.79	1.49								additional quantities	
	Food Lion	Jennie-O		1.59								w/ store card	
	Harris Teeter	Harris Teeter			0.99								limit 4 w/ store card
		Harris Teeter			1.59								w/o store card
		Harris Teeter	1.29										limit 2 w/ store card
		Harris Teeter	1.99										w/o store card
		Butterball	1.69	1.39									w/ store card
		Butterball	2.39	1.99									w/o store card
		Bell & Evans Plainville Farms									2.49 2.49		
	IGA	no label		0.99									
	Ingle's	Butterball	1.98										w/ store card
		Butterball	2.58										w/o store card
J.H. Harvey	Butterball			1.29								w/ store card	
	Butterball			1.69								w/o store card	
	Norbest			0.99									
	Jennie-O			0.99									
Kroger Atlanta	Kroger			0.99								w/ store card	
	Honeysuckle	1.49										w/ store card	
Lowe's Foods	Butterball	1.37											
	Butterball			0.99								limit 2	
Piggly Wiggly	Butterball	1.79	1.49									w/ store card	
	Piggly Wiggly		0.99									< 16 lbs. (hen)	



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
SC (cont)	Publix	Empire				2.29					w/ store card	
		Empire				3.59					w/o store card	
		Butterball	1.89									
		Publix	1.69									
		Publix		0.79							limit 2	
		Publix		1.09							more than 2	
	Target Fresh	Butterball		0.99							limit 2	
	The Fresh Market	no label							2.29			
	Whole Foods	Whole Foods					3.99			2.49	Bronze breed @ \$3.99/lb.	
		Bell & Evans							2.99		brined	
TN	Aldi	Butterball		1.19								
	Bi-Lo	Butterball		0.99							w/ \$35 purchase; limit 1	
		Butterball		1.79							additional quantities	
		no label	1.59	0.79							limit 2	
		no label	1.79	1.49							additional quantities	
	Country Mart SE	Best Choice		1.19								
	Dollar General Mrkt	Jennie-O		0.85							< 16 lbs. (hen)	
	E.W. James	Best Choice		1.19								
	Food City	Butterball	1.89	1.19								w/ store card
		Food City		0.99								w/ store card
		Food Club	1.59									w/ store card
	Food Country USA	Honeysuckle		1.19								
	Food Giant	Best Choice		0.98								
	Food Lion	Jennie-O		1.59								w/ store card
	Harris Teeter	Harris Teeter		0.99								limit 4 w/ store card
		Harris Teeter		1.59								w/o store card
		Harris Teeter	1.29									limit 2 w/ store card
		Harris Teeter	1.99									w/o store card
		Butterball	1.69	1.39								w/ store card
Butterball		2.39	1.99								w/o store card	
Bell & Evans									2.49			
Plainville Farms								2.49				
Hometown IGA	Honeysuckle	1.69										
Ingle's	Butterball	1.98									w/ store card	
	Butterball	2.58									w/o store card	
Kroger Atlanta	Kroger		0.99								w/ store card	
	Honeysuckle	1.49									w/ store card	



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
TN (cont)	Kroger Delta	Kroger Honeysuckle		0.88							w/ store card w/ store card
	Kroger MidAtlantic	Private Selection		0.99							w/ store card
		Butterball	1.79								w/ store card
		Shady Brook	1.59								w/ store card
	Kroger Mid South	Kroger		0.99							< 16 lbs. (hen); w/ store card; limit 4
		Butterball	1.59								w/ store card
		Honeysuckle	1.49								w/ store card
	Publix	Empire				2.29					w/ store card
		Empire				3.59					w/o store card
Butterball		1.89									
Publix		1.69									
	Publix		0.79							limit 2	
	Publix		1.09							more than 2	
Super Target	Butterball		0.99							limit 2	
Target Fresh	Butterball		0.99							limit 2	
The Fresh Market	no label								2.29		
Whole Foods	Whole Foods					3.99				2.49	Bronze breed @ \$3.99/lb.
	Bell & Evans									2.99	brined
VA	Aldi	Butterball		1.19							
	Farmer's Foods	Farm Fresh		0.59							w/ store card; limit 1
		Farm Fresh		1.79							w/o store card or limit
	Farm Fresh	Butterball		0.99							
		Perdue	1.69								
	Food City	Butterball	1.89	1.19							w/ store card
		Food City		0.99							w/ store card
		Food Club	1.59								w/ store card
	Food Country USA	Honeysuckle		1.19							
Food Lion	Jennie-O		1.59							w/ store card	
Giant Hyattsville	Empire				2.49						w/ \$25 purchase; limit 1
	Giant	1.49	0.99								
	Nature's Promise							1.99		frozen	
GreatVALU	Farm Fresh		0.99								



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
VA (cont)	Harris Teeter	Harris Teeter		0.99							limit 4 w/ store card w/o store card limit 2 w/ store card w/o store card w/ store card w/o store card	
		Harris Teeter		1.59								
		Harris Teeter	1.29									
		Harris Teeter	1.99									
		Butterball	1.69	1.39								
		Butterball	2.39	1.99								
		Bell & Evans							2.49			
	Plainville Farms							2.49				
	Hometown IGA	Honeysuckle	1.69									
	Ingle's	Butterball	1.98								w/ store card	
		Butterball	2.58								w/o store card	
	Kroger MidAtlantic	Private Selection		0.99								w/ store card
		Butterball	1.79									w/ store card
		Shady Brook	1.59									w/ store card
	Magruder's	Perdue	1.49									< 16 lbs. (hen)
	Martin's	Empire				2.49						w/ \$25 purchase; limit 1
		Giant	1.49	0.99							1.99	w/ store card
		Nature's Promise										frozen
	Piggly Wiggly NC	House of Raeford		1.19								
		Butterball		1.49								
Safeway	Butterball											
	Shady Brook	1.49									smoked @ \$1.99/lb.	
	Open Nature								1.99		< 16 lbs. (hen)	
Shopper's Food	Marval		1.19									
	Honeysuckle		1.29									
	Shady Brook		0.99									
	Butterball		1.69									
Super Target	Butterball		0.99								limit 2	
Target Fresh	Butterball		0.99								limit 2	
The Fresh Market	no label								2.29			
Wegman's	Wegman's	1.49					4.99			2.59		
Whole Foods	Maple Lawn Farm									2.49		
	Koch									2.49		
	Kopp									2.49		
	no label				3.49							



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
WV	Aldi	Butterball		1.19							
	Food Fair	Butterball	1.99	1.29							smoked @ \$2.59/lb. w/ store card
		Honeysuckle	1.69								
	Food Lion	Walnut Creek Jennie-O		1.59							
	Foodland	Honeysuckle	1.69	1.49							
	Giant Eagle	Honeysuckle		1.19							
		Giant Eagle		1.19							
		no label		1.19							
	Kroger Columbus	Honeysuckle	1.79	0.99							w/ store card
		Kroger		0.99							w/ store card
		Butterball		1.29							w/ store card
	Kroger MidAtlantic	Private Selection		0.99							w/ store card
		Butterball	1.79								w/ store card
		Shady Brook	1.59								w/ store card
	Martin's	Empire				2.49					w/ \$25 purchase; limit 1
Giant		1.49	0.99							w/ store card	
Nature's Promise								1.99		frozen	
Riesbeck's	Honeysuckle		1.29								
Shop'n Save	Butterball		1.49							6-10 lbs. (hen)	
	L'il Butterball		1.79								
	Honeysuckle	1.59	1.29								
Sparkle	Honeysuckle	1.69								w/ store card	
	Honeysuckle	2.29								w/o store card	
Target Fresh	Butterball		0.99							limit 2	
Weis	Butterball		1.59							w/ store card	
	Weis	1.69								w/ store card	



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
<b>MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI</b>											
IA	Affiliated Foods	Shurfresh		1.19							
	Aldi	Butterball		1.19							
	Fareway	Butterball		1.29							
		Fastco		0.98							
	Food Pride	Our Family		1.19							
		Norbest									smoked @ \$2.29/lb.
	Hometown Foods	Shurfresh		1.08							
	Hy-Vee	Hy-Vee		1.18							
	No Frills	Norbest		0.99							
		Our Family		0.99							
Super Target	Butterball		0.99							limit 2	
Target Fresh	Butterball		0.99							limit 2	
Whole Foods	Nature's Rancher Larry Schultz						3.99		2.49		
IL	Aldi	Butterball		1.19							
	Berkot's	Norbest		1.19							
	Caputo	Perdue	1.99								
		Amish	2.49							2.79	
		Ho-Ka									
		Butterball		1.49							
	County Market	Farm Fresh		1.19							
		Jennie-O	1.49								
	Cub Foods	Jennie-O		0.99							w/ store card
		Jennie-O	1.99	1.49							w/o store card
		Butterball		1.49							
	Dierberg's	Honeysuckle		0.99							w/ \$25 purchase; limit 1
		Perdue	1.59								
Dominick's	Jennie-O	1.49									
Fairplay Foods	Norbest		0.68							> 16 lbs. (tom) w/ \$20 purchase; limit 1	
	Perdue	1.69									
Fareway	Butterball		1.29								
	Fastco		0.98								
Food Pride	Our Family		1.19								
	Norbest									smoked @ \$2.29/lb.	
Garden Fresh	Norbest		1.00								



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**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IL (cont)	Hometown IGA	Best Choice	1.49									
		IGA		1.19								
	Hy-Vee	Hy-Vee		1.18								
	Jewel		Perdue	2.19								
			Jennie-O	1.99								
			Butterball	2.29								
			Honeysuckle		0.99							
	Kroger Central		Private Selection		0.89							w/ store card
			Kroger		0.89							w/ store card
			Perdue	1.59								w/ store card
	Kroger Mid South		Kroger		0.99							< 16 lbs. (hen); w/ store card; limit 4
			Butterball	1.59								w/ store card
			Honeysuckle	1.49								w/ store card
	Mariano's	Butterball	1.59								limit 1	
	Schnuck's		Honeysuckle		0.99							> 16 lbs. (tom)
			Schnuck's		0.99							> 16 lbs. (tom)
	Shop'n Save		Farm Fresh		0.97							
Butterball				1.37								
Shop and Save		Norbest		0.99								
		Peacock Amish							2.49			
		Jennie-O	2.19									
		Amish Valley	1.99									
Ho-Ka									2.79			
Strack & VanTil		Butterball	1.89	1.49								
		Perdue	1.89									
		Rosebud Farms	1.89									
Super Target	Butterball		0.99							limit 2		
Target Fresh	Butterball		0.99							limit 2		
The Fresh Market	no label								2.29			
Tom's Market	Best Choice		1.19									
Tony's Foods		Peacock Amish								2.69		
		Butterball		1.49								
		Norbest		1.19								
		Ho-Ka								2.79		



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**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
IL (cont)	Ultra Foods	Butterball	1.89	1.49							
		Perdue	1.89								
		Rosebud Farms	1.89								
Norbest			0.99								
Walt's	Rosebud Farms	1.99								< 22 lbs.	
	Rosebud Farms	2.09								> 22 lbs.	
Whole Foods	Nature's Rancher								2.49		
		Larry Schultz					3.99				
IN	Aldi	Butterball		1.19							
	Buehler's Buy Low	Best Choice	1.49	1.19							
	Hometown IGA	Best Choice	1.49								
		IGA		1.19							
	Jay C	Butterball	1.69								w/ store card and coupon
		Butterball		1.28							< 16 lbs. (hen) w/ store card; limit 2
		Butterball	2.50	2.19							w/o store card
		Private Selection		0.98							< 16 lbs. (hen) w/ store card; limit 2
	Private Selection	Private Selection		1.89							w/o store card
		Jewel	Perdue	2.19							
	Jewel	Jennie-O	1.99								
		Butterball	2.29								
		Honeysuckle		0.99							
Kroger Central	Private Selection		0.89							w/ store card	
	Kroger		0.89							w/ store card	
	Perdue	1.59								w/ store card	
Kroger Cincinnati	Honeysuckle	1.49	0.99							w/ store card	
	Kroger		0.99							w/ store card	
	Private Selection		0.99							w/ store card	
Kroger Mid South	Kroger		0.99							< 16 lbs. (hen); w/ store card; limit 4	
	Butterball	1.59								w/ store card	
	Honeysuckle	1.49								w/ store card	
Marsh	Butterball	1.99	1.49								
	Norbest	1.69	1.29								
	Honeysuckle		1.29								
Martin's	Butterball	1.97								w/ store card	
	Butterball	2.19								w/o store card	
	Honeysuckle		1.37							w/ store card	
	Honeysuckle		1.89							w/o store card	



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY**

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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IN (cont)	New Market	Farm Fresh		1.19								
	Schnuck's	Honeysuckle		0.99							> 16 lbs. (tom)	
		Schnuck's			0.99						> 16 lbs. (tom)	
	Strack & VanTil	Butterball	1.89	1.49								
		Perdue	1.89									
		Rosebud Farms	1.89									
	Super Target	Butterball		0.99							limit 2	
	Target Fresh	Butterball		0.99							limit 2	
	The Fresh Market	no label								2.29		
	Ultra Foods	Butterball	1.89	1.49								
Perdue		1.89										
Rosebud Farms		1.89										
Norbest			0.99									
Wesselman's	Jennie-O		0.99									
Whole Foods	Nature's Rancher Larry Schultz					3.99				2.49		
KY	Aldi	Butterball		1.19								
	Dollar General Mrkt	Jennie-O		0.85							< 16 lbs. (hen)	
	E.W. James	Best Choice		1.19								
	Food City	Butterball	1.89	1.19								w/ store card
		Food City		0.99								w/ store card
		Food Club	1.59									w/ store card
	Food Fair	Butterball	1.99	1.29								
		Honeysuckle	1.69									
		Walnut Creek										smoked @ \$2.59/lb.
	Food Giant	Best Choice		0.98								
	Food Lion	Jennie-O		1.59							w/ store card	
	Foodland	Honeysuckle	1.69	1.49								
	Houchen's	Honeysuckle	1.69									
	Kroger Cincinnati	Honeysuckle	1.49	0.99								w/ store card
Kroger			0.99								w/ store card	
Private Selection			0.99								w/ store card	
Kroger Delta	Kroger		0.88								w/ store card	
	Honeysuckle	1.49									w/ store card	
Kroger MidAtlantic	Private Selection		0.99								w/ store card	
	Butterball	1.79									w/ store card	
	Shady Brook	1.59									w/ store card	



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**WHOLE TURKEYS**

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
KY (cont)	Kroger Mid South	Kroger		0.99							< 16 lbs. (hen); w/ store card; limit 4 w/ store card w/ store card	
		Butterball	1.59									
		Honeysuckle	1.49									
	Target Fresh	Butterball		0.99							limit 2	
	The Fresh Market	no label							2.29			
	Whole Foods	Maple Lawn Farm								2.49		
		Koch								2.49		
		Kopp no label			3.49						2.49	
MI	Aldi	Butterball		1.19								
	Busch's	Peacock Farms								1.99		
	D&W Market	Spartan	1.49								w/ store card	
	Family Fare/Glen's	Spartan		free							w/ accumulated purchase	
	Harding's	Spartan		0.99							w/ \$20 purchase; limit 1	
	Hiller's	Amish	1.79									
	Hollywood Markets	Amish Country	1.39									
	Kroger Michigan	Honeysuckle	Private Selection	1.59	0.77							w/ store card
					0.77							w/ store card
	Martin's	Butterball		1.97								w/ store card
				2.19								w/o store card
			Honeysuckle		1.37							w/ store card
			Honeysuckle		1.89							w/o store card
	Plumb's	Spartan		1.29								w/ store card
				1.79								w/o store card
	Polly's	Amish Country		1.19								w/ store card
			1.59								w/o store card	
Honeysuckle				1.29							w/ store card	
Honeysuckle				1.69							w/o store card	
Ric's Food Center	Jennie-O	1.79										
Target Fresh	Butterball		0.99							limit 2		
Tom's Market	Spartan		1.19									
Whole Foods	Nature's Rancher Larry Schultz						3.99			2.49		
MN	Aldi	Butterball		1.19								
	Cash Wise	Jennie-O	1.28									
	Coborn's	Jennie-O	1.49									



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MN (cont)	Cub Foods	Jennie-O		0.99							w/ store card w/o store card
		Jennie-O	1.99	1.49							
		Butterball		1.49							
	Econofoods	Honeysuckle	1.79								
	Fareway	Butterball		1.29							
		Fastco		0.98							
	Hy-Vee	Hy-Vee		1.18							
	Marketplace	Our Family		0.99							
	Maynard's	Butterball		1.29							
	Rainbow Foods	Jennie-O		0.99							limit 1 w/ store card w/o store card
		Butterball		0.88							
		Butterball		1.18							
	Sunshine Foods	Shurfresh		1.19							
Sun Mart	Honeysuckle	1.79									
Super Target	Butterball		0.99							limit 2	
Target Fresh	Butterball		0.99							limit 2	
Teal's Market	Our Family		0.99								
Whole Foods	Nature's Rancher Larry Schultz					3.99			2.49		
ND	Cash Wise	Jennie-O	1.28								
	Hornbacher's	Hornbacher's									smoked @ \$1.98/lb.
		Honeysuckle	1.28								
	Leever's	Our Family		1.28							
	Marketplace	Our Family		0.99							
	Sun Mart	Honeysuckle	1.79								
	Super Target	Butterball		0.99							limit 2
	Target Fresh	Butterball		0.99							limit 2
Teal's Market	Our Family		0.99								
NE	Affiliated Foods	Shurfresh		1.19							
	Aldi	Butterball		1.19							
	Dillon's	Kroger		1.19							w/ store card w/ store card w/ store card
		Honeysuckle	1.69								
		Jennie-O	1.59								
	Fareway	Butterball		1.29							
Fastco			0.98								
Hy-Vee	Hy-Vee		1.18								



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**WHOLE TURKEYS**

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NE (cont)	No Frills/Bag'n Save	Norbest		0.99							
		Our Family		0.99							
	Safeway	Open Nature								1.99	
		Safeway	1.49								
	Sun Mart	Honeysuckle	1.79								
	Super Target	Butterball		0.99							limit 2
Target Fresh	Butterball		0.99							limit 2	
OH	Acme Fresh Market	no label									Cajun-fried \$2.99/lb. w/ store card w/o store card w/ store card w/o store card
		Honeysuckle		1.39							
		Honeysuckle		1.79							
		Acme	1.69								
		Acme	2.09								
	Aldi	Butterball		1.19							
	Buehler's	Honeysuckle		1.39							w/ store card
		Honeysuckle		1.99							w/o store card
	Cub Foods	Jennie-O		0.99							w/ store card
		Jennie-O	1.99	1.49							w/o store card
		Butterball		1.49							
	Fisher's	no label	1.49								
	Food Fair	Butterball	1.99	1.29							
		Honeysuckle	1.69								
		Walnut Creek									smoked @ \$2.59/lb.
Foodland	Honeysuckle	1.69	1.49								
Fresh Encounter	Honeysuckle		1.19							w/ store card	
	Honeysuckle		1.79							w/o store card	
Geyer's	Farm Fresh		1.19								
Giant Eagle	Honeysuckle		1.19								
	Giant Eagle		1.19								
	no label		1.19								
Hometown IGA	Best Choice	1.49									
	IGA		1.19								
Kroger Cincinnati	Honeysuckle	1.49	0.99							w/ store card	
	Kroger		0.99							w/ store card	
	Private Selection		0.99							w/ store card	



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
OH (cont)	Kroger Columbus	Honeysuckle	1.79	0.99							w/ store card	
		Kroger		0.99							w/ store card	
		Butterball		1.29							w/ store card	
	Kroger MidAtlantic	Private Selection		0.99							w/ store card	
		Butterball	1.79								w/ store card	
		Shady Brook	1.59								w/ store card	
	Marsh	Butterball	1.99	1.49								
		Norbest	1.69	1.29								
		Honeysuckle		1.29								
	Riesbeck's	Honeysuckle		1.29								
Shop'n Save	Butterball		1.49								6-10 lbs. (hen)	
	L'il Butterball		1.79									
	Honeysuckle	1.59	1.29									
Sparkle	Honeysuckle	1.69									w/ store card	
	Honeysuckle	2.29									w/o store card	
Target Fresh	Butterball		0.99								limit 2	
The Fresh Market	no label									2.29		
Whole Foods	Maple Lawn Farm										2.49	
	Koch										2.49	
	Kopp										2.49	
	no label				3.49							
SD	Coborn's	Jennie-O	1.49									
	Family Thrift	Honeysuckle	1.79									
	Hy-Vee	Hy-Vee		1.18								
	Ken's Super Fair	Shurfresh		0.98								w/ store card
		Shurfresh		1.38								w/o store card
		Norbest		0.98								w/ store card
		Norbest		1.38								w/o store card
	Maynard's	Butterball		1.29								
	Safeway	Open Nature									1.99	
Safeway		1.49										
Sunshine Foods	Shurfresh		1.19									
Target Fresh	Butterball		0.99								limit 2	



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
WI	Affiliated Foods	Shurfresh		1.19							
	Aldi	Butterball		1.19							
	Cub Foods	Jennie-O		0.99							w/ store card
		Jennie-O	1.99	1.49							w/o store card
		Butterball		1.49							
	Econofoods	Honeysuckle	1.79								
	Mega Foods	Jennie-O		free							< 16 lbs. (hen) limit 1 w/ ham purchase
	Pick'n Save/Copp's	Jennie-O		0.99							w/ store card; limit 1
		Butterball		0.88							w/ store card; limit 1; Dec 22 only
		Butterball		1.18							w/o store card
	Super Target	Butterball		0.99							limit 2
Target Fresh	Butterball		0.99							limit 2	
The Fresh Market	no label								2.29		
Whole Foods	Nature's Rancher									2.49	
	Larry Schultz					3.99					



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>											
AR	Aldi	Butterball		1.19							
	Brookshire	Honeysuckle	1.29								w/ store card
		Honeysuckle	1.99								w/o store card
		Butterball		1.49							smoked @ \$2.49/lb.
	Country Mart SE	Best Choice		1.19							
	Cranford's	no label									smoked @ \$2.49/lb.
	CV's Market	Best Choice	1.59	0.99							
		Butterball									smoked @ \$2.49/lb.
	Dollar General Mrkt	Jennie-O		0.85							< 16 lbs. (hen)
	G&W Foods	Best Choice	1.68	1.19							
	Hays	Best Choice	1.58	0.98							
	Kroger Delta	Kroger		0.88							w/ store card
		Honeysuckle	1.49								w/ store card
	Marvin's Grocery	Best Choice		0.99							
Piggly Wiggly FG	Best Choice		0.98								
Super 1 Foods	Honeysuckle	1.27									
Target Fresh	Butterball		0.99							limit 2	
The Fresh Market	no label								2.29		
Town & Country	Best Choice		0.99								
AZ	Albertson Market	Jennie-O	1.79								
		Butterball	1.99	1.49							
	Basha's	Butterball	1.79								
		Jennie-O	1.79								
		Norbest		0.99							
	El Super	no label		1.49							
	Fresh & Easy	Fresh & Easy	1.39								
	Fry's	Butterball	1.99								w/ store card
		Jennie-O	1.79								w/ store card
		Foster Farms	1.79								w/ store card
Kroger			0.79							w/ store card; limit 2	
Safeway	Open Nature								1.99		
	Safeway	1.59									
Smart & Final	First Street		0.67							limit 4	
Smith's	Kroger		BOGO							w/ store card	
	Jennie-O	1.49								w/ store card	



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
AZ (cont)	Sprout's	no label							1.99		
	Super Target	Butterball		0.99							limit 2
	Target Fresh	Butterball		0.99							limit 2
	Whole Foods	Diestel Diestel Mary's Heidi's Kosher Valley						3.99 3.99	2.49	2.79 3.29	6-10 lbs. Heritage @ \$5.99/lb.
CO	Affiliated Foods	Shurfresh		1.19							
	Albertson Market	Jennie-O Butterball	1.79 1.99	1.49							
	King Sooper	Private Selection		0.99							w/ store card
	Lowe's	Honeysuckle Butterball		0.79 1.29							
	Safeway	Open Nature Safeway	1.49							1.99	
	Sprout's	no label							1.99		
	Sun Mart	Honeysuckle	1.79								
	Super Target	Butterball		0.99							limit 2
	Target Fresh	Butterball		0.99							limit 2
	Whole Foods	Diestel Diestel					3.99			2.99 2.49	6-10 lbs. (hen) Organic Heirloom @ \$4.99/lb.
KS	Affiliated Foods	Shurfresh		1.19							
	Aldi	Butterball		1.19							
	Country Mart	Best Choice Honeysuckle		0.99							smoked @ \$2.39/lb.
	Dillon's	Kroger Honeysuckle Jennie-O	1.69 1.59	1.19							w/ store card w/ store card w/ store card
	G&W Foods	Best Choice	1.68	1.19							
	Hen House	Butterball Honeysuckle no label		1.69 1.59							w/ store card w/ store card w/ store card
	Hy-Vee	Hy-Vee		1.18							
	Marvin's Grocery	Best Choice		0.99							
	Super Target	Butterball		0.99							limit 2
	Target Fresh	Butterball		0.99							limit 2



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
KS (cont)	Whole Foods	Diestel								2.99	6-10 lbs. (hen)	
		Diestel					3.99			2.49	Organic Heirloom @ \$4.99/lb.	
	Wood's	Best Choice		0.99								
LA	Albertson Market	Honeysuckle		0.98								
		Eddy									smoked @ \$2.49/lb.	
	Breaux	Shurfine		0.99								
	Brookshire	Honeysuckle	1.29									w/ store card
		Honeysuckle	1.99									w/o store card
		Butterball		1.49								smoked @ \$2.49/lb.
	Kroger Southwest	Jennie-O	1.29									w/ store card
		Private Selection		1.19								w/ store card
		Kroger		0.79								w/ \$20 purchase; limit 1
	LeBlanc's	Honeysuckle	1.99									
		Butterball		1.49								
		Shurfresh		1.19								
	Mac's Fresh	Norbest										smoked @ \$2.39/lb.
Piggly Wiggly	Farm Fresh		0.99									
Rouse's	Honeysuckle	1.49	0.78									
	Butterball	1.49										
Super 1 Foods	Honeysuckle	1.27										
Super Target	Butterball		0.99								limit 2	
Target Fresh	Butterball		0.99								limit 2	
The Fresh Market	no label									2.29		
MO	Aldi	Butterball		1.19								
	C&R	Shurfresh		1.19								
	Dierberg's	Honeysuckle		0.99								w/ \$25 purchase; limit 1
		Perdue	1.59									
	Dillon's	Kroger		1.19								w/ store card
		Honeysuckle	1.69									w/ store card
		Jennie-O	1.59									w/ store card
	Dollar General Mrkt	Jennie-O		0.85								< 16 lbs. (hen)
	Food Giant	Best Choice		0.98								
	G&W Foods	Best Choice	1.68	1.19								
	Harter House	Honeysuckle	1.59									
	Hays	Best Choice	1.58	0.98								
Hy-Vee	Hy-Vee		1.18									



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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MO (cont)	Kroger Central	Private Selection		0.89							w/ store card
		Kroger		0.89							w/ store card
		Perdue	1.59								w/ store card
	Moser's	Best Choice		0.97							
	Patricia's	Best Choice		0.99							
	Price Cutter	Best Choice	1.39	1.17							
		Butterball	1.79								
		Honeysuckle	1.59	1.19							
	Schnuck's	Honeysuckle		0.99							> 16 lbs. (tom)
		Schnuck's		0.99							> 16 lbs. (tom)
	Shop'n Save	Farm Fresh		0.97							
		Butterball		1.37							
	Summer Fresh	Best Choice	1.39	1.17							
Butterball		1.79									
Honeysuckle		1.59	1.19								
Super Target	Butterball		0.99							limit 2	
Target Fresh	Butterball		0.99							limit 2	
Town & Country	Best Choice	1.49	0.99								
Wood's	Best Choice		0.99								
Whole Foods	Nature's Rancher Larry Schultz					3.99			2.49		
Winn-Dixie	Butterball	1.89	0.99							w/ store card; limit 2	
	Butterball	1.99	1.59							w/o store card	
	no label		0.79							w/ store card	
	no label		1.49							w/o store card	
NM	Albertson Market	Jennie-O	1.79								
		Butterball	1.99	1.49							
	John Brooks	Honeysuckle		0.99							
		Butterball									smoked @ \$1.99/lb.
	Lawrence Bros.	Honeysuckle Eddy	1.99								smoked @ \$2.89/lb.
	Lowe's	Honeysuckle		0.79							
Butterball			1.29								
Safeway	Open Nature Safeway	1.49							1.99		



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NM (cont)	Smith's	Kroger Jennie-O	1.49	BOGO							w/ store card w/ store card
	Sprout's	no label							1.99		
	Target Fresh	Butterball		0.99							limit 2
	Whole Foods	Diestel Diestel					3.99			2.99 2.49	6-10 lbs. (hen) Organic Heirloom @ \$4.99/lb.
OK	Aldi	Butterball		1.19							
	Country Mart	Best Choice Honeysuckle		0.99							smoked @ \$2.39/lb.
	Buy for Le\$\$	Coastal Range						1.99			
	Homeland/United OK	Best Choice Best Choice Honeysuckle Butterball	1.99	free 1.09							< 16 lbs. (hen) w/ ham purchase; limit 1  smoked @ \$2.69/lb.
	Market Square	Honeysuckle Butterball		0.99							smoked @ \$1.99/lb.
	Marvin's Grocery	Best Choice Butterball	1.59	0.99							smoked @ \$2.49
	Price Cutter	Best Choice Butterball Honeysuckle	1.39 1.79 1.59	1.17 1.19							
	Sprout's	no label							1.99		
	Super Target	Butterball		0.99							limit 2
	Target Fresh	Butterball		0.99							limit 2
	William's Discount	Butterball									smoked @ \$2.39/lb.
	TX	Albertson Market	Honeysuckle Eddy		0.98						
Albertson Market		Jennie-O Butterball	1.79 1.99	1.49							
Aldi		Butterball		1.19							
Brookshire Bros.		Shady Brook	1.99								
Brookshire		Honeysuckle Honeysuckle Butterball	1.29 1.99	1.49							w/ store card w/o store card smoked @ \$2.49/lb.
El Ahorro		Butterball Jennie-O		0.59 0.59							< 16 lbs. (hen) < 16 lbs. (hen)
H-E-B		H-E-B		1.29							



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
TX (cont)	Homeland/United OK	Best Choice		free							< 16 lbs. (hen) w/ ham purchase; limit 1  smoked @ \$2.69/lb.  w/ store card w/ store card w/ \$20 purchase; limit 1  smoked @ \$2.89/lb.    smoked @ \$2.19/lb.  smoked @ \$1.99/lb.          limit 2 limit 2  smoked @ \$2.49/lb.
		Best Choice		1.09							
		Honeysuckle Butterball	1.99								
	Kroger Southwest	Jennie-O	1.29								
		Private Selection Kroger		1.19	0.79						
	Lawrence Bros.	Honeysuckle Eddy	1.99								
	Lowe's	Honeysuckle Butterball		0.79	1.29						
	Market Place	Honeysuckle Butterball		0.99							
	Market Square	Honeysuckle Butterball		0.99							
	Sprout's	no label							1.99		
	Super 1 Foods	Honeysuckle	1.27								
	Super Target	Butterball		0.99							
Target Fresh	Butterball		0.99								
Tom Thumb/Randall	Open Nature Safeway	1.59							1.99		
United/Market St.	Prater's										
UT	Albertson's	Honeysuckle		0.99							
		Jennie-O	1.69								
	Albertson Market	Jennie-O	1.79								
		Butterball	1.99	1.49							
	Harmon's	Norbest	1.69	1.19							
		Norbest	2.19	1.99							
	Ream's	Norbest									
	Smith's	Kroger		BOGO							
		Jennie-O	1.49								
	Sprout's	no label							1.99		
	Super Target	Butterball		0.99							
Target Fresh	Butterball		0.99								
Whole Foods	Diestel								2.99	6-10 lbs. (hen)	
	Diestel					3.99			2.49	Organic Heirloom @ \$4.99/lb.	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>											
CA	Albertson's	Honeysuckle		0.99							
		Butterball	1.99								
		Foster Farms	1.89								
		Jennie-O	1.89								
	Dollar General Mrkt	Jennie-O		0.85							< 16 lbs. (hen)
	El Super	no label		1.49							
	El Tapatio Markets	Foster Farms		0.79							limit 2
	Fresh & Easy	Fresh & Easy	1.39								
	Holiday	Golden Sierra							2.59		
		Heidi's					3.69				
	Jon's Marketplace	Norbest		0.99							
	K.V. Mart	Norbest		0.99							
	Lunardi's	Diestel							2.89		
	Mollie Stone	Mollie Stones							2.99		
		Willie Bird							3.49		
		Mary's					3.99				
	Northgate	Californian		0.99							
	Nugget	Branigan								3.99	
		Diestel								2.99	
		Zacky Farms	1.49								
Raley's	Diestel							2.59			
	Raley's	1.69									
	Nob Hill								1.99		
Ralph's	Jennie-O		0.99							w/ store card	
	Kroger		0.99							w/ store card	
Safeway	Open Nature								1.99		
	Safeway	1.49									
Save Mart/Lucky	Master Cut		*							< 16 lbs. (hen) \$9.99; limit 2	
	Riverside		*							< 16 lbs. (hen) \$9.99; limit 2	
	Foster Farms	1.59									
Smart & Final	First Street		0.67							limit 4	
Sprout's	no label							1.99			
Stater Bros.	Zacky Farms	1.49									
	Butterball		1.19								
Superior	Norbest		1.29								



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**Christmas/Hanukkah 2012**

**WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
CA (cont)	Super A Foods	Butterball Diestel		1.59						2.99	
	Super Target	Butterball		0.99							limit 2
	Target Fresh	Butterball		0.99							limit 2
	The Fresh Market	no label								2.29	
	Von/Pavillion	Safeway	1.49								
	Whole Foods Northern Calif.	Diestel Heidi's Whole Foods Heirloom					3.99		5.99	2.99	
	Whole Foods Southern Pacific	Diestel Diestel Mary's Heidi's Kosher Valley					3.99 3.99		2.49	2.79 3.29	6-10 lbs. Heritage @ \$5.99/lb.
HI	Foodland	Foster Farms	1.99								
	KTA	Foster Farms	1.69								
	Safeway	Open Nature Safeway	1.79							2.29	
	Target Fresh	Butterball		0.99							limit 2
	Whole Foods	Diestel Diestel Mary's Heidi's Kosher Valley					3.99 3.99		2.49	2.79 3.29	6-10 lbs. Heritage @ \$5.99/lb.
NV	Albertson's	Honeysuckle Butterball Foster Farms Jennie-O	1.99 1.89 1.89	0.99							
	Dollar General Mrkt	Jennie-O		0.85							< 16 lbs. (hen)
	El Super	no label		1.49							
	Fresh & Easy	Fresh & Easy	1.39								
	Raley's	Diestel Raley's Nob Hill	1.69						2.59	1.99	
	Ralph's	Jennie-O Kroger		0.99 0.99							w/ store card w/ store card



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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NV (cont)	Safeway	Open Nature Safeway	1.49							1.99		
	Scolari's	Norbest	1.59								w/ store card	
		Norbest			0.99						w/ store card; limit 2	
		Norbest	1.99		1.49						w/o store card	
	Smart & Final	First Street									limit 4	
	Smith's	Kroger										w/ store card
		Jennie-O	1.49		BOGO							w/ store card
	Sprout's	no label							1.99			
Target Fresh	Butterball										limit 2	
Von/Pavillion	Safeway	1.49										
Whole Foods	Diestel									2.79		
	Diestel									3.29		
	Mary's						3.99		2.49		6-10 lbs. Heritage @ \$5.99/lb.	
	Heidi's						3.99					
Kosher Valley					3.99							



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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
<b>NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY</b>											
AK	Carr's	Open Nature								2.29	
	Safeway		1.99								
	Fred Meyer	Foster Farms	1.99								
	Private Selection			0.98							w/ coupon; limit 2
ID	Albertson's	Honeysuckle		0.99							
	Jennie-O		1.69								
	Fred Meyer	Foster Farms	1.79								
	Private Selection			0.98							w/ coupon; limit 2
	Paul's Market	Butterball		1.58							
	Rosauer's	Norbest	1.49								
	Jennie-O		1.49								
	Safeway	Open Nature							1.99		
Safeway			1.49								
Smith's	Kroger			BOGO						w/ store card	
Jennie-O		1.49								w/ store card	
Target Fresh	Butterball			0.99						limit 2	
Yoke's	no label		1.49								
MT	Albertson's	Honeysuckle		0.99							
	Jennie-O		1.69								
	Reynold's Market	Norbest	1.79	1.49							
	Rosauer's	Norbest	1.49								
	Jennie-O		1.49								
	Safeway	Open Nature							1.99		
	Safeway			1.49							
Smith's	Kroger			BOGO						w/ store card	
Jennie-O		1.49								w/ store card	
Target Fresh	Butterball			0.99						limit 2	
OR	Albertson's	Honeysuckle		0.99							
	Jennie-O		1.69								
	Fred Meyer	Foster Farms	1.79								
	Private Selection			0.98							w/ coupon; limit 2
	Haggen	Norbest		0.69							w/ store card
	Norbest			1.49							w/o store card
Jennie-O		1.99									
Butterball		2.29									
McKay's	Norbest	1.68									



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
OR (cont)	New Seasons	Diestel							1.99		
	Roth's	Mary's Norbest	1.79							2.99	
	QFC	Private Selection Northwest		0.99						2.19	w/ store card
	Safeway	Safeway	1.49								
	Target Fresh	Butterball		0.99							limit 2
	Whole Foods	Whole Foods Mary's Kosher Valley					3.79		4.99	2.59	Heritage
WA	Albertson's	Honeysuckle Jennie-O	1.69	0.99							
	Fred Meyer	Foster Farms Private Selection	1.79	0.98							w/ coupon; limit 2
	Haggen/Top Food	Norbest			0.69						w/ store card
		Norbest			1.49						w/o store card
		Jennie-O		1.99							
		Butterball		2.29							
	Metropolitan	Metropolitan							2.89		
	QFC	Private Selection Northwest		0.99						2.19	w/ store card
	Red Apple	no label	1.49								
	Rosauer's	Norbest		1.49							
		Jennie-O		1.49							
	Safeway	Open Nature Safeway		1.49						1.99	
	Target Fresh	Butterball			0.99						limit 2
The Markets LLC	Jennie-O		1.88								
Whole Foods	Whole Foods Mary's Kosher Valley					3.79		4.99	2.59	Heritage	
Yoke's	no label		1.49								



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
WY	Affiliated Foods	Shurfresh		1.19							
	Albertson's	Honeysuckle Jennie-O	1.69	0.99							
	King Sooper	Private Selection		0.99							w/ store card
	Safeway	Open Nature Safeway	1.49							1.99	
	Smith's	Kroger Jennie-O	1.49	BOGO							w/ store card w/ store card
	Target Fresh	Butterball		0.99							limit 2