



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT											
CT	A&P Stores	Butterball		0.79							w/ \$25 purchase; limit 1
		Butterball	1.59								limit 1 w/ store card
		Shady Brook		0.69							w/ \$25 purchase; limit 1
		Shady Brook	1.39								w/ \$25 purchase; limit 1
		Empire Mid Atlantic				2.99				2.49	locally-raised
	Adams	IGA		0.79							w/ \$100 purchase and coupon; limit 1
		Shady Brook Butterball	1.69	1.69							
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Big Y	Big Y		1.19							
		Butterball Shady Brook	1.59	1.49							
	Bravo	Butterball		0.79							w/ \$100 purchase; limit 1
		Shady Brook		0.79							w/ \$100 purchase; limit 1
	C-Town	Butterball		0.69							w/ \$100 purchase; limit 1
		Shady Brook		0.69							w/ \$100 purchase; limit 1
	Compare Foods	Shady Brook		free							w/ \$150 purchase; limit 1
	Geissler's	IGA		0.99							w/ \$100 purchase; limit 1
		Plainville Farms Waybest	1.59							2.79	
		Butterball	1.59	0.88							limit 1
	Price Chopper	Price Chopper		0.79							w/ store card; limit 1
		Plainville Farms Shady Brook	1.39							2.59	limit 1
House of Raeford			0.49							limit 1	
Butterball			0.40							w/ \$400 accumulated purchase; limit 1	
ShopRite	Butterball		1.79							w/o purchase	
	ShopRite		free							w/ \$400 accumulated purchase; limit 1	
	ShopRite	1.89	1.39							w/o purchase	
	Stop & Shop	Stop & Shop	1.29	0.59							w/ \$25 purchase; limit 1 w/ store card
Target Fresh	Butterball		0.99								
	Butterball	1.49	1.19							w/ \$25 purchase; limit 1 w/ store card	
	Butterball Nature's Promise								1.99	frozen	
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
CT (cont)	The Fresh Market	no label								2.29		
	Whole Foods Nrtheast Region	Jaindl Farms					3.99		2.49			
		Plainville Farms								2.99		
		Eberly Koch's Kosher Valley Whole Foods			2.99				4.99		2.99	Heirloom Bronze brined
Whole Foods Nrth Atlntc Region	Plainville Farms							2.99				
	Whole Foods					3.99		2.49			brined @ \$2.99/lb.	
	Koch's							3.99			Heirloom Bronze	
DC	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Giant Hyattsville	Giant	0.99	0.59								w/ \$25 purchase; limit 1 w/ store card
		Butterball		1.19								w/ \$25 purchase; limit 1 w/ store card
		Butterball	1.49									
		Nature's Promise								1.99		frozen
	Harris Teeter	Harris Teeter			0.99							w/store card
		Harris Teeter			1.59							w/o store card
		Harris Teeter			0.47							w/ \$40 purchase and store card; limit 1
		Harris Teeter	1.29									w/ store card
		Harris Teeter	1.99									w/o store card
		Bell & Evans								2.49		w/ store card
		Bell & Evans								3.29		w/o store card
		Plainville								2.49		w/ store card
		Butterball	1.69	1.39								w/ store card
	Butterball	2.39	1.99								w/o store card	
	Safeway	Butterball			0.88							w/ \$35 purchase; limit 1 w/ store card
		Butterball			*							10 lbs., baked/smoked \$23.99
Safeway				0.59							w/ \$35 purchase; limit 1 w/ store card	
Shady Brook		0.99									w/ \$35 purchase; limit 1 w/ store card	
Target Fresh	Butterball			0.99							limit 2	
	Market Pantry			0.79								
Whole Foods	Whole Foods				3.49		3.99					
	Whole Foods									3.49	heirloom	
	Maple Lawn Farm							2.49		2.49		
	Koch							2.49		2.49		
	Kopp							2.49		2.49		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
DE	ACME	Shady Brook		0.59							1.99 w/ \$25 purchase; limit 1 w/ store card w/ \$25 purchase; limit 1 w/ store card smoked @ \$2.99/lb. w/ \$25 purchase; limit 1 w/ store card
		Butterball	1.69	0.99							
		Wild Harvest									
		Frick's									
		Lancaster	0.99	0.89							
	A&P Stores	Butterball		0.79							2.49 w/ \$25 purchase; limit 1 limit 1 w/ store card w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 locally-raised
		Butterball	1.59								
		Shady Brook	1.39	0.69		2.99					
	Food Lion	Jennie-O		0.59							w/ \$35 purchase; limit 1 w/ store card w/ store card w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39								
Butterball			0.99								
Fresh Grocer	Farm Fresh		0.39							w/ \$100 purchase; limit 1	
	Farm Fresh		1.29								
	Shady Brook	1.89									
	Butterball		1.89								
Giant Hyattsville	Giant	0.99	0.59							1.99 w/ \$25 purchase; limit 1 w/ store card w/ \$25 purchase; limit 1 w/ store card frozen	
	Butterball		1.19								
	Butterball	1.49									
	Nature's Promise										
Harris Teeter	Harris Teeter		0.99							2.49 3.29 2.49 w/store card w/o store card w/ \$40 purchase and store card; limit 1 w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card	
	Harris Teeter		1.59								
	Harris Teeter		0.47								
	Harris Teeter	1.29									
	Harris Teeter	1.99									
	Bell & Evans										
	Bell & Evans										
	Plainville										
	Butterball	1.69	1.39								
Butterball	2.39	1.99									
Pathmark	Butterball		0.99							w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1	
	Shady Brook		0.49								
	Shady Brook	1.39									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
DE (cont)	Redners	Jennie-O	1.28	0.68							limit 1 w/ store card
		Jennie-O	1.98	1.68							w/o store card
		Jaindl		0.68							limit 1 w/ store card
		Jaindl		1.68							w/o store card
		Butterball		1.18							limit 1 w/ store card
		Butterball		1.98							w/o store card
	Safeway	Butterball		0.88							w/ \$35 purchase; limit 1 w/ store card
		Butterball		*							10 lbs., baked/smoked \$23.99
		Safeway		0.59							w/ \$35 purchase; limit 1 w/ store card
		Shady Brook	0.99								w/ \$35 purchase; limit 1 w/ store card
	ShopRite	Butterball		0.40							w/ \$400 accumulated purchase; limit 1
		Butterball		1.79							w/o purchase
		ShopRite		free							w/ \$400 accumulated purchase; limit 1
		ShopRite	1.89	1.39							w/o purchase
	Shurfine	Shady Brook	1.49								w/ store card
Butterball		1.79								w/ store card	
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
MA	Adams	IGA		0.79							w/ \$100 purchase and coupon; limit 1
		Shady Brook	1.69								
		Butterball		1.69							
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Compare Foods	Shady Brook		free							w/ \$150 purchase; limit 1
	Crosby	Shady Brook	1.29								limit 1 w/ store card
		Shady Brook	2.29								w/o store card
		Bell & Evans							2.99		limit 1 w/ store card
		Bell & Evans							3.49		w/o store card
	Donelan's	Butterball		1.19							
		Bell & Evans							2.99		
		Perdue	0.99								
Geissler's	IGA		0.99							w/ \$100 purchase; limit 1	
	Plainville Farms							2.79			
	Waybest	1.59									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MA (cont)	Hannaford	Marval		0.49							w/ store card; limit 1	
		Marval		1.49							w/o store card	
		Hannaford		0.69							w/ store card	
		Hannaford		1.59							w/o store card	
		Shady Brook	0.99									
		Butterball		1.29								
	Market Basket	Market Basket			0.59							w/ store card; limit 2
		Market Basket			1.19							w/o store card or limit
		Shady Brook	0.79									
		Jennie-O	0.79									
		Jennie-O		0.59								w/ store card; limit 2
		Jennie-O		1.19								w/o store card or limit
Price Chopper	Butterball	1.59		0.88							limit 1	
	Price Chopper			0.79							w/ store card; limit 1	
	Plainville Farms								2.59			
	Shady Brook	1.39									limit 1	
	House of Raeford		0.49								limit 1	
Roche Bros.	Butterball			1.29								
	Jennie-O			0.59							10-22 lbs.	
	Jennie-O			0.69							> 24 lbs.	
	Plainville Farms								2.79			
	Roche Bros.	1.29									10-22 lbs.; w/ \$25 purchase; limit 1	
	Roche Bros.	1.39									> 24 lbs.; w/ \$25 purchase; limit 1	
	Roche Bros.	2.79									brined	
	no label		0.69								w/ \$25 purchase; limit 1	
no label		1.69								additional quantities		
Shaw/Star	Jennie-O			0.69							w/ \$10 purchase; limit 2	
	Shady Brook			0.69							w/ \$10 purchase; limit 2	
	Bell & Evans								2.99			
	Butterball	1.59	1.29									
	Wild Harvest								1.99		frozen	
Stop & Shop	Stop & Shop	1.29	0.59								w/ \$25 purchase; limit 1 w/ store card	
	Butterball		1.19								w/ \$25 purchase; limit 1 w/ store card	
	Butterball	1.49										
	Nature's Promise								1.99		frozen	
Target Fresh	Butterball		0.99								limit 2	
	Market Pantry		0.79									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MA (cont)	The Fresh Market	no label								2.29		
	Trucchi's	Norbest		0.59							w/ \$10 purchase; limit 1	
	Wegman's	Wegman's Wegman's	0.99				4.99			2.59	Jaindl	
	Whole Foods	Plainville Farms Whole Foods Koch's					3.99		2.99 2.49 3.99		brined @ \$2.99/lb. Heirloom Bronze	
MD	ACME	Shady Brook		0.59							1.99 w/ \$25 purchase; limit 1 w/ store card w/ \$25 purchase; limit 1 w/ store card smoked @ \$2.99/lb. w/ \$25 purchase; limit 1 w/ store card	
		Butterball	1.69	0.99								
		Wild Harvest										
		Frick's Lancaster	0.99	0.89								
	A&P Stores	Butterball			0.79							2.49 w/ \$25 purchase; limit 1 limit 1 w/ store card w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 locally-raised
		Butterball	1.59									
		Shady Brook Shady Brook	1.39		0.69							
		Empire Mid Atlantic				2.99						
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Bottom Dollar	no label			0.47							w/ \$35 purchase; limit 1
		Butterball			0.98							
	Food Lion	Jennie-O			0.59							w/ \$35 purchase; limit 1 w/ store card w/ store card w/ \$35 purchase; limit 1 w/ store card
Jennie-O		1.39										
Butterball				0.99								
Giant Carlisle	Giant			0.59							1.99 w/ \$25 purchase and store card; limit 1 w/o store card w/ store card w/o store card w/ \$25 purchase and store card; limit 1 w/ store card	
	Giant			1.49								
	Giant	0.49										
	Giant	1.29										
	Butterball			1.19								
	Butterball Nature's Promise	1.49										



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MD (cont)	Giant Eagle	Giant Eagle		0.79							> 18 lbs. (tom) w/ \$25 purchase; limit 1 > 18 lbs. (tom) w/ \$25 purchase; limit 1
		Honeysuckle		0.99							
		Giant Eagle	1.49								
		Honeysuckle	1.59								
		Butterball	1.99	1.59							
		Nature's Basket Bell & Evans							2.69 2.89		
	Giant Hyattsville	Giant	0.99	0.59							w/ \$25 purchase; limit 1 w/ store card w/ \$25 purchase; limit 1 w/ store card frozen
		Butterball		1.19							
		Butterball Nature's Promise	1.49						1.99		
	Graul's	Amish Brand	1.99								
		Bell & Evans							2.99		
	GreatVALU	Farm Fresh		0.99							w/ \$25 purchase; limit 1
	Harris Teeter	Harris Teeter		0.99							w/store card
		Harris Teeter		1.59							w/o store card
Harris Teeter			0.47							w/ \$40 purchase and store card; limit 1	
Harris Teeter		1.29								w/ store card	
Harris Teeter		1.99								w/o store card	
Bell & Evans								2.49		w/ store card	
Bell & Evans								3.29		w/o store card	
Plainville								2.49		w/ store card	
Butterball		1.69	1.39							w/ store card	
Butterball	2.39	1.99							w/o store card		
Magruder's	Farm Fresh		0.99							w/ \$30 purchase; limit1 8-16 lbs., smoked @ \$2.89/lb.	
	Perdue	0.89									
	Li'l Butterball Kosher Valley no label		1.89		2.69						
Mars	Butterball		1.29	1.29						limit 2 w/ \$20 purchase; limit 1 additional quantities w/ \$75 purchase; limit 1 for wk of 11/7-13 additional quantities	
	Shady Brook	1.29		0.69							
	Shady Brook			1.49							
	Shady Brook			0.39							
	Honeysuckle			1.49							
	Honeysuckle										



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MD (cont)	Redners	Jennie-O	1.28	0.68							limit 1 w/ store card w/o store card limit 1 w/ store card w/o store card limit 1 w/ store card w/o store card
		Jennie-O	1.98	1.68							
		Jaindl		0.68							
		Jaindl		1.68							
		Butterball		1.18							
		Butterball		1.98							
	Safeway	Butterball		0.88							w/ \$35 purchase; limit 1 w/ store card 10 lbs., baked/smoked \$23.99 w/ \$35 purchase; limit 1 w/ store card w/ \$35 purchase; limit 1 w/ store card
		Butterball		*							
		Safeway		0.59							
		Shady Brook	0.99								
	Shop'n Save	Butterball		1.49							
		Honeysuckle	1.59								
		Li'l Butterball		1.79							
	Shopper's Food	Marval		0.58							limit 1 limit 1 limit 1 limit 1 smoked @ \$2.49/lb.
		Shady Brook	0.99	0.99							
		Honeysuckle		0.99							
		Butterball		1.69							
		Honeysuckle									
	ShopRite	Butterball		0.40							w/ \$400 accumulated purchase; limit 1 w/o purchase w/ \$400 accumulated purchase; limit 1 w/o purchase
Butterball			1.79								
ShopRite			free								
ShopRite		1.89	1.39								
Shurfine	Shady Brook	1.49								w/ store card w/ store card	
	Butterball	1.79									
Stop Shop Save	Farm Fresh		0.77							< 16 lbs. (hen) w/ purchase of ham < 16 lbs. (hen) w/ \$50 purchase < 16 lbs. (hen) w/ \$100 purchase < 16 lbs. (hen)	
	Farm Fresh		0.69								
	Farm Fresh		0.49								
	Farm Fresh		1.48								
	Farm Fresh										
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		
Wegman's	Wegman's	0.99					4.99				
	Wegman's								2.59	Jaindl	
Weis	Butterball		1.09							limit 1	
	Weis		0.69								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MD (cont)	Whole Foods	Whole Foods			3.49		3.99				heirloom
		Whole Foods							3.49		
		Maple Lawn Farm							2.49	2.49	
		Koch							2.49	2.49	
		Kopp						2.49	2.49		
ME	Hannaford	Marval		0.49							w/ store card; limit 1 w/o store card w/ store card w/o store card
		Marval		1.49							
		Hannaford		0.69							
		Hannaford		1.59							
		Shady Brook	0.99								
		Butterball		1.29							
	Shaw	Jennie-O		0.69							w/ \$10 purchase; limit 2 w/ \$10 purchase; limit 2
		Shady Brook		0.69							
		Bell & Evans							2.99		
		Butterball	1.59	1.29							
	Wild Harvest	Butterball	1.59	1.29						1.99	frozen
		Butterball	1.59	1.29							
	Target Fresh	Butterball		0.99							limit 2
Market Pantry			0.79								
Whole Foods	Plainville Farms							2.99		brined @ \$2.99/lb. Heirloom Bronze	
	Whole Foods					3.99		2.49			
	Koch's							3.99			
NH	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Hannaford	Marval		0.49							w/ store card; limit 1 w/o store card w/ store card w/o store card
		Marval		1.49							
		Hannaford		0.69							
		Hannaford		1.59							
		Shady Brook	0.99								
		Butterball		1.29							
	Market Basket	Market Basket		0.59							w/ store card; limit 2 w/o store card or limit
		Market Basket		1.19							
		Shady Brook	0.79								
		Jennie-O	0.79								
		Jennie-O		0.59							
		Jennie-O		1.19							



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NH (cont)	Price Chopper	Butterball	1.59	0.88							limit 1
		Price Chopper		0.79							w/ store card; limit 1
		Plainville Farms								2.59	
		Shady Brook	1.39								limit 1
		House of Raeford		0.49							limit 1
	Shaw	Jennie-O		0.69							w/ \$10 purchase; limit 2
		Shady Brook		0.69							w/ \$10 purchase; limit 2
		Butterball	1.59	1.29						2.99	
		Bell & Evans Butterball Wild Harvest	1.59	1.29						1.99	frozen
	Stop & Shop	Stop & Shop	1.29	0.59							w/ \$25 purchase; limit 1 w/ store card
Butterball			1.19							w/ \$25 purchase; limit 1 w/ store card	
Butterball Nature's Promise		1.49							1.99	frozen	
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		
NJ	ACME	Shady Brook		0.59							w/ \$25 purchase; limit 1 w/ store card
		Butterball	1.69	0.99						1.99	w/ \$25 purchase; limit 1 w/ store card
		Wild Harvest									
		Frick's									smoked @ \$2.99/lb.
		Lancaster	0.99	0.89							w/ \$25 purchase; limit 1 w/ store card
	A&P Stores	Butterball		0.79							w/ \$25 purchase; limit 1
		Butterball	1.59								limit 1 w/ store card
		Shady Brook		0.69							w/ \$25 purchase; limit 1
		Shady Brook	1.39								w/ \$25 purchase; limit 1
		Empire Mid Atlantic				2.99				2.49	locally-raised
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Associated	Shady Brook		free							w/ \$150 purchase; limit 1
	Bottom Dollar	no label		0.47							w/ \$35 purchase; limit 1
Butterball			0.98								
Bravo	Butterball		0.79							w/ \$100 purchase; limit 1	
	Shady Brook		0.79							w/ \$100 purchase; limit 1	
C-Town	Butterball		0.69							w/ \$100 purchase; limit 1	
	Shady Brook		0.69							w/ \$100 purchase; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NJ (cont)	Extra	no label		0.98							limit 1	
	Fine Fare	no label		free							w/ \$150 purchase	
		Butterball			\$10 off						w/ \$150 purchase	
	Food Basics	Shady Brook	1.28	0.48								
	Food Bazaar	Butterball			0.99							w/ \$100 purchase; limit 1
		Butterball			0.49							w/ \$150 purchase; limit 1
		Shady Brook	1.99									
		Harvestland								2.49		
	Foodtown	Butterball		0.80	0.30							w/ \$300 accumulated purchase; limit 1
		Butterball		2.19	1.69							w/o purchase
		Shady Brook		0.50								w/ \$300 accumulated purchase; limit 1
		Shady Brook		1.89								w/o purchase
		Foodtown			free							w/ \$300 accumulated purchase; limit 1
Foodtown				1.39							w/o purchase	
Fresh Grocer	Farm Fresh			0.39							w/ \$100 purchase; limit 1	
	Farm Fresh			1.29								
	Shady Brook	1.89										
	Butterball			1.89								
GreatVALU	Farm Fresh		0.99							w/ \$25 purchase; limit 1		
Key Food	Butterball		1.49	1.29							w/ \$50 purchase and store card; limit 1	
	Butterball		2.29	1.99							w/o additional purchase	
	Shady Brook		1.19	0.99							w/ \$50 purchase and store card; limit 1	
	Shady Brook		1.99	1.89							w/o additional purchase	
	Empire					1.99					w/ \$50 purchase and store card; limit 1	
	Empire					2.99					w/o additional purchase	
	Bell & Evans								2.19		w/ \$50 purchase; limit 1	
	Bell & Evans								2.69		w/o purchase	
	Key Food			0.79							w/ \$50 purchase and store card; limit 1	
	Key Food			1.79							w/o additional purchase	
King's	King's								1.99			
	Murray's								2.99		< 16 lbs. (hen) brined	
	Martha Stewart								2.99			
	Plainville Farms						3.99		2.79			
	Bell & Evans						3.99		2.79			
	D'Artagnan						3.99					



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NJ (cont)	Morton Williams	Shady Brook		free							< 16 lbs. (hen) w/ \$150 purchase > 16 lbs. (tom) w/ \$200 purchase < 16 lbs. (hen) w/ \$150 purchase > 16 lbs. (tom) w/ \$200 purchase
		Shady Brook		free							
		Jennie-O		free							
		Jennie-O		free							
		Bell & Evans		free						2.49	
	Pathmark	Butterball		0.99							w/ \$25 purchase; limit 1
		Shady Brook Shady Brook	1.39	0.49							w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1
	ShopRite	Butterball		0.40							w/ \$400 accumulated purchase; limit 1
		Butterball		1.79							w/o purchase
ShopRite			free							w/ \$400 accumulated purchase; limit 1	
ShopRite		1.89	1.39							w/o purchase	
Stop & Shop	Stop & Shop	1.29	0.59							w/ \$25 purchase; limit 1 w/ store card	
	Butterball Butterball Nature's Promise	1.49	1.19						1.99	frozen	
Target Fresh	Butterball Market Pantry		0.99 0.79							limit 2	
The Fresh Market	no label								2.29		
Wegman's	Wegman's	1.49									
Weis	Butterball		1.09								
	Weis		0.69							limit 1	
Whole Foods	Jaindl Farms						3.99		2.49		Heirloom Bronze brined
	Plainville Farms									2.99	
	Eberly						4.99				
	Koch's								4.99		
	Kosher Valley Whole Foods			2.99						2.99	
NY	A&P Stores	Butterball		0.79							w/ \$25 purchase; limit 1
		Butterball	1.59								limit 1 w/ store card
		Shady Brook		0.69							w/ \$25 purchase; limit 1
		Shady Brook	1.39								w/ \$25 purchase; limit 1
		Empire Mid Atlantic				2.99					2.49
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
Associated	Shady Brook		free							w/ \$150 purchase; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NY (cont)	Best Yet	Butterball	1.97	1.57							
		Shady Brook	1.77								
		Best Yet		1.47							
	Bravo	Butterball		0.79							w/ \$100 purchase; limit 1
		Shady Brook		0.79							w/ \$100 purchase; limit 1
	Compare Foods	Shady Brook		free							w/ \$150 purchase; limit 1
	C-Town	Butterball		0.69							w/ \$100 purchase; limit 1
		Shady Brook		0.69							w/ \$100 purchase; limit 1
	DeCiccio	Shady Brook	0.99								w/ \$150 purchase and store card
		Butterball		0.99							w/ \$150 purchase and store card
	D'Agostino	Shady Brook	1.39								
		Butterball		1.69							
		Best Yet		1.39							
		Murray's Empire				3.99				2.99	
Fairway Foods	Empire				3.99						
	Maplecrest								1.99		
	Murray's D'Artagnan						4.99		2.99	brined @ \$ 3.99/lb.	
Fine Fare	no label		free							w/ \$150 purchase	
	Butterball		\$10 off							w/ \$150 purchase	
Food Basics	Shady Brook	1.28	0.48								
Food Bazaar	Butterball		0.99							w/ \$100 purchase; limit 1	
	Butterball		0.49							w/ \$150 purchase; limit 1	
	Shady Brook	1.99									
	Harvestland								2.49		
Food Emporium	Shady Brook	1.59								w/ store card	
	Mid Atlantic Butterball	1.79							2.99	locally-raised w/ store card	
Foodtown	Butterball	0.80	0.30							w/ \$300 accumulated purchase; limit 1	
	Butterball	2.19	1.69							w/o purchase	
	Shady Brook	0.50								w/ \$300 accumulated purchase; limit 1	
	Shady Brook	1.89								w/o purchase	
	Foodtown		free							w/ \$300 accumulated purchase; limit 1	
	Foodtown		1.39								w/o purchase



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NY (cont)	Grand Union	Best Yet		0.58							w/ \$25 purchase; limit 1
		Shady Brook	1.29								
		Butterball	1.59	1.39							
	Gristedes	Shady Brook	1.79								
	Hannaford	Marval		0.49							w/ store card; limit 1 w/o store card w/ store card w/o store card
		Marval		1.49							
		Hannaford		0.69							
		Hannaford		1.59							
		Shady Brook	0.99								
		Butterball		1.29							
	Key Food	Butterball	1.49	1.29							w/ \$50 purchase and store card; limit 1 w/o additional purchase w/ \$50 purchase and store card; limit 1 w/o additional purchase w/ \$50 purchase and store card; limit 1 w/o additional purchase w/ \$50 purchase; limit 1 w/o purchase w/ \$50 purchase and store card; limit 1 w/o additional purchase
		Butterball	2.29	1.99							
		Shady Brook	1.19	0.99							
		Shady Brook	1.99	1.89							
		Empire				1.99					
Empire					2.99						
Bell & Evans								2.19			
Bell & Evans								2.69			
Key Food			0.79								
Key Food		1.79									
King Kullen	King Kullen		0.39							w/ \$50 purchase; limit 1 w/o purchase	
	King Kullen		1.39								
	Shady Brook	1.59									
	Harvestland							2.69			
	Butterball	1.69	1.49								
Morton Williams	Shady Brook		free							< 16 lbs. (hen) w/ \$150 purchase > 16 lbs. (tom) w/ \$200 purchase < 16 lbs. (hen) w/ \$150 purchase > 16 lbs. (tom) w/ \$200 purchase	
	Shady Brook		free								
	Jennie-O		free								
	Jennie-O		free								
Pathmark	Butterball		0.99							w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1	
	Shady Brook		0.49								
	Shady Brook	1.39									
Peck's	Butterball		1.39								
	Shady Brook	1.49									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NY (cont)	Price Chopper	Butterball	1.59	0.88							limit 1
		Price Chopper		0.79							w/ store card; limit 1
		Plainville Farms								2.59	limit 1
		Shady Brook	1.39								limit 1
		House of Raeford		0.49							limit 1
	Shop'n Save	Butterball		1.49							
		Li'l Butterball		1.79							
	ShopRite	Butterball		0.40							w/ \$400 accumulated purchase; limit 1
		Butterball		1.79							w/o purchase
		ShopRite		free							w/ \$400 accumulated purchase; limit 1
		ShopRite	1.89	1.39							w/o purchase
	Stop & Shop	Stop & Shop	1.29	0.59							w/ \$25 purchase; limit 1 w/ store card
		Butterball		1.19							w/ \$25 purchase; limit 1 w/ store card
		Butterball	1.49								
	Target Fresh	Nature's Promise								1.99	frozen
Butterball			0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		
Tops	Jennie-O	1.48									
	Honeysuckle		1.49								
	Jaindl										
	Li'l Butterball		2.29						2.29		
	Butterball		1.49								
Trade Fair	no label		0.79							w/ \$150 purchase; limit 1	
	no label		0.69							w/ \$125 purchase; limit 1	
	Butterball		0.89							w/ \$150 purchase; limit 1	
	Butterball		0.79							w/ \$125 purchase; limit 1	
	Shady Brook	0.99								w/ \$150 purchase; limit 1	
	Shady Brook	0.89								w/ \$125 purchase; limit 1	
no label	1.99								Halal		
Uncle Giuseppe's	Bell & Evans								1.99	w/ \$20 purchase; limit 2	
Wegman's	Wegman's	1.29-1.49								varies by location	
Western Beef	no label		0.29							< 16 lbs. (hen); w/ \$100 purchase; limit 1	
	no label		0.49							> 16 lbs. (tom); w/ \$100 purchase; limit 1	
Weis	Butterball		1.09								
	Weis		0.69							limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NY (cont)	Whole Foods	Jaindl Farms Plainville Farms Eberly Koch's Kosher Valley Whole Foods						3.99		2.49	2.99	Heirloom Bronze brined
PA	ACME	Shady Brook Butterball Wild Harvest Frick's Lancaster	1.69	0.59 0.99						1.99	w/ \$25 purchase; limit 1 w/ store card w/ \$25 purchase; limit 1 w/ store card smoked @ \$2.99/lb. w/ \$25 purchase; limit 1 w/ store card	
A&P Stores	Butterball Butterball Shady Brook Shady Brook Empire Mid Atlantic	1.59	0.79 0.69		2.99				2.49	w/ \$25 purchase; limit 1 limit 1 w/ store card w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 locally-raised		
Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.		
Bottom Dollar	no label Butterball		0.47 0.98							w/ \$35 purchase; limit 1		
Boyer	Butterball Butterball Jennie-O Jennie-O Koch's Koch's no label no label	1.37 1.97 0.97 1.57	0.97 1.57					1.97 2.57		w/ \$50 purchase w/o \$50 purchase w/ \$50 purchase w/o \$50 purchase w/ \$50 purchase w/o \$50 purchase w/ \$50 purchase w/o \$50 purchase		
Bravo	Butterball Shady Brook		0.79 0.79							w/ \$100 purchase; limit 1 w/ \$100 purchase; limit 1		
C-Town	Butterball Shady Brook		0.69 0.69							w/ \$100 purchase; limit 1 w/ \$100 purchase; limit 1		
Family Owned	Butterball Shurfine		1.49 0.99							limit 1 w/ store card		
Fine Fare	no label Butterball		free \$10 off							w/ \$150 purchase w/ \$150 purchase		
Food Basics	Shady Brook	1.28	0.48									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
PA (cont)	Food Lion	Jennie-O		0.59							w/ \$35 purchase; limit 1 w/ store card	
		Jennie-O	1.39								w/ store card	
		Butterball		0.99							w/ \$35 purchase; limit 1 w/ store card	
	Foodland	Honeysuckle		0.99								w/ \$20 purchase; limit 1
		Honeysuckle	1.69									
		Farm Fresh		0.79								w/ \$25 purchase; limit 1
	Foodtown	Butterball		0.80	0.30							w/ \$300 accumulated purchase; limit 1
		Butterball		2.19	1.69							w/o purchase
		Shady Brook		0.50								w/ \$300 accumulated purchase; limit 1
		Shady Brook		1.89								w/o purchase
		Foodtown			free							w/ \$300 accumulated purchase; limit 1
	Foodtown	Foodtown			1.39							w/o purchase
Fresh Grocer	Farm Fresh			0.39							w/ \$100 purchase; limit 1	
	Farm Fresh			1.29								
	Shady Brook	1.89										
	Butterball			1.89								
GFS Marketplace	no label			0.49							< 16 lbs. (hen); w/ \$25 purchase; limit 1	
Giant Carlisle	Giant			0.59							w/ \$25 purchase and store card; limit 1	
	Giant			1.49							w/o store card	
	Giant	0.49									w/ store card	
	Giant	1.29									w/o store card	
	Butterball			1.19							w/ \$25 purchase and store card; limit 1	
	Butterball	1.49									w/ store card	
Giant Eagle	Nature's Promise									1.99		
	Giant Eagle			0.79							> 18 lbs. (tom) w/ \$25 purchase; limit 1	
	Honeysuckle			0.99							> 18 lbs. (tom) w/ \$25 purchase; limit 1	
	Giant Eagle	1.49										
	Honeysuckle	1.59										
	Butterball	1.99		1.59								
Nature's Basket	Nature's Basket									2.69		
	Bell & Evans									2.89		
GreatVALU	Farm Fresh			0.99							w/ \$25 purchase; limit 1	
Karn's	no label		1.75									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
PA (cont)	Kuhn's	Honeysuckle		0.97							w/ store card; limit 1 w/o store card ; no limit
		Honeysuckle		2.19							
		Honeysuckle	1.79								
		Amish Country	1.79	1.29							
		Butterball		1.69							
	Pathmark	Butterball		0.99							w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1
		Shady Brook		0.49							
		Shady Brook	1.39								
	Price Chopper	Butterball	1.59	0.88							limit 1 w/ store card; limit 1 limit 1 limit 1
		Price Chopper		0.79							
		Plainville Farms							2.59		
		Shady Brook	1.39								
		House of Raeford		0.49							
	Redners	Jennie-O	1.28	0.68							limit 1 w/ store card w/o store card limit 1 w/ store card w/o store card limit 1 w/ store card w/o store card
Jennie-O		1.98	1.68								
Jaindl			0.68								
Jaindl			1.68								
Butterball			1.18								
Butterball			1.98								
Shop'n Save	Butterball		1.49								
	Li'l Butterball		1.79								
ShopRite	Butterball		0.40							w/ \$400 accumulated purchase; limit 1 w/o purchase w/ \$400 accumulated purchase; limit 1 w/o purchase	
	Butterball		1.79								
	ShopRite		free								
	ShopRite	1.89	1.39								
Shurfine	Shady Brook	1.49								w/ store card w/ store card	
	Butterball	1.79									
ShurSave	Shurfine		0.49							w/ \$35 purchase; limit 1 w/ store card w/ store card	
	Butterball		1.39								
	Shady Brook	1.49									
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
PA (cont)	Tops	Jennie-O	1.48								2.29	
		Honeysuckle		1.49								
		Jaindl										
Li'l Butterball			2.29									
		Butterball		1.49								
	Wegman's	Wegman's	1.09-1.29								varies by location	
	Weis	Butterball		1.09							limit 1	
		Weis		0.69								
RI	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Bravo	Butterball		0.79							w/ \$100 purchase; limit 1	
		Shady Brook		0.79							w/ \$100 purchase; limit 1	
	Compare Foods	Shady Brook		free							w/ \$150 purchase; limit 1	
	Dave's Marketplace	no label	1.69									2.79 2.99
		Plainville Farms										
		Bell & Evans										
	Shaw	Jennie-O			0.69							2.99
		Shady Brook			0.69							
		Butterball	1.59		1.29							
		Bell & Evans										
		Butterball	1.59		1.29							
	Stop & Shop	Wild Harvest									1.99	frozen
Stop & Shop		1.29		0.59							w/ \$25 purchase; limit 1 w/ store card w/ \$25 purchase; limit 1 w/ store card	
Butterball				1.19								
Target Fresh	Butterball	1.49									1.99	frozen
	Butterball			0.99								limit 2
Whole Foods	Market Pantry			0.79								
	Plainville Farms							2.99				brined @ \$2.99/lb. Heirloom Bronze
	Whole Foods						3.99		2.49			
Koch's								3.99				
VT	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Grand Union	Best Yet		0.58							w/ \$25 purchase; limit 1	
		Shady Brook	1.29									
		Butterball	1.59	1.39								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
VT (cont)	Hannaford	Marval		0.49							w/ store card; limit 1
		Marval		1.49							w/o store card
		Hannaford		0.69							w/ store card
		Hannaford		1.59							w/o store card
		Shady Brook	0.99								
		Butterball		1.29							
	Price Chopper	Butterball	1.59	0.88							limit 1
		Price Chopper		0.79							w/ store card; limit 1
		Plainville Farms								2.59	
		Shady Brook	1.39								limit 1
		House of Raeford		0.49							limit 1
	Shaw	Jennie-O		0.69							w/ \$10 purchase; limit 2
		Shady Brook		0.69							w/ \$10 purchase; limit 2
		Butterball	1.59	1.29							
		Bell & Evans								2.99	
Butterball		1.59	1.29								
	Wild Harvest								1.99	frozen	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV											
AL	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Belle Foods	Honeysuckle		0.69							w/ \$20 purchase; limit 1
		Honeysuckle		1.89							additional quantities
		Honeysuckle	1.68								w/ store card
		Honeysuckle	1.89								w/o store card
	Food Giant	Butterball		1.29							w/ \$20 purchase; limit 1
		Best Choice		1.08							
	Greer's	Best Choice		0.88							w/ additional purchase; limit 1
		Kroger Atlanta	Butterball	1.69	1.29						
	Honeysuckle		1.49								
	Private Selection			1.09							
	Kroger			0.69							w/ store card
	Lucky/Piggly Wiggly	Best Choice		0.99							
	Piggly Wiggly	Butterball		0.98							w/ \$20 purchase; limit 1
		Butterball		1.69							additional quantities
	Piggly Wiggly	Piggly Wiggly		0.99							
	Piggly Wiggly Fd Gnt	Best Choice		0.78							w/ \$50 purchase; limit 1
	Publix	Publix		0.59							w/ store card; limit 2
		Publix		1.09							w/ store card; more than 2
		Publix		1.39							w/o store card
Publix		1.69									
Publix		2.39									
Butterball		1.89	1.49							smoked @ \$2.49/lb. w/o store card	
Super Target	Butterball		0.99							limit 2	
	Market Pantry		0.79								
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		
Western Supermarkt	Jennie-O	1.39								< 16 lbs. (hen)	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
AL (cont)	Winn Dixie	Butterball		0.99							w/ \$35 purchase; limit 2 w/ store card
		Butterball		1.59							w/o store card
		Butterball	1.89								w/ store card
		Butterball	1.99								w/o store card
		no label	1.49								w/ store card
		no label	1.69								w/o store card
		no label		0.59							w/ \$35 purchase; limit 2 w/ store card
		no label		1.49							w/o store card
FL	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Belle Foods	Honeysuckle		0.69							w/ \$20 purchase; limit 1
		Honeysuckle		1.89							additional quantities
		Honeysuckle	1.68								w/ store card
		Honeysuckle	1.89								w/o store card
		Butterball		1.29							w/ \$20 purchase; limit 1
	Bravo	no label		0.99							w/ \$75 purchase
	Food Lion	Jennie-O		0.59							w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39								w/ store card
		Butterball		0.99							w/ \$35 purchase; limit 1 w/ store card
	GFS Marketplace	no label		0.49							< 16 lbs. (hen); w/ \$25 purchase; limit 1
	Greer's	Best Choice		0.88							w/ additional purchase; limit 1
	Hitchcock's	Honeysuckle		0.59							limit2 w/ \$10 purchase
		Honeysuckle	1.39								
		Butterball		1.49							
		no label									smoked @ \$1.99/lb.
	J.H. Harvey's	Jennie-O		0.99							w/ store card
		Jennie-O		1.49							w/o store card
Norbest			1.19								
Norbest		1.59								w/ store card	
Norbest		1.89								w/o store card	
Butterball										smoked @ \$1.99/lb.	
Publix	Publix		0.59							w/ store card; limit 2	
	Publix		1.09							w/ store card; more than 2	
	Publix		1.39							w/o store card	
	Publix	1.69									
	Publix	2.39									
	Publix									smoked @ \$2.49/lb.	
	Butterball	1.89	1.49							w/o store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
FL (cont)	Sedano's	Sedano's		free							< 16 lbs. (hen); w/ \$29.95 purchase; limit 1 w/ \$10 purchase; limit 1	
		Sedano's		0.79								
	Super Target	Butterball		0.99							limit 2	
		Market Pantry		0.79								
	Sweetbay	Jennie-O		2.19	0.59							w/ store card; limit 2 w/o store card w/ store card w/ store card w/o store card \$2.99/lb.
		Jennie-O			1.39							
		Jennie-O		1.59								
		Butterball			1.29							
		Butterball			1.89							
	Target Fresh	Butterball			0.99						limit 2	
	Market Pantry			0.79								
The Fresh Market	no label								2.29			
Western Beef	no label			0.29							< 16 lbs. (hen); w/ \$100 purchase; limit 1 > 16 lbs. (tom); w/ \$100 purchase; limit 1	
	no label			0.49								
Whole Foods	Nature's Rancher						3.99			2.49		
	Plainville				3.99							
	Kosher Valley											
Winn Dixie	Butterball			0.99							w/ \$35 purchase; limit 2 w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ \$35 purchase; limit 2 w/ store card w/o store card	
	Butterball			1.59								
	Butterball		1.89									
	Butterball		1.99									
	no label		1.49									
	no label		1.69									
	no label			0.59								
no label			1.49									
GA	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Belle Foods	Honeysuckle		0.69							w/ \$20 purchase; limit 1 additional quantities w/ store card w/o store card w/ \$20 purchase; limit 1	
		Honeysuckle		1.89								
		Honeysuckle	1.68									
		Honeysuckle	1.89									
	Butterball		1.29									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
GA (cont)	Bi-Lo	Butterball		0.99							w/ \$35 purchase and store card; limit 1
		Butterball		1.79							w/o store card
		Butterball	1.79								w/ store card
		Butterball	1.99	1.79							w/o store card
		Shady Brook	1.59								w/ store card
		Shady Brook	1.79								w/o store card
		no label		0.59							w/ \$35 purchase and store card; limit 1
		no label		1.48							w/o store card
	Food Depot	Farm Fresh		0.53							w/ \$10 purchase; limit 1
	Food Lion	Jennie-O		0.59							w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39								w/ store card
		Butterball		0.99							w/ \$35 purchase; limit 1 w/ store card
	IGA	no label		0.89							w/ \$25 purchase; limit 2
	Ingle's	Honeysuckle		0.78							w/ store card; limit 2
		Honeysuckle		1.58							w/o store card
		Butterball	1.98								w/ store card
		Butterball	2.58								w/o store card
	J.H. Harvey's	Jennie-O		0.99							w/ store card
		Jennie-O		1.49							w/o store card
		Norbest		1.19							
		Norbest	1.59								w/ store card
		Norbest	1.89								w/o store card
		Butterball									smoked @ \$1.99/lb.
Kroger Atlanta	Butterball	1.69	1.29								
	Honeysuckle	1.49									
	Private Selection		1.09								
	Kroger		0.69							w/ store card	
Piggly Wiggly	Butterball	1.79	1.49							w/ Pig card	
Piggly Wiggly	Piggly Wiggly		0.99								
Publix	Publix		0.59								w/ store card; limit 2
	Publix		1.09								w/ store card; more than 2
	Publix		1.39								w/o store card
	Publix	1.69									
	Publix	2.39									
	Publix										smoked @ \$2.49/lb.
	Butterball	1.89	1.49								w/o store card



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
GA (cont)	Super Target	Butterball		0.99							limit 2	
		Market Pantry		0.79								
	Target Fresh	Butterball		0.99							limit 2	
		Market Pantry		0.79								
	The Fresh Market	no label								2.29		
	Wayfield's	Jennie-O		0.79							w/ \$10 purchase; limit 1	
	Farm Fresh		0.79							w/ \$10 purchase; limit 1		
	Whole Foods	Whole Foods								2.49		
		Koch					3.99				Bronze Breed	
		Koch								3.99	brined	
		Bell & Evans								2.99		
	Winn Dixie	Butterball		0.99							w/ \$35 purchase; limit 2 w/ store card	
		Butterball		1.59							w/o store card	
		Butterball	1.89								w/ store card	
		Butterball	1.99								w/o store card	
		no label	1.49								w/ store card	
		no label	1.69								w/o store card	
		no label		0.59							w/ \$35 purchase; limit 2 w/ store card	
		no label		1.49							w/o store card	
MS	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Belle Foods	Honeysuckle		0.69							w/ \$20 purchase; limit 1	
		Honeysuckle		1.89							additional quantities	
		Honeysuckle	1.68								w/ store card	
		Honeysuckle	1.89								w/o store card	
		Butterball		1.29							w/ \$20 purchase; limit 1	
	Corner Market	Farm Fresh		0.99							w. additional purchase; limit 1	
	E.W. James	Best Choice		0.85								w/ \$75 purchase; limit 1
		Best Choice		0.95								w/ additional purchase; limit 1
		Butterball		1.49								
	Food Giant	Butterball		1.08								
Best Choice			0.88									
Greer's	Best Choice		0.88								w/ additional purchase; limit 1	
Kroger Delta	Butterball		1.39								w/ store card	
	Private Selection		1.29								w/ store card	
	Honeysuckle	1.49	1.19								w/ store card	
	Kroger		0.88								w/ store card; limit 2	
	Kroger		1.59								w/ store card; additional quantities	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MS (cont)	Piggly Wiggly	Butterball		0.98							w/ \$20 purchase; limit 1 additional quantities	
		Butterball		1.69								
	Piggly Wiggly Fd Gnt	Best Choice		0.78							w/ \$50 purchase; limit 1	
	Ramey	Best Choice		0.78							< 16 lbs. (hen)	
	Rouse's	Honeysuckle	1.69									Butter Creole injected
		Tony Cachere's	1.99									
	Target Fresh	Butterball			0.99							limit 2
Market Pantry				0.79								
The Fresh Market	no label									2.29		
Winn Dixie	Butterball			0.99							w/ \$35 purchase; limit 2 w/ store card w/o store card	
				1.59								
		Butterball	1.89								w/ store card	
		Butterball	1.99								w/o store card	
		no label	1.49								w/ store card	
		no label	1.69								w/o store card	
		no label			0.59						w/ \$35 purchase; limit 2 w/ store card	
	no label			1.49							w/o store card	
NC	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Bi-Lo	Butterball		0.99							w/ \$35 purchase and store card; limit 1	
		Butterball	1.79								w/ store card	
		Butterball	1.99	1.79							w/o store card	
		Shady Brook	1.59								w/ store card	
		Shady Brook	1.79								w/o store card	
		no label		0.59							w/ \$35 purchase and store card; limit 1	
	no label		1.48							w/o store card		
	Carlie C's IGA	Butterball		0.99							w/ \$25 purchase; limit 2	
	Compare Foods	no label		0.60							< 16 lbs. (hen)	
	Farm Fresh	Butterball			0.79							limit 1 w/ \$25 purchase
		Butterball										cooked @ \$1.99/lb.
		Perdue	1.59									
Farm Fresh				0.59							limit 1 w/ \$25 purchase	
	Farm Fresh			free							w/ purchase of Smithfield ham	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NC (cont)	Farmer's Foods	Butterball		1.38								
		Butterball	1.78							w/ store card		
		Butterball	2.59								w/o store card	
		Shady Brook	1.58								w/ store card	
		Shady Brook	2.39								w/o store card	
		no label		0.88							w/ store card; limit 1	
			no label		1.99						w/o store card	
	Food Lion	Jennie-O			0.59							w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39									w/ store card
		Butterball			0.99							w/ \$35 purchase; limit 1 w/ store card
	GreatVALU	Farm Fresh									w/ \$30 purchase; limit 1	
	Harris Teeter	Harris Teeter			0.99							w/store card
		Harris Teeter			1.59							w/o store card
		Harris Teeter			0.47							w/ \$40 purchase and store card; limit 1
		Harris Teeter	1.29									w/ store card
		Harris Teeter	1.99									w/o store card
		Bell & Evans								2.49		w/ store card
		Bell & Evans								3.29		w/o store card
		Plainville								2.49		w/ store card
		Butterball	1.69	1.39								w/ store card
		Butterball	2.39	1.99								w/o store card
	IGA	no label			0.89							w/ \$25 purchase; limit 2
	Ingle's	Honeysuckle			0.78							w/ store card; limit 2
		Honeysuckle			1.58							w/o store card
		Butterball	1.98									w/ store card
		Butterball	2.58									w/o store card
	Kroger Mid-Atlantic	Butterball	1.79	1.59								w/ store card
		Shady Brook	1.59									w/ store card
		Kroger			0.37							w/ \$25 purchase and store card; limit 1
		Honeysuckle			0.37							w/ \$25 purchase and store card; limit 1
Lowes Foods	Butterball			0.87							w/ \$35 purchase; limit 1 thru Nov. 13	
	Butterball	1.37									w/ store card	
	House of Raeford			0.47							w/ \$35 purchase; limit 1 thru Nov. 13	
Piggly Wiggly Cntrl	no label			0.89								
	House of Raeford			0.89								
	Butterball			1.39								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NC (cont)	Piggly Wiggly	House of Raeford		1.19							< 16 lbs. (hen) > 16 lbs. (tom)
		Butterball		1.49							
		Butterball		0.99							
	Super Target	Butterball		0.99							limit 2
Market Pantry			0.79								
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		
SC	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Bi-Lo	Butterball		0.99							w/ \$35 purchase and store card; limit 1 w/o store card w/ store card w/o store card w/ store card w/o store card
		Butterball		1.79							
		Butterball	1.79								
		Butterball	1.99	1.79							
		Shady Brook	1.59								
		Shady Brook	1.79								
	E.W. James	Best Choice		0.85							w/ \$75 purchase; limit 1
		Best Choice		0.95							w/ additional purchase; limit 1
	Food Lion	Jennie-O		0.59							w/ \$35 purchase; limit 1 w/ store card w/ store card w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39								
		Butterball		0.99							
	Harris Teeter	Harris Teeter		0.99							w/store card w/o store card w/ \$40 purchase and store card; limit 1 w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card
		Harris Teeter		1.59							
		Harris Teeter		0.47							
		Harris Teeter	1.29								
Harris Teeter		1.99									
Bell & Evans								2.49			
Bell & Evans								3.29			
Plainville								2.49			
Butterball	Butterball	1.69	1.39								
	Butterball	2.39	1.99								
IGA	no label		0.89							w/ \$25 purchase; limit 2	
Ingle's	Honeysuckle		0.78							w/ store card; limit 2 w/o store card w/ store card w/o store card	
	Honeysuckle		1.58								
	Butterball	1.98									
	Butterball	2.58									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
SC (cont)	J.H. Harvey's	Jennie-O		0.99							w/ store card	
		Jennie-O		1.49							w/o store card	
		Norbest		1.19								
		Norbest	1.59								w/ store card	
		Norbest	1.89								w/o store card	
		Butterball									smoked @ \$1.99/lb.	
	Kroger Atlanta	Butterball	1.69	1.29								
		Honeysuckle	1.49									
		Private Selection		1.09								
		Kroger		0.69							w/ store card	
	Lowes Foods	Butterball		0.87							w/ \$35 purchase; limit 1 thru Nov. 13	
		Butterball	1.37								w/ store card	
		House of Raeford		0.47							w/ \$35 purchase; limit 1 thru Nov. 13	
Piggly Wiggly	Butterball	1.79	1.49							w/ Pig card		
Publix	Publix		0.59								w/ store card; limit 2	
	Publix		1.09								w/ store card; more than 2	
	Publix		1.39								w/o store card	
	Publix	1.69										
	Publix	2.39										
	Butterball	1.89	1.49								smoked @ \$2.49/lb. w/o store card	
Reid's	no label		1.19									
Target Fresh	Butterball		0.99								limit 2	
	Market Pantry		0.79									
The Fresh Market	no label								2.29			
TN	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Bi-Lo	Butterball		0.99								w/ \$35 purchase and store card; limit 1
		Butterball		1.79								w/o store card
		Butterball	1.79									w/ store card
		Butterball	1.99	1.79								w/o store card
		Shady Brook	1.59									w/ store card
		Shady Brook	1.79									w/o store card
		no label		0.59								w/ \$35 purchase and store card; limit 1
		no label		1.48								w/o store card
	E.W. James	Best Choice		0.85								w/ \$75 purchase; limit 1
		Best Choice		0.95								w/ additional purchase; limit 1
Butterball			1.49									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
TN (cont)	Food City	Butterball		1.19							w/ store card; limit 2	
		Butterball	1.89								w/ store card	
		Food Club	1.59								w/ store card	
		Food City		0.99							w/ store card; limit 2	
	Food Country USA	Honeysuckle	1.17									
	Food Giant	Butterball		1.08								
		Best Choice		0.88								
	Food Lion	Jennie-O		0.59								w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39									w/ store card
		Butterball		0.99								w/ \$35 purchase; limit 1 w/ store card
	Food Rite	Best Choice		0.87								limit 1 w/ other purchases
	GFS Marketplace	no label		0.49								< 16 lbs. (hen); w/ \$25 purchase; limit 1
	H.G. Hill	Best Choice		0.99								
		Norbest		1.29								
	Harris Teeter	Harris Teeter		0.99								w/store card
		Harris Teeter		1.59								w/o store card
		Harris Teeter		0.47								w/ \$40 purchase and store card; limit 1
		Harris Teeter	1.29									w/ store card
		Harris Teeter	1.99									w/o store card
		Bell & Evans								2.49		w/ store card
Bell & Evans									3.29		w/o store card	
Plainville									2.49		w/ store card	
Butterball		1.69	1.39								w/ store card	
Hometown IGA	Butterball	2.39	1.99								w/o store card	
	IGA		0.99								limit 1 w/ additional purchase	
	IGA		1.29								additional quantities	
Ingle's	Honeysuckle		0.78								w/ store card; limit 2	
	Honeysuckle		1.58								w/o store card	
	Butterball	1.98									w/ store card	
	Butterball	2.58									w/o store card	
Kroger Atlanta	Butterball	1.69	1.29									
	Honeysuckle	1.49										
	Private Selection		1.09									
	Kroger		0.69								w/ store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
TN (cont)	Kroger Delta	Butterball		1.39							w/ store card
		Private Selection		1.29							w/ store card
		Honeysuckle		1.19							w/ store card
		Kroger		0.88							w/ store card; limit 2
		Kroger		1.59							w/ store card; additional quantities
	Kroger Mid-Atlantic	Butterball	1.79	1.59							w/ store card
		Shady Brook	1.59								w/ store card
		Kroger		0.37							w/ \$25 purchase and store card; limit 1
		Honeysuckle		0.37							w/ \$25 purchase and store card; limit 1
	Kroger Mid-South	Kroger		0.69							limit 2
		Private Selection		0.99							w/ store card
		Honeysuckle	1.49								
		Butterball	1.59	1.49							w/ store card
	Osborne's	Best Choice		0.89							w/ \$20 purchase; limit 1
Best Choice			0.99							limit 1	
Publix	Publix		0.59							w/ store card; limit 2	
	Publix		1.09							w/ store card; more than 2	
	Publix		1.39							w/o store card	
	Publix	1.69									
	Publix	2.39								smoked @ \$2.49/lb.	
	Butterball	1.89	1.49							w/o store card	
Super Target	Butterball		0.99							limit 2	
	Market Pantry		0.79								
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		
VA	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Bottom Dollar	no label		0.47							w/ \$35 purchase; limit 1
		Butterball		0.98							
	Farm Fresh	Butterball		0.79							limit 1 w/ \$25 purchase
		Butterball									cooked @ \$1.99/lb.
Perdue		1.59									
	Farm Fresh		0.59							limit 1 w/ \$25 purchase	
	Farm Fresh		free							w/ purchase of Smithfield ham	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
VA (cont)	Farmer's Foods	Butterball		1.38							
		Butterball	1.78							w/ store card	
		Butterball	2.59								w/o store card
		Shady Brook	1.58								w/ store card
		Shady Brook	2.39								w/o store card
		no label		0.88							w/ store card; limit 1
		no label		1.99							w/o store card
	Food City	Butterball		1.19							w/ store card; limit 2
		Butterball	1.89								w/ store card
		Food Club	1.59								w/ store card
		Food City		0.99							w/ store card; limit 2
	Food Country USA	Honeysuckle	1.17								
	Food Lion	Jennie-O		0.59							w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39								w/ store card
		Butterball		0.99							w/ \$35 purchase; limit 1 w/ store card
	Giant Carlisle/Martins	Giant		0.59							w/ \$25 purchase and store card; limit 1
		Giant		1.49							w/o store card
	Giant Hyattsville	Giant	0.99	0.59							w/ \$25 purchase; limit 1 w/ store card
		Butterball		1.19							w/ \$25 purchase; limit 1 w/ store card
		Butterball	1.49								
		Nature's Promise							1.99		frozen
	Grant's	Our Family		0.59							w/ \$50 purchase; limit 2
	GreatVALU	Farm Fresh		0.89							w/ \$30 purchase; limit 1
Harris Teeter	Harris Teeter		0.99							w/store card	
	Harris Teeter		1.59							w/o store card	
	Harris Teeter		0.47							w/ \$40 purchase and store card; limit 1	
	Harris Teeter	1.29								w/ store card	
	Harris Teeter	1.99								w/o store card	
	Bell & Evans							2.49		w/ store card	
	Bell & Evans							3.29		w/o store card	
	Plainville							2.49		w/ store card	
	Butterball	1.69	1.39							w/ store card	
	Butterball	2.39	1.99							w/o store card	
Hometown IGA	IGA		0.99							limit 1 w/ additional purchase	
	IGA		1.29							additional quantities	
	Honeysuckle	1.69									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
VA (cont)	Ingle's	Honeysuckle		0.78							w/ store card; limit 2
		Honeysuckle		1.58							w/o store card
		Butterball	1.98								w/ store card
		Butterball	2.58								w/o store card
	Kroger Mid-Atlantic	Butterball	1.79	1.59							w/ store card
		Shady Brook	1.59								w/ store card
		Kroger		0.37							w/ \$25 purchase and store card; limit 1
		Honeysuckle		0.37							w/ \$25 purchase and store card; limit 1
	Lowe's Foods	Butterball		0.87							w/ \$35 purchase; limit 1 thru Nov. 13
		Butterball	1.37								w/ store card
		House of Raeford		0.47							w/ \$35 purchase; limit 1 thru Nov. 13
	Magruder's	Farm Fresh		0.99							w/ \$30 purchase; limit 1
		Perdue	0.89								
		Li'l Butterball		1.89							
Kosher Valley no label					2.69						8-16 lbs., smoked @ \$2.89/lb.
Martin's	Giant		0.59							w/ \$25 purchase and store card; limit 1	
	Giant		1.49							w/o store card	
	Giant	0.49								w/ store card	
	Giant	1.29								w/o store card	
	Butterball		1.19							w/ \$25 purchase and store card; limit 1	
	Butterball Nature's Promise	1.49							1.99	w/ store card	
Piggly Wiggly	House of Raeford		1.19								
	Butterball		1.49							< 16 lbs. (hen)	
	Butterball		0.99							> 16 lbs. (tom)	
Safeway	Butterball		0.88							w/ \$35 purchase; limit 1 w/ store card	
	Butterball		*							10 lbs., baked/smoked \$23.99	
	Safeway		0.59							w/ \$35 purchase; limit 1 w/ store card	
	Shady Brook	0.99								w/ \$35 purchase; limit 1 w/ store card	
Shopper's Food	Marval		0.58							limit 1	
	Shady Brook	0.99	0.99							limit 1	
	Honeysuckle		0.99							limit 1	
	Butterball		1.69							limit 1	
	Honeysuckle									smoked @ \$2.49/lb.	
Super Target	Butterball		0.99							limit 2	
	Market Pantry		0.79								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
VA (cont)	Target Fresh	Butterball		0.99							limit 2	
		Market Pantry		0.79								
	The Fresh Market	no label								2.29		
	Wegman's	Wegman's	1.49									
VA (cont)	Whole Foods	Whole Foods			3.49		3.99				heirloom	
		Whole Foods							3.49			
		Maple Lawn Farm							2.49	2.49		
		Koch							2.49	2.49		
		Kopp							2.49	2.49		
WV	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Fas-Chek	Butterball		1.39								
	Food Fair	Butterball		1.29							w/ additional purchase; limit 2	
	Food Lion	Jennie-O			0.59							w/ \$35 purchase; limit 1 w/ store card
		Jennie-O	1.39									w/ store card
		Butterball			0.99							w/ \$35 purchase; limit 1 w/ store card
	Foodland	Honeysuckle			0.99							w/ \$20 purchase; limit 1
		Honeysuckle	1.69									
		Farm Fresh			0.79							w/ \$25 purchase; limit 1
	Giant Carlisle/Martins	Giant			0.59							w/ \$25 purchase and store card; limit 1
		Giant			1.49							w/o store card
	Giant Eagle	Giant Eagle			0.79							> 18 lbs. (tom) w/ \$25 purchase; limit 1
		Honeysuckle			0.99							> 18 lbs. (tom) w/ \$25 purchase; limit 1
		Giant Eagle	1.49									
Honeysuckle		1.59										
Butterball		1.99		1.59								
Giant Eagle	Nature's Basket									2.69		
	Bell & Evans									2.89		
Grant's	Our Family		0.59								w/ \$50 purchase; limit 2	
GreatVALU	Farm Fresh		0.89								w/ \$30 purchase; limit 1	
Kroger Columbus	Kroger			0.78							w/ \$10 purchase and store card; limit 1	
	Honeysuckle	1.69		1.39							w/ store card	
	Butterball	1.99										
	Private Selection			1.29							w/ store card	
Kroger Mid-Atlantic	Butterball		1.79	1.59							w/ store card	
	Shady Brook		1.59								w/ store card	
	Kroger			0.37							w/ \$25 purchase and store card; limit 1	
	Honeysuckle			0.59							w/ \$25 purchase and store card; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
WV (cont)	Martin's	Giant		0.59							w/ \$25 purchase and store card; limit 1 w/o store card w/ store card w/o store card w/ \$25 purchase and store card; limit 1 w/ store card
		Giant		1.49							
		Giant	0.49								
		Giant	1.29								
		Butterball		1.19							
		Butterball	1.49								
		Nature's Promise							1.99		
	Riesbeck's	Honeysuckle		0.99							limit 3 w/ purchase of 10 products and coupon
		Honeysuckle		\$5 off							
	Shop'n Save	Butterball		1.49							
		Li'l Butterball		1.79							
	Sparkle	Honeysuckle		0.68							w/ \$30 purchase; limit 1 additional quantities w/ store card w/o store card
		Honeysuckle		1.79							
		Honeysuckle	1.69								
		Honeysuckle	2.29								
Butterball			1.59								
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
Weis	Butterball		1.09							limit 1	
	Weis		0.69								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI												
IA	Affiliated Foods MW	Shurfresh		0.88							w/ \$25 purchase; limit 1	
		Li'l Butterball		1.39								
		Butterball		1.39								
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	County Market	Jennie-O	1.49									
	Dahl's	Best Choice	*	0.89								\$5 off w/ \$50 purchase and coupon
		Best Choice	*	0.89								\$10 off w/ \$100 purchase and coupon
		Butterball	*	*								\$5 off w/ \$50 purchase and coupon
		Butterball	*	*								\$10 off w/ \$100 purchase and coupon
		Honeysuckle	*	*								\$5 off w/ \$50 purchase and coupon
		Honeysuckle	*	*								\$10 off w/ \$100 purchase and coupon
	Fareway	Butterball		1.27								
		Fareway		0.48								w/ \$50 purchase and coupon; limit 1
		Fareway		0.98								
	Food Pride	Our Family		0.78								
		Our Family		free								16-18 lb. w/ \$100 purchase
		Our Family		free								12-14 lb. w/ \$75 purchase
		Our Family		free								10-12 lb. w/ \$50 purchase
		Norbest										smoked @ \$2.19/lb.
		Butterball		1.29								
	Hometown Foods	Shurfresh		0.99								
		Jennie-O	1.69									
	Hy-Vee	Jennie-O		free								< 16 lb. (hen) limit 1 w/ Hormel ham purchase
	No Frills	Our Family		BOGO								
Our Family			1.49									
Norbest		1.59										
Butterball			1.29									
Schnuck's	Schnuck's	1.49	0.77								w/ \$50 purchase; limit 1	
	Honeysuckle		0.97								w/ \$50 purchase; limit 1	
	Honeysuckle	1.59										
	Perdue	1.59										
	Butterball		1.29								w/ \$50 purchase; limit 1	
Super Target	Butterball		0.99								limit 2	
	Market Pantry		0.79									
Target Fresh	Butterball		0.99								limit 2	
	Market Pantry		0.79									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
IA (cont)	Whole Foods	Nature's Rancher Larry Schultz Valerie's Farm					3.99			2.49 2.39	brined
IL	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Angel Caputo	Norbest		0.49							w/ \$100 purchase; limit 1
		Perdue	1.99						2.79		
		Ho-Ka Amish							2.49		
	Berkot's	Norbest		0.69							w/ \$50 purchase w/o addtl purchase
		Norbest		1.49							
	Butera Market	Jennie-O		1.29							< 16 lbs. (hen); \$15 off w/ coupon < 16 lbs. (hen); \$15 off w/ coupon
		Butterball		1.79							
		Honeysuckle	1.99								
	Carnicerias Jimenez	Norbest		0.99							
	County Market	Jennie-O	1.49								
	Cub Foods	Butterball		1.09							w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 cooked @ \$2.29/lb.
		Jennie-O		0.58							
Butterball											
Dierberg's	Butterball		1.19								
	Perdue	1.49									
Dominick's	Butterball		1.29							w/ \$10 purchase and store card; limit 1 w/ \$60 purchase; limit 1 w/ \$30 purchase and store card; limit 1 w/ \$60 purchase; limit 1	
	Butterball		0.99								
	Jennie-O		0.79								
	Jennie-O		0.49								
	Jennie-O Open Nature	1.49							1.99		
Fairplay Foods	Norbest		0.99							> 16 lbs. (tom) > 16 lbs. (tom) w/ \$25 purchase; limit 1 limit 1 w/ \$25 purchase	
	Norbest		0.78								
	Perdue	1.69									
	Butterball		1.28								
Fareway	Butterball		1.27							w/ \$50 purchase and coupon; limit 1	
	Fareway		0.48								
	Fareway		0.98								
Food 4 Less	Butterball		0.68							w/ \$25 purchase; limit 1 w/ store card w/o purchase w/ \$25 purchase; limit 1 w/ store card w/o purchase	
	Butterball		0.98								
	Kroger		0.68								
	Kroger		0.98								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IL (cont)	Food Pride	Our Family		0.78							16-18 lb. w/ \$100 purchase 12-14 lb. w/ \$75 purchase 10-12 lb. w/ \$50 purchase smoked @ \$2.19/lb.	
		Our Family		free								
		Our Family		free								
		Our Family		free								
		Norbest										
	Butterball		1.29									
	GFS Marketplace	no label		0.49							< 16 lbs. (hen); w/ \$25 purchase; limit 1	
	Hy-Vee	Jennie-O		free							< 16 lb. (hen) limit 1 w/ Hormel ham purchase	
	IGA	IGA	IGA		0.89							w/ \$25 purchase; limit 1
			Butterball		1.19							w/ \$25 purchase; limit 1
			Best Choice	1.49								
	Jewel	Jennie-O	Jennie-O		free							limit 1 w/ Hormel ham purchase
			Jennie-O		0.59							16 lbs. w/ coupon; limit 1
			Honeysuckle		0.59							16 lbs. w/ coupon; limit 1
			Butterball		1.09							16 lbs. w/ coupon; limit 1
Kirby IGA	Honeysuckle	1.19										
Kroger Central	Private Selection	Perdue	1.59	1.19							w/ store card	
		Butterball		1.49							w/ store card	
		Kroger		0.77							w/ \$10 purchase; limit 1 w/ store card	
Kroger Mid-South	Private Selection	Kroger		0.69							limit 2	
		Honeysuckle	1.49	0.99							w/ store card	
		Butterball	1.59	1.49								
Mariano's	Butterball	Jennie-O	1.59	0.88								
			1.59									
Meijer	Butterball	Honeysuckle	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1	
		Honeysuckle	*	*							> 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1	
		Honeysuckle	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1	
		Honeysuckle	*	*							> 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1	
		Meijer	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1	
		Meijer	*	*							> 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1	
Pete's Market	Norbest	Perdue	1.98	0.68							w/ \$30 purchase; limit 1	
Piggly Wiggly MW	no label		1.99									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
IL (cont)	Schnuck's	Schnuck's	1.49	0.77							w/ \$50 purchase; limit 1 w/ \$50 purchase; limit 1
		Honeysuckle		0.97							
		Honeysuckle	1.59								
		Perdue	1.59								
		Butterball		1.29							
	Shop'n Save	Honeysuckle		0.97							w/ \$25 purchase; limit 1
		Farm Fresh		0.77							w/ \$25 purchase; limit 1
	Shop & Save Markt	Jennie-O	2.19								
		Amish Valley	1.99								
		Perdue	2.19								
		Schau's								2.39	
		Peacock Amish								2.49	
		Ho-Ka								2.79	
		Norbest	2.49								
	Strack & VanTil	Norbest		0.99							limit 1
		Butterball		1.49							limit 1
		Butterball		1.19							limit 1
		Norbest		0.59							additional quantities
Norbest			1.29							w/ \$25 purchase; limit 1	
Butterball		1.89								additional quantities	
Super Target	Perdue	1.89									
	Rosebud Farms	1.89									
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79							limit 2	
The Fresh Market	no label								2.29		
Toms Market	Butterball		0.99							limit 2	
	Market Pantry		0.79							limit 2	
Tony's Finer Foods	Toms									2.29	
	Best Choice		0.89								smoked @ \$1.99/lb. w/ \$30 purchase; limit 1
Tony's Finer Foods	Norbest		0.69								w/ \$50 purchase; limit 1
	Norbest		0.99								additional quantities
	Perdue	1.49									
	Peacock Amish								2.49		
	Butterball		1.29						2.79		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
IL (cont)	Ultra Foods	Butterball		1.19							limit 1 additional quantities w/ \$25 purchase; limit 1 additional quantities
		Butterball		1.49							
		Norbest		0.58							
		Norbest		1.29							
		Butterball	1.89								
		Perdue	1.89								
		Rosebud Farms	1.89								
	Walt's	Norbest		0.69							w/ coupon \$7 off w/o coupon w/ coupon \$7 off w/o coupon w/ coupon \$7 off w/o coupon > 22 lbs.
		Norbest		1.19							
		Butterball		0.99							
		Butterball		1.49							
		Rosebud Farms		0.99							
		Rosebud Farms		1.49							
		Rosebud Farms	1.99								
	Whole Foods	Nature's Rancher								2.49	brined
	Larry Schultz					3.99					
	Valerie's Farm								2.39		
Wise Way Foods	Butterball		0.89							w/ \$50 purchase; limit 1 additional quantities w/ \$25 purchase; limit 1 additional quantities	
	Butterball		1.49								
	Norbest	1.49									
	Perdue	1.49									
	Norbest		0.49								
	Norbest		0.78								
IN	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Al's	Butterball		50% off							limit 1
		Butterball		1.17							limit 1
		Butterball		1.99							additional quantities
		Farm Fresh		0.77							limit 1
		Farm Fresh		1.69							additional quantities



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
IN (cont)	Buehler Buy Low	Honeysuckle		0.79							w/ store card; limit 1
		Honeysuckle		1.39							w/ store card; no limit 1
		Honeysuckle		1.99							w/o store card
		Best Choice	1.49								
		Best Choice		0.89							w/ \$25 purchase; limit 1
		Butterball		1.19							w/ \$25 purchase; limit 1
		Amish Valley		0.79							w/ store card; limit 1
		Amish Valley		1.39							w/ store card; no limit 1
		Amish Valley		1.99							w/o store card
	GFS Marketplace	no label		0.49							< 16 lbs. (hen); w/ \$25 purchase; limit 1
	Harvest Supermrkt	Shurfresh		0.99							limit 1
	IGA	IGA		0.89							w/ \$25 purchase; limit 1
		Butterball		1.19							w/ \$25 purchase; limit 1
		Best Choice	1.49								
	Jay C	Butterball		1.28							w/ store card; limit 2
		Butterball	1.69								w/ store card
		Butterball	2.50	2.19							w/o store card
		Private Selection		0.98							w/ store card; limit 2
		Private Selection		1.89							w/o store card
	Jewel	Jennie-O		free							limit 1 w/ Hormel ham purchase
		Jennie-O		0.59							16 lbs. w/ coupon; limit 1
		Honeysuckle		0.59							16 lbs. w/ coupon; limit 1
		Butterball		1.09							16 lbs. w/ coupon; limit 1
Kirby IGA	Honeysuckle	1.19									
Kroger Central	Private Selection		1.19							w/ store card	
	Perdue	1.59								w/ store card	
	Butterball		1.49							w/ store card	
	Kroger		0.77							w/ \$10 purchase; limit 1 w/ store card	
Kroger Cincinnati	Butterball		1.39							w/ \$10 purchase and store card; limit 2	
	Butterball	1.89								w/ store card	
	Private Selection		1.19							w/ \$10 purchase and store card; limit 2	
	Honeysuckle		1.19							w/ \$10 purchase and store card; limit 2	
	Honeysuckle	1.69								w/ store card	
	Kroger		0.99							w/ \$10 purchase and store card; limit 2	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IN (cont)	Kroger Mid-South	Kroger		0.69							limit 2 w/ store card	
		Private Selection		0.99								
		Honeysuckle	1.49									
		Butterball	1.59	1.49								w/ store card
	Marsh	Honeysuckle			0.75							w/ \$25 purchase; limit 1 w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card < 16 lbs. (hen)
		Honeysuckle			1.14							
		Butterball	1.99	1.49								
		Butterball	2.49	1.99								
		Norbest								1.69		
		Norbest								2.49		
	Martin's	Butterball			1.28							w/ \$25 purchase; limit 1 w/ store card additional quantities w/ \$25 purchase; limit 1 w/ store card additional quantities w/ \$25 purchase; limit 1 w/ store card additional quantities
		Butterball			1.99							
		Troyer's			0.67							
		Troyer's			1.59							
		Honeysuckle			1.18							
		Honeysuckle			1.89							
	Meijer	Butterball	*	*								< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1 < 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1 < 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1
		Butterball	*	*								
		Honeysuckle	*	*								
		Honeysuckle	*	*								
		Meijer	*	*								
Meijer		*	*									
New Market	Farm Fresh			0.68							w/ \$30 purchase; limit 1	
Schnuck's	Schnuck's	1.49	0.77								w/ \$50 purchase; limit 1 w/ \$50 purchase; limit 1	
	Honeysuckle		0.97									
	Honeysuckle	1.59										
	Perdue	1.59										
Strack & VanTil	Butterball			1.19							limit 1 additional quantities w/ \$25 purchase; limit 1 additional quantities	
	Butterball			1.49								
	Norbest			0.59								
	Norbest			1.29								
	Butterball	1.89										
	Perdue	1.89										
	Rosebud Farms	1.89										



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IN (cont)	Super Target	Butterball		0.99							limit 2	
		Market Pantry		0.79								
	Target Fresh	Butterball		0.99							limit 2	
		Market Pantry		0.79								
	The Fresh Market	no label								2.29		
	Ultra Foods	Butterball			1.19							limit 1
		Butterball			1.49							additional quantities
Norbest				0.58							w/ \$25 purchase; limit 1	
Norbest				1.29							additional quantities	
Butterball		1.89										
Wesselman's	Butterball			0.98							w/ \$25 purchase; limit 1	
	Jennie-O			0.58							w/ \$25 purchase; limit 1	
Whole Foods	Nature's Rancher Larry Schultz Valerie's Farm						3.99			2.49		
									2.39	brined		
KY	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	E.W. James	Best Choice		0.85							w/ \$75 purchase; limit 1	
		Best Choice			0.95						w/ additional purchase; limit 1	
		Butterball			1.49							
	Food City	Butterball			1.19							w/ store card; limit 2
		Butterball	1.89									w/ store card
		Food Club	1.59									w/ store card
		Food City			0.99							w/ store card; limit 2
	Food Fair	Butterball			1.29						w/ additional purchase; limit 2	
	Food Giant	Butterball			1.08							
Best Choice				0.88								
Food Lion	Jennie-O			0.59							w/ \$35 purchase; limit 1 w/ store card	
	Jennie-O	1.39									w/ store card	
	Butterball			0.99							w/ \$35 purchase; limit 1 w/ store card	
Foodland	Honeysuckle			0.99							w/ \$20 purchase; limit 1	
	Honeysuckle	1.69										
	Farm Fresh			0.79							w/ \$25 purchase; limit 1	
GFS Marketplace	no label			0.49							< 16 lbs. (hen); w/ \$25 purchase; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
KY (cont)	Houchen's Market	IGA		0.89							limit 1 w/ additional purchase w/o additional purchase
		IGA		1.29							
		Honeysuckle	1.69								
	Kroger Cincinnati	Butterball		1.39							w/ \$10 purchase and store card; limit 2 w/ store card w/ \$10 purchase and store card; limit 2 w/ \$10 purchase and store card; limit 2 w/ store card w/ \$10 purchase and store card; limit 2
		Butterball	1.89								
		Private Selection		1.19							
		Honeysuckle		1.19							
		Honeysuckle	1.69								
	Kroger Delta	Butterball		1.39							w/ store card w/ store card w/ store card w/ store card; limit 2 w/ store card; additional quantities
		Private Selection		1.29							
		Honeysuckle		1.19							
		Kroger		0.88							
		Kroger		1.59							
	Kroger Mid-Atlantic	Butterball	1.79	1.59							w/ store card w/ store card w/ \$25 purchase and store card; limit 1 w/ \$25 purchase and store card; limit 1
Shady Brook		1.59									
Kroger			0.37								
Honeysuckle			0.59								
Kroger Mid-South	Kroger		0.69							limit 2 w/ store card w/ store card	
	Private Selection		0.99								
	Honeysuckle	1.49									
	Butterball	1.59	1.49								
Meijer	Butterball	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1 < 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1 < 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1	
	Butterball	*	*								
	Honeysuckle	*	*								
	Honeysuckle	*	*								
	Meijer	*	*								
	Meijer	*	*								
Remke	Butterball		0.99							w/ \$50 purchase and store card w/ \$50 purchase and store card	
	Honeysuckle		0.69								
	Amish Valley	1.79									
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
KY (cont)	Whole Foods	Whole Foods			3.49		3.99				heirloom
		Whole Foods							3.49		
		Maple Lawn Farm							2.49	2.49	
		Koch							2.49	2.49	
		Kopp						2.49	2.49		
MI	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Busch's	Jennie-O		0.69							w/ \$25 purchase; limit 1
		Peacock Farm	1.99								
	D&W	Spartan		0.58							w/ \$10 purchase; limit 1 limit 1
		Spartan	1.18							3.29	
		Bell & Evans Butterball		1.39							
	Family Fare/ Glens	Spartan		0.68							w/ \$10 purchase; limit 1 w/ store card w/o store card w/ store card w/o store card
		Spartan	1.49								
		Spartan	1.99								
		Butterball Butterball		1.59 1.99							
	Food Pride	Our Family		1.29							w/ \$25 purchase; limit 1
	GFS Marketplace	no label		0.49							< 16 lbs. (hen); w/ \$25 purchase; limit 1
	Harding's	Spartan	1.49	0.89							w/ \$20 purchase; limit 1
		Butterball	1.69	1.39							
Hiller's	Amish Country	1.69								w/ \$25 purchase; limit 1 < 16 lbs. (hen) < 16 lbs. (hen)	
	Amish Valley	1.69									
	Timber Valley	1.69									
	Northern Pride		0.99								
	Blackwing					3.99					
	Bell & Evans Empire				3.49	2.99					3.49
Hollywood Markets	Amish Country	1.39								w/ \$25 purchase; limit 1	
	Jennie-O		0.69								
Kroger Michigan	Butterball		1.69							w/ store card	
	Honeysuckle	1.59	1.39							w/ store card	
	Kroger		0.69							w/ \$10 purchase; limit 1	
	Private Selection		1.39							w/ store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MI (cont)	Martin's	Butterball		1.28							w/ \$25 purchase; limit 1 w/ store card additional quantities
		Butterball		1.99							w/ \$25 purchase; limit 1 w/ store card additional quantities
		Troyer's		0.67							w/ \$25 purchase; limit 1 w/ store card additional quantities
		Troyer's		1.59							w/ \$25 purchase; limit 1 w/ store card additional quantities
		Honeysuckle		1.18							w/ \$25 purchase; limit 1 w/ store card additional quantities
		Honeysuckle		1.89							w/ \$25 purchase; limit 1 w/ store card additional quantities
	Meijer	Butterball	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1
		Butterball	*	*							> 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1
		Honeysuckle	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1
		Honeysuckle	*	*							> 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1
		Meijer	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1
		Meijer	*	*							> 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1
	Plumb's	Spartan		0.99							w/ \$25 purchase; limit 1 additional quantities
		Spartan		1.89							w/ store card
		Spartan	1.69								w/ store card
	Polly's Market	Honeysuckle		1.29							w/ store card
		Honeysuckle		1.69							w/o store card
		Butterball		1.49							w/ store card
		Butterball		1.89							w/o store card
		Amish Country	1.69								w/ store card
Amish Country		2.19								w/o store card	
Ric's Food Center	Shurfresh		0.79							w/ \$25 purchase; limit 1 additional quantities	
	Shurfresh		0.99							w/ \$25 purchase; limit 1 additional quantities	
	Jennie-O	1.79								w/ \$25 purchase; limit 1 additional quantities	
SuperOneFoods	Jennie-O		0.47							w/ \$25 purchase and coupon	
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79							limit 2	
Tom's Food Mrkt	Butterball		*							< 18 lbs.; \$10 off w/ \$20 purchase; limit 1	
	Butterball		*							> 18 lbs.; \$17 off w/ \$20 purchase; limit 1	
	Spartan	*	*							< 18 lbs.; \$10 off w/ \$20 purchase; limit 1	
	Spartan	*	*							> 18 lbs.; \$17 off w/ \$20 purchase; limit 1	
Valu Land	Spartan		0.57							w/ \$10 purchase; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MI (cont)	VG's Grocery	Spartan		0.59							w/ \$10 purchase; limit 1 additional quantities w/ store card w/o store card w/ store card w/o store card	
		Spartan		1.89								
Spartan		1.18										
Spartan		1.99										
Butterball			1.59									
Butterball			1.99									
	Whole Foods	Nature's Rancher							2.49		brined	
		Larry Schultz Valerie's Farm					3.99		2.39			
MN	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Cash Wise	Jennie-O		0.87							limit 1	
		Jennie-O	1.28									
	Coborn's	Jennie-O	1.49									
	Cub Foods	Butterball		1.09							w/ \$25 purchase; limit 1	
		Jennie-O		0.58							w/ \$25 purchase; limit 1	
		Butterball									cooked @ \$2.29/lb.	
	Econofoods	Our Family		0.68								w/ \$25 purchase; limit 1
		Our Family	1.69									
		Honeysuckle	1.79									
		Butterball		1.49								
	Family Fresh	Our Family		0.77							w/ \$25 purchase; limit 1	
	Fareway	Butterball		1.27								w/ \$50 purchase and coupon; limit 1
		Fareway		0.48								
		Fareway		0.98								
	Festival	Jennie-O		0.99							w/ \$25 purchase; limit 1	
	Food Pride	Our Family		1.29							w/ \$25 purchase; limit 1	
Garden Fresh	Norbest		1.00								2.75 1.95	
	Ho-Ka											
	Schau's											
	Butterball		1.35									
Hornbacher's	Farm Fresh		0.74							limit 1		
	Honeysuckle no label	1.58								smoked @ \$1.98/lb.		
Hugo's	Our Family		0.58							w/ \$30 purchase; limit 1 w/ coupon		
	Butterball		0.88							w/ \$30 purchase; limit 1 w/ coupon		
Hy-Vee	Jennie-O		free							< 16 lb. (hen) limit 1 w/ Hormel ham purchase		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MN (cont)	Lund's and Byerly's	Butterball		0.99							
		Lund's & Byerly's	1.69				2.99		1.69		brined @ \$1.99/lb.
	Marketplace Foods	no label		0.88							
		Butterball		1.59							
	Maynard's	Shurfresh		0.78							w/ \$25 purchase and coupon
	Rainbow	Butterball		\$5 off							limit1 w/ ham purchase
		Butterball	1.69								limit 1
		Jennie-O	1.59								limit 1
		Jennie-O		0.68							w/ \$25 purchase; limit 1 w/ coupon
		Jennie-O		1.18							additional quantities
	Sun Mart	Our Family		0.78							w/ \$25 purchase; limit 1
		Butterball		1.49							
		Honeysuckle	1.79								
		Our Family	1.69								
Sunshine Foods	Shurfresh		0.59							w/ coupon and \$100 purchase; limit 1	
	Shurfresh		1.09							without coupon	
SuperOneFoods	Jennie-O		0.47							w/ \$25 purchase and coupon	
Super Target	Butterball		0.99							limit 2	
	Market Pantry		0.79								
Teals Market	Our Family		0.68							w/ \$50 purchase; limit 1	
	Our Family		0.98							w/ purchase under \$50	
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
Whole Foods	Nature's Rancher								2.49		
	Larry Schultz						3.99				
	Valerie's Farm								2.39	brined	
ND	Albertson's	Butterball		1.79							
		Honeysuckle		0.59							
		Honeysuckle		0.49							
		Wild Harvest								2.29	< 16 lbs. (hen) w/ \$50 purchase; limit 1 > 16 lbs. (tom) w/ \$50 purchase; limit 1
	Cash Wise	Jennie-O		0.87							limit 1
		Jennie-O	1.28								
		Jennie-O	1.49								
Dan's	Farm Fresh		0.99							limit 1	
Hornbacher's	Farm Fresh		0.74							limit 1	
	Honeysuckle	1.58									
	no label									smoked @ \$1.98/lb.	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh			
ND (cont)	Hugo's	Our Family		0.58							w/ \$30 purchase; limit 1 w/ coupon		
		Butterball		0.88							w/ \$30 purchase; limit 1 w/ coupon		
	Leevers Foods	Our Family		0.99							limit 2		
	Sun Mart	Our Family		0.78								w/ \$25 purchase; limit 1	
		Butterball		1.49									
		Honeysuckle	1.79										
		Our Family	1.69										
	SuperOneFoods	Jennie-O		0.47								w/ \$25 purchase and coupon	
Super Target	Butterball		0.99								limit 2		
	Market Pantry		0.79										
Target Fresh	Butterball		0.99								limit 2		
	Market Pantry		0.79										
Teals Market	Our Family		0.68								w/ \$50 purchase; limit 1		
	Our Family		0.98								w/ purchase under \$50		
NE	Affiliated Foods MW	Shurfresh		0.88								w/ \$25 purchase; limit 1	
		Li'l Butterball		1.39									
		Butterball		1.39									
	Aldi	Butterball	1.49	1.19								smoked @ \$1.89/lb.	
	Apple Market	Best Choice		0.88									limit 1 w/ additional purchase
		Butterball		1.49									
		Honeysuckle		1.29									
	B&R Stores	Norbest		1.19									w/ coupon
		Norbest	1.59	1.39									w/o coupon
	Bag'n Save/No Frills	Our Family		BOGO									
		Our Family		1.49									
		Norbest	1.59										
		Butterball		1.29									
	Dillon's	Butterball		1.39									w/ store card; limit 2
Jennie-O		1.19										w/ \$10 purchase; limit 2 w/ store card	
Kroger			0.89									w/ store card; limit 2	
Private Selection			1.19									w/ store card; limit 2	
Fareway	Butterball		1.27										
	Fareway		0.48									w/ \$50 purchase and coupon; limit 1	
	Fareway		0.98										
Food Pride	Our Family		1.29								w/ \$25 purchase; limit 1		
Hy-Vee	Jennie-O		free								< 16 lb. (hen) limit 1 w/ Hormel ham purchase		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NE (cont)	Safeway	Honeysuckle		*							< 16 lbs. (hen) \$11.99 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$15.99 w/ \$25 purchase; limit 1 < 16 lbs. (hen) \$7.99 w/ \$25 purchase; limit 1 16-20 lbs. \$10.99 w/ \$25 purchase; limit 1 20-24 lbs. \$11.99 w/ \$25 purchase; limit 1	
		Honeysuckle		*								
		Safeway		*								
		Safeway		*								
		Safeway		*								
		Safeway	1.49									
		Butterball	1.49									
	Open Nature								1.99			
	Sun Mart	Our Family			0.78							w/ \$25 purchase; limit 1
		Butterball			1.49							
		Honeysuckle	1.79									
		Our Family	1.69									
	Super Target	Butterball			0.99							limit 2
		Market Pantry			0.79							
	Target Fresh	Butterball			0.99							limit 2
Market Pantry				0.79								
Whole Foods	Nature's Rancher									2.49	brined	
	Larry Schultz					3.99						
	Valerie's Farm									2.39		
OH	Acme Fresh Mkt	Acme		0.78							w/ store card; limit 3 additional quantities w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card	
		Acme		1.69								
		Acme	1.49									
		Acme	2.09									
		Butterball			1.39							
		Butterball			1.59							
		Honeysuckle			0.99							
		Honeysuckle			1.69							
		Organic Prairie							2.99			
		Organic Prairie							3.99			
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Bigg's	Butterball			0.99							w/ \$50 purchase and store card
		Honeysuckle			0.69							w/ \$50 purchase and store card
		Amish Valley	1.79									
	Bottom Dollar	no label			0.47							w/ \$35 purchase; limit 1
Butterball				0.98								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
OH (cont)	Buehler's	Honeysuckle		0.79							limit 1 w/ store card additional quantities limit 1 w/ store card additional quantities
		Honeysuckle		1.39							
		Amish Valley		0.79							
		Amish Valley		1.39							
	Chief	Butterball	*	*							< 16 lbs. (hen) \$9 off w/ coupon > 16 lbs. (tom) \$16 off w/ coupon < 16 lbs. (hen) \$9 off w/ coupon > 16 lbs. (tom) \$16 off w/ coupon < 16 lbs. (hen) \$9 off w/ coupon > 16 lbs. (tom) \$16 off w/ coupon
		Butterball	*	*							
		Honeysuckle	*	*							
		Honeysuckle	*	*							
		Our Family	*	*							
		Our Family	*	*							
	Cub Foods	Butterball			1.09						w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 cooked @ \$2.29/lb.
		Jennie-O			0.58						
		Butterball									
	Dave's Market	Honeysuckle			0.69						w/ \$50 purchase; limit 1
		Amish	1.79								
	Fisher's	Honeysuckle			0.69						limit 1 w/ \$20 purchase and store card additional quantities
		Honeysuckle			1.19						
		no label	1.49								
	Food Fair	Butterball			1.29						w/ additional purchase; limit 2
Foodland	Honeysuckle			0.99						w/ \$20 purchase; limit 1 w/ \$25 purchase; limit 1	
	Honeysuckle	1.69									
	Farm Fresh			0.79							
Fresh Encounter	Our Family			0.58						w/ \$15 purchase w/ \$15 purchase additional quantities w/ store card w/o store card	
	Honeysuckle			0.99							
	Honeysuckle			1.79							
	Butterball			1.29							
	Butterball			1.99							
	Amish Valley	1.49									
Geyer	Farm Fresh			1.18							
	Butterball			1.39							
	Honeysuckle	1.58		1.29							
GFS Marketplace	no label			0.49						< 16 lbs. (hen); w/ \$25 purchase; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
OH (cont)	Giant Eagle	Giant Eagle		0.79							> 18 lbs. (tom) w/ \$25 purchase; limit 1 > 18 lbs. (tom) w/ \$25 purchase; limit 1
		Honeysuckle		0.99							
		Giant Eagle	1.49								
		Honeysuckle	1.59								
		Butterball	1.99	1.59							
		Nature's Basket							2.69		
		Bell & Evans							2.89		
	Heinen's	Amish Country	1.59								Ohio-raised
		Bowman&Landes								2.99	
		Butterball no label Martha Stewart		1.69			3.99			3.29	
	IGA	IGA		0.89							w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1
		Butterball		1.19							
		Best Choice	1.49								
	Kroger Cincinnati	Butterball		1.39							w/ \$10 purchase and store card; limit 2 w/ store card w/ \$10 purchase and store card; limit 2 w/ \$10 purchase and store card; limit 2 w/ store card w/ \$10 purchase and store card; limit 2
Butterball		1.89									
Private Selection			1.19								
Honeysuckle			1.19								
Honeysuckle		1.69									
Kroger Columbus	Kroger		0.78							w/ \$10 purchase and store card; limit 1 w/ store card w/ store card	
	Honeysuckle	1.69	1.39								
	Butterball	1.99									
	Private Selection		1.29								
Kroger Mid-Atlantic	Butterball	1.79	1.59							w/ store card w/ store card w/ \$25 purchase and store card; limit 1 w/ \$25 purchase and store card; limit 1	
	Shady Brook	1.59									
	Kroger		0.37								
	Honeysuckle		0.59								
Marc's	Honeysuckle		0.79							limit 2	
Marsh	Honeysuckle		0.75							w/ \$25 purchase; limit 1 w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card < 16 lbs. (hen)	
	Honeysuckle		1.14								
	Butterball	1.99	1.49								
	Butterball	2.49	1.99								
	Norbest							1.69			
	Norbest							2.49			
	Perdue	1.99									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
OH (cont)	Meijer	Butterball	*	*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1 < 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1 < 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1 > 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1
		Butterball	*	*							
		Honeysuckle	*	*							
		Honeysuckle	*	*							
		Meijer	*	*							
		Meijer	*	*							
	Riesbeck's	Honeysuckle			0.99						limit 3 w/ purchase of 10 products and coupon
		Honeysuckle			\$5 off						
	Shop'n Save	Butterball			1.49						
		Li'l Butterball			1.79						
	Sparkle	Honeysuckle			0.68						w/ \$30 purchase; limit 1 additional quantities w/ store card w/o store card
		Honeysuckle			1.79						
		Honeysuckle	1.69								
Honeysuckle		2.29									
Butterball				1.59							
Target Fresh	Butterball			0.99						limit 2	
	Market Pantry			0.79							
The Fresh Market	no label								2.29		
Whole Foods	Whole Foods				3.49		3.99			heirloom	
	Whole Foods								3.49		
	Maple Lawn Farm								2.49		
	Koch								2.49		
	Kopp								2.49		
SD	Coborn's	Jennie-O	1.49								
	Family Thrift Center	Our Family		0.58							w/ store card w/o store card
		Our Family		1.49							
		Our Family	1.69								
		Honeysuckle	1.79								
		Butterball		1.49							
	Hy-Vee	Jennie-O		free							< 16 lb. (hen) limit 1 w/ Hormel ham purchase
Ken's Super Fair	Shurfresh		0.88							limit 2	
Maynard's	Shurfresh		0.78							w/ \$25 purchase and coupon	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
SD (cont)	Safeway	Honeysuckle		*							< 16 lbs. (hen) \$11.99 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$15.99 w/ \$25 purchase; limit 1 < 16 lbs. (hen) \$7.99 w/ \$25 purchase; limit 1 16-20 lbs. \$10.99 w/ \$25 purchase; limit 1 20-24 lbs. \$11.99 w/ \$25 purchase; limit 1
		Honeysuckle		*							
		Safeway		*							
		Safeway		*							
		Safeway		*							
		Safeway	1.49								
		Butterball	1.49								
	Open Nature							1.99			
	Sunshine Foods	Shurfresh		0.59							w/ coupon and \$100 purchase; limit 1 without coupon
		Shurfresh		1.09							
	Target Fresh	Butterball		0.99							limit 2
		Market Pantry		0.79							
Teals Market	Our Family		0.68							w/ \$50 purchase; limit 1 w/ purchase under \$50	
	Our Family		0.98								
WI	Affiliated Foods MW	Shurfresh		0.88							w/ \$25 purchase; limit 1
		Li'l Butterball		1.39							
		Butterball		1.39							
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Cub Foods	Butterball		1.09							w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1 cooked @ \$2.29/lb.
		Jennie-O		0.58							
		Butterball									
	Econofoods	Our Family		0.68							w/ \$25 purchase; limit 1
		Our Family	1.69								
		Honeysuckle	1.79								
		Butterball		1.49							
	Family Fresh	Our Family		0.77							w/ \$25 purchase; limit 1
	Festival	Plainville Farms							1.99		brined
	GFS Marketplace	no label		0.49							< 16 lbs. (hen); w/ \$25 purchase; limit 1
	Hy-Vee	Jennie-O		free							< 16 lb. (hen) limit 1 w/ Hormel ham purchase
Marketplace Foods	Our Family		0.99							limit 2	
Mega Foods	Jennie-O		free							10-12 lb. w/ purchase of ham w/ store card w/o store card	
	Jennie-O	1.28									
	Jennie-O	1.99									
Pick'n Save	Butterball		\$5 off							limit 1 w/ Roundy ham purchase w/ \$50 purchase; limit 1	
	Jennie-O		0.68								
Piggly Wiggly MW	no label	1.99									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
WI (cont)	Schnuck's	Schnuck's	1.49	0.77							w/ \$50 purchase; limit 1	
		Honeysuckle		0.97							w/ \$50 purchase; limit 1	
		Honeysuckle	1.59									
		Perdue	1.59									
		Butterball		1.29							w/ \$50 purchase; limit 1	
	Sendik's	Sendik's	1.99									
		Butterball		0.99								limit 2
		Shurfresh		0.79								limit 2
	Sentry	Butterball		0.99								w/ \$25 purchase; limit 1 w/ coupon
		Butterball		1.50								w/o coupon
		Jennie-O		0.68								w/ \$25 purchase; limit 1 w/ coupon
		Farm Fresh		0.68								w/ \$25 purchase; limit 1 w/ coupon
		Jennie-O	1.49									limit 1
	Jennie-O	1.99									additional quantities	
SuperOneFoods	Jennie-O		0.47								w/ \$25 purchase and coupon	
Super Target	Butterball		0.99								limit 2	
	Market Pantry		0.79									
Target Fresh	Butterball		0.99								limit 2	
	Market Pantry		0.79									
The Fresh Market	no label									2.29		
Whole Foods	Nature's Rancher									2.49		
	Larry Schultz					3.99						
	Valerie's Farm									2.39	brined	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT												
AR	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Bill's Market	Best Choice		0.98							< 16 lbs. (hen); limit 2	
		Best Choice		0.78								
	Country Mart	Best Choice		1.19								
	Cranford's	no label		*								9-14 lbs. smoked @ \$2.29/lb.
		Best Choice		0.89								
		Butterball		1.39								
	CV Family Foods	Best Choice	1.59	0.99								10-12 lb. smoked @ \$2.39/lb.
		Butterball										
	E.W. James	Best Choice		0.85								w/ \$75 purchase; limit 1 w/ additional purchase; limit 1
		Best Choice		0.95								
		Butterball		1.49								
	G&W Foods	Best Choice	1.68									
		Li'l Butterball		1.68								
	Harp's	Best Choice		free								w/ \$100 purchase; limit 1
	Hay's	Best Choice		0.27								w/ \$100 purchase; limit 1 w/ \$10 purchase; limit 1
		Best Choice		0.58								
		Best Choice		0.98								
		Butterball		1.48								
	Kroger Delta	Butterball		1.39								w/ store card w/ store card w/ store card w/ store card; limit 2 w/ store card; additional quantities
Private Selection			1.29									
Honeysuckle			1.19									
Kroger			0.88									
Kroger			1.59									
Marvin's Foods	Best Choice	1.59	0.99								smoked @ \$ 2.39/lb.	
	Butterball											
Piggly Wiggly	Butterball		0.98								w/ \$20 purchase; limit 1 additional quantities	
	Butterball		1.69									
Piggly Wiggly Fd Gnt	Best Choice		0.78								w/ \$50 purchase; limit 1	
Rehkopf's	Best Choice		0.99									
Super1Foods	no label		0.50								w/ \$20 purchase; limit 2	
	Honeysuckle	1.27										
Target Fresh	Butterball		0.99								limit 2	
	Market Pantry		0.79									
The Fresh Market	no label								2.29			
Town & Country	Best Choice		1.19									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
AR (cont)	Whole Foods	Nature's Rancher								2.69	Heirloom
		Diestel				3.99			2.99		
AZ	Albertson's Market	Honeysuckle		free							< 16 lb. (hen) w/ \$100 purchase and coupon w/ \$25 purchase; limit 1
		Honeysuckle		0.79							
		Jennie-O	1.69								
		Butterball	1.99								
	Basha's	Foster Farms	1.79								w/ \$25 purchase; limit 1
		Jennie-O	1.79								
		Norbest		0.79							
	El Super	no label	1.49								
	Fresh & Easy	Jennie-O		0.47							w/ \$30 purchase; limit 1 additional quantities
		Jennie-O		0.77							
		Fresh & Easy	1.39								
	Fry's	Kroger		0.79							limit 1 w/ \$25 purchase; w/ store card w/ store card w/ store card w/ store card w/ store card
		Butterball	1.99	1.49							
		Foster Farms	1.69								
		Jennie-O	1.69								
		Private Selection		0.99							
	Lowe's Pay-N-Save	Butterball		1.19							> 16 lbs. (tom)
	Safeway	Butterball		0.99							limit 1 w/ \$50 purchase; w/ store card 1.99 < 16 lbs. (hen) w/ \$100 purchase; limit 1 limit 1 w/ \$25 purchase; w/ store card
		Butterball	1.99								
Open Nature											
Safeway		1.49									
Safeway			free								
Smart & Final	Safeway		0.79								
	First Street		0.57							w/ \$50 purchase; limit 1	
Smith's	Zacky Farms	1.49									
	Jennie-O	1.49									
	Kroger		0.69							w/ \$25 purchase; limit 1	
Sprout's	Private Selection		0.89							< 16 lbs. (hen); w/ \$35 purchase; limit 1	
	Sprout's										
Super Target	Bell & Evans					3.99			1.59		
	Butterball		0.99							limit 2	
Target Fresh	Market Pantry		0.79								
	Butterball		0.99							limit 2	
	Market Pantry		0.79								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
AZ (cont)	Whole Foods	Diestel							2.79	2.79	Heritage \$5.99/lb. brined
		Heidi					3.99				
		Kosher Valley			3.99						
		Mary's Whole Foods					3.99		2.49 3.29	2.49	
CO	Affiliated Foods MW	Shurfresh		0.88							w/ \$25 purchase; limit 1
		Li'l Butterball		1.39							
		Butterball		1.39							
	Albertson's Market	Honeysuckle		free							< 16 lb. (hen) w/ \$100 purchase and coupon w/ \$25 purchase; limit 1
		Honeysuckle		0.79							
		Jennie-O	1.69								
		Butterball	1.99								
	King Sooper	Butterball			1.29						w/ store card; limit 1 additional quantities
		Butterball			2.19						
		Honeysuckle	1.79								
		Kroger			0.69						
		Kroger			1.59						
		Private Selection Private Selection			0.99 1.89						
	Lowe's Pay-N-Save	Butterball		1.19							> 16 lbs. (tom)
Safeway	Honeysuckle			*						< 16 lbs. (hen) \$11.99 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$15.99 w/ \$25 purchase; limit 1 < 16 lbs. (hen) \$7.99 w/ \$25 purchase; limit 1 16-20 lbs. \$10.99 w/ \$25 purchase; limit 1 20-24 lbs. \$11.99 w/ \$25 purchase; limit 1	
	Honeysuckle			*							
	Safeway			*							
	Safeway			*							
	Safeway			*							
	Safeway	1.49									
	Butterball Open Nature	1.49							1.99		
Sprout's	Sprout's Bell & Evans					3.99		1.59			
Sun Mart	Our Family		0.78							w/ \$25 purchase; limit 1	
Super Target	Butterball		0.99							limit 2	
	Market Pantry		0.79								
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
CO (cont)	Whole Foods	Diestel								2.99	6-10 lbs. organic heirloom \$4.99/lb.
		Diestel					3.99			2.49	
		Diestel									
KS	Affiliated Foods MW	Shurfresh		0.88							w/ \$25 purchase; limit 1
		Li'l Butterball		1.39							
		Butterball		1.39							
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Apple Market	Best Choice		0.88							limit 1 w/ additional purchase
		Butterball		1.49							
		Honeysuckle		1.29							
	Country Mart	Best Choice		0.89							
	Country Mart	Best Choice		0.98							w/ store card w/ store card w/ store card
		Butterball		1.39							
		Honeysuckle		1.29							
	Dillon's	Butterball		1.39							w/ store card; limit 2 w/ \$10 purchase; limit 2 w/ store card w/ store card; limit 2 w/ store card; limit 2
		Jennie-O	1.19								
		Kroger		0.89							
		Private Selection		1.19							
	G&W Foods	Best Choice	1.68								
Li'l Butterball			1.68								
Hy-Vee	Jennie-O		free							< 16 lb. (hen) limit 1 w/ Hormel ham purchase	
Hen House	Butterball		1.69							w/ store card w/ store card Heritage	
	Honeysuckle		1.59								
	Good Natured							5.49			
	Hen House	1.49									
Marvin's Foods	Best Choice	1.59	0.99							smoked @ \$ 2.39/lb.	
	Butterball										
Price Chopper	Best Choice		0.88							w/ \$25 purchase; limit 1	
	Best Choice	1.69									
	Honeysuckle		1.29								
	Butterball		1.39								
Sun Fresh	Butterball		1.49							w/ \$20 purchase; limit 1 smoked @ \$3.49/lb.	
	Honeysuckle		1.29								
	Best Choice	1.49									
	Best Choice		0.88								
	Burger's										



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
KS (cont)	Super Target	Butterball		0.99							limit 2
		Market Pantry		0.79							
	Target Fresh	Butterball		0.99							limit 2
		Market Pantry		0.79							
The Fresh Market	no label								2.29		
	Wood's	Best Choice		0.98							
LA	Albertson's Market	Honeysuckle		BOGO							limit 1
		Honeysuckle		0.59							
	Breau's	Shurfine		0.89							< 16 lbs. (hen); limit 2
		Shurfine		0.99							> 16 lbs. (tom); limit 2
	Kroger Southwest	Kroger		0.59							w/ \$20 purchase and store card; limit 1
		Butterball		1.49							w/ store card
		Private Selection		1.19							w/ store card
		Jennie-O	1.29								w/ store card
	LeBlanc	no label	\$5 off	\$5 off							limit 1 w/ coupon
		Shurfresh		1.19							
		Butterball		1.49							
	Mac's Fresh Mkt	Norbest		*							8-10 lbs. smoked @ \$1.97/lb.
		Best Choice		0.77							w/ \$25 purchase; limit 1
		Best Choice		0.99							additional quantities
	Market Basket	Jennie-O		0.35							w/ \$20 purchase; limit 1
Butterball			1.29								
Eddy's										smoked @ \$2.29/lb.	
Piggly Wiggly	Butterball		1.49								
	Farm Fresh		1.09								
	no label									smoked @ \$2.69/lb.	
Rouse's	Honeysuckle	1.69									
	Tony Cachere's	1.99								Butter Creole injected	
Super1Foods	no label		0.50							w/ \$20 purchase; limit 2	
	Honeysuckle	1.27									
Super Target	Butterball		0.99							limit 2	
	Market Pantry		0.79								
Target Fresh	Butterball		0.99							limit 2	
	Market Pantry		0.79								
The Fresh Market	no label								2.29		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
LA (cont)	Whole Foods	Nature's Rancher								2.69	Heirloom smoked @ \$5.49/lb.
		Diestel					3.99		2.99	2.99	
		Diestel					4.99				
MO	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
	Apple Market	Best Choice		0.88							limit 1 w/ additional purchase
		Butterball		1.49							
		Honeysuckle		1.29							
	Country Mart	Best Choice		1.19							
	Country Mart	Best Choice		0.98							w/ store card
		Butterball		1.39							w/ store card
		Honeysuckle		1.29							w/ store card
	C&R Market	Butterball		1.39							8-10 lbs. w/ \$25 purchase; limit 1
		Li'l Butterball		1.39							
		Shurfresh		0.88							
	Dierberg's	Butterball		1.19							
		Perdue	1.49								
	Dillon's	Butterball		1.39							w/ store card; limit 2
		Jennie-O	1.19								w/ \$10 purchase; limit 2 w/ store card
		Kroger		0.89							w/ store card; limit 2
Private Selection			1.19							w/ store card; limit 2	
Food Giant	Butterball		1.08								
	Best Choice		0.88								
G&W Foods	Best Choice	1.68									
	Li'l Butterball		1.68								
Harp's	Best Choice		free							w/ \$100 purchase; limit 1	
Harter House	Honeysuckle	1.59									
	Butterball	2.19									
Hay's	Best Choice		0.27							w/ \$100 purchase; limit 1	
	Best Choice		0.58							w/ \$10 purchase; limit 1	
	Best Choice		0.98								
	Butterball		1.48								
Hen House	Butterball		1.69							w/ store card	
	Honeysuckle		1.59							w/ store card	
	Good Natured							5.49		Heritage	
	Hen House	1.49									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MO (cont)	Hickman IGA	Honeysuckle	1.19									
		IGA		1.19								
		Li'l Butterball		1.55								
		Butterball		1.39								
	Hy-Vee	Jennie-O		free							< 16 lb. (hen) limit 1 w/ Hormel ham purchase	
	Kroger Central	Private Selection			1.19							w/ store card
		Perdue	1.59									w/ store card
		Butterball			1.49							w/ store card
	Moser's	Kroger			0.77							w/ \$10 purchase; limit 1 w/ store card
		Butterball			1.49							
		Best Choice			0.88							w/ \$10 purchase; limit 1
		Best Choice	1.69									
	Patricia's Foods	Honeysuckle			1.29							
		Best Choice			0.97							
Butterball				1.49								
Price Chopper	Honeysuckle			1.39								
	Best Choice			0.88							w/ \$25 purchase; limit 1	
	Best Choice	1.69										
	Honeysuckle			1.29								
Price Cutter	Butterball			1.39								
	Honeysuckle			1.39								
	Best Choice			0.87							w/ \$20 purchase; limit 1	
Schnuck's	Best Choice			1.39								
	Best Choice			1.79								
	Butterball			1.59								
	Honeysuckle			1.59								
Shop'n Save	Schnuck's			1.49							w/ \$50 purchase; limit 1	
	Honeysuckle			0.77							w/ \$50 purchase; limit 1	
	Honeysuckle			1.59								
	Perdue			1.59								
Summer Fresh	Butterball			1.29							w/ \$50 purchase; limit 1	
	Honeysuckle			0.97							w/ \$25 purchase; limit 1	
Farm Fresh	Honeysuckle			0.77							w/ \$25 purchase; limit 1	
	Best Choice			0.87							w/ \$25 purchase; limit 1	
Summer Fresh	Best Choice			1.39								
	Best Choice			1.79								
	Butterball			1.59								
	Honeysuckle			1.59								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MO (cont)	Sun Fresh	Butterball		1.49								
		Honeysuckle		1.29								
		Best Choice	1.49								w/ \$20 purchase; limit 1	
		Best Choice		0.88							smoked @ \$3.49/lb.	
		Burger's										
	Super Target	Butterball		0.99								limit 2
		Market Pantry		0.79								
	Target Fresh	Butterball		0.99								limit 2
		Market Pantry		0.79								
	Town & Country	Best Choice	1.49	1.08								w/ \$25 purchase; limit 1
Best Choice			0.77								w/ coupon; limit 1	
Best Choice			\$2 off								smoked @ \$2.29/lb.	
Butterball			1.39								w/ coupon; limit 1	
Butterball			\$2 off									
Honeysuckle			1.29								w/ coupon; limit 1	
Whole Foods	Nature's Rancher								2.49			
	Larry Schultz Valerie's Farm					3.99			2.39		brined	
Winn Dixie	Butterball		0.99								w/ \$35 purchase; limit 2 w/ store card	
	Butterball		1.59								w/o store card	
	Butterball	1.89									w/ store card	
	Butterball	1.99									w/o store card	
	no label	1.49									w/ store card	
	no label	1.69									w/o store card	
	no label		0.59								w/ \$35 purchase; limit 2 w/ store card	
no label		1.49								w/o store card		
Wood's	Best Choice	1.48	0.88									
NM	Albertson's Market	Honeysuckle		free							< 16 lb. (hen) w/ \$100 purchase and coupon	
		Honeysuckle		0.79							w/ \$25 purchase; limit 1	
		Jennie-O	1.69									
		Butterball	1.99									
	John Brooks	Honeysuckle		0.59								w/ \$25 purchase; limit 1
		Butterball		1.59								smoked @ \$1.99/lb.
Lawrence Bros.	Honeysuckle	2.09										
	Butterball		1.99									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NM (cont)	Lowe's Pay-N-Save	Butterball		1.19							> 16 lbs. (tom)	
		Honeysuckle		0.77								
	Safeway	Honeysuckle		*								< 16 lbs. (hen) \$11.99 w/ \$25 purchase; limit 1
		Honeysuckle		*								> 16 lbs. (tom) \$15.99 w/ \$25 purchase; limit 1
		Safeway		*								< 16 lbs. (hen) \$7.99 w/ \$25 purchase; limit 1
		Safeway		*								16-20 lbs. \$10.99 w/ \$25 purchase; limit 1
		Safeway		*								20-24 lbs. \$11.99 w/ \$25 purchase; limit 1
		Safeway	1.49									
		Butterball	1.49									
	Open Nature								1.99			
Smith's	Jennie-O	1.49										
	Kroger		0.69								w/ \$25 purchase; limit 1	
	Private Selection		0.89								< 16 lbs. (hen); w/ \$35 purchase; limit 1	
Sprout's	Sprout's								1.59			
	Bell & Evans					3.99						
Target Fresh	Butterball		0.99									
	Market Pantry		0.79									
OK	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.	
	Buy for Le\$\$	Coastal						1.99				
		Best Choice		*								< 16 lbs. (hen) \$5 w/ prchs of 10 Kraft items
		Best Choice		*								> 16 lbs. (tom) \$10 w/ prchs of 10 Kraft items
	Country Mart	Best Choice		0.87								
		Honeysuckle		*								smoked @ \$2.39/lb.
	Country Mart	Best Choice		0.89								
		Butterball		1.39								w/ store card
		Honeysuckle		1.29								w/ store card
	Harp's	Best Choice		free								w/ \$100 purchase; limit 1
Homeland/United of Oklahoma	Butterball		*								smoked @ \$2.69/lb.	
	Li'l Butterball		1.99									
	Best Choice	1.89										
Market Square	Honeysuckle		0.79								limit 1	
	Honeysuckle		0.99								additional quantities	
Marvin's Foods	Best Choice	1.59	0.99									
	Butterball										smoked @ \$ 2.39/lb.	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
OK (cont)	Price Cutter	Best Choice		0.87							w/ \$20 purchase; limit 1
		Best Choice	1.39								
		Butterball	1.79								
		Honeysuckle	1.59								
	Rehkopf's	Best Choice		0.99							
	Sprout's	Sprout's							1.59		
		Bell & Evans					3.99				
	Super Target	Butterball		0.99							limit 2
		Market Pantry		0.79							
	Target Fresh	Butterball		0.99							limit 2
Market Pantry			0.79								
The Fresh Market	no label								2.29		
Warehouse Market	Best Choice		0.97							w/ \$50 purchase; limit 1	
Whole Foods	Nature's Rancher								2.69	Heirloom smoked @ \$5.49/lb.	
	Diestel					3.99		2.99	2.99		
	Diestel					4.99					
Williams	Honeysuckle		1.39							limit 1	
	Li'l Butterball		2.39								
	Best Choice		0.99								
TX	Albertson's Market Dallas Region	Honeysuckle		BOGO							limit 1 limit 1 smoked @ \$1.99/lb.
		Honeysuckle	1.29	0.59							
		Honeysuckle									
		Eddy's									
	Albertson's Market Southwest	Honeysuckle		free							< 16 lb. (hen) w/ \$100 purchase and coupon w/ \$25 purchase; limit 1
		Honeysuckle		0.79							
		Jennie-O	1.69								
	Aldi	Butterball	1.49	1.19							smoked @ \$1.89/lb.
		Butterball									
	Brookshire Bros.	Shady Brook	free								10-14 lb. free w/ purchase of Cook's ham
		Shady Brook	1.19								< 16 lbs. (hen); limit 1
		Shady Brook	1.99								no limit
Butterball			1.79							smoked @ \$2.79	
	Brookshire Bros.										



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
TX (cont)	Brookshire's	no label		0.69							w/ \$20 purchase; limit 1	
		no label		1.79							additional quantities	
		Honeysuckle	1.29								w/ store card	
		Honeysuckle	1.99								w/o store card	
		Butterball		*							smoked @ \$2.29/lb.	
	Eddy										smoked @ \$2.49/lb.	
	David's	Jennie-O		0.49							w/ \$10 purchase; limit 1	
	Diamond	Best Choice		0.98								
	El Ahorro	Butterball		0.99								< 16 lbs. (hen)
		Jennie-O		0.89								< 16 lbs. (hen)
	El Rio Grande	no label		0.99								
	Food Town	Butterball		0.99								
	Foodarama	Jennie-O		0.66								w/ \$10 purchase; limit 1
	H-E-B	H-E-B		1.29								
		Riverside		free								w/ purchase of ham
	Homeland/United of Oklahoma	Butterball		*								smoked @ \$2.69/lb.
		Li'l Butterball		1.99								
		Best Choice	1.89									
	Kroger Southwest	Kroger		0.59								w/ \$20 purchase and store card; limit 1
		Butterball		1.49								w/ store card
Private Selection			1.19								w/ store card	
Jennie-O		1.29									w/ store card	
La Fiesta	Jennie-O		0.77								w/ \$20 purchase; limit 1	
Lawrence Bros.	Honeysuckle	2.09										
	Butterball		1.99									
Lowe's Pay-N-Save	Butterball		1.19								> 16 lbs. (tom)	
	Honeysuckle		0.77									
Market Basket	Jennie-O		0.35								w/ \$20 purchase; limit 1	
	Butterball		1.29									
	Eddy's										smoked @ \$2.29/lb.	
Market Place	Honeysuckle		0.48								< 16 lbs. (hen); w/ \$50 purchase; limit 1	
	Honeysuckle		0.99								> 16 lbs. (tom)	
	Butterball		1.59									
Market Square	Honeysuckle		0.79								limit 1	
	Honeysuckle		0.99								additional quantities	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
TX (cont)	Randall's/ Tom Thumb	Honeysuckle		0.99							limit 1 w/ \$25 purchase; w/ store card	
		Butterball	1.49							1.99		
		Open Nature										
	Safeway	Safeway	1.49									< 16 lbs. (hen); w/ \$100 purchase; limit 1 limit 1 w/ \$50 purchase; w/ store card
		Safeway		free								
		Safeway		0.59								
	Rehkopf's	Best Choice		0.99								
	Sellers	Jennie-O		0.38							w/ \$25 purchase; limit 1	
	Sprout's	Sprout's								1.59		
		Bell & Evans					3.99					
	Super1Foods	no label		0.50								w/ \$20 purchase; limit 2
		Honeysuckle	1.27									
	Super Target	Butterball		0.99								limit 2
		Market Pantry		0.79								
Target Fresh	Butterball		0.99								limit 2	
	Market Pantry		0.79									
Terry's	no label		0.39								w/ \$25 purchase; limit 1	
United/Market St	Honeysuckle		0.77								limit 1 w/ \$10 purchase additional quantities	
	Honeysuckle		0.99									
	Honeysuckle	1.79										
	Traditions		0.57									
	Traditions		0.99									
Whole Foods	Nature's Rancher									2.69	Heirloom smoked @ \$5.49/lb.	
	Diestel					3.99			2.99	2.99		
	Diestel					4.99						
	Diestel											
UT	Albertson's	Butterball		1.79							< 16 lbs. (hen) w/ \$50 purchase; limit 1 > 16 lbs. (tom) w/ \$50 purchase; limit 1	
		Honeysuckle		0.59								
		Honeysuckle		0.49								
		Wild Harvest								2.29		
	Fresh Market	no label		*								\$5 off w/ Coke purchase w/ \$50 purchase w/o additional purchase
		no label		0.69								
		no label		0.99								
Harmon's	Norbest	1.88								2.29	w/ store card	
	Norbest	2.49								2.59	w/o store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
UT (cont)	Macey's	Norbest		0.99							w/ store card
		Norbest		1.59							w/o store card
	Ream's	Norbest		1.29							w/ coupon
		Norbest no label		\$2 off *							\$4 off w/ Coke purchase
	Ridley's	Norbest		0.19							< 14 lbs. w/ \$150 purchase and store card
	Smith's	Jennie-O	1.49								w/ \$25 purchase; limit 1
		Kroger		0.69							< 16 lbs. (hen); w/ \$35 purchase; limit 1
		Private Selection		0.89							
	Sprout's	Sprout's							1.59		
		Bell & Evans					3.99				
	Super Target	Butterball		0.99							limit 2
		Market Pantry		0.79							
	Target Fresh	Butterball		0.99							limit 2
		Market Pantry		0.79							



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
SOUTHWESTERN U.S. - CA,HI,NV											
CA	Albertson's	Honeysuckle		free							limit 1 w/ Hormel ham purchase w/ \$25 purchase; limit 1
		Honeysuckle		BOGO							
		Foster Farms	1.49								
		Jennie-O	1.79								
		Butterball	1.99								
	Big Saver	Norbest			0.79						limit 2
			Butterball		1.19						
	Bristol Farms	Bristol Farms							2.39		limit 2
	Cardenas	no label			0.49						w/ \$100 purchase; limit 1 additional quantities
		no label			0.99						
	El Super	no label	1.49								
	El Tapatio	Foster Farms			0.69						w/ \$50 purchase; limit 1 additional quantities
		Foster Farms			1.39						
		Butterball			1.49						
Food4Less	Kroger			0.98						limit 1 additional quantities	
	Kroger			1.59							
Fresh & Easy	Jennie-O			0.47						w/ \$30 purchase; limit 1 additional quantities	
	Jennie-O			0.77							
	Fresh & Easy	1.39									
Gelson's	Gelson's Finest								\$5 off	< 20 lbs	
	Gelson's Finest								\$10 off	> 20 lbs	
	Diestel								\$5 off	< 20 lbs	
	Diestel								\$10 off	> 20 lbs	
Holiday Foods	Golden Sierra							2.49		locally grown brined	
	Foster Farms	1.99									
	Heidi					3.49					
Jensen's Foods	Diestel							3.69	3.69	14-18 lbs. \$6.59/lb.	
	Heidi's					5.99					
	Heritage										
Jon's Marketplace	Norbest			free						< 16 lbs. (hen); w/ \$75 purchase; limit 1+M2119	
	Norbest			1.19							
	Zacky Farms	1.89									
K.V. Mart	Norbest			0.39						w/ \$25 purchase; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
CA (cont)	Lucky/Save Mart	Butterball		1.49								
		Jennie-O	0.99									
		Foster Farms	1.49									
		Master Cut		BOGO							w/ \$25 purchase; limit 1	
		Riverside		BOGO							w/ \$25 purchase; limit 1	
	Lunardi's	Diestel							2.89			
	Mi Pueblo	no label		0.98								
	Northgate Market	Californian			0.99							
		Zacky Farms	0.99									limit 2
		Zacky Farms	1.29									additional quantities
	Nugget	Norbest			0.59							w/ \$25 purchase; limit 1
		Norbest			1.29							additional quantities
		Zacky Farms	1.49									
Diestel								2.99				
Branigan's								3.99				
Raley's	Raley's			*							< 12 lbs. (hen) \$5.99 w/ \$25 purchase; limit 1	
	Raley's			*							12-16 lbs. (hen) \$8.99 w/ \$25 purchase; limit 1	
	Raley's			*							16-19.9 lbs. (tom) \$10.99 w/ \$25 purchase; limit 1	
	Raley's			*							20-24 lbs. (tom) \$13.99 w/ \$25 purchase; limit 1	
	Raley's	0.69										
Ralph's	Butterball			1.29							limit 2 w/ store card	
	Foster Farms	1.29									limit 1 w/ store card	
	Zacky Farms	1.29									limit 1 w/ store card	
	Private Selection			0.99							limit 2 w/ store card	
	Jennie-O			0.59							w/ \$25 purchase; limit 1	
	Kroger			0.59							w/ \$25 purchase; limit 1	
Ray's Food	Butterball			free							10-12 lbs. w/ Ohse ham purchase	
	Butterball			0.99							w/ \$30 purchase; limit 1	
	Norbest			0.99							w/ \$30 purchase; limit 1	
Safeway	Butterball			0.99							w/ \$25 purchase; limit 1 w/ store card	
	Safeway	0.99									w/ \$25 purchase; limit 1 w/ store card	
	Safeway			0.59							w/ \$25 purchase; limit 1 w/ store card	
	Open Nature								1.99			
Smart & Final	First Street			0.57							w/ \$50 purchase; limit 1	
	Zacky Farms	1.49										
Spencer's	Foster Farms	1.49										
	Mary's							1.99				



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
CA (cont)	Sprout's	Sprout's Bell & Evans					3.99		1.59		
	Stater Bros.	Butterball Jennie-O Zacky Farms	1.39	0.77 0.57							w/ \$30 purchase; limit 1 w/ \$30 purchase; limit 1
	Super-A-Foods	Norbest Butterball		0.59 0.79							w/ \$50 purchase; limit 1 w/ \$50 purchase; limit 1
	Superior Grocers	Norbest Foster Farms Butterball	1.49	0.47 1.49							w/ \$25 purchase; limit 1
	Super Target	Butterball Market Pantry		0.99 0.79							limit 2
	Target Fresh	Butterball Market Pantry		0.99 0.79							limit 2
	The Fresh Market	no label								2.29	
	Von's	Butterball Butterball Butterball Safeway Safeway Safeway Safeway Open Nature	2.29 1.49	* * * * *							< 16 lbs. (hen); \$10.00 w/ \$25 purchase; limit 1 > 16 lbs. (tom); \$15.00 w/ \$25 purchase; limit 1 < 16 lbs. (hen); \$8.00 w/ \$25 purchase; limit 1 < 20 lbs.; \$11.00 w/ \$25 purchase; limit 1 > 16 lbs. (tom); \$13.00 w/ \$25 purchase; limit 1 1.99
	Whole Foods Nrth CA	Diestel Whole Foods Whole Foods Heidi					3.99		5.99 4.99	2.99 2.49	brined @ \$4.99/lb. Heirloom
	Whole Foods Sthrn Pacific Region	Diestel Heidi Kosher Valley Mary's Whole Foods			3.99		3.99 3.99		2.79 2.49 3.29	2.79 2.49	Heritage \$5.99/lb. brined
HI	Foodland	Jennie-O Jennie-O Jennie-O Foster Farms	1.99	* * *							< 16 lbs. (hen) \$2.98 w/ \$30 purchase; limit 1 < 16 lbs. (hen) \$4.88 each w/ store card > 16 lbs. (tom) \$6.88 each w/ store card
	KTA	Foster Farms	1.67								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
HI (cont)	Safeway	Butterball		0.99							w/ \$25 purchase; limit 1 w/ store card	
		Safeway	0.99								w/ \$25 purchase; limit 1 w/ store card	
		Safeway Open Nature		0.59						1.99	w/ \$25 purchase; limit 1 w/ store card	
	Target Fresh	Butterball		0.99							limit 2	
		Market Pantry		0.79								
	Times	Norbest		1.49								
		Butterball		1.89								
	Whole Foods	Diestel							2.79	2.79		
		Heidi					3.99					
		Kosher Valley			3.99							
		Mary's Whole Foods					3.99		2.49 3.29	2.49	Heritage \$5.99/lb. brined	
NV	Albertson's	Honeysuckle		free							limit 1 w/ Hormel ham purchase	
		Honeysuckle		BOGO							w/ \$25 purchase; limit 1	
		Foster Farms	1.49									
		Jennie-O	1.79									
		Butterball	1.99									
		Butterball		BOGO							w/ \$25 purchase; limit 1	
	El Super	no label	1.49									
	Fresh & Easy	Jennie-O		0.47								w/ \$30 purchase; limit 1
		Jennie-O Fresh & Easy		0.77 1.39								additional quantities
	Raley's	Raley's		*								< 12 lbs. (hen) \$5.99 w/ \$25 purchase; limit 1
		Raley's		*								12-16 lbs. (hen) \$8.99 w/ \$25 purchase; limit 1
Raley's			*								16-19.9 lbs. (tom) \$10.99 w/ \$25 purchase; limit 1	
Raley's			*								20-24 lbs. (tom) \$13.99 w/ \$25 purchase; limit 1	
Ralph's	Butterball		1.29								limit 2 w/ store card	
	Foster Farms	1.29									limit 1 w/ store card	
	Zacky Farms	1.29									limit 1 w/ store card	
	Private Selection		0.99								limit 2 w/ store card	
	Jennie-O		0.59								w/ \$25 purchase; limit 1	
	Kroger		0.59								w/ \$25 purchase; limit 1	
Ridley's	Norbest		0.19								< 14 lbs. w/ \$150 purchase and store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NV (cont)	Safeway	Butterball		0.99							w/ \$25 purchase; limit 1 w/ store card	
		Safeway	0.99								w/ \$25 purchase; limit 1 w/ store card	
		Safeway		0.59							w/ \$25 purchase; limit 1 w/ store card	
		Open Nature							1.99			
	Scolari's	Norbest			*							< 16 lbs. (hen) \$9.97 w/ \$25 purchase; limit 1
		Norbest			*							> 16 lbs. (tom) \$11.97 w/ \$25 purchase; limit 1
		Norbest	1.59									
		Butterball Coastal			1.59			2.99				
	Smart & Final	First Street			0.57							w/ \$50 purchase; limit 1
		Zacky Farms	1.49									
Smith's	Jennie-O	1.49									w/ \$25 purchase; limit 1	
	Kroger			0.69							< 16 lbs. (hen); w/ \$35 purchase; limit 1	
	Private Selection			0.89								
Sprout's	Sprout's								1.59			
	Bell & Evans						3.99					
Target Fresh	Butterball			0.99							limit 2	
	Market Pantry			0.79								
Von's	Butterball			*							< 16 lbs. (hen); \$10.00 w/ \$25 purchase; limit 1	
	Butterball			*							> 16 lbs. (tom); \$15.00 w/ \$25 purchase; limit 1	
	Butterball	2.29										
	Safeway	1.49										
	Safeway			*							< 16 lbs. (hen); \$8.00 w/ \$25 purchase; limit 1	
	Safeway			*							< 20 lbs.; \$11.00 w/ \$25 purchase; limit 1	
	Safeway			*							> 16 lbs. (tom); \$13.00 w/ \$25 purchase; limit 1	
Whole Foods Nrth CA	Diestel								5.99	2.99	brined @ \$4.99/lb.	
	Whole Foods									2.49		
	Whole Foods								4.99		Heirloom	
	Heidi					3.99						
Whole Foods Sthrn Pacific Region	Diestel								2.79	2.79		
	Heidi						3.99					
	Kosher Valley				3.99							
	Mary's						3.99		2.49	2.49	Heritage \$5.99/lb.	
Whole Foods	Whole Foods								3.29		brined	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY												
AK	Carr's	Butterball		0.99							w/ \$25 purchase; limit 1	
		Butterball		1.49							w/ \$50 purchase; limit 1	
		Honeysuckle		0.99							w/ \$25 purchase; limit 1	
		Safeway	1.49									
		Safeway			free							w/ \$150 purchase; limit 1
		Safeway			0.49							w/ \$100 purchase; limit 1
		Safeway			0.69							w/ \$50 purchase; limit 1
		Open Nature								1.99		
	Fred Meyer	Butterball			*							\$2 off w/coupon
		Foster Farms	1.69									
Private Selection Private Selection				free				2.99			w/ \$150 purchase and coupon	
Omni Enterprises	Norbest			0.79								
	Butterball	1.99										
Target Fresh	Butterball Market Pantry			0.99 0.79							limit 2	
ID	Albertson's	Butterball		1.79								
		Honeysuckle		0.59							< 16 lbs. (hen) w/ \$50 purchase; limit 1	
		Honeysuckle		0.49							> 16 lbs. (tom) w/ \$50 purchase; limit 1	
		Wild Harvest							2.29			
	Broulim's	Norbest			0.88							w/ \$25 purchase' limit 1
		Norbest			1.78							additional quantities
	Family Foods	Jennie-O			free						w/ purchase of Hempler's ham	
	Fred Meyer	Butterball			*							\$2 off w/coupon
		Foster Farms	1.69									
		Private Selection Private Selection			free				2.99			w/ \$150 purchase and coupon
Paul's	Norbest	1.79										
Ridley's	Norbest			0.19							< 14 lbs. w/ \$150 purchase and store card	
Rosauer's	Mary's								1.99			
	Norbest			0.59							w/ \$30 purchase; limit 1	
	Jennie-O			0.59							w/ \$30 purchase; limit 1	
	Norbest Jennie-O	1.29 1.29										



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
ID (cont)	Safeway	Butterball		0.99							w/ \$25 purchase; limit 1	
		Butterball		1.49							w/ \$50 purchase; limit 1	
		Honeysuckle		0.99							w/ \$25 purchase; limit 1	
		Safeway	1.49									
		Safeway		free							w/ \$150 purchase; limit 1	
		Safeway		0.49							w/ \$100 purchase; limit 1	
		Safeway		0.69							w/ \$50 purchase; limit 1	
		Open Nature								1.99		
	Smith's	Jennie-O	1.49									w/ \$25 purchase; limit 1
		Kroger		0.69								< 16 lbs. (hen); w/ \$35 purchase; limit 1
		Private Selection		0.89								
	Target Fresh	Butterball		0.99								limit 2
Market Pantry			0.79									
Yokes	Butterball no label	1.69	0.99								limit 1	
MT	Albertson's	Butterball		1.79								
		Honeysuckle		0.59								< 16 lbs. (hen) w/ \$50 purchase; limit 1
		Honeysuckle		0.49								> 16 lbs. (tom) w/ \$50 purchase; limit 1
		Wild Harvest								2.29		
	Family Foods	Jennie-O		free								w/ purchase of Hempler's ham
	Reynolds Market	Norbest	1.79									
	Rosauer's	Mary's							1.99			
		Norbest		0.59								w/ \$30 purchase; limit 1
		Jennie-O		0.59								w/ \$30 purchase; limit 1
		Norbest	1.29									
	Safeway	Jennie-O	1.29									
		Butterball		0.99								w/ \$25 purchase; limit 1
Butterball			1.49								w/ \$50 purchase; limit 1	
Honeysuckle			0.99								w/ \$25 purchase; limit 1	
Safeway		1.49										
Safeway			free								w/ \$150 purchase; limit 1	
Safeway			0.49								w/ \$100 purchase; limit 1	
Safeway		0.69								w/ \$50 purchase; limit 1		
Open Nature								1.99				



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MT (cont)	Smith's Target Fresh	Jennie-O	1.49								w/ \$25 purchase; limit 1 < 16 lbs. (hen); w/ \$35 purchase; limit 1 limit 2	
		Kroger		0.69								
Private Selection			0.89									
		Butterball		0.99								
		Market Pantry		0.79								
OR	Albertson's	Butterball		1.79							< 16 lbs. (hen) w/ \$50 purchase; limit 1 > 16 lbs. (tom) w/ \$50 purchase; limit 1	
		Honeysuckle		0.59								
		Honeysuckle		0.49								
			Wild Harvest							2.29		
	Family Foods	Jennie-O		free							w/ purchase of Hempler's ham	
	Fred Meyer	Butterball			*							\$2 off w/coupon
		Foster Farms	1.69		free							w/ \$150 purchase and coupon
		Private Selection										
		Private Selection						2.99				
	Haggen's	Butterball		1.29							limit 1 w/ store card	
		Butterball		1.99							w/o store card	
	McKay's	Butterball			1.58							w/ \$35 purchase; limit 1
		Norbest			0.58							
Norbest		1.68										
Foster Farms		1.68										
	Mary's							1.99				
New Season's	Diestel								1.99		petite @ \$2.29/lb.	
	Diestel					3.99	3.99				heirloom	
	Diestel						4.99					
	Champoeg Farms								4.99			
Quality Food Center	Butterball	1.99									w/ store card	
	Mary's						3.49		2.49		w/ store card < 16 lbs. (hen); w/ \$30 purchase; limit 1 > 16 lbs. (tom); w/ \$30 purchase; limit 1	
	Northwest	1.49										
	Private Selection			0.69								
	Private Selection			0.49								
Ray's Food	Butterball			free							10-12 lbs. w/ Ohse ham purchase	
	Butterball			0.99							w/ \$30 purchase; limit 1	
	Norbest			0.99							w/ \$30 purchase; limit 1	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
OR (cont)	Rosauer's	Mary's							1.99		w/ \$30 purchase; limit 1 w/ \$30 purchase; limit 1	
		Norbest		0.59								
		Jennie-O		0.59								
		Norbest	1.29									
		Jennie-O	1.29									
	Roth	Norbest			free							10-12 lbs. w/ purchase of Fletcher ham w/ \$50 purchase; limit 1 additional quantities brined at \$1.99/lb.
		Norbest			0.59							
		Norbest	1.59		1.29							
Foster Farms		1.88							2.49			
Mary's Butterball				1.49								
Safeway Est Portland	Butterball			1.49							w/ \$50 purchase' limit 1 w/ \$50 purchase' limit 1 w/ \$50 purchase' limit 1 w/ \$100 purchase' limit 1 w/ \$150 purchase' limit 1	
	Honeysuckle			0.99						1.99		
	Open Nature											
	Safeway	1.49										
	Safeway			0.69								
Safeway Seattle	Safeway			0.49							w/ \$50 purchase; limit 1 w/ \$50 purchase; limit 1 w/ \$50 purchase; limit 1	
	Safeway			free								
	Butterball			1.49								
Thriftway of OR	Norbest			0.29							w/ \$100 purchase; limit 1 w/ \$50 purchase; limit 1	
	Norbest			0.49								
	Norbest	1.79										
Target Fresh	Butterball			0.99							limit 2	
	Market Pantry			0.79								
Whole Foods	Mary's						3.79				Heritage 6-10 lbs. 6-10 lbs.	
	Mary's								5.99			
	Kosher Valley				5.99					1.99		
	Whole Foods						3.79			2.79		
	Heidi Diestel											
WA	Albertson's	Butterball		1.79							< 16 lbs. (hen) w/ \$50 purchase; limit 1 > 16 lbs. (tom) w/ \$50 purchase; limit 1	
		Honeysuckle		0.59								
		Honeysuckle		0.49								
	Wild Harvest								2.29			
	Family Foods	Jennie-O		free							w/ purchase of Hempler's ham	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
WA (cont)	Fred Meyer	Butterball		*							\$2 off w/coupon	
		Foster Farms	1.69								w/ \$150 purchase and coupon	
		Private Selection		free								
		Private Selection						2.99				
	Haggen's/Top Food	Butterball			1.29							limit 1 w/ store card
		Butterball			1.99							w/o store card
	New Season's	Diestel								1.99		petite @ \$2.29/lb.
		Diestel					3.99	3.99				
		Diestel						4.99				heirloom
		Champoeg Farms								4.99		
	Quality Food Center	Butterball	1.99									w/ store card
		Mary's						3.49		2.49		w/ store card
Northwest		1.49									< 16 lbs. (hen); w/ \$30 purchase; limit 1	
Private Selection				0.69							> 16 lbs. (tom); w/ \$30 purchase; limit 1	
Private Selection			0.49									
Red Apple	Foster Farms										brined @ \$1.99/lb.	
Rosauer's	Mary's								1.99		w/ \$30 purchase; limit 1	
	Norbest			0.59							w/ \$30 purchase; limit 1	
	Jennie-O			0.59								
	Norbest	1.29										
Jennie-O	1.29											
Saar's	Northwest Natural	1.47										
Safeway Seattle	Butterball			0.99							w/ \$25 purchase; limit 1	
	Butterball			1.49							w/ \$50 purchase; limit 1	
	Honeysuckle			0.99							w/ \$25 purchase; limit 1	
	Safeway	1.49										
	Safeway			free							w/ \$150 purchase; limit 1	
	Safeway			0.49							w/ \$100 purchase; limit 1	
	Safeway			0.69							w/ \$50 purchase; limit 1	
Open Nature								1.99				
Safeway Est Portland	Butterball			1.49							w/ \$50 purchase' limit 1	
	Honeysuckle			0.99							w/ \$50 purchase' limit 1	
	Open Nature								1.99			
	Safeway	1.49										
	Safeway			0.69							w/ \$50 purchase' limit 1	
	Safeway			0.49							w/ \$100 purchase' limit 1	
Safeway			free							w/ \$150 purchase' limit 1		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
WA (cont)	Target Fresh	Butterball Market Pantry		0.99 0.79							limit 2
	The Markets LLC	Jennie-O Samuel's Ranch	1.88						2.48		
	Thriftway of OR	Norbest Norbest Norbest		0.29 0.49 1.79							w/ \$100 purchase; limit 1 w/ \$50 purchase; limit 1
	Whole Foods	Mary's Mary's Kosher Valley Whole Foods Heidi Diestel			5.99		3.79 3.79		5.99	1.99 2.79	Heritage 6-10 lbs. 6-10 lbs.
	Yokes	Butterball no label	1.69	0.99							limit 1
WY	Albertson's	Butterball Honeysuckle Honeysuckle Wild Harvest		1.79 0.59 0.49						2.29	< 16 lbs. (hen) w/ \$50 purchase; limit 1 > 16 lbs. (tom) w/ \$50 purchase; limit 1
	King Sooper	Butterball Butterball Honeysuckle Kroger Kroger Private Selection Private Selection	1.79	1.29 2.19 0.69 1.59 0.99 1.89							w/ store card; limit 1 additional quantities w/ store card; limit 1 additional quantities w/ store card; limit 1 additional quantities
	Ridley's	Norbest		0.19							< 14 lbs. w/ \$150 purchase and store card
	Safeway	Honeysuckle Honeysuckle Safeway Safeway Safeway Safeway Butterball Open Nature	1.49 1.49	* * * * *						1.99	< 16 lbs. (hen) \$11.99 w/ \$25 purchase; limit 1 > 16 lbs. (tom) \$15.99 w/ \$25 purchase; limit 1 < 16 lbs. (hen) \$7.99 w/ \$25 purchase; limit 1 16-20 lbs. \$10.99 w/ \$25 purchase; limit 1 20-24 lbs. \$11.99 w/ \$25 purchase; limit 1



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Prices effective through November 22, 2012

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

**Thanksgiving 2012
WHOLE TURKEYS**

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
WY (cont)	Smith's	Jennie-O	1.49								w/ \$25 purchase; limit 1 < 16 lbs. (hen); w/ \$35 purchase; limit 1
		Kroger Private Selection		0.69 0.89							
	Target Fresh	Butterball Market Pantry		0.99 0.79							limit 2