



1400 Independence Avenue, SW.
Room 2958-S, STOP 0233
Washington, DC 20250-0233

Invitation to Nominate Milk Producers to Serve as Members
Of the National Dairy Promotion and Research Board

The terms of office for 12 members of the National Dairy Promotion and Research Board (Board) will expire October 31, 2012. Nominations for the expiring positions are being solicited. Enclosed is a press release requesting that dairy producer and farm organizations and other interested parties nominate candidates for the Board. Two members will be appointed for Region 2 (California and Hawaii) and Region 6 (Wisconsin), and one member for each of the remaining eight regions. All nominees must be in good standing with the U.S. Department of Agriculture (USDA).

Members whose terms expire October 31, 2012, are:

Region 1	George E. Marsh, Oregon
Region 2	Ray S. Prock, California
Region 2	Arlene J. Vander Eyk, California
Region 4	Neil A. Hoff, Texas
Region 5	Paul A. Fritsche, Minnesota
Region 6	Patricia M. Boettcher, Wisconsin
Region 6*	Randy G. Roecker, Wisconsin
Region 7	Mark E. Erdman, Illinois
Region 8	Brian W. Esplin, Idaho
Region 9	Susan D.K. Troyer, Indiana
Region 11*	Rita P. Kennedy, Pennsylvania
Region 12	Ronald R. McCormick, New York

*** Members not eligible for re-nomination to serve a second 3-year term.**

You may nominate a milk producer(s) for each of the 12 expiring positions in each of the regions where your organization conducts business. The person(s) nominated must produce milk in the region for which they are nominated. Nominees should be willing to give about 25 days per year of their time to attend scheduled Board meetings and other related functions. Nominations will be for 3-year terms beginning November 1, 2012, and ending October 31, 2015.

If you wish to nominate a milk producer(s), please submit a completed and signed copy of the enclosed nomination and background information forms for each nominee by July 20, 2012, to:

Promotion, Research, and Planning Division
USDA, AMS, Dairy Programs
Stop 0233, Room 2958-South Building
1400 Independence Avenue, S.W.
Washington, D.C. 20250-0233

If there is more than one organization representing producers in a specific region, they may caucus and jointly nominate a producer(s) for each position representing that region on the Board for which a member is to be appointed. If a caucus is held, the caucus chairperson should prepare and submit a separate nomination form for each nominee on behalf of the caucus. It isn't necessary for each organization participating in the caucus to submit nominations if it's in agreement with the caucus.

If nominations are submitted as a result of a caucus, we encourage the nomination of more than one producer for each position on the Board. If joint agreement isn't reached with respect to any such nominations, or if there's no caucus held, each eligible organization may submit to the Secretary, nominations for each appointment to be made to represent that region.

USDA's programs are open to all individuals without regard to race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or familial status. We especially urge women, minorities, and persons with disabilities to participate, recognizing their frequent under-representation on such public boards. It is USDA's policy that membership on industry-governed boards and committees reflect, to the extent practicable, the diversity of individuals served by the programs.

If you have any questions, please contact the Promotion, Research, and Planning Division at (202) 720-6909 or via email at whitney.rick@ams.usda.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "William G. Francis". The signature is fluid and cursive, with a large initial "W" and "F".

William G. Francis
Acting Deputy Administrator
Dairy Programs

Enclosures - (Press Release), (Nomination Form), (Background Information Form)