

Does the use of diatomaceous earth as a filtering agent prevent the final product from being labeled as “100% organic,” even when diatomaceous earth is not an ingredient or in the syrup when it is bottled?

To be labeled as 100% organic, all ingredients and processing aids must also be 100% organic. From the preamble of the final rule, ‘only processing aids which are, themselves, organically produced, may be used in the production of products labeled ‘100% organic.’”

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