



**Agricultural Marketing Service**  
Fruit and Vegetable Programs

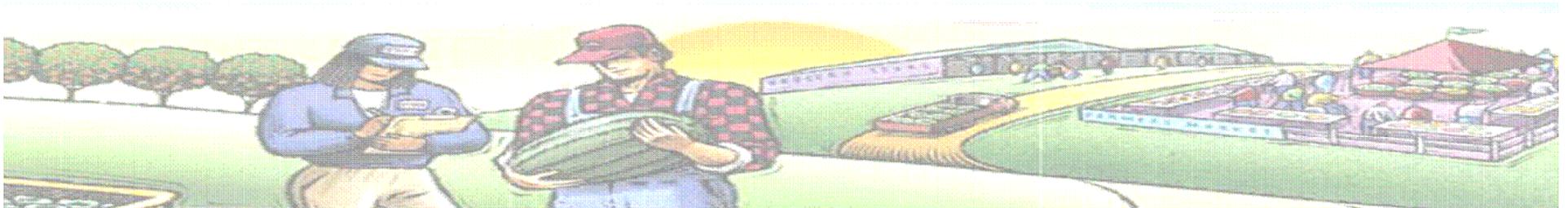
# **Fruit and Vegetable Industry Advisory Committee Meeting February 7-8, 2008**

Robert C. Keeney  
Deputy Administrator  
AMS Fruit and Vegetable Programs



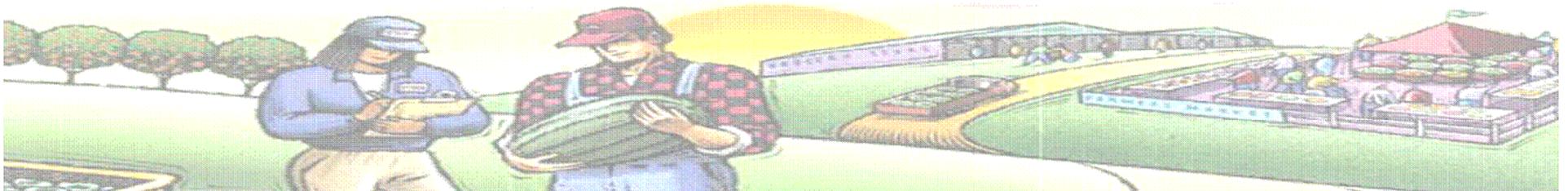
## Committee “Food Safety” Recommendation (January 2007)

The FVIAC advocates a strong partnership between industry and appropriate Federal Government agencies to develop and ensure effective food safety standards that are consistent and applicable to all produce grown anywhere in the United States, or imported into the country. These standards must allow for commodity-specific food safety practices based on the best available science. The Committee urges the Secretary to devote the resources of USDA, including critical research programs, to assist and support industry in initiatives to enhance food safety.



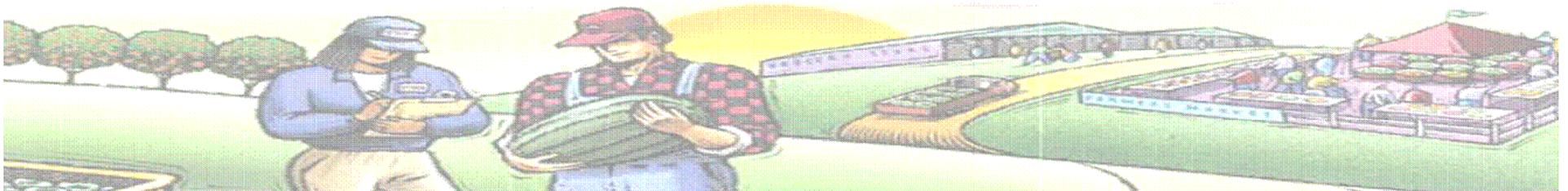
## Committee “Food Safety” Recommendation (June 2007)

The FVIAC strongly recommends USDA facilitate and advocate the development and adoption of unified food safety standards for the fruit and vegetable industry that reflect the risks associated with individual commodities and the entire supply chain.



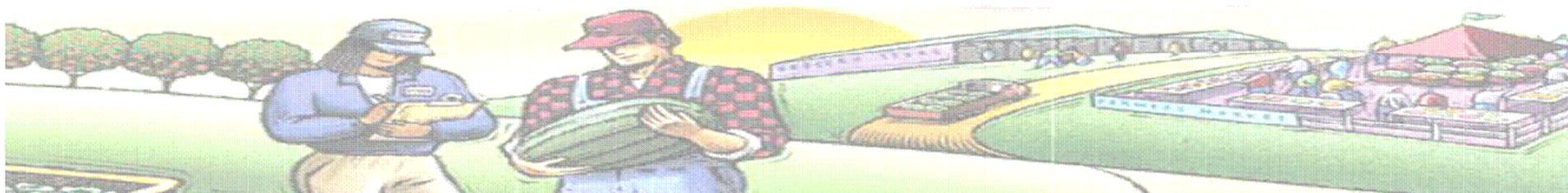
## Option for 2008 Recommendations

1. Marketing Order
  - a. GAPs **and/or** GHPs **and/or** GMPs
  - b. All Production **or** Only Fresh-cut **with**  
Regional Flexibility
  - c. Domestic **and** Imports



## Option for 2008 Recommendations

2. Marketing Agreement
  - a. GAPs **and/or** GHPs **and/or** GMPs
  - b. All Production **or** Only Fresh-cut **with** Regional Flexibility
  - c. Domestic **and** Imports





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## Option for 2008 Recommendations

### 3. Status Quo

