

From: [OConnor, Martin](#)
To: [Naturallyraised;](#)
CC:
Subject: FW: "Natural" Meat
Date: Monday, January 08, 2007 10:16:57 AM
Attachments: [ATTACHMENT.TXT](#)

From: rnmcnear@ortrackm.missouri.org [mailto:rnmcnear@ortrackm.missouri.org]
Sent: Monday, January 08, 2007 9:55 AM
To: OConnor, Martin
Subject: "Natural" Meat

Mr. Connor:

As there is no hearing location close to us - this email.

As President of a farmer/rancher co-operative, *Missouri's Best Beef, Inc.*, raising, feeding, processing and marketing member NATURAL beef; I would offer the following:

Our mama cows are all natural, our bulls all natural and our calves all natural. Cows and bulls are vaccinated annually and dewormed twice annually. The calves are vaccinated twice prior to weaning and never receive hormones, growth implants or any feed substance containing chemicals, ionophores or animal protein. Our breeding stock also receive the same feeding regimen.

After weaning, the calves are backgrounded on grass and fed supplement for a period of minimum 45 days. Calves are then placed in our own feeding facilities to prevent cross contamination with commercial cattle. These facilities are a daily combination of access to feed bunks and exercise to grass lots for daily grazing.

We do not feel the exercise and/or grass supplementation is essential for a "natural" definition - we just like to do the best we can and to protect and substantiate our "Natural" label and reputation. All our animals are "ID'ed" outside any government or private system to allow us to market source identified, all the way back to birth, all true natural beef.

Would that the entire beef industry could do likewise.

Respectfully,

Ron McNear, President
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