

August 3, 2005

Arthur Neal
Director, Program Administration
National Organic Program
USDA-AMS-TMO-NOP
1400 Independence Ave., SW. Room 4008
So., Ag Stop 0268
Washington, DC 20250

Email: National.List@usda.gov

Dear Mr. Neal and National Organic Standards Board:

This letter is in reference to the National Organic Program, Sunset Review, Docket number TM-04-07.

I have been a long time participant in Organic agriculture and Organic production. The company I founded has been a national leader in the production of organic beverages under the R.W. Knudsen Family, Santa Cruz Organic, and After the Fall brands.

I am writing today to urge the retention of the materials on the National List and that modification only be done by the continued review and additions or deletions by the National Organic Standards Board.

I am not advocating a particular ingredient but I am endorsing the process that has been very effective in supporting that development of Organic agriculture and Organic retail products. USDA will serve Organic Consumers and Growers by maintaining the current National List and maintaining an ongoing review process.

Thank you,

William R. Knudsen