

HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through November 24, 2005)

EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Thanksgiving 2005

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Connecticut	A&P Super Fresh Super Food	Butterball	1.39	1.19						< 16 lbs. (hen) w/ \$25.00 purchase; limit 1 price for additional birds > 16 lbs. (tom) w/ \$25.00 purchase; limit 1 price for additional birds
		Empire			1.99	1.49				
		Shady Brook	0.89							
		no label		0.39						
		" "		0.89						
		no label		0.29						
			" "		0.89					
		Murray's						1.89		
	Big Y	Butterball	1.39	1.29						
		Big Y	1.09	0.99						
		Miller's Farm						1.89		
	Food Emporium	Butterball	1.69	0.99						Heritage
		Empire			1.99	1.69				
		Shady Brook	1.19							
		Perdue	1.59							
		Bell & Evans							2.99	
		Plainville Farms							3.19	
		Mary's						4.99		
		D'Artagnan					3.99			
	Shaw's	Butterball	1.09	0.99						w/ store card; limit 1
		Li'l Butterball	1.49							w/ store card
		Honeysuckle		0.59						w/ store card; limit 1
		Shaw's		0.59						w/ store card; limit 1
		Jennie-O	0.79							w/ store card; limit 1
"			2.49						oven-ready in bag; w/ store card	
	Wild Harvest							1.99	w/ store card	
Price Chopper	Butterball	1.19	0.89						w/ store card; limit 1 w/ store card; limit 1	
	Empire				1.19					
	Marval		0.39							
	Price Chopper		0.39							
	Jaindl	1.69								
	Shady Brook	0.79								
	Plainville Farms						1.99			
Shop Rite	Butterball	0.50							price w/ coupon; limit 1	
	"	1.49							sale price	
	ShopRite	0.20							price w/ coupon; limit 1	
	"	1.19							sale price	
	Empire			0.30					price w/ coupon; limit 1	
	"			1.59					sale price	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions		
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh			
Connecticut (continued)	Stop & Shop	Bell & Evans							1.99			
		Butterball	1.09	0.89								
		Li'l Butterball	1.49			1.49						
		Empire		0.59								
		Marval										
		Shady Brook	0.79									
Washington, DC	Giant	Butterball	1.29	0.99						limit 1		
		"	1.49	1.29						price for additional birds		
		Empire				1.49					limit 1	
		Marval		0.49							price for additional birds	
		"		0.99							limit 1	
			Shady Brook	0.89							price for additional birds	
			"	1.29								
	Magruder's	Butterball	Li'l Butterball		0.99							
			Perdue	0.88	1.29						limit 2	
			Empire				1.29					
			Maple Lawn					1.59				
	Safeway	Butterball	Empire	1.69	1.29	1.69						
Shady Brook			1.29									
Honeysuckle				0.79							w/ store card; limit 2	
"				1.19							price for additional birds	
Manor House				0.69							< 16 lbs (hen) w/ store card; limit 2	
" "				0.49							> 16 lbs (tom) w/ store card; limit 2	
		" "		0.99						price for additional birds - all weights		
Delaware	Acme	Butterball	1.49									
		Lancaster Brand	1.29									
		Village Market		0.79							w/ store card	
		" "		0.99							w/o store card	
	Food Lion	Butterball	"	1.49	0.69						w/ store card	
			"	1.69	1.29						w/o store card	
			Pilgrim's Pride	0.59								w/ store card
			" "	1.09								w/o store card
			no label	0.99	0.47							w/ store card
			" "	1.29	0.89							w/o store card
	Giant	Butterball	"	1.29	0.99						limit 1	
			"	1.49	1.29						price for additional birds	
Empire						1.49						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Delaware (continued)	Giant (cont.)	Marval		0.49						limit 1 price for additional birds
		"		0.99						
		Shady Brook	0.89							
	"	1.29								
	Safeway	Butterball	1.69	1.29						w/ store card; limit 2 price for additional birds < 16 lbs (hen) w/ store card; limit 2 > 16 lbs (tom) w/ store card; limit 2 price for additional birds - all weights
		Empire			1.69					
		Shady Brook	1.29							
		Honeysuckle		0.79						
		"		1.19						
		Manor House		0.69						
	Shoppers	Shady Brook	0.78							limit 1 at this price price for additional birds
		Butterball		0.98						
		Honeysuckle		0.98						
		no label		0.48						
		" "		0.68						
Shop Rite	Butterball	0.50							price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price	
	"	1.49								
	ShopRite	0.20								
	"	1.19								
	Empire			0.30						
"			1.59							
Florida	Albertson's	Honeysuckle	0.99							> 16 lbs. (tom) w/ store card > 16 lbs. (tom) w/o store card w/ store card w/o store card
		"	1.29							
		Perdue	1.49							
		"	1.69							
	Brunos	Butterball	1.29	0.77						w/ store card w/o store card
		"		1.19						
		no label		0.57						
	Food Lion	Butterball	1.49	0.69						w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card
		"	1.69	1.29						
		Pilgrim's Pride	0.59							
		" "	1.09							
		No label	0.99	0.47						
	Food World	Shady Brook	0.99							w/ additional \$20.00 purchase - limit 2
		no label		0.57						

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Florida (continued)	Harris Teeter	Butterball		0.99						frozen <16 lbs. (hen) frozen >16 lbs. (tom)
		Harris Teeter " "	0.98	0.69 0.59						
	Harvey's	Butterball	0.99							
		Pilgrim's Pride	0.99							
		Norbest	0.99	0.79						
	Kash n' Karry	Jennie-O		0.57						
	Publix	Butterball	1.49	0.99						
		Empire Publix	1.19	0.69	1.39					
	Save Rite	no label		0.47						
	Winn-Dixie	Butterball		0.89						w/ store card
"			1.39						w/o store card	
Honeysuckle		0.99							w/ store card	
"		1.39							w/o store card	
	no label		0.67 1.19						w/ store card w/o store card	
Georgia	BiLo	Shady Brook	0.99							w/ card & \$20 purchase; limit 2 price for additional birds
		no label		0.57						
		" "		0.99						
	Food Lion	Butterball	1.49	0.69						w/ store card
		"	1.69	1.29						w/o store card
		Pilgrim's Pride	0.59							w/ store card
		" "	1.09							w/o store card
		No label	0.99 1.29	0.47 0.89						w/ store card w/o store card
	Harris Teeter	Butterball		0.99						frozen <16 lbs. (hen) frozen >16 lbs. (tom)
		Harris Teeter " "	0.98	0.69 0.59						
	Harvey's	Butterball	0.99							
		Pilgrim's Pride	0.99							
		Norbest	0.99	0.79						
Ingles	Butterball		0.98						< 16 lbs (hen) w/ card; limit 1	
	"		1.39						< 16 lbs (hen) w/ card; limit 1	
	Honeysuckle		0.58						< 16 lbs (hen) w/ card; limit 1	
	"		1.19						< 16 lbs. (hen) price for additional birds	
Kroger	Butterball	1.29	0.99						w/ store card	
	Honeysuckle	0.99	0.69						w/ store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Georgia (continued)	Publix	Butterball	1.49	0.99						
		Empire			1.39					
	Publix	1.19	0.69							
	Piggly Wiggly	Butterball	1.19							
		Piggly Wiggly		0.69						< 16 lbs. (hen)
	Save Rite	no label		0.47						
	Winn-Dixie	Butterball		0.89						w/ store card
		"		1.39						w/o store card
		Honeysuckle	0.99							w/ store card
		"	1.39							w/o store card
		no label		0.67						w/ store card
				1.19						w/o store card
Maine	Shaw's	Butterball	1.09	0.99						w/ store card; limit 1
		Li'l Butterball	1.49							w/ store card
		Honeysuckle		0.59						w/ store card; limit 1
		Shaw's		0.59						w/ store card; limit 1
		Jennie-O	0.79							w/ store card; limit 1
		"		2.49						oven-ready in bag; w/ store card
		Wild Harvest						1.99	w/ store card	
Maryland	Acme	Butterball	1.49							
		Lancaster Brand	1.29							
		Village Market		0.79						w/ store card
		" "		0.99						w/o store card
	Food Land	Farm Fresh		0.68						limit 1 w/ \$10.00 purchase
		Pilgrim's Pride	1.39							
	Food Lion	Butterball	1.49	0.69						w/ store card
		"	1.69	1.29						w/o store card
		Pilgrim's Pride	0.59							w/ store card
		" "	1.09							w/o store card
		No label	0.99	0.47						w/ store card
				0.89						w/o store card
	Food Rite	Butterball	1.49	0.99						
		Li'l Butterball	1.59	1.19						
Farm Fresh			0.59							
Shady Brook		1.29								
Giant	Butterball	1.29	0.99						limit 1	
	"	1.49	1.29						price for additional birds	
	Empire				1.49					
	Marval		0.49						limit 1	
		"	0.99						price for additional birds	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Maryland (continued)	Giant (cont.)	Shady Brook	0.89							limit 1 price for additional birds
		" "	1.29							
	Giant Eagle	Bell & Evans							1.99	limit 1 per customer (frozen price for toms only) fresh price for 18 lbs. and over in oven-ready bag in oven-ready bag
		Butterball	1.69	0.99						
		Eberley's					2.99			
		Giant Eagle	0.99	0.36						
		Honeysuckle	0.99	0.89						
		Shady Brook	0.99							
	Magruder's	Jennie-O		2.49						limit 2
		no label		0.79						
Butterball			0.99							
Li'l Butterball			1.29							
Mars	Perdue	0.88							limit 2	
	Empire				1.29					
	Maple Lawn						1.59			
Mars	Butterball		0.99							
	Li'l Butterball		1.29							
	Jennie-O		0.59							
	Shady Brook	0.89								
Safeway	Butterball	1.69	1.29						w/ store card; limit 2 price for additional birds < 16 lbs (hen) w/ store card; limit 2 > 16 lbs (tom) w/ store card; limit 2 price for additional birds - all weights	
	Empire			1.69						
	Shady Brook	1.29								
	Honeysuckle		0.79							
	" "		1.19							
	Manor House		0.69							
Shoppers	" "		0.49						limit 1 at this price price for additional birds	
	" "		0.99							
	Shady Brook	0.78								
	Butterball		0.98							
	Honeysuckle		0.98							
Weis	no label		0.48							
	" "		0.68							
	Butterball	1.29	0.99							
	Round Hill	0.99								
Massachusetts	Big Y	Empire			1.49					
		Weis		0.79						
Massachusetts	Big Y	Butterball	1.39	1.29						
		Big Y	1.09	0.99						
		Miller's Farm						1.89		

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Massachusetts (continued)	Price Chopper	Butterball	1.19	0.89						w/ store card; limit 1 w/ store card; limit 1
		Empire				1.19				
		Marval		0.39						
		Price Chopper		0.39						
		Jaindl	1.69							
		Shady Brook	0.79							
		Plainville Farms						1.99		
	Shaw's/Star	Butterball	1.09	0.99						w/ store card; limit 1
		Li'l Butterball	1.49							w/ store card
		Honeysuckle		0.59						w/ store card; limit 1
		Shaw's		0.59						w/ store card; limit 1
		Jennie-O	0.79							w/ store card; limit 1
	"		2.49							oven-ready in bag; w/ store card
	Wild Harvest							1.99		w/ store card
	Stop & Shop	Bell & Evans							1.99	
Butterball		1.09	0.89							
Li'l Butterball		1.49								
Empire					1.49					
Marval			0.59							
Shady Brook	0.79									
New Hampshire	P&C	Butterball	*	0.89						frsh hen \$3 off/tom \$6 off; frzn price w/ coupon regular price w/ coupon regular price w/ coupon regular price
		"		1.29						
		Honeysuckle		0.69						
		"		1.09						
		Riverside		0.39						
		"		0.79						
		Shady Brook no label	0.99				1.49			
	Price Chopper	Butterball	1.19	0.89						w/ store card; limit 1 w/ store card; limit 1
		Empire				1.19				
		Marval		0.39						
		Price Chopper		0.39						
		Jaindl	1.69							
		Shady Brook	0.79							
		Plainville Farms						1.99		
	Shaw's	Butterball	1.09	0.99						w/ store card; limit 1
Li'l Butterball		1.49							w/ store card	
Honeysuckle			0.59						w/ store card; limit 1	
Shaw's			0.59						w/ store card; limit 1	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
New Hampshire (continued)	Shaw's (cont.)	Jennie-O	0.79							w/ store card; limit 1	
		"		2.49						oven-ready in bag; w/ store card	
		Wild Harvest							1.99	w/ store card	
	Stop & Shop	Bell & Evans									
		Butterball	1.09	0.89							
Li'l Butterball		1.49			1.49						
	Empire										
	Marval		0.59								
	Shady Brook	0.79									
New Jersey	A&P	no label		0.39						< 16 lbs. (hen)	
	Super Foodmart	" "		0.29						> 16 lbs. (tom)	
	Super Fresh	Shady Brook	0.89								
	Acme	Butterball	1.49								
		Lancaster Brand	1.29								
		Village Market		0.79							w/ store card
		" "		0.99							w/o store card
	Associated	Shady Brook	*								FREE w/ \$115 (hen) or \$125 (tom) purchase
	Food Emporium	Butterball	1.69	0.99							
		Empire			1.99	1.69					
		Shady Brook	1.19								
	Foodtown	Butterball	1.49	1.29							w/ store card; limit 1
		"		0.30							
		Empire				1.40					w/ store card; limit 1
		"				free					
		Foodtown		0.39							w/ store card; limit 1
		"		free							w/ store card; limit 1
	Shady Brook	1.19									
	"	0.20								w/ store card; limit 1	
Genuardi's	Butterball	1.69	1.29								
	Empire				1.69						
	Shady Brook	1.29									
	Honeysuckle		0.79							limit 2	
	Manor House		0.69							< 16 lbs. (hen); limit 2	
	" "		0.49							> 16 lbs. (tom); limit 2	
	Jaindl		0.69								
Up Country	1.69										
Giant	Butterball	1.29	0.99								
	Empire				1.49						
	Marval		0.49								
	Shady Brook	0.89									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
New Jersey (continued)	King's	King's (Plainville) Empire				0.99			1.99	w/ store membership
	Met Foods	Shady Brook	0.69							free w/ \$100 purchase/price w/ \$25 purchase
	Pathmark	Butterball "	0.99 1.39	0.99 1.29						limit 1 price for additional birds
	Pioneer	Norbest		0.69						free w/ \$100 purchase/price w/ \$50 purchase
	Shop Rite	Butterball " ShopRite " Empire "	0.50 1.49 0.20 1.19							price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price
	Stop & Shop	Bell & Evans Butterball Li'l Butterball Empire Marval Shady Brook	1.09 1.49	0.89		1.49			1.99	
	Waldbaum's	no label " Shady Brook		0.39 0.29						< 16 lbs. (hen) > 16 lbs. (tom)
	Wegman's	Wegman's Premium Wegman's	1.59	1.19					0.99	
	Weis	Butterball Round Hill Empire Weis	1.29 0.99	0.99		1.49				
				0.79						
New York Metro NYC	Associated	Shady Brook	*							FREE w/ \$115 (hen) or \$125 (tom) purchase
	A&P Foodmart	no label		0.39						< 16 lbs. (hen)
	Super Foodmart	" "		0.29						> 16 lbs. (tom)
	Super Fresh	Shady Brook	0.89							
	D'Agostino	Shady Brook Murray's Eberley's Empire no label	1.19			1.99	3.59	1.99		w/ store card w/ store card w/ store card w/ store card w/ store card
	Food Emporium	Butterball Empire Shady Brook	1.69 1.19	0.99		1.99	1.69			

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh		
New York Metro NYC (continued)	Foodtown	Butterball		1.29						w/ store card; limit 1	
		"		0.30							
		Empire				1.49					w/ store card; limit 1
		"				free					
	Shady Brook	"		0.39						w/ store card; limit 1	
		"		free							
	Key Foods	Butterball	"	1.19	0.99					limit 1 price for additional birds	
			"	1.39	1.19						
		Empire	"				1.19			limit 1 price for additional birds	
			"				1.39				
	Key Foods	" "		0.69					limit 1 price for additional birds		
		" "		0.89							
	King's	King's							1.29		
	King Kullen	Butterball	King Kullen	1.29	1.09						
			Perdue	0.99	0.79						
			Pilgrim's Pride	1.29	0.99						
			Pilgrim's Petite	0.99							
			Shady Brook	1.29							
			Empire	1.19							
			Empire				1.49				
Pathmark	Butterball	"	0.99	0.99					limit 1 price for additional birds		
		"	1.39	1.29							
Pioneer	Norbest		0.69						free w/ \$100 purchase/price w/ \$50 purchase		
Shop Rite	Butterball	"	0.50						price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price		
		"	1.49								
		ShopRite	0.20								
		"	1.19								
		Empire				0.30					
Stop & Shop	Bell & Evans	Butterball							1.99		
		Li'l Butterball	1.09	0.89							
		Empire	1.49			1.49					
		Marval		0.59							
		Shady Brook	0.79								
		Shady Brook									
Western Beef	Western Beef	" "		*					< 16 lbs. (hen) FREE w/ \$100 purchase > 16 lbs. (tom) \$10 off w/ \$100 purchase		
		" "		*							
		No Label	1.39								

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Thanksgiving 2005

WHOLE TURKEYS

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
New York Upstate	Giant Food	Butterball	1.19	0.99						< 16 lbs. (hen)
			1.15	0.95						> 16 lbs. (tom)
		Empire				1.09				< 16 lbs. (hen)
		Riverside		0.89						< 16 lbs. (hen)
				0.85						> 16 lbs. (tom)
		Round Hill	0.99							< 16 lbs. (hen)
			0.95	0.85					> 16 lbs. (tom)	
	Giant Food Market	Butterball	1.19	0.99						< 16 lbs. (hen)
		"	1.15	0.95						> 16 lbs. (tom)
		Li'l Butterball		1.28						< 16 lbs. (hen)
		Empire				1.09				< 16 lbs. (hen)
		Riverside		0.89						< 16 lbs. (hen)
"			0.85						> 16 lbs. (tom)	
P&C/Quality	Round Hill	0.99							< 16 lbs. (hen)	
		0.95							> 16 lbs. (tom)	
	Butterball	*	0.89						frsh hen \$3 off/tom \$6 off; frzn price w/ coupon	
	"		1.29						regular price	
	Honeysuckle		0.69						w/ coupon	
	"		1.09						regular price	
Riverside		0.39						w/ coupon		
"		0.79						regular price		
Price Chopper	Shady Brook	0.99								
	no label				1.49					
	Butterball	1.19	0.89							
	Empire				1.19					
	Marval		0.39						w/ store card; limit 1	
	Price Chopper		0.39						w/ store card; limit 1	
	Jaindl	1.69								
Shady Brook	0.79									
Tops	Plainville Farms						1.99			
	Butterball		0.99							
Wegman's	Honeysuckle	0.99							w/ store card	
	no label		0.79							
Weis	Wegman's Premium	1.59	1.19							
	Wegman's							0.99		
Weis	Butterball	1.29	0.99							
	Round Hill	0.99								
	Empire			1.49						
	Weis		0.79							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
North Carolina	BiLo	Shady Brook	0.99							w/ card & \$20 purchase; limit 2 price for additional birds
		no label		0.57						
	Food Lion	" "		0.99						w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card
		Butterball	1.49	0.69						
		"	1.69	1.29						
		Pilgrim's Pride	0.59							
		" "	1.09							
	Harris Teeter	No label	0.99	0.47						frozen <16 lbs. (hen) frozen >16 lbs. (tom)
		Butterball	1.29	0.89						
	Harris Teeter	Harris Teeter	0.98	0.69						frozen <16 lbs. (hen) frozen >16 lbs. (tom)
		" "		0.59						
	Ingles	Butterball		0.98						< 16 lbs (hen) w/ card; limit 1 < 16 lbs (hen) w/ card; limit 1 < 16 lbs (hen) w/ card; limit 1 < 16 lbs. (hen) price for additional birds
		"		1.39						
		Honeysuckle		0.58						
	Lowe's	"		1.19						w/ store card and greenpoint redemption; limit 2 w/ store card; limit 2
Butterball		1.59								
Honeysuckle			0.99							
Riverside			0.17							
"			0.59							
	Shady Brook	0.99						2.49		
Pennsylvania Philadelphia Area	Acme	Tanglewood Farms								w/ store card w/o store card
		Butterball	1.49							
		Lancaster Brand	1.29							
	Clemen's	Village Market		0.79						w/ store card w/o store card
		" "		0.99						
		Butterball	1.49							
	Food Lion	Shady Brook	1.29							w/ store card w/o store card w/ store card w/o store card w/ store card w/o store card
		Marval		1.09						
		Butterball	1.49	0.69						
		"	1.69	1.29						
		Pilgrim's Pride	0.59							
	Genuardi's	" "	1.09							limit 2
		No label	0.99	0.47						
		1.29	0.89							
	Genuardi's	Butterball	1.69	1.29						limit 2
Empire					1.69					
Shady Brook		1.29								
	Honeysuckle		0.79							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Pennsylvania Philadelphia Area (continued)		Manor House		0.69						< 16 lbs. (hen); limit 2 > 16 lbs. (tom); limit 2
		" "		0.49						
		Jaindl		0.69						
		Up Country	1.69							
	Pathmark	Butterball	0.99	0.99						limit 1 price for additional birds
		"	1.39	1.29						
	P&C	Butterball	*	0.89						frsh hen \$3 off/tom \$6 off; frzn price w/ coupon regular price w/ coupon regular price w/ coupon regular price
		"		1.29						
		Honeysuckle		0.69						
		"		1.09						
		Riverside		0.39						
		"		0.79						
		Shady Brook no label	0.99			1.49				
	Price Chopper	Butterball	1.19	0.89						w/ store card; limit 1 w/ store card; limit 1
		Empire				1.19				
		Marval		0.39						
		Price Chopper		0.39						
		Jaindl	1.69							
		Shady Brook	0.79							
	Plainville Farms						1.99			
Redner's	Perdue	0.68							limit 1 limit 1	
	Butterball		0.88							
Shop Rite	Butterball	0.50							price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price price w/ coupon; limit 1 sale price	
	"	1.49								
	ShopRite	0.20								
	"	1.19								
	Empire			0.30						
	"			1.59						
Shurfine	Butterball	1.29	0.99							
Shur Save	Round Hill	0.99								
	Shurfine	0.99	0.79							
Wegman's	Wegman's Premium	1.59	1.19							
	Wegman's							0.99		
Weis	Butterball	1.29	0.99							
	Round Hill	0.99								
	Empire			1.49						
	Weis		0.79							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Pittsburgh Area	BiLo & Riverside	Butterball	*	0.89						frsh hen \$3 off/tom \$6 off; frzn price w/coupon
	Quality	"		1.29						regular price
		Honeysuckle		0.69						w/ coupon
		"		1.09						regular price
		Riverside		0.39						w/ coupon
		"		0.79						regular price
		Shady Brook no label	0.99			1.49				
	Food Land	Farm Fresh Pilgrim's Pride	1.39	0.68						limit 1 w/ \$10.00 purchase
	Giant Eagle	Bell & Evans							1.99	
		Butterball	1.69	0.99			2.99			
Eberly										
Giant Eagle		0.99	0.36						limit 1 per customer (frozen price for toms only)	
Honeysuckle		0.99	0.89						fresh price for 18 lbs. and over	
Shady Brook		0.99								
	Jennie-O no label		2.49 0.79						in oven-ready bag in oven-ready bag	
Shop 'n Save	Butterball			1.19						
	Honeysuckle	0.99	0.57							
Tops	Butterball			0.99						
	Honeysuckle	0.99							w/ store card	
	no label			0.79						
Rhode Island	Shaw's	Butterball	1.09	0.99						w/ store card; limit 1
		Li'l Butterball	1.49							w/ store card
		Honeysuckle		0.59						w/ store card; limit 1
		Shaw's		0.59						w/ store card; limit 1
		Jennie-O	0.79							w/ store card; limit 1
		"		2.49						oven-ready in bag; w/ store card
		Wild Harvest						1.99		w/ store card
	Stop & Shop	Bell & Evans							1.99	
		Butterball	1.09	0.89						
		Li'l Butterball	1.49							
Empire					1.49					
Marval			0.59							
	Shady Brook	0.79								
South Carolina	BiLo	Shady Brook no label	0.99	0.57						w/ card & \$20 purchase; limit 2
		"		0.99						price for additional birds
		"								

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(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
South Carolina (continued)	Food Lion	Butterball	1.49	0.69						w/ store card
		"	1.69	1.29						w/o store card
		Pilgrim's Pride	0.59							w/ store card
		" "	1.09							w/o store card
		No label	0.99	0.47						w/ store card
			1.29	0.89						w/o store card
	Harris Teeter	Butterball		0.99						
		Harris Teeter	0.98	0.69						frozen <16 lbs. (hen)
		" "		0.59						frozen >16 lbs. (tom)
	Ingles	Butterball		0.98						< 16 lbs (hen) w/ card; limit 1
		"		1.39						< 16 lbs (hen) w/ card; limit 1
		Honeysuckle		0.58						< 16 lbs (hen) w/ card; limit 1
		"		1.19						< 16 lbs. (hen) price for additional birds
	Kroger	Butterball	1.29	0.99						w/ store card
Honeysuckle		0.99	0.69						w/ store card	
Piggly Wiggly	Butterball	1.19								
	Piggly Wiggly		0.69						< 16 lbs. (hen)	
Publix	Butterball	1.49	0.99							
	Empire			1.39						
	Publix	1.19	0.69							
Vermont	P&C	Butterball	*	0.89						frsh hen \$3 off/tom \$6 off; frzn price w/ coupon
		"		1.29						regular price
		Honeysuckle		0.69						w/ coupon
		"		1.09						regular price
		Riverside		0.39						w/ coupon
		"		0.79						regular price
	Price Chopper	Shady Brook	0.99							
		no label				1.49				
		Butterball	1.19	0.89						
		Empire				1.19				
		Marval		0.39						w/ store card; limit 1
		Price Chopper		0.39						w/ store card; limit 1
		Jaindl	1.69							
	Shaw's	Shady Brook	0.79							
Plainville Farms							1.99			
Shaw's	Butterball	1.09	0.99						w/ store card; limit 1	
	Li'l Butterball	1.49							w/ store card	
	Honeysuckle		0.59						w/ store card; limit 1	
	Shaw's		0.59						w/ store card; limit 1	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Vermont (continued)	Shaw's (cont.)	Jennie-O	0.79							w/ store card; limit 1
		" Wild Harvest		2.49					1.99	oven-ready in bag; w/ store card w/ store card
Virginia	Farm Fresh	Butterball		0.48						w/ additional \$25.00 purchase - limit 1
	Food City	Butterball	1.29	0.79						limit 1
		Jennie-O	0.99							
		Food Club		0.69						
	Food Land	Farm Fresh		0.68						limit 1 w/ \$10.00 purchase
		Pilgrim's Pride	1.39							
	Food Lion	Butterball	1.49	0.69						w/ store card
		"	1.69	1.29						w/o store card
		Pilgrim's Pride	0.59							w/ store card
		" "	1.09							w/o store card
		No label	0.99	0.47						w/ store card
	Giant	"	1.29	0.89						w/o store card
		"	1.49	1.29						limit 1
		Li'l Butterball	1.49			1.49				price for additional birds
		Empire		0.49						limit 1
		Marval		0.99						price for additional birds
Giant Eagle	Shady Brook	0.89							limit 1	
	"	1.29							price for additional birds	
	Bell & Evans							1.99		
	Butterball	1.69	0.99							
	Eberly					2.99				
	Giant Eagle	0.99	0.36						limit 1 per customer (frozen price for toms only)	
Harris Teeter	Honeysuckle	0.99	0.89						fresh price for 18 lbs. and over	
	Shady Brook	0.99								
	Jennie-O		2.49						in oven-ready bag	
	no label		0.79						in oven-ready bag	
Ingle's	Butterball		0.98						in oven-ready bag	
	"		1.39						frozen <16 lbs. (hen)	
	"								frozen >16 lbs. (tom)	

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Virginia (continued)	Ingle's (cont.)	Honeysuckle "		0.58 1.19						< 16 lbs (hen) w/ card; limit 1 < 16 lbs. (hen) price for additional birds
	Safeway	Butterball	1.69	1.29	1.69					w/ store card; limit 2 price for additional birds < 16 lbs (hen) w/ store card; limit 2 > 16 lbs (tom) w/ store card; limit 2 price for additional birds - all weights
		Empire	1.29							
		Shady Brook								
		Honeysuckle		0.79						
		"		1.19						
	Manor House	0.69								
	" "	0.49								
" "	0.99									
Shoppers	Shady Brook	0.78							limit 1 at this price price for additional birds	
	Butterball		0.98							
	Honeysuckle		0.98							
	no label		0.48							
	" "		0.68							
Ukrop's	Butterball		0.99						w/ additional \$40.00 purchase - limit 1 price for additional birds	
	Norbest	0.99				1.99				
	Shady Brook									
	Ukrop's		0.19							
"	0.79									
Wegman's	Wegman's Premium	1.59	1.19						0.99	
	Wegman's									
Weis	Butterball	1.29	0.99							
	Round Hill	0.99		1.49						
	Empire									
	Weis		0.79							
West Virginia	BiLo & Riverside	Butterball	*						0.89	
		"		1.29						
		Honeysuckle		0.69						
		"		1.09						
		Riverside		0.39						
		"		0.79						
	Shady Brook	0.99			1.49					
	no label									
	Food Land	Farm Fresh		0.68						
	Pilgrim's Pride	1.39								
Giant Eagle	Bell & Evans						1.99	limit 1 per customer (frozen price for toms only)		
	Butterball	1.69	0.99			2.99				
	Eberly									
Giant Eagle		0.99	0.36							

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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
West Virginia (continued)	Giant Eagle (cont.)	Honeysuckle	0.99	0.89						fresh price for 18 lbs. and over
		Shady Brook	0.99							
		Jennie-O no label		2.49 0.79						in oven-ready bag in oven-ready bag
	Kroger	Honeysuckle	1.19	0.99						
		Riverside		0.47 0.37						< 16 lbs. (hen) > 16 lbs. (tom)
	Shop 'n Save	Butterball Honeysuckle		1.19 0.99						