

USDA National Retail Report - Turkev Advertised Prices for Turkey to Consumers at Major Retail Supermarket Outlets during the period of 05/03 thru 05/09.

(prices in dollars per pound fresh unless otherwise noted; does not reflect all turkey items available in the marketplace)

			SUMMAF	<Υ										
	THIS WE	EEK	LAST	WEEK	LAST	YEAR	Turkey feature activity shows a modest decline. Whole birds make a limited appearance in the							
Feature Rate <sup>1/</sup>	30.9% of 2 outlet			of 29,200 lets	21.3% o out		Northeastern region. Frozen bone-in breasts almost double in offerings however remain on the light – side, following typical post-Easter patterns; values trend lower. Cutlets return to the mix. Marinated							
Special Rate 4/	8.6%	5	2.	7%	1.0									
Activity Index <sup>2/</sup>	9,94	5	10,	711	9,4	35	tenders decline in both offers and price. Dark parts are a little easier to find in a couple of regions and							
3/	Stores Wto	l Avg	Stores	Wtd Avg	Stores W	td Avg	most of that attention centers on fresh drums and wings. Grinds are less active with 85% lean							
WHOLE BIRDS: Fresh - Hens " - Toms Frozen - Hens " - Toms	112 112	1.59 1.59					accounting for nearly seventy percent of those ads. Most conventional ground items are better valued, except for 85% lean. Deli activity loses momentum with a decrease in service and self-service promotions. Turkey thin slicing and shaving meats are viewed at lower price points.							
PARTS: Breast: Bone-in, whole Fresh Frozen Split, bone-in Fresh Rotisserie Boneless, whole Cutlets Cutlets, thin sliced Strips Tenders Marinated Tenders	510 12 697 301 13 102	1.34 1.29 6.98 7.95 6.29 <u>6.29</u>	798	2.06 5.42		2.99	Turkey Promotional Activity by Category Ground White Parts Whole Dark Parts   14,000 12,000 12,000 10,00							
Drumsticks Thighs Wings	210 210	1.39 1.99	12	1.55 1.89 2.02	38	1.82 1.95	Ground Turkey Featuring by Type Relative Feature Activity by Region							
Necks Smoked Drumsticks Smoked Wings Smoked Necks	10	2.88	92 92	2.83 3.69 2.99	93	1.78 2.99	25% ■ Patties ■ Sausage 29.6%							
GROUND TURKEY:	5,198	3.77	6,190	3.91	3,427	4.56	■ 85% lean							
Patties Sausage 85% lean 93% lean Breast	90 182 3,588 1,325 13	4.22 3.74 3.75 3.77 6.29		3.93 3.27 3.82 6.91	525 1,701 87 1,114	3.99	69%   93% lean     Breast   NE   SE   MW   SC   SW   NW   AK   HI							
Rolls (frsh/frz 1 lb.)	365	3.20		3.49	1,114	0.10	All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.							
Specialty <sup>5/</sup> Patties 93-94% lean Breast	225 1,835 33	5.49 4.89 5.99	572 2,261 182	5.99 4.76 5.52	5,105 413	4.63 4.41 6.77	1/ Feature Rate: the amount of sampled stores advertising any reported turkey item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised turkey item (e.g., a retailer with 100 outlets featuring 3 turkey items has an activity index of 300). 3/ Stores/Awg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.) 5/ Specialty: products produced from birds raised on an all vegetable diet without antibiotics and							
Note: rolls & specialty not	-		key total a Market	-	d average.		minimally processed. (515) 284-4460 1 of 7							

Source: USDA Livestock, Poultry, & Grain Market News;

http://www.ams.usda/market-news/livestock-poultry-grain :

(515) 284-4460

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	NORT	HEAST U.S.		SOUT	HEAST U.S.	MIDWEST U.S.				
	(CT,DE,MA,MD,N	IE,NH,NJ,NY,PA,I	RI,VT)	(AL,FL,GA,M	S,NC,SC,TN,VA,W	(IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI)				
		00 sampled outle			00 sampled outlet		31.6% of 6,100 sampled outlets			
Special Rate 4/		/ no-price promo		•	w/ no-price promo		0.0% of stores w	•		
Activity Index <sup>2/</sup>		Index = 3,098			/ Index = 1,806			Index = 2,354		
Activity Index	Price Range	Summar	V	Price Range	Summar	V	Price Range	Summai	'V	
	(\$/pound)		y Vtd Avg	(\$/pound)		y Vtd Avg	(\$/pound)		Vtd Avg	
WHOLE BIRDS:										
Fresh - Hens	1.59	112	1.59							
" - Toms	1.59	112	1.59							
Frozen - Hens										
" - Toms										
PARTS:										
Breast:										
Bone-in, whole										
Fresh										
Frozen	0.99	227	0.99	1.28	200	1.28	1.79 - 2.99	83	2.46	
Split, bone-in										
Fresh							1.29	12	1.29	
Rotisserie										
Boneless, whole										
Cutlets	6.99	607	6.99	6.99	46	6.99	6.29	13	6.29	
Cutlets, thin sliced	6.99 - 7.99	301	7.95							
Strips										
Tenders							6.29	13	6.29	
Marinated Tenders	5.33	62	5.33	5.33	40	5.33				
Drumsticks	1.39	166	1.39	1.39	44	1.39				
Thighs										
Wings	1.99	166	1.99	1.99	44	1.99				
Necks										
Smoked Drumsticks				2.88	10	2.88				
Smoked Wings										
Smoked Necks										
GROUND TURKEY:							2.00	10	2.00	
Patties Sausage	3.99	66	3.99				3.99 3.59	13 116	3.99 3.59	
85% lean	3.33 - 3.99	289	3.99 3.47	3.79 - 3.99	1,414	3.85	3.59 2.99 - 3.66	632	3.59 3.24	
93% lean	3.00 - 3.99	319	3.47	3.79 - 3.99	6	3.33	2.99 - 3.00 3.50 - 3.99	59	3.24	
Breast (99-100% lean)	5.00 - 5.99	519	0.00	0.00	0	0.00	6.29	13	6.29	
Rolls (frsh/frz 1 lb.)	2.99	73	2.99				3.99	148	3.99	
Specialty <sup>5/</sup>	2.00		2.00				0.00		0.00	
Patties	4.99 - 5.99	181	5.37				5.99	44	5.99	
93-94% lean	4.61 - 5.99	417	4.79	5.99	2	5.99	3.99 - 4.99	1,175	4.82	
Breast				-			5.99	33	5.99	

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	SOUTH C	ENTRAL U.S.		SOUT	HWEST U.S.	NORTHWEST U.S.			
	(AR CO KS I	A,MO,NM,OK,TX		(A7	,CA,NV,UT)	(ID,MT,OR,WA,WY) 3.6% of 1,300 sampled outlets			
Feature Rate 1/		0 sampled outlet			00 sampled outlet				
Special Rate 4/	1.9% of stores w	•			v/ no-price promo			/ no-price promotio	ons
Activity Index <sup>2/</sup>		Index = 1,539			/ Index = 1,138			y Index = 10	
Additing index	Price Range	Summar	V	Price Range Summary			Price Range	Summary	
	(\$/pound)		, /td Avg	(\$/pound)		Vtd Avg	(\$/pound)		d Avg
WHOLE BIRDS:									
Fresh - Hens									
" - Toms									
Frozen - Hens									
" - Toms									
PARTS:									
Breast:									
Bone-in, whole									
Fresh									
Frozen									
Split, bone-in									
Fresh									
Rotisserie									
Boneless, whole									
Cutlets	6.99	31	6.99						
Cutlets, thin sliced	0.00	01	0.00						
Strips									
Tenders									
Marinated Tenders									
Drumsticks									
Thighs									
Wings									
-									
Necks Smoked Drumsticks									
Smoked Wings									
Smoked Necks									
GROUND TURKEY:									
Patties	4.26	77	4.26						
	4.20		4.20						
Sausage 85% lean	2.99 - 3.99	1,074	3.95	3.99	179	3.99			
93% lean	3.49 - 3.99	1,074	3.66	3.97 - 3.99	756	3.99	3.99	10	3.99
Breast (99-100% lean)	J. <del>4</del> 3 - J.33	175	5.00	5.51 - 5.55	750	5.31	3.33	10	5.99
Rolls (frsh/frz 1 lb.)	2.49	144	2.49						
Specialty <sup>5/</sup>	2.40	144	2.43						
Patties									
93-94% lean	4.99	38	4.99	5.49	203	5.49			
Breast	т.00	50	4.00	0.70	200	0.40			

Source: USDA Livestock, Poultry, & Grain Market News;

http://www.ams.usda/market-news/livestock-poultry-grain :

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	ŀ	ALASKA		HAWAII	
Feature Rate <sup>1/</sup>	0.0% of 10	(AK) 0 sampled outlets	0.0% of 10	(HI) 00 sampled outlets	
Special Rate 4/		w/ no-price promotions		w/ no-price promotions	
Activity Index <sup>2/</sup>	Activ	vity Index = 0	Activ	vity Index = 0	
	Price Range	Summary	Price Range	Summary	
	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg	
WHOLE BIRDS:					
Fresh - Hens					
" - Toms					
Frozen - Hens					
" - Toms					
PARTS:					
Breast:					
Bone-in, whole					
Fresh					
Frozen					
Split, bone-in					
Fresh					
Rotisserie					
Boneless, whole					
Cutlets					
Cutlets, thin sliced					
Strips					
Tenders					
Marinated Tenders					
Drumsticks					
Thighs					
Wings					
Necks					
Smoked Drumsticks Smoked Wings					
Smoked Necks					
GROUND TURKEY:					
Patties					
Sausage					
85% lean					
93% lean					
Breast (99-100% lean)					
Rolls (frsh/frz 1 lb.)					
Specialty <sup>5/</sup>					
Patties					
93-94% lean					
Breast Source: USDA Livestock, Por				(515) 284-4460	4 of 5

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Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 05/03 thru 05/09.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

	N	ATIONAL	SUMMAR	RY			NORTHEA	ST U.S.	SOUTHEAST U.S.		
	This Week		Last Week		Last Year		(CT,DE,MA,MD,ME,NI	H,NJ,NY,PA,RI,VT)	(AL,FL,GA,MS,NC,SC,TN,VA,WV)		
Feature Rate <sup>1/</sup>	38.9% of 29,200 stores				31.1% of 29,200 stores						
Feature Rate							54.9% of 5,500 sa	ampled outlets	29.3% of 7,400 sampled outlets		
Activity Index 2/	22.4	448	30	342	18	156	Activity Inde		Activity In	dex = 4,236	
							Price Range	Summary	Price Range	Summary	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg	
SERVICE DELI - Turkey											
Category 1	4 000	40.05	0 700	40.50	0.004	0.54	7.00 40.00	4 750 40.05	7.00 44.00	4.440 0.75	
Processor Brand Private Brand	4,386 1,746	10.05 9.80	6,762	10.59 8.72	,	9.51 9.06	7.99 - 13.99 7.49 - 11.99	1,759 10.25 1,202 9.86	7.98 - 11.99 8.99 - 10.99	1,110 9.75 88 9.99	
Category 2	1,740	9.80	1,430	0.72	2,696	9.06	7.49 - 11.99	1,202 9.86	8.99 - 10.99	88 9.99	
Processor Brand	416	6.23	492	6.78	162	6.54	5.99	142 5.99	5.99 - 6.99	201 6.16	
Private Brand	497	6.58	843	6.99		6.99	0.00	142 0.00	0.00 0.00	201 0.10	
Category 3											
Processor Brand	221	4.61	119	4.93					4.99	40 4.99	
Private Brand	16	4.69			16	4.59					
Turkey Ham											
Processor Brand	317	5.21	437	4.99		4.49					
Private Brand	81	3.96	16	4.59	16	3.99					
Turkey Pastrami											
Processor Brand			43	5.99	62	5.99					
Private Brand											
SERVICE DELI - Chicken											
Category 1											
Processor Brand	2,078	11.18		10.14	,	10.55	7.99 - 14.99	1,058 11.40	8.99 - 12.99	121 12.25	
Private Brand	1,352	8.80	1,271	9.26	697	10.12	7.99 - 9.99	907 8.19	8.49	11 8.49	
Category 2	040	0.05	10	4.00			5.00	400 5.00			
Processor Brand	212	6.05	12	4.99			5.99	188 5.99			
Private Brand SELF-SERVICE DELI	387	6.99	499	6.99							
(dollars per tub or pouch)											
Turkey 7-10 oz											
Processor Brand	3,813	4.42	6,871	4.11	3,172	4.34	3.50 - 5.99	694 4.44	2.98 - 5.00	1,029 4.63	
Private Brand	400	3.71	879	5.15	,	_	3.50	227 3.50		,	
Turkey 16 oz											
Processor Brand	2,353	6.24	988	6.93	1,869	6.98	6.99	331 6.99	5.99 - 7.99	624 6.39	
Private Brand					227	5.49					
Chicken 7-10 oz											
Processor Brand	3,773	4.43	6,469	4.12		4.34	3.50 - 5.99	694 4.44	3.00 - 5.00	1,012 4.65	
Private Brand	400	3.71	879	5.15			3.50	227 3.50			

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

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Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 05/03 thru 05/09.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

Image: constraint of the		MIDW	EST U.S.	SOUTH C	ENTRAL U.S.	SOUTHWEST U.S.		NORTHWEST U.S. (ID,MT,OR,WA,WY)		
Activity Index 2/ Activity Index 4   57.% of 5.100 sampled outlets Activity Index 4   33.8% of 4.900 sampled outlets Activity Index 1.099   24.9% of 3.800 sampled outlets Activity Index 1.099   5.0% of 1.300 sampled outlets Activity Index 1.099   5.0% of 1.00 sampled outlets Activity Index 1.099   5.0% of 1.0.99   5.0% of 1.00 sampled outlets Activity Index 1		(IA,IL,IN,KY,MI,MI	N,ND,NE,OH,SD,WI)	(AR,AZ,CO,KS,L/	A,MO,NM,OK,TX,UT)	(CA,NV)				
Activity Index 2/ Activity Index 4   57.% of 5.100 sampled outlets Activity Index 4   33.8% of 4.900 sampled outlets Activity Index 1.099   24.9% of 3.800 sampled outlets Activity Index 1.099   5.0% of 1.300 sampled outlets Activity Index 1.099   5.0% of 1.00 sampled outlets Activity Index 1.099   5.0% of 1.0.99   5.0% of 1.00 sampled outlets Activity Index 1	Feature Rate <sup>1/</sup>									
Lacking intex 2   Price Range   Summary   Price Range   Summary   Price Range   Summary   Price Range   Summary   Stores   Wid Avg   (\$pound)   Stores   Wid Avg   Stores   Wid Avg </th <th></th> <th></th> <th>•</th> <th></th> <th>•</th> <th>· · · ·</th> <th></th> <th></th> <th>•</th>			•		•	· · · ·			•	
Image: Category 1   Stores   Wtd Avg   (\$/pound)   Stores	Activity Index 2/									
SERVICE DELI - Turkey Category 1 Processor Brand Private Brand   7.80   13.29   1,169   10.04   7.99   -13.99   248   9.60   7.99   -13.09   35   11.43   7.99   -14.99   65   10.88     Category 2 Processor Brand Private Brand   5.99   6.99   46   6.77   5.98   6.99   243   6.14   6.99   11   6.99   6.99   16   6.99     Category 3 Processor Brand Private Brand   5.99   6.99   243   5.98   6.99   243   6.14   6.99   11   6.99   6.99   16   6.99     Processor Brand Private Brand   3.99   3.39   3.99   3.89   3.99   3.83   3.39   4.49   4.47   6.49   114   4.44     Private Brand Private Brand   7.89   7.19   7.31   10.26   8.99   118   11.56   14.99   16.49   16   4.99     Processor Brand Private Brand   7.89   7.31   10.26   8.99   11.99   31   1.99		-		-	-	-	•	•		
Category 1 Private Brand Category 2 Processor Brand Private Brand Category 3 Processor Brand Private Brand Sup - 6.99   1.16 362   0.04 9.69   7.99   13.99 8.49   248 9.79   9.75 9.75   7.99   13.00   35   11.43   7.99   14.99   6.59     Category 2 Private Brand Private	SERVICE DELL - Turkey	(\$/pound)	Stores with Avg	(\$/pound)	Stores With Avg		viu Avg	(\$/pound)	Stoles Wid Avg	
Processor Brand Private Brand   7.89   -13.29   248   9.60   7.99   -13.00   35   11.43   7.99   -14.99   66   10.88     Category 2 Processor Brand Private Brand   5.99   6.99   246   6.77   5.98   6.99   243   6.14   6.99   11   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   11   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   6.99   11   6.40   6.99   11   6.44   6.99   11   6.44   6.99   114   4.44   4.44   4.45   4.457   6.467   4.49   143   4.49   143   4.49   144   4.47   6.49   174   5.79   6.99   16   6.99     Turkey Pastemin   3.99   731   10.26   8.99   11.8   11.56   14.99   17.99   50   16.49   6.99	-									
Private Brand   7.99   13.99   362   9.60   8.49   - 11.99   79   9.75   6.99   11   6.99   6.99   6.99   16   6.99     Processor Brand   6.99   254   6.99   243   6.14   6.99   11   6.99   6.99   6.99   6.99   16   6.99     Category 3   Processor Brand   S.98   6.99   243   6.14   6.99   114   4.44     Private Brand   S.99   4.3   3.99   3.83   3.93   4.49   4.47   6.49   174   5.79     Processor Brand   S.99   4.3   3.99   3.89   3.93   3.93   3.93   4.47   6.49   174   5.79     SENVCE DELL   Category 1   Processor Brand   S.99   3.18   9.99   31   9.99   31   9.99   31   9.99   31   9.99   31   9.99   31   9.99   31   9.99   31   9.99   31   9.99		7.89 - 13.29	1.169 10.04	7.99 - 13.99	248 9.60	7.99 - 13.00 35	11.43	7.99 - 14.99	65 10.98	
Category 2 Processor Brand Private Brand Processor Brand Private Brand Processor Brand Br								1100 1100		
Processor Brand Private Brand   5.99 - 6.99 6.99   46 254   6.99 6.99   5.98 - 6.99 5.98 - 6.99   243 6.14   6.14   6.99   11   6.99   6.99   16   6.99     Category 3 Processor Brand Private Brand   Processor Brand 3.99   43   3.99   4.67   67   4.67   6.46   4.39 - 4.49   114   4.44     Processor Brand Private Brand   3.99   43   3.99   3.89 - 3.99   38   3.93   4.47 - 6.49   174   5.79     Processor Brand Private Brand   7.89   - 11.99   731   10.26   8.99 - 11.99   118   11.56   14.99 - 17.99   50   16.49     Processor Brand Private Brand   5.99 - 6.99   24   6.49   731   10.26   8.99 - 11.99   118   11.56   14.99 - 17.99   50   16.49     Processor Brand Private Brand   5.99 - 6.99   24   6.49   731   9.26   8.99 - 11.99   118   11.99   13.99   16.49     SELVICE DELI (dollars per tub or pouch Turkey 7-10 oz   Frivate Brand   3.99   1.555 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>										
Category 3 Processor Brand Turkey Ham   Processor Brand Private Brand   A.67 A.69   6.7 A.69   4.39   4.39   4.44     Turkey Ham   3.99   43   3.99   3.89   3.89   3.89   3.89   3.89   3.89   3.99   3.89   3.99   3.89   3.99   3.8   3.93     Turkey Pastrami Processor Brand   7.89   11.99   731   10.26   8.99   11.89   14.39   1.4.99   17.4   5.79     Processor Brand   7.89   11.99   731   10.26   8.99   11.89   14.99   17.99   50   16.49     Processor Brand   7.89   12.99   403   10.09   9.99   31   9.99   14.99   17.99   50   16.49     Processor Brand   6.99   2.4   6.49   6.99   38   6.99   14.99   17.99   50   16.49     Processor Brand   6.99   3.49   6.99   6.99   38   6.99   1.55   4.57   5.99   6.99   1.55	• •	5.99 - 6.99	46 6.77			6.99 11	6.99	6.99	16 6.99	
Processor Brand Private Brand Turkey Pastrami Processor Brand Private Brand 3.99 43 3.99 43 3.99 43 3.99 389 3.99 38 3.99 4.47 6.49 174 5.79   SERVICE DELI - Chicken Category 1 Processor Brand 7.89 7.11 0.26 8.99 118 11.56 14.99 17.99 50 16.49   Processor Brand 9.99 31 9.99 38 6.99 6.99 5 6.99 6.99 38 6.99 6.99 35 6.99 5 5.99 645 5.99 645 5.99 <td>Private Brand</td> <td>6.99</td> <td>254 6.99</td> <td>5.98 - 6.99</td> <td>243 6.14</td> <td></td> <td></td> <td></td> <td></td>	Private Brand	6.99	254 6.99	5.98 - 6.99	243 6.14					
Private Brand Turkey Ham   Processor Brand Private Brand   3.99   43   3.99   43   3.99   4.469   16   4.69   4.47   6.49   174   5.79     Private Brand Private Brand   3.99   43   3.99   3.89   3.89   3.93   3.83   3.93     SERVICE DELI - Chicken Category 1	Category 3									
Turkey Ham Processor Brand 3.99 43 3.99 43 3.99 3.89 3.89 3.89 3.89 3.89 3.89 3.89 3.89 3.89 3.89 3.89 3.99 38 3.99 38 3.99 38 3.99 38 3.89				4.67		4.39 - 4.49 114	4.44			
Processor Brand Private Brand   3.99   43   3.99   3.89   3.89   3.89   3.89   3.89   3.83   3.93     Turkey Pastrami Processor Brand Private Brand   3.99   43   3.99   3.89   3.99   3.89   3.99   3.89   9.99   3.1   9.99   3.89   5.99   6.99   3.8   6.99   3.8   6.99				4.69	16 4.69					
Private Brand   3.99   43   3.99   3.89 - 3.99   38   3.93   3.89 - 3.99   38   3.93     Turkey Pastrami   Processor Brand   -	-									
Turkey Pastrami Processor Brand   Processor Brand   No.				-		4.47 - 6.49 174	5.79			
Processor Brand Private Brand   Image: Service DeLI - Chicken Category 1   Image: Service DeLI - Chicken Category 1   Image: Service DeLI - Chicken Category 1   Image: Service DeLI - Chicken Category 2   Image: Service DeLI - Chicken Service Brand   Image: Service DeLI - Chicken Service DeLI - Chicken Category 2   Image: Service DeLI - Chicken Service Brand   Image: Service Brand Service Brand		3.99	43 3.99	3.89 - 3.99	38 3.93					
Private Brand   Image: Content of the second sec										
SERVICE DELI - Chicken Category 1   Processor Brand   7.89   - 11.99   731   10.26   8.99   - 11.99   118   11.56   14.99   - 17.99   50   16.49     Processor Brand Private Brand   5.99   6.99   24   6.49   9.99   31   9.99   31   9.99     SELF-SERVICE DELI (dollars per tub or pouch)   6.99   349   6.99   6.99   38   6.99   -   <										
Category 1   Processor Brand   7.89 - 11.99   731   10.26   8.99 - 11.99   118   11.56   14.99 - 17.99   50   16.49     Processor Brand   5.99 - 6.99   24   6.49   -<										
Processor Brand Private Brand   7.89   11.99 403   731   10.26 403   8.99   11.99 9.99   118   11.56 31   14.99   17.99   50   16.49     Private Brand Private Brand   5.99   6.99   24   6.49	SERVICE DELI - Chicken									
Private Brand   9.99   10.09   9.99   31   9.99   31   9.99     Category 2 Private Brand   5.99   6.99   24   6.49   - </td <td>Category 1</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Category 1									
Category 2   Processor Brand   5.99 - 6.99   24   6.49   6.99   38   6.99   35   3.50   3.50 <th< td=""><td></td><td></td><td></td><td></td><td></td><td>14.99 - 17.99 50</td><td>16.49</td><td></td><td></td></th<>						14.99 - 17.99 50	16.49			
Processor Brand   5.99 - 6.99   24   6.49		9.99 - 12.99	403 10.09	9.99	31 9.99					
Private Brand   6.99   349   6.99   6.99   38   6.99     SELF-SERVICE DELI (dollars per tub or pouch) Turkey 7-10 oz   K										
SELF-SERVICE DELI (dollars per tub or pouch) Turkey 7-10 oz   3.00 - 5.49   1,555   4.30   2.50 - 5.49   485   4.47   3.50   35   3.50     Processor Brand Private Brand   3.99   173   3.99   2.50 - 5.49   485   4.47   3.50   35   3.50     Turkey 16 oz Private Brand   117   5.89   5.98 - 6.99   636   6.03   5.99   645   5.99     Chicken 7-10 oz Processor Brand   3.00 - 5.49   1,532   4.30   2.50 - 5.49   485   4.47   3.50   35   3.50										
(dollars per tub or pouch) Turkey 7-10 oz No. 5.49 1,555 4.30 2.50 - 5.49 485 4.47 3.50 35 3.50   Processor Brand Private Brand 3.00 - 5.49 1,555 4.30 2.50 - 5.49 485 4.47 3.50 35 3.50   Turkey 16 oz Processor Brand Private Brand 4.98 - 6.99 117 5.89 5.98 - 6.99 636 6.03 5.99 645 5.99   Chicken 7-10 oz Processor Brand 3.00 - 5.49 1,532 4.30 2.50 - 5.49 485 4.47 3.50 35 3.50		6.99	349 6.99	6.99	38 6.99					
Turkey 7-10 oz Processor Brand 3.00 - 5.49 1,555 4.30 2.50 - 5.49 485 4.47 3.50 35 3.50   Private Brand 3.99 173 3.99 173 3.99 173 3.99 173 3.99 177 5.89 485 4.47 3.50 35 3.50   Turkey 16 oz Processor Brand 4.98 - 6.99 117 5.89 5.98 - 6.99 636 6.03 5.99 645 5.99   Chicken 7-10 oz Processor Brand 3.00 - 5.49 1,532 4.30 2.50 - 5.49 485 4.47 3.50 35 3.50										
Processor Brand 3.00 - 5.49 1,555 4.30 2.50 - 5.49 485 4.47 3.50 35 3.50   Private Brand 3.99 173 3.99 173 3.99 5.98 - 6.99 636 6.03 5.99 645 5.99   Private Brand 4.98 - 6.99 117 5.89 5.98 - 6.99 636 6.03 5.99 645 5.99   Chicken 7-10 oz Processor Brand 3.00 - 5.49 1,532 4.30 2.50 - 5.49 485 4.47 3.50 35 3.50										
Private Brand   3.99   173   3.99   173   3.99   Image: Second s	-	0.00 5.40	4 555 4 00	0.50 5.40	405 4.47	0.50 05	0.50			
Turkey 16 oz   Processor Brand   4.98 - 6.99   117   5.89   5.98 - 6.99   636   6.03   5.99   645   5.99     Private Brand   3.00 - 5.49   1,532   4.30   2.50 - 5.49   485   4.47   3.50   35   3.50				2.50 - 5.49	485 4.47	3.50 35	3.50			
Processor Brand Private Brand   4.98 - 6.99   117   5.89   5.98 - 6.99   636   6.03   5.99   645   5.99     Chicken 7-10 oz Processor Brand   3.00 - 5.49   1,532   4.30   2.50 - 5.49   485   4.47   3.50   35   3.50		3.99	1/3 3.99							
Private Brand   Private	-	108 - 600	117 5.90	5.08 - 6.00	636 6.02	5.00 645	5 00			
Chicken 7-10 oz Processor Brand   3.00 - 5.49   1,532   4.30   2.50 - 5.49   485   4.47   3.50   35   3.50		4.30 - 0.33	117 5.09	0.90 - 0.99	0.00 0.00	5.55 045	0.99			
Processor Brand   3.00 - 5.49   1,532   4.30   2.50 - 5.49   485   4.47   3.50   35   3.50										
		3.00 - 5.49	1.532 4.30	2.50 - 5.49	485 4.47	3.50 35	3.50			
	Private Brand	3.99	173 3.99							

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving)

Source: USDA Livestock, Poultry, & Grain Market News;

http://www.ams.usda/market-news/livestock-poultry-grain :

(515) 284-4460

Email: desm.lpgmn@ams.usda.gov

Fri. May 03, 2024



Advertised Prices for Poultry Deli Meats to Consumers at Major Retail Supermarket Outlets during the period of 05/03 thru 05/09.

(prices in dollars per pound unless otherwise noted; does not reflect all poultry items available in the marketplace)

(prices in dei		ASKA	H	AWAII	• •		
		(AK)		(HI)			
		(AR)		(П)			
Feature Rate <sup>1/</sup>	15.0% of 100	sampled outlets	0.0% of 100	sampled outlets			
		y Index = 45		y Index = 0			
Activity Index 2/	Price Range	Summary	Price Range	Summary			
	(\$/pound)	Stores Wtd Avg	(\$/pound)	Stores Wtd Avg			
SERVICE DELI - Turkey							
Category 1							
Processor Brand							
Private Brand	8.99	15 8.99					
Category 2							
Processor Brand							
Private Brand							
Category 3							
Processor Brand							
Private Brand							
Turkey Ham							
Processor Brand							
Private Brand							
Turkey Pastrami							
Processor Brand							
Private Brand							
SERVICE DELI - Chicken							
Category 1							
Processor Brand							
Private Brand							
Category 2							
Processor Brand							
Private Brand							
SELF-SERVICE DELI							
(dollars per tub or pouch)							
Turkey 7-10 oz							
Processor Brand	3.00	15 3.00					
Private Brand							
Turkey 16 oz							
Processor Brand							
Private Brand							
Chicken 7-10 oz							
Processor Brand	3.00	15 3.00					
Private Brand							

Category 1: composed of 1-3 whole breast lobes using no binders. (slicing)

Category 2: composed of multiple (5-7) whole or partial breast muscles; sectioned and formed with minimal binders. (thin slicing)

Category 3: composed of multiple muscle pieces chopped and reformed into desired shape. (shaving) Source: USDA Livestock, Poultry, & Grain Market News;

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