

USDA National Retail Report - Chicken

Fri. May 17, 2024

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/17 thru 05/23.

				ck product unle	•	•	
	l	NATIONAL	SUMMAR	Y			
	THIS V	VEEK	LAS	T WEEK	LAST	YEAR	
Feature Rate 1/	85.5% of 29,	200 outlets	76.8% of 2	.9,200 outlets	56.2% of 29	9,200 outlets	
Special Rate 4/	2.9	%	1	1.2%	16.2%		
Activity Index 2/	47,4		4	1,132	37	,037	
WHOLE BIRD:	Stores ^{/3} Wtd A	lvg	Stores /3 Wi	td Avg	Stores /3 Wt	d Avg	
bagged fryer	1,147	1.34	1,015	1.44	605	1.26	
cut-up fryer	12	2.49	62	1.86			
bagged roaster	72	1.70	134	1.59			
Cornish (frs/frz)	77	1.73	351	3.00	6	3.49	
PARTS:							
Bnls/Sknls Breast							
regular pack	3,343	3.04	1,762	2.82	1,395	3.10	
value pack	6,695	2.71	3,861	2.68	4,993	2.68	
thin sliced	977	4.09	1,937	3.06	65	3.07	
marinated	374	7.04	238	4.67	118	3.41	
Breast Tenders							

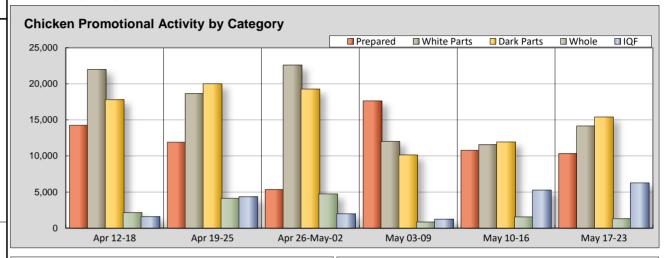
regular pack 201 3.70 173 3.75 333 4.19 value pack 338 3.52 718 3.26 610 3.53 Split, bn-in Breast regular pack 2.67 153 27 173 2.44 1.29 value pack 328 975 1.85 850 1.12 1.73 **Whole Wings** 1,734 1,751 1,635 2.96 3.29 2.34 Leg Quarters tray pack 806 1.08 2,352 1.49 1,885 1.11 743 0.66 1,473 0.69 1.768 0.59 bagged Legs 217 1.63 54 1.99 Thighs regular pack 1,257 1.17 603 1.76 718 1.00 value pack 2,871 2,282 2,840 1.31 1.29 1.20 **Drumsticks** regular pack 822 2,550 1.29 935 1.37 1.01 3.662 value pack 5,103 1.13 3,239 1.20 1.12 **Bnls/Sknls Thighs** 452 111 3.38 regular pack 266 2.63 3.17 1,807 2.92 391 value pack 2.84 678 4.21 9-pc Combos drum-thigh-breast drum-thigh-wing **B/S Breast** 5,230 2.87 4,832 3.20 278 2.28 12 **Tenders** 330 2.75 1.99 ឆ្គ 12 Wings 375 2.31 379 2.47 1.99

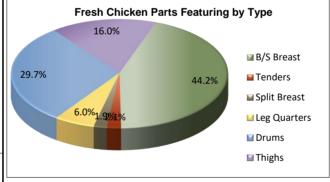
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2.49

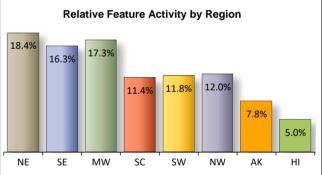
This Week's Chicken Feature Highlights

National summary numbers indicate more stores are offering more chicken. Whole bagged fryers offerings are up slightly, pricing drops. B/S breast and tenders cold expect movement to slow as cost to shoppers climb. Wings also lowers cost. Drums and thighs see the error of last week's ad pricing on regular packs and offer some relief. IQF stays the course and pushes b/s breasts. The deli heats up with temperature outside, the selections increases but small rotisserie chicken and finger foods are easily seen as the most offered. Specialty items increase offers slightly while organics fall back. The dreaded week of the "twos" is upon us and looking at the calendar, it will last a little longer than that. Memorial Day I just ahead and chicken is a





traditional grilling favorite for the holiday weekend.



All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/ Feature Rate: the amount of sampled stores advertising <u>any</u> reported chicken item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). 3/ Stores/Avg: the total number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)

Source: USDA Livestock, Poultry, & Grain Market News;

Party Wings

(404) 562-5850

2.74

401

341

2.48



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Feature Rate ^{1/} Special Rate ^{4/}	(CT,DE,MA											
		A,MD,ME,NH,NJ,I	NY,PA,RI,V	/T)	(AL,FL	,GA,MS,NC,SC,T	N,VA,WV)		(IA,IL,IN,	KY,MI,MN,ND,NE	OH,SD,W	1)
	84.5%	of 5,500 sample		,		of 7,400 sample			,	of 6,100 sample		,
Special Rate "		ores w/ no-price		ns		tores w/ no-price		ns		tores w/ no-price		ns
Activity Index 2/		ctivity Index = 7	•			ctivity Index = 10	•			Activity Index = 7	•	
Activity mack	Price Range	ouvity macx = 1	Stores V	Vtd Ava	Price Range	ouvily mask = 10	Stores \	Ntd Ava	Price Range	totivity index = 1	Stores V	Ntd Ava
WHOLE BIRD:			4	ŭ				1/				1/
bagged fryer	1.59 - 1.69		110	1.65	0.99 - 1.69		242	1.40	0.79 - 1.69		140	1.39
cut-up fryers									2.49		12	2.49
bagged roaster	1.49		62	1.49								
Cornish (frs/frz)												
PARTS:	Processor Brand	Store Brand	Stores V	Vtd Avg	Processor Brand	Store Brand	Stores \	Ntd Avg	Processor Brand	Store Brand	Stores V	Ntd Avg
Bnls/Sknls Breast												
regular pack	3.99	1.97 - 2.99	385	2.65	3.98 - 3.99	2.99 - 3.99	1,286	3.21	3.49 - 3.68	2.99 - 4.99	322	3.46
value pack	1.99 - 3.49	1.79 - 2.99	1,888	2.74	1.99 - 3.49	1.99 - 3.99	2,433	3.04	2.48 - 3.49	1.59 - 3.49	979	2.33
thin sliced	4.99	1.99 - 4.99	653	4.24		4.19	11	4.19		3.99 - 4.99	24	4.49
marinated		5.99 - 8.00	330	7.59		8.00		8.00		3.99	12	3.99
Breast Tenders												
regular pack					4.48		67	4.48		3.99	56	3.99
value pack		2.99	48	2.99		2.99	44	2.99		2.99	67	2.99
Split, bn-in Breast												
regular pack value pack	2.69	1.49	61 90	2.69 1.49		1.48	10	1.48	1.99 - 2.99	1.89 - 2.19 1.29 - 1.99	65 222	1.95 1.83
Whole Wings	2.49 - 3.99	2.19 - 2.99	638	3.11	2.48 - 2.49	2.19 - 3.98	319	2.49	1.99 - 2.99	2.19 - 3.99	248	3.09
Leg Quarters	2.10 0.00	2.10 2.00			2.10 2.10	2.10 0.00	0.0			2.10 0.00		0.00
tray pack	0.99	0.69 - 0.79	525	0.87					1.49	1.49	188	1.49
bagged						0.59 - 0.69	73	0.67	0.59	0.69 - 0.79	334	0.66
Legs Thighs												
regular pack	1.29		212	1.29	0.99 - 1.49	1.39	114	1.41	1.29 - 1.49	1.49	172	1.36
value pack	1.49	0.99 - 1.29	388	1.32		0.99 - 1.29	1,238	1.27	1.19 - 1.79	0.99 - 1.79	935	1.41
Drumsticks regular pack	1.29		212	1.29	0.88 - 1.49	0.79 - 1.48	171	1.30	1.29 - 1.79	1.29 - 1.49	488	1.46
value pack	1.29 - 1.49	0.59 - 1.29	1,158	1.29	0.00 - 1.49	0.79 - 1.48	1,641	1.19	0.88 - 1.49	0.59 - 1.79	1,117	1.46
Bnls/Sknls Thighs	1.20 1.40	0.00 1.20	1,100	1.22		0.00	1,041	1.10	0.00 1.40	0.00 1.70	1,117	1.00
regular pack		1.97 - 2.99	141	2.46		2.49	11	2.49		2.99 - 3.99	56	3.20
value pack		2.79 - 2.99	189	2.88		1.98 - 2.99	965	2.98		1.98 - 2.99	529	2.77
9-pc Combos												
drum-thigh-breast												
drum-thigh-wing												
B/S Breast		2.67 - 2.92	627	2.87	2.99	1.59 - 2.92	1,452	2.90	2.99	2.39 - 3.83	962	2.95
Tenders					2.99		69	2.99	2.99 - 3.19	1.50	125	2.55
শ Wings		2.33 - 2.49	186	2.39	2.99	1.99	8	2.91	1.99 - 2.99		164	2.12
Party Wings		2.49	62	2.49		1.79 - 2.59	51	2.39	2.39	1.79	51	1.93

Source: USDA Livestock, Poultry, & Grain Market News;

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http://www.ams.usda.gov/market-news/livestock-poultry-grain;



	SC	OUTH CENTRAI	L U.S			SOUTHWEST U	.S.			NORTHWEST U	I.S.			
		CO,KS,LA,MO,NM				(AZ,CA,NV.UT)				(ID,MT,OR,WA,W				
Feature Rate 1/	,	of 4,900 sample	,		85.5%	of 3,800 sample	doutlets			of 1,300 sample				
Special Rate 4/		tores w/ no-price		ns		ores w/ no-price			tores w/ no-price		ns			
Activity Index 2/		Activity Index = 6	-			ctivity Index = 4,	-			Activity Index = 99				
WHOLE BIRD:	Price Range	-	Stores V	•	Price Range	-	Stores V	Ŭ	Price Range	Stores V	Ntd Avg 1/			
bagged fryer	0.88 - 1.89	.89		1.08	1.49		270	1.49						
cut-up fryer														
bagged roaster					2.99		10	2.99						
Cornish (frs/frz)	1.47		67	1.47	3.49		10	3.49						
PARTS:	Processor Brand	Store Brand	Stores V	Vtd Avg	Processor Brand	Store Brand	Stores V	Vtd Avg	Processor Brand	Store Brand	Stores V	۷td Avç		
Bnls/Sknls Breast														
regular pack	0.00 0.00	2.39 - 3.99	749	2.73	2.99	2.99 - 3.99 2.19 - 3.29	587	3.06		2.99	14	2.9		
value pack thin sliced	2.28 - 3.98	1.59 - 2.99 2.97 - 4.99	1,085 172	2.30 3.75	1.97 - 2.99	2.19 - 3.29 3.49 - 3.79	268 117	2.47 3.64		2.78 - 2.99	42	2.8		
marinated		2.49	32	2.49		3.49 - 3.79	'''	3.04						
Breast Tenders			02											
regular pack						1.99	35	1.99	3.49		43	3.49		
value pack						3.99	179	3.99						
Split, bn-in Breast														
regular pack						2.99	10	2.99						
value pack		1.46	4	1.46										
Whole Wings	2.99	0.99 - 3.27	349	2.09	5.99	3.49 - 3.79	159	5.00		3.19	21	3.19		
Leg Quarters		1.19	16	1.19		0.99	54	0.99						
tray pack bagged		0.47 - 0.99	336	0.66		0.99	34	0.99						
_egs Γhighs		0.11 0.00		0.00										
regular pack		1.19 - 1.59	99	1.49		0.99	645	0.99		1.39	15	1.39		
value pack		0.99	174	0.99		0.99	109	0.99		1.49	4	1.4		
Drumsticks	4.00 4.40	4.40 4.50	4.40	4.40		0.70 4.40	200	4.04	4.40	4.00	007			
regular pack	1.29 - 1.49	1.19 - 1.59 0.59 - 1.38	142 880	1.42 0.91		0.79 - 1.19 0.99	833 269	1.01 0.99	1.49	1.29 1.09	697 4	1.49		
value pack Bnls/Sknls Thighs		0.55 - 1.56	000	0.31		0.99	209	0.99		1.09	4	1.0		
regular pack		2.49	58	2.49										
value pack	3.48	2.49	122	3.19										
-pc Combos														
drum-thigh-breast														
drum-thigh-wing														
B/S Breast		1.59 - 2.92	1,425	2.79	2.79	2.92	587	2.89		2.92	157	2.92		
5 Tenders	2.99		17	2.99	2.79		119	2.79	1		İ			

2.79

Source: USDA Livestock, Poultry, & Grain Market News;

Wings

Party Wings

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http://www.ams.usda.gov/market-news/livestock-poultry-grain;

2.99

17

58

2.39

2.99

2.39

Email: Atlanta.lpgmn@ams.usda.gov

119

2.79



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		Tuoliars per pourie	ALASKA				HAWAII				
			(AK)				(HI)				
Fea	ture Rate 1/	67.09	% of 100 sampled	outlets		32.4	% of 100 sampled	outlets			
Spe	ecial Rate 4/	0.0% of s	tores w/ no-price	promotio	ns	0.0% of s	tores w/ no-price	promotic	ons		
Acti	vity Index 2/		Activity Index =	69			Activity Index =	79			
WHOLE I		Price Range		Stores V		Price Range			Wtd Avg 4/		
	bagged fryer										
	cut-up fryer										
	bagged roaster										
	Cornish (frs/frz)										
PARTS:		Processor Brand	Store Brand	Stores V	Vtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Skn	ls Breast										
	regular pack										
	value pack										
	thin sliced										
Breast Te	marinated										
breast re											
	regular pack value pack										
Culit hu											
Split, bn-	in Breast		2.70	0.7	0.70						
	regular pack value pack		3.79	37 2	3.79 2.99						
Whole W		2.00		_	2.00						
Leg Quai											
•	tray pack					2.69		23	2.69		
	bagged										
Legs Thighs											
	regular pack										
D#11775 -4'-	value pack					2.69		23	2.69		
Drumstic	regular pack		0.99	7	0.99						
	value pack		1.99	11	1.99	2.69		23	2.69		
Bnls/Skn	Is Thighs		1.55		1.55	2.00		20	2.00		
	regular pack										
	value pack			2	3.49						
9-pc Con											
•	drum-thigh-breast										
	drum-thigh-wing										
	B/S Breast		2.92	10	2.92		2.92	10	2.92		
ē	Tenders										
ñ	Wings										
	Party Wings										
Source: I	,	Poultry & Grain I	Market News:	l		!	(404) 562-5850	`		1	4 of 7

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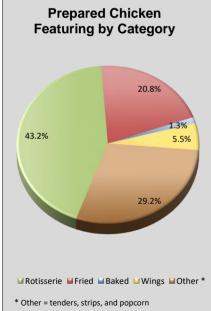
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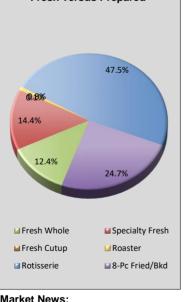
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(prices in dollars per unit or per pound unless otherwise noted)

DDED	ARED FOODS N	IATIO	MAI SIIN	MMADY		•	1												
PREP					I	/= 4 D	ł												
	THIS WEEK		LAST V	VEEK	LAST	YEAR													
Feature Rate 1/	26.3% of 29,2	00	32.6% of	'		,	41	_	EAST U.	-		EAST U.S.			EST U.S.		SOUTH C		
	outlets		outle	ets	outle	ets	Feature Rate 1/	21.1% of 5,50	0 sample	d outlets	38.6% of 7,400) sampled	outlets	27.7% of 6,100	sampled (outlets	8.6% of 4,900	sampled	outlets
Activity Index 2/	10,332		10,7	85	13,1	59	Activity Index 2/	Activity Ir	1,1	98	Activity In	dex = 3.09	95	Activity In	dex = 2,47	'4	Activity I	ndex = 68	,3
	Stores Wtd Av	/g	Stores V	/td Avg	Stores V	Vtd Avg		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
ROTISSERIE:							ROTISSERIE:												
Whole Bird							Whole Bird												
< 2 lbs.	3,403	7.28	1,901	7.36	1,350	7.26	< 2 lbs.	6.99 - 7.99	524	7.39	6.99 - 8.99	1,456	7.34	5.99 - 7.99	1,057	6.99	7.50 - 7.99	175	7.68
2.1-3.0 lbs.	980	8.94	4,727	6.01	110	7.99	2.1-3.0 lbs.				7.99	154	7.99	6.99	12	6.99			
Whole Breast					68	11.99	Whole Breast												
Leg Quarter	85	2.14	58	3.68			Leg Quarter				1.25	11	1.25				1.25 - 6.00	74	2.28
FRIED & BAKED:							FRIED & BAKED:												
Fried 8-Piece Mix	1,627	9.60	1,686	9.29	4,108	8.86	Fried 8-Piece Mix	8.99 - 9.99	337	9.61	8.98 - 10.99	87	10.37	6.99 - 10.99	670	8.94	6.99 - 12.99	94	8.08
Baked 8-Piece Mix	130 1	0.14	340	10.03		8.92								8.99 - 10.99	97	10.08	12.99	12	12.99
F/B 8-Piece Dark	216	6.91	205	7.64	771	6.96					5.98 - 6.99	26	6.33				6.99	81	6.99
F/B 12-Piece	160 1	3.82	271	12.62	243	15.41	F/B 12-Piece				16.99	30	16.99	10.99 - 12.99	52	11.45	12.37	24	12.37
Bulk Pack (\$/piece)	142	0.86	43	0.99	390	0.92	Bulk Pack (\$/piece)							0.79 - 0.99	142	0.86			
Wings: bone-in	368	6.68	169	7.30	2,045	7.66	Wings: bone-in				5.99	23	5.99	5.99	155	5.99	4.99 - 8.99	47	7.63
boneless	205	7.63	136	6.98	1,429	7.39	boneless	7.99	90	7.99				6.96	56	6.96	4.99 - 8.99	59	7.70
Tenders	3,016	6.76	1,130	7.73	1,397	8.05	Tenders	6.99 - 8.99	247	7.90	5.00 - 9.99	1,308	7.88	4.99 - 9.99	233	7.51	1.29 - 6.99	117	6.50
Strips			119	7.99	16	4.19	Strips												
Popcorn							Popcorn												
									WEST U.			NEST U.S			ASKA			WAII	
Prepared CI	Prepared Chicken				Featurin	_	Feature Rate 17	22.8% of 3,80			53.5% of 1,300	•		0.0% of 100 sampled outlets		0.0% of 100 sampled outlets			
Featuring by 0			Fresh	versus	Prepared		Activity Index 2/	Activity Ir			,	dex = 1,42			Index = 0			Index = 0	
,								price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg
							ROTISSERIE:					1							





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	SOUTHV	VEST U.S.	NORTH	NEST U.S.		ALA	SKA	HAV	WAII
Feature Rate 1/	22.8% of 3,800	sampled outlets	53.5% of 1,300	sampled o	outlets	0.0% of 100 sa	ampled outlets	0.0% of 100 s	ampled outlets
Activity Index 2/	Activity In	dex = 1,458	Activity In	dex = 1,424	4	Activity In	ndex = 0	Activity I	ndex = 0
	price range	stores wtd avg	price range	stores	wtd avg	price range	stores wtd avg	price range	stores wtd avg
ROTISSERIE:									
Whole Bird									
< 2 lbs.	7.50 - 7.99	191 7.63							
2.1-3.0 lbs.	9.99	132 9.99	8.99	682	8.99				
Whole Breast									
Leg Quarter									
FRIED & BAKED:									
Fried 8-Piece Mix	8.78 - 10.99	409 10.95	7.97 - 8.78	30	8.35				
Baked 8-Piece Mix	8.78	7 8.78	8.78	14	8.78				
F/B 8-Piece Dark	6.99	109 6.99							
F/B 12-Piece	14.99	54 14.99							
Bulk Pack (\$/piece)									
Wings: bone-in	6.00 - 7.99	143 7.24							
boneless									
Tenders	5.00 - 7.99	413 5.08	5.00 - 7.99	698	5.07				
Strips									
Popcorn									

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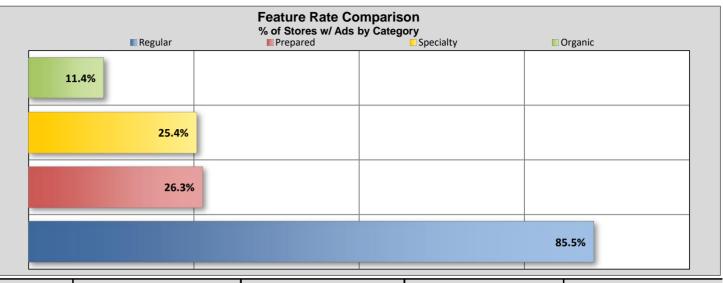
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(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

		NA	TIONAL S	UMMAF	RY		
		SP	ECIALTY (CHICKE	N		
	THIS W	EEK	LAST V	VEEK	LAST YEAR		
Feature Rate 1/	25.4% of 2 outlet	•	20.0% of outle	,	26.7% of 29,200 outlets		
Activity Index 2/	16,09)1	11,6	32	17,124		
	Stores Wt	td Avg	Stores W	/td Avg	Stores	Wtd Avg	
Whole Fryer	1,330	2.05	1,144	2.04	1,064	2.44	
Bnls/Sknls Breast	3,913	4.62	4,317	4.83	2,502	5.10	
Breast Tenders	913	5.72	617	5.30	2,184	6.30	
Split, bn-in Breast	517	2.62	412	3.71	1,710	2.47	
Whole Wings	257	2.47	432	3.38	2,154	3.71	
Leg Quarters	1,121	1.37	125	1.34	492	1.33	
Legs			118	1.19	10	2.99	
Thighs	2,936	1.96	2,660	2.32	2,190	2.02	
Drumsticks	3,115	2.31	1,049	1.56	1,309	1.88	
B/S Thighs	1,989	2.59	758	3.73	3,509	4.16	



SPECIALTY	NORTHE	AST U.S.	SOUTHE	SOUTHEAST U.S.		EST U.S.		SOUTH CEN	NTRAL U.S.	SOUTHW	/EST U.S.	NORTHW	EST U.S.
Feature Rate 1/	41.5% of 5,500 s	sampled outlets	27.6% of 7,400	sampled outlets	28.9% of 6,10	0 sampled o	outlets	18.9% of 4,900	sampled outlets	7.0% of 3,800 s	sampled outlets	11.2% of 1,300	sampled outlets
Activity Index 2/	Activity Inde	ex = 5,809	Activity Ind	dex = 4,835	Activity In	1 + 3,081	1	Activity Ind	ex = 1,624	Activity In	dex = 484	Activity Inc	dex = 247
	price range	stores wtd av	price range	stores wtd avg	price range	stores	wtd avg	price range	stores wtd avg	price range	stores wtd avg	price range	stores wtd avg
Whole Fryer	1.79 - 3.99	296 2.97	1.49 - 2.49	508 1.53	1.92 - 2.49	266	2.12	1.49 - 1.99	120 1.75	1.99 - 3.49	140 2.12		<u>. </u>
Bnls/Sknls Breast	1.69 - 6.99	2,041 4.60	2.39 - 5.99	294 3.32	4.48 - 6.99	652	6.01	1.49 - 4.99	584 3.98	3.98 - 5.99	272 4.07	3.99 - 6.99	70 4.92
Breast Tenders	3.99 - 6.99	347 5.82	2		5.99 - 6.88	279	6.16	3.29 - 6.88	287 5.17				
Split, bn-in Breast	2.39 - 2.99	284 2.64	2.28 - 2.39	114 2.33	2.29 - 3.99	59	3.56					1.99 - 2.29	60 2.19
Whole Wings	1.69 - 2.99	233 2.26						4.49	24 4.49				
Leg Quarters	0.99	310 0.99	1.59	452 1.59	0.99 - 1.99	233	1.51	0.88 - 1.59	126 1.25				
Legs													
Thighs	0.99 - 2.49	899 1.64		1,302 1.97		512	2.25	1.77 - 2.99	118 2.22	2.49	14 2.49		80 3.07
Drumsticks	0.99 - 1.99	772 1.56		1,808 2.77		332	1.70		141 1.89		25 2.40		37 2.12
B/S Thighs	2.29 - 3.99	627 3.07		357 2.29	2.29 - 5.99	748	2.43	2.29	224 2.29	2.29	33 2.29		
SPECIALTY	ALAS	-		WAII									
Feature Rate 1/	0.0% of 100 sa	•		ampled outlets									
Activity Index 2/	Activity In		,	ndex = 0									
)A(I F	price range	stores wtd av	price range	stores wtd avg									
Whole Fryer													
Bnls/Sknls Breast													
Breast Tenders													
Split, bn-in Breast													
Whole Wings													
Leg Quarters													
Legs													
Thighs	2.49	11 2.49)										
Drumsticks													
B/S Thighs													

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.

Source: USDA Livestock, Poultry, & Grain Market News;

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http://www.ams.usda.gov/market-news/livestock-poultry-grain;

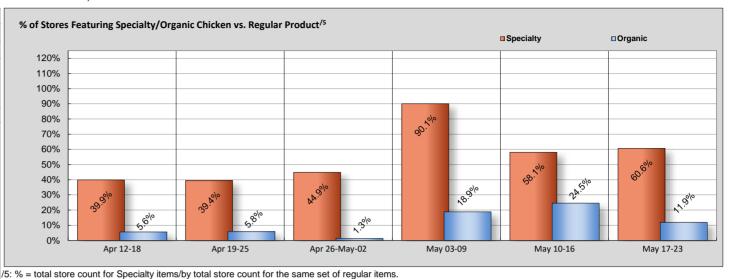


USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 05/17 thru 05/23.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

The state of the s				-			
		NA	TIONAL	SUMMAI	RY		
		USD	A ORGAN	IC CHIC	KEN		
	THIS V	VEEK	LAST V	VEEK	LAST YEAR		
Feature Rate 1/	11.4% of outle		6.8% of a	,	3.6% of 29,200 outlets		
Activity Index 2/	3,10	66	4,6	56	1,855		
	Stores V	Vtd Avg	Stores V	√td Avg	Stores	Wtd Avg	
Whole Fryer	721	3.50	304	3.99	384	3.57	
Bnls/Sknls Breast	1,898	8.11	2,083	7.44	1,219	8.72	
Breast Tenders	11	12.49	1,361	8.09			
Split, bn-in Breast							
Whole Wings	54	3.79	240	3.99			
Leg Quarters							
Legs							
Thighs	265	5.99	101	3.99			
Drumsticks	166	2.99	178	3.56	240	2.99	
B/S Thighs	51	6.70	389	6.70	12	7.49	



SOUTHWEST U.S.

NORTHEAST U.S. SOUTHEAST U.S. MIDWEST U.S. **SOUTH CENTRAL U.S. ORGANIC** 11.5% of 5,500 sampled outlets 16.2% of 7,400 sampled outlets 15.8% of 6,100 sampled outlets 3.0% of 4,900 sampled outlets

8.4% of 3,800 sampled outlets 4.2% of 1,300 sampled outlets Activity Index = 434 Activity Index = 1,241 Activity Index = 962 Activity Index = 147 Activity Index = 320 Activity Index = 55 Whole Fryer 3.49 - 3.79 721 3.50 **Bnls/Sknls Breast** 6.99 - 8.99 7.99 - 9.99 1,172 8.06 8.99 215 8.99 6.99 54 6.99 6.99 434 7.99 16 6.99 **Breast Tenders** 12.49 11 12.49 Split, bn-in Breast Whole Wings 3.79 15 3.79 3.79 39 3.79 Legs **Thighs** 30 5.99 93 5.99 142 5.99 5.99 5.99 5.99 166 2.99 Drumsticks 2.99 5.99 8.99 B/S Thighs 5.99 39 8.99 12 ALASKA HAWAII **ORGANIC** 0.0% of 100 sampled outlets 0.0% of 100 sampled outlets Activity Index = 7 Activity Index = 0Whole Fryer **Bnls/Sknls Breast** 7 7.99 7.99 **Breast Tenders** Split, bn-in Breast Whole Wings Legs Thighs Drumsticks B/S Thighs

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NORTHWEST U.S.

http://www.ams.usda.gov/market-news/livestock-poultry-grain;