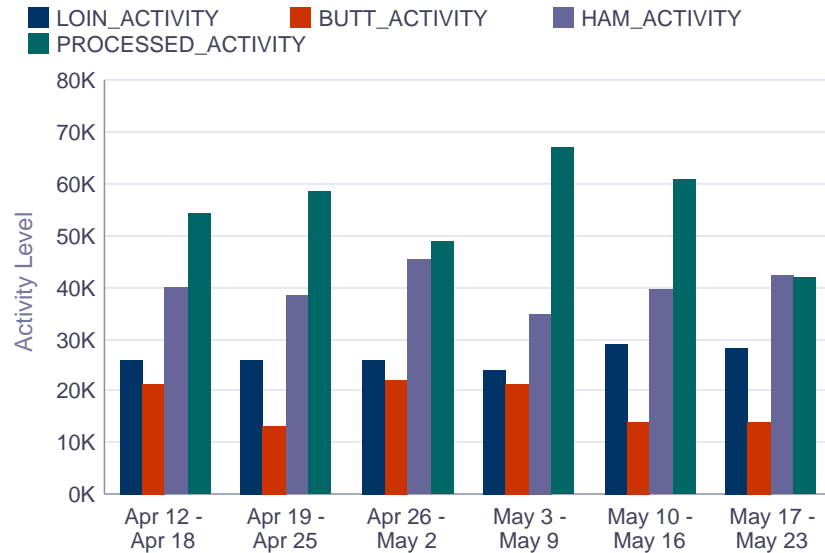




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	71.6%		73.0%		69.9%	
Special Rate (2/)	18.2%		11.9%		21.2%	
Activity Index (3/)	132,160		146,380		119,470	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins			80	1.59	10	2.49
Bone-In Cc Loin	300	1.93	350	3.29	130	3.00
Loin Roast Bnls	2,670	2.48	2,110	2.78	2,630	2.64
Rib End Roast B/in			110	1.59	20	1.68
Sirloin End Roast B/in	400	1.84	220	1.75	70	1.77
Sirloin Roast Bnls	20	2.56	200	2.70	430	2.15
Rib End Chops B/in	230	2.73	560	3.18	60	2.89
Sirloin Chops B/in	880	1.85	760	1.74	1,140	1.26
Cc Chops B/in	4,640	2.81	4,890	3.01	2,800	2.56
Assorted Chops B/in	2,180	2.56	2,650	3.12	2,770	2.49
Rib Chops Bnls	70	4.75	40	5.99	160	3.71
Sirloin Chops Bnls	340	2.68	1,690	4.78	1,080	2.80
Cc Chops Bnls	7,040	4.09	3,750	4.08	4,030	4.45
Smoked Chops	1,290	7.17	420	6.77	830	6.01
Tenderloin, Fresh	1,050	3.47	4,660	3.69	2,620	3.67
Tenderloin, Marinated	4,130	5.33	2,180	5.65	3,290	5.38
Backribs	3,040	3.78	4,140	3.44	4,060	3.58
Picnic Fresh B/in	130	1.74	750	2.12	650	1.96
Porketta	180	3.01	70	3.49	20	1.89
Butt Fresh B/in	5,510	2.05	3,070	1.94	4,260	1.71
Butt Roast Bnls	170	2.81	160	2.27	390	2.79
Pork Steak	1,880	3.08	1,730	2.57	720	2.39
Country Style Rib B/in	1,790	2.89	1,910	2.65	1,970	2.27
Country Style Ribs Bnls	570	2.92	210	3.43	420	2.63
Spareribs	2,230	2.48	2,380	2.97	4,030	2.58
St. Louis Style Spareribs	1,590	3.52	3,720	3.06	1,270	3.24
Ham, B/in	70	3.36	140	3.19	80	3.47
Ham, Spiral	110	3.99	240	2.12		
Ham, B/in Butt	310	2.27	580	1.60	210	1.94
Ham, B/in Shank	370	1.93	580	1.54	230	1.79
Ham, Bnls	1,260	5.15	1,030	4.51	410	4.10
Ham Steak	3,180	4.89	3,810	4.91	2,330	4.58
Sliced Bacon, 1 Lb Pkg	16,750	5.63	24,700	5.27	24,130	5.25
Pre-Cooked Bacon	1,220	29.53	680	31.21	1,200	30.38
Canadian Bacon	620	9.62	730	9.39	370	10.15
Ground Pork	200	4.01	1,540	3.71	170	3.29
Bkfst Sausage, 1 Lb Roll	5,790	3.67	6,750	3.94	5,040	3.73
Bkfst Sausage, Link/Patty	6,660	4.84	12,230	4.70	8,050	4.36
Pre-Cooked Sausage	2,890	6.13	2,980	5.99	350	7.42
Dinner Sausage	2,870	4.22	3,810	4.03	3,090	4.89
Italian Sausage	3,490	4.32	5,710	4.26	3,750	4.14
Chorizo	1,190	4.00	1,470	3.98	1,150	3.77
Delil Ham	10,830	7.63	10,220	7.90	12,250	7.16
Pkg/Slcd Ham, 1 Lb/Less	25,760	7.40	22,780	7.73	10,220	7.62
Delil Cooked Pork Roast						
Delil Cooked Spareribs	530	7.11	740	9.66	410	9.51
Delil Cooked Backribs	1,070	7.84	830	8.14	2,110	7.84
Pulled Pork	4,220	7.02	1,530	6.57	3,190	4.12
Feet	120	2.46	120	2.31	160	1.25
Neckbones	320	2.23	370	2.25	710	2.64

This week in Pork Retail
 This week in Pork Retail, the Feature Rate decreased by 1.4 percent and the Special Rate increased by 6.3 percent. The Activity Index showed a 9.7 percent decrease. The loin cuts, butt, picnic, and spareribs remained steady in ad space this week while the ham cuts increased. The processed items showed a 31.2 percent decrease in ad space compared to last week.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23

(prices in dollars per pound)

Fri. May 17, 2024

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	80.5%				71.3%				74.1%			
Special Rate (2/)	23.3%				9.3%				15.1%			
Activity Index (3/)	36,220				33,365				26,910			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	1.69	1.89	260	1.79	2.99	2.99	30	2.99
Loin Roast Bnls	1.99	3.99	600	2.50	1.79	3.99	1,130	2.46	1.99	4.99	450	2.73
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	1.72	1.72	30	1.72	1.99	1.99	40	1.99
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	1.98	1.98	10	1.98
Rib End Chops B/In	-	-	-	-	-	-	-	-	2.29	2.82	200	2.70
Sirloin Chops B/In	2.49	2.49	140	2.49	1.28	1.95	160	1.34	1.29	1.29	20	1.29
Cc Chops B/In	1.99	3.99	1,380	2.89	1.98	3.99	850	2.45	1.99	3.99	740	3.28
Assorted Chops B/In	1.69	2.99	220	2.18	1.69	2.09	610	1.89	1.49	3.99	590	2.74
Rib Chops Bnls	-	-	-	-	2.39	2.39	20	2.39	5.99	5.99	40	5.99
Sirloin Chops Bnls	-	-	-	-	-	-	-	-	1.98	3.19	240	2.65
Cc Chops Bnls	2.49	4.99	1,150	3.35	2.49	5.19	3,380	4.69	1.99	5.99	1,340	3.21
Smoked Chops	5.99	9.83	480	8.58	3.98	9.81	570	6.59	3.99	7.24	90	5.65
Tenderloin, Fresh	2.49	5.99	600	3.30	1.98	2.99	30	2.38	2.99	3.99	190	3.42
Tenderloin, Marinated	5.21	7.82	810	6.35	4.17	7.82	1,750	5.01	3.55	6.51	540	4.77
Backribs	2.99	4.99	1,310	3.96	2.49	3.99	270	2.98	2.49	5.99	510	3.75
Picnic Fresh B/In	-	-	-	-	2.18	2.18	30	2.18	1.29	1.29	20	1.29
Porketta	3.49	3.49	70	3.49	-	-	-	-	2.49	2.97	120	2.72
Butt Fresh B/In	1.39	1.99	730	1.84	1.29	2.89	2,350	2.15	1.38	2.99	1,590	2.04
Butt Roast Bnls	2.99	2.99	90	2.99	-	-	-	-	2.29	2.29	40	2.29
Pork Steak	2.49	2.49	20	2.49	2.49	3.99	1,260	2.95	1.88	3.99	340	2.96
Country Style Rib B/In	1.99	3.99	260	2.74	1.98	2.98	160	2.53	2.29	2.99	390	2.91
Country Style Ribs Bnls	2.49	3.49	220	3.04	2.49	3.29	30	2.58	2.49	3.29	210	2.88
Spareribs	1.79	3.99	750	2.89	1.49	3.98	770	1.93	1.79	3.49	230	2.44
St. Louis Style Spareribs	2.99	3.99	250	3.84	2.72	3.99	540	3.90	2.49	3.49	400	3.11
Ham, B/In	-	-	-	-	-	-	-	-	1.88	1.88	10	1.88
Ham, Spiral	3.99	3.99	110	3.99	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.69	2.59	210	2.33	1.69	2.59	90	2.14	1.99	1.99	10	1.99
Ham, B/In Shank	1.49	2.39	280	1.90	1.69	2.39	90	2.04	1.79	1.79	10	1.79
Ham, Bnls	3.99	3.99	60	3.99	-	-	-	-	2.49	5.33	630	3.58
Ham Steak	3.29	8.00	1,690	5.63	3.48	6.98	1,150	4.08	2.99	5.00	300	4.01
Sliced Bacon, 1 Lb Pkg	3.99	11.99	6,190	6.42	2.99	7.99	3,510	5.15	2.98	10.00	2,470	4.98
Pre-Cooked Bacon	22.40	38.34	650	33.17	22.40	28.80	300	24.07	25.54	30.02	240	26.40
Canadian Bacon	5.49	10.64	340	8.94	-	-	-	-	9.31	10.64	250	10.39
Ground Pork	-	-	-	-	2.88	2.88	10	2.88	2.99	3.99	110	3.87
Bkfst Sausage, 1 Lb Roll	3.00	3.99	740	3.69	2.50	4.19	880	3.33	1.99	4.99	2,340	3.27
Bkfst Sausage, Link/Patty	2.66	6.65	2,480	4.90	2.66	5.60	2,340	4.90	2.67	6.65	620	4.64
Pre-Cooked Sausage	2.08	7.97	700	5.12	2.08	7.97	240	3.17	2.08	9.98	980	5.34
Dinner Sausage	3.56	5.13	830	4.47	3.48	5.04	260	3.60	2.99	5.33	870	4.02
Italian Sausage	2.99	5.49	2,090	4.34	3.50	5.04	220	4.51	2.99	5.89	250	4.47
Chorizo	2.97	5.71	260	4.82	4.49	5.32	40	4.53	3.99	6.27	90	5.13
Deli Ham	3.99	13.99	4,260	7.45	2.99	12.99	3,000	7.86	3.99	11.99	2,480	8.21
Pkg/Sld Ham, 1 Lb/Less	3.49	13.69	4,280	6.78	2.99	13.69	4,540	7.55	2.99	13.69	5,870	7.84
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	7.39	8.99	340	8.19	7.39	8.99	10	8.12	-	-	-	-
Deli Cooked Backribs	6.00	10.66	660	7.94	10.66	10.66	40	10.66	5.99	9.33	330	7.48
Pulled Pork	4.99	7.99	890	6.46	4.99	7.99	2,440	7.61	4.99	7.99	680	6.02
Feet	2.49	2.49	20	2.49	2.49	2.49	5	2.49	-	-	-	-
Neckbones	2.49	2.49	60	2.49	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23

(prices in dollars per pound)

Fri. May 17, 2024

Outlets	SOUTH CENTRAL				SOUTHWEST				NORTHWEST			
	(AR, CO, KS, LA, MO, NM, OK, TX)				(AZ, CA, NV, UT)				(ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	61.2%				67.6%				75.8%			
Special Rate (2/)	28.2%				23.8%				10.8%			
Activity Index (3/)	17,260				9,910				8,370			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-	-	-	-	-
LoIn Roast Bnls	1.49	- 2.99	480	2.26	2.99	- 2.99	10	2.99	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	1.49	- 1.99	320	1.83	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Rib End Chops B/In	2.89	- 2.89	20	2.89	-	-	-	-	-	-	-	-
Sirloin Chops B/In	1.29	- 2.49	400	1.94	1.29	- 2.27	170	1.64	-	-	-	-
Cc Chops B/In	1.49	- 3.39	380	2.57	1.97	- 4.99	540	2.47	2.99	- 2.99	730	2.99
Assorted Chops B/In	1.28	- 3.99	230	2.23	2.99	- 3.99	470	3.56	1.98	- 2.49	60	2.12
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.99	- 3.19	20	2.36	-	-	-	-	1.99	- 2.99	60	2.79
Cc Chops Bnls	2.49	- 3.99	430	2.89	2.49	- 5.00	680	4.93	2.49	- 4.99	60	3.40
Smoked Chops	5.49	- 7.24	90	6.73	4.49	- 4.99	70	4.56	-	-	-	-
Tenderloin, Fresh	2.29	- 3.29	90	2.99	4.99	- 4.99	120	4.99	3.49	- 3.49	20	3.49
Tenderloin, Marinated	4.17	- 6.08	730	4.63	6.21	- 7.82	310	7.15	-	-	-	-
Backribs	2.99	- 3.99	140	3.70	3.49	- 4.99	810	3.78	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-	1.29	- 1.99	80	1.66
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.79	- 2.49	770	1.84	1.89	- 4.99	40	2.67	4.99	- 4.99	20	4.99
Butt Roast Bnls	2.99	- 2.99	40	2.99	-	-	-	-	-	-	-	-
Pork Steak	1.88	- 2.99	50	2.43	3.99	- 5.49	190	4.08	5.49	- 5.49	20	5.49
Country Style Rib B/In	1.97	- 2.99	310	2.19	1.47	- 5.49	590	3.40	1.98	- 5.49	90	2.95
Country Style Ribs Bnls	2.49	- 2.99	30	2.63	2.49	- 3.49	30	3.26	2.49	- 2.99	40	2.71
Spareribs	1.69	- 3.49	310	2.32	2.69	- 4.99	180	3.43	-	-	-	-
St. Louis Style Spareribs	2.89	- 3.99	380	3.17	-	-	-	-	2.99	- 2.99	20	2.99
Ham, B/In	2.99	- 4.99	60	3.60	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	6.99	- 6.99	570	6.99	-	-	-	-	-	-	-	-
Ham Steak	2.99	- 3.59	40	3.44	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	2.98	- 10.89	2,620	5.05	3.33	- 10.89	1,050	6.74	3.99	- 5.49	850	4.06
Pre-Cooked Bacon	29.38	- 30.02	40	29.45	-	-	-	-	-	-	-	-
Canadian Bacon	10.64	- 10.64	40	10.64	-	-	-	-	-	-	-	-
Ground Pork	3.49	- 4.99	60	4.44	3.99	- 3.99	10	3.99	-	-	-	-
Bkfst Sausage, 1 Lb Roll	2.50	- 4.59	1,120	3.33	3.49	- 3.49	10	3.49	3.49	- 5.99	700	5.93
Bkfst Sausage, Link/Patty	3.33	- 7.98	740	4.37	3.57	- 5.99	430	5.38	3.57	- 5.99	60	4.75
Pre-Cooked Sausage	2.08	- 6.74	290	4.66	-	-	-	-	9.98	- 9.98	680	9.98
Dinner Sausage	3.49	- 5.04	70	4.81	4.29	- 4.29	20	4.29	4.20	- 5.49	830	4.32
Italian Sausage	2.99	- 3.98	110	3.55	4.19	- 4.19	60	4.19	4.20	- 5.49	770	4.30
Chorizo	2.22	- 4.99	210	3.97	2.22	- 5.99	600	3.46	-	-	-	-
Deli Ham	3.39	- 11.99	470	7.06	3.29	- 9.99	510	5.64	6.99	- 6.99	80	6.99
Pkg/Sldd Ham, 1 Lb/Less	2.99	- 11.41	5,260	6.85	3.99	- 13.69	2,590	7.61	3.54	- 13.69	3,180	7.94
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	4.99	- 4.99	180	4.99	-	-	-	-
Deli Cooked Backribs	-	-	-	-	6.00	- 6.00	40	6.00	-	-	-	-
Pulled Pork	5.48	- 6.49	180	5.83	5.99	- 5.99	20	5.99	5.99	- 5.99	20	5.99
Feet	2.29	- 2.29	70	2.29	2.99	- 2.99	10	2.99	-	-	-	-
Neckbones	.99	- 2.29	90	2.05	1.99	- 2.49	170	2.23	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/17 thru 05/23

(prices in dollars per pound)

Fri. May 17, 2024

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	50.0%				34.3%			
Special Rate (2/)	11.0%				0.0%			
Activity Index (3/)	180				110			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc LoIn	-	-	-	-	-	-	-	-
LoIn Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	3.09	- 3.09	10	3.09	-	-	-	-
Rib End Chops B/In	3.39	- 3.39	5	3.39	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	3.39	- 3.39	5	3.39	2.99	- 2.99	20	2.99
Assorted Chops B/In	2.99	- 2.99	20	2.99	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	3.49	- 3.49	10	3.49	-	-	-	-
Cc Chops Bnls	3.99	- 3.99	10	3.99	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	-	-	-	-	4.97	- 4.97	10	4.97
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	-	-	-	-	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.98	- 2.98	5	2.98	2.99	- 2.99	10	2.99
Butt Roast Bnls	-	-	-	-	-	-	-	-
Pork Steak	2.98	- 2.98	5	2.98	4.69	- 4.69	5	4.69
Country Style Rib B/In	2.98	- 2.98	5	2.98	-	-	-	-
Country Style Ribs Bnls	-	-	-	-	-	-	-	-
Spareribs	-	-	-	-	2.99	- 2.99	10	2.99
St. Louis Style Spareribs	-	-	-	-	5.69	- 5.69	10	5.69
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	3.50	- 9.99	40	5.12	4.99	- 7.33	30	6.98
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	4.69	- 4.69	5	4.69
Bkfst Sausage, 1 Lb Roll	5.79	- 5.79	5	5.79	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	-	-	-	-
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	-	-	-	-	-	-	-	-
Italian Sausage	-	-	-	-	-	-	-	-
Chorizo	-	-	-	-	-	-	-	-
Deli Ham	9.99	- 9.99	20	9.99	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	6.99	- 10.26	40	8.30	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	-	-	-	-	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	2.99	- 2.99	10	2.99
Neckbones	-	-	-	-	-	-	-	-

