



National Retail Report - Lamb/Veal

Advertised Prices for Lamb and Veal at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

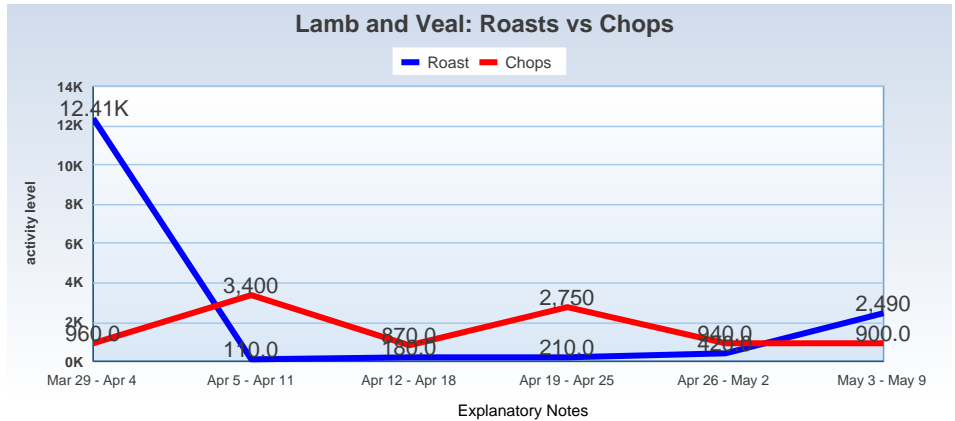
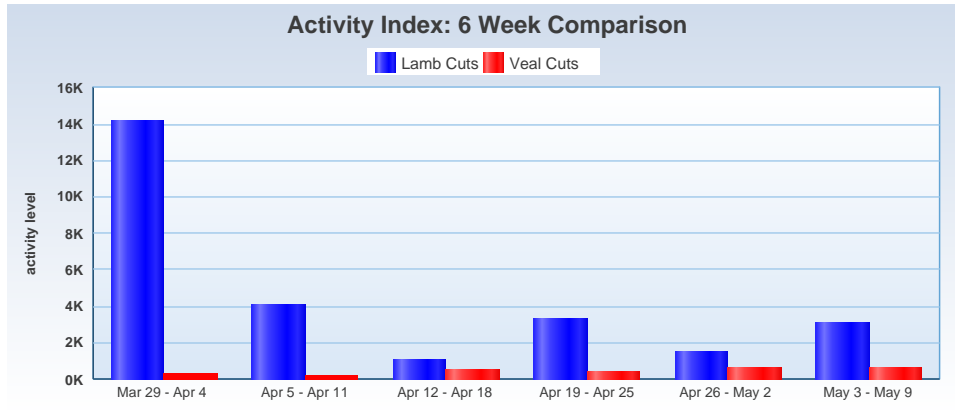
(prices in dollars per pound)

Fri. May 3, 2024

NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	9.7%		3.4%		16.9%	
Special Rate (2/)	0.0%		0.0%		6.0%	
Activity Index (3/)	3,700		2,190		4,780	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
LAMB						
LB Shoulder Roast					20	4.49
LB Shldr Blade Chops	200	8.99	560	7.65	220	6.92
LB Shldr Rnd Bone Chop	90	8.68	100	8.27	200	7.58
LB Breast	70	6.99	40	4.49		
LB Rack	1,760	10.63			1,670	10.29
LB Ribs						
LB Rib Chops						
LB Whole Loin						
LB Loin Chops	70	10.37	80	9.47	1,540	9.66
LB Bone-In Leg	390	5.99	290	5.99		
LB Boneless Leg	100	6.99			380	9.10
LB Semi-Bnls Leg	170	4.98	20	7.99		
LB Butterflied, Bnls Leg						
LB Leg, Shank/Butt						
LB Leg Steaks						
LB Top Round Roast						
LB Top Round Steak						
LB Ground Lamb	40	1.99			270	9.99
LB Shank					100	8.20
LB Stew Meat-Lamb					90	6.49
LB Stew Meat-Mutton	140	4.02	410	4.83		
VEAL						
VL Shoulder Roast						
VL Shldr Blade Chops	470	6.57	130	7.94	290	5.99
VL Shldr Rnd Bone Chops	70	8.39				
VL Breast			70	4.99		
VL Rib Rack						
VL Rib Chops						
VL Loin Chops			70	9.99		
VL T-Bone Steak						
VL Bnls Leg						
VL Leg Cutlets	120	14.99				
VL Top Round Steak						
VL Bnls Roast						
VL Bone-In Osso Bucco						
VL Scallopini			290	12.99		
VL Cube Steak						
VL Ground Veal	10	8.99	10	8.99		
VL Stew Meat			120	8.99		

This week in Lamb and Veal Retail

This week for Lamb and Veal: Retail activity index was 68.9% higher, feature rate was 6.3% higher, and special rate was steady. Lamb Cuts on offer were 102.7% higher, and Veal Cuts were 1.5% lower. Roast offerings were sharply higher and Chop offerings were 3.2% lower. Lamb features offered more ad space for racks, legs and shoulder chops. Veal features offered slightly more space for shoulder blade chops and leg cutlets.



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
 1/: FEATURE RATE: the amount of sampled stores advertising any reported lamb/veal item during the current week, expressed as a percentage of the total sample. 2/: SPECIAL RATE: the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). 3/: ACTIVITY INDEX: a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised lamb/veal item (e.g., a retailer with 100 outlets featuring 3 lamb/veal items has an activity index of 300). 4/: STORES/AVG: the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



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Outlets	NORTHEAST			SOUTHEAST			MIDWEST		
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)			(AL, FL, GA, MS, NC, SC, TN, VA, WV)			(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)		
	5500			7400			6100		
Feature Rate (1/)	23.5%			4.9%			13.0%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	2,070			370			870		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	7.99 - 9.99	160	9.31	7.99 - 7.99	5	7.99	6.99 - 7.99	40	7.71
LB Shldr Rnd Bone Chop	7.99 - 8.99	90	8.71	7.99 - 7.99	5	7.99	-		
LB Breast	6.99 - 6.99	70	6.99	-			-		
LB Rack	9.99 - 16.99	440	11.62	9.99 - 9.99	360	9.99	9.99 - 16.99	700	10.57
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			9.99 - 10.99	50	10.19
LB Bone-In Leg	5.99 - 5.99	390	5.99	-			-		
LB Boneless Leg	6.99 - 6.99	100	6.99	-			-		
LB Semi-Bnls Leg	5.49 - 5.49	110	5.49	-			3.99 - 3.99	60	3.99
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	-			-			-		
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	4.29 - 4.29	60	4.29	-			-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	5.99 - 7.99	460	6.51	-			8.99 - 8.99	10	8.99
VL Shldr Rnd Bone Chops	8.39 - 8.39	70	8.39	-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	14.99 - 14.99	120	14.99	-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			8.99 - 8.99	10	8.99
VL Stew Meat	-			-			-		



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	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)			SOUTHWEST (AZ, CA, NV, UT)			NORTHWEST (ID, MT, OR, WA, WY)		
Outlets	4900			3800			1300		
Feature Rate (1/)	4.6%			3.7%			0.2%		
Special Rate (2/)	0.0%			0.0%			0.0%		
Activity Index (3/)	225			130			5		
	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg	Price Range	Stores	Wtd Avg
LAMB									
LB Shoulder Roast	-			-			-		
LB Shldr Blade Chops	-			-			-		
LB Shldr Rnd Bone Chop	-			-			-		
LB Breast	-			-			-		
LB Rack	9.99 - 9.99	220	9.99	9.99 - 9.99	30	9.99	-		
LB Ribs	-			-			-		
LB Rib Chops	-			-			-		
LB Whole Loin	-			-			-		
LB Loin Chops	-			-			-		
LB Bone-In Leg	-			-			-		
LB Boneless Leg	-			-			-		
LB Semi-Bnls Leg	-			-			-		
LB Butterflied, Bnls Leg	-			-			-		
LB Leg, Shank/Butt	-			-			-		
LB Leg Steaks	-			-			-		
LB Top Round Roast	-			-			-		
LB Top Round Steak	-			-			-		
LB Ground Lamb	1.99 - 1.99	5	1.99	1.99 - 1.99	30	1.99	1.99 - 1.99	5	1.99
LB Shank	-			-			-		
LB Stew Meat-Lamb	-			-			-		
LB Stew Meat-Mutton	-			2.99 - 3.99	70	3.80	-		
VEAL									
VL Shoulder Roast	-			-			-		
VL Shldr Blade Chops	-			-			-		
VL Shldr Rnd Bone Chops	-			-			-		
VL Breast	-			-			-		
VL Rib Rack	-			-			-		
VL Rib Chops	-			-			-		
VL Loin Chops	-			-			-		
VL T-Bone Steak	-			-			-		
VL Bnls Leg	-			-			-		
VL Leg Cutlets	-			-			-		
VL Top Round Steak	-			-			-		
VL Bnls Roast	-			-			-		
VL Bone-In Osso Bucco	-			-			-		
VL Scallopini	-			-			-		
VL Cube Steak	-			-			-		
VL Ground Veal	-			-			-		
VL Stew Meat	-			-			-		



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	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	15.0%				0.0%			
Special Rate (2/)	0.0%				0.0%			
Activity Index (3/)	20				0			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
LAMB								
LB Shoulder Roast	-	-	-	-	-	-	-	-
LB Shldr Blade Chops	-	-	-	-	-	-	-	-
LB Shldr Rnd Bone Chop	-	-	-	-	-	-	-	-
LB Breast	-	-	-	-	-	-	-	-
LB Rack	-	-	-	-	-	-	-	-
LB Ribs	-	-	-	-	-	-	-	-
LB Rib Chops	-	-	-	-	-	-	-	-
LB Whole Loin	-	-	-	-	-	-	-	-
LB Loin Chops	10.99	10.99	20	10.99	-	-	-	-
LB Bone-In Leg	-	-	-	-	-	-	-	-
LB Boneless Leg	-	-	-	-	-	-	-	-
LB Semi-Bnls Leg	-	-	-	-	-	-	-	-
LB Butterflied, Bnls Leg	-	-	-	-	-	-	-	-
LB Leg, Shank/Butt	-	-	-	-	-	-	-	-
LB Leg Steaks	-	-	-	-	-	-	-	-
LB Top Round Roast	-	-	-	-	-	-	-	-
LB Top Round Steak	-	-	-	-	-	-	-	-
LB Ground Lamb	-	-	-	-	-	-	-	-
LB Shank	-	-	-	-	-	-	-	-
LB Stew Meat-Lamb	-	-	-	-	-	-	-	-
LB Stew Meat-Mutton	-	-	-	-	-	-	-	-
VEAL								
VL Shoulder Roast	-	-	-	-	-	-	-	-
VL Shldr Blade Chops	-	-	-	-	-	-	-	-
VL Shldr Rnd Bone Chops	-	-	-	-	-	-	-	-
VL Breast	-	-	-	-	-	-	-	-
VL Rib Rack	-	-	-	-	-	-	-	-
VL Rib Chops	-	-	-	-	-	-	-	-
VL Loin Chops	-	-	-	-	-	-	-	-
VL T-Bone Steak	-	-	-	-	-	-	-	-
VL Bnls Leg	-	-	-	-	-	-	-	-
VL Leg Cutlets	-	-	-	-	-	-	-	-
VL Top Round Steak	-	-	-	-	-	-	-	-
VL Bnls Roast	-	-	-	-	-	-	-	-
VL Bone-In Osso Bucco	-	-	-	-	-	-	-	-
VL Scallopini	-	-	-	-	-	-	-	-
VL Cube Steak	-	-	-	-	-	-	-	-
VL Ground Veal	-	-	-	-	-	-	-	-
VL Stew Meat	-	-	-	-	-	-	-	-