



Fresno Shipping Point Fruit Prices (FR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

Email us with accessibility issues with this report.

May 17, 2024

Fresno, CA	Clear 60-90
Santa Maria, CA	Cloudy 53-66
Salinas, CA	Cloudy 52-65
Lodi, CA	Clear 51-85
Fallbrook, CA	Cloudy 55-73

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

BERRIES

MEXICO CROSSINGS THROUGH ARIZONA, CALIFORNIA AND TEXAS Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---BLACKBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality and condition.
flats 12 6-oz cups with lids 8.00-10.00 previous commitments higher

---BLUEBERRIES: DEMAND MODERATE. MARKET SLIGHTLY LOWER. Includes palletizing and cooling. Wide range in quality. Most present shipments from prior bookings and/or previous commitments.
flats 12 1-pint cups with lids 12.00-18.00 mostly 12.00-14.00 occasional higher and lower

---RASPBERRIES: DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling. Many present shipments from prior bookings and/or previous commitments.
Red
flats 12 6-oz cups with lids 22.00-28.00 mostly 24.00-26.00 occasional higher and lower

OXNARD DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality. Some berries being diverted to freezer and/or processing.
flats 8 1-lb containers with lids
large-extra large 6.00-8.00 occasional higher and lower

ORGANIC
flats 8 1-lb containers with lids
large-extra large 12.00-16.00 mostly 12.00-14.00
occasional higher and lower

SALINAS-WATSONVILLE CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality and condition. Some berries being diverted to freezer and/or processing.
flats 8 1-lb containers with lids
large-extra large 7.00-10.00 mostly 8.00 occasional higher and lower

ORGANIC
flats 8 1-lb containers with lids
large-extra large 12.00-16.00 mostly 12.00-14.00
occasional higher and lower

SANTA MARIA CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---STRAWBERRIES: DEMAND LIGHT. MARKET ABOUT STEADY. Includes palletizing and cooling. Wide range in quality. Some berries being diverted to freezer and/or processing.
flats 8 1-lb containers with lids
large-extra large 7.00-10.00 mostly 8.00 occasional higher and lower

ORGANIC
flats 8 1-lb containers with lids
large-extra large 12.00-16.00 mostly 12.00-14.00
occasional higher and lower

SOUTH AND CENTRAL DISTRICT CALIFORNIA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---BLUEBERRIES: SUPPLY AVAILABLE LIGHT. (CONVENTIONAL). DEMAND MODERATE. MARKET ABOUT STEADY. Includes palletizing and cooling. Most present shipments from prior bookings and/or previous commitments.
flats 12 6-oz cups with lids 12.00-18.00 mostly 14.00 occasional higher
flats 12 1-pint cups with lids 14.00-19.00 mostly 14.00-16.00



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flats 12 6-oz cups with lids 14.00-20.00 mostly 16.00-18.00
occasional higher
flats 12 1-pint cups with lids 25.00-34.00 mostly 28.00-30.00
occasional higher

OTHER FRUIT

CENTRAL AND NORTHERN DISTRICTS CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2023 Season

---KIWIFRUIT: DEMAND FAIRLY LIGHT. MARKET STEADY. Extra services included.

Hayward

9 kg (19.8 lb) containers loose
30 size 33.50-35.50 occasional higher and lower
33 size 32.50-35.50 occasional higher and lower
36 size 32.50-34.50 occasional lower
42 size 27.50-28.50 occasional lower
45 size 27.50-28.50 occasional higher and lower

MEXICO CROSSINGS THROUGH TEXAS

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2023 Season

---AVOCADOS: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included.

Hass

cartons 2 layer
32s 47.25-51.25 mostly 47.25-49.25 occasional higher and lower
36s 47.25-51.25 mostly 47.25-49.25 occasional lower
40s 46.25-50.25 mostly 47.25-48.25 occasional lower
48s 46.25-50.25 mostly 46.25-48.25 occasional lower
60s 37.25-42.25 mostly 37.25-38.25
70s 29.25-33.25 mostly 30.25-31.25 occasional lower
84s 21.25-25.25 mostly 22.25-24.25 occasional higher

ORGANIC

Hass

cartons 2 layer
48s 52.25-57.25 mostly 52.25-54.25 occasional higher
60s 50.25-54.25 mostly 50.25-52.25 occasional lower
70s 40.25-46.25 mostly 40.25-43.25 occasional higher and lower

SAN JOAQUIN VALLEY CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---CHERRIES: DEMAND GOOD. MARKET ABOUT STEADY. Extra services included. Wide range in prices.

VARIOUS RED SWEET VARIETIES

16 lb cartons bagged

9 1/2 row size 53.90-65.90 mostly 55.90-60.90 occasional higher occasional low as 48.90
10 row size 43.90-56.90 mostly 45.90-50.90 occasional low as 40.90
10 1/2 row size 45.90-56.90 mostly 48.90-50.90 occasional lower
11 row size 35.90-42.90 mostly 35.90-40.90
11 1/2 row size 20.90-28.90 mostly 20.90-23.90 few low as 18.90
12 row size 18.90-24.90 mostly 18.90-20.90 occasional higher and lower

SOUTH DISTRICT CALIFORNIA

Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point
Basis
2024 Season

---AVOCADOS: DEMAND LIGHT. MARKET ABOUT STEADY. Extra services included.

Hass

cartons 2 layer

32s 49.25-54.25 mostly 50.25-52.25 occasional lower
36s 48.25-52.25 mostly 48.25-50.25 occasional higher and lower
40s 48.25-52.25 mostly 49.25-50.25 occasional lower
48s 48.25-53.25 mostly 48.25-50.25 occasional lower
60s 42.25-45.25 mostly 42.25-44.25 occasional lower
70s 30.25-35.25 mostly 32.25-34.25 occasional higher
84s 24.25-28.25 mostly 25.25-27.25 occasional higher

ORGANIC

Hass

cartons 2 layer

48s 56.25-60.25 mostly 56.25-58.25
60s 53.25-57.25 mostly 53.25-55.25 occasional lower