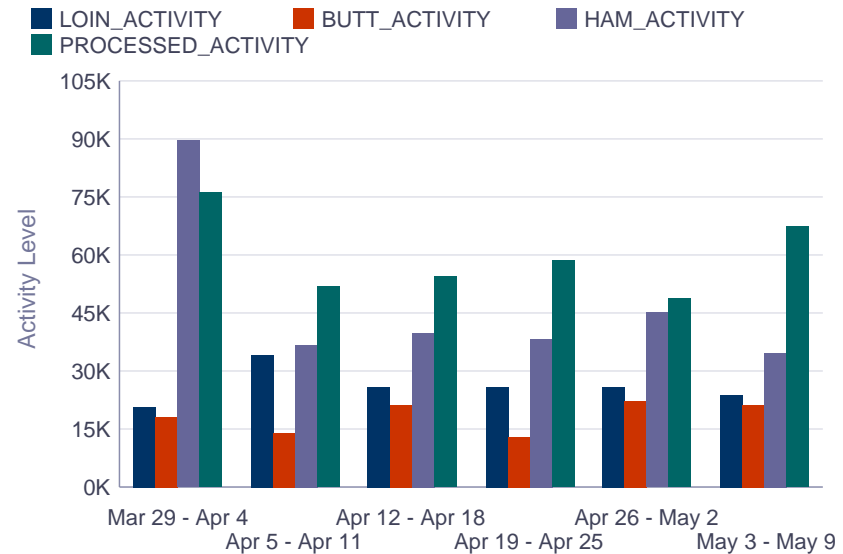




NATIONAL SUMMARY						
	THIS WEEK		LAST WEEK		LAST YEAR	
Outlets	29,200		29,200		29,200	
Feature Rate (1/)	66.4%		73.9%		66.2%	
Special Rate (2/)	15.0%		14.4%		23.4%	
Activity Index (3/)	153,080		146,670		116,620	
	Stores	Wtd Avg	Stores	Wtd Avg	Stores	Wtd Avg
Whole Bone-In Loins	100	1.99	100	1.99		
Bone-In Cc Loin	170	2.22	210	1.43	140	1.62
Loin Roast Bnls	4,190	2.69	2,250	2.50	4,920	2.40
Rib End Roast B/In						
Sirloin End Roast B/In	210	1.78	240	1.59	410	1.57
Sirloin Roast Bnls	190	2.29	80	2.34	50	1.92
Rib End Chops B/In	220	3.10	770	2.82	470	3.05
Sirloin Chops B/In	820	2.05	730	1.62	600	1.87
Cc Chops B/In	3,530	2.83	4,060	2.96	3,200	3.18
Assorted Chops B/In	900	2.06	3,770	3.06	1,800	2.65
Rib Chops Bnls	150	3.54	70	4.58	150	3.17
Sirloin Chops Bnls	470	2.50	720	3.01	210	2.72
Cc Chops Bnls	3,470	3.30	2,940	3.12	7,200	3.94
Smoked Chops	1,030	4.79	760	6.83	380	6.80
Tenderloin, Fresh	2,260	3.59	1,600	3.13	1,860	3.68
Tenderloin, Marinated	2,000	5.59	4,220	5.99	1,800	5.35
Backribs	4,090	3.43	3,230	3.69	5,630	3.14
Picnic Fresh B/In	500	1.53	1,680	1.66	490	2.18
Porketta	70	3.49	70	3.49	80	3.13
Butt Fresh B/In	7,080	2.05	4,700	2.03	5,720	1.81
Butt Roast Bnls	280	3.06	520	2.76	990	3.00
Pork Steak	1,580	2.49	2,380	2.68	2,590	2.49
Country Style Rib B/In	2,720	2.37	3,570	2.44	3,120	2.59
Country Style Ribs Bnls	1,530	2.70	1,770	2.49	1,130	2.61
Spareribs	3,520	2.53	3,950	2.26	2,910	2.36
St. Louis Style Spareribs	3,780	2.82	3,420	2.90	580	3.23
Ham, B/In	120	4.37	30	3.29	80	1.64
Ham, Spiral	310	1.70			1,650	3.88
Ham, B/In Butt	280	1.72	170	.99	290	1.49
Ham, B/In Shank	280	1.62	170	.99	100	1.97
Ham, Bnls	240	3.58	520	5.30	640	5.72
Ham Steak	2,580	4.46	3,270	4.52	1,640	5.43
Sliced Bacon, 1 Lb Pkg	25,500	5.68	23,030	6.00	22,670	5.35
Pre-Cooked Bacon	2,000	34.06	190	31.77	3,890	29.07
Canadian Bacon	620	10.63	490	8.71	290	9.50
Ground Pork	1,400	4.04	490	3.66	1,300	3.63
Bkfst Sausage, 1 Lb Roll	7,140	4.10	8,540	3.35	4,220	3.56
Bkfst Sausage, Link/Patty	6,150	5.32	6,890	4.90	5,470	4.73
Pre-Cooked Sausage	1,490	5.36	1,770	5.28	520	6.42
Dinner Sausage	10,650	4.45	2,630	4.55	2,360	4.40
Italian Sausage	7,870	4.29	2,950	4.87	6,570	5.10
Chorizo	4,090	3.49	1,760	3.85	1,970	3.61
Delii Ham	10,270	7.86	10,290	7.79	7,030	7.77
Pkg/Slcd Ham, 1 Lb/Less	20,570	7.43	30,540	8.00	7,690	7.50
Delii Cooked Pork Roast	130	5.33				
Delii Cooked Spareribs	1,310	6.16	1,130	6.99	320	10.33
Delii Cooked Backribs	3,360	8.00	850	7.35	810	8.13
Pulled Pork	730	5.62	1,100	6.63	360	5.81
Feet	270	2.19	230	2.00	120	1.39
Neckbones	860	2.64	820	2.71	200	1.82

This week in Pork Retail
 This week in Pork Retail, the Feature Rate decreased by 7.5 percent and the Special Rate increased by 0.6 percent. The Activity Index showed a 5.1 percent increase. The loin cuts, and butt, picnic, and spareribs remained steady in ad space this week while the ham cuts decreased. The processed items showed a 37.3 percent increase ahead of the Cinco De Mayo celebration.

Activity Index: 4 Week Comparison



Explanatory Notes

All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: FEATURE RATE: the amount of sampled stores advertising any reported pork item during the current week, expressed as a percentage of the total sample. **2/: SPECIAL RATE:** the percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free etc.). **3/: ACTIVITY INDEX:** a measure of the absolute frequency of feature activity equal to the total number of stores for each advertised pork item (e.g., a retailer with 100 outlets featuring 3 pork items has an activity index of 300). **4/: STORES/AVG:** the number of advertising outlets and the weighted average price weighted by the respective number of outlets.



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2024

Outlets	NORTHEAST				SOUTHEAST				MIDWEST			
	(CT, DE, MA, MD, ME, NH, NJ, NY, PA, RI, VT)				(AL, FL, GA, MS, NC, SC, TN, VA, WV)				(IA, IL, IN, KY, MI, MN, ND, NE, OH, SD, WI)			
	5500				7400				6100			
Feature Rate (1/)	70.9%				66.5%				64.8%			
Special Rate (2/)	10.1%				2.3%				19.8%			
Activity Index (3/)	36,380				36,950				34,800			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	1.99	- 1.99	100	1.99	-	-			-	-		
Bone-In Cc Loins	1.99	- 1.99	120	1.99	-	-			2.69	- 2.69	60	2.69
Loins Roast Bnls	1.99	- 3.99	620	3.08	1.54	- 2.99	1,890	2.43	1.69	- 4.99	1,450	2.81
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	.99	- .99	10	.99	1.99	- 1.99	40	1.99
Sirloin Roast Bnls	1.99	- 1.99	20	1.99	1.99	- 2.49	20	2.24	1.99	- 2.49	110	2.39
Rib End Chops B/In	-	-	-	-	-	-	-	-	2.48	- 3.20	200	3.12
Sirloin Chops B/In	1.99	- 1.99	90	1.99	.99	- .99	10	.99	-	-	-	-
Cc Chops B/In	1.77	- 3.99	1,260	2.40	1.99	- 2.98	260	2.33	1.89	- 3.99	730	3.03
Assorted Chops B/In	1.69	- 2.49	140	1.83	1.49	- 2.49	140	1.61	1.49	- 2.49	110	1.98
Rib Chops Bnls	2.49	- 2.49	100	2.49	-	-	-	-	5.99	- 5.99	40	5.99
Sirloin Chops Bnls	-	-	-	-	1.99	- 2.49	70	2.32	1.99	- 2.99	150	2.51
Cc Chops Bnls	1.99	- 5.29	1,290	3.27	2.48	- 4.69	790	2.94	2.49	- 5.99	820	3.59
Smoked Chops	5.99	- 5.99	60	5.99	1.99	- 4.71	600	4.28	3.49	- 7.46	150	5.07
Tenderloin, Fresh	2.49	- 3.99	390	3.40	2.49	- 2.99	1,060	2.54	2.99	- 3.99	130	3.62
Tenderloin, Marinated	4.34	- 8.69	730	5.98	3.33	- 6.08	410	4.87	3.33	- 6.99	640	5.57
Backribs	2.99	- 3.99	930	3.89	2.99	- 3.99	100	3.70	2.49	- 5.99	1,360	3.13
Picnic Fresh B/In	1.29	- 1.79	390	1.54	1.49	- 1.49	110	1.49	-	-	-	-
Porketta	3.49	- 3.49	70	3.49	-	-	-	-	-	-	-	-
Butt Fresh B/In	.99	- 2.49	840	1.72	.99	- 2.49	2,360	1.86	.99	- 2.99	1,920	2.17
Butt Roast Bnls	2.49	- 2.49	110	2.49	-	-	-	-	2.29	- 4.99	70	3.72
Pork Steak	1.49	- 2.69	160	2.52	1.49	- 2.98	360	1.74	1.79	- 3.99	440	2.76
Country Style Rib B/In	1.49	- 2.49	310	2.13	1.49	- 2.88	320	1.67	1.29	- 2.99	790	2.17
Country Style Ribs Bnls	1.99	- 3.49	540	2.79	2.28	- 2.99	390	2.51	2.49	- 3.99	310	2.80
Spareribs	1.99	- 3.79	1,180	2.87	1.79	- 3.59	970	2.22	1.99	- 3.99	440	2.59
St. Louis Style Spareribs	1.99	- 3.99	580	2.90	1.99	- 3.99	640	2.60	2.99	- 3.99	980	3.02
Ham, B/In	3.98	- 3.98	70	3.98	-	-	-	-	4.99	- 4.99	50	4.99
Ham, Spiral	.99	- 2.99	190	2.20	-	-	-	-	-	-	-	-
Ham, B/In Butt	1.19	- 2.49	140	1.42	2.49	- 2.49	5	2.49	1.99	- 1.99	140	1.99
Ham, B/In Shank	1.19	- 2.49	140	1.42	2.49	- 2.49	5	2.49	1.79	- 1.79	140	1.79
Ham, Bnls	5.33	- 5.33	40	5.33	5.33	- 5.33	5	5.33	2.49	- 4.00	200	3.23
Ham Steak	2.99	- 7.00	1,080	5.20	3.38	- 8.50	180	7.39	2.99	- 6.58	410	4.43
Sliced Bacon, 1 Lb Pkg	1.99	- 8.65	6,000	5.53	1.99	- 9.32	6,710	5.97	3.98	- 9.58	4,320	5.28
Pre-Cooked Bacon	26.67	- 41.83	770	32.66	30.40	- 38.19	10	36.03	25.54	- 36.22	390	33.31
Canadian Bacon	10.64	- 10.64	300	10.64	-	-	-	-	4.99	- 13.73	260	10.88
Ground Pork	2.99	- 4.99	240	3.86	4.00	- 4.49	530	4.07	2.79	- 3.99	230	3.63
Bkfst Sausage, 1 Lb Roll	3.50	- 4.49	950	4.01	2.00	- 4.95	740	3.59	2.50	- 5.32	2,880	4.22
Bkfst Sausage, Link/Patty	4.50	- 6.65	1,770	5.26	3.60	- 6.06	1,840	5.73	3.50	- 6.65	1,870	5.05
Pre-Cooked Sausage	3.75	- 7.50	450	4.98	6.25	- 6.25	5	6.25	4.23	- 6.63	740	5.57
Dinner Sausage	3.49	- 7.99	1,550	4.97	3.36	- 5.99	3,180	4.13	2.99	- 5.36	2,350	4.70
Italian Sausage	2.50	- 5.99	2,440	4.45	3.49	- 5.99	2,160	3.99	2.79	- 5.04	1,560	4.48
Chorizo	2.22	- 5.00	190	3.81	2.22	- 4.99	1,540	2.85	2.22	- 6.27	510	3.49
Deli Ham	3.99	- 12.99	3,660	7.20	3.99	- 10.99	2,710	9.27	3.99	- 10.99	2,430	7.37
Pkg/Sldd Ham, 1 Lb/Less	4.49	- 18.26	4,670	8.15	3.29	- 13.31	4,710	7.63	3.49	- 15.98	4,290	7.72
Deli Cooked Pork Roast	-	-	-	-	5.33	- 5.33	130	5.33	-	-	-	-
Deli Cooked Spareribs	8.66	- 11.99	170	9.85	5.59	- 5.59	1,130	5.59	-	-	-	-
Deli Cooked Backribs	7.57	- 11.33	500	8.88	8.00	- 8.00	460	8.00	5.99	- 8.66	1,000	7.55
Pulled Pork	4.99	- 5.99	560	5.62	4.99	- 5.99	130	5.40	-	-	-	-
Feet	1.99	- 1.99	120	1.99	-	-	-	-	-	-	-	-
Neckbones	1.79	- 2.99	350	2.43	1.98	- 2.99	260	2.84	2.99	- 2.99	90	2.99



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2024

Outlets	SOUTH CENTRAL (AR, CO, KS, LA, MO, NM, OK, TX)				SOUTHWEST (AZ, CA, NV, UT)				NORTHWEST (ID, MT, OR, WA, WY)			
	4900				3800				1300			
Feature Rate (1/)	59.2%				66.8%				76.9%			
Special Rate (2/)	28.5%				23.8%				10.4%			
Activity Index (3/)	20,605				15,400				8,630			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-	-	-	-	-
Loins Roast Bnls	1.95	- 2.30	110	2.07	3.79	- 3.99	100	3.97	3.79	- 3.79	20	3.79
Rib End Roast B/In	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	.99	- 1.90	120	1.53	1.90	- 2.49	40	2.41	-	-	-	-
Sirloin Roast Bnls	1.79	- 1.99	30	1.89	-	-	-	-	2.49	- 2.49	20	2.49
Rib End Chops B/In	2.99	- 2.99	5	2.99	-	-	-	-	2.79	- 2.79	10	2.79
Sirloin Chops B/In	.99	- 2.48	220	1.90	1.39	- 2.99	500	2.15	-	-	-	-
Cc Chops B/In	2.29	- 3.99	160	3.08	2.19	- 3.99	370	3.78	2.19	- 3.99	740	3.00
Assorted Chops B/In	1.49	- 2.49	400	2.07	1.99	- 3.49	60	3.33	1.99	- 2.58	40	2.26
Rib Chops Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	1.79	- 2.79	190	2.44	2.99	- 2.99	10	2.99	2.69	- 2.99	60	2.77
Cc Chops Bnls	2.49	- 4.99	430	3.23	3.99	- 4.79	110	4.07	3.68	- 4.79	30	4.25
Smoked Chops	4.71	- 7.64	100	5.81	4.49	- 6.58	120	5.46	7.46	- 7.46	5	7.46
Tenderloin, Fresh	2.79	- 5.99	650	5.40	3.99	- 3.99	10	3.99	3.98	- 3.98	10	3.98
Tenderloin, Marinated	5.21	- 6.21	180	5.86	5.21	- 5.21	20	5.21	5.21	- 5.21	20	5.21
Backribs	2.39	- 3.99	320	3.06	3.99	- 3.99	670	3.99	2.98	- 3.99	710	3.01
Picnic Fresh B/In	-	-	-	-	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-	-	-	-	-
Butt Fresh B/In	1.39	- 2.99	450	1.96	1.99	- 3.99	610	3.10	1.77	- 2.79	880	1.94
Butt Roast Bnls	-	-	-	-	2.49	- 2.49	10	2.49	2.29	- 2.98	50	2.48
Pork Steak	1.79	- 3.89	510	2.58	2.49	- 3.69	20	3.12	2.99	- 3.69	70	3.18
Country Style Rib B/In	1.49	- 2.99	760	2.80	1.39	- 3.69	470	2.49	2.99	- 3.69	60	3.18
Country Style Ribs Bnls	2.49	- 2.99	240	2.75	2.99	- 2.99	40	2.99	1.98	- 1.99	30	1.99
Spareribs	1.99	- 3.49	670	2.14	2.49	- 4.49	180	3.00	2.99	- 3.99	50	3.40
St. Louis Style Spareribs	2.49	- 3.29	560	2.51	1.77	- 5.99	990	2.88	2.99	- 2.99	20	2.99
Ham, B/In	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	.99	- .99	130	.99	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-	-	-	-	-
Ham Steak	3.59	- 4.99	130	4.64	2.49	- 3.98	770	2.74	3.98	- 3.98	20	3.98
Sliced Bacon, 1 Lb Pkg	3.49	- 9.58	3,630	5.30	3.99	- 11.18	2,370	5.87	3.48	- 9.32	2,380	6.38
Pre-Cooked Bacon	28.74	- 38.19	100	36.21	25.54	- 25.54	20	25.54	25.54	- 36.29	710	35.92
Canadian Bacon	8.43	- 10.64	70	9.65	-	-	-	-	-	-	-	-
Ground Pork	2.99	- 5.00	230	3.67	3.99	- 5.48	160	5.27	5.00	- 5.00	5	5.00
Bkfst Sausage, 1 Lb Roll	1.94	- 5.72	1,260	3.64	3.99	- 5.32	1,290	4.66	3.98	- 4.98	20	4.48
Bkfst Sausage, Link/Patty	3.32	- 5.99	600	5.04	5.99	- 5.99	10	5.99	4.65	- 7.57	50	5.69
Pre-Cooked Sausage	4.38	- 6.74	270	5.44	4.79	- 4.91	30	4.85	-	-	-	-
Dinner Sausage	2.99	- 4.22	1,290	4.12	3.27	- 5.90	2,100	4.45	3.27	- 5.04	140	4.64
Italian Sausage	2.99	- 4.63	790	4.20	4.20	- 4.49	770	4.25	3.55	- 5.04	130	4.79
Chorizo	1.67	- 6.38	1,340	3.89	2.67	- 5.99	500	4.27	-	-	-	-
Deli Ham	3.89	- 11.99	440	7.24	3.27	- 11.00	1,000	7.90	4.99	- 9.99	30	8.32
Pkg/Sld Ham, 1 Lb/Less	3.29	- 13.31	3,560	6.66	4.44	- 11.41	1,160	6.92	3.49	- 13.31	2,140	6.40
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-	-	-	-	-
Deli Cooked Backribs	6.66	- 8.00	530	7.99	4.40	- 8.00	670	7.89	4.40	- 12.00	180	8.33
Pulled Pork	5.99	- 6.49	40	6.35	-	-	-	-	-	-	-	-
Feet	2.19	- 2.29	80	2.27	1.99	- 2.49	70	2.42	-	-	-	-
Neckbones	2.29	- 2.99	140	2.64	1.99	- 2.29	20	2.15	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2024

	ALASKA				HAWAII			
	(AK)				(HI)			
Outlets	200				100			
Feature Rate (1/)	83.0%				53.3%			
Special Rate (2/)	11.0%				0.0%			
Activity Index (3/)	295				115			
	Price Range		Stores	Wtd Avg	Price Range		Stores	Wtd Avg
Whole Bone-In Loins	-	-	-	-	-	-	-	-
Bone-In Cc Loins	-	-	-	-	-	-	-	-
Loins Roast Bnls	-	-	-	-	-	-	-	-
Rib End Roast B/In	-	-	-	-	-	-	-	-
Sirloin End Roast B/In	-	-	-	-	-	-	-	-
Sirloin Roast Bnls	-	-	-	-	2.49	2.49	5	2.49
Rib End Chops B/In	-	-	-	-	-	-	-	-
Sirloin Chops B/In	-	-	-	-	-	-	-	-
Cc Chops B/In	-	-	-	-	-	-	-	-
Assorted Chops B/In	2.99	2.99	20	2.99	-	-	-	-
Rib Chops Bnls	-	-	-	-	-	-	-	-
Sirloin Chops Bnls	-	-	-	-	-	-	-	-
Cc Chops Bnls	-	-	-	-	-	-	-	-
Smoked Chops	-	-	-	-	-	-	-	-
Tenderloin, Fresh	2.99	2.99	10	2.99	-	-	-	-
Tenderloin, Marinated	-	-	-	-	-	-	-	-
Backribs	3.99	3.99	5	3.99	-	-	-	-
Picnic Fresh B/In	-	-	-	-	-	-	-	-
Porketta	-	-	-	-	-	-	-	-
Butt Fresh B/In	2.79	3.19	20	2.99	2.79	2.79	5	2.79
Butt Roast Bnls	4.49	4.49	40	4.49	-	-	-	-
Pork Steak	3.59	3.59	10	3.59	3.39	4.97	10	4.34
Country Style Rib B/In	-	-	-	-	2.99	2.99	20	2.99
Country Style Ribs Bnls	-	-	-	-	1.99	1.99	5	1.99
Spareribs	-	-	-	-	2.99	3.99	30	3.11
St. Louis Style Spareribs	-	-	-	-	4.99	4.99	5	4.99
Ham, B/In	-	-	-	-	-	-	-	-
Ham, Spiral	-	-	-	-	-	-	-	-
Ham, B/In Butt	-	-	-	-	-	-	-	-
Ham, B/In Shank	-	-	-	-	-	-	-	-
Ham, Bnls	-	-	-	-	-	-	-	-
Ham Steak	-	-	-	-	-	-	-	-
Sliced Bacon, 1 Lb Pkg	4.00	8.99	60	6.88	4.49	6.52	30	5.27
Pre-Cooked Bacon	-	-	-	-	-	-	-	-
Canadian Bacon	-	-	-	-	-	-	-	-
Ground Pork	-	-	-	-	-	-	-	-
Bkfst Sausage, 1 Lb Roll	-	-	-	-	-	-	-	-
Bkfst Sausage, Link/Patty	-	-	-	-	4.65	4.65	5	4.65
Pre-Cooked Sausage	-	-	-	-	-	-	-	-
Dinner Sausage	5.04	6.65	40	5.67	-	-	-	-
Italian Sausage	5.04	5.30	20	5.17	-	-	-	-
Chorizo	3.89	3.89	5	3.89	-	-	-	-
Deli Ham	6.49	6.49	5	6.49	-	-	-	-
Pkg/Sld Ham, 1 Lb/Less	6.22	8.00	40	7.02	-	-	-	-
Deli Cooked Pork Roast	-	-	-	-	-	-	-	-
Deli Cooked Spareribs	-	-	-	-	-	-	-	-
Deli Cooked Backribs	8.67	10.22	20	9.45	-	-	-	-
Pulled Pork	-	-	-	-	-	-	-	-
Feet	-	-	-	-	-	-	-	-
Neckbones	-	-	-	-	-	-	-	-



National Retail Report - Pork

Advertised Prices for Pork at Major Retail Supermarket Outlets ending during the period of 05/03 thru 05/09

(prices in dollars per pound)

Fri. May 3, 2024
