

USDA National Retail Report - Chicken Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/26 thru 05/02. (prices in dollars per pound, fresh tray-pack product unless otherwise noted)

		NATIONA	L SUMMA	RY			This Week's Chicken Feature Highlights
	THIS	WEEK	LA	ST WEEK	LAS	T YEAR	The "week of twos" slows chicken offerings slightly, incentives to purchase take a slight hit. Bagged fryers
Feature Rate ^{1/}	74.8% of 2	9,200 outlets	5 79.5% of	f 29,200 outlets	64.6% of 2	29,200 outlets	are offered at almost at a rate double to last weeks volume, roasters take a break. B/S breast push both packs, tenders drop volume, split breast take a upward swing on offerings, especially on value packs. Drums
Special Rate 4/	6	.7%		8.0%	1	4.5%	and thighs attempt to attract clearances, their emphasis in on bulk pack drus and regular pack drums. Value
Activity Index ^{2/}		,952		59,062		0,993	pack b/s thighs move slightly higher on price. IQF pushes wings this week. The deli slows significantly,
WHOLE BIRD:	Stores ^{/3} Wto	-	Stores /3 \		Stores /3 W		
bagged fr	er 4,579	1.20	2,895	1.35	273	1.45	fried/bake 8-piece make a appearance. Specialty and organics head off in different directions. The next ad
cut-up fr	rer 12	2.49	12	2.49	323	2.32	cycle breaks perfectly for most of the retail outlets renewal of sale ads. The first of the month and strong
bagged roas	ter 156	1.09	1,157	1.77	277	2.32	competition for consumer attention will be in place, let the battle begin!
Cornish (frs/	rz)		67	3.25			
PARTS:							Chicken Promotional Activity by Category
Bnls/Sknls Breast							30,000 Prepared White Parts Dark Parts Whole IQF
regular pa		3.15	1,221	3.33	1,173	3.55	
value pa		2.53 4.45	7,409	2.64 4.00	4,806	2.61 4.90	25,000
thin slic marina		4.45 3.19	1,910 41	4.00 3.16	1,323 330	4.90 4.54	
Breast Tenders	eu 43	3.19	4'	5.10	330	4.34	20,000
	ck 557	3.72	505	4.17	578	4.03	
regular pa value pa		3.72	397	3.00	578 564	4.03 3.19	
•	CK 1,545	3.00	397	3.00	504	5.19	
Split, bn-in Breast		4.04	700	4.00	000	4.00	
regular pa value pa		1.91 1.74	736 343	1.68 1.77	262 386	1.68 1.14	
Whole Wings	5,639	2.71	6,093	2.71	4,460	2.65	
Leg Quarters			-,		,		
tray pa	ck 2,540	1.23	1,584	1.04	760	0.93	Mar 22-28 Mar 29-Apr-04 Apr 05-11 Apr 12-18 Apr 19-25 Apr 26-May-02
bagg		0.70	677	0.75	550	0.71	
Legs	12	1.29	424	1.27	36	1.02	Fresh Chicken Parts Featuring by Type Relative Feature Activity by Region
Thighs	0.110	1 20	550	1.48	37	1.19	12.0%
regular pa value pa		1.30 1.11	7,965	1.48	2,380	1.19	25.9%
Drumsticks	1,040	1.11	7,000	1.50	2,500	1.10	20.5%
regular pa	ck 1,347	1.14	886	1.19	979	0.73	15.8%
value pa	,	1.16	5,113	1.05	2,896	1.06	10.6% ■ Split Breast 11.8% 12.1% 13.4% 12.9%
Bnls/Sknls Thighs							5.5% 6.4%
regular pa		2.98	512	3.15	580	2.74	Drums
value pa	ck 2,223	2.57	2,306	2.36	1,075	2.66	
9-pc Combos							NE SE MW SC SW NW AK HI
drum-thigh-bre							All report information gathered from publicly evolution including store size large powenengs and catallar websites
drum-thigh-w							All report information gathered from publicly available sources including store circulars, newspaper ads, and retailer websites.
B/S Brea	st 685	3.18	1,045	2.46	156	2.34	1/ Feature Rate: the amount of sampled stores advertising <u>any</u> reported chicken item during the current week, expressed as a percentage of the total sample. 2/ Activity Index: a measure of the absolute frequency of feature activity equal to the total number of stores for each
D Tende	r s 11	2.39	1,803	3.34			advertised chicken item (e.g., a retailer with 100 outlets featuring 3 chicken items has an activity index of 300). 3/ Stores/Avg: the total
T Win	gs 1,202	2.55	732	2.81	132	2.37	number of advertising outlets and the weighted average price weighted by the respective number of outlets. 4/ Special Rate: the
Party Win	gs 95	2.63	772	2.06	1,144	2.90	percentage of sampled stores with a no-price promotion (e.g., buy 1, get 1 free, etc.)
Source: USDA Livest	-						(404) 562-5850 1 of 7
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			NORTHEAST U	J.S.			SOUTHEAST U	l.S.			MIDWEST U.S	S.	
		(CT,DE,M	A,MD,ME,NH,NJ,	NY,PA,RI,V	′Τ)	(AL,FL	,GA,MS,NC,SC,T	N,VA,WV)		(IA,IL,IN,I	KY,MI,MN,ND,NE	,OH,SD,W	1)
Featu	ure Rate 1/	69.8%	of 5,500 sample	d outlets		78.1%	of 7,400 sample	d outlets		67.5%	of 6,100 sample	d outlets	
	cial Rate 4/	1.9% of st	tores w/ no-price	e promotio	ns	16.6% of s	stores w/ no-price	e promotio	ons	5.9% of st	ores w/ no-price	promotio	ns
Activ	ity Index ^{2/}	4	Activity Index = 8	,377		А	ctivity Index = 13	3.651		A	ctivity Index = 6	,752	
	,	Price Range		Stores V	Vtd Avg	Price Range		Stores \	Ntd Avg	Price Range		Stores V	Ntd Avg
WHOLE BI	IRD:			4	./			4	1/			4	1/
	bagged fryer	0.99 - 1.89		621	1.35	0.99 - 1.49		1,685	1.20	0.99 - 1.79		207	1.20
	cut-up fryers									2.49		12	2.49
	bagged roaster	0.87		73	0.87	1.29		83	1.29				
	Cornish (frs/frz)												
PARTS:		Processor Brand	Store Brand	Stores V	Vtd Avg	Processor Brand	Store Brand	Stores \	Ntd Avg	Processor Brand	Store Brand	Stores V	Ntd Avg
Bnls/Sknls	s Breast												
	regular pack		2.49 - 3.49	295	2.89	2.49 - 3.49	2.79	950	3.12	3.49 - 5.99	2.99 - 3.99	227	3.49
	value pack	3.49	1.69 - 2.99	1,893	2.57	4.00	1.99 - 2.67	1,486	2.63	1.40	1.79 - 3.99	2,266	2.44
	thin sliced marinated	4.89	3.99 - 4.59	284	4.28	4.89	4.59	965	4.89	4.49	2.99	58 12	4.49 2.99
Breast Ter											2.55	12	2.55
Dicastifei	regular pack	3.99	3.19 - 3.69	308	3.62	3.99	2.98	31	3.44	3.98	2.99 - 3.99	66	3.81
	value pack	2.99	2.99 - 3.99	263	3.23	3.99	2.99	1,114	3.00	0.00	2.99	9	2.99
Split, bn-ir	•	2.00	2.00 0.00	200	0.20	0.00	2.00	.,	0.00		2.00	Ŭ	2.00
opin, on n	regular pack						1.99	81	1.99				
	value pack						1.49 - 1.98	469	1.50		1.99	76	1.99
Whole Win	ngs	2.49 - 2.99		609	2.70	1.89 - 2.68	2.88 - 3.28	1,660	2.65	2.68	1.99 - 3.99	1,247	2.81
Leg Quarte													
	tray pack	0.87 - 0.99	0.29 - 0.99	871	0.87		0.79 - 1.59	1,217	1.54	0.99	0.98 - 1.99	202	1.20
1.000	bagged		0.69	105	0.69		0.68 - 0.99	289	0.70	0.69	0.69 1.29	212 12	0.69 1.29
Legs Thighs											1.29	12	1.29
	regular pack	1.29 - 1.49		367	1.48		1.29 - 5.99	489	1.58	1.29 - 1.69		79	1.40
	value pack	0.87	0.99	305	0.96	0.99	0.98 - 1.19	238	1.06	0.99 - 1.19	2.49	106	1.51
Drumstick	S												
	regular pack			367	1.48	0.99	0.99	14	0.99	0.99 - 1.69	0.69 - 0.99	177	1.00
-	value pack	0.87 - 1.27	0.69 - 0.99	979	1.09	1.27	0.69 - 1.28	1,593	1.23	0.99 - 1.27	0.89 - 1.29	1,126	1.23
Bnls/Sknls	s Thighs regular pack	2.99 - 3.99		123	3.49	2.98 - 2.99		217	2.98	2.99	2.49	70	2.90
	value pack	2.33 - 3.33	2.19 - 2.99	431	2.81	2.30 - 2.33	2.79 - 2.99	965	2.30	2.55	2.49	56	2.90
9-pc Comb	-												
dr	rum-thigh-breast												
	drum-thigh-wing												
	B/S Breast		2.67	61	2.67	2.79		11	2.79	2.40 - 3.99	1.99	460	3.31
=	Tenders					2.39		11	2.39				
IQF	Wings		2.19 - 6.49	360	3.22		1.99 - 4.00	83	3.75		1.99 - 4.00	60	2.69
	Party Wings		2.13 0.49	62	2.49		1.00 4.00		0.70	2.39	1.00 4.00	12	
		Poultry, & Grain M		02	2.49		(404) 562-5850	<u> </u>		2.39		12	2.39 2 of 7

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		SC	DUTH CENTRA	LU.S			SOUTHWEST U	l.S.		r	NORTHWEST L	J.S.	
		(AR,C	CO,KS,LA,MO,NM	1,OK,TX)			(AZ,CA,NV.UT))			(ID,MT,OR,WA,W	/Y)	
Feature	Rate 1/	83.2%	of 4,900 sample	d outlets		72.5%	of 3,800 sample	d outlets		88.6%	of 1,300 sample	d outlets	
Special		4.2% of st	tores w/ no-price	promotio	ns	0.0% of st	tores w/ no-price	promotio	ns	1.6% of st	ores w/ no-price	promotio	ns
Activity	Index ^{2/}	A	Activity Index = 9	.197		A	ctivity Index = 5	.365			ctivity Index = 5	-	
,		Price Range		Stores V	Vtd Avg	Price Range	· · · ·	Stores	Wtd Avg	Price Range		Stores \	Wtd Avg
WHOLE BIRD):			4	- l/				1/			4	4/
I	bagged fryer	1.29 - 1.89		209	1.53	0.99 - 1.79		1,161	1.18	0.99 - 1.49		696	1.00
	cut-up fryer												
ba	gged roaster												
Co	ornish (frs/frz)												
PARTS:		Processor Brand	Store Brand	Stores V	Vtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg	Processor Brand	Store Brand	Stores \	Wtd Avg
Bnls/Sknls B	reast												
	regular pack	3.49	2.59	670	3.30	2.79 - 2.99	2.49 - 3.29	172	3.00		2.49	43	2.49
	value pack	1.97 - 2.99	1.69 - 2.99	1,936	2.68		2.48 - 3.49	541	2.67		1.99 - 2.67	839	2.12
	thin sliced		2.97 - 4.99	258	3.23		3.49	60	3.49				
	marinated		2.49 - 3.98	33	3.26								
Breast Tende	-												
	regular pack		2.79 - 4.49	23	3.60		3.99	129	3.99				
	value pack	3.99	2.49 - 3.29	159	3.42								
Split, bn-in B													
	regular pack		1.59	20	1.59	0.00		070	0.00		1.00	45	4.00
Whole Wings	value pack	2.68	1.39 - 1.99 1.97 - 3.99	894 1,450	1.68 2.74	2.29 2.68	3.49	270 478	2.29 2.70	2.68	1.99 1.97	15 173	1.99 2.61
Leg Quarters		2.00	1.57 - 5.55	1,430	2.74	2.00	5.43	470	2.70	2.00	1.57	175	2.01
	tray pack		0.69 - 1.19	140	0.99		0.99	110	0.99				
	bagged	0.69	0.47 - 0.99	358	0.70								
Legs													
Thighs													
	regular pack	0.00	0.99 - 1.29	538	1.28		0.99	645	0.99	4 77	0.00	004	4.40
Drumsticks	value pack	0.98	0.99 - 1.39	87	1.06		0.99 - 1.49	144	1.11	1.77	0.99	934	1.12
Drumsticks	regular pack		0.99 - 1.29	50	1.17		0.99 - 1.19	739	1.00				
	value pack	0.98 - 1.27	0.59 - 1.28	1,581	1.17	1.27	0.99 - 1.49	905	1.15	1.27	0.99 - 1.29	973	1.05
Bnis/Sknis Tł		0.000	0.000	1,001			0.000				0.000		
	regular pack	3.48	2.77	596	2.87								
	value pack		2.99	36	2.99		3.49	11	3.49		1.99 - 3.49	698	2.02
9-pc Combos													
	-thigh-breast												
dru	m-thigh-wing												
	B/S Breast	2.40 - 4.96		142	3.06								
ឆ្	Tenders												
Ĩ	Wings		4.00	17	4.00						2.00	682	2.00
	Party Wings										3.20	21	3.20
		Poultry, & Grain I	Market News	1			(404) 562-5850	<u> </u>			0.20		3 of

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			ALASKA				HAWAII				
			(AK)				(HI)				
Spe	ture Rate ^{1/} ecial Rate ^{4/} vity Index ^{2/}	0.0% of st	% of 100 sampled tores w/ no-price Activity Index =	promotio	ns	19.6% of s	6 of 100 sampled tores w/ no-price Activity Index =	e promotio	ons		
WHOLE E	BIRD:	Price Range		Stores V 4	Vtd Avg	Price Range		Stores	Wtd Avg 4/		
	bagged fryer										
	cut-up fryer										
	bagged roaster										
	Cornish (frs/frz)										
PARTS:		Processor Brand	Store Brand	Stores V	Vtd Avg	Processor Brand	Store Brand	Stores	Wtd Avg		
Bnls/Skn											
	regular pack		2.97 - 3.58	19	3.10						
	value pack thin sliced		2.67	10	2.67	3.99	2.67	13	2.97		
	marinated										
Breast Te											
Diodotiit	regular pack										
	value pack										
Split, bn-	-										
op, a	regular pack										
	value pack										
Whole W	-	2.68 - 3.79		12	2.87	2.68		10	2.68		
Leg Quar											
	tray pack bagged										
Legs Thighs											
	regular pack		0.00		4.00	4 77		10	4 77		
Drumstic		1.77	0.99	21	1.36	1.77		10	1.77		
	regular pack value pack		0.99	21	1.12	1.27		10	1.27		
Bnls/Skn	ls Thighs regular pack		2.97 - 3.48	26	3.05						
	value pack					3.99	2.99	26	3.11		
9-pc Com											
(drum-thigh-breast										
	drum-thigh-wing										
	B/S Breast		2.50	11	2.50						
QF	Tenders										
Ē	Wings										
	Party Wings										

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ARED FOODS	NATIC	NAL SUN	IMARY															
THIS WEE	K	LAST V	VEEK	LAST Y	EAR													
13.8% of 29,	200	31.7% of	29,200	14.4% of 2	29,200		NORTH	EAST U.	S.	SOUTH	IEAST U.S		MIDWE	ST U.S.		SOUTH CE	INTRAL	U.S.
outlets		outle	ets	outlet	ts	Feature Rate 1/	16.1% of 5,500) sample	d outlets	13.3% of 7,40	0 sampled	outlets	14.5% of 6,100	sampled	outlets	9.7% of 4,900	sampled	outlets
5,347		11,9	07	5,51	3	Activity Index ^{2/}	Activity In	dex = 1,4	451	Activity	Index = 68	2	Activity Inc	dex = 1,16	3	Activity I	ndex = 49	98
Stores Wtd A	Avg	Stores W	/td Avg	Stores Wt	td Avg		price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd a
1,100	7.82	5,848	6.89	580	8.70	< 2 lbs.	6.99 - 8.99	478	7.79	7.99 - 8.99	49	8.76	6.99 - 8.99	365	7.58	5.99 - 7.99	154	7.6
432	8.96	1,992	6.68	213	7.16	2.1-3.0 lbs.	8.99	288	8.99	7.99	77	7.99	9.69	10	9.69			
						Whole Breast												
16	6.00	83	3.56	75	4.96											6.00	16	6.0
,		-						417	8.94	9.99 - 12.99	83	11.44						8.5
								100	7.00							12.49	13	12.4
							7.99	103	7.99	12.08	10	12.09		-		10.00	12	10.9
213	14.44									12.90	10	12.90	12.99 - 10.99	137	15.41	10.99	12	10.3
274	7 70						7.00 0.00	165	0.24	6.00	22	6.00	F 40	15	5.40	477 600	05	5.0
-						-	7.99 - 9.99	100	9.24	6.99	23	0.99						
										F 00 0 00	140	7.50						4.7
754	7.95	1,967	8.05	694	7.04					5.00 - 9.99	440	7.50	5.99 - 7.99	69	6.25	3.99 - 7.99	45	6.5
				1			SOUTH	VEST U.	S.	NORTH	WEST U.S	.	ALA	SKA		HA	WAII	
licken					3	Feature Rate 1/	18.0% of 3,800) sample	d outlets	7.4% of 1,300) sampled	outlets	0.0% of 100 s	ampled or	utlets	19.6% of 100	sampled	outlets
		Fresh	versus	Prepared		Activity Index 2/	Activity In	dex = 1,4	415	Activity	Index = 11	1	Activity	Index = 7		Activity	Index = 2	0
Juiegery							price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd avg	price range	stores	wtd a
%							7.00	14	7.00	8 00	20	8 00				10.00	20	10.9
				13.4%						0.99	20	0.99				10.99	20	10.
				9.1%			0.00	0.	0.00									
				1.576														
		44.8%		15.0	0%	FRIED & BAKED:												
11.7%								437	8.89	7.97	16	7.97						
								511										
9.1%	<u> </u>			25.404														
				25.1%		F/B 12-Piece		54	12.99									
6						Bulk Pack (\$/piece)												
						Wings: bone-in	8.99	54	8.99	5.49	15	5.49	8.99	7	8.99			
		🖬 Fresh Who	ole	Specialty F	resh	boneless				5.49	39	5.49						
		I Fresh Who I Fresh Cuti		■ Specialty F ■ Roaster	Fresh	boneless Tenders	9.99	179	9.99	5.49 7.20	39 21	5.49 7.20						
d Wings Othe	er *		up				9.99	179	9.99									
	THIS WEE 13.8% of 29, outlets 5,347 Stores Wtd / 1,100 432 16 1,418 624 306 213 374 110 754 sicken ategory % 11.7%	THIS WEEK 13.8% of 29,200 outlets 5,347 Stores Wtd Avg 1,100 7.82 432 8.96 16 6.00 1,418 9.18 624 9.05 306 7.33 213 14.44 374 7.70 110 5.93 754 7.95	THIS WEEK LAST V 13.8% of 29,200 outlets 31.7% of outlet 5,347 11,9 Stores Wtd Avg Stores W 1,100 7.82 432 8.96 1,992 16 6.00 83 1,418 9.18 1,418 9.18 1,418 9.18 1,418 9.18 1,417 105 306 7.33 213 14.44 114 374 374 7.70 110 5.93 48 7.95 754 7.95 1,967	13.8% of 29,200 outlets 31.7% of 29,200 outlets 5,347 11,907 Stores Wtd Avg Stores Wtd Avg 1,100 7.82 5,848 6.89 432 8.96 1,992 6.68 16 6.00 83 3.56 1,418 9.18 1,110 8.80 624 9.05 105 10.33 306 7.33 212 6.44 213 14.44 198 14.22 110 5.93 48 6.02 754 7.95 1,967 8.05 Whole Bird Fresh versus 44.8%	THIS WEEK LAST WEEK LAST Y 13.8% of 29,200 outlets 31.7% of 29,200 outlets 14.4% of 2 outlets 5,347 11,907 5,51 Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg 1,100 7.82 5,848 6.89 580 432 8.96 1,992 6.68 213 16 6.00 83 3.56 75 1,418 9.18 1,110 8.80 1,815 624 9.05 105 10.33 256 306 7.33 212 6.44 198 213 14.44 198 14.22 252 110 5.93 48 6.02 191 754 7.95 1,967 8.05 694 Whole Bird Featuring Fresh versus Prepared 13.4% 11.7% 13.4% 9.3% 13.4%	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29,200 outlets 31.7% of 29,200 outlets 14.4% of 29,200 outlets 5,347 11,907 5,513 Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg 1,100 7.82 5,848 6.89 580 8.70 432 8.96 1,992 6.68 213 7.16 16 6.00 83 3.56 75 4.96 1,418 9.18 1,110 8.80 1,815 8.83 624 9.05 105 10.33 256 10.34 306 7.33 212 6.44 198 8.90 213 14.44 198 14.22 252 10.99 110 5.93 48 6.02 191 8.60 754 7.95 1,967 8.05 694 7.04 Mole Bird Featuring Isame stategory % 11.7% 15.0% 15.0% 15.0%	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29,200 outlets 31.7% of 29,200 outlets 14.4% of 29,200 outlets Feature Rate ^{1/} 5,347 11,907 5,513 Activity Index ^{2/} Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg 1,100 7.82 5,848 6.89 580 8.70 < 2 lbs.	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29,200 outlets 31.7% of 29,200 outlets 14.4% of 29,200 outlets Feature Rate ¹⁷ 16.1% of 5,500 5,347 11,907 5,513 Activity Index ²⁷ Activity Index ²⁷ Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg ROTISSERIE: Whole Bird price range 1,100 7.82 5,848 6.89 580 8.70 < 2 lbs.	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29,200 outlets 31.7% of 29,200 outlets 14.4% of 29,200 outlets Feature Rate ¹⁷ 16.1% of 5,500 sample Activity Index ²⁷ Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg ROTISSERIE: Whole Bird Price range stores 1,100 7.82 5,848 6.89 580 8.70 < 2 lbs.	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29,200 outlets 31.7% of 29,200 outlets 14.4% of 29,200 outlets 16.1% of 5,500 sampled outlets 5,347 11,907 5,513 Activity Index 2' 16.1% of 5,500 sampled outlets Stores Wtd Avg Stores Wtd Avg Stores Wtd Avg Price range stores wtd avg 1,100 7.82 5,848 6.89 580 8.70 < 2 lbs.	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29,200 outlets 31.7% of 29,200 outlets 31.7% of 29,200 outlets 14.4% of 29,200 outlets NORTHEAST U.S. SOUTH 5,347 11,907 5,513 Activity Index 2'' Activity Index = 1,451 Activity Index = 1,	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29.200 outlets 31.7% of 29.200 outlets 14.4% of 29.200 outlets 14.4% of 29.200 outlets NORTHEAST U.S. SOUTHEAST U.S. 5.317 11.907 5,513 Activity Index " 16.1% of 5,500 sampled outlets 13.3% of 7,400 sampled 5.stores Wid Avg Stores Wid Avg 1,100 7.82 5,848 6.89 580 8.70 < 2 lbs.	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29.200 outlets 31.7% of 29.200 outlets 14.4% of 29.200 outlets 14.4% of 29.200 outlets 16.1% of 5,500 sampled outlets 13.3% of 7,400 sampled outlets 5.47 11.907 5.513 Activity Index 2" Activity Index = 1,451 Activity Index = 682 Stores Wid Avg Stores Wid Avg Stores Wid Avg Stores Wid Avg price range stores wid avg 1,100 7.82 5,848 6.89 580 8.70 < 2 bs.	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29.200 outlets 14.4% of 29.200 outlets 14.4% of 29.200 outlets 14.4% of 29.200 outlets 14.4% of 29.200 outlets 13.3% of 7.400 sampled outlets 14.5% of 5.100 Activity Index = 6.82 13.3% of 7.400 sampled outlets 14.5% of 6.100 Activity Index = 6.82 14.5% of 6.100 Activity Index = 6.89 14.5% of 7.100 Activity Index = 6.89 14.5% of 7.100 Activity Index = 1.451 14.5% of 7.100 Activity Index = 1.451	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29.200 outlets 0.1%% of 29.200 outlets 14.4% of 29.200 outlets 14.4% of 29.200 outlets 14.5% of 6.100 sampled outlets 14.5% of 6.100 sampled Activity Index = 1.451 5,247 11,907 5,513 Activity Index ? 16.1% of 5,500 sampled outlets 13.3% of 7.400 sampled outlets 14.5% of 6.100 sampled Activity Index = 1.451 5,848 6.89 560 8.70 < 2.1%	THIS WEEK LAST WEEK LAST YEAR 13.8% of 29.200 outlets 31.7% of 29.200 outlets 14.4% of 29.200 outlets 14.5% of 6,100 sampled outlets 14.5% of 6,100 sampled outlets Activity Index = 682 Activity Index = 682 Activity Index = 682 Activity Index = 1.451 Activity Index = 682 Activity Index = 682 Activity Index = 61.451 Activity Index = 682 Activity Index = 682	THIS WEEK LAST WEEK LAST YEAR 13.8% of 28.200 outlets 31.7% of 28.200 outlets 31.7% of 28.200 outlets 14.5% of 28.100 outlets 0.7% of 4.900 outlets 0.69 outlets 14.5% of 6.09 outlets 0.89 outlets 0.89 outlets 0.89 outlets 0.89 outlets 0.89 outlets 0.89 outlets 0.89 outlets 0.89 outlets 0.99 outlets 0.99 outlets	THIS WEEK LAST WEEK LAST YEAR 13.9% of 29.200 outlets 31.7% of 29.200 outlets 14.9% of 29.200 outlets 14.9% of 29.200 outlets 14.9% of 29.200 outlets 14.5% of 5.00 sampled outlets 13.3% of 7.400 sampled outlets 14.5% of 5.100 sampled outlets 9.7% of 4.300 sampled outlets 5.47 11.907 5.513 Activity Index * 1.451 Activity Index * 1.451

http://www.ams.usda.gov/market-news/livestock-poultry-grain;

Email: Atlanta.lpgmn@ams.usda.gov



USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/26 thru 05/02.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

	NA	TIONAL SUMMAR	RY]					Feature Ra	ate Com	paris	on					
	SP	ECIALTY CHICKE	EN						% of Stores			ory					
	THIS WEEK	LAST WEEK	LAST YEAR			E Re	gular		Prepared			Specialty			Drganic		7
Feature Rate ^{1/}	17.1% of 29,200 outlets	24.1% of 29,200 outlets	25.2% of 29,200 outlets	1	1.6%												
Activity Index ^{2/}	18,198	14,237	14,001														
	Stores Wtd Avg	Stores Wtd Avg	Stores Wtd Avg		_												-
Whole Fryer	1,372 2.30	1,344 2.29	1,044 2.30	1		17.1%											
Bnls/Sknls Breast	2,436 4.92	3,000 4.80	3,443 4.56														
Breast Tenders	1,343 5.53	1,218 5.88	1,247 6.65														-
Split, bn-in Breast	907 2.94	286 2.91	774 2.49			13.8%											
Whole Wings	155 2.34	833 2.82	874 2.32			13.876											
Leg Quarters	442 1.32	328 1.55	204 1.30			1											_
Legs	599 2.56																
Thighs	7,411 2.05	,	,										74.8%				
Drumsticks	2,970 1.80	,	,														
B/S Thighs SPECIALTY	563 4.96 NORTHE		823 3.55 SOUTHE			MIDIA	EST U.S.		SOUTH CE		c	SOUTHW	Eetue		NORTH	NEST U.S	
Feature Rate ^{1/}	41.3% of 5,500		6.7% of 7,400 s		utloto	16.2% of 6,10		outlata	6.9% of 4,900			18.8% of 3,800			10.8% of 1,30		
Activity Index ^{2/}	Activity Ind	•	Activity Ind	•			ndex = 3,5		Activity Inc	•		Activity Ind	•			ndex = 26'	
Activity Index	price range	stores wtd avg	· · · · ·		wtd avg	price range	stores	wtd avg	price range	stores		price range	stores		price range	stores	
Whole Fryer	2.19 - 3.99	679 2.67	1.89 - 2.49	75	2.24	1.88 - 2.49	309	1.99	1.49 - 2.48	180	1.88	1.79	129	1.79	phoe range	310163	widavy
Bnls/Sknls Breast	2.99 - 8.99	1,382 4.49		76	2.24	3.99 - 5.99	452	5.24	2.79 - 5.49	132	4.41	5.99 - 7.69	296	6.95	3.99 - 6.99	98	5.63
Breast Tenders	3.99 - 5.99	365 5.71	3.99 - 4.99	65	4.53	3.99 - 6.88	451	5.65	3.99 - 6.88	185	5.02	3.99 - 7.69	261	5.68	5.99	16	5.99
Split, bn-in Breast	1.99 - 3.99	720 2.79	2.49 - 3.99	51	3.07	2.99 - 3.99	112	3.65	3.99	24	3.99						
Whole Wings	1.69 - 2.99	131 2.34				2.29	11	2.29	2.29	13	2.29						
Leg Quarters	0.88	207 0.88		10	1.78	1.29	86	1.29				1.79 - 4.29	139	1.97			
Legs	1.29 - 2.87	202 2.14		88	2.87	2.87	89	2.87	1.19 - 2.87	94	2.44	2.87	110	2.87	2.87		
Thighs Drumsticks	0.88 - 3.99 0.88 - 2.87	1,563 1.61 1,105 1.44	1.49 - 3.99 1.49 - 2.87	1,483 617	1.90 1.92	1.29 - 3.23 1.29 - 2.87	1,525 532	1.90 2.05	1.49 - 5.99 1.49 - 2.87	1,766 357	2.20 1.98	1.49 - 5.99 1.49 - 2.87	1,012 284	2.84 2.25	1.49 - 3.99 1.29 - 2.87		
B/S Thighs	3.99	288 3.99		30	3.18	1.29 - 2.07	552	2.05	1.49 - 2.07	337	1.90	6.49 - 6.99	204	6.78	1.29 - 2.07	12	1.97
SPECIALTY	ALA		HAV		0.10							0.10 0.00	200	0.10			
Feature Rate ^{1/}	0.0% of 100 sa	ampled outlets	0.0% of 100 sa	ampled ou	tlets												
Activity Index ^{2/}	Activity In	dex = 37	Activity I	ndex = 6													
	price range	stores wtd avg	price range	stores	wtd avg												
Whole Fryer																	
Bnls/Sknls Breast Breast Tenders																	
Split, bn-in Breast																	
Whole Wings																	
Leg Quarters																	
Legs			2.87	-	2.87												
Thighs			3.23	3	3.23												
			2.87	3	2 07												
Drumsticks B/S Thighs			2.07	5	2.87												

Specialty products are produced from chickens raised on an all vegetable diet without antibiotics and are minimally processed. USDA Certified Organic are products grown and processed according to USDA's national organic standards and certified by USDA-accredited State and private certification organizations. For more information, visit http://www.ams.usda.gov/nop/.

Source: USDA Livestock, Poultry, & Grain Market News;

Email: Atlanta.lpgmn@ams.usda.gov

SDA USDA Nation

USDA National Retail Report - Chicken

Advertised Prices for Chicken to Consumers at Major Retail Supermarket Outlets during the period of 04/26 thru 05/02.

(prices in dollars per pound, fresh tray-pack product unless otherwise noted)

Drumsticks 23 4.47 282 3.78 297 2.73 B/S Thighs 39 5.69 36 6.99 258 7.49 /5: % = total store count for Specialty items/by total store count for the same set of regular items. ORGANIC NORTHEAST U.S. SOUTHEAST U.S. MIDWEST U.S. SOUTH CENTRAL U.S. SOUTHWEST U.S. NORTH ORGANIC 3.7% of 5,500 sampled outlets 1.1% of 7,400 sampled outlets 1.6% of 6,100 sampled outlets 1.1% of 4,900 sampled outlets 0.3% of 3,800 sampled outlets 3.0% of 1,300 Whole Fryer 3.99 3.99 3.99 3.99 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.99 3.6 3.99 3.6 3.99 3.6 3.99 3.6 3.99 3.6 3.99 3.6 3.99 3.99 3.6 3.99 3.99	_
THIS WEEK LAST WEEK LAST YEAR Feature Rate ¹¹ 1.6% of 29,200 6.6% of 29,200 0.04% of 29,200 Outlets outlets 0.04% of 29,200 0.6% of 29,200 Stores Wid Avg Stores Wid Avg Stores Wid Avg Stores Wid Avg Mole Fryer 75 3.99 189 2.99 Bit/Skinis Breast 189 7.99 1.1 1.2.49 6.2 9.96 Sprit 1.1 4.99 3.9 3.9 7.3 4.29 Uhole Fryer 11 4.99 3.9 7.3 4.29 Vhole Wings	3%
Feature Rate ¹¹ 1.6% of 29,200 outlets 6.8% of 29,200 outlets 6.99 7.99 1.1% 1.0% outlets 1.0% outlets	~
reading Aule outlets	~
Activity Index 472 2,075 2,908 Stores Wid Avg	~
Stores Wide Fryer 75 3.99 189 2.99 272 3.76 Bnls/Sknis Breast 135 7.78 1,518 6.39 1,946 8.26 Breast Tenders 189 7.99 11 12.49 62 9.99 Split, bn-in Breast	~
Whole Fryer 75 3.99 189 2.99 272 3.76 Bnls/Sknis Breast 135 7.78 1.518 6.39 1.946 8.26 Breast Tenders 189 7.99 11 12.49 62 9.99 Vhole Vings - - - - - - - Leg Quarters - <	~
Breast Tenders 189 7.99 11 12.49 62 9.99 Split, bn-in Breast Whole Wings - </td <td>~</td>	~
Split, bn-in Breast Whole Wings Leg Quarters Legs Thighs I I.99 39 3.99 73 4.29 Drumsticks 11 4.99 39 3.99 73 4.29 Drumsticks 23 4.47 282 3.78 297 2.73 B/S Thighs 39 5.69 36 6.99 258 7.49 /5.% = total store count for Specialty items/by total store count for the same set of regular items. ORGANIC NORTHEAST U.S. SOUTHEAST U.S. SOUTH CENTRAL U.S. SOUTHWEST U.S. </td <td>~</td>	~
Non-series Image	~
Non-series Image	~
Leg Quarters <td>~</td>	~
Legs Thighs 11 4.99 39 3.99 73 4.29 0% Mar 22-28 Mar 29-Apr-04 Apr 05-11 Apr 12-18 Apr 19-25 Apr Apr 19-25 Apr Apr 19-25 Apr 19-25	
Thighs Drumsticks 11 4.99 23 3.9 3.99 262 3.78 36 6.99 227 2.73 258 Mar 22-28 Mar 29-Apr-04 Apr 05-11 Apr 12-18 Apr 19-25 Apr Apr 19-25 Apr Apr 19-25 Apr Apr 19-25 Apr 19-25	or 26-May-02
Drumsticks 23 4.47 282 3.78 297 2.73	
NORTHEAST U.S.SOUTHEAST U.S.MIDWEST U.S.SOUTH CENTRAL U.S.SOUTHWEST U.S.NORTH0RGANIC3.7% of 5,500 sampled outlets Activity Index = 1351.1% of 7,400 sampled outlets Activity Index = 1181.6% of 6,100 sampled outlets Activity Index = 1071.1% of 4,900 sampled outlets Activity Index = 540.3% of 3,800 sampled outlets Activity Index = 123.0% of 1,300 ActivityWhole Fryer Breast Tenders Split, bn-in Breast Whole Wings Legs Thighs7.991357.993.993.993.993.993.993.994.99114.99114.99114.99114.99114.99	
ORGANIC 3.7% of 5,500 sampled outlets Activity Index = 135 1.1% of 7,400 sampled outlets Activity Index = 118 1.6% of 6,100 sampled outlets Activity Index = 107 1.1% of 4,900 sampled outlets Activity Index = 54 0.3% of 3,800 sampled outlets Activity Index = 12 3.0% of 1,300 Activity Activity Activity Activity Activity Whole Fryer 3.99 3.99 3.99 3.99 3.69 7.99 54 7.99 54 7.99 54 7.99 54 7.99 54	
Activity Index = 135Activity Index = 118Activity Index = 107Activity Index = 54Activity Index = 12ActivityWhole Fryer3.99 <td>HWEST U.S.</td>	HWEST U.S.
Whole Fryer 3.99 39 3.99 36 3.99 <t< td=""><td>0 sampled ou</td></t<>	0 sampled ou
Bills/Skniß Breast Breast Tenders5.99405.99499.467.99547.996.996.997.99Split, bn-in Breast Whole Wings Legs Thighs7.99135135	y Index = 39
Breast Tenders 7.99 135 7.99 Split, bn-in Breast 7.99 54 7.99 Whole Wings 1 1 1 1 Legs 1 1 4.99 11 4.99	
Split, bn-in Breast Whole Wings Whole Wings Herein Provide Wings Legs Herein Provide Wings Thighs 4.99 11 4.99	9 39
Whole Wings Legs Thighs 4.99 11	
Legs Thighs 4.99 11 4.99	
Thighs 4.99 11 4.99	
Drumsticks 4.99 11 4.99 3.99 12 3.99	
Drumsticks 4.99 11 4.99 3.99 12 3.99 B/S Thighs 5.69 39 5.69	
ALASKA HAWAII	
ORGANIC 0.0% of 100 sampled outlets 0.0% of 100 sampled outlets	
Activity Index = 7 Activity Index = 0	
Whole Fryer	
Bnls/Sknls Breast 7.99 7 7.99	
Breast Tenders	
Split, bn-in Breast	
Whole Wings	
Legs	
Thighs	
Drumsticks	
B/S Thighs	

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Source: USDA Livestock, Poultry, & Grain Market News;

http://www.ams.usda.gov/market-news/livestock-poultry-grain;

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