



## Transportation and Marketing



# Organic Market Development Grants (OMDG)

## Overview

The OMDG program will invest in new and expanded organic markets through funding for expanded processing capacity, market development activities, and targeted equipment purchases. These investments in certified organic infrastructure are designed to increase consumption of domestically produced organic products. Organic producers and handlers have identified the development of new and expanded organic infrastructure, capacity, and markets as critical needs through public comments and listening sessions. USDA will prioritize funding to pinpointed markets for rotational grains, livestock feed, dairy, fiber, and key organic ingredients. Organic production, handling, and labeling standards are defined in the USDA Organic Regulations.

- **Application Opened: May 10, 2023**
- **Application Closes: August 8, 2023, at 11:59 PM Eastern Time**

## Who is eligible?

Eligible applicants are business entities (regardless of legal structure) who produce or handle organic foods, non-profit organizations, tribal governments, and government entities. Tribal, state, territory, and local government entities are also eligible to apply for funding. Eligible applicants must be in the 50 states, American Samoa, the Commonwealth of the Northern Mariana Islands, the Commonwealth of Puerto Rico, the District of Columbia, Guam, and the United States Virgin Islands.

Applicants who produce or handle organic foods must either be certified to the USDA organic standards or in transition to organic certification, consistent with [7 C.F.R. §205](#). Applicants must be registered in the [Organic INTEGRITY Database](#) before the date of the Notice of Award. This requirement does not apply to non-profit or government entities.

### What is the maximum funding amount?

Processing Capacity Expansion Projects and Market Development and Promotion Projects may receive awards between \$100,000 and \$3,000,000.

Simplified Equipment-Only Projects may receive awards between \$10,000 and \$100,000.

### Is there a cost share or match required?

For the Market Development and Promotion and Processing Capacity Expansion Projects, the recipient must pay 50% of the project cost, matching federal funding.

For [underserved farmers and ranchers](#), or for other businesses that qualify under [SBA categories](#) of Small disadvantaged business, Women-owned small business, or veteran-owned small business, the required match funding contribution or cost share is reduced to 25% of the project cost.

Simplified Equipment-Only Projects do not require matching funds.

### What can I use the funding for?

Applicants must apply under one of three project types:

- **Market Development and Promotion** - Developing or expanding commercial markets for generic (non-branded) organic commodities, producer and/or consumer education, and product development for underutilized organic commodities.
- **Processing Capacity Expansion** - New or expanded aggregation, processing, storage, marketing, and distribution mechanisms for organic commodities to create a path to market for producers, including purchase and installation of equipment.
- **Simplified Equipment-Only** – purchase equipment to expand capacity for processing, aggregation and distribution of organic products to create markets for producers.

### More information

Visit the web site for application and more information: [www.ams.usda.gov/services/grants/omdg](http://www.ams.usda.gov/services/grants/omdg)

For answers to frequently asked questions, please see:  
[www.ams.usda.gov/sites/default/files/media/OMDG\\_FAQ.pdf](http://www.ams.usda.gov/sites/default/files/media/OMDG_FAQ.pdf)

### Contact us

For questions about OMDG, please email [OMDG@usda.gov](mailto:OMDG@usda.gov).