



Orlando Shipping Point Fruit Prices (OR_FV110)

Agricultural Marketing Service

Specialty Crops Market News

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May 16, 2024

Plant City, FL	Partly Cloudy	70- 93F	140s 250.00-275.00 mostly 250.00-260.00 few previous commitments higher
Immokalee, FL	Cloudy/T-Storms	74- 89F	180s 190.00-200.00 few lower few previous commitments higher
Clewiston, FL	Mostly Cloudy	73- 90F	
LaBelle, FL	Mostly Cloudy	73- 89F	

Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by the shipper are included in the price reported. Delivered Sales, Shipping Point Basis excludes all charges for freight.

MELONS

CENTRAL AND NORTH FLORIDA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---WATERMELONS: DEMAND SEEDLESS 45S AND 60S GOOD, SEEDLESS 60S AND SEEDED 35S FAIRLY LIGHT. MARKET ABOUT STEADY. Most sales based on previous commitments with some new sales. Wide range in prices. North, FL. crop maturity affecting harvest.

Red Flesh Seeded Type

24 inch bins

35s 133.00-154.00 occas lower.

Red Flesh Seedless Type

24 inch bins

36s 161.00-182.00 occas higher and lower, previous commitments 182.00-189.00

45s 189.00-196.00 occas higher, some including previous commitments 182.00-196.00

60s 189.00-196.00 occas higher, some including previous commitments 182.00-196.00

FLORIDA Sales F.O.B. Shipping Point and/or Delivered Sales, Shipping Point Basis 2024 Season

---CANTALOUPEs: SUPPLY LIGHT. DEMAND GOOD. MARKET ABOUT STEADY. Includes palletizing and precooling.

ATHENA TYPE

24 inch bins

120s 250.00-300.00 mostly 290.00-300.00